

Charity Registration No. 328331

Company Registration No. 02394189 (England and Wales)

**MAGIC ME**  
**TRUSTEES' REPORT AND INDEPENDENTLY EXAMINED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MARCH 2016**

CHARITY COMMISSION  
FIRST CONTACT  
17 OCT 2016  
ACCOUNTS  
RECEIVED

# MAGIC ME

## LEGAL AND ADMINISTRATIVE INFORMATION

---

<b>Trustees</b>	James Barrett Cynthia Edwards Wilson Alison Harvie Holly Aston Lynne Hale Denise Leander Aimee O'Malley Sanjay Vyas
<b>Company Secretary</b>	Susan Langford
<b>Charity number</b>	328331
<b>Company number</b>	02394189
<b>Principal address</b>	18 Victoria Park Square Bethnal Green London E2 9PF
<b>Registered office</b>	18 Victoria Park Square Bethnal Green London E2 9PF
<b>Independent examiner</b>	Richard F Hopper Chinthurst 30 St Stephens Hill Launceston Cornwall PL15 8HN
<b>Bankers</b>	CAF Bank Ltd 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ

---

# MAGIC ME

## CONTENTS

---

	<b>Page</b>
Trustees' report	1 - 6
Independent examiner's report	7
Statement of financial activities	8
Balance sheet	9
Notes to the accounts	10 - 17

---

# MAGIC ME

## TRUSTEES' REPORT

### FOR THE YEAR ENDED 31 MARCH 2016

---

The trustees present their report and accounts for the year ended 31 March 2016.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's constitution, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

#### **Structure, governance and management**

Magic Me is a company limited by guarantee (no. 2394189) formed on 12 June 1989 and is registered as a charity (no. 328331).

The trustees, who are also the directors for the purpose of company law, and who served during the year were:

James Barrett	
Cynthia Edwards Wilson	
Alison Harvie	
Holly Aston	(Appointed 19 October 2015)
Lynne Hale	(Appointed 19 October 2015)
Denise Leander	(Appointed 19 October 2015)
Aimee O'Malley	(Appointed 19 October 2015)
Paul Shaw	(Resigned 2 June 2015)
Sanjay Vyas	

None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

The charity is run by a board of directors which meets every two months. The day-to-day management of the organisation is delegated to the Director who runs activities and projects with a team of other employees and numerous volunteers and paid personnel engaged on a freelance basis for particular projects.

The trustees have reviewed during the year the major risks to which the charity is exposed, the existing and required further control measures and the process by which Trustees are kept up to date about these risks. These risks have been classified under five headings with the actions set out below, with some of the key actions taken to mitigate them.

1) Governance risk: to continue to ensure that the trustees have the relevant skills, commitment and capacity to govern Magic Me to enable the charity to be the best that it can be, steadfastly focused on achieving its vision, mission and purpose, so as to transform the lives of the beneficiaries whom we serve.

2) Operational risk: to continue to ensure that policies and procedures including those for Safeguarding of Children and Vulnerable Adults, Health & Safety and Equal Opportunities are in line with current best practice and implemented; appropriate systems for contracting, managing and supervising all staff and freelance workers and for working with volunteers are in operation; clear written agreements of roles and responsibilities are negotiated and signed with project partners.

# MAGIC ME

## TRUSTEES' REPORT (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2016

---

3) Financial risk: to continue to ensure good forward financial planning, fundraising and cashflow awareness; the maintaining of a suitable reserves policy aiming to build up a reserve of at least three months' running costs

4) Regulatory and external risk: to continue to ensure best practice is followed regarding employment practices and the policies noted under operational risk; compliance with relevant legislation regarding charities and companies; to remain alert to the changing context within the many sectors in which Magic Me operates.

5) Reputational risk: to continue to build on the charity's reputation for best practice and to develop good working relationships with partners, e.g. schools, care providers, funders.

#### Objectives and activities

The charity's objects are the improvement and advancement of the education of children and adults towards a better understanding of ageing and the needs of elderly people, and methods by which those needs may best be met.

#### Public benefit

The charity works for the benefit of the public by bringing younger and older people together in shared creative activities which bring enjoyment, greater mutual understanding across generations and improved wellbeing. The trustees have paid due regard to the Charity Commission's guidance on public benefit in reviewing the charity's aims and objectives and in planning its future actions.

