REGISTERED CHARITY NUMBER: 1179222

REPORT OF THE TRUSTEES AND

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST JULY 2022

FOR

BIGMOOSE CHARITY

Green & Co Chartered Certified Accountants Pembroke House Llantarnam Park Way Cwmbran Torfaen NP44 3AU

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST JULY 2022

The trustees present their report with the financial statements of the charity for the year ended 31st July 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The relief of poverty, hardship and distress for people in the Cardiff area and such other places as may seem appropriate by:

1) Supporting people through tailored therapy and early intervention to support with their mental health and the prevention of suicide.

2) The rehabilitation of the homeless by the provision of education, training and work opportunities with the purpose of developing their skills to enable them to gain employment in the future.

Significant activities

1) Running organised events to raise funds and awareness for the causes supported by Bigmoose, including the inaugural Run 4 Good event and the St Davids Hotel abseil.

2) Fundraising and raising awareness through externally run events, such as the Cardiff Half Marathon, Mental Health Marathon where Bigmoose were the chosen charity to appear on the the BBC One Show.

3) Launching and running project 1 million, Bigmoose's 2022 challenge to raise £1,000,000 which will be used to provide therapy and early & timely intervention for people, as well as providing training for businesses to better support their teams.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Post-pandemic, Bigmoose's focus continued to centre around early and timely intervention. There have been 62 graduates complete the therapy this year, and 11 people tell us that without our intervention they would have taken their own life. A focal point of the year has been project 1 million, which has seen events and successes such as Run 4 Good where £25,000 was pledged from attendees, St David's Hotel Abseil where 75 people partook and raised over £21,000, the first mental health marathon which saw 300 people partake and raise money for Bigmoose, and receiving the 'One Big Thank You' on The One Show as a result of all the work of Bigmoose in the community. The Bigmoose focus continues to be helping people with their mental health to ultimately prevent suicide and reduce homelessness.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust and constitutes an unincorporated charity.

REFERENCE AND ADMINISTRATIVE DETAILS Registered Charity number 1179222

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST JULY 2022

Principal address

4-5 Frederick Street Cardiff South Glamorgan CF10 2DB

Trustees

K King T Jenner B Lee (appointed 9.3.22) C Thomas (appointed 9.3.22) O Smith (appointed 9.3.22) C R Smith (resigned 9.3.22)

Independent Examiner

Green & Co Chartered Certified Accountants Pembroke House Llantarnam Park Way Cwmbran Torfaen NP44 3AU

Approved by order of the board of trustees on 7th September 2022 and signed on its behalf by:

B Lee - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF BIGMOOSE CHARITY

Independent examiner's report to the trustees of Bigmoose Charity

I report to the charity trustees on my examination of the accounts of Bigmoose Charity (the Trust) for the year ended 31st July 2022.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent examiner's statement - matters of concern identified

I have completed my examination.

I have identified the following matters of concern:

The charity has made loans amounting to $\pounds 3,167$ to Bigmoose Coffee Company Ltd. Bigmoose Coffee Company Ltd is under the control of one of the charities trustees. This loan has been repaid after the year end on 25/10/2022.

I confirm that no other matters have come to my attention that give me cause to believe that in any material respect:

- 1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I confirm that there are no other matters to which your attention should be drawn to enable a proper understanding of the accounts to be reached.

Ed Gooderham

Edwin Gooderham Green & Co Chartered Certified Accountants Pembroke House Llantarnam Park Way Cwmbran Torfaen NP44 3AU

