

for the Year Ended 31 March 2022

SOUTHEND-ON-SEA SAMARITANS Registered Charity No. 1173715

Trustees' Annual Report and Accounts

Charitable Objectives of Southend-on-Sea Samaritans	3
Letter from the Director	4
Strategic Report	6
Tackling Suicide Together	7
Our Values	10
Key achievements by our volunteers	11
How we did as a Branch in 2021 in Numbers	11
Recruitment and Selection	12
Training	12
Leaders and Mentors	13
Volunteer Care	14
Health & Safety	14
Outreach and Publicity	15
Community Partnerships	17
Southend Samaritans Shop	18
2021-22: Samaritans' Year at a Glance	19
Financial Review	20
Fundraising Activities Statement	22
Our Aims Error! Bookmark not defin	ned.
Special Thanks	23
Reserves Policy	24
Ongoing Concern	24
Risks and Uncertainties	25
Governance Report	. 26
Our Structure and Governance	26
Our Governance	26
Statement of Trustees' Responsibilities	26
Accounts for the Year Ended 31 March 2022	. 28
Statement of Financial Activities for the Year Ended 31 March 2022	29
Balance Sheet for the Year Ended 31 March 2022	30
Notes for the Financial Statements for the Year Ended 31 March 2022	31
Reference and Administrative Details	. 45

Charitable Objectives of Southend-on-Sea Samaritans

To enable persons in Southend-on-Sea and the surrounding area as well as elsewhere who are experiencing feelings of distress or despair, including those who may be at risk of suicide, to receive confidential emotional support at any time of the day or night in order to improve their emotional health and to reduce the incidence of suicide; to promote a better understanding in society of suicide, suicidal behaviour and the value of expressing feelings which may otherwise lead to suicide or impaired emotional health; and to collaborate with and support Samaritans central charity and its affiliated branches in fulfilling these objects.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

Registered Charity Number: 1173715



Letter from the Director

2021 has seen a year of change, and challenges, along with new exciting possibilities for developing and growing our service with raised awareness of what we can offer.

At Southend Samaritans we recognised that in order for us to be more visible and accessible to our local community, as well as a drive to increase our volunteer numbers, we needed to relocate the branch.

In April 2021, after many years at York Road the branch successfully moved to Beaumont Court, Victoria Ave.

The branch had to close during this time for approx.6 weeks whilst necessary building work was carried out, and made safe for the volunteers.

The result has been a purpose built bright modern airy premises, an operations room with 4 workstations.

We have added an On-line Chat room for up to 3-4 volunteers. This is a really significant development that means we can be there for more people who need immediate support but who don't feel they can pick up the phone. A priority for the coming year, we hope to build this capacity so it becomes part of our overall 24/7 service.

We're needed now, more than ever

A new Face-to-Face room has also been created so that we will be able to resume this service cancelled during the Pandemic. This was also a factor identified as one we wanted to develop by moving closer to the town and services so that our community would have more raised awareness of our service.

The move to Beaumont court was also seen as a factor for attracting new volunteers to join us in an area that felt safer, and more amenable.

Comfortable breakout areas, and a large meeting room equipped to facilitate training and branch meetings all resulted in a fresh approach to encourage volunteers to join, stay and feel part of a new phase within Southend Samaritans.

At our Annual General Meeting in September, we welcomed along with invited guests & donors, our new CEO Julie Bentley to officially open the Branch.

Julie joined Samaritans in November 2020. She was particularly impressed with the number of younger volunteers the branch has attracted and who attended on the day.



Going forward for the future, we will continue to seek out and focus on target age groups, and minority groups, with a focus on our surrounding communities raising awareness within our Equity, Diversity, Inclusion strategy to reach out to as many people as possible.

We must make sure that anyone struggling with difficult and overwhelming emotions knows that our volunteers are here, ready to listen.

The power of human connection.

Southend Samaritans answered 11,503 calls in 2021.

We're here every day and night of the year for anyone struggling to cope. We Make sure people have somewhere to turn and support where they need it most. We work with communities to let people know we're here for them and we campaign to make suicide prevention a priority.

I would like to take this opportunity to personally thank my Leadership team, and all my amazing volunteers.

A Branch is only as good as its team and its members. In both, I am truly blessed.

And lastly:

A huge thank you from all of us at Southend Samaritans to everyone who has supported us over the last year. Your financial, and generous donations have helped immensely to enable us to be there supporting callers experiencing emotional distress.

Thank you!

Together we can make change that saves lives.

Garland

Sharon Gatland Branch Director

Director Southend Samaritans



Strategic Report

Southend Branch continues to support the strategy set out by the Central Charity, to meet Samaritans pledges in the four priority areas set out in the 2015-2021 strategy *Working together to reduce suicide*.

Service: We will continue to improve the quality and consistency of our service. Mandatory Safe-guarding training was delivered to all volunteers including support volunteers. This was to align the service with other organisations to support young people and adults at risk safely and effectively.

