

Registered Number 12218772

MANHOOD ACADEMY GLOBAL

Micro-entity Accounts

30 September 2022

Micro-entity Balance Sheet as at 30 September 2022

	Notes	2022	2021
		£	£
Current Assets		38,547	11,735
Net current assets (liabilities)		<u>38,547</u>	<u>11,735</u>
Total assets less current liabilities		<u>38,547</u>	<u>11,735</u>
Total net assets (liabilities)		<u>38,547</u>	<u>11,735</u>
Reserves		<u>38,547</u>	<u>11,735</u>

- For the year ending 30 September 2022 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.
- The accounts have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 27 June 2023

And signed on their behalf by:

C Lovelace, Director

Notes to the Micro-entity Accounts for the period ended 30 September 2022**1 Employees**

	<i>2022</i>	<i>2021</i>
Average number of employees during the period	0	0

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

ANNUAL REPORT 2022

OCTOBER 21 – SEPTEMBER 22



MANHOOD ACADEMY GLOBAL (M.A.G)

THE AWARD WINNING BOYHOOD TO MANHOOD TRAINING ACADEMY

Registered Charity No. 1191613

Contact us

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London, EC1V 2NX

Email:

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Charity Name Manhood Academy Global

Other names known by MAG

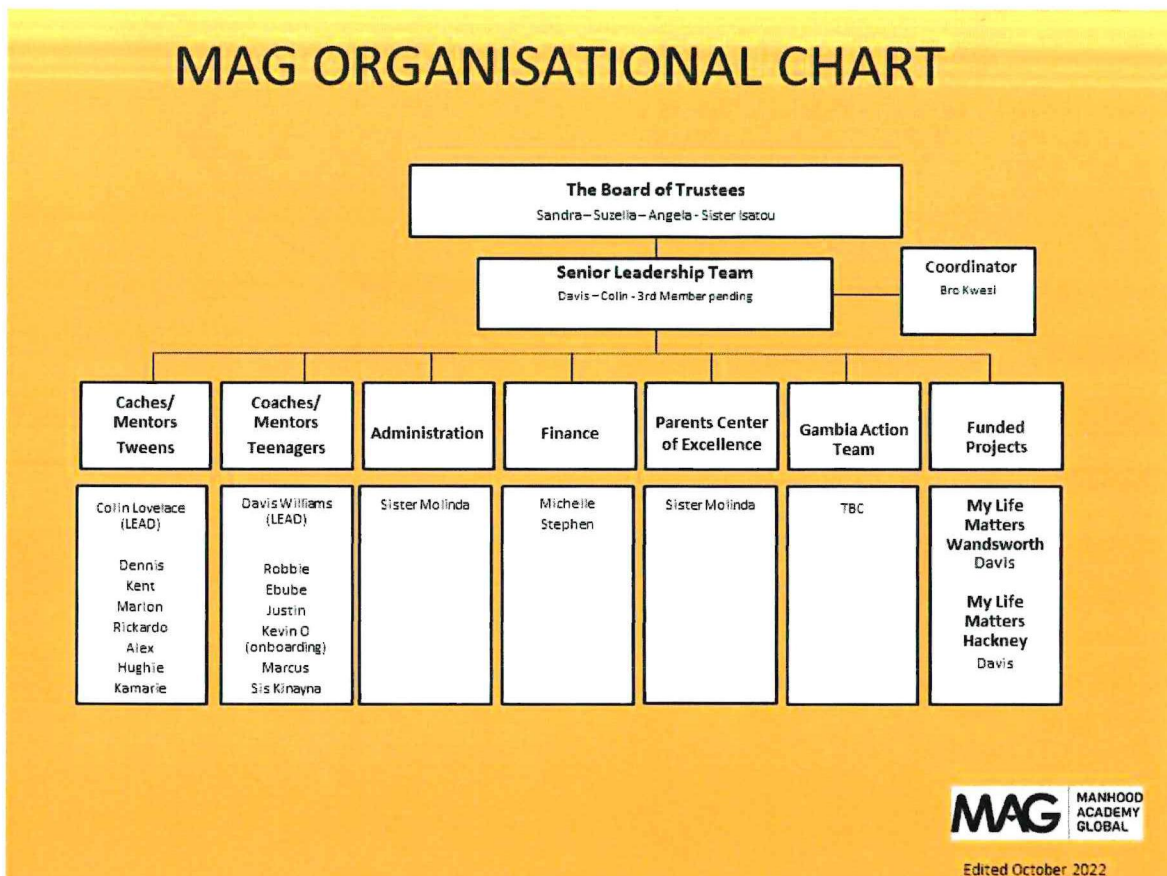
Registered Charity number 1191613

**Principal Address: Capital Office, Kemp House, 152-160 City Road,
London, EC1V 2NX**

Trustees	Role	Dates	Appointed by	
Sandra White	Safeguarding Lead	01/11/2019	Registration of Organisation	
Dr Suezella Palmer	Trustee	01/11/2019	Registration of Organisation	
Angela Graham	Chair	01/11/2019	Registration of Organisation	
Isatou Lovelace	Secretary	20/08/2021	Board of Trustees	

Advisor	Kwesi Ochosi – Capacity Builder
Management Team	Davis J Williams, Colin Lovelace
Governing Document	Constitution – Dated 10 th August 2020
	Charitable Incorporated Organisation - Foundation

