



## Trustees' Annual Report for the period

<b>From</b>	Period start date	<b>To</b>	Period end date			
	Da y	Mont h	Year	Day	Month	Year
	01	01	2015	31	12	2015

### Section A Reference and administration details

<b>Charity name</b>	ACTASIA FOR ANIMALS
<b>Other names charity is known by</b>	ACTASIA FOR ANIMALS
<b>Registered charity number (if any)</b>	1127625
<b>Charity's principal address</b>	POBOX1264 HIGH WYCOMBE BUCKINGHAMSHIRE <b>Postcode</b> HP10 8WL

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	BRIAN COWIE			
2	NELLY VAN AMERONGEN			
3	NICOLA HOOPER			

Name	Dates acted if not for whole year
N/A	

### Names and addresses of advisers (Optional information)

**Type of adviser:** N/A

**Name**

**Address**

**Name of chief executive or names of senior staff members (Optional information)**

Pei F Su

## **Section B    Structure, governance and management**

### **Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution): Constitution

How the charity is constituted (eg. trust, association, company): Company by guarantee

Trustee selection methods (eg. appointed by, elected by): By resolution of the Trustees

### **Additional governance issues (Optional information):**

- All our trustees are unpaid.
- Our trustees are responsible for overseeing the strategy and are responsible in law for the running of ACTAsia.
- All the trustees served for the whole year:
- Trustees dedicate the charity's day to day operation to the Executive Director

## **Section C                      Objectives and activities**

### **Summary of the objects of the charity set out in its governing document**

To promote humane behaviour towards humans, animals and the environment by:

1. providing capacity building to those who can then offer appropriate care, protection, treatment and security for animals which are in need of it by reasons of sickness, maltreatment, poor circumstances or ill usage;
2. raising public awareness and educating consumers in matters pertaining to animal welfare, environmental protection and compassionate behaviour
3. providing advice, assistance, training and support to members of the public and/or organisations who require such advice, assistance, training and support in connection with animal welfare and/or cruelty issues;
4. under-taking research into matters pertaining to human behaviour change, human or animal welfare and environmental protection.
5. establishing humane education programmes in primary schools and kindergartens, to improve the welfare standards of animals, and to promote the respect for all life, including humans and the environment.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that**

## **trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

The charity carries out a wide range of activities in pursuance of its charitable aims. The trustees consider that these activities provide benefit to those who are concerned about the welfare of humans and animals, as well as environmental protection both in the UK and Asia.

We plan and implement projects on different animal protection issues, always in partnership with local groups. We focus on long-term solutions to problems, instead of quick fix 'band aids' – this allows us to work towards a permanent ending of animal abuse.

The charity focus on the following programmes:

1. Establishing Humane Education programmes in schools and offering Professional Development to teachers.
2. Developing Consumer Education by promoting a compassionate lifestyle through cruelty free and fur free alternatives.
3. Continuing Professional Development in sectors such as Veterinary Medicine, Social Sciences and Law.

## **Section D Achievements and performance**

### **Summary of the main achievements of the charity during the year**

#### **1) Caring for Life: Humane education programme in kindergartens and primary schools - teaching Chinese children to care for animals, kindness towards people and respect for environment.**

##### **1.1 Objectives:**

- To deliver the programme in primary schools/kindergartens, focusing on children aged 5-12 years, using Chinese Humane Educators.
- To train student teachers as Humane Educators, through workshops and on-the-job training.
- To motivate school teachers to develop their own humane education programmes, specific to the needs of the Chinese society.
- To enable effective dialogue between Humane Educators and students, thereby strengthening their mutual understanding of the interdependence of all living things.

##### **1.2 Key Achievements in 2015.**

- We conducted summer camps in 2 Provinces: Guangdong and Fujian. In Xiamen city, Heping county and Ding Tang county for 237 students total. Outreach to rural areas is particularly important as the majority of students are left-behind children. Their parents have moved to urban areas in seek of work and only see their young once a year or even less. This means that providing moral guidance and coping mechanisms to these students in particular, is of extreme importance to their wellbeing, their future and their relationships with others (humans, animals and the environment)
- We started a collaboration with a school in Xinjiang province.
- Year 1 curriculum officially became a publication for teachers to use.