Access: Thanks to our move to new premises, we are now able to offer 4 phone lines

Capacity to deliver 3 on-line chat desks to support callers who prefer to contact us this way. particularly younger callers.

At present we also deliver service via email from the branch as well as via the Email hub.

Influence: Awareness that we need to be supporting our local communities. Community partnerships are embedded and actively identified.

As the restrictions have eased, we are looking to target "high risk" age groups to raise awareness.

Including growing our workplace training programme-led by branches

A recognition that we need to keep growing our relationship with supporters.

Evidence: During 2021/2022 we have completed a Quality Review to provide evidence-based outcomes of how we deliver our service safely.

During April-July 2021, over 2,200 volunteers and staff and external stakeholders completed a national survey or online poll, and 300+ volunteers and staff took part in strategy workshops, including good representation from our branch.

Participants shared their views on who they felt we should be here for, what services or activities we should provide and how they thought we should offer support.

Between October 2021 and January 2022, further feedback was sought from volunteers and staff via 8 strategy-themed workshops which were opened to everyone.



In January, there were a series of key strategy questions in our 2022 Volunteer Voice Survey (which 3,800 volunteers took part in). Feedback was gathered from staff via a separate strategy "pulse" survey.

At the same time, questions relating to emerging themes in key groups were shared on Workplace, allowing our branch to participate in online discussions between volunteers and staff.

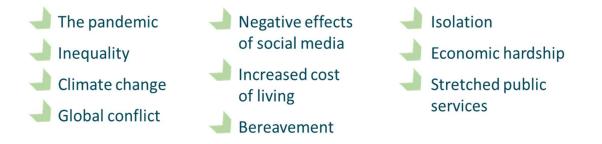
Workshops were attended by Southend branch to actively engage with our Lived Experience Advisory Group, as well as our new EDI Steering Group.

Tackling Suicide Together

How we've developed this new strategy

Providing a safe space in uncertain times.

The world has become for many, a very worrying place with people's mental wellbeing affected by growing concerns:



So what where the key themes:

Increasing access to our services

Key concerns about capacity of branches and hubs to meet demand for everyone who needs us and the particular challenge of night shifts

Widespread support for greater collaboration across branches, regions and all parts of Samaritans to help tackle the challenge together

Support to rollout the online chat pilot further

Reaching those in greatest need

Support for making improvements to accessibility of our services and branches



Improving understanding of groups less likely to contact Samaritans

Desire to improve our understanding of diversity

Strong support for more partnerships and collaborations

How we may explore Outreach

Raising our collective voices

Awareness of our influencing with governments and local authorities was relatively low, but branches wanting to support this more at local and community level.

Expansion of our work in Industries to help us target more "high risk" professions

Including growing our workplace training programme-led by branches

A recognition that we need to keep growing our relationship with supporters.

Strengthening our community

Training and development reviewing volunteer needs, more training for nonlisteners and leadership roles

A feeling that capacity for key roles was unsustainable

collaboration better around big changes

Volunteers and staff keen to be more joined up to strengthen our sense of community

Widespread recognition that we need to be more diverse as an organisation if everyone is to feel involved

Our five strategic priorities

Access

Reach

Impact

Capacity

Sustainability

Our seven strategic principles:

Equity, diversity and inclusion (EDI) Personal experience Safety and quality Evidence-based Vocal and visible Innovation and technology Environmental responsibility



Southend Samaritans looks forward to being part of this new strategy as the foundation year begins in 2022/2023

Our vision is that fewer people die by suicide

To achieve this, we believe Samaritans has a crucial role to play in:



Reducing the risk factors that make some people more likely to take their own lives.

Ensuring that people who are at increased risk of suicide are supported.

Making it less likely that people who do experience suicidal thoughts act on them.

Reducing the likelihood that people will develop suicidal thoughts.

Our mission

We're here every day and night of the year for anyone struggling to cope. We make sure people have somewhere to turn and support when they need it most. We work with communities to let people know we're here for them and we campaign to make suicide prevention a priority.

> Samaritans branches (map not showing Festival branch or Correspondence branch)



Our Values

These are Samaritans' shared values, which shape everything we do:

Listening

Exploring feelings alleviates distress and helps people to reach a better understanding of their situation and the options open to them.

Confidentiality

If people feel safe, they are more likely to be open about their feelings.

Non-judgemental

We want people to be able to talk to us without fear of prejudice or rejection.

People making their own decisions wherever possible

We believe that people have the right to find their own solution and that telling people what to do takes responsibility away from them.

Human contact

Giving people time, undivided attention and empathy meets a fundamental emotional need and reduces distress and despair.