Organisation Chart



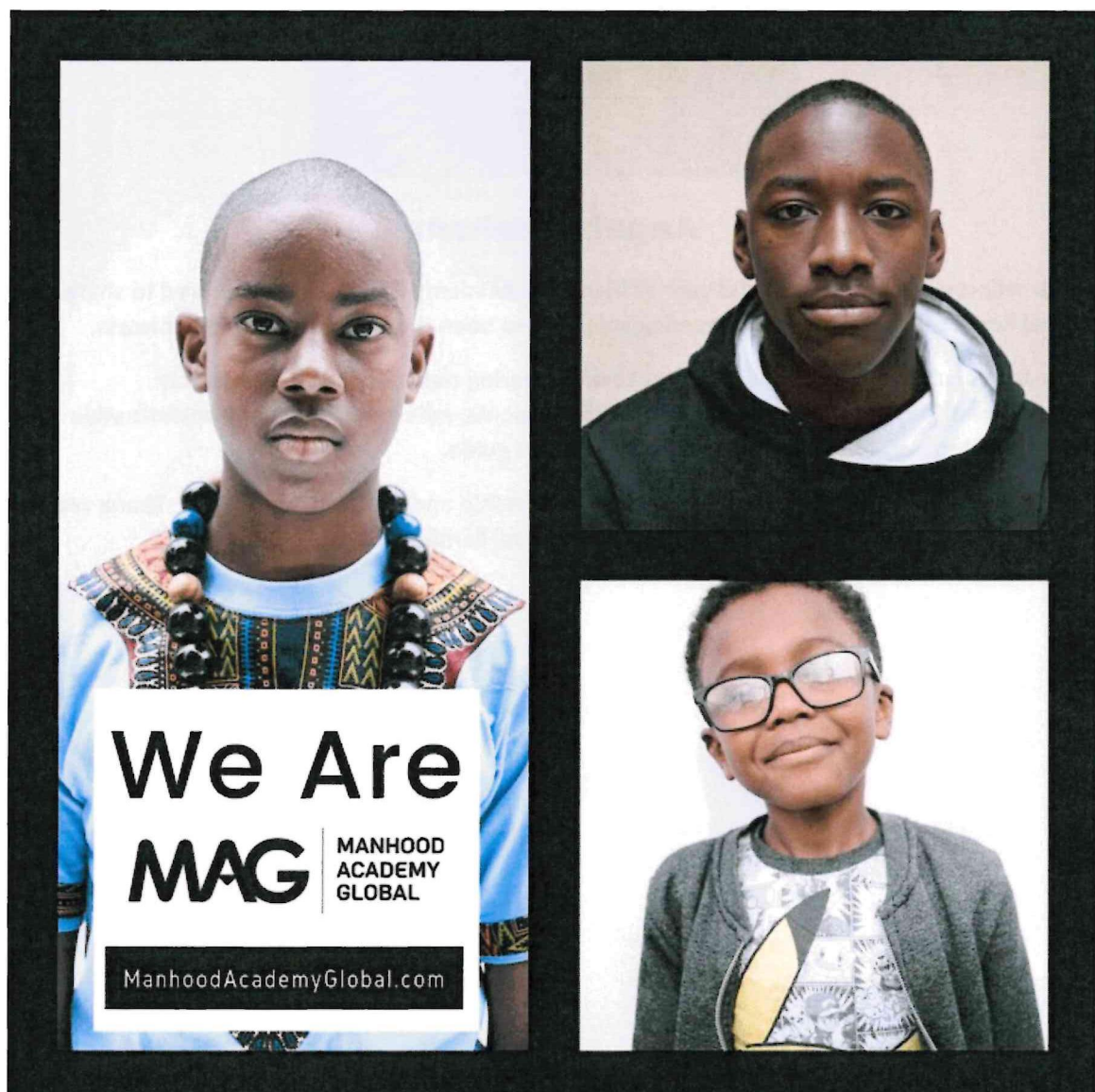
INTRODUCTION

In preparing this annual report we reflected on.

Manhood Academy Global (M.A.G) is a registered Charity with a global reach that is committed to our children's life-changing transformation opportunities. It is run by volunteers who have a passion for guiding, shaping and supporting young people on the often challenging path to Manhood.

Through weekly workshops, programmes and initiatives, MAG adopts holistic evidence based, approach to providing support and life skills education to young people, their parents\carers, in order to facilitate positive change.

This work has allowed us to work within Schools, Colleges, Youth Centres, Local Authorities, and Community based organisations.



Message from the Board Chair



Angela Graham

As we reflect on another impactful year at Manhood Academy Global, I am honoured to share our Annual Report with you. Your unwavering support has been the cornerstone of our success.

In the face of challenges our commitment to empowering our young masters has only strengthened. This report encapsulates our achievements, milestones and the transformative journeys of the individuals we've had the privilege to guide.

Together, we are shaping a future of resilience, leadership and positive masculinity. Thank you for being an integral part of the Manhood Academy Global Family.

Objects: - To advance in life and help young people through

- (a) The provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life
- (b) Providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals

To promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society.

For the purpose of this clause 'socially excluded' means being excluded from society, or part of society, because of being a member of a socially and economically deprived community.

It is Manhood Academy Global intention to restrict benefits only where reasonable. For the public benefit to work with young people with protected characteristics under the Equality Act 2010. As an organisation Manhood Academy Global, helps to tackle disadvantages that affect children and their families with the protected characteristics of race African/African Caribbean heritage and gender working with male children under the age of 25 years old.

"For the public benefit to promote the education (including social and physical training) of people [under the age of 25 years] in areas that are considered disadvantaged and affected by the highest deprivation in such ways as the charity trustees think fit, including by:

- (a) Awarding to such persons scholarships, maintenance allowances or grants tenable at any university, college or institution of higher or further education.
- (b) Providing their education (including the study of music or other arts), to undertake travel in furtherance of that education or to prepare for entry to any occupation, trade or profession on leaving any educational establishment.

