



# Annual Report and Accounts

January 2021 - December 2021

Charity Number 1173547

# Contents







# 01.

Message From The Chair of Trustees

# Message from the Chair of Trustees



Margaret Ainger Chair of Trustees

It is always important to take a moment to reflect on the year which has passed and what we have achieved together, where we are heading and how we can build our futures most effectively. This year we have held fast onto our clarity of vision and hope in practical action, especially with the exciting global event, COP26, being hosted in the UK. We have continued to grow our work supporting constituents and groups across the UK in engaging their elected representatives on climate change, this year with a focus on making as big an impact as possible in the run up to COP and then building relationships and networks in Glasgow. We have continued to produce high quality, tailored research, coaching and facilitation support and take a strategic approach to place-based work, effecting change at different levels of politics.

2021 saw the ebbs and flows of COVID-19 but widespread vaccination gradually allowed us to host staff in the workplace once again and establish the mix of hybrid working that suited them and allowed them to be at their most productive. Sarah Jordan, our interim director, was appointed as Director following a national recruitment process and has led us very ably. Our staff base continues to grow and we have welcomed new staff with valuable experience and skills. We now have a senior leadership team who have oversight over all our operations. The Board refresh of 2020 paid dividends as new trustees got their feet under the table.

As we look forward to 2022, we will be reviewing and refreshing our strategy ready for 2023. This is set to involve a renewed focus on enabling diverse and underrepresented groups to have a political voice, to help bring different community groups together on the climate agenda, and to be ambitious in the change we seek and to communicate our impact.

2022 sees the end of my term of office and I am delighted to be succeeded by two co-chairs, Jeanette Clifford and Luke Murphy. Jeanette and Luke bring an amazing range of experience to the role, coming from very different backgrounds - do take a look at their bios on our website. It has been a privilege to be part of this journey. Enjoy this year's report and thank you for your interest.





**Objectives** and **Activities** 

# Objectives and Activities



#### **Charitable Vision**

To see communities and their elected representatives across the UK come together to take decisive action on climate change.



#### **Charitable Object**

To promote the conservation, protection and improvement of the physical and natural environment, particularly with regard to climate change and global warming, in accordance with Christian principles.



#### **Charitable Aims**

To enable and facilitate the processes needed to meet the UK's legal commitments to mitigate climate change.

To prepare and support individuals and groups of citizens so that they are better equipped to engage with their democratically elected representatives in the interests of mitigating climate change.

To build capacity among communities so that they may undertake constructive dialogue with their elected representatives in the matter of climate change and its consequences.



#### **Charitable Activities**

Local and regional work - training and supporting constituents to have effective engagements with their elected representatives on climate change. This year we expanded our regional offices and renewed our focus on local level action.



#### Councils

We offer specific training on engaging local councils as they have the potential to make significant change in their local areas. Councils are often highly specific so require specialist research and tailored support.

#### Schools and Youth

Empowering young people to have their voices heard on climate change as the generation who will be affected the most.





#### Faith

Engaging faith communities on climate change and equipping them with the skills to get climate change on the political agenda.

#### **Events**

Community-led events that bring constituents and their elected representatives together with experts from across private, public and voluntary sectors to discuss policy solutions to climate change.





#### Research

Resourcing all of our work streams with up-to-date and relevant information on climate policy and the broader political landscape. Producing briefings and strategies for constituents and local groups.





Achievements and Performance in 2021

# Achievements and performance in 2021

#### Overview

Despite another year of continued uncertainty due to the COVID-19 pandemic, Hope for the Future (HFTF) continued to build on our successes of previous years by increasing our team capacity from 12 to 22 (full time eq) and exceeding all targets set for constituent and MP engagement.

2021 was a pivotal year for climate change in the UK as the global spotlight turned to Glasgow to host COP26. HFTF tailored our activities throughout the year to prepare for the summit held in Glasgow in November 2021, recognising the opportunity it offered in engaging more politicians on environmental issues and generally raising awareness of the climate crisis amongst the British public. This has involved everything from increasing the number of open training sessions we offered to creating bespoke policy resources to provide accessible information about COP26. We also ran a project to specifically engage 10 Conservative MPs on COP26, which included the Minister for Children & Families, Vicky Ford MP, and the COP26 President himself, Alok Sharma.

In 2021 HFTF was able to play a more engaged - and sometimes leading - role within the environmental NGO community. This included enhancing our relationships with our partners, including The Climate Coalition and Green Alliance, and building new relationships within the sector. This has enabled us to align the work we do in communities with the work being undertaken by specialists in and around Westminster, increasing the impact of the climate movement as a whole. Not only have we benefited from the work done by others, but we have also played a leading role in improving collaboration within the sector. For example, HFTF co-founded an MP intel sharing group, involving some of the sector's most well respected organisations. Ahead of COP26 HFTF and Green Alliance created a forum for UK environmentalists with inside access to share information, with over 200 members at its peak.