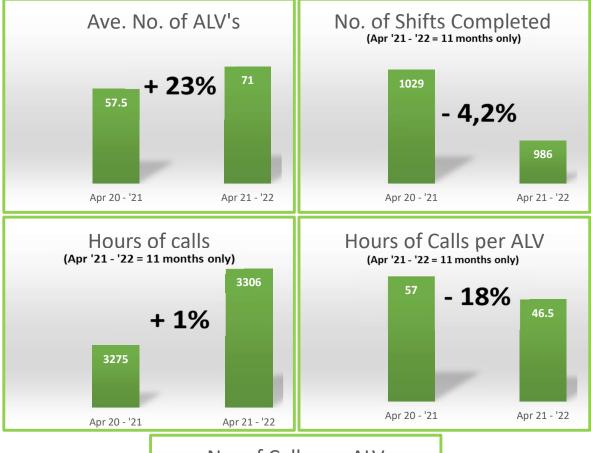


Key achievements by our volunteers

How we did as a Branch in 2021 in Numbers

11,503	Calls answere	d
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- 3,178 Hours on the phone
- 325 Emails sent
- 55 Outbound calls
- 11,883 Total contacts



No. of Calls per ALV (Apr '21 - '22 = 11 months only)



What we did: Dan – Deputy Director Recruitment and Selection



The number of applications from potential volunteers reduced in the period of April 2021 to 31st March 2022 with 135 enquiries compared to 207 the previous year (53% reduction) This is an average of **11 applications per month**, with the majority coming directly through the Samaritans website

The Branch Management Tool was fully implemented within the branch during this year and has supported to streamline the onboarding of all new volunteers.

Flexible Recruitment

During the pandemic in 2020/21 all recruitment was conducted via Zoom due to the implementation of Coronavirus restrictions and resulting safety measures put in place within the Branch. Due to the success of zoom interviews during this period, last year Southend Branch has introduced a hybrid approach to recruitment with interview slots now available both face to face and via zoom.

We aimed to implement a new recruitment journey for volunteers.

This new journey will be quicker, easier, and more flexible by allowing potential local volunteers to:

- review comprehensive online information,
- book an interview online in person, over the phone or via video call, and
- receive support throughout the process from Southend Branch's recruitment team, who have a new online tool to manage applications.

What we did: Pete – Deputy Director Training



With the easing of Covid restrictions for Face-to-Face meetings. We reintroduced Core as well as Embedding training once again into the branch. We were also able to offer Emotional support outside of the branch. This enabled us to be present once again at Outreach events as well as Network Rail. As a branch we are committed to training new volunteers to the highest quality. Our aim is to continue to grow and develop our volunteer numbers to be able to have more listeners able to support our callers.



We also welcomed new support volunteers to work in the shop as well as in other areas of the branch providing training as appropriate for them.

We have also been able to deliver Mandatory training in Safeguarding to all volunteers this year.

More future planned events and support to services and organisations approaching us to ask for support within their organisations where they see Samaritans training and listening skills, as being key to help support their staff and colleagues' mental health are also a priority for us.

What we did: Debbie and Judith – Deputy Directors Leaders and Mentors



We aimed to continue supporting the wellbeing of our volunteers



Volunteers are supported by a Leader and Deputy Director on shift. They are also available for advice, guidance and when required permissions at times should the volunteer need it.

Listening volunteers also undertake a verbal debrief with their Shift Leader once their duties are completed; Leaders are there to support the volunteers' mental wellbeing, discuss any difficulties that may have arisen. Thanking them for being there for our callers.

We continued to develop our volunteers as they become more experienced by offering the opportunity to become leaders and mentors through a planned programme of workshops offered by Debbie and Judith.

These continuous development opportunities mean that volunteers that wish to take on any additional roles within the branch can further support newer trainee Samaritans to gain confidence and experience to support callers reaching out for our services.



What we did: Karen – Deputy Director Volunteer Care



The year continued to throw up challenges, with some volunteers self-isolating due to the everchanging situation with Covid. The support bubbles remained in place. The volunteer support team continued to work hard to ensure support was available to all volunteers especially those who were self-isolating or on a break. Southend Branch strives to provide on-going wellbeing support to all our volunteers, including our support volunteers that give up their time either in our Shop or in other support roles like IT

In September the branch celebrated our AGM with a visit from Julie Bentley the CEO of Samaritans. This was the first time many of us had come together socially for a long time, and it was very well attended.

We aimed to keep our volunteers safe and well.

As the year has progressed, we have abided by changing government guidance on Covid safety measures.

What we did: Adam - Health & Safety



In April we successfully moved to Beaumont Court in Victoria Ave. Challenges resulted in the temporary closure of the branch for approx. 6 weeks.

The move has proved to be a very positive thing for the branch and in a recent survey, the feedback from the volunteers was overwhelmingly positive.

The building can now welcome safely all volunteers and visitors that may require additional support,

including a ramp and coloured regulation support rails on entering and exiting the premises, to facilitate easy access. Our thanks go to those donors who helped fund this essential work.

