## THE LATA FOUNDATION (A Company Limited by Guarantee)

Company Registration No. 6264453 (England & Wales) Charity Registration No. 1123580

DIRECTORS' REPORT & FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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The Trustees/Directors present their report and accounts for the year ended 31 December 2021. The Trustees consider that the Accounts comply with the current statutory requirements, its governing document and the Statement of Recommended Practice – Charities SORP (FRS 102).

### REFERENCE & ADMINISTRATION DETAILS

**CHARITY NAME:** 

The LATA Foundation

**COMPANY NUMBER:** 

6264453

**REGISTERED CHARITY NUMBER:** 

1123580

PRINCIPAL & REGISTERED OFFICE:

20 Upper Tachbrook Street

London SW1V 1SH

DIRECTORS/TRUSTEES:

All directors served throughout the year except where shown:

Ms J Berry Miss N Gude Mr R Brass Chair Vice-Chair Treasurer

Mr C Pickard Ms K McWilliams Mr C Stewart

Mrs P B Tellez-Garside

Ms L Hughes Ms M Parkinson Ms K Aston

**COMPANY SECRETARY:** 

Mr R Brass

INDEPENDENT EXAMINER:

Fisher Phillips LLP Summit House 170 Finchley Road

London NW3 6BP

### STRUCTURE, GOVERNANCE AND MANAGEMENT

### **LEGAL STATUS**

The LATA Foundation is a company limited by guarantee that was incorporated on 31 May 2007 and is governed by its Memorandum and Articles of Association.

### TRUSTEE SELECTION METHODS

Trustees must be of good character, have experience of working with Latin America and have the professional skills and experience needed to contribute to the governance and objectives of the LATA Foundation. Up to 50% of Trustees may be appointed by the Committee of the Latin American Travel Association (LATA) from its ranks.

### **OBJECTIVES AND ACTIVITIES**

### **OBJECT**

The LATA Foundation is dedicated to promoting responsible business practices in the tourism industry as well as sustainable development, conservation and poverty relief in Latin America by funding, supporting and developing charitable projects throughout the region.

### **ACTIVITIES**

In 2021 grants were made to 14 project partners operating in 10 Latin American countries in a variety of areas including support for underprivileged & homeless children, environmental protection & conservation, empowerment of women, development, education, and healthcare. These grants included emergency support in response to the COVID-19 Pandemic including the provision of food parcels, medical supplies including PPE and educational supplies to facilitate home schooling.

### **VOLUNTEERS**

The activities of the LATA Foundation are conducted by volunteers using donated facilities and resources. Teams of volunteers work to obtain donations, primarily from companies operating within the travel industry and their staff, and funds raised are used to support specific charitable projects in Latin America. The Volunteers report directly to the Trustees.

### **PUBLIC BENEFIT**

The grants awarded by the LATA Foundation are subject to a rigorous approval process, are made only to charitable organisations and are for projects that are exclusively for public benefit in accordance with and regard to Section 4 of the Charities Act 2006.

### **GRANT MAKING POLICY**

Applications for funding are accepted from charitable organisations, registered NGOs and charitable projects based in Latin America as well as charities working in Latin America but registered in other countries. Applications that satisfy the criteria of the LATA Foundation for funding must be submitted using the LATA Foundation application form and providing all of the information required. They are then assessed by the projects team before final approval by the Trustees. Approved applications are then subject to a project agreement that specifies the goals of the project as well as the project timeline and reporting requirements.

### **ACHIEVEMENTS AND PERFORMANCE**

### **CHARITABLE ACTIVITIES**

During the year, we met our objectives by granting £66,220 to 14 charitable projects throughout Latin America including ongoing support for long term project partners combined with continuing emergency support in response to the COVID-19 Pandemic.

### Friends of Alalay - Bolivia

We continued our longstanding support of the Alalay centre near Santa Cruz which provides shelter for children from broken homes, many of whom have spent time sleeping rough on the streets. In 2021, our funding provided vocational training scholarships for three to four students and continued to support enhanced hygiene measures at the welcome house and contingency funds for emergency medical care for the children and staff. Amount granted in 2021: £4,000.

