

MAKE EVERY WOMAN COUNT

**REPORT OF THE TRUSTEES AND
UNAUDITED RECEIPTS AND PAYMENTS FOR THE YEAR
ENDED 31 DECEMBER 2022**

Crowe U.K. LLP
Chartered Accountants
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**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

	Page
Report of the Trustees	1 to 4
Independent Examiner's Report	5
Receipts and payments accounts	6
Statement of assets and liabilities	7
Notes to the Financial Statements	8 to 10

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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022**

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1144255

Principal address

10 Howard Road

Cambridge

CB5 8QP

United Kingdom

Trustees

Pontso Mafethe (Chair)

Claire Mathonsi (Deputy Chair)

Melissa Woodward (Treasurer)

Catherine Kiama

Shannon Sutton

Gaye Sowe

Anouka van Eerdewijk

Independent examiner

Crowe U.K. LLP

Chartered Accountants

Black Country House

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REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022

The trustees present their report with the financial statements of the charity for the year ended 31 December 2022. The trustees have prepared the accounts on a receipts and payments basis.

Structure & Recruitment of Trustees

The Trustees are responsible for ensuring adequate governance and are recruited via an application and interview process. Trustees serve for three years, and the Chair is appointed on an annual basis. The Board of Trustees meets at least three times per year to discuss strategic, operational, and financial matters.

Principal Activities and Objectives

MEWC is an African woman-led organization which serves as an information, research and training platform. Formed in 2010, the overarching goal of the organization is to ensure that African women and girls have access to information, tools and easy to use data to facilitate their equal and meaningful participation in policy dialogue with public and private institutions.

Our main activities are enacted through our online portal, which provides information, resources and guidance to women's organisations, grassroots movements and activists working on the ground to empower women and girls. We provide African women with a platform for sharing ideas, learning and creating linkages to build and establish female leaders in Africa. Through monitoring the participation and representation of women in national and local politics, we produce multiple reports which audit the status and condition of women in each African country. MEWC also implements training to build the capacity of African women.

VISION: A just, peaceful and inclusive world where women in all their diversity and men have equal rights, enjoy equal opportunity and participate equally.

MISSION: To generate cutting edge research and easy to use data, knowledge and tools based on feminist principles to strengthen the work of women's rights movements towards advancing women's rights and gender equality in Africa.

Our goal is to ensure that African women and girls have a strong voice in all governance institutions, from the judiciary to the civil service, as well as in the private sector and civil society, so that they can participate fully and equally in public dialogue and in making the decisions that will determine the future of their families, communities and countries..