There have been no reported accidents, incidents or near misses during this year.





Operations room



Entrance into the branch

What we did: Outreach and Publicity

Outreach and Fundraising have been able to resume slowly. As the year has progressed and we have slowly emerged from the pandemic we have started to become more visible again within our community.

In December 2021, James Duddridge MP Southend East ran the London Marathon for Southend Samaritans, raising a staggering £1,591.





Southend Samaritans have also been present fundraising at Winter Pride in February and at Sarah Millican's tour held at the Cliffs pavilion in March, raising £880.



The website (samaritans.org/branches/southendonsea/)

The website has been updated to include a recent news section, a personalised version of the legacy video produced by Head Office and an embedded link to the Donr donation page.

Social media: Our Twitter Handle

In line with Head Office policy, we have been posting at least three or four times weekly. This comprises a blend of material supplied by Samaritans Brand Centre and original posts of local events or news. We currently have 726 followers, a significant year on year increase.

Our top tweet, which had 2,806 views:

Remember, whatever you're going through, a Samaritan will face it with you, 116 123



What we did: Colin – Community Partnerships Officer

Community Partnerships and Influence



As the restrictions have eased, we are looking to target "high risk" age groups to raise awareness.

How does this relate to Southend Branch?

We also aim to forge strong relationships with local organisations to further our vision of fewer people dying from suicide.

Coming out of the pandemic has provided us with an opportunity to rekindle many of the relationships we had and to forge new ones.

Prior to the pandemic, we had representation at the following organisations. Southend, Essex and Thurrock (SET) Suicide Prevention Strategy Group

Meanwhile, **Southend Suicide Prevention Network** has been formed. It is a multiagency group whose aims are to help reduce the risk of suicide in Southend, and provide a networking opportunity for multi-agency working at strategic and operational levels. Facilitated by Southend Council, attendees included BTP, Essex Mind, Andy Man's Club, Trustlinks, DWP and representatives from Southend Council & NHS.

Workshops were delivered to One Love Project (homeless charity) on our approach to listening.



Southend Samaritans Shop



Shop Report



We are delighted to report that Covid has had far less impact on our activity this year than last. We are proud to have retained the essence and principle of the shop being stocked entirely with pre-loved items and staffed solely with volunteers. We now use additional marketing streams such as e-Bay, Marketplace, Ziffit and Vinted.

We continue to maintain the property by refreshing the interior décor. We have used the Charity Retail Association materials to educate ourselves in good

practice and become more actively involved in the local community to raise our profile.

None of this could be achieved without our amazing support volunteers.



2021-22: Samaritans' Year at a Glance

We answered over **360,000 calls** from people in prison and our Listeners in prisons provided face to face support over **26,000 times**.

We engaged with **politicians and policy-makers more than 1,300 times**, encouraging them to take action to help reduce suicides across the UK and Ireland.

We reached **3,658 employees** of 128 organisations through **online workplace training**.

We answered 20,000 calls from NHS and social care workers.

More than **50,000 people** signed up to use our **self-help app**.

We are grateful to **89,400 supporters** who have generously raised income for Samaritans-you've made it possible for us to be there for anyone who needs us.

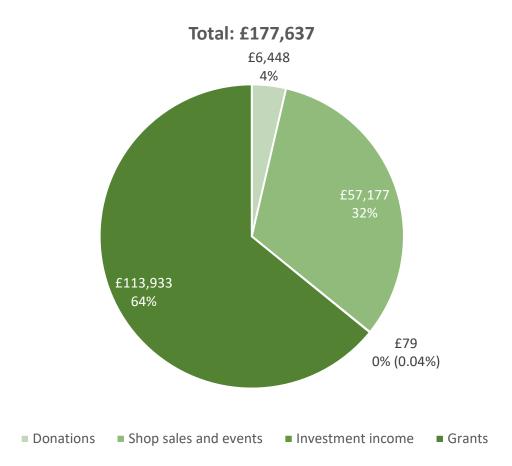


Financial Review

Overview

During this year, our funding streams largely returned to the pre-Covid situation as the majority of the income was from the shop. We should however note that the sale of the York Road property last year has resulted in no rental income for the year. So the charity is now reliant on fewer income streams, including shop income, legacies, and fundraising. The 'Fundraising Activities Statement' below provides more details.

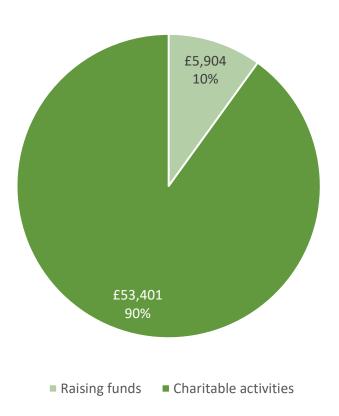
Having now had almost twelve months in the current building, we can report that our outgoings on essential overheads have reduced significantly and we will continue to monitor this.