# The Year in Numbers



school workshops

reaching 750young

reaching 3,800 people



people

trained







people

across

schools and youth groups

## Areas of Work

#### COP26

The majority of our work in 2021 had a focus on COP26, ensuring the public raised their voices to make it a success. HFTF had a presence at COP26, though we found our main opportunities for influence were outside of the conference. For us, the conference itself was an opportunity to network with partners and new contacts who were also in Glasgow, and share 'on-the-ground' updates to our supporters. We ran an online event as part of the COP26 Coalition's People's Summit: **What next: How can campaigners keep up the pressure for global action post-COP26,** with an international audience of around 60 attendees. Our Director, Sarah Jordan, was joined by Chris Venables from Green Alliance and Olivia Blake MP to share an overview of the outcomes from the conference and how to engage with politicians to take action following COP26.

Progress was made at COP26, with some encouraging headline pledges and agreements. However, it was still not enough to limit global temperature rises to 1.5 degrees, **according to Climate Action Tracker.** Furthermore, while COPs are where ambitions are set, the real action comes afterwards. This is where HFTF's work has the greatest impact, by lifting the voices of UK citizens to inform policy decisions; pushing for greater ambition and a just transition to a low carbon economy. Working with the European Climate Foundation, we ran a project designed to help influence the post-COP narrative landscape at a local, regional and national level by using public polling to demonstrate a consistent bottom-up support for Government action on climate change and balance out any emerging 'cost of net zero' rhetoric. We did this by commissioning Opinium to carry out two nationally-representative surveys just before and towards the end of COP26. We then used the results to inform a series of national and regional stories developed by PR agency, Aubergine, and replicated them in a series of Facebook ads created by Forward Action to ensure coverage on both press and social media. We featured quotes and stories from constituents we've worked with in the press releases in the hope of encouraging more people to believe in the role they can play in driving Government action on the climate crisis.

#### The project saw some fascinating results, with:



of people saying they would have a more favourable opinion of their local MP if they supported action on climate change,



of people saying their MP should be doing more to address climate change 39%

of people saying environmental issues would be their highest, or one of their highest priorities when casting their vote if a general election was to happen tomorrow.



The project provided us with tangible, clear data to share with communities across the country that evidenced climate change as an increasing priority for many people. In the context of the outcomes of COP26, which many regarded as disappointing, this enabled us to remind people of their shared concern for the climate crisis, and further encourage them that there is no better time to ask the Government to act.

#### Local and regional work

This year we have also built on our existing partnerships with other environmental NGOs and undertaken more collaborations with climate groups across the sector. Over the past 12 months we have hosted 10 training sessions in partnership with various environmental organisations such as The Climate Coalition, Possible and the Zero Carbon Campaign, training 293 participants over the sessions.



Our two regional offices were set up in 2020 and have continued to go from strength to strength, playing an integral role in helping us to build our capacity and expand our reach. In 2021, our London office, which covers constituencies in the South of England and Wales, trained over 341 people through the delivery of 13 workshops, resulting in 24 MPs engaged. They also delivered our first bilingual training and set important groundwork in refining our strategic prioritisation process.



Last April, our London team began work on a programme specifically designed to support constituents to work with their MPs to make a success of COP26. This work is targeted in areas of strategic importance, and they were able to reach 14 MPs of strategic importance in the 9 months of the project.

Our Northwest office, which covers constituencies in the North of England and Scotland, has seen similar success. In 2021, they trained 213 people who have gone on to engage 38 MPs, and hosted 9 events in collaboration with our events team on a number of different climate issues such as fuel poverty and transport.

We celebrated one year of the Northwest office with a **video highlighting its achievements.** We are planning to open a third 'satellite' office in 2022 to enable us to build more invaluable local networks across the country, and this expansion will be a core element of our next strategy cycle which we are currently in the process of developing.

# Projects

#### Schools and Youth

Our Schools and Youth project successfully delivered workshops in schools across the UK, linking young people with their MPs. Through these engagements young people have been sharing their key messages on climate with their MPs, including their desires for a continuation of momentum on climate action post COP26 and for the UK to play a leading global role in tackling the climate crisis. This in turn has enabled students to make their voices heard and become effective climate communicators, and has also provided their MPs with concrete mandates to take decisive and positive action on climate change. This year, we also broadened the scope of our schools work to include a year-long project with Wickersley Partnership Trust; an Academy Trust spanning 13 schools in the Rotherham area, focussing specifically on 5 Secondary schools, to help set up 'eco-councils' to make change within their schools and communities and engage with 3 of the Rotherham MPs.



#### Faith Project

Our Faith Project ran the Make COP Count programme, taking over 40 church groups through an 8 part series to engage their local politicians about COP26, leading to 28 MP meetings. We also ran our first interfaith event, a COP26 interfaith evening of reflection: "where there is vision, the people flourish", involving 6 politicians and 8 representatives from different faith groups.

Towards the end of this year, we have reviewed this project and developed it into an interfaith project, which will enable us to reach more diverse groups who are less likely to be currently engaged in the climate movement.