Main activities undertaken for public benefit in relation to the objects

Main activities

- 1) The Road to Manhood – Teenage session – Community based workshops that empowers and uplifts young people who are teenagers and are at risk of being exploited
- 2) Superhero Boot camp – Community based workshops that empowers and uplifts young people who are 8-12 years old and are at risk of being exploited
- 3) My Life Matters - Funding from Wandsworth Violent Crime Reduction Unit has supported the MLM programme, a unique and powerful campaign that exposes teenagers to Mental Health First Aid, Emergency First Aid, Understanding your Rights, Resolving Conflict and Understanding Self Defence. We believe that our young people are powerful beyond measure; the future has been entrusted to them but with power comes great responsibility.
- 4) Parenthood Academy Centre of Excellence
- 5) 121 Mentoring
- 6) Workshops in school and youth centres aim to deliver and promote education includes social education and physical training

Understanding of Public Benefit

All Trustees have received training in understanding Public Benefit on a number of occasions especially in the board meetings taking place on **21st May 2022 and 3rd September 2022**.

Board meetings now take place bi-monthly where using the agenda process we are able to question the operations and finance executive teams about progress of delivery in relation to our understanding of public benefit.

Please note below:

Public Benefit

As Manhood Academy Global as a CIO we are set up to achieve the reduction in poverty, crime, serious youth violence and thus benefiting communities children and families with the protected characteristics of race and age by benefitting young people from age 8 to 18 with African, mixed African and African Caribbean heritage living in the super output areas, by postcode, within the top 10 percentile of the most deprived wards in London and the UK as indicated by the OSN and the Data Store LGA.

We will achieve a change from a mind-set of being a victim of circumstances to one of proactivity and aspiration.

This is transformative work – based on using an asset based approach, people for the local community who care enough and are trained as facilitators and mentors to create trusted relationships that can support children and young people into moving away from risky behaviours to improved and successful strategies to improve life chances.

Many of the children do not have a positive male example in their life and are at risk of being drawn into risky behaviour by negative influences in their environment. MAG is set up to ensure that the children and young people have protected factors including a safe space, a trusted adult and positive guidance to support positive development into contributing adults.

In the Lammy Review 2017 and ten years earlier, the 2007 Home Affairs Select Committee, reports exploring the issue of Black and minority ethnic groups in the criminal justice system, it was identified that the economic cost to society of £309 million and loss of income re taxes and NI etc were a huge price to pay. It identified that whilst only 3% of the population in the UK, 20% of young people in custody were African/African Caribbean or mixed. Our aim is to reduce these figures.

We see that by doing this work the public benefit will be the saving of public monies. Focused disciplined young people contributing to the economic growth of the country and their local area, reduced costs in policing, social work and education.

Recreation and Leisure Time Activities and Advancing Education

In Manhood Academy Global we aim to advance education by promoting, sustaining and increasing each child's and young person's individual and collective knowledge and understanding for their personal and social development, increasing self-esteem and confidence in one's own abilities by understanding how to set and achieve worthwhile goals and by taking responsibility and supporting others. (Social action/volunteering). We teach them the responsibilities of adulthood and that manhood requires proactive and responsible behaviours. We use goal models to support this. The sessions include debates and research by the young people to explore any of the subjects and come back with answers. I have attached the curriculum for your perusal.

- We advance education for the public benefit informally in community groups working with children and their parents;
- We provide support in the form of mentoring and coaching;
- We provide support students with behavioural problems.
- We provide support to parents so they engage more with their children's education and we encourage greater parental involvement
- Who will be providing classes?
- In addition, how are we trustees satisfied they are qualified?
 - (a) Sessions are delivered by facilitator's who's experience has been working with children who have had behavioural issues in school or in the community. The Team leader and Founder has worked in many schools and is a sought after practitioner.
 - (b) We have CVs for all team members. Everyone is DBS checked and trained in the curriculum. Prior to delivery, they work together with other experienced facilitators. Delivery is done as a group. 121s are only carried out with specialist qualified staff i.e., Counsellor.
 - (c) Facilitators with experience in social intervention and transformative change working (some of us have over 20 years of successful experience) with those young people considered high risk, living in the top 10 percentile most deprived wards in the UK.
 - (d) Work to a tried and tested curriculum developed by the Founder/CEO/Team Leader on over 15 years of successful change delivery with young people in PRUs, Addaction (substance misuse agency).
- **How are needs assessed**
 - a. Referral form identifying criteria is initial assessment. Professionals at schools identifying behaviours, poor educational outcomes, and social workers with knowledge of a child being involved with the CJS.
 - b. Parent self-referral – concerned about involvement in criminal behaviour, or behavioural change at home e.g. more aggressive or moody.
 - c. Needs of children reviewed through supervision of staff and curriculum adapted as required. The curriculum is developmental so as the child increases in responsibility more responsibility is given to them and they support some of the delivery and support others in the group. Supervision reports are shared and discussed with trustees and the CEO to ensure we are still working within our public benefit.