#### Who used and benefitted from our activities?

Magic Me benefits people of all ages at many different levels: participants enjoy new opportunities, learn skills and form new friendships; our partners (e.g. staff in care homes) form deeper and more rewarding relationships with those for whom they care; artists and creative practitioners develop new skills and expertise; and our volunteers form wider connections and social links within their communities.

During 2015/16 Magic Me ran our largest programme to date. We:

- \* Ran 116 intergenerational arts workshops and project sessions, 91 *Cocktails in Care Homes* parties and 8 project showcases and performances.

- \* Benefitted 177 project participants, 370 older people attending *Cocktails* parties, and 333 volunteers, including 271 *Cocktails* volunteers, a total of 880 people

- \* Benefitted a further 708 audience members and casual participants; more than 12,000 people viewed the *Rooms with a View* touring exhibition.

- \* Ran activities in five London Boroughs: Tower Hamlets, Islington, Waltham Forest, Southwark and Westminster.

- \* Partners included: 1 junior and 1 secondary school, 10 care homes for older people, 2 community centres, 2 libraries/archives, 4 universities, 5 arts organisations, 6 corporate volunteer partners.

- \* Magic Me was featured in The Evening Standard, The Guardian, Saga Magazine, Nursing and Residential Care, The Stage, Tomorrow's Care, Carehome.co.uk and local press in Tower Hamlets and Peckham.

#### Achievements and performance

Key achievements in our main areas of work included:

# MAGIC ME

## TRUSTEES' REPORT (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2016

---

#### **Developing and testing new approaches to intergenerational practice**

*Rooms with a View* focused on stories of what the East End means to people, where and how they feel at home, or don't. Stories were collected by an intergenerational group who researched local history archives, trained to interview local residents and ran four events at which they ran games and exercises to generate discussion and stories. *Rooms* was one of Magic Me's largest projects to date, engaging 300 participants in different roles over 11 months, Jan-Nov 2015, including performances of a devised piece of theatre, *Speak As You Find*, in Oct 2015. A touring exhibition to share participants' stories with a public audience ran until April 2016 reaching a further 12,000+. Digitally recorded stories are available to listen to on our website and are now stored in the Tower Hamlets Local History Archives.

*Working with South Asian elders* An intergenerational project with pupils and families at Christ Church CofE School in Brick Lane, 90% of whom are Bangladeshi Muslims, enabled us to explore how best to plan intergenerational opportunities with this community. Pupils also worked with a diverse group of local older people to create four beautiful artworks about the area, called *Frames of Brick Lane*. Through this process we made contact with Sonali Gardens, an extra-care facility for Asian and other elders, and included them in our new Action on Loneliness project, see below.

#### **Activity tackling loneliness and isolation among older care home residents**

*Cocktails in Care Homes* We continued to grow our highly successful *Cocktails in Care Homes* project, bringing young adults 18+ to share an early evening drink after work with care home residents. Older people had requested evening activities which are lacking in many care homes. By March 2016 the scheme was serving 9 care homes, across 5 London Boroughs, with volunteers hosting monthly parties, of particular benefit to those residents who receive no other visitors and relish an opportunity to get dressed up and socialise with new people. Managers of care homes and care organisations recognise the lasting impact of *Cocktails*, which continues long after each party ends. Through the parties, staff and residents build stronger relationships, residents make friends, staff learn new approaches and volunteers learn skills in communicating with people with dementia, and feel more involved in their local neighbourhood.

Our 3 Year development plan for *Cocktails* aims to create a sustainable model to grow the project and benefit many more older people. During the year a specific grant enabled us to commission the design and set up of a bespoke website and database to streamline the management of a fast-growing volunteer pool, due to go live in September 2016.

*Action on Loneliness* This is our first project commissioned by a Local Authority, the Public Health department of LB Tower Hamlets. Started in November 2015, *Action on Loneliness* is recruiting 60 adult volunteers to make weekly visits to individual residents in 6 care homes across Tower Hamlets, people identified as at risk of, or experiencing isolation or loneliness. One setting, Sonali Gardens, caters for Bengali elders.