Income (For the Year Ended 31 March 2022)



Expenditure (For the Year Ended 31 March 2022)



Total: £59,305



Fundraising Activities Statement

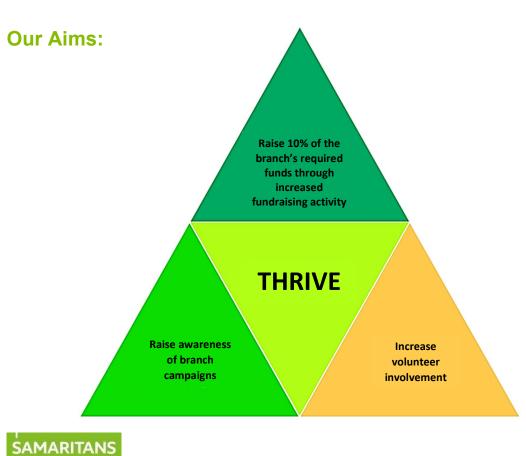
Southend Samaritans Annual Report – Fundraising

A massive thank you from all of us at Southend-on-Sea Samaritans to everyone who has supported us over the last year. Your financial and in-kind donations have helped immensely in our work and have ensured that the core costs required in running the branch can be met for the forthcoming year.

Table 1 provides a breakdown of the specific sources of income we have received through our fundraising over 2021/2022:

TABLE 1

	Southend-on-Sea Samaritans <u>Specific</u> Fundraising Sources 2022	
Ref	Income Source	Amount
1	Essex Community Fund	£7,195
2	ROSCA Trust	£3,932
3	James Duddridge (London Marathon)	£1,814
4	Pears Foundation & DCMS	£1,670
5	Berg Family	£1,000
6	Samarathon	£924
7	Sarah Millican Concert Collection Tins	£890



22

Over the current financial year, we aim to expand our fundraising activities as a means of raising more funding to support the Southend-on-Sea branch of Samaritans. Examples of this include:

In 2022, we aim to seek new income streams, which will be integral to a new fundraising strategy.

- Monthly Donations received via Direct Debit: We'd like to raise more awareness about how people can further support us by making monthly donations via direct debit, social media and outreach events. A planned programme using social media to further raise money by monthly donations received via direct debit, will be considered and encouraged. £2,500 this year rising to between £4,000-£5,000 in subsequent years by this means.
- Fundraising via Text/online Retail: This includes platforms such as Donr, Easyfundraising & Just Giving. At this time, it is difficult to estimate how much this will realise due to the random nature of the donations. As a consequence, money raised via these routes will not be factored into our projections until July 2022. We are nonetheless hopeful of raising around £200 per month once fully established.
- *Sponsorship:* We plan to maximise our sponsorship income by becoming more adept in the use of fundraising platforms.
- *Retail Charities:* We will apply for the opportunity to raise funds and awareness from a variety of retail charity initiatives.
- *Buckets and tins:* We are aiming to further fundraise and raise awareness by *'shaking and rattling'* wherever the opportunity presents, including local banks, GP surgeries, libraries and retail outlets.
- *In-memorium:* Other areas of consideration for possible income generation is through In-memoriam giving (via funeral directors) and legacies (wills).

Special Thanks

The Branch extends special thanks to:

- Essex Community Fund
- ROSCA Trust
- James Duddridge
- Pears Foundation
- Department for Media, Culture and Sport
- Berg Family
- Samarathon participants
- Sarah Millican



• All our volunteers and supporters!

The support from our donors and the effort volunteers have put into raising funds for Southend-on-Sea Samaritans has enabled our phone lines to stay connected, the lights on and the heat running; it has also aided volunteer care and has contributed to the possibility of the branch thriving in the future. Most importantly the funds have supported the continued provision of the vital services we provide our local and national communities.



Reserves Policy

The Trustees have set a policy of retaining an 18-month reserve. Being still fairly new to the current property the cost of overheads and service utility costs are still an estimate.

Within these considerations, the Trustees had previously set a target range, free reserves are calculated as total unrestricted reserves less designated funds.

For 2020/23 the Board of Trustees approved a balanced core budget of £65,117.50

In setting the reserves policy, the Board of Trustees considers the need to provide against any future income shortfall, fulfil working capital requirements and allow funds to be available to support service developments. This is balanced against the need to spend reserves now to deliver services to meet beneficiary needs.

The reserves policy will continue to be reviewed on an annual basis.

Ongoing Concern

After due consideration and endorsed by the Accountant the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future.



Risks and Uncertainties

How we manage risk

The Board of Trustees is ultimately responsible for risk management, it reviews key risks and the adequacy of actions being taken to address those risks, on a regular basis.