- A total of 83 state run primary schools taught our Caring for Life Education curriculum in 2015
- In 2015, more than 17,000 students received our education course with 10 learning sessions in one academic year and almost 300 teachers were trained as humane educators to deliver the course . At the end of 2015, CLE had reached in the region of 36.000 children, in 100 schools, 10 Provinces, 8 cities, and 836 teachers trained as humane educators since it began the course's start.
- CLE was also taught in 18 community centres, which taught kids from less advantaged families in Shenzhen city.
- Evaluation results were published based on the 2013-14 data collected. This research has indicated an increase in students' pro-social behaviour and that they become less disruptive.
- Production of the Yulin Dog Meat Festival video in support of Education being a catalyst for longterm social change
- ACTAsia awarded by the Chinese Government as one of the Top 10 Most Influential Organisations in Urbanisation

## **2) Fur Free China programme**

ACTAsia is giving increased emphasis to the Fur Free issue as a lifestyle choice. This approach which focuses on living a Fur Free Life, has more appeal and meaning for Chinese consumers and potential sponsors, than repetitive protests and criticism.

The main thrust of the programme takes place between the months of November to February, i.e. the months leading up to and including Chinese New Year. These are the months when fur products are being promoted as desirable gifts and acquisitions, as Chinese New Year symbolises new beginnings for wealth and prosperity. During the other months of the year ACTAsia concentrates on building and training an active network of campaigners, (includes student groups in universities and colleges); creating additional materials; researching new opportunities through internet sources; researching and liaising with key personnel within the media and fur fashion industry; monitoring trends and changes within the Fur Industry. Public awareness through our on-line WECHAT (social network) blog, keeps the issues alive until the next season's concerted efforts.

### **2.1 Objectives:**

- To create awareness in China of the cruelty and suffering of animals used in the fur trade.
- To influence and encourage consumers in China to say NO to fur products.
- To promote the International Fur Free Retailers Scheme in China.
- To influence and encourage Chinese brand retailers, fashion designers and the fashion marketing industry to promote No Fur products.
- To build a network of animal protectionists to build over time, on the initial work of the campaign.

### **2.2 Key Achievements in 2015**

- We organised the second Fur Free Fashion Show in Beijing, to promote compassionate lifestyle choices. It included Caring for Life Awards ceremony and was covered with extensive media interest.
- We conducted another Public Attitude Survey on fur purchasing and general knowledge surrounding the issue.
- European reports on the findings of toxic chemicals in fur clothing were publicised through billboards and videos in China.
- The highest number of participants took part in our workshops and 45 events were held across China to raise awareness on the fur issue.
- We signed up six new Chinese retail chains to become official "Fur Free Retailers, even though the concept of going fur free is a new concept in China.
- We continued to monitor the most popular TV shows of the year, the Chinese New Year Gala, to ensure that the celebrities are 'fur free'.

- The dog and cat fur report, funded by Dogs Trust, was completed and presented to the FFA.
- Assistance was provided to a director for production of a documentary in Germany on the fur issue.

### **3) 5<sup>th</sup> China companion animal welfare veterinary programme**

Since 2009, ACTAsia and Vets Beyond Border jointly train Chinese vets and promote higher welfare standards for companion animals.

In 2015 Dr. Elaine Ong and her team (formerly Vets Beyond Borders,) Vets for Compassion visited all seven China Vet Trainers to provide additional training and carry out assessment of their facilities and skills. The Trainer Guidelines book was updated and re-distributed. In addition, the China vet Trainers provided theory training for 40 vets and practical training for an additional 12 vets.

### **4) Promoting humane dog population control and management in China**

Pet ownership is increasing in China and this has resulted in different companion animal problems.

Regulations on pet keeping vary from province to province, with differences in restrictions on the height and numbers of pets allowed, vaccination requirements, neutering awareness, animal care, and commercial breeding and sale of these animals. Registration of owned animals is compulsory in cities where dog keeping regulations are in place, but owners often avoid registering their animals for various reasons. The current standard government response to a case of human rabies in an area is indiscriminate massive killing of owned and stray animals, even vaccinated animals.

