



Isolated

Young people have had their lives turned upside down during the pandemic: TIME TO REFLECT

SUDDEN
PRODUCTIONS

Sudden Productions

www.suddenproductions.co.uk

Registered Charity No 1018887

Sudden Productions has been in existence since 1993 and has been committed to bringing its productions to those who have limited access to conventional theatre and film-making in Birmingham and the West Midlands. The charity's community programmes deliver social, emotional, physical and educational benefits to young participants. Our core sectors are:

Inclusion: Working with marginalized groups with a keen focus on integration and supporting social cohesion;

Education: Developing confidence and communication, and improving behaviour and attitudes to learning;

Health: Effecting positive improvements in mental and physical health;

Professional Development: Helping to develop the careers of young talents.

We have a track record of educational plays, films, exhibitions, and workshops. Sudden Productions work exclusively with children and young people and produce projects with a focus on the difficult issues and challenges that young people face today. Over the past years we have covered important issues such as racism, homelessness, juvenile delinquency, bullying, unemployment, etc.

Most workshops and performances we offer schools, voluntary groups, youth centres are entirely free. In some places we do charge a very minimum fee (if distant and/or if there is a lot of time involved). Our free work gives many disadvantaged young people the chance to benefit from our projects. We work with young people coming off drugs and others attending rehab units, probation centres, pupil referral units social services, and young people off the streets (Homeless) each year and create partnerships with voluntary organizations, youth offending teams, local authorities, statutory bodies, etc on each project we deliver.

Legal and administrative information

Status

Sudden Productions is a registered charity governed by its memorandum and articles of association. The charity is governed by a constitution adopted at the first AGM in 1996 revised in 2005. A new Constitution was adopted by the Trustees on the 10th of August 2008. (charity number 1018887).

Trustees

Neil Hallett
Christine Brueton
Stephen Bradbury

Registered Office

The Warehouse
54-57 Allison Street
Birmingham
B5 5TH

Objectives and activities:

A. Promote, improve develop and maintain public education in, and appreciation of, the art and science of drama in all its aspects by the presentation in public of plays and by such other ways as the society through its committee shall from time to time determine.

B. Educate young people in order to develop their physical, mental and spiritual capacities so that they may grow to full maturity as individuals and as members of society.



Highlights and acknowledgment from the Director

At the beginning of this year, Sudden Productions people naïvely hoped that we might finally experience a “normal year,” ultimately, we still had to juggle between live performances and online workshops. After a COVID-dominated 2020-21, we were glad we could consider focusing again our energy on producing live work that is hard-hitting, challenging and fun: Theatre-in-education which gives a voice to young people and talk about the issues they face every day.

Our optimism was strengthened later in the year by our successful production *ISOLATED*, which was performed at the Midlands Art Centre for young people and the community in April 2022. Reflecting on the impact of Covid-19 and lockdown on Youth Mental Health whilst presenting a play, both deep yet entertaining, felt like we were going forward. We all felt a combination of pride, gratitude, and relief.

Before then, we delivered *FEARFUL* online. When a boy aged 15 was shot and stabbed on Linwood Road, Handsworth, Birmingham, on 21 January 2021 and died in hospital after the attack; we were shocked. This happened in our street! We had been working on Knife Crime Awareness across Birmingham for many years and this tragic event reminded us that this was not the time to let go. The screenings of our short film and the drama workshops on Knife Crime Awareness resulted in positive feedback such as “I Learnt that it is more likely to get stabbed if you have your own” or “It felt real and I feel even thinking about using a knife is wrong.” Our confidence grew.

This year remained tumultuous, our *LOVE TRAP* tour creating an awareness of Child Sexual Abuse and Online grooming was at times online, at times live. *UNITED AGAINST BULLYING* and *THE EDGE* on Teenage Suicide Awareness always remained online. We had to offer more workshops than other years as If you want interaction- both verbal and collaborative among the participants-it is very difficult to manage more than 10 participants in a live, online session. We therefore had to organise several workshops for one youth club or school.