The ability of our branch to respond quickly and effectively to unanticipated risks and new developments has been evident along with our response to the Coronavirus pandemic. As well as our recent relocation to Beaumont Court

Service: Changes to our core service to protect the critical function and development of new volunteers and how we can continue to develop, train, and increase numbers of volunteers vitally needed to continue our service. We have introduced robust new Mandatory training around Safeguarding for children and vulnerable adults accessing our service. with a focus on developing our mature safeguarding culture on service and structure, quality improvements, investigations, policies and procedures and governance.

People: Prioritising and ensuring the safety, wellbeing, engagement, and commitment of volunteers.



Governance Report

Our Structure and Governance

Southend Samaritans is an affiliated branch of our Central charitable company limited by guarantee. We were founded by Prebendary Dr Chad Varah CH CBE MA in 1953 and incorporated in 1963.

A. Constitution

The charity was incorporated on 7th July 2017 and commenced trading on that date. The principal object of the charity is to provide confidential, non-judgmental emotional support to those in distress, despair or feeling suicidal.

B. Methods of appointment or election of trustees

The management of the charity is the responsibility of the Trustees who are elected or co-opted under the terms of the Samaritan Branch Model Constitution.

C. Financial risk management

The trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity and are satisfied that systems and procedures are in place to mitigate our exposure to the major risks.

Our Governance

As a learning organisation we are always keen to develop and adapt our ways of working in the interests of our beneficiaries and volunteers.

Statement of Trustees' Responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;



• prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by

Sarland.

Sharon Gatland Branch Director and Chair of Trustees Date: 11th October 2022



INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 31 MARCH 2022

Independent Examiner's Report to the Trustees of Southend-on-Sea Samaritans ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 31 March 2022.

Responsibilities and Basis of Report

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent Examiner's Statement

Your attention is drawn to the fact that the Charity has prepared the accounts in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

I understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent Examiner's Report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity's Trustees as a body, for my work or for this report.

Signed:

Stuart Harrison

Splan

Dated: 17 October 2022

FCA

Venthams Chartered Accountants Millhouse 32 - 38 East Street Rochford Essex SS4 1DB

INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 31 MARCH 2022

Statement of Financial Activities for the Year Ended 31 March 2022

	Note	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Income from:					
Donations and legacies	3	6,448	-	6,448	46,106
Other trading activities	4	57,177	-	57,177	16,214
Investments	5	79	-	79	8,131
Other income	6	1,208	112,725	113,933	62,089
Total income Expenditure on:		64,912	112,725	177,637	132,540
Raising funds	7	5,904	-	5,904	5,500
Charitable activities		48,169	5,232	53,401	47,424
Total expenditure		54,073	5,232	<u>59,305</u>	52,924
Net income		10,839	107,493	118,332	79,616
Transfers between funds	14	3,417	(3,417)	-	-
Net movement in funds before other				440.000	70.040
recognised gains		14,256	104,076	118,332	79,616
Other recognised gains:					
Other gains		17,000	-	17,000	-
Net movement in funds		31,256	104,076	135,332	79,616
Reconciliation of funds:					
Total funds brought forward		787,509	3,151	790,660	711,044
Net movement in funds		31,256	104,076	135,332	79,616
Total funds carried forward		818,765 _	107,227	925,992	790,660

INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 31 MARCH 2022

Balance Sheet for the Year Ended 31 March 2022

			2022		2021
	Note		£		£
Fixed assets					
Tangible assets	11		664,328		704,848
			664,328		704,848
Current assets					
Debtors	12	2,165		1,540	
Cash at bank and in hand		272,012		87,431	
		274,177		88,971	
Creditors: amounts falling due within one year	13	(12,513)		(3,159)	
Net current assets			261,664		85,812
Total assets less current liabilities			925,992		790,660
Total net assets			925,992	-	790,660
Charity funds					
Restricted funds	14		107,227		3,151
Unrestricted funds	14		818,765		787,509
Total funds			925,992	-	790,660

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

CIAC

Sharon Gatland

Date: 11th October 2022

Notes for the Financial Statements for the Year Ended 31 March 2022

1. General Information

Southend-on-Sea Samaritans is a Charitable Incorporated Organisation registered in England and Wales. Its principal office address is Beaumont Court, 61-71 Victoria Avenue, Southend-on-Sea, Essex, SS2 6EB.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair' view. This departure has involved following the Charities SORP (FRS 102) published on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Southend-on-Sea Samaritans meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2. Accounting policies (continued)

2.2 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the Charity has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the Charity, can be reliably measured.

Grants are included in the Statement of Financial Activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance Sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Where the donated good is a fixed asset, it is measured at fair value, unless it is impractical to measure this reliably, in which case the cost of the item to the donor should be used. The gain is recognised as income from donations and a corresponding amount is included in the appropriate fixed asset class and depreciated over the useful economic life in accordance with the Charity's accounting policies.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the Charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.3 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

2. Accounting policies (continued)

2.3 Expenditure (continued)

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.4 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.5 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, on a reducing balance basis.