ACTAsia works with Chinese animal protection groups to build capacity and increase their understanding of the elements needed for humane and effective companion animal population management. It also produced a policy paper on the humane dog population and rabies control for the replacement of current large scale indiscriminate, inhumane catch and kill efforts. This policy paper has been sent out to different municipalities throughout China.

### **5) Promoting animal welfare legislation in China**

The millions of animals living in China are not currently protected by any law. Because animal welfare doesn't have high priority on most political agendas, and laws have proven difficult to amend once accepted, we continuously make effort to discuss with media, academics and relevant officials and to help them to understand the importance of animal welfare legislation in China through various animal cruelty issues.

6) Our Chief Executive Director continued to give **presentations** in various countries such as the UK, China, Japan, Australia and the US to address the success of ACTAsia programmes in China and other Asian countries and the progress has been made in the region.

## **Section E Financial review**

### **Brief statement of the charity's policy on reserves**

ACTAsia aims to build a reserve to guarantee 6-9 months of operating costs. The reserves will not be put in investments as the charity is so small but in a savings account.

**Details of any funds materially in deficit** At 31 December 2015 no funds were in deficit

### **Further financial review details (Optional information)**

**Principal funding sources**

The charity's main source of income is grants from grant bodies or other animal charities, which are interested in promoting animal welfare in Asia. We also receive a few small and irregular donations from the general public.

#### **Expenditure to support the key objectives of the charity**

The expenses are mainly related to project implementation in China. The administrative and management expenditure is tightly controlled to keep it as low as possible.

#### **Investment policy and objectives**

The charity has no investments. Our cash balances are held in a savings account.

## **Section F Other optional information**

### **Statement of Trustees' responsibilities**

The charity's trustees are responsible for preparing an annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 1993, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees for the purposes of charity law who served during the year and up to the date of this report are set out on page 1.

## **Section G Declaration**

**The trustees declare that they have approved the trustees' report above.  
Signed on behalf of the charity's trustees**

### **Signature(s)**

Brian Cowie

**Full name(s)** Brian Cowie

**Position** Chairman

**Date:** 30/09/2016

Registered number  
06040775

ActAsia for Animals  
Report and Accounts  
31 December 2015

**ActAsia for Animals  
Report and accounts  
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**ActAsia for Animals**  
**Registered number: 06040775**  
**Directors Report**

The directors present their report and accounts for the year ended 31 December 2015.

**Principal activities**

The company's principal activity during the year continued to be the support of organisations involved in animal welfare.

**Directors**

The following persons served as directors during the year:

Brian Cowie, chairman  
Nicola Hooper  
Nel Van Amerongen

**Small company provisions**

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board and signed on its behalf.

Brian Cowie  
Director  
Date:

## **Independent examiner's report to the trustees of ActAsia for Animals**

I report on the accounts of the company for the year ended 31 December 2015, which are set out on pages 1 to 7.

### **Respective responsibilities of trustees and examiner**

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

examine the accounts under section 145 of the 2011 Act;  
to follow the procedures laid down in the general Directions given by the Charity Commission under section 145 (5)(b) of the 2011 Act; and  
to state whether particular matters have come to my attention.

### **Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a true and fair view and the report is limited to those matters set out in the statement below.

### **Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:

to keep accounting records in accordance with section 386 of the Companies Act 2006; and  
to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Henley Accounting Services Ltd  
Chartered Accountants  
Date:

54 Queen Street  
Henley-on-Thames  
Oxfordshire  
RG9 1AP

**ActAsia for Animals**  
**Statement of Financial Activities**  
**for the year ended 31 December 2015**

	<b>Notes</b>	<b>2015 £</b>	<b>2014 £</b>
<b>Incoming resources</b>	2	123,120	96,332
Direct costs		(125,466)	(80,297)
<b>Gross surplus</b>		<u>(2,346)</u>	<u>16,035</u>
Administrative expenses		(8,830)	(13,151)
<b>Operating surplus/(defecit)</b>		<u>(11,176)</u>	<u>2,884</u>
Interest receivable		21	6
<b>Surplus on ordinary activities before taxation</b>		<u>(11,155)</u>	<u>2,890</u>
Tax on (defecit)/surplus on ordinary activities		-	-
<b>Surplus on ordinary activities after taxation</b>		<u>(11,155)</u>	<u>2,890</u>