### Projeto Vidançar- Brazil

We continued working with Projeto Vidançar whose main activity, the Vidançar Dance School, is an initiative to offer underprivileged children from the favelas of Rio de Janeiro the opportunity to express themselves through the art of dance and to provide them with the opportunity to do activities that otherwise would not be possible due to their economic situation; such as trips to cultural attractions, Children's Days and Christmas parties with distributions of toys, clothes and hygiene kits. The pandemic crisis in Brazil continued to affect alternative funding for the project and our support allowed it to continue providing dance lessons throughout the year. Classes were given in person to a select number of students and by using videoconferencing, they were able to offer online dance and English classes, which has allowed the project to expand by offering online lessons to children in Bahia. We also provided funding to allow some of the projects most promising students to travel for life changing auditions at the prestigious Bolshoi Theater School in Joinville. Amount granted in 2021: £7,752.

### Abriendo Mentes - Costa Rica

Abriendo Mentes is a small community-based project in Guanacaste Province which aims to empower individuals from two rural coastal communities through innovative and engaging education and community development programmes allowing them to develop skills and to seize economic opportunities. In 2021 we continued to support the project's Youth Development Programme which offers English, computer, sport and art lessons to young people aged 4-20. Amount granted in 2021: £3,732.

### Condor Trust - Ecuador

We continued working with the Condor Trust to support grass roots work in Quito helping underprivileged families with schooling. The funding provides uniforms, books, school materials and living costs to enable children from low-income families to attend secondary school in the city, with the ultimate aim of helping them complete their education, find a job and break the cycle of poverty. Our funding also ensured that participants were able to study online during the COVID-19 pandemic by supporting the provision of wi-fi and reconditioned laptops. Amount granted in 2021: £5,000.

### Fundacion Calicanto - Panama

In 2021 we provided funding to support the participation of 8 women in Fundacion Calicanto's CAPTA programme which gives educational and vocational training support to underprivileged women in Panama City. The course took place virtually over 9 weeks and included 30 different modules focused on developing three core areas: 1) Psychosocial Development, 2) Employability and Entrepreneurship and 3) Vocational Development. It is followed by a quarterly monitoring and evaluation program that allows Fundacion Calicanto to measure the economic activity of the graduates and the consequent achievement of their goals. Amount granted in 2021: £3,771.

### Mayan Midwifery International - Guatemala

Mayan Midwifery International (MMI) acts an advisory and fundraising body to the Maya midwives of the Association of Midwives of the Mam Speaking Area (ACAM) who live and work in the remote, desperately poor and malnourished Mam-speaking communities in Quetzeltango. In 2003, MMI built the ACAM Midwifery and Birth Center in Concepción Chiquirichapa which is the only medical centre in Guatemala owned and operated by indigenous midwives and is staffed by a Mam speaking Managing Director and volunteer midwives, physicians, and public health specialists. In 2021 we provided funding for food for midwives and families in their communities as well as medical equipment and emergency supplies of PPE, such as protective clothing, gloves, masks and antibacterial gel/soap, to help address the COVID-19 crisis. Amount granted in 2021: £4,994.

### Healing Venezuela - Venezuela

In collaboration with Healing Venezuela, we continued to provide funding in response to the humanitarian crisis in Venezuela. The crisis has led to the exodus of more than 50% of medical staff (doctors, nurses and technicians) from the country making Junior Doctors vital to the running of state hospitals and the provision of medical care to the vast majority who can't afford private care. The salary of a Junior Doctor is as little as \$8-\$15 per month and our funding helped to provide supplementary income to 125 Junior Doctors in 5 hospitals. In addition, we provided funding to supply PPE to health centres in two rural areas of Venezuela: Altagracia de Orituco community (in Guarico State) and Guaraunos village (in Sucre State) to help them address the adverse effects of the COVID-19 pandemic. Amount granted in 2021: £4,000.