Our activities include

- (a) Workshops – Deliver
 - (b) Residential – to do more in depth work and remove young people from the influences of the streets/urban environment.
 - (c) Social action opportunities to take responsibility and volunteering to support the local community.
4. We are seeking input from either the University of Bedford and/or Goldsmiths University to carry out an assessment of our educational materials. We are also looking at NCEF and other professional bodies to assist us with clarifying our materials. And to explore the longer-term impact of our work.

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We are in the process of developing a robust evaluation toolbox linked to our Theory of Change (see attached). However, we currently have basic evaluation questionnaires to measure what learning has taken place and this is completed by the young people but also by parents and teachers who provide an independent view point. We are still developing our evaluation tools. Beneficiaries receive the following benefits and outcomes:

1. Increased life chances
2. Improved access to job market.
3. Improved contribution to family and society
4. Reduced cases of youth violence
5. Increased aspiration
6. Goal Plan
7. Increased confidence
8. Increased self esteem



The graphic features a vibrant orange and pink background. On the left, there is a circular inset photo of a young Black man in a yellow and blue sports jersey. To the right of the photo, the text 'My Life Matters Testimonial' is written in bold black font, followed by five yellow stars. Below the stars is a testimonial quote in black text. In the top right corner, there is a circular logo with the text 'BOYS ARE BORN' at the top, 'MAG' in the center, and 'MEN ARE MADE' at the bottom. A large black quotation mark is visible on the left side of the graphic.

My Life Matters Testimonial

★★★★★

"My Life Matters was dope! Not only did my teacher take me out of maths but I also got to learn life-saving skills. When my best friend went though *emotional damage I did not know what to do, the man dem all ignored his issues. Then he started bugging out at everyone, argument after argument, we continued to ignored him, he then threaten to kill someone, all that rage was normal for us, then he got stabbed, we all ran not knowing what to do, he died due to loss of blood. My life has never been the same. Me and my friends were there from beginning but did not know what to do so we did nothing. If My Life Matters was there, then he would still be alive today - facts" - Jamil, My Life Matters Participant.

MAG THEORY OF CHANGE

CORE ACTIVITIES

1	2	3	4	5	6	7
International Cultural Experiences (e.g. Africa, Caribbean, South America)	National Citizen Service	Weekly Safe Spaces / Masterclasses	Coaching & Mentoring Calls	Mentoring	Healthy Families Healthy Homes	Outreach
Rites of Passage	National Citizen Service	8-12 Year Olds	Mental Health	Intensive Coaching	Mental Health	Attending Events
Transformational Cultural Exchange	Social Action	13 - 19 Year Olds	Mindfulness	Intensive Mentoring	Mindfulness	Hosting Events
	Community Work	Schools	Emotional Wellbeing	Key Working	Emotional Wellbeing	Training
	Projects	Colleges	Education	Holistic Assessment	Education	Campaigns
	Skills For Work & Life	Secured Estates	Housing		Housing	Fundraising
	Social Enterprise	Online Interactive Sessions	Safety		Safety	Partnerships
		Educational Content	Offending Behaviour		Offending Behaviour	
			Family & Peer Pressure		Family & Peer Pressure	
Intense Activity 18 Month +	Intense Activity 6 Months +	Regular Activity Weekly	Weekly & Intense Activity	Weekly & Intense Activity	Weekly & Intense Activity	Intense activity