We have worked with experienced LBTH managers to create a rigorous evaluation framework. to measure the impact of new activities on individuals' sense of loneliness (a subjective feeling and one that many people prefer not to acknowledge). This is not easy and made more complex because some 75% of care homes residents are living with a level of dementia. We therefore partnered with My Home Life, a UK-wide initiative promoting quality of life in care homes for older people. MHL, based within City University, London, are providing us with advice, support and access to the most up to date research and thinking in this field.

*Artists' Residencies in Care Homes* Through this 2-year project, started in April 2015, Magic Me is working with four partner arts organisations who will each work in a care home for 3-6 months. Our partners are Anchor, England's largest not-for-profit care home provider and: immersive theatre company Punchdrunk; performance & events collective Duckie; performance artist and activist Lois Weaver, and circus and aerial theatre company Upswing.

Our aim is to provide exciting, engaging arts events and activities of the highest quality for older people, and also to capture and disseminate the learning that comes from these, to share with other arts and care organisations. A final report will be published in March 2017 and learning will also be disseminated throughout Anchor, to activity organisers in their 100+ homes.

# MAGIC ME

## TRUSTEES' REPORT (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2016

---

#### **Best practice development and sharing our expertise**

Magic Me is a learning organisation, keen to share expertise and experiences from our projects with a wide public audience. This year Dr Caoimhe McAvinchey of Queen Mary, University of London, tracked the progress of the *Rooms with a View* project; her research report was published in April 2016. Continuing Professional Development events shared the learning with Magic Me artists and other arts and care professionals. Ideas and methods developed during Artists' Residencies and Action on Loneliness were also presented at public events in May and June 2016.

The development, activities and achievements of Magic Me during the year are further reviewed in our separate Annual Report. This will be available on-line at [www.magicme.co.uk](http://www.magicme.co.uk) following our AGM in October 2016, and in printed format on request from our office, 020 3222 6064.

As tough economic conditions continue to increase the pressure on society's most vulnerable people, we are committed to further extending our activity across our local communities in the year ahead – breaking down barriers between generations, tackling loneliness and isolation, and contributing directly to social cohesion and wellbeing. We will also continue to work to share new models of intergenerational practice ever more widely, helping others across the UK to create connections and enrich lives through shared creative activity.

# MAGIC ME

## TRUSTEES' REPORT (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2016

---

#### Financial review

The financial transactions of the charity during the year and the position at the end of the year are set out in the attached accounts.

The year has been another challenging one for communities and the third sector with decreasing public expenditure at central and local government level and rising levels of need. The knock-on effect has been greater demand for grants from trusts, foundations and businesses and donations from individuals.

During the year we undertook a very successful public recruitment of new Trustees and added to our Board further skilled, experienced and keen Trustees, committed to governing Magic Me at a time of ongoing change. Trustees and staff have reviewed our strategic and fundraising plans, to deliver the most appropriate services, increase our financial stability and ensure the right staff and freelance team are in place. This work is ongoing.

Income during the 2015/16 year was £377,785 compared with £261,701 in 2014/15. This, together with restricted funds brought forward to complete key projects, enabled us to increase our expenditure from £249,685 in 2014/15 to £334,477 in 2015/16, whilst generating a small surplus of £9,013 in unrestricted funds. The increased turnover reflects two large time-limited projects during the year, *Rooms with a View* and *Artists' Residencies*, and the growth of *Cocktails in Care Homes*.

We continue to work to diversify our range of sources of income. Magic Me receives no core public subsidy and we are enormously grateful for the very generous support received from numerous trusts and foundations, businesses, individual friends and supporters, without which our work would not be possible.

In 2015/16 income included grants from: Aldgate and Allhallows Foundation, Aurum Charitable Trust, Esmee Fairbairn Foundation, The ExPat Foundation, The Haberdashers' Company, The Henry Smith Charity, the Heritage Lottery Fund, Lloyds Bank Foundation, Lloyds Market Charity, London Borough of Tower Hamlets, Lucas Tooth Trust, National Lottery via Arts Council England, Paul Hamlyn Foundation, People's Postcode Trust, Santander Foundation, Tudor Trust, and Wakefield and Tetley Trust.

\* Individual donors gave a total of more than £27,000 including one-off gifts, monthly donations and online sponsored event fundraising by committed *Cocktails in Care Homes* volunteers.