### Kids Saving the Rainforest – Costa Rica

Kids Saving the Rainforest (KSTR) rescues and rehabilitates Costa Rican wildlife in and around the Manuel Antonio National Park and conducts reforestation, land conservation and research in the area. Due to the COVID-19 pandemic the project has faced unprecedented challenges as the income from tourists and paying volunteers that the rescue centre relies upon has been badly affected. Our ongoing support in 2021 was focused on covering running costs to ensure the survival of this long-term project partner whose work is so important for the future of sustainable tourism in the area. Amount granted in 2021: £4,426.

### Children Change Colombia - Colombia

Working with our long-term partner, Children Change Colombia, we provided emergency funding to help address the hardship caused by the COVID-19 pandemic by providing food parcels to 60 families from vulnerable communities in Bogota. Amount granted in 2021: £1,000.

### Sinal do Vale - Brazil

Sinal do Vale is located in Santo Antonio, in the city of Duque de Caxias, where it runs a learning centre that prototypes community-based solutions for the regeneration of communities, food systems and forests, and disseminates them through education, products and services with local schools and youth and women's leaders. In 2021, due to the COVID-19 pandemic, we provided emergency funding for the project to support 36 women in the community with food baskets sufficient to provide basic food supplies for one month. Amount granted in 2021: £1,000.

### Peru Porters - Peru

Working with local partners in the travel industry in Peru, we continued to provide emergency funding for essential food parcels for out of work trekking Porters. Our aim was to offer vital relief to families who had been employed in the tourism industry, but who had completely lost their livelihoods due to the COVID-19 pandemic. As a result of phenomenal support for the initiative from the U.K. travel industry, we were able to fund an essential lifeline of regular food parcels throughout the year to more than 90 families. Amount granted in 2021: £15,895.

### Xtraordinary Women - Nicaragua

Xtraordinary Women works with women living in marginalized communities in Nicaragua, providing them with job skills, training programmes, entrepreneurship bootcamps and job placement. The aim is for them to become financially independent by giving them the tools to break the cycle of extreme poverty and violence that often dominates their lives. In 2021, our funding supported the project with two new initiatives. The first was an Artisan business support and development project in Masaya that helped 20 female artisans, who had suffered severe economic hardship due to the COVID-19 pandemic, to rebuild their businesses and generate their livelihoods. The second adapted the successful Bootcamp curriculum to support indigenous artisans in the Caribbean port town of Bilwi which was severely impacted by Hurricanes Eta and lota in November 2020. The Bootcamp taught them how to establish sustainable businesses and connected them and their products to new markets in Nicaragua. All participants in these initiatives also received PPE Kits and cleaning products for their businesses. Amount granted in 2021: £5,000.

### Galapagos Conservation Trust – Ecuador/Galapagos Islands

Working with the Galapagos Conservation Trust we supported an existing urban family garden project on San Cristobal Island that aims to alleviate food insecurity by empowering families to learn self-sufficiency in food. The project had reached 145 families through 7 local teachers, engaging them in a nutrition campaign and providing them with educational gardening packs including seedlings to grow vegetables and endemic plants. Our funding aimed to increase the reach of the project across the inhabited islands in Galapagos potentially benefiting up to 1500 families. Amount granted in 2021: £3,195.

### El Rio Foundation - Colombia

In 2021 we began working with El Rio Foundation which was established due to the desire of the El Rio Hostel in Buritica, near Santa Marta, to give back to the local community by offering educational support and community sport opportunities, as well as reforestation and waste management projects. Our initial support funded an English language programme across four communities in the area. This delivered 27 hours of English language classes per week to 19 children and 12 adults and covered the purchase of teaching materials. Amount granted in 2021: £2,455

### Project Partners for 2022

In 2022, we aim to prioritise supporting our long-term partners as they recover from the COVID-19 pandemic and plan to work with the following core projects:

- -Projeto Vidançar Brazil
- -Condor Trust Ecuador
- -Abriendo Mentes Costa Rica
- -Kids Saving the Rainforest Costa Rica
- -Xtraordinary Women Nicaragua
- -Healing Venezuela Venezuela
- -Friends of Alalay Bolivia
- -El Rio Foundation Colombia
- -Calicanto Panama

### **FUNDRAISING**

In 2021, our corporate donations continued to be negatively impacted by the COVID-19 pandemic. However, we benefited from regular support from donors such as Senderos and, in the second half of the year, from the resumption of donations from significant corporate donors such as Las Iguanas and Journey Latin America. We also raised significant funds from the travel industry through a highly successful campaign to assist out of work trekking Porters in Peru and continued to benefit from the generosity of numerous individual donors and fundraisers, including a number of long-standing donors to whom we are very grateful.