2021-22 was still easier to organise, we had experience and could assess the likely impacts; we knew which steps to take; and we had confidence that life for artists and audiences would return to normal. But on the other hand, as for so many communities across the UK, Sudden Productions’ people felt the cumulative emotional strain. Once again, we rose to that challenge. I want to thank our artists, trustees, partners, and audiences. Each of these groups played an indispensable role in maintaining morale, planning for life after lockdowns and restrictions, and ultimately ensuring that Sudden Productions could return with a main stage production *ISOLATED* in Spring 22. We knew our artistic teams had high quality work ready to launch and we were thankful that our audiences repaid our faith by welcoming back our performances and workshops and returning to the theatre, encouraging our artists, and injecting energy into our plays.

Our financial results for the year, which you can see in the attached accounts, reflect the very unusual environment, much better than last year, the level income remains quite low. We are grateful for the support from national and local Charitable Trusts and Foundations which continued to grant finances to our projects.

We may have been naïve at the start of the year. But we were, and remain, realistic about the power of a group of people united by a love of theatre-in-education and we have big plans for 2023!

With gratitude,



Nowell Wallace
Director, Sudden Productions

Main Projects



Wednesday 13th April | 1PM
Mac Birmingham

Tik Tok challenges, homeschooling, financial insecurity, and a stockpile of candles. Does any of it matter when your Dad's gone missing in the middle of a pandemic?



The Edge

Incorporating Physical
Theatre Sequences,
Stage Play, and
Drama Workshops to
Raise Awareness
about Teenage Suicide
with Sensitivity



In 2021/2022, we worked with the following schools and youth organisations: St Basils Milner court, Waverley studio college, Maryvale community Project, Hillcrest, Hawkesley community centre, All saints, Stonehouse gang youth centre, The Pump youth centre, Small heath youth centre, Holyhead school, Forward Thinking Birmingham (Group of young people attending Birmingham NHS Mental Health Foundation services), Erdington Academy, Bishop Chanoller, Windsor Academy, Holy trinity catholic school, Arena academy, Cadbury sixth form college, Sandwell academy, the Lighthouse youth centre, Krunch, Lozells recreation group, Soho youth project, Concord youth centre, , Naseby youth centre, Stonehouse gang, the Factory young people's centre, Lordswood school, Great Barr academy, Windsor high school and sixth form, Cockshut hill school.

Projects' content

Love Trap	Twenty-two Live and online Workshops Teaching Pack
The Edge	Five Online workshops Online content: Video, case studies, Conversation starters, Build a Hope Box, etc
Fearful	Ten Online Workshops Online content: Video (Short film), Monologue of the Mother (Film), Testimonies, Lesson Plans, etc
Isolated	Twenty-four Live and online Workshops Four Community/Public Performances at the Midlands Arts Centre & Two weeks tour with the play Teaching Pack
United Against Bullying	Three online workshops Online content: Case studies, Help lines, etc

SPECIAL THANKS to our partners, artists and volunteers who make our projects happen! A big thank you to our donors!

THE BORIS KARLOFF CHARITABLE FOUNDATION
THE COLE CHARITABLE TRUST
THE JOSEPH HOPKINS & HENRY JAMES SAYER CHARITY
THE MILLS & REEVE CHARITABLE TRUST
THE WILLIAM A CADBURY CHARITABLE TRUST
The BARON DAVENPORT'S CHARITY
THE MAGDALEN HOSPITAL TRUST
THE EVESON CHARITABLE TRUST
THE ALFRED LEADBEATER TRUST
THE SIR JOHN MIDDLEMORE CHARITABLE TRUST
THE ROGER & DOUGLAS TURNER CHARITABLE TRUST
THE GRANTHAM YORKE TRUST
THE GEORGE HENRY COLLINS CHARITY
THE ARCHER TRUST
THE LEIGH TRUST
THE SECCOMBE TRUST
THE GRIMMITT TRUST
THE EDWARD CADBURY TRUST

