

**Chairperson's Report for the
Annual General Meeting on the 30th November 2022**

Welcome to the Annual General Meeting (AGM) of the ELY Memorial Fund on the 30th November 2022. My report covers the financial year 1st August 2021 – 31st July 2022. Post Covid, the end of the financial year has brought positivity for the Charity's finances.

During this year, the Charity has continued to meet our objectives for the public benefit in terms of offering financial support. The Road Safety campaigning has continued to raise the profile to engage with the young people through the Young Driver's Experience and partnership working with Dying 2 Drive. We can't not notice the increase in our daily lives of more traffic on our roads as people start to go back into work places returning to some normality. There have been incidents/fatalities on our roads amongst age groups that fall outside of our criteria. Over the last 12 months, our services for financial support has not been required.

Our relations with the Police, local Funeral Undertakers and Businesses continue to evolve. The Grief Counsellor has offered her unique grief recovery programme to a few of our bereaved families, which has been hugely welcomed. Post Covid, the Charity has considered options of funding opportunities to help to sustain our income. The Charity Manager has been in discussions with a local Charity called Hereford MAKE where one of their farrier's makes memorial metal artefacts for the bereaved. We are seeking funding through the National Lottery of £15,000 to establish our business, make the product and ecommerce platform to sell. The application has been submitted, but the Charity will not know the decision until later in 2022/early 2023.

We are extremely grateful to all the businesses that have supported us and individuals who have challenged themselves to fundraise for ELY. Such support and generosity is overwhelming because we were able to hold our ELY Cycle Event, the ELY Charity Golf Day and the Young Drivers' Experience.

Fundraising is vitally important to support our families, which like many other Charities, our income has been affected by Covid. The Trustees have done their best to ensure that the account balance at the end of this financial year has stabled, keeping the Charities reserved balance to pay up to 12 funerals and administration fees for the 1st August 2022 to 31st July 2023.

We are fortunate that the Coop is still one of our largest donors, being supported by their customers in their small branch on Whitecross Road. Being part of the Coop Community Fund has increased our profile amongst everyday shoppers who nominate ELY to have a share of the funds.

It is essential that the charity supports families through financial and emotional support, ensure we support our fundraising activities and seek funding through organisations to deliver road safety campaigns and deliver a unique driver learning experience for Herefordshire.

Our Trustees will keep focused on delivering the Charitable purpose for the public benefit and strive to reduce the statistics of road traffic collisions amongst the age group 17-25 years within Herefordshire.

Finally, I would like to thank the ELY Board of Management for their time during the last 12 months and to all our supporters and bereaved families who continue along ELY's journey.

Geoff Young
Chairman
30th November 2022

THE ELY MEMORIAL FUND

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

31ST JULY 2022

M. A. WILLIAMS ACCOUNTANCY LTD

Accounting Technicians

7 Cottons Meadow

Kingstone

Herefordshire

HR2 9EW

THE ELY MEMORIAL FUND

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THE ELY MEMORIAL FUND

Reference and Administrative Information

Company Number 08126363 registered England and Wales

Registered charity number 1148535

Registered address 3 Avocet Road
Holmer
Hereford
HR4 9WA

Directors Russell Leary
Donna Gavin-Robinson
Diana Wood

Trustees Donna Gavin-Robinson
Joyce Higgins
Stephen Jay
Chris Lea
Russell Leary
Steven Tyler
Marie Watkins
Diana Wood
Nigel Wood
Geoffrey Young
Amanda Young

Charity Manager Angela. J. Tyler

Bankers Lloyds Bank PLC
8 High Town
Hereford
HR1 2AE

Independent examiner M. A. Williams Accountancy Ltd
7 Cottons Meadow
Kingstone
Hereford
HR2 9EW

THE ELY MEMORIAL FUND

Report of the Directors

The director presents her annual report with the accounts of the Company for the year of trading ended 31st July 2022.

Principal Activity

The principal activity of the Company in the year under review was that of a Charity raising funds for the public benefit in order to provide a one-off condolence gift to help pay for funeral costs should a family in Herefordshire loose their child in a road traffic collision, in particular but not exclusively, between the ages of 17 to 25 years. Also pro-actively campaigning to encourage road safety.