#### **Councils Project**

Our Councils Project successfully reached 31 local council areas in 2021. Through the project, we began working with more partners to enhance our offering and expand our reach. One of the key successes of taking this approach was working with Climate Emergency UK and MySociety to develop a robust scoring system of Climate Action Plans created by councils. This will allow us to develop more robust asks for different local authorities based on the score of their individual Climate Action Plans. Some key outcomes from the project included a London Assembly Candidate (who was subsequently voted in) agreeing to become a champion for climate action, the leader of Derbyshire County Council agreeing to an integrated transport network across High Peak, and a pension board member for East Sussex agreeing to take forward divestment to the board. Looking forward, we are planning to integrate our councils work into our core local and regional work, aiming to offer the same groups support in engaging different levels of government.



### **Events**

Our events work in 2021 spanned several of our different projects and workstreams, helping to boost engagement and reach. We also held several of our constituency events with themes relevant to the local area and involving local politicians. For example, our first event of the year was an online event in collaboration with the High Peak Green Network, hearing from Robert Largan MP and other speakers on the future of sustainable travel in High Peak. We also held online community events for constituents in Warrington North, St Helens and the Wirral.

The Climate Coalition's Great Big Green Week in September 2021 was a great opportunity for us to build momentum and excitement amongst the public for COP26 and we hosted two events designed to engage different audiences during the week. The first was our Sheffield Trailblazers event which was our first in-person event since before the pandemic. The event encompassed two trails hosted in parks across Sheffield that helped children discover what kind of campaigner they would be. We had 124 visitors across the day and the event was invaluable in showing us the renewed appetite for in-person events and their potential to engage new audiences.

Our second event of the Great Big Green Week was our Housing for the Future: How can the North-West become more climate ready? which was an online launch of our new Housing for the Future project dedicated to helping people across the North-West engage their MPs on issues of energy efficiency and retrofit.



## Research

Our research team expanded from a team of 2 to 5 this year to reflect the increased level of support required for both the HFTF team and the constituents we support. In 2021 we supported over 150 constituents with Tailored Lobbying Strategies to help them engage more effectively with their elected representatives. In collaboration with the councils team, we also developed a dedicated tailored lobbying strategy template for councillors, helping constituents to learn more about their local politicians, which topic areas to engage them on in order to find common ground and what SMART asks to make.

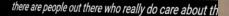
To further improve the support we are offering to constituents, we developed a weekly email newsletter for constituents called the Hopeful Herald. This provides readers with a feature on a recent update ("Talk to your MP about..."), information on upcoming parliamentary business and ideas of topics to raise with MPs on time-relevant issues. In 2021, we created **12 policy resources** to publish on our website, including 5 bitesize 'Hopeful Guides' on each of the COP26 themes.

As well as directly supporting constituents, our research also resources our wider work. This year we identified 182 MPs of strategic importance for our local work teams to prioritise work in. To create this list, we consulted with partners on their priorities, researched areas of the UK vulnerable to climate impacts, and cross referenced these results with other factors such as red wall seats, marginal and backbench seats, previous priorities, and racial diversity. We also completed a research project in collaboration with students from the London School of Economics, which carried out 18 interviews to find out what motivates constituents to engage in the democratic process and how this engagement can be sustained. The project found that constituent engagement takes many forms (e.g. MP meetings to protests), and engagement can be sustained by creating a sense of community.

# **Digital outreach**

We ran our first digital outreach project in collaboration with digital mobilisation agency, Forward Action, to test messaging on the segments outlined in the **Britain Talks Climate** toolkit. We used the findings of this research to reach new supporters not currently engaged in the climate movement using Facebook ad campaigns, handraisers and an email series. The two segments we targeted were Loyal Nationals and Disengaged Battlers, using messaging around climate impacts and industrial decarbonisation. This work is carrying on into 2022, and we have found that we have high engagement across the majority of our handraisers and emails. The project has found a significant drop off between signing up and engaging in our 'constituent journey', so going forward we will be looking into ways to increase engagement through the whole process. This was our first time using digital campaigns to increase our reach and we have learnt a lot about how to integrate it into our work further.

# **Case Studies**



#### Jamie Stone

During The Climate Coalition's The Time is Now Campaign in Summer 2020, we supported a of constituents from Caithness, Sutherland and Easter Ross to meet their MP, Jamie Stone. Si then, we have facilitated meetings with the group and Jamie Stone every two months and, as Jamie's suggestion, have formed a 'Green Forum' group.