Depreciation is provided on the following basis:

Office equipment - 25% reducing balance

2.6 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.7 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.8 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.9 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.10 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Income from donations and legacies

	Unrestricted funds 2022	Total funds 2022
	£	£
Donations	6,448	<u> </u>
	Unrestricted funds 2021	Total funds 2021
	£	£
Donations	19,920	19,920
Legacies	26,186	26,186
	46,106	46,106

4. Income from other trading activities

Income from fundraising events

	Unrestricted funds 2022 £	Total funds 2022 £
Revenue from shop sales and events	<u> </u>	<u> </u>
	Unrestricted funds 2021	Total funds 2021
	£	£
Revenue from shop sales and events	16,214	16,214

5. Investment income

	Unrestricted funds 2022	Total funds 2022
	£	£
Investment income - local investment properties	63	63
Investment income - local cash	16	16
	79	79

	Unrestricted funds 2021	Total funds 2021
	£	£
Investment income - local investment properties	8,129	8,129
Investment income - local cash	2	2
	8,131	8,131

6. Other incoming resources

	Unrestricted funds 2022	Restricted funds 2022	Total funds 2022
	£	£	£
Grants received	1,208 _	112,725	113,933

	Unrestricted funds 2021	Restricted funds 2021	Total funds 2021
	£	£	£
Grants received	5,000	22,936	27,936
Government grants received	34,153	-	34,153
	39,153	22.936	62.089

7. Expenditure on raising funds

Fundraising trading expenses

	Unrestricted funds 2022	funds	Total funds 2022
	£	£	
Utilities, rent and rates	3,286	3,286	
Housekeeping	1,469	1,469	
Administration	236	236	
Building maintenance	913	913	
	5,904	5,904	

7. Fundraising trading expenses (continued)

	Unrestricted funds 2021	Total funds 2021
	£	£
Utilities, rent and rates	1,681	1,681
Housekeeping	1,054	1,054
Administration	222	222
Building maintenance	2,543	2,543
	5,500	5,500

8. Analysis of expenditure by activities Activities Total undertaken Support costs funds directly 2022 2022 2022 £ £ £ Supporting activities 42,215 11,186 53,401 Activities Total undertaken Support costs funds directly 2021 2021 2021 £ £ £ Supporting activities 43,128 4,296 47,424

Analysis of direct costs Supporting Total activities 2022 funds 2022 £ £ Rates 238 238 Insurance 2,374 2,374 Light and heat 2,882 2,882 Running costs of flat 130 130 Housekeeping 1,716 1,716 Cleaner 2,669 2,669 Repairs and renewals 2,332 2,332 Computer running costs 3,568 3,568 1,552 Travelling 1,552 Conferences 1,660 1,660 Contributions to Samaritans 7,003 7,003 Legal and professional 272 272 Fundraising expenses 300 300 Sundry (540) (540) 1,198 Publicity and advertising 1,198 Telephone and internet 7,824 7,824 Volunteer care 2,420 2,420 Relocation costs 4,617 4,617

42,215

42,215

8.	Analysis of direct costs (continued)	Supporting activities 2021	Total funds 2021
		£	£
	Rates	449	449
	Insurance	1,742	1,742
	Light and heat	2,936	2,936
	Running costs of flat	2,910	2,910
	Housekeeping	2,969	2,969
	Cleaner	2,350	2,350
	Repairs and renewals	6,099	6,099
	Computer running costs	3,405	3,405
	Travelling	1,474	1,474
	Contributions to Samaritans	1,629	1,629
	Legal and professional	77	77
	Fundraising expenses	42	42
	Publicity and advertising	4,484	4,484
	Telephone and internet	2,364	2,364
	Volunteer care	1,730	1,730
	Interest payable	2,297	2,297
	Relocation costs	6,171	6,171
	Analysis of support costs	<u> </u>	43,128
		Supporting activities 2022	Total funds 2022
		£	£
	Depreciation	7,040	7,040
	Legal and professional	1,608	1,608
	Administration, printing, postage and stationery	2,538	2,538
		11,186	11,186

8. Analysis of support costs (continued)

	Supporting activities 2021	Total funds 2021
	£	£
Depreciation	861	861
Legal and professional	1,522	1,522
Administration, printing, postage and stationery	1,913	1,913
	4,296	4,296
Independent examiner's remuneration		
	2022	2021
	£	£
Fees payable to the Charity's independent examiner for the independent		
examination of the Charity's annual accounts	1,608	1,522

10. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2021 - £NIL-).

During the year ended 31 March 2022, expenses totalling £464 were reimbursed or paid directly to 2 Trustees (2021 - £45 to 1 Trustee).

11. Tangible fixed assets

9.

