

Charity Registration No. 1113681

Company Registration No. 05679989 (England and Wales)

**SADS UK**

**TRUSTEES' REPORT AND UNAUDITED ACCOUNTS**

**FOR THE YEAR ENDED 31 DECEMBER 2015**

# SADS UK

## LEGAL AND ADMINISTRATIVE INFORMATION

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### Trustees

Mr J Jolly  
Ms C Carson  
Mrs B Irons  
Mr Frank Irving - Treasurer  
Ms A Lillis  
Ms A Morris  
Ms J Nicel

### Secretary

Mr J Jolly

### Charity number

1113681

### Company number

05679989

### Registered office

22 Rowhedge  
Brentwood  
Essex  
CM13 2TS  
England

### Independent examiner

Maynard Heady LLP  
Matrix House  
12-16 Lionel Road  
Canvey Island  
Essex  
SS8 9DE

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## TRUSTEES' REPORT

### FOR THE YEAR ENDED 31 DECEMBER 2015

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The Trustees submit their annual report and the financial statements of SADS UK, the Ashley Jolly SAD Trust, for the year ended 31st December 2015. The Trustees confirm that the annual report and financial statement of the charity comply with the current statutory requirements, the requirements of the charity's governing document and statement of recommended practice (SORP) accounting and reporting by charities issued in 2005 and under section 162 of the 2011 Charities Act.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's Memorandum and Articles of Association, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

#### Structure, governance and management

The Charitable organisation was registered in March 2000. On the 19th January 2006 the Registrar of Companies for England and Wales certified that SADS UK was incorporated under the Companies Act 1985 as a private company and that the company was limited. The company was Registered in England and Wales No. 5679989. Registered Office: 22 Rowhedge, Brentwood, Essex CM13 2TS. It retained charitable status and the Charities Commission granted a new registered charity no. 1113681.

The trustees, who are also the directors for the purpose of company law, and who served during the year were:

Mr J Jolly  
Ms C Carson  
Mrs B Irons  
Mr Frank Irving - Treasurer  
Ms A Lillis  
Ms A Morris  
Ms J Nicel

Trustees are recruited by a range of formal and informal networks. Trustees are formally confirmed in their role once they have been elected at the Annual General Meeting.

All new trustees are appointed by the existing committee members after consultation and deliberation. New trustees undergo an induction session. During the session existing trustees brief them on responsibilities of Trustees and aims and objectives of the charity.

The trustees has assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

#### Objectives and activities

SADS UK is a cardiac charity working to prevent Sudden Arrhythmic Death due to abnormalities of the heart, which may affect a person at any age, even children. Conditions covered are those such as, Hypertrophic Cardiomyopathy, Long QT Syndrome, Short QT, Wolff-Parkinson-White Syndrome, Brugada Syndrome, Catecholaminergic Polymorphic Ventricular Tachycardia, Cardiomyopathy and Arrhythmogenic Right Ventricular Dysplasia/Cardiomyopathy.



## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 31 DECEMBER 2015*

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### **The Charity's Mission Statement is:**

To save lives and support individuals and families who are predisposed to sudden death due to heart rhythm abnormalities (cardiac arrhythmia).

### **The Charity's Vision Statement is:**

General Practitioners, primary care personnel and the general public all understand symptoms (and possible genetic implications) of cardiac abnormalities enabling them to gain early diagnosis and treatment. Defibrillators will be widely placed in the community and all schools and youth establishments will have defibrillators on site to use in the case of a cardiac arrest emergency.

### **Objects registered with Charities Commission**

To relieve the distress of persons who have suffered from sudden bereavement or who are aware that they or a family member are susceptible to potentially sudden death through certain medical conditions, particularly, but not exclusively, by the provision of support and information and the provision of funds to supply appropriate preventative equipment (not normally met from statutory funds) to assist in diminishing the risk of sudden death. The objects comply with the duty in section 17(5) of the 2011 Charities Act to have due regard to guidance published by the Charity Commission with respect to public benefit.