**ActAsia for Animals  
Balance Sheet  
as at 31 December 2015**

	Notes	2015 £	£	2014 £	£
<b>Fixed assets</b>					
Tangible assets	3		905		1,471
			905		1,471
<b>Current assets</b>					
Cash at bank and in hand		12,687		23,295	
		12,687		23,295	
<b>Creditors: amounts falling due within one year</b>	4	(2,725)		(2,744)	
<b>Net current assets</b>			9,962		20,551
<b>Total assets less current liabilities</b>			10,867		22,022
<b>Net assets</b>			10,867		22,022
<b>Capital and reserves</b>					
Retained surplus	5		10,867		22,022
<b>Funds of the charity (unrestricted)</b>			10,867		22,022

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Brian Cowie

Director

Approved by the board on:

Date:

**ActAsia for Animals**  
**Notes to the Accounts**  
**for the year ended 31 December 2015**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

***Incoming resources***

Income is recognised in the accounts when the charity becomes entitled to the resources.

Where incoming resources have related expenditure the incoming resources and related expenditure are reported gross in the statement of income and expenditure.

Grants and donations are only included when the charity has unconditional entitlement to the resources.

Investment income is included in the accounts when receivable.

***Expenditure & liabilities***

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Grants are recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	20% straight line
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***Foreign currencies***

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

**ActAsia for Animals**  
**Notes to the Accounts**  
**for the year ended 31 December 2015**

**2 Analysis of income and related expenditure**

			<b>2015</b>	<b>2014</b>
	<b>Unrestricted funds</b>	<b>Restricted income funds</b>	<b>Total £</b>	<b>Total £</b>
<b>Incoming resources</b>				
Grants received	30,317	1,000	31,317	63,883
Income from major donors	9,476	59,805	69,281	28,134
Fundraising	-	9,093	9,093	879
Interest income	21	-	21	6
Other income	9,245	4,184	13,429	3,436
	<u>49,059</u>	<u>74,082</u>	<u>123,141</u>	<u>96,338</u>
<b>Resources expended</b>				
Charitable activities	52,152	73,314	125,466	80,297
Governance costs	8,062	768	8,830	13,151
	<u>60,214</u>	<u>74,082</u>	<u>134,296</u>	<u>93,448</u>
<b>Net movement of resources</b>	<u>(11,155)</u>	<u>-</u>	<u>(11,155)</u>	<u>2,890</u>

**3 Tangible fixed assets**

	<b>Plant and machinery £</b>	<b>Total £</b>
<b>Cost</b>		
At 1 January 2015	1,699	1,699
Additions	-	-
At 31 December 2015	<u>1,699</u>	<u>1,699</u>
<b>Depreciation</b>		
At 1 January 2015	228	228
Charge for the period	566	566
At 31 December 2015	<u>794</u>	<u>794</u>
<b>Net book value</b>		
At 31 December 2015	<u>905</u>	<u>905</u>
At 1 January 2015	<u>1,471</u>	<u>1,471</u>

**4 Creditors: amounts falling due within one year**

	<b>2015 £</b>	<b>2014 £</b>
Other taxes and social security costs	497	53
Other creditors	2,228	2,691
	<u>2,725</u>	<u>2,744</u>

**ActAsia for Animals**  
**Notes to the Accounts**  
**for the year ended 31 December 2015**

<b>5 Funds of the Charity</b>	<b>2015</b>	<b>2014</b>
All unrestricted	£	£
At 1 January 2015	22,022	19,132
(Defecit)/Surplus for the year	(11,155)	2,890
At 31 December 2015	<u>10,867</u>	<u>22,022</u>

<b>6 Details of certain items of expenditure</b>	<b>2015</b>	<b>2014</b>
Independent examiner's fees for reporting on the accounts	£840	£840
Gross wages, salaries and benefits in kind	£13,500	£8,964
Employer's National Insurance costs	£0	£0
Average number of employees	1	1
Reimbursement of expenses paid to trustees		
Travel & subsistence, administration & office costs	£0	£0
Number of trustees	3	3

**7 Company limited by guarantee**

The company is limited by guarantee and does not have a share capital. The liability of the members in the event of the company being liquidated is limited to £1.