### **FINANCIAL REVIEW**

### YEAR END FINANCIAL POSITION

During the year we recorded a deficit on Unrestricted Funds of £21,614 leaving a balance at the year-end of £60,247 and a deficit on Restricted Funds of £3,475 leaving a balance at the year-end of £2,525. At the end of the year, we had sufficient funds in hand to meet all of our agreed grant commitments and to plan support for our 2022 project partners.

### **RESERVES POLICY**

We currently aim to maintain a minimum reserve level of £25,000. This will allow us to continue providing ongoing support to existing project partners in the event that we fail to raise sufficient additional funds. The policy is reviewed annually.

### STATEMENT OF TRUSTEES'/DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual report and financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. The financial statements are required by law to give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the directors are required to:

- -select suitable accounting policies and then apply them consistently;
- -make judgements and estimates that are reasonable and prudent;
- -follow applicable accounting standards;
- -prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The report of the directors has been prepared in accordance with the provisions of Financial Reporting Standard 102 Section 1A relating to small entities, with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS102 - Charities SORP (FRS102).

This report was approved by the board 24 August 2022 and signed on its behalf.

R Brass Director

### THE LATA FOUNDATION INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

I report on the accounts of the company for the year ended 31 December 2021, which are set out on pages 9-12.

### Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 (2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, and
- state whether particular matters have come to my attention.

### **Basis of opinion**

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

### Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- 1. which gives me reasonable cause to believe that, in any material respect, the requirements:
  - to keep accounting records in accordance with section 386 of the Companies Act 2006 and,
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principals of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Philip Sykes

For and on behalf of,

Fisher Phillips LLP Summit House 170 Finchley Road London NW3 6BP

Date: 24 August 2022

# THE LATA FOUNDATION STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE INCOME & EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 DECEMBER 2021

	Unrestricted	Restricted	<b>Total Funds</b>	Total Funds
	Funds	Funds	31/12/2021	31/12/2020
	£	£	£	£
INCOME FROM:	,			
-Donations	18,623	23,302	41,925	38,120
-Income from fundraising events	0	0	0	370
-Bank Interest	272	69	341	922
TOTAL INCOME	18,895	23,371	42,266	39,412
EXPENDITURE ON:				
-Charitable grants	39,374	26,846	66,220	70,906
-Cost of fundraising events	0	0	0	0
-Bank, fundraising & sundry charges	1,135	0	1,135	486
TOTAL EXPENDITURE	40,509	26,846	67,355	71,392
NET DEFICIT	-21,614	-3,475	-25,089	-31,980
RECONCILIATION OF FUNDS:				
Total funds brought forward	81,861	6,000	87,861	119,841
Total funds carried forward	60,247	2,525	62,772	87,861

All recognised gains and losses are reflected through the statement of financial activities.

The notes on pages 11 to 12 form part of these accounts.

## THE LATA FOUNDATION BALANCE SHEET AS AT 31 DECEMBER 2021

	Notes	2021 £	2020 £
CURRENT ASSETS	MOLES		
Debtors	6	1,284	1,057
	O		
Cash at bank and in hand		61,488	86,804
		62,772	87,861
CREDITORS			
CREDITORS		_	
Amounts falling due within one year		0	0
NET CURRENT ASSETS		62,772	87,861
CREDITORS		•	
Amounts falling due after more than one year		0	0
NET ASSETS	,	62,772	87,861
NET ACCETS DESCRIPTED BY			
NET ASSETS REPRESENTED BY			
Unrestricted funds		60,247	81,861
Restricted funds	7	2,525	6,000
•		62,772	87,861

- (a) For the year ending 31 December 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.
- (b) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
- (c) The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- (d) These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board on 24 August 2022 and signed on its behalf.

