

Azalea
Registered Charity No: 1126716

Report and Financial Statements
For the year ending 31/07/15

Report and Financial Statements for the year ended 31 July 2015

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Reference and Administration Information

Registered Office: PO Box 1290, Luton, Beds, LU1 9HZ

Charity Commission No. 1126716

The Trust is governed by a Trust Deed dated 16th October 2008 and the trustees during the year were:-

Lucie Shuker
Donald Deidrick
Laurence Singlehurst
Joe Pienaar
Robert Lightowler
Mark Plane

Bankers: Co-operative Bank
2-6 Alma Street
Luton
Bedfordshire
LU1 2PL

Independent Examiner: Grahame Young
17 Sunset Drive
Luton
LU2 7TN

Report of the Trustees

Purposes

Azalea's purposes as set out in our governing document are as follows:

- The relief of poverty and advancement of the welfare of people who are involved in the sex trade by the provision of support services that meet physical, emotional and spiritual needs, for the public benefit.
- The protection and preservation of health and the advancement of education of people involved in the sex trade by the provision of counselling and advice from a Christian perspective.
- The advancement of Christianity, for the public benefit, particularly, but not exclusively, by promoting hospitality, prayer and service toward people involved in the sex trade, within Christian communities.

These objects were updated in 2014 to reflect the holistic support Azalea provides, and our commitment to continue to support women who have moved away from Luton as part of their recovery.

These objects are delivered through a set of aims

- To empower women to access support in all aspects of their lives including but not limited to: education, employment and benefit support, personal health and hygiene, finances, housing, and increasing the number of opportunities open to them.
- To equip volunteers and churches to offer holistic support and access to a wider community that is hospitable, and counters the social exclusion and abuse that is endemic for women who are involved in the sex trade.
- To run a sustainable and financially sound organisation.

The trustees regularly review how the work of the charity is meeting its stated aims through quarterly reports from the CEO. The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

Achievements and activities

Street outreach continued twice a week on a Monday and Friday night, where volunteers make contact with women and inform them about the drop-in, which is open at the same time. The car is stocked with personal safety alarms, food and water, clothes and umbrellas. Fewer women have been seen on the streets, continuing a trend for indoor working from last year. However women continue to access the drop-in directly, and nine signposted other women they knew to Azalea.

The drop-in has been open three times a week for 52 weeks a year (including bank holidays), but women can also access the centre in an emergency. The space is designed to feel warm and welcoming. Azalea provides food parcels, hot meals, a shower, washing machine, and practical advice. Art and craft materials are available at the drop-in, as well as access to a hairdresser and a prayer room. We continue to run Rebuilt, a weekly Bible study group for those interested in learning about the Christian faith.

Befriending is at the heart of Azalea's approach, and involves offering the kind of practical, emotional and spiritual support that we would extend to our own friends and family when they are in need. The focus of a befriending relationship will vary according to each woman's needs, but often includes attending appointments, prison visits, advice, assistance with exit strategies, housing support, benefit applications, police liaison and accompanying to court, as well as referring to, and working alongside, partner agencies. A partner with Money Advice Centre is now providing financial advice, which is being offered as part of the befriending process at Azalea.

Report of the Trustees

In 2014/15 we recorded the following activities:

- 726 attendances at drop in
- 244 befriending meetings outside drop-in
- 678 attendances at Rebuilt
- 96 women interacted with in total
- 24 new women accessing Azalea
- 46 women befriended
- 146 food deliveries by the outreach team

Beyond the rhythms of a normal week the Azalea team has been busy with various other activities to support our core work including: a 24-hour prayer room; an open day for the local community; a Christmas meal for the women. Our volunteers received specialist training, including first aid certification.

Future development

As we look forward to 2015/16 we hope to develop our work in the following areas:

- Our CEO Ruth Robb will continue to provide consultancy services on the issue of sexual exploitation for 22 teams in Hong Kong and East Asia, building on the training already delivered. She will also be involved in new international projects through a link with ICAP (International Christian Alliance on Prostitution).
- Work will continue to further develop and implement a strategy to respond to the needs of men who access women for violence and sex, as well as carrying out research in the field of Child Sexual Exploitation.

Structure, governance and management

The charity is managed day-to-day by a staff team comprising the CEO, Operations Manager and Administrative Manager, and is supported by a core leadership team of five people, as well as 30 volunteers. Azalea is supported and financed by a number of churches and individuals within and beyond Luton.

The trustees of the charity are all volunteers, who do not receive remuneration or any other benefits from their role with Azalea.

Our conduct is unified and managed through our policies, and procedures are reviewed bi-annually to ensure that they remain relevant.

Azalea is a member of the Beyond The Streets and partners with local stakeholders to effectively support women in Luton, including health providers, local residents, the Police, Clarendon Link, and other statutory and non-statutory bodies.

Report of the Trustees

Financial review

Azalea is funded by donations from a number of local churches, individual donors, grant-making trusts, fundraising activities, and associated Gift Aid.

The Trustees are pleased with the financial results in 2014/15. Income received was £81,403 against a budgeted amount of £84,780. Through a successful system of monitoring and reporting expenditure was £76,832 against a budgeted amount of £84,504.

In 2014/15 funds were used primarily to employ a part-time CEO, Operations Manager and Administrative Manager. Their combined responsibilities facilitate the charity meeting its objectives, as well as supporting the team of volunteers who play a big part in the successful operation of Azalea.

The Trustees are satisfied that the level of funds held at the balance sheet date along with anticipated incoming donations will be sufficient for the future year.

It is Azalea's policy that at least three months of our expenditure on staffing and core operational costs be held in reserve.

Azalea has 30 volunteers and responsibilities are divided between the areas of outreach and administration support. The use of volunteers helps to drastically reduce running costs so that money received is channelled to support operational costs and the key objectives of our charity.