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

The charity has four main objectives:

1. To provide support to families who have suffered a sudden and unexpected cardiac death within their family and to individuals and families who are living with conditions that cause abnormality of the heart rhythm.
2. To raise awareness and educate the general public and healthcare professionals regarding cardiac conditions affecting the heart, in order that those at risk of Sudden Arrhythmic Death (SAD) may be referred for specialist cardiac treatment.
3. To keep up to date with medical technology and new research advances, providing equipment to organisations and health care professionals to assist with the prevention of Sudden Arrhythmic Death and supporting research.
4. To guide government legislation and policy to safeguard people who may be at risk from Sudden Arrhythmic Death Syndrome if not treated. To assist with their objectives SADS UK works with other organisations.

### **Achievements and performance**

**The AED (Automated External Defibrillator) Campaign continued apace.** One hundred and ninety AEDs were placed during the year. 150 SADS UK cabinets were used in Public Access Defibrillator projects. SADS UK kept its membership and supporters up to date with developments in cardiac care and activities of the charity, seeking opinions and sharing articles through the SADS UK Newsletter, 'Sensitive Hearts'. The Heart to Heart Conference and Lifesaver Awards was well attended, with Dr Christian Jennen presenting the awards. SADS UK worked with Tesco Northwest and placed 30 defibrillators in Tesco Convenience Stores.

The stories of SADS UK members were featured in newspapers, magazines, TV and radio.

## TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2015

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### Research

The charity supported work looking into the basic mechanisms that cause sudden cardiac death at Papworth Heart Hospital. The charity funded the University Hospital of Wales, Medical Institute supporting a PhD student examining the intersection of medical and medico-legal knowledge, looking at the movement of genetic testing practice around SADS into the coronial system, exploring impediments to the uptake of genetic testing on the part of coroners. Bristol Heart Institute was also funded to look into the Short QT Syndrome.

### Highlights of the Year


The Conference and Lifesaver Awards were well attended. SADS UK were delighted to work with Tesco Convenience Stores to put defibrillators and lifesaving skills in place.

### Financial review

The total income for the year amounted to £406,402 an increase of £61,901 upon last year. The Trustees are pleased with the increase in income which, after expenses resulted in a small net deficit of £6,655.

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to one year's expenditure. The trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year.

On behalf of the board of trustees



Mr J Jolly

Trustee

Dated: 1-6-16



## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SADS UK

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I report on the accounts of the charity for the year ended 31 December 2015, which are set out on pages 5 to 13.

### Respective responsibilities of trustees and examiner

The trustees, who are also the directors of SADS UK for the purposes of company law, are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144 (2) of the Charities Act 2011, the 2011 Act, and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a qualified member of the Institute of Chartered Accountants in England and Wales.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the accounts under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

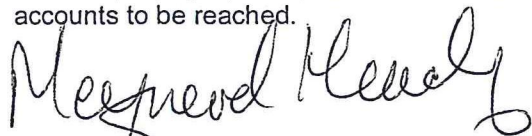
### Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

### Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
  - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Maynard Heady LLP



D Datson FCA  
Matrix House  
12-16 Lionel Road  
Canvey Island  
Essex  
SS8 9DE

Dated: .....