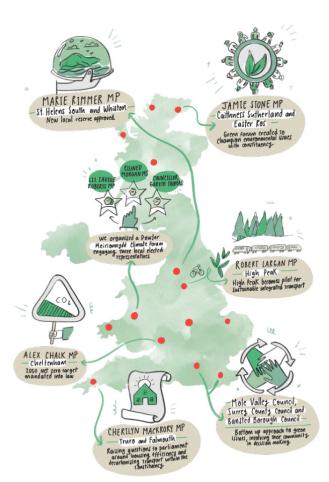
Over a 12 month period, we have worked on a range of topics from electric vehicles (EV) provision for rural constituencies, nature restoration, train travel and COP26. Jamie has submitted many questions in parliament on a range of topics, directly following up from constituent asks, including **bus services, EV accessibility for rural constituencies**, EV accessibility for **disabled people**, as well as **low carbon investment**. On the topic of EV accessibility for disabled people, the Government has since **partnered with Motability** to develop national standards on EV charge points to ensure accessibility. Following lively discussions within the Green Forum, Jamie has also recently contributed to debates on **fuel poverty** and **Highland bus services**. As well as parliamentary contributions, Jamie has been receptive to the group's asks on working with Scottish parliament and Highland Council, arranging to meet with Highland Council to discuss funding for EV charging points, and with the Cabinet Member for Nature to discuss peatland restoration in his constituency.

In an **interview about Hope for the Future's approach**, Jamie said "as an MP, it's very easy to stand up in the Commons amidst lots of other MPs to not be absolutely certain whether or not you're speaking on behalf of your constituents, and this group has been terrific in actually saying there are people who really do care about these things" saying that this type of engagement "empowers the MP." He also championed the relationship building approach saying "the more this work can be duplicated across the British Isles, the better."

#### Mole Valley Council

In April 2021, we delivered our training to a group of Extinction Rebellion (XR) campaigners from East Surrey who went on to use our common ground approach and framework to host a People's Assembly. The Assembly was very well attended and caught the attention of the Mole Valley District Council, Reigate and Banstead Borough Council and Surrey County Council who, prior to this event, had not agreed to meet with the XR group.

By using our training and adopting a new approach, the group went on to meet with all three councils and encouraged them to enable stronger participatory democracy in their decision making process on climate related issues. Mole Valley District Council agreed to change their environment forum to work from a bottom up approach; Surrey County Council agreed to work with the XR group to integrate a participatory approach across the whole council, and Banstead Borough Council agreed to contribute to a youth people's assembly. This evidences the capacity our training has to influence people beyond that initial interaction with Hope for the Future and encourage them to reshape their approach to climate campaigning.



# Quotes/testimonials

"It was probably the best training I've had in years"

"It's brilliant that you provide this training and the constituency support, thank you so much!"

> "I liked the mix of empathetic, well-thought through approach, with quite hard core policy recommendations. Felt it was really serious about making change happen."

"[The Make COP26 Count programme] gave us the means, the motivation and the confidence to open up a very positive relationship with Vicky Ford MP which we can continue in the future. It made us realise the importance of political engagement as one of the ways that the church can actively contribute to caring for the environment."



04. Financial Report

# **Financial Report**

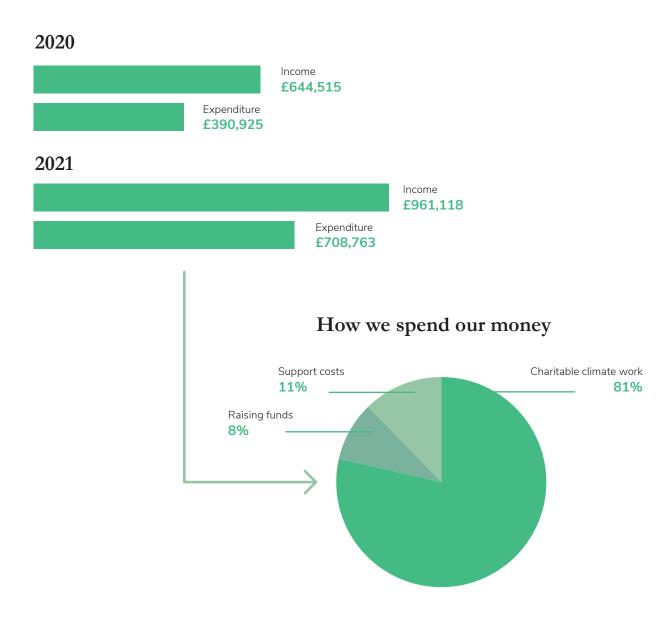
Hope for the Future could not have achieved the considerable progress and activities described above without the invaluable support from donors, grant making institutions and individuals. We are thankful to all those that have donated.

**The organisation has seen another year of strong growth with income reaching £961,118** (2020: £644,515). This is mostly due to increased grant funding from Quadrature Climate Foundation (QCF) and European Climate Foundation (ECF), and new funding from Esmee Fairbairn (multi-year) and the John Ellerman Foundation.

67% of our income was unrestricted (2020: 66%) and the remaining 33% was restricted for specific purposes (2020: 34%). **Our total income included £9,290 from the provision of training services (2020: £5,328).** 

In line with our increased income, our expenditure for the year rose by over 80% to £708,763 (2020: £390,925). As before, most of our expenditure was on staff costs (2021: £526,272; 2020: £295,676) and our headcount (average number of full-time equivalent employees) rose from 12 in 2020 to 22 in 2021. As part of our growth strategy we recruited two fundraisers in the year which meant our expenditure on fundraising increased to £56,146 (2020: £13,398).