THE EDWARD AND DOROTHY CADBURY TRUST
THE HDH WILLS 1965 CHARITABLE TRUST
THE ANGELA GALLAGHER MEMORIAL FUND
THE W.E.D. CHARITABLE TRUST
THE RAINFORD TRUST
THE ERIC W. VINCENT TRUST FUND
THE NORTON FOUNDATION
THE ANTHONY BOURNE FOUNDATION
THE EVA RECKITT TRUST
THE WF SOUTHALL TRUST
THE RICHARD CADBURY CHARITABLE TRUST
THE LILLIE C JOHNSON CHARITABLE TRUST
THE SKIPTON CHARITABLE FOUNDATION
IMI PLC
THE LORD AUSTIN TRUST
THE BLAKEMORE FOUNDATION
THE SYLVIA WADDILOVE FOUNDATION UK
THE EDGAR E. LAWLEY FOUNDATION
THE TRUEMARK TRUST



INDEPENDENT EXAMINERS REPORT

TO THE TRUSTEES OF SUDDEN PRODUCTIONS

I report to the trustees on my examination of the financial statements of Sudden Productions for the year ending 30 April 2022.

Respective Responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair" view and the report is limited to those matters in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect, the requirements to keep accounting records in accordance with section 130 of the Charities Act, and to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Jasbir Rai ACMA
Birmingham Voluntary Service Council
138 Digbeth
Birmingham
B5 6DR

13 February 2023

STATEMENT OF FINANCIAL ACTIVITIES
YEAR ENDED 30 APRIL 2022

	Note	Unrestricted funds	Restricted funds	Total	Total
		2022	2022	2022	2021
		£	£	£	£
<u>Income from:</u>					
Donations and grants	3	22,850	26,282	49,132	34,020
Other income		-	-	-	-
Total income		<u>22,850</u>	<u>26,282</u>	<u>49,132</u>	<u>34,020</u>
<u>Expenditure on:</u>					
Charitable activities	4	22,795	28,903	51,698	33,348
Total charitable expenditure		<u>22,795</u>	<u>28,903</u>	<u>51,698</u>	<u>33,348</u>
Net (loss)/income for the year/Net movement in funds		55	-2,621	-2,566	672
Transfer		-630	630	-	-
Fund balances at 1 May 2021		-494	1,991	1,497	825
Fund balances at 30 April 2022		<u><u>-1,069</u></u>	<u><u>0</u></u>	<u><u>-1,069</u></u>	<u><u>1497</u></u>

Balance Sheet
As at 31st April 2023

	Note	2022 £	2021 £
Current assets			
Cash at bank and in hand		11	2,037
		<u>11</u>	<u>2,037</u>
Creditors: amounts falling due with one year	8	-1,080	-540
		<u>-1,080</u>	<u>1,497</u>
Net current assets		<u>-1,080</u>	<u>1,497</u>
Total assets less current liabilities		<u><u>-1,069</u></u>	<u><u>1,497</u></u>
Income funds			
Restricted funds	9	0	1,991
Unrestricted funds		-1,069	-494
		<u>-1,069</u>	<u>1,497</u>

The financial statements were approved by the Board of Trustees on the 13th of February and were signed on its behalf by:



Trustee Signature

Trustee Name: Neil Hallett

NOTES TO THE FINANCIAL STATEMENTS YEAR ENDED 30 APRIL 2022

1. Accounting Policies

Accounting convention

The accounts have been prepared in accordance with the "Accounting and Reporting by Charities: Statement of Recommended Practice (SORP) and Financial Reporting Standards applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a "Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis if accounting in preparing the financial statements.

Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Incoming resources

These are included in the Statement of Financial Activities (SOFA) when:

- The charity becomes legally entitled to the resources after any performance conditions have been met;
- The trustees are virtually certain that they will receive the resources; and
- The monetary value can be measured with sufficient reliability.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount.