1/7/16

# SADS UK

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2015

	Notes	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
<b><u>Incoming resources from generated funds</u></b>					
Donations and legacies	2	255,035	15,267	270,302	214,617
Investment income	3	61	30	91	97
		<u>255,096</u>	<u>15,297</u>	<u>270,393</u>	<u>214,714</u>
Incoming resources from charitable activities	4	135,976	-	135,976	129,711
Other incoming resources	5	33	-	33	76
		<u>135,976</u>	<u>-</u>	<u>135,976</u>	<u>129,711</u>
<b>Total incoming resources</b>		<b>391,105</b>	<b>15,297</b>	<b>406,402</b>	<b>344,501</b>
		<u>391,105</u>	<u>15,297</u>	<u>406,402</u>	<u>344,501</u>
<b><u>Resources expended</u></b>					
	6				
<b>Charitable activities</b>					
Costs of generating voluntary income		18,318	-	18,318	11,840
Fundraising costs		10,866	-	10,866	16,213
Charitable expenditure		248,828	35,292	284,120	218,012
		<u>248,828</u>	<u>35,292</u>	<u>284,120</u>	<u>218,012</u>
<b>Total charitable expenditure</b>		<b>278,012</b>	<b>35,292</b>	<b>313,304</b>	<b>246,065</b>
		<u>278,012</u>	<u>35,292</u>	<u>313,304</u>	<u>246,065</u>
Governance costs		99,754	-	99,754	68,098
		<u>99,754</u>	<u>-</u>	<u>99,754</u>	<u>68,098</u>
<b>Total resources expended</b>		<b>377,766</b>	<b>35,292</b>	<b>413,058</b>	<b>314,163</b>
		<u>377,766</u>	<u>35,292</u>	<u>413,058</u>	<u>314,163</u>
<b>Net income/(expenditure) for the year/ Net movement in funds</b>		<b>13,339</b>	<b>(19,995)</b>	<b>(6,656)</b>	<b>30,338</b>
		<u>13,339</u>	<u>(19,995)</u>	<u>(6,656)</u>	<u>30,338</u>
Fund balances at 1 January 2015		185,613	165,056	350,669	320,331
		<u>185,613</u>	<u>165,056</u>	<u>350,669</u>	<u>320,331</u>
<b>Fund balances at 31 December 2015</b>		<b>198,952</b>	<b>145,061</b>	<b>344,013</b>	<b>350,669</b>
		<u>198,952</u>	<u>145,061</u>	<u>344,013</u>	<u>350,669</u>

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.



# SADS UK

## BALANCE SHEET

AS AT 31 DECEMBER 2015

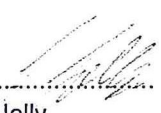
	Notes	2015 £	£	2014 £	£
<b>Fixed assets</b>					
Tangible assets	12		2,001		2,355
<b>Current assets</b>					
Cash at bank and in hand		345,300		351,862	
Creditors: amounts falling due within one year	13	(3,288)		(3,548)	
<b>Net current assets</b>			342,012		348,314
<b>Total assets less current liabilities</b>			344,013		350,669
<b>Income funds</b>					
Restricted funds			145,061		165,056
Unrestricted funds			198,952		185,613
			344,013		350,669

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 December 2015. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved by the Board on 11/7/16.

  
Mr J Jolly  
Trustee

Company Registration No. 05679989

## NOTES TO THE ACCOUNTS

**FOR THE YEAR ENDED 31 DECEMBER 2015**

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### **1 Accounting policies**

#### **1.1 Basis of preparation**

The accounts have been prepared under the historical cost convention.

The charity has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small charity.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

#### **1.2 Changes in accounting policies**

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year.

#### **1.3 Incoming resources**

##### **INCOMING RESOURCES**

Recognition of incoming resources

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Grants and donations

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.

Donated services and facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the services or facility received.

Volunteer help

The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.

Investment income

This is included in the accounts when receivable.

**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2015**

**1 Accounting policies**

**(Continued)**

**1.4 Resources expended**  
**EXPENDITURE AND LIABILITIES**

**Liability recognition**

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

**Depreciation**

Fixture and equipment have been depreciated at 15% on a reducing balance basis.

**Capitalisation policy**

It is the charity's policy to write off items of capital expenditure below £500 to the income and expenditure account.

**VAT**

As the charity is not registered for VAT all irrecoverable VAT paid is written off to the income and expenditure account.

**1.5 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment                      15% reducing balance basis

**2 Donations and legacies**

	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
Donations and gifts	255,035	15,267	270,302	214,617
<b>Donations and gifts</b>				
Unrestricted funds:				
Donations			238,750	202,948
Cabinets			16,285	-
			255,035	202,948



# SADS UK

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2015

### 3 Investment income

	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
Interest receivable	61	30	91	97
	<u>61</u>	<u>30</u>	<u>91</u>	<u>97</u>

### 4 Incoming resources from charitable activities

	2015 £	2014 £
Income - medical equipment	131,886	121,153
Retreats	2,840	2,558
Conference income	1,250	6,000
	<u>135,976</u>	<u>129,711</u>