	Freehold property £	Office equipment £	Total £
Cost or valuation			
At 1 April 2021	695,000	15,401	710,401
Additions	553,342	13,178	566,520
Disposals	(600,000)		(600,000)
At 31 March 2022	648,342	28,579	676,921
Depreciation			
At 1 April 2021	-	5,553	5,553
Charge for the year	-	7,040	7,040
At 31 March 2022	-	12,593	12,593
Net book value			
At 31 March 2022	648,342	15,986	664,328
At 31 March 2021	695,000	9,848	704,848

12. Debtors

13.

	2022	2021
	£	£
Due within one year		
Trade debtors		(63)
Prepayments and accrued income	2,165	1,603
	2,165	1,540
Creditors: Amounts falling due within one year		
	2022	2021
	£	£
Trade creditors	2.273	-
Other creditors	8,632	1,629
Accruals and deferred income	1,608	1,530
	12,513	3,159

14. Statement of funds

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Statement of funds - current year

	Balance at 1 April 2021 £	Income £	Expenditure £	Transfers in/out £	Gains/ (Losses) £	Balance at 31 March 2022 £
Unrestricted funds						
Designated funds						
Property fund	695,000	<u> </u>	<u> </u>	(46,658)		648,342
General funds						
General fund	92,509	64,912	(54,073)	50,075	17,000	170,423
Total Unrestricted funds						
	787,509	64,912	(54,073)	3,417	17,000	818,765
Restricted funds						
Sam Pears Foundation	90	1,580	-	-	-	1,670
Essex Community Foundation	3,061	7,195	(4,699)	-	-	5,557
ROSCA Trust	-	3,950	(533)	(3,417)	-	-
St Saviours Housing Trust	-	100,000	-	-	-	100,000
	3,151	112,725	(5,232)	(3,417)	-	107,227
Total of funds						

<u>_____790,660</u> <u>_____177,637</u> <u>_____59,305)</u> <u>_____</u> <u>____17,000</u> <u>____925,992</u>

SOUTHEND-ON-SEA SAMARITANS

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2022

Statement of funds - prior yea	r				
	Balance at 1 April 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2021 £
Unrestricted funds					
Designated funds					
Property fund	695,000		<u> </u>	<u> </u>	695,000
General funds					
General fund	16,044	109,604	(42,740)	9,601	92,509
Total Unrestricted funds					
	711,044	109,604	(42,740)	9,601	787,509

Restricted funds

Sam Pears Foundation	-	15,936	(6,245)	(9,601)	90
Essex Community Foundation	-	7,000	(3,939)	-	3,061
		22,936	(10,184)	(9,601)	3,151

Total of funds

.

711,044 132,540 (52,924) - 790,660

SOUTHEND-ON-SEA SAMARITANS

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2022

15. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2022	Restricted funds 2022	Total funds 2022
	£	£	£
Tangible fixed assets	664,328	-	664,328
Current assets	166,950	107,227	274,177
Creditors due within one year	(12,513)	-	(12,513)
Total			
	818,765	107,227	925,992

Analysis of net assets between funds - prior year

	Unrestricted funds 2021	Restricted funds 2021	Total funds 2021
	£	£	£
Tangible fixed assets	704,848	-	704,848
Current assets	85,820	3,151	88,971
Creditors due within one year	(3,159)	-	(3,159)
Total			
	787,509	3,151	790,660

16. Related party transactions

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The Charity has not entered into any related party transaction during the year, nor are there any outstanding balances owing between related parties and the Charity at 31 March 2022.

Reference and Administrative Details

Registered address:	61-71 Beaumont Court Victoria Ave Southend on Sea Essex SS2 6EB
Registered charity:	1173715
Website:	samaritans.org/southendonsea

Board of Trustees

Sharon Gatland (Chair) Anne Hawkins (Secretary & Governance) Judith Bailey Diane Smith (Treasurer) Tony Jefford John Bryant Pete Thomas Caroline Jennings (Fundraising/Grants)

Southend Samaritans Senior Staff

Bankers: National Westminster Bank plc 132 High Street Southend -on-Sea Essex SS1 1JX

Solicitors:

.

Jeffries Solicitors 3rd Floor Dencora Court Tylers Avenue Southend-on Sea Essex SS1 2BA

Accountants:

Venthams Chartered Accountants Millhouse 32-38 East Street Rochford Essex SS4 1DB We would like to thank all our donors and supporters including those who wish to remain anonymous.





Department for Digital, Culture Media & Sport







Along with all our volunteers!





We're here to listen

Call free day or night on 116 123

Email jo@samaritans.org

Web samaritans.org/southendonsea

Visit us Beaumont Court, 61-71 Victoria Ave Southend-on-Sea SS2 6EB



Southend-an-Sea Samaritans is a Charitable Incorporated Organisation registered in England and Wales (1973/15). Our registered affice is located at Beaumont Court, 61-71 Victoria Ave, Sauthend-an-Sea, Essex SS2 & EB