7th September 2022

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31ST JULY 2022

INCOME AND ENDOWMENTS FROM Donations and legacies	Notes	Unrestricted funds £ 120,342	Restricted fund £	2022 Total funds £ 120,342	2021 Total funds £ 27,956
Charitable activities Counselling therapy		-	40,000	40,000	-
Other trading activities	2	2,055	-	2,055	-
Total		122,397	40,000	162,397	27,956
EXPENDITURE ON Raising funds		31,101	-	31,101	4,965
Charitable activities Counselling therapy Supporting those in need		16,498 -	44,035 12,000	60,533 12,000	-
Other		2,674		2,674	
Total		50,273	56,035	106,308	4,965
NET INCOME/(EXPENDITURE)		72,124	(16,035)	56,089	22,991
RECONCILIATION OF FUNDS Total funds brought forward		26,323	16,035	42,358	19,367
TOTAL FUNDS CARRIED FORWARD		98,447		98,447	42,358

The notes form part of these financial statements

BALANCE SHEET 31ST JULY 2022

		Unrestricted funds	Restricted fund	2022 Total funds	2021 Total funds
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	5	812	-	812	-
CURRENT ASSETS					
Debtors	6	9,019	-	9,019	15,683
Cash at bank and in hand		88,761	-	88,761	26,675
		97,780	-	97,780	42,358
CREDITORS Amounts falling due within one year	7	(145)	_	(145)	-
NET CURRENT ASSETS		97,635		97,635	42,358
TOTAL ASSETS LESS CURRENT					
LIABILITIES		98,447	-	98,447	42,358
NET ASSETS		98,447	-	98,447	42,358
FUNDS	8				
Unrestricted funds				98,447	26,323
Restricted funds				-	16,035
TOTAL FUNDS				98,447	42,358

The financial statements were approved by the Board of Trustees and authorised for issue on 7th September 2022 and were signed on its behalf by:

B Lee - Trustee

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JULY 2022

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment - 25% on cost

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31ST JULY 2022

2. OTHER TRADING ACTIVITIES

	2022	2021
	£	£
Fundraising events	2,055	-

3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st July 2022 nor for the year ended 31st July 2021.

Trustees' expenses

£876 was paid in relation the trustees' travel costs for the year ended 31st July 2022. There were no trustees' expenses paid for the year ended 31st July 2021.

4. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted fund £	Total funds £
INCOME AND ENDOWMENTS FROM Donations and legacies	6,956	21,000	27,956
EXPENDITURE ON Raising funds	-	4,965	4,965
NET INCOME	6,956	16,035	22,991
RECONCILIATION OF FUNDS Total funds brought forward	19,367	-	19,367
TOTAL FUNDS CARRIED FORWARD	26,323	16,035	42,358

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31ST JULY 2022

5. TANGIBLE FIXED ASSETS

6.

7.

8.

			Office equipment £
	COST		
	Additions		999
	DEPRECIATION		
	Charge for year		187
	NET BOOK VALUE		
	At 31st July 2022		812
	At 31st July 2021		-
•	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2022 £	2021
	Bigmoose Coffee Company Ltd	t 3,167	£ 15,683
	Prepayments	5,852	-
		9,019	15,683
•	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2022 £	2021
	Trade creditors	t 145	£
	Trade electrons		
	MOVEMENT IN FUNDS		
-		Net	
		movement	At
	At 1.8.21	in funds	31 7 22

	At 1.8.21 £	movement in funds £	At 31.7.22 £
Unrestricted funds			
General fund	26,323	72,124	98,447
Restricted funds			
Restricted funds	16,035	(16,035)	-
TOTAL FUNDS	42,358	56,089	98,447

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31ST JULY 2022

8. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds General fund	122,397	(50,273)	72,124
Restricted funds Restricted funds	40,000	(56,035)	(16,035)
TOTAL FUNDS	162,397	(106,308)	56,089

Comparatives for movement in funds

	At 1.8.20 £	Net movement in funds £	At 31.7.21 £
Unrestricted funds General fund	19,367	6,956	26,323
Restricted funds Restricted funds	-	16,035	16,035
TOTAL FUNDS	19,367	22,991	42,358

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	6,956	-	6,956
Restricted funds Restricted funds	21,000	(4,965)	16,035
TOTAL FUNDS	27,956	(4,965)	22,991

continued...