Directors

The Directors of the Company during the year were:

Russell Leary - appointed 1st December 2021
Donna Gavin-Robinson
Diana Wood

The Company does not have any share capital as it is limited by guarantee.

Small Company Provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

This report was approved by the Board of Directors on 22nd November 2022 and signed on behalf of the Board by:

Signed by the director:

Mrs D. Gavin-Robinson/Mrs D. Wood

Russell Leary

D. Wood -
DIANA WOOD

Donna Gavin-Robinson

INDEPENDENT EXAMINER'S REPORT ON THE FINANCIAL STATEMENTS

Report to the trustees of THE ELY MEMORIAL FUND

On accounts for the year ended 31st July 2022

Set out on pages 4 to 7

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

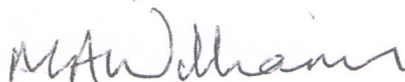
My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements
 - to keep accounting records in accordance with section 130 of the Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed



Date

22nd November 2022

Name

M. A. Williams Accountancy Ltd

Relevant professional qualification

M.A.A.T.

Address

7 Cottons Meadow
Kingstone
Hereford
HR2 9EW

THE ELY MEMORIAL FUND

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST JULY, 2022

	<u>Note</u>	<u>2022</u> £	<u>2021</u> £
<u>Turnover</u>	2	37,834	22,491
Fundraising Costs		20,932	9,336
		<u>16,903</u>	<u>13,155</u>
Administration Expenses		7,529	6,359
<u>Surplus on Ordinary Activities</u> <u>before Interest Payable</u>		<u>9,373</u>	<u>6,796</u>
Taxation	5	-	-
		<u>9,373</u>	<u>6,796</u>
Donations Paid to Families		-	5,800
<u>Surplus for the Year</u>	4	<u>£9,373</u>	<u>£996</u>

THE ELY MEMORIAL FUND

BALANCE SHEET AS AT 31ST JULY, 2022

		<u>2022</u>	<u>2021</u>
<u>Fixed Assets</u>	<u>Note</u>	£	£
Tangible Assets	3	919	366
<u>Current Assets</u>			
Stock		1,012	1,619
Debtors		398	-
Prepayments		925	-
Bank Accounts		27,944	18,743
Bank Deposit Account		53,345	53,340
Cash in Hand		45	31
		<u>83,668</u>	<u>73,733</u>
<u>Creditors: Amounts falling due within one year</u>			
Trade Creditors		1,128	13
		<u>82,540</u>	<u>73,720</u>
<u>Total Assets less Current Liabilities</u>		<u>£83,459</u>	<u>£74,086</u>
<u>Capital and Reserves</u>			
Profit and Loss Account	4	£83,459	£74,086

For the year ended 31st July 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors responsibilities:

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476:

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to subject to the small companies' regime and in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

These financial statements were approved by the Board of Directors and authorised for issue on 22nd November 2022, and are signed on behalf of the board by:

Signed by the director:

Mrs D. Gavin-Robinson/Mrs D. Wood

Mr Russell Leary

D. Wood

DIANA WOOD

D. Gavin-Robinson

DONNA GAVIN-ROBINSON

estimated residual values,

Office
Equipment
£

$$\begin{array}{r} 1,544 \\ 859 \\ \hline \pounds 2,403 \\ \hline \\ 1,178 \\ 306 \\ \hline \pounds 1,484 \\ \hline \\ \pounds 919 \\ \hline \pounds 366 \\ \hline \end{array}$$

THE ELY MEMORIAL FUND

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31ST JULY, 2022

	<u>2022</u>	<u>2021</u>
4. <u>Profit and Loss Account</u>	£	£
Balance at 1st August, 2021	74,086	73,090
Surplus for the Year	9,373	996
Balance at 31st July, 2022	<u>£83,459</u>	<u>£74,086</u>

5. Taxation

There is no Corporation Tax liability as the funds raised by the Company are for charitable distribution.