MAKE EVERY WOMAN COUNT

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022

Highlights from 2022 include: -

- **Baseline Study and Training Manual:** This project started in 2021 with Equality Now/UNDP project (baseline study) to map and assess the status of ratification, implementation and reporting of women's rights instruments and develop a training manual for four RECs (ECOWAS, ECCAS, IGAD and SADC). The mapping study final draft was submitted in June 2022.
- **Validation Meeting:** MEWC participated in the validation meeting of the baseline study/manual was held in June 2022 in Nairobi, which brought together the AU, RECs, and UN to present and discuss the findings and recommendations of the mapping and assessment report and to receive stakeholders' feedback and submissions for consideration in the final report and training manual.
- **Workshop/Training on Regional and International Human Rights Instruments on Gender Equality and Women Empowerment:** In partnership with Equality Now/UNDP, MEWC facilitated a series of capacity-building workshops between August-November 2022 targeting the secretariats of Regional Economic Communities (ECPWAS, ECCAS), regional civil society organizations, and journalists working to advance women's rights in Africa.
- **Mapping Women's Groups Organisations in Francophone West Africa:** This consultancy started in December 2021 as a six-month in partnership with FJS/AWDF to map women's rights organisations across eight (8) francophone West African countries. Although the contract was signed in December 2021, the work only started in January 2022 and officially ended in January 2023. We did an average of 300 interviews in each of the eight countries. The project has been an incredible learning journey for MEWC and also, and it has been an excellent opportunity to create a great network in the eight countries. We are now in the final stage and hoping to submit the final report by the end of October 2023.
- **International Women's Day Celebration:** Every year, MEWC creates a unique campaign to bring our point of view to the online conversation, uplift and feature our followers, and celebrate African women as individuals and as a collective. To celebrate the 2022 IWD, MEWC highlighted the steps that have been taken by African governments and NGOs to mitigate the effects of climate change while acknowledging and prioritising the necessary gender aspect to any viable climate change response. We extracted this information from MEWC's African Women's Decade 10 Years On: Where Are We? The report, Chapter 6 Agriculture and Food Security (p. 243) and Chapter 7 Environment and Climate Change (p. 251).
- **We then solicited our followers and other women's (environmental) organisations for their take on the question, "What is one thing you'd like to see done in your community to mitigate climate change?"** The information received was made into infographics and shared on our social media platforms.
- **Maputo Protocol Anniversary:** To celebrate the 19th anniversary of the Maputo Protocol, we organised a campaign on our social media; the goal was to put a spin on the usual formatting/thematic communication of the Protocol's articles and communicate and showcase how the rights benefit diverse groups of people across the continent (i.e. being more specific than just 'for African women'). In addition to the blog post, we requested personal responses/narratives (quotes, photos, videos etc.) from any of the mentioned groups or organisations which represent them to tweet alongside the information. We then highlighted best practices/examples of how the Maputo Protocol has been implemented to benefit these discussed groups.
- **Art Contest - "Financial and Economic Inclusion of African Women":** The goal of the art contest was twofold. Firstly, we wanted to observe Pan African Women's Day on July 31st. By hosting the contest, we wanted to build momentum before the event and get people involved and excited. Secondly, we wanted to give Africans, no matter where they are, an opportunity to share their ideas through a creative outlet on our platform, sparking discussion on the ways they believe African women's economic and financial inclusion must be improved as part of the 2020-2030 Women's Decade of Financial and Economic Inclusion. We received some outstanding contributions from all over the continent. The submissions were reviewed by a committee of 5 judges from the continent.

MAKE EVERY WOMAN COUNT
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022

Highlights from 2022 include (continued): -

- WEBINAR PANEL - July 28th, 2022: MEWC hosted a webinar panel in which the three winners of the contest were officially announced and were invited to receive their award and to speak briefly about their submission. The webinar brought together panellists from experts working on women's issues, who discussed the roles African women are playing and have yet to play in furthering their economic and financial inclusion. This was a well-attended webinar with over 80 attendees and over 150 registrations to attend the webinar.

Reserves Policy

The Trustees seek to ensure the long term financial viability of the organisation. In doing so they consider the perceived operating risks, strategic objectives and the required level of unrestricted funds. The charity holds two categories of reserves: Unrestricted Funds and Restricted Funds. At the end of 2022, total funds stood at £20,959 on a receipts and payments basis. Of this £20,714 are unrestricted funds. These funds are adequate to ensure that the organisation can continue to operate as a going concern.

Operating Results

The accounts have been prepared on a receipts and payments basis and the surplus for the year ended 31 December 2022 amounted to a deficit of £24,457 (2021: surplus £14,357).

Approved by order of the board of trustees on 24th July 2023 and signed on its behalf by:



Melissa Woodward

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF MAKE EVERY WOMAN COUNT

I report on the accounts for the year ended 31 December 2022 set out on pages six to ten.

This report is made solely to the charity's Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and charity's Trustees as a body, for my work or for this report.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under Section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under Section 145 of the 2011 Act
- to follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the 2011 Act); and
- to state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that, in any material respect, the requirements
- to keep accounting records in accordance with Section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 2011 Act

have not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Kerry Brown FCA
Crowe U.K. LLP
Chartered Accountants
Black Country House
Rounds Green Road
Oldbury
West Midlands
B69 2DG



Date: 25 July 2023

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RECEIPTS AND PAYMENTS ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2022