At the end of the year £599,216 was carried forward (2020: £346,861), of which £71,241 was restricted (2020: £59,658). Trustees designated £58,000 (2020: £ nil) to be used for strategic investment purposes. Our unrestricted reserves have grown to £527,975 (2020: £287,203). Whilst we anticipate some of this will be spent in 2022 it enables us to maintain sufficient reserves to meet our reserves policy and strengthens our financial resilience as we continue to grow: 2021 saw an increase in the HftF team to 22 full time equivalent staff (2020: 12 full time equivalent staff) and we have planned expansion of the team in 2022.



#### Reserves

Hope for the Future holds reserves so that in the event of a fall in income, we are in a position to manage either a contraction of or, in the worst case, the winding up of the organisation in a well-managed way. To this end, we hold unrestricted reserves amounting to at least three months worth of expenditure.

### Independent Examiner's Report on the accounts

#### Report to the trustees of Hope for the Future

#### On accounts for the year ended 31st December 2021, Charity Number: 1173547

I report to the trustees on my examination of the accounts the accounts for the year ended 31st December 2021.

#### Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("The Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

#### Independent examiner's statement

The Charity's gross income exceeds £250,000 and I am qualified to undertake the examination by being a qualified member of the Chartered Institute of Management Accountants.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or

• The accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination that should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

Lal ky

17tz Ochober 20 22

Luke Keegan Associate Member of the Chartered Institute of Management Accountants Greendawn Accounting Limited 1A The Homend, Ledbury, Herefordshire, HR8 1BN

# Statement of Financial Activities

(including summary income and expenditure account)

FOR THE YEAR 1 JANUARY 2021 TO 31 DECEMBER 2021

Income from:	Notes	Unrestricted Funds 2021	Restricted Funds 2021	Total Funds 2021 £	2020 £
Donations	2	20,127	22,472	42,599	40,035
Grants Received	2	618,333	290,628	908,961	599,025
Income generated from providing Training	2	9,290		9,290	5,328
Bank Interest		268		268	127
Total Income		648,019	313,099	961,118	644,515

Expended on:	Notes	Unrestricted Funds 2021	Restricted Funds 2021	Total Funds 2021 £	2020 £
Raising Funds	2&3	54,271	1,875	56,146	13,398
Support Costs	2&3	65,471	14,864	80,335	81,852
Charitable Climate Projects	2&3	281,246	291,035	572,282	295,675
Total Expenditure		400,989	307,774	708,763	390,925
Transfer between reserves	7.1	(6,258)	6,258		
Net Movement in Funds		240,772	11,583	252,355	253,590

#### **Reconciliation of Funds:**

Total Funds Brought Forward	7.2	£287,203	£59,658	£346,861	£93,271
Total Funds Carried Forward	7.1	527,975	71,241	599,216	346,861

# **Balance Sheet**

#### AS AT 31 DECEMBER 2021

Current assets	Notes	2021 £	2020 £
Debtors	4	2,352	6,584
Cash at bank and in hand	6	601,666	349,327
Total current assets		604,017	355,911
Creditors: amounts falling due within one year	5	(4,801)	(9,050)
Total assets less current liabilities		599,216	346,861
Creditors: amounts falling due after one year			
Total net assets		599,216	346,861
Funds of the Charity	7		
General funds		469,975	287,203
Designated funds		58,000	
Restricted funds		527,975	287,203
		71,241	59,658
Total funds		599,216	346,861
Signed by the following on behalf of all Trustees			
Signed:		Date:	
Jeanette Clifford, Chair of Trustees			
Signed:		Date:	

Ben Skelton, Treasurer

# Statement of Cash Flows

FOR YEAR 1 JANUARY 2021 TO 31 DECEMBER 2021

	2021 £	2020 £
Net Cash used in Operating Activites	252,339	255,617
Cash Flow from Investing Activities		
Change in Cash and Cash Equivalents in the Year	252,339	255,617
Cash and Cash equivalents brought forward	349,327	93,710
Cash and Cash equivalents carried forward	601,666	349,327

Reconciliation of Net Movement in Funds to net cash flow from operating activities

Net Movement in Funds	252,355	253,590
Deduct Interest shown in Investing Activities		
Decrease (increase) in Debtors	4,232	(5,932)
Increase (decrease) in Creditors	(4,249)	7,959
Net Cash Used in Operating Activities	252,339	255,617

### Accounting Policies



#### NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

#### a) Basis of preparation and assessment of going concern

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts are prepared in sterling Monetary amounts in these financial statements are rounded to the nearest  $\pounds$ .

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The Trustees confirm that the Charity is a public benefit entity.

