

Charity registration number 1182127

Company registration number CE016580 (England and Wales)

THE DIANNE OXBERRY TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023

THE DIANNE OXBERRY TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	E O'Neal	
	I Hindle	
	Dr S Ferguson	
	S Collins	(Appointed 4 July 2023)
	J Rosenberg	
Charity number	1182127	
Company number	CE016580	
Principal address	C/o Wodehouse Direct Warren Bruce Court Warren Bruce Road Trafford Park Manchester M17 1LB	
Independent examiner	C J Sugarman FCA Tussies Limited Chartered Accountants 31 Wilmslow Road Cheadle Cheshire SK8 1DR	

THE DIANNE OXBERRY TRUST

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THE DIANNE OXBERRY TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2023

The trustees present their annual report and financial statements for the year ended 31 March 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The charity's objects are:

- to raise awareness of the symptoms and issues surrounding ovarian cancer to women, including those in the highest risk groups, predominantly but not exclusively across the North West of England.
- to raise awareness within the medical and clinical professions of the importance of early detection and diagnosis of ovarian cancer.

The trustees have paid due regard to guidance published by the Charity Commission in respect of public benefit and have kept this in mind in planning its activities.

The main activity during the year was to raise awareness of ovarian cancer symptoms and educate women across the UK, particularly the North West of England.

Achievements and performance

The Charity continued to increase its social media presence this year with daily posts and has once again grown its following.

During the reported period, we began our first 12-month awareness raising campaign - *Spread The Word*, with its own recognisable and impactful branding. It was launched on World Ovarian Cancer Day with broadcast coverage on BBC local radio.

We established the *Dianne Oxberry Rose Garden* in Media City UK, Salford, featuring the Florida Sunset rose, named for Dianne. Proceeds from the sale of the rose support the Charity, and QR codes on information boards in the garden link to Ovarian Cancer information online. The event was attended by regional and national television and sporting personalities and was covered comprehensively across the television, radio and print media. At a later date, the Mayor of Greater Manchester made a private visit, which also gained local media coverage.

The Charity surveyed the groups to whom we have delivered talks, with encouraging results: 83% of attendees said they were now more aware of the signs of ovarian cancer; 73% were more likely to visit their GP about symptoms, and 76% were planning to tell others about the symptoms.

We presented to the North Manchester Orthodox Jewish community, attracting over 80 ladies and we were invited to exhibit and present at an awareness-raising event, which explicitly targeted healthcare professionals at the two-day Greater Manchester Cancer Conference.

In November, we launched the *Christmas Spread The Word appeal*, delivering 60,000 leaflets to households across Greater Manchester. We sent our e-newsletter to our existing supporters and published a variety of video messages on social media. This appeal resulted in further media coverage, including BBC radio and BBC North West Tonight Television, and North West-print media.

THE DIANNE OXBERRY TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2023

We have seen a 41% increase year on year in unique website visitors and a 281% increase in the time spent on our website, including a 101% uplift in people visiting the symptoms page. We've been reaching 89,000 people each month on Twitter (now called X) alone, and a door-to-door delivery of leaflets to selected households in Greater Manchester reached a further 60,000 people. The leaflet drop was supported by a grant from The Manchester Guardian Society. All of this activity has attracted 117 new supporters, increasing our income and impact.

Undoubtedly, we are most proud of learning that we have increased awareness of Ovarian Cancer; it is the reason we exist and how we save lives. Our *Spread The Word* campaign has been our defining achievement this year. Across social media, we have distributed video messages from our Trustees, BBC North West presenters, volunteer ambassadors, and corporate supporters.

This year, we have invested the modest income we have into achieving our mission of raising awareness of the symptoms of ovarian cancer. We are incredibly grateful to everyone who has donated to us over the last year, helping us to reach out to more people across the North West.

Financial review

As shown in the Statement of Financial Activities on page 4, net income for the year was £5,259 compared to £23,719 in the previous year. This was added to reserves which at 31 March 2023 stood at £74,703 and are held to further achieve the objects of the charity.

Future plans

We have been pleased to refresh the Trustee membership and intend to continue to seek ways of enhancing the composition of Trustees with individuals who represent a cross-section of society and who can bring appropriate skills and experiences to our Board.

Our plans for 2023/2024 are to continue raising awareness of ovarian cancer symptoms and reaching out to more people. We will design specific, effective campaigns in order to fulfil our ambitions. We will also gear our activity towards attracting more donors and supporters.

Structure, governance and management

The charity is a charitable incorporated organisation (CIO) with a corporate governing document and is managed by its trustees.

The trustees who served during the year and up to the date of signature of the financial statements were:

E O'Neal

I Hindle

N Thompson

(Resigned 9 October 2023)

Dr S Ferguson

S Collins

(Appointed 4 July 2023)

J Rosenberg

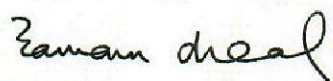
The trustees are responsible for the recruitment of new trustees and their induction training. When an opportunity arises to recruit potential trustees, the charity invites individuals to apply through the Chair. The charity has a Trustee Description and Role Specification document which all candidates receive. There will be an opportunity for informal discussions. Candidates will then be shortlisted by the Chair and a small committee of serving trustees and appropriate individuals will be invited to attend the formal interview process. Successful candidates will be asked to complete necessary and appropriate training and learning development forums.