Trustee responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on behalf of the Trustees on 5th February 2016



Lucie Shuker
Chair of Trustees

Report of the Independent Examiner for the year-ended 31st July 2015

Report to the trustees of Azalea Charity Number 1126716

On the accounts for the year ended July 31st 2015.

Financial statements as set out on pages 6, 7 and 8 of the report.

Respective responsibilities of trustees and examiner

As trustees you are responsible for the preparation of the financial statements. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. As a retired Fellow of the Association of Certified Chartered Accountants I consider myself suitably qualified to carry out the independent examination.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act
- to state whether particular matters have come to my attention

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently I do not express an audit opinion on the financial statements.

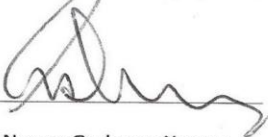
Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006 and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of
- have not been met or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached



Name: Grahame Young

Address: 17 Sunset Drive, Luton, LU2 7TN
Date: 05/02/16

Statement of Financial Activities For the year ending 31/07/15

	y/e 31/07/2015 Restricted Funds £	y/e 31/07/2015 Unrestricted Funds £	y/e 31/07/2015 Total Funds £	y/e 31/07/2014 Total Funds £
Income				
Regular donations from Individuals	-	17,367	17,367	15,179
Gift Aid recovered	-	5,140	5,140	3,743
Grants / Trusts	-	14,732	14,732	18,455
Church Gifts	-	10,309	10,309	5,766
Church Standing Orders	-	3,740	3,740	1,440
Fundraising Income	-	5,739	5,739	6,631
Virgin Money - Regular Giving	-	3,310	3,310	5,202
Virgin Money - Miscellaneous	-	4,865	4,865	3,290
Virgin Money - Gift Aid	-	1,574	1,574	2,166
Miscellaneous Personal Donations	-	14,627	14,627	11,055
TOTAL INCOME	-	81,403	81,403	72,927
Less Expenditure				
Salary	-	43,700	43,700	33,625
Employers NI	-	613	613	1,763
Speakers Expenses	-	839	839	552
PPS	-	733	733	1,560
Marketing Literature	-	4,484	4,484	1,775
Rent	-	10,678	10,678	9,950
Repairs & Maintenance	-	296	296	11
Depreciation	668	467	1,135	3,782
Volunteer Gift	-	210	210	166
Client Support	-	3,181	3,181	2,297
Training refreshments	-	108	108	20
Website	-	945	945	889
Training	-	655	655	333
Telephone Landline	-	1,210	1,210	839
Telephone Mobile	-	614	614	360
Broadband & Internet	-	688	688	669
Mileage	-	404	404	505
Car Petrol	-	457	457	603
Car Expenses	-	1,371	1,371	1,368
Insurance	-	660	660	660
Book-keeper	-	366	366	534
Utilities	-	1,467	1,467	999
Event Expenditure	-	217	217	424
Donations	-	120	120	120
Miscellaneous	-	1,681	1,681	1,179
Fundraising Expense	-	-	-	732
TOTAL EXPENDITURE	(668)	(76,164)	(76,832)	(65,715)
Bank Interest Received	-	58	58	28
EXCESS/(DEFICIT) OF INCOME OVER EXPENDITURE	(668)	5,297	4,629	7,240
Total Funds brought forward	2,640	30,264	32,904	25,664
Total Funds carried forward	1,972	35,561	37,533	32,904

Balance Sheet **For the year ending 31/07/15**

	Note	£	y/e 31/07/15 £	£	£	y/e 31/7/14 £	£
Fixed Assets							
Leasehold Improvements	1		1,699			-	
Motor Vehicles	1		1,222			1,890	
Computer Equipment	1		1,349				
Non-current assets				4,270			1,890
Current Assets							
Bank		32,409			29,455		
Virgin Money Debtor		151			63		
Gift Aid Debtor		949			1,338		
PAYE Repayable		-			158		
			33,509			31,014	
Less Current Liabilities							
Creditors		-			-		
PAYE/NI		246			-		
Net Wages		-			-		
			246			-	
Net Current Assets				33,263			31,014
Net Assets				<u>37,533</u>			<u>32,904</u>
Excess of Income b/f			32,904			25,664	
Excess/(deficit) of Income for period			<u>4,629</u>			<u>7,240</u>	
				<u>37,533</u>			<u>32,904</u>

Restricted Funds

The restricted funds represent amounts received from grant-making bodies to purchase a car to be used on outreach.

	2015 £	2014 £
Total Restricted funds	1,972	2,640
Total Unrestricted funds	<u>35,561</u>	<u>30,264</u>
Total Funds carried forward	<u>37,533</u>	<u>32,904</u>

The financial statements were approved by the board of trustees and authorised for issue on 5th February 2016 and signed on their behalf by



Lucie Shuker, Chair of Trustees



Mark Plane, Treasurer

1 Fixed Assets

	Leasehold Improvements £	Motor Vehicles £	Computer Equipment £	Total £
Cost				
As at 1 August 2014	14,836	2,000	-	16,836
Additions in year	1,975	-	1,541	3,516
Disposals in year	-	-	-	-
As at 31 July 2015	<u>16,811</u>	<u>2,000</u>	<u>1,541</u>	<u>20,352</u>
Accumulated Depreciation				
As at 1 August 2014	14,836	110	-	14,946
Depreciation charge for the year	276	668	192	1,136
Removed on disposals in year	-	-	-	-
As at 31 July 2015	<u>15,112</u>	<u>778</u>	<u>192</u>	<u>16,082</u>
Net Book Value				
As at 31 July 2015	1,699	1,222	1,349	4,270
As at 31 July 2014	-	1,890	-	1,890