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31ST JULY 2022

9. RELATED PARTY DISCLOSURES

At the year end, the charity was owed $\pounds 3,167$ (2021 - $\pounds 15,683$) by Bigmoose Coffee Company Ltd, a company under the control of one of the charity's trustees. This balance was repaid in full on 25/10/2022.

10. RESTRICTED FUNDS

Counselling Fees

In the year ended 31st July 2022, grants totalling £40,000 (2021: £9,000) have been received to be used specifically for the therapy and/or counselling sessions, this was used in the year ended 31st July 2022.

Temporary Accommodation Costs

A grant of £12,000 was received in the year ended 31st July 2021 to fund the temporary accommodation costs of a sponsored student, this was used in the year ended 31st July 2022.

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31ST JULY 2022

FOR THE Y	EAR ENDED 31ST	JULY 2022		
	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS				
Donations and legacies Donations Grants	120,342		120,342	6,956 21,000
	120,342	-	120,342	27,956
Other trading activities Fundraising events	2,055	-	2,055	-
Charitable activities Grants		40,000	40,000	
Total incoming resources	122,397	40,000	162,397	27,956
EXPENDITURE				
Raising donations and legacies Event entry fees Event clothing Event and marketing materials Consultancy fees	3,400 4,066 2,828 20,807 31,101	- - - -	3,400 4,066 2,828 20,807 31,101	- - -
Other trading activities Counselling fees	-	-	-	4,965
Charitable activities Counselling fees Provision of temporary accommodation Consultancy fees	7,832 8,666 16,498	44,035 12,000 56,035	51,867 12,000 8,666 72,533	
Other Travel costs Carried forward	876 876	-	876 876	-

This page does not form part of the statutory financial statements

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31ST JULY 2022

FOR THE	I LAK ENDED 3131	JULI 2022		
	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
Other	~	~	~	~
Brought forward	876	-	876	-
Insurance	525	-	525	-
Administrative expenses	1,086	-	1,086	-
Depreciation of tangible fixed assets	187	-	187	
	2,674		2,674	
Total resources expended	50,273	56,035	106,308	4,965
Net income	72,124	(16,035)	56,089	22,991

This page does not form part of the statutory financial statements



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BIGNOOSE At a glance

charity number: 1179222

founded: july 2018

ceo: jeffrey smith

coo: chloe smith

location: 4-5 frederick street, cardiff, cf10 2db

organisation type: cio



INTROPORT OF A CONTRACT OF A C



bethan lee chairperson



tania jenner



kris king



caryl thomas



oli smith

CEO

since the inception of bigmoose we have always wanted the legacy we aimed to build to be about helping people, and changing lives for good, and ultimately leaving the world better than we found it.

this impact report is a progress report to show how we are growing, and learning how to dream big, inspire, and achieve goals bigger than some ever expected.

we have built an amazing community of supporters, and our current fundraising drive is performing extremely well, with our current funding 21/22 seeing us have phenomenal results, which i am extremely excited for you to read within this report, i won't spoil it for you here.

this is my first year as ceo, and the transition into this role has personally been life changing, for all good reasons, and i have never been so committed to anything so much ever in my life, and i am loving it.

chloe and i, and our small team are delivering way bigger results than we should, and i personally put this down to passion, and the enthusiasm from our key team, which is palpable. the future of bigmoose needs to be big, there are so many people that need our help, and with access to our 300 therapists we are gearing up for expansion.

we are currently working behind the scenes on exciting software projects to assist our growth, and allow us to be more efficient and speedy in our responses, and have three exciting projects, that should happen h2, so watch this space.

to summarize this year to date, we have learnt that the world needs bigmoose, and bigmoose needs the world.

together we will help many, and can save those that need saving, please come on the journey with us, and help us to serve the world.