R Brass Director

The notes on pages 11 to 12 form part of these accounts.

## THE LATA FOUNDATION NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

### 1.ACCOUNTING POLICIES

### Basis of Preparation of accounts

The accounts have been prepared in accordance with Financial Reporting Standard 102 Section 1A relating to small entities, in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS102 – Charities SORP (FRS102); and with the Companies Act 2006. They have been prepared under the historical cost convention, include no material uncertainties and have been prepared on a going concern basis.

### Cash Flow Statement

The financial statements do not include a Cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under Section 1A of Financial Reporting Standard 102.

### Income

All incoming resources are included in the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

### **Fund Accounting**

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors.

### Resources Expended

All expenditure is accounted for on an accruals basis and has been classified under the relevant headings.

- -Charitable grants comprises grants made by the charity in the furtherance of its objects.
- -Costs of fundraising events are those costs incurred in holding events to raise funds.
- -Bank, fundraising & sundry costs represent bank payment charges, expenses incurred from the use of the Just Giving and other donation platforms and any sundry administration expenditure.

### **Going Concern**

The financial statements have been prepared using the going concern concept. The Trustees have considered the negative impact of the Covid-19 pandemic which continues to affect donations. After undertaking the review, and considering the Charity's reserve of unrestricted funds, the Trustees are confident that the Charity will be able to continue to operate as normal for a period in excess of 12 months from the date of this report.

### 2.TAXATION

The organisation is exempt from income tax by reason of its charitable status.

### 3.DIRECTORS' REMUNERATION AND EXPENSES

No remuneration directly or indirectly out of the funds of the charity was paid during the period to any trustee or to any persons known to be connected with them. No reimbursement of expenses has been made or is due to be made to any of the trustees in respect of the period. There were no employees of the charity during the year.

### **4.SHARE CAPITAL**

The company is limited by guarantee and has no share capital. All members have agreed to contribute a sum not exceeding £1 in the event of winding up.

## THE LATA FOUNDATION NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

### **5.RELATED PARTY TRANSACTIONS**

A donation without conditions totalling £1,134 was received during the year from the Latin American Travel Association. There were no transactions with related parties during the year that require further disclosure.

### 6. DEBTORS

5. 525 TONS	2021	2020
	£	£
Pledged Donations	1,134	856
Gift Aid due	150	201
	1,284	1,057

### 7. SUMMARY OF MOVEMENT OF RESTRICTED FUNDS

	Fund Balances		Fu	ınd Balances
	Brought Forward	Income	Expenditure <b>Car</b>	ried Forward
Funds for:	£	£	£	£
Friends of Alalay - Bolivia	1,000	1	1,001	0
Projeto Vidançar - Brazil	0	3,314	3,314	0
Sinal do Vale - Brazil	1,000	0	1,000	0
Children Change Colombia - Colombia	1,000	1	1,001	0
Mayan Midwifery International - Guater	ma 1,000	1	1,001	0 .
Xtraordinary Women - Nicaragua	1,000	1	1,001	0
Healing Venezuela - Venezuela	1,000	1	1,001	0
COVID 19 Emergency Relief	0	1,632	1,632	0
Peru Porters Food Parcels - Peru	0	18,420	15,895	2,525
	6,000	23,371	26,846	2,525

### 8.GRANTS BY COUNTRY

Grants made to institutions in or operating in:

	2021	2020
	£	£
Argentina	0	0
Bolivia	4,000	2,000
Brazil	8,752	19,500
Colombia	3,455	1,500
Costa Rica	8,158	8,987
Ecuador	8,195	7,775
Guatemala	4,994	4,409
Guyana	0	2,500
Nicaragua	5,000	6,500
Panama	3,771	1,110
Peru	15,895	10,125
Venezuela	4,000	6,500
	66,220	70,906