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2022

1. Accounting Policies (continued)

Resources expended

Charitable activities includes all costs relating to general administration, which support the charitable purpose.

Grants offered subject to conditions, which have not been met at the year-end date are noted as a commitment, but not accrued as expenditure.

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to particular headings that have been allocated to activities on a basis consistent with the use of the resources.

Incoming resources with related expenditure

When incoming resources have related expenditure (as with fundraising or contract income) both are reported gross in the SOFA.

Financial instruments

The charity has elected to apply the provisions of Section 11 “Basic Financial Instruments” and Section 12 “Other Financial Issues” of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity’s balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the assets and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price, including transaction costs and are subsequently carries at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market value of interest. Financial assets classified as receivable within one year are not amortised.

NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 April 2022
Accounting Policies (continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

De-recognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund for the year.

2. Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 30 APRIL 2022

3. Donations and grants

	Restricted funds	Unrestricted funds	Total	Total
	2022	2022	2022	2021
	£	£	£	£
Grants £1,000 and over:				
Garfield Western Foundation	-	-	-	4,000
Richard Kilcuppe's Charity	-	-	-	1,000
Schroeder Charity Trust	-	-	-	2,500
The Alfred Leadbeater Trust	-	2,500	2,500	-
The Angela Gallagher Memorial Fund	1,000	-	1,000	-
The Anthony Bourne Foundation	2,000	-	2,000	-
The Archer Trust	1,500	-	1,500	-
The Baron Davenports's Charity	1,000	-	1,000	-
The Casey Trust	-	-	-	2,000
The Cole Charitable Trust	-	1,000	1,000	1,000
The Edgar E Lawley Foundation	1,500	-	1,500	-
The Edward and Dorothy Cadbury Charitable Trust	-	2,500	2,500	-
The Edward Cadbury Charitable Trust	-	3,000	3,000	3,000
The Eva Reckitt Trust Fund	1,000	-	1,000	1,000
The Eveson Charitable Trust	2,000	-	2,000	2,500
The George Henry Collins Charity	1,000	-	1,000	-
The GJW Turner Trust	-	-	-	1,000
The Grantham Yorke Trust	-	2,500	2,500	-
The Green, Hall Foundation	-	-	-	1,000
The Grimmitt Trust	-	2,000	2,000	2,000

The Haremead Trust	-	-	-	5,000
The Leigh Trust	1,000	-	1,000	-
The Lord Austin Trust		2,000	2,000	
The Magdalen Hospital Trust	-	1,000	1,000	-
The Michael Marsh Charitable Trust	-	-	-	1,000
The Norton Foundation	2,500	-	2,500	-
The Ratcliff Foundation	-	-	-	3,000
The Richard Kilcuppes Charity	-	1,000	1,000	-
The Roger and Douglas Turner Charitable Trust	3,000	-	3,000	-
The Rowlands Trust	-	-	-	1,370
The Sir John Middlemore Charitable Trust	-	2,000	2,000	-
The Skipton Charitable Foundation	-	1,182	1,182	-
The Southall Trust	-	2,500	2,500	-
The Sylvia Waddilove Foundation UK	-	1,000	1,000	-
The Truemark Trust	1,000	-	1,000	-
Small grants under £1,000	4,350	2,100	6,450	2,650
Total for the year	22,850	26,282	49,132	34,020
Total for 2021	18,600	15,420	34,020	

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2022

4. Expenditure on charitable activities

	2022 £	2021 £
Salary – Project Manager (note 6)	22,712	12,135
Project Manager fees	-	11,923
Artists	20,211	6,612
Production costs and room hire	1,263	-
Insurance, post, phone and stationery	3,865	935
Website	2,748	351
Transport and travel costs	359	390
Training and memberships	-	462
Governance costs	540	540
Total	51,698	33,348

Analysis by fund

	2022 £	2021 £
Unrestricted funds	22,795	12,565
Restricted funds	28,903	20,783
Total	51,698	33,348

5. Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year (2021 - £nil).

NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 30 APRIL 2022

6. Staff costs

	2022	2021
	£	£
Wages and salaries	18,838	10,992
Social security costs	2,592	758
Other pension costs	1,282	385
Total	<u>22,712</u>	<u>12,135</u>

The average number of administration employees during the year was 1 (2021 – 1), who did not earn more than £60,000 in either year.

7. Financial instruments

	2022	2021
	£	£
Carrying amount of financial assets		
Debt instruments measured at amortised cost	<u>-</u>	<u>-</u>
Carrying value of financial liabilities		
Measured on amortised costs	<u>-</u>	<u>-</u>

8. Creditors: amounts falling due within one year

	2022	2021
	£	£
Accruals and deferred income	1,080	540
	<u>1,080</u>	<u>540</u>

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2022

9. Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

Current Year

		Movement in funds			
	Balance at 1 May 2021	Transfer	Incoming resources	Resources expended	Balance at 30 April 2022
	£	£	£	£	£
Fearful	1,991	630	0	2,621	-
Love Trap	-	-	7,500	7,500	-
Isolated	-	-	18,782	18,782	-
Total	1,991	630	26,282	28,903	-

Prior Year

		Movement in funds			
	Balance at 1 May 2020	Transfer	Incoming resources	Resources expended	Balance at 30 April 2021
	£	£	£	£	£
Fearful	2544	10	12,000	12,563	1991
The Edge	-	330	600	930	-
Love Trap	-	480	2,000	2,480	-
Isolated	-	810	4000	4,810	-
Total	2,544	1,630	18,600	20,783	1,991

Restricted funds represent grants and donations given to support the production of various performances..

NOTES TO THE FINANCIAL STATEMENTS YEAR ENDED 30 APRIL 2022

10. Analysis of net assets between funds

Fund balances at 31 April 2022 and 30 April 2022 are represented by current assets/(liabilities).

11. Related party transaction

There were no related party transactions during the year (2021 – Nil).

Treasurer's report

Financial review: The pandemic resulted in a significant challenge to raise income in 2021 and we still struggled in 2022 with a total income of £49,132. With funds closing temporarily and others trusts having to manage a loss of income themselves, Sudden Productions had to carry out their work differently. Fortunately, artists are contracted per project only and we didn't have to cancel contracts. We managed to finance the wage of our project director and the fees of artists to deliver our main projects. The project director in charge of coordinating all aspects of all projects and running the company was paid £18,838 for the year (After Tax). Further £20,211 were used to pay fees of creative teams, facilitators and actors.

Our creative response to school and theatre closures and to a decline in income, allowed us to achieve our targets in terms of participants and number of youth organisations and schools involved in our programs.

It will be paramount for Sudden Productions to raise more finances in 2023 in order to bring our productions to those who have limited access to conventional theatre. Interest in and demand for the organisation's live work continues to grow, and so funding should be raised in order to support this interest.

Reserves Policy: Income and expenditure of the charity fluctuates according to the pattern of grants. On-going Projects are heavily supported by volunteers. Artists are hired per project and financial commitments are limited.

Statement of Trustees' responsibilities: The Trustees are responsible for preparing the annual report and financial statements for each financial year, in accordance with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the United Kingdom Generally Accepted Accounting Practice, which give a true and fair view of the incoming resources and application of the resources of the group during the year and the charity's state of affairs at the end of the financial year. In preparing those financial statements, the Trustees are required to: select suitable accounting policies and then apply them consistently; make judgements and estimates that are reasonable and prudent; state whether applicable accounting standards and statements of recommended practice had been followed, subject to any material departures disclosed and explained in the financial statements; prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation. These guidelines run alongside the Company's constitution.

Signed

Dated: 13/02/2023



Trustees' name: Neil Hallett