The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

#### b) Funds Structure

<u>Restricted funds</u> are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. When large grants are received for a specific purpose a separate restricted fund is raised.

<u>Unrestricted/General funds</u> comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects.

<u>Designated funds</u> are funds set aside by the Trustees for specific projects. Many of these projects are partly funded with the unfunded element set aside from general funds.

#### (c) Income Recognition

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants and Donations that are subject to terms and conditions are treated as Deferred Income until it is probable that the terms and conditions can be met. If the conditions are not wholly within the control of the charity it will be disclosed as a contingent asset. Donated Services if significant would be recorded in the Annual Report.

Volunteer Help received is not included in the accounts, but is described in the Trustees' Annual Report.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid received on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or terms of the appeal have specified otherwise.

#### (d) Expenditure Recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Support costs consists of a proportion of the directors' salary costs and expenses allocated on a time spent basis together with salary and expense costs relating to the finance and administration functions.

Governance Costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice. Support costs have been allocated to Governance costs where applicable.

#### (e) Assets

Tangible Fixed Assets are capitalised if they can be used for more than one year, and cost at least £1,500. They were valued at cost. There are no fixed assets at the end of 2021.

### Analysis of Income and Costs



#### NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

Donations	Unrestricted Funds Income Year to 2021 £	Restricted Income Funds Year to 2021 £	Total funds for year to 2021 £	2020 £
Regular Donations	20,127		20,127	7,427
Major Donations		16,794	16,794	15,800
Other Donations	0	5,678	5,678	16,808
Total Donations	20,127	22,472	42,599	40,035

#### Grants from Charitable Foundations

Quadrature Climate Foundation (QCF)	450,000		450,000	300,000
European Climate Foundation (ECF)		233,376	233,376	137,394
Esmee Fairbairn Foundation	58,333		58,333	
Joseph Rowntree Charitable Trust	50,000		50,000	31,000
Gower Street				17,115
The Samworth Foundation	35,000		35,000	19,750
John Ellerman Foundation		24,752	24,752	
The Kestrelman Trust		18,000	18,000	22,000
Orp Foundation		10,000	10,000	10,000
Polden Puckham				20,000
Maingot Charitable Trust	10,000		10,000	
Marmot Charitable Trust	10,000		10,000	
USPG		4,500	4,500	4,500
Other Grants	5,000		5,000	37,266
Total Grant from other Charitable Foundations	618,333	290,628	908,961	599,025

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### Analysis of Income and Costs



NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

Generated Income	Unrestricted Funds Income Year to 2021 £	Restricted Income Funds Year to 2021 £	Total funds for year to 2021 £	2020 £
Income from Provision of Training Services	9,290		9,290	5,328
Total Income From Provision of Training Services	9,290		9,290	5,328
Investment Income				
Interest	268		268	127
Total Interest	268		268	127
TOTAL INCOME	648,019	313,099	961,118	644,515
Expended on:-				
Raising Funds	(54,271)	(1.875)	(56.146)	(13.398)
Charitable Activities				
Core Climate Change Work	(75,403)	(82,398)	(157,802)	(66,127)
Events	(36,803)	(31,051)	(67,854)	
Faith Outreach		(20,415)	(20,415)	(18,247)
Local Councils		(35,701)	(35,701)	(18,025)
Regional Climate Work	(88,255)	(64,566)	(152,821)	(110,975)
Research	(80,784)	(35,845)	(116,629)	(64,674)
Schools		(21,059)	(21,059)	(17,629)
Total Charitable Climate Projects	(281,246)	(291,035)	(572,282)	(295,675)
Support Cost	(65,471)	(14,864)	(80,335)	(81,852)
Net Movement in Funds (as per SoFA)	247,030	5,325	252,355	253,590

# **Staff Costs and Benefits**



NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

3.1 Staff Costs	2021 £	2020 £
Salaries and wages	470,045	270,055
Employer's national insurance	41,865	16,821
Pension contributions (defined contribution scheme)	14,361	7,300
Other employee benefits		1,500
Total staff costs	526,272	295,676

These staff costs are included within note 2 split across the relevant areas

There were no transactions with any related parties, other than Trustee expenses listed below

No employees received benefits of more than £60,000 (2020: nil).

#### 3.2

The Trustees are not paid. During the year expenses totalling  $\pm 54.18$  were reimbursed to one trustee in respect of travel costs (2020:  $\pm 78$  for travel costs).