- jeff smith proud ceo



CHARITABLE PURPOSES

OUR MISSION

bigmoose is on a mission to support people through therapy and early intervention.

our goals are to:

- help people with their mental health

- prevent suicides
- reduce homelessness

our strategy for achieving these goals is by providing therapy to people who need it. in wales there is a 36 week waiting list to get mental health therapy. with bigmoose you are seen within a week.

these long waiting lists are huge contributing factors to why we are seeing a rise in suicide rates. people need help, and they need it quickly.

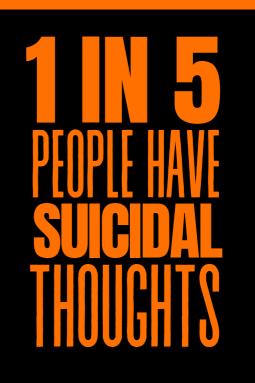
every client is treated as an individual and we refer them to the best suited therapist based on their needs, and our therapists specialities. on average people are only needing 4 sessions of therapy.

WHY BIGMOOSE?

our work is different for a number of reasons:

- 1.it is fast
- 2.it is bespoke to the client
- 3. the therapy style is solution focused and fast paced
- 4.we don't have tick boxes/criteria. if people feel they need help, we will provide it.

at bigmoose our goal is to leave the world better than we found it and through our work we are achieving this every single day.



CHARITABLE PURPOSES

PROJECT 1 MILLION

during lockdown 2020 we were discussing the future of bigmoose and how we wanted to impact the world, during this time we were providing therapy for lots of people and had been told by five people that without our intervention they would have ended their lives. due to early and impactful intervention 5 people were still alive. 5 families weren't grieving and the world still had these amazing humans in it. we could not get this thought out of our heads. unfortunately we were hearing more and more of people struggling and lives being lost. we recognised that people needed help, now more than ever. as we listened to people's stories one thing that we were hearing time and time again was that the therapy and intervention that people needed was taking too long and was inaccessible for so many people.

and so, just like that, we had found what direction we wanted to take bigmoose in, and project 1 million was born. throughout 2022 we are aiming to raise £1,000,000 which will be used to provide therapy and early & timely intervention for people. as well as providing training for businesses to better support their teams. we realise this is a huge goal and we cannot do it alone. we need all the help we can get and we would love to have you on board. our goal is to help people with their mental health, prevent suicide and reduce homelessness.

we will achieve our goal, and we will save lives.

in 2020, 5224 people killed themselves in england and wales. this project will help to reduce this number. we hope you will join us and help to leave the world better than we found it.



for 2021/22 we have focused our efforts on raising funds to provide therapy. we have a variety of ways we are aiming to achieve our fundraising goal.

- individual fundraisers
- grants
- large scale events

GOALS	DETAILS	WHY?
project 1 million - 100 x £10,000	encourage people to raise £10,000	 this strategy gives ownership to fundraisers
large scale events		 larger sums of money fundraised good for brand exposure
grant applications	applying for grants throughout the year from various places	 this is a simple way to bring in larger sums

OUR 2022 GOALS

the last year has seen us launch our biggest project to date. project 1 million has challenged us, inspired us and pushed us to grow and streamline our systems. we've worked tirelessly with our ultimate goal being to save people's lives and to be able to provide people with the help they need.

fundraise £1,000,0000

we're aiming to raise £1,000,000 to go to mental health support for people. the goal being to save lives, prevent suicide and reduce homelessness. the main obstacle stopping us from helping more people is money so we felt aiming for a huge target would give us a focus, attract attention and inspire people to get involved.

save lives

the ultimate goal is to save lives. at the moment there is a 36 week waiting list to get mental health therapy through the nhs. this in our opinion is too long, and is meaning we're losing more people. we feel by offering early and timely intervention it will allow us to save more lives, and also help people before things get too bad.

] expand brand

we want bigmoose to be a household name. when people think of mental health or hear of someone needing help we want them to think 'bigmoose can help'. to make this happen we are continuing to market across social media, do more mainstream marketing and also expand our merchandise offer.

create 2023 and beyond strategy

we recognise that we want bigmoose to continue to grow year on year and we want to continue the momentum into 2023 and beyond. we are engaging with local business leaders who are experts in strategy to help us to plan. we are also booking 2023 events in so people can plan ahead.