### 5 Other incoming resources

	2015 £	2014 £
Membership income	33	76
	<u>33</u>	<u>76</u>

# SADS UK

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2015

### 6 Total resources expended

	Staff costs £	Depreciation £	Other costs £	Total 2015 £	Total 2014 £
<b>Charitable activities</b>					
<u>Costs of generating voluntary income</u>					
Activities undertaken directly	-	-	18,318	18,318	11,840
<u>Fundraising costs</u>					
Activities undertaken directly	-	354	10,512	10,866	16,213
<u>Charitable expenditure</u>					
Activities undertaken directly	-	-	284,120	284,120	218,012
	-	354	312,950	313,304	246,065
<b>Governance costs</b>	76,369	-	23,385	99,754	68,098
	76,369	354	336,335	413,058	314,163

Governance costs includes payments to the auditors of £2,788 (2014: £2,728) for audit fees.

**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2015**

**7 Activities undertaken directly**

	2015 £	2014 £
Other costs relating to Costs of generating voluntary income comprise:		
Promotional expenses	13,048	6,969
Rent and rates	4,232	2,999
Computer costs	1,038	1,396
Subscriptions	-	476
	<u>18,318</u>	<u>11,840</u>
Other costs relating to Fundraising costs comprise:		
Other fundraising	10,512	16,041
Other fundraising	-	172
	<u>10,512</u>	<u>16,213</u>
Other costs relating to Charitable expenditure comprise:		
Purchase of medical equipment	175,395	154,485
Cabinet	27,989	-
Retreats	3,288	3,245
Donation	3,172	10,000
Conference expenses	31,879	23,581
Newsletter and information expenses	6,350	9,717
Counselling	755	364
Purchase of medical equipment from restricted funds	17,478	16,620
Research donations	17,814	-
	<u>284,120</u>	<u>218,012</u>

**8 Governance costs**

	2015 £	2014 £
Other governance costs comprise:		
Accountancy	3,288	3,228
Printing, postage and stationery	7,559	4,787
Motor expenses and travelling	5,380	4,192
Insurance	1,396	1,597
Telephone	2,997	3,702
Sundry expenses	983	713
Cabinet	1,019	-
Other costs	763	578
	<u>23,385</u>	<u>18,797</u>



**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2015**

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**9 Trustees**

During the year the following trustees received monies with respect to reimbursement of travelling expenses:-

A Morris	£ 929
J Jolly	£1,763

**10 Employees**

**Number of employees**

The average monthly number of employees during the year was:

	<b>2015 Number</b>	<b>2014 Number</b>
Governance	<u>4</u>	<u>4</u>
<b>Employment costs</b>	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
Wages and salaries	72,360	47,838
Social security costs	<u>4,009</u>	<u>1,048</u>
	<u><b>76,369</b></u>	<u><b>48,886</b></u>

There were no employees whose annual remuneration was £60,000 or more.

**11 Taxation**

The charity has HMRC clearance and is exempt from corporation tax.

# SADS UK

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2015

### 12 Tangible fixed assets

	Fixtures, fittings & equipment £
Cost	
At 1 January 2015 and at 31 December 2015	4,766
Depreciation	
At 1 January 2015	2,411
Charge for the year	354
At 31 December 2015	2,765
Net book value	
At 31 December 2015	2,001
At 31 December 2014	2,355

	2015 £	2014 £
13 Creditors: amounts falling due within one year		
Trade creditors	-	319
Accruals	3,288	3,229
	3,288	3,548

### 14 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total £
Fund balances at 31 December 2015 are represented by:			
Tangible fixed assets	2,001	-	2,001
Current assets	200,239	145,061	345,300
Creditors: amounts falling due within one year	(3,288)	-	(3,288)
	198,952	145,061	344,013

### 15 Related parties

During the year £46,864 (2014: £27,420) was paid to Anne Jolly, spouse of John Jolly who is trustee and chairman of the charity for managerial work performed.  
Mrs A Morris, a trustee of the charity, received wages of £3,805 (2014: £3,733) during the year.