OUTCOMES

- 1 Reduced/Ceased Involvement In Gangs
- 2 Reduced/Ceased Harm From Gangs
- 3 Improved Family Dynamics
- 4 Improved Well Being & Mental Health
- 5 Improved Educational Attainment
- 6 Improved Understanding of Manhood
- 7 Reduced Reliance / Dependency On Negative Peers & Mainstream Media Influences
- 8 Improved Relationships With Self (Self Esteem)
- 9 Increased Positive Activities For Young People In A Safe & Stable Environment

AIMS

EDUCATIONAL ENRICHMENT	LIFESTYLE ADJUSTMENT	PHILANTHROPIC ENDEAVOURS
Increase Self-Awareness, Sense of Identity & Racial Esteem, Empowering Young People Towards Making Informed Decisions Independent of Their Peers, Street Culture & Mainstream Media.	Reduced / Ceased Harm From Gangs, Reduced/Ceased Involvement in Gangs or Negative Peer Group.	Increased Empathy Towards Community & Global Issues, Encouraging Young People To Become Active & Responsible Global Ambassadors of Change.

SLOGAN

Boys Are Born, Men Are Made

Additional matters on activities

Contribution made by volunteers.

11 Coaches/Mentors providing support to 25 -30 young people (aged 8 -16), in weekly sessions, events, fairs and day trips.

3 volunteers providing support with Administration and Finance duties related to day to day running of the charity.

Main achievements during the year

Our main achievements

- We have successfully relaunched our services since the impact of the pandemic.
- We successfully recruited 5 volunteers to our charity.
- We have acquired long term use of a secondary venue.
- We secured funding from Wandsworth Local Authority
- We secured funding from Awards for - The National Lottery Fund
- We secured funding from Wandsworth Local Authority
- We have organised residential trips that included workshops.

We have run approximately 40 weekly workshops of 2 -3 hours each for young boys aged 8 - 16. We have worked with 50 boys and 15 families.

We have worked with 24 parents during our weekly parenting sessions (P.A.C.E)

We conducted 20 sessions in 6 schools, reaching out to 45 children as part of the My Life Matters project.

- We launched My Life Matters Project in the London borough of Wandsworth a unique and powerful campaign that exposes teenagers to Mental Health First Aid, Emergency First Aid, Understanding your Rights, Resolving Conflict and Understanding Self Defence.
- Facilitated a Camping trip for 14 Young People. MAG was invited to attend the Nne Agwu Storytelling 5 days Family Retreat created to inspire the creative well-being of the melanin rich UK communities and support the evolution of the oral tradition of African storytelling.
- MAG decided to take a group of young masters for their 'Rites of Passage' experience. MAG's aim of taking the young masters to extremely isolated parts of a Rural England, which is alien to their usual surroundings, is for them to explore and experience a new environment, provide a healing process for group bonding and communication, allow expression of creativity, help towards self-development and to provide the basis for cultural, social and health education

Membership fees received from Parents.

Donations received from the community and philanthropists.

Grants received from Wandsworth Local Authority – who funds the My Life Matters Project.

Grant received from Rolls Royce Company to help fund the Camping trip.

As a board of Trustees, we are exploring core funding to be able to expand our work into the communities that matter so much to us and to ensure young people from similar backgrounds are able to have the opportunity to access a life transforming experience with MAG.

Policy on reserves

We are on in the process of updating the MAG Financial Policy to include a Reserves Policy.
We would need £7500 to run the organisation for 6 months.

Other Information

Details of key aims and objectives set for the future and planned activities.

Seek funding to expand programme in other areas of London.

Expand programme to continue to work within Schools.

Rites of Passage trip to Gambia 2024/ 2025 for up to 15 boys

To create a Counselling service to support young boys and their parents.

Appoint 3rd member of Senior Leadership Team.

Employ part time Finance Manager.

Employ 2 part time session leaders.

This report has been read and approved by the following Trustees.

Name	Signature	Date Approved
Sandra White	<i>Sandra White</i>	30 th September 2022
Angela Graham	<i>Angela Graham</i>	30 th September 2022