HIGHLIGHTS THIS YEAR







ACHIEVEMENTS

st davids hotel abseil

successfully had 75 people abseil down the front of st davids hotel. with a combined total of over $\pounds21,000$ fundraised.

cardiff half

after 2 years of cancelled cardiff half's it was great to have a team running in march and also a team ready for october, where we will have our biggest team to date.

run 4 good

we sold out this event with 280 people within the space of 3 weeks. we had 6 amazing speakers talking all about running and how it has helped their mental health. from the event we had over £25,000 pledged from people.

READ MORE

mental health marathon

we were chosen as the charity for the uk's first mental health marathon. over 300 people came to battersea park and ran and raised funds for bigmoose and project 1 million.

bbc the one show

we were chosen to be featured on the bbc's the one show for their feature 'one big thank you' where lots of friends and family of bigmoose came out to support and say thank you, including uk mental health ambassador dr alex george, youtube stars 'kinging - it' and presenter alex jones, providing great exposure.

TESTIMONIALS FROM GRADUATES



i genuinely don't know where i'd be without bigmoose. within a couple of months my entire life has changed for the better, i'll always be so so thankful for you

your service is perfection. thank you for saving my life.

**** -lh

**** - t m

you made me feel like support was available, and that my life was worth saving. thank you so much.

TRUSTE REPORT

for the year ended 31st july 2022

the trustees present their report with the financial statements of the charity for the year ended 31st July 2022. the trustees have adopted the provisions of accounting and reporting by charities: statement of recommended practice applicable to charities preparing their accounts in accordance with the financial reporting standard applicable in the UK and republic of ireland (FRS 102) (effective 1 january 2019).

objectives and activities:

objectives and aims:

the relief of hardship and distress for people in the cardiff area and such other places as may seem appropriate by:

- 1. supporting people through tailored therapy and early intervention to support with their mental health and the prevention of suicide.
- 2. the rehabilitation of the homeless by the provision of education, training, and work opportunities with the purpose of developing their skills to enable them to gain employment in the future.

significant activities:

- 1.running organised events to raise funds and awareness for bigmoose, including the inaugural run 4 good event and the st davids hotel abseil.
- 2. fundraising and raising awareness for bigmoose through externally run events, such as the cardiff half marathon, mental health marathon where bigmoose were the chosen charity and appearance on the bbc's one show.
- 3. launching and running project 1 million, bigmoose's 2022 challenge to raise £1,000,000 which will be used to provide therapy and early & timely intervention for people, as well as providing training for businesses to better support their teams.

achievement and performance:

charitable activities:

post-pandemic, bigmoose's focus continued to centre around early and timely therapy intervention. there have been 62 graduates complete therapy this year, and 11 people tell us that without our intervention they would have taken their own life. a focal point of the year has been project 1 million, which has seen events and successes such as run 4 good where £25,000 was pledged from attendees, st davids hotel abseil where 75 people partook and raised over £21,000, the first mental health marathon which saw 300 people partake and raise money for bigmoose, and receiving the 'one big thank you' on the one show as a result of all of the work of bigmoose in the community. the bigmoose focus continues to be helping people with their mental health to ultimately prevent suicide and reduce homelessness.

structure, governance and management

governing document: the charity is controlled by its governing document, a deed of trust and constitutes an unincorporated charity.

reference and administrative details

registered charity number: 1179222

principal address

4-5 frederick street cardiff south glamorgan cf10 2db

trustees

t jenner b lee k king c thomas o smith

independent examiner

green & co chartered certified accountants pembroke house llantarnam park way cwmbran torfaen NP44 3AU

approved by the order of the board of trustees on 7th September 2022 and signed on its behalf by:

b lee – trustee