6. Related Party Transactions

The company is limited by guarantee. In the event of the company being wound up, all members and persons who were members within one year of the company being wound up, will contribute £10 each to the assets of the company. There were 11 members at 31st July 2022. (2021 - 11)

7. Employees

Average number of Employees during the Year	<u>1</u>	<u>1</u>
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THE ELY MEMORIAL FUND

DETAILED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST JULY, 2022

	<u>2022</u>			<u>2021</u>
<u>Fundraising</u>	<u>Income</u>	<u>Costs</u>	<u>Surplus</u>	<u>Surplus</u>
	£	£	£	£
Merchandise Sales	-	607	-607	482
Collection Tins	-		-	159
Donations and Sponsorships	2,270		2,270	1,955
Clairvoyant Evening	1,631	400	1,231	-
Be Like Macca	1,512		1,512	-
Young Driver Experience	10,839	6,717	4,122	-816
Bicycle Rides and Spin	3,673	1,474	2,199	2,648
Charity Ball	7,710	5,391	2,320	-704
JustGiving	4,289	350	3,940	3,578
Virgin Money Giving	214		214	552
Paypal Donations	-		-	2,018
Sellebrity Soccer	-	2,400	-2,400	-
Marathon Entries	-			-84
Golf Competition	5,691	3,594	2,097	3,361
Bank Deposit Interest	5		5	7
	<u>37,834</u>	<u>20,932</u>	<u>16,903</u>	<u>13,156</u>
<u>Less: Expenditure</u>				
Manager/Secretary Fees		2,795		3,600
Website and Advertising		1,771		1,445
Storage Rent		333		570
ELY Clothing		635		-
Room Hire		20		-
Public Liability Insurance		285		290
Postage and Stationery		40		14
Telephone, Office and Travel Costs		889		18
Subscriptions		268		268
Christmas Party		100		-
Lotteries Registration		40		20
Bank Card Charges		35		-
Confirmation Statement Fee		13		13
Depreciation: Office Equipment		306		122
			<u>7,529</u>	<u>6,360</u>
<u>Net Surplus for the Year</u>			<u>£9,373</u>	<u>£6,796</u>

THE ELY MEMORIAL FUND

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

31ST JULY 2022

M. A. WILLIAMS ACCOUNTANCY LTD

Accounting Technicians

7 Cottons Meadow

Kingstone

Herefordshire

HR2 9EW

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Diana Wood

Trustees Donna Gavin-Robinson
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Stephen Jay
Chris Lea
Russell Leary
Steven Tyler
Marie Watkins
Diana Wood
Nigel Wood
Geoffrey Young
Amanda Young

Charity Manager Angela. J. Tyler

Bankers Lloyds Bank PLC
8 High Town
Hereford
HR1 2AE

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Russell Leary

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DIANA WOOD

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Basis of independent examiner's report

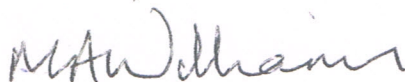
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Signed



Date

22nd November 2022

Name

M. A. Williams Accountancy Ltd

Relevant professional qualification

M.A.A.T.

Address

7 Cottons Meadow
Kingstone
Hereford
HR2 9EW

THE ELY MEMORIAL FUND

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST JULY, 2022

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THE ELY MEMORIAL FUND

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Signed by the director:

Mrs D. Gavin-Robinson/Mrs D. Wood

Mr Russell Leary

D. Wood

DIANA WOOD

D. Gavin-Robinson

DONNA GAVIN-ROBINSON

... prepared

estimated residual values
at the following rate:

Office
Equipment
£

£

1,544
859
<hr/>
£2,403
<hr/>
1,178
306
<hr/>
£1,484
<hr/>
£919
<hr/>
£366
<hr/>

THE ELY MEMORIAL FUND

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31ST JULY, 2022

	<u>2022</u>	<u>2021</u>
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Average number of Employees during the Year	<u>1</u>	<u>1</u>
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THE ELY MEMORIAL FUND

DETAILED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST JULY, 2022

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