**ActAsia for Animals**  
**Profit and Loss Account**  
**for the year ended 31 December 2015**  
*for the information of the trustees only*

	<b>2015</b> <b>£</b>	<b>2014</b> <b>£</b>
<b>Income</b>	123,120	96,332
Direct costs	(125,466)	(80,297)
<b>Gross profit</b>	<u>(2,346)</u>	<u>16,035</u>
Distribution costs	-	-
Administrative expenses	(8,830)	(13,151)
<b>Operating profit/(loss)</b>	<u>(11,176)</u>	<u>2,884</u>
Interest receivable	21	6
<b>Profit/(Loss) before tax</b>	<u>(11,155)</u>	<u>2,890</u>



**ActAsia for Animals**  
**Schedule to the Profit and Loss Account**  
**for the year ended 31 December 2015**  
*for the information of the trustees only*

	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
<b>Income</b>		
Sales	-	-
Grants received	31,317	63,883
Income from major donors	69,281	28,134
Fundraising	9,093	879
Other income	13,429	3,436
	<u>123,120</u>	<u>96,332</u>
<b>Direct costs</b>		
Travel & subsistence		
Awareness activities of fur issues in China (including educating people to avoid wearing fur)	10,588	11,316
China Humane Education	16,538	16,339
	<u>27,126</u>	<u>27,655</u>
Design & implementation	60,310	29,785
Research & reporting	6	1,736
Other project costs	17,549	21,121
Promotional costs	136	-
Overseas office staff cost	4,836	-
Project office costs	5,303	-
Directors' salaries	10,200	-
	<u>125,466</u>	<u>80,297</u>
<b>Distribution costs</b>		
Distribution costs	-	-
	-	-
<b>Administrative expenses</b>		
Employee costs:		
Directors' salaries	3,300	8,964
Travel and subsistence	346	119
	<u>3,646</u>	<u>9,083</u>
General administrative expenses:		
Telephone and fax	72	61
Postage	13	408
Stationery and printing	328	885
Subscriptions	374	48
Bank charges	717	296
IT costs	429	2
Depreciation	566	228
Gifts & donations	-	14
Loss/(profit) on exchange	1,027	(23)
	<u>3,526</u>	<u>1,919</u>
Legal and professional costs:		
Accountancy fees	1,546	1,237
Website	112	112
Other legal and professional	-	800
	<u>1,658</u>	<u>2,149</u>
	<u>8,830</u>	<u>13,151</u>

**ActAsia for Animals**  
**Schedule to the Profit and Loss Account**  
**for the year ended 31 December 2015**  
*for the information of the trustees only*

	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
<b>Interest receivable and other income</b>		
Interest receivable	21	6
	<hr/> 21	<hr/> 6

Registered number  
06040775

ActAsia for Animals  
Abbreviated Accounts  
31 December 2015

**ActAsia for Animals**  
**Registered number: 06040775**  
**Abbreviated Balance Sheet**  
**as at 31 December 2015**

	Notes	2015 £	2014 £
<b>Fixed assets</b>			
Tangible assets	2	905	1,471
		<u>905</u>	<u>1,471</u>
<b>Current assets</b>			
Cash at bank and in hand		12,687	23,295
		<u>12,687</u>	<u>23,295</u>
<b>Creditors: amounts falling due within one year</b>		(2,725)	(2,744)
<b>Net current assets</b>		<u>9,962</u>	<u>20,551</u>
<b>Total assets less current liabilities</b>		<u>10,867</u>	<u>22,022</u>
<b>Net assets</b>		<u>10,867</u>	<u>22,022</u>
<b>Capital and reserves</b>			
Profit and loss account		10,867	22,022
<b>Shareholders' funds</b>		<u>10,867</u>	<u>22,022</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Brian Cowie  
Director  
Date:

## 1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Income is recognised in the accounts when the charity becomes entitled to the resources.

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	20% straight line
---------------------	-------------------

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

## £

1,699

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1,699

## 228

566

794

## 905

1,471

The company is limited by guarantee and does not have a share capital. The liability of the members in the event of the company being liquidated is limited to £1.