#### 3.3

Average head count in the year	2021	2020
Average number of whole time equivalent employees	22.1	11.9

### Debtors, Creditors and Cash



NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

4 Analysis of debtors	2021 £	2020 £
Trade debtors		1,602
Prepayments and accrued income	2,352	4,982
Other debtors		
Total	2,352	6,584

5 Analysis of creditors	Amounts f within o		Amounts fall more thar	
	2021 £	2020 £	2021 £	2020 £
Accruals and deferred income	4,801			
Taxation and social security				
Other creditors	9,050			
Total	4,801	9,050		

6 Cash at bank and in hand	2021 £	2020 £
Cash at bank and on hand	601,666	349,327
Other		
Total	601,666	349,327

### Analysis of Charity Funds

NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

### 7.1 Details of material funds held and movements during the current reporting period 1 January 2021 to 31 December 2021

Fund Names	Type of Fund	Purpose and Restrictions	Fund balances brought forward £	Income. (see note 2) £	Expenditure	Transfers £	Fund balances carried forward £
Interfaith work							
	Restricted	Support Faith projects matched funding	5,199	21,294	(20,415)		6,078
Local work							
Green Alliance	Restricted	To support local work	2,000		(2,000)		
Councils work							
The Kestrelman Trust	Restricted	Support work with local councils	17,439	18,000	(29,591)		5,848
John Ellerman Foundation	Restricted	Support work with local councils		24,752	(6,110)		18,642
Youth work							
	Restricted	To support work in schools	4,800	10,000	(21,059)	6,258	(0)
ECF	Restricted	Restricted for specific purposes including a COP26 polling project and a digital outreach project	30,219	233,376	(222,921)		40,674

		and a digital outreach project					
COP26	Restricted	Support work in the run-up to COP26		5,678	(5,678)		0
Total Restricted Reserves			59,658	313,099	(307,774)	6,258	71,241
Unrestricted Reserves	Unrestricted		287,203	648,019	(400,989)	(64,258)	469,975
Designated Reserves	Unrestricted	Development fund				58,000	58,000
Total Unrestricted Reserves			287,203	648,019	(400,989)	(6,258)	527,975
Total Reserves			346,861	961,118	(708,763)		599,216

### Analysis of Charity Funds

#### NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

### 7.2 Details of material funds held and movements during the current reporting period 1 January 2020 to 31 December 2020

Fund Names	Type of Fund	Purpose and Restrictions	Fund balances brought forward £	Income. (see note 2) £	Expenditure	Transfers £	Fund balances carried forward £
Anonymous	Restricted	To support the rental costs	6,000	7,200	(13,200)		
Interfaith work							
	Restricted	Support Faith projects matched funding	6,678	16,769	(18,247)		5,199
Local work							
Green Alliance	Restricted	To support local work	5,202		(3,202)		2,000
Councils work							
The Kestrelman Trust	Restricted	Support work with local councils	13,463	22,000	(18,025)		17,439
Youth work							
	Restricted	To support work in schools	3,454	17,040	(15,694)		4,800

ECF		137,394	(107,175)		30,219
Gower Street		17,115	(19,247)	2,132	
Total Restricted Reserves	34,797	217,518	(194,789)	2,132	59,658

Total Unrestricted Reserves	Unrestricted	58,474	426,997	(196,136)	(2,132)	287,203
Total Reserves		93,271	644,515	(390,925)		346,861

#### Hope for the Future (charity no. 1173547) ("the Charity") NOTES TO THE ACCOUNTS 1 JANUARY 2021 TO 31 DECEMBER 2021

### Statement of responsibilities of the Charity's Trustees

("the Trustees")

#### FOR THE YEAR ENDED 31 DECEMBER 2021

The Charities Act 2011 and FRS102 (note 1(a)) require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources in the year then ended. In preparing those financial statements, the Trustees are required to: select suitable accounting policies and then apply them consistently; make judgements and estimates that are reasonable and prudent; prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the Charity and which enable them to ascertain the financial position of the Charity and which enable them to ensure that the financial statements comply with the Charities Act 2011 and FRS102. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



# **Risk Statement**

Trustees are responsible for the management and control of HFTF. In the discharge of this responsibility, the Trustees identify the greatest risks to the charity and ways to mitigate them. We have compiled a comprehensive risk register which has become a working tool for all leads and subgroups, evolving and adapting as our needs and risks change.

Any trustee conflicts of interest are recorded in our conflict of interest register. Reporting on new conflicts is a standing agenda for each Trustee Board meeting. In 2021, HFTF funds were entirely operational, with no investment income or loan repayments and with no significant capital assets other than office equipment. Our main expenditure is staff salaries. HFTF is exempt from VAT and Corporate Tax. Our income is almost entirely from charitable donations and grants. Hence in the opinion of Trustees, HFTF has a simple operating structure.

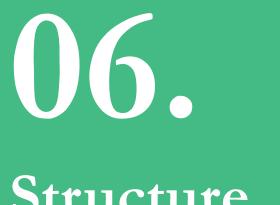
**The main risk** for HFTF continues to be its dependence on a few large donors for charitable funding, particularly QCF who funded around 50% of our expenditure in 2021 to support us in scaling up our operations in line with our 3-year strategic plan. Whilst this risk is acknowledged, in the opinion of trustees, it is transitory in nature during the scale up phase. HFTF is a relatively new charity with big ambitions and we value and want to continue with the patronage of our sponsors and donors. The Trustees have been working to address this risk by a) Increasing the size of (grant) income pool and b) diversifying our donors. By doing this, HFTF can continue partnering with its donors yet reduce our reliance on a small number of donors for a large proportion of our overall income.