	Notes	Unrestricted Fund	Restricted Fund	2022 Total Funds	2021 Total Funds
		£	£	£	£
Receipts					
Donations		1,632	-	1,632	3,462
Grants		77,371	17,446	94,817	108,284
Miscellaneous income		-	-	-	1,826
Total Receipts		79,003	17,446	96,449	113,572
Payments					
Audit and Accounting		4,651	-	4,651	6,396
Bank Charges		1,977	(1,358)	619	465
Consultancy		48,961	346	49,307	14,929
Hotels		1,252	-	1,252	-
Donations		-	-	-	603
Employee Costs		34,742	16,685	51,427	41,686
Media and Entertaining		-	-	-	1,657
Other Expenses		501	-	501	93
Printing, Postage and Stationery		30	-	30	30
Rent		2,778	-	2,778	737
Report Design		713	-	713	13,201
Subscription		621	1,420	2,041	4,996
Travel		7,277	-	7,277	(442)
Unspent Grant Income		-	-	-	4,772
Venue Hire		-	-	-	1,185
Website, Media and IT		25	285	310	8,907
Total Payments		103,528	17,378	120,906	99,215
Net of receipts/(payments)		(24,525)	68	(24,457)	14,357
Transfer		-	-	-	-
CASH FUNDS AT 1 JANUARY 2022		45,239	177	45,416	31,059
CASH FUNDS AT 31 DECEMBER 2022		20,714	245	20,959	45,416

The notes form part of these financial statements

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STATEMENT OF ASSETS AND LIABILITIES
AT 31 DECEMBER 2022

	Notes	Unrestricted Fund £	Restricted Fund £	2022 £	2021 £
Cash Funds					
Cash at Bank		<u>20,714</u>	<u>245</u>	<u>20,959</u>	<u>45,416</u>
Current Assets					
Other Debtors		<u>-</u>	<u>73</u>	<u>73</u>	<u>622</u>
Current Liabilities					
Other Creditors and accruals		<u>-</u>	<u>3,176</u>	<u>3,176</u>	<u>1,128</u>

The financial statements were approved by the Board of Trustees on 24th July 2023 and were signed on its behalf by:



Melissa Woodward

MAKE EVERY WOMAN COUNT

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

1. ACCOUNTING POLICIES

The financial statements have been prepared on a receipts and payments basis.

Legal status of the Charity

Make Every Woman Count is a charity constituted under the governing document 'Settlement' in England, whose registered office and primary place of business 10 Howard Road, Cambridge, CB5 8QP, United Kingdom. It has no share capital. Its principal activities are to support charitable organisations and general areas of charitable activity which would have been in keeping with the founder of the Trust.

Income

All income is recognised in Receipts and Payments once the charity has received funds.

Expenditure

All payments are recognised in the Receipts and Payments Accounts when it is paid.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Investment income, gains and losses are allocated to the appropriate fund.

2. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2022 nor for the year ended 31 December 2021.

Trustees' expenses

	2022 £	2021 £
Trustees' expenses	-	-

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NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2022

3. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	<u>51,427</u>	<u>41,686</u>

The average monthly number of employees during the year was as follows:

	2022	2021
	<u>2</u>	<u>2</u>
Average number of employees		

No employees received emoluments in excess of £60,000.

4. FUNDS ANALYSIS

	Balance at 01/01/2022	Income	Expenditure	Balance 31/12/2022
	£	£	£	£
Unrestricted Funds				
General Funds	<u>45,239</u>	<u>79,003</u>	<u>(103,528)</u>	<u>20,714</u>
Total Unrestricted Funds	<u>45,239</u>	<u>79,003</u>	<u>(103,528)</u>	<u>20,714</u>
Restricted Funds				
Communication Project	<u>177</u>	<u>17,446</u>	<u>(17,378)</u>	<u>245</u>
Total Restricted Funds	<u>177</u>	<u>17,446</u>	<u>(17,378)</u>	<u>245</u>
Total Funds	<u>45,416</u>	<u>96,449</u>	<u>(120,906)</u>	<u>20,959</u>

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NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2022

RESTRICTED FUND DESCRIPTIONS

SOAWR Communication Secretariat

The project was funded by the Swedish International Development Agency (SIDA) through Solidarity for African Women's Rights and Equality Now. This is a 3-4-year project which started in June 2020 and is renewable each year. MEWC acts as the communication secretariat for the Solidarity for African Women's Rights (a network of over 60 organisations working on the ratification, domestication and the implementation of the Maputo Protocol). We receive funds to manage the network's communication (website, social media, events, etc).