\* We benefitted from donations and grants totalling £16,644 from business supporters, both large and small including partner companies mentioned below.

Non-financial support enabled us to keep costs down.

\*We recruited many more volunteers and students on course placements and they, together with corporate volunteers and trustees, gave many hours of support.

\* Voluntary tasks included office admin, practical support during project workshops, professional support (e.g. website design) and hosting *Cocktails in Care Homes* parties.

\* In-kind support included: corporate volunteers from Clifford Chance, Schroders, the Bank of England, Allen & Overy and Liberty Speciality Markets who also gave grants; Clifford Chance volunteers hosted two afternoon concerts for care home residents and provided expertise with contractual and HR questions; Allen & Overy LLP printed our Annual Report 2014/15; Williams Murray Hamm designed a logo for *Cocktails in Care Homes*.

#### Reserves policy

The trustees aim to keep a balance in free reserves equal to at least three months' core expenditure (staff, office rent, insurance etc.), so as to enable the charity to continue to operate in the short term in the event of unexpected delays in the receipt of income or unexpected expenditure.



# MAGIC ME

## TRUSTEES' REPORT (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2016**

---

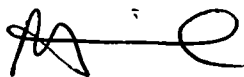
During 2015/16 we were able to increase our free-reserve funds to a total of £45,602 including a designation of £30,734 to cover unforeseen operating costs as listed in the Notes to the Accounts. Budgetted core expenditure for 2016/17, minus costs covered by restricted funds, is £224,930, making the free-reserves target £56,233. Therefore, whilst increased, the present level of reserves available to Magic Me falls short of the target and we plan to address this further in the current year.

The cash balance on 31 March 2016 was healthy with £158,153 cash in hand or in the bank, and total assets less current liabilities were £148,955.

### Asset cover for funds

The notes to the accounts set out the assets attributable to the various funds and a description of the trusts. These assets are sufficient to meet the charity's obligations on a fund-by-fund basis.

On behalf of the board of trustees



.....  
**Alison Harvie**

Chair of trustees

Dated: ..... 11/10/16

# MAGIC ME

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF MAGIC ME

---

I report on the accounts of the charity for the year ended 31 March 2016, which are set out on pages 8 to 17.

### Respective responsibilities of trustees and examiner

The trustees, who are also the directors of Magic Me for the purposes of company law, are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144 (2) of the Charities Act 2011 and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a Chartered Accountant.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the accounts under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

### Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

### Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
  - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met; or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Richard F Hopper

Chartered Accountant  
Chinthurst  
30 St Stephens Hill  
Launceston  
Cornwall  
PL15 8HN

Dated: 17 October 2016

# MAGIC ME

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2016

	Notes	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2016 £	Total 2015 £
<b><u>Incoming resources from generated funds</u></b>						
Donations and legacies	2	38,471	-	3,064	41,535	14,428
Activities for generating funds		15	-	-	15	336
Investment income	3	616	-	-	616	528
		<u>39,102</u>	<u>-</u>	<u>3,064</u>	<u>42,166</u>	<u>15,292</u>
Incoming resources from charitable activities	4	39,801	-	294,538	334,339	244,541
Other incoming resources	5	1,280	-	-	1,280	1,868
		<u>80,183</u>	<u>-</u>	<u>297,602</u>	<u>377,785</u>	<u>261,701</u>
<b><u>Resources expended</u></b>						
<b>Costs of generating funds</b>						
Costs of generating grants and donations	6	16,003	-	2,100	18,103	21,842
		<u>64,180</u>	<u>-</u>	<u>295,502</u>	<u>359,682</u>	<u>239,859</u>
<b>Net incoming resources available</b>						
<b>Charitable activities</b>						
Intergenerational activities		45,702	-	236,203	281,905	210,425
Training and development activities		536	-	25,004	25,540	9,732
		<u>46,238</u>	<u>-</u>	<u>261,207</u>	<u>307,445</u>	<u>220,157</u>
<b>Total charitable expenditure</b>						
Governance costs		8,929	-	-	8,929	7,686
		<u>71,170</u>	<u>-</u>	<u>263,307</u>	<u>334,477</u>	<u>249,685</u>
<b>Total resources expended</b>						
<b>Net incoming resources before transfers</b>		<u>9,013</u>	<u>-</u>	<u>34,295</u>	<u>43,308</u>	<u>12,016</u>
Gross transfers between funds		(10,000)	10,000	-	-	-
		<u>(987)</u>	<u>10,000</u>	<u>34,295</u>	<u>43,308</u>	<u>12,016</u>
<b>Net (expenditure)/income for the year/ Net movement in funds</b>						
Fund balances at 1 April 2015		<u>15,855</u>	<u>20,734</u>	<u>69,058</u>	<u>105,647</u>	<u>93,632</u>
<b>Fund balances at 31 March 2016</b>		<u><u>14,868</u></u>	<u><u>30,734</u></u>	<u><u>103,353</u></u>	<u><u>148,955</u></u>	<u><u>105,648</u></u>