**In the short term,** this risk is closely monitored by the finance sub-committee and at full Trustee Board meetings. HFTF also maintains sufficient cash reserves to cover future expenses and liabilities for 3 months.

Refer note 2 of the financial statements for list of funders and grant/donation money received during the year 2021.

**In conclusion**, Trustees have considered major risks that HFTF is exposed to and are satisfied that the systems and procedures are established to manage those risks.



Structure, Governance and Management

## Structure, governance and management

#### Trustees



Chair Dr Margaret Ainger (to 22 Mar 2022)



Co-Chair Luke Murphy



Treasurer Dr Jeremy Wight



Secretary Costanza Poggi



Treasurer Ben Skelton (from 22 Mar 2022)



Co-Chair Jeanette Clifford (from 16 Mar 2021)



Max Fyldes



Tyrone Scott (from 22 Mar 2022)



Uday Vartak



Robbie MacPherson (from 22 Mar 2022)



Deborah Beck



Bob Reitemeier (from 22 Mar 2022)



Constanza Poggi



Cristina Leston-Bandeira (from 22 Mar 2022)

Trustees are generally appointed through a process of advertisement, interview and selection by a delegated recruitment committee.

## Staff

Hope for the Future employed 19 full-time and part-time staff in 2021, averaging across the year as 22 full-time equivalent. The senior leadership team consisted of:



The pay of all staff is reviewed annually and normally increased in line with cost of living. We are a Living Wage employer, with salaries set at a minimum of Living Wage plus £1 per hour. Salary levels are benchmarked against similar roles.

We are incredibly grateful to all our volunteers during 2020, who offered their time and skills to further the work of HFTF.

# Partners and organisations we worked with in 2021

We continue to work in partnership with other organisations within and beyond the climate movement. Our work alone is not enough to tackle the climate crisis, but working in collaboration with with others enables us to have an impact that is greater than the sum of our parts. We are grateful to all of the partners we have worked with this year and look forward to continuing this work in the future.

**Buddhist Climate Action Network** Caplor Horizons Christian Concern for One World The Climate Coalition Climate Cymru Climate Emergence Climate Outreach The Commitment Ecospheric The Environment Partnership Faiths for Change Faith for the Climate Forward Action Friends of the Earth Garfield Weston Foundation Green Alliance Green New Deal Rising

The Local Storytelling Exchange The London School of Economics Liverpool Archdiocese Media Trust Opinium Possible Purpose Climate Labs The Royal Society for the Protection of Birds (RSPB) USPG UK Green Building Council UK Youth Climate Council Wickersley Partnership Trust World Wildlife Fund (WWF) The Women's Institute Zero Carbon Campaign

#### Trusts and Foundations we are grateful to have worked with and been supported by in 2021

Esmee Fairbairn FoundationMarmot Charitable TEuropean Climate FoundationOrp FoundationJoseph Rowntree Charitable TrustPolden PuckhamJohn EllermanQuadrature ClimateThe Kestrelman TrustThe Samworth FourMaingot Charitable TrustUnited Society Part

Marmot Charitable Trust Orp Foundation Polden Puckham Quadrature Climate Foundation The Samworth Foundation United Society Partners in the Gospel (USPG)

We would also like to say a huge thank you to anyone who donated to our work during 2021 or supported us as a monthly giver. Our work wouldn't be possible without your generous support.





Reference and Administractive Details

# Reference and administrative details

Charity name: Hope for the Future

Charity number: 1173547

**Charity address:** The Workstation, 15 Paternoster Row, Sheffield, S1 2BX



# 08. Looking Ahead in 2021



# Looking ahead to 2022

As we enter into 2022, we are embarking on the final year of our 3 year strategy and as such are beginning our strategy renewal process for 2023 and beyond. This process will involve organisation-wide consultation and engagement, external stakeholder interviews, and analysis of the external context/ environment. It will also involve review and analysis of our current strategy, the challenges faced and the impact we have already had. HFTF's core approach will continue into our next strategy cycle, but as we look towards the latter part of this critical decade we will be assessing how we can have the greatest impact.

Alongside this, we will continue to deliver our training and support to communities across the UK to have their voices heard on climate change. We are planning a series of events in five key communities to engage people beyond those who are already engaged in climate campaigning. We will be trialling new outreach techniques, including digital and in-person methods.

As the UK moves on from hosting COP26 in November 2021, the public have continued to call for greater climate action from the Government. Despite some resistance in Parliament to supporting climate action, such as the calls for a net zero referendum, or the treasury making fiscal decisions that are not in line with net zero, public support for climate action remains high. Hope for the Future's work to enable communities to influence their politicians is needed now more than ever, and we will continue to bridge the gap between grassroots communities and decision makers to ensure there is a political mandate for ambitious action on climate change.



### HOPE FOR THE FUTURE

### **Contact Details**

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