THE DIANNE OXBERRY TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2023

The trustees' report was approved by the Board of Trustees.



E O'Neal
Trustee

8 November 2023

THE DIANNE OXBERRY TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF THE DIANNE OXBERRY TRUST

I report to the trustees on my examination of the financial statements of The Dianne Oxberry Trust (the charity) for the year ended 31 March 2023.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements. You consider that an audit is not required for this year and that an independent examination is required.

Having satisfied myself that the financial statements of the charity are not required to be audited and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of the 2011 Act or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



C J Sugarman FCA
Tussies Limited
Chartered Accountants

31 Wilmslow Road
Cheadle
Cheshire
SK8 1DR
UK

Dated: 8 November 2023

THE DIANNE OXBERRY TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2023

		Unrestricted funds 2023 £	Unrestricted funds 2022 £
	Notes		
<u>Income from:</u>			
Donations and legacies	2	56,710	48,711
<u>Expenditure on:</u>			
Raising funds	3	9,264	3,860
Charitable activities	4	42,187	21,132
Total resources expended		51,451	24,992
Net income for the year/ Net movement in funds		5,259	23,719
Fund balances at 1 April 2022		69,444	45,725
Fund balances at 31 March 2023		74,703	69,444

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

THE DIANNE OXBERRY TRUST

BALANCE SHEET

AS AT 31 MARCH 2023

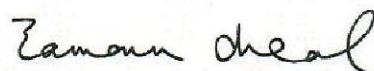
	Notes	2023 £	£	2022 £	£
Current assets					
Debtors	8	420		-	
Cash at bank and in hand		77,283		71,514	
		<u>77,703</u>		<u>71,514</u>	
Creditors: amounts falling due within one year	9	(3,000)		(2,070)	
Net current assets			<u>74,703</u>		<u>69,444</u>
Income funds					
Unrestricted funds			<u>74,703</u>		<u>69,444</u>
			<u>74,703</u>		<u>69,444</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2023.

The trustees acknowledge their responsibilities for complying with the requirements of section 130 of the Charities Act 2011 with respect to accounting records and the preparation of financial statements.

The trustees consider that the charity is entitled to exemption from the requirement to have an audit under section 144 of the Charities Act 2011 and that members have not required the charity to obtain an audit.

The financial statements were approved by the Trustees on 8 November 2023



E O'Neal
Trustee

Company registration number CE016580

THE DIANNE OXBERRY TRUST

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2023

1 Accounting policies

Charity information

The Dianne Oxberry Trust is a registered charity in England and Wales and is a charitable incorporated organisation. The address of its principal office is c/o Wodehouse Direct, Warren Bruce Court, Warren Bruce Road, Trafford Park, Manchester M17 1LB.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011 and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

1.3 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably.

1.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is accounted for on an accruals basis and is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources.

1.5 Taxation

The charity is exempt from tax on its charitable activities.

2 Donations and legacies

	Unrestricted funds	Unrestricted funds
	2023	2022
	£	£
Donations and gifts	56,710	48,711

THE DIANNE OXBERRY TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2023

3 Raising funds

	Unrestricted funds	Unrestricted funds
	2023	2022
	£	£
<u>Fundraising and publicity</u>		
Seeking donations, grants and legacies	7,377	1,480
Other fundraising costs	-	870
Support costs	1,887	1,510
	<u>9,264</u>	<u>3,860</u>
Fundraising and publicity	9,264	3,860
	<u>9,264</u>	<u>3,860</u>

4 Charitable activities

	2023	2022
	£	£
Raising awareness of ovarian cancer	9,782	-
Share of support costs (see note 5)	30,946	20,028
Share of governance costs (see note 5)	1,459	1,104
	<u>42,187</u>	<u>21,132</u>

THE DIANNE OXBERRY TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2023

5 Support costs

	Support costs £	Governance costs £	2023 Support costs £	Governance costs £	2022 £
Postage and stationery	196	-	196	598	598
Sundry expenses	180	-	180	79	79
Website costs	96	-	96	346	346
CRM and online platform costs	1,637	-	1,637	1,510	1,510
Other IT costs	619	-	619	331	331
Communications and social media	5,355	-	5,355	2,995	2,995
Operations management	24,500	-	24,500	15,679	15,679
Professional fees	250	-	250	-	-
Independent examiner's fees	-	300	300	-	300
Insurance	-	1,159	1,159	-	678
Trustee meetings	-	-	-	-	126
	<u>32,833</u>	<u>1,459</u>	<u>34,292</u>	<u>21,538</u>	<u>22,642</u>
Analysed between					
Fundraising	1,887	-	1,887	1,510	1,510
Charitable activities	30,946	1,459	32,405	20,028	21,132
	<u>32,833</u>	<u>1,459</u>	<u>34,292</u>	<u>21,538</u>	<u>22,642</u>

6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

7 Employees

The charity had no employees during the year (2022: None).

8 Debtors

	2023 £	2022 £
Amounts falling due within one year:		
Prepayments and accrued income	<u>420</u>	<u>-</u>

THE DIANNE OXBERRY TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2023

9 Creditors: amounts falling due within one year

	2023	2022
	£	£
Accruals and deferred income	3,000	2,070
	<u> </u>	<u> </u>

10 Related party transactions

There were no disclosable related party transactions during the year (2022 - none).