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

# MAGIC ME

## BALANCE SHEET

AS AT 31 MARCH 2016

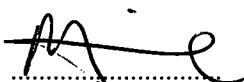
	Notes	2016 £	£	2015 £	£
<b>Fixed assets</b>					
Tangible assets	10		747		429
<b>Current assets</b>					
Debtors	11	12,086		7,031	
Cash at bank and in hand		158,153		116,119	
		<u>170,239</u>		<u>123,150</u>	
<b>Creditors: amounts falling due within one year</b>	12	<u>(22,031)</u>		<u>(17,931)</u>	
<b>Net current assets</b>			<u>148,208</u>		<u>105,219</u>
<b>Total assets less current liabilities</b>			<u>148,955</u>		<u>105,648</u>
<b>Income funds</b>					
Restricted funds	13		103,353		69,059
Unrestricted funds:					
Designated funds	14		30,734		20,734
Other charitable funds			14,868		15,855
			<u>148,955</u>		<u>105,648</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2016. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved by the Board on 11/10/16



Alison Harvie  
Trustee



Sanjay Vyas  
Trustee

Company Registration No. 02394189

# MAGIC ME

## NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2016

---

### 1 Accounting policies

#### 1.1 Basis of preparation

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

#### 1.2 Incoming resources

Donations, legacies, grants and other forms of voluntary income are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

#### 1.3 Resources expended

Expenditure is recognised in the accounts at the time when a liability to make payment is incurred.

General overhead costs are allocated to activities in proportion to the respective levels of direct costs.

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment	33.33% p.a. on cost
Other equipment	25% p.a. on cost

#### 1.5 Accumulated funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Designated funds comprise funds which have been set aside at the discretion of the trustees for specific purposes. The purposes and uses of the designated funds are set out in the notes to the accounts.

### 2 Donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2016 £	Total 2015 £
Donations and gifts	38,471	3,064	41,535	14,428

### 3 Investment income

	2016 £	2015 £
Interest receivable	616	528

# MAGIC ME

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2016

### 4 Incoming resources from charitable activities

	Unrestricted funds £	Restricted funds £	Total 2016 £	Total 2015 £
Grant income	38,737	294,538	333,275	244,541
Events income	1,064	-	1,064	-
	<u>39,801</u>	<u>294,538</u>	<u>334,339</u>	<u>244,541</u>

The trustees acknowledge with thanks grant and donation income from many funders and supporters within the public, private and voluntary sectors, including the following of £1,000 or more:

£24,574	LB Tower Hamlets Public Health
£9,030	LB Tower Hamlets Prevention, Health and Wellbeing
£3,426	LB Tower Hamlets Lifelong Learning
£2,777	LB Tower Hamlets Arts, Sports and Open Spaces
£50,000	Paul Hamlyn Foundation
£30,307	ExPat Foundation
£30,000	The Henry Smith Charity
£27,000	Esmee Fairbairn Foundation
£25,000	The Haberdashers' Company
£20,000	The National Lottery through Arts Council England
£20,000	Tudor Trust
£19,388	Aurum Charitable Trust
£16,575	People's Postcode Trust
£16,000	Lloyds Bank Foundation
£12,800	The Heritage Lottery Fund
£10,400	Anonymous
£10,000	Aldgate and Allhallows Foundation
£7,000	Lucas Tooth Trust
£5,000	Clifford Chance
£5,000	Santander Foundation
£5,000	Wakefield & Tetley Trust
£3,144	Bank of England
£2,000	Lloyds Market Charity
£2,000	Mulberry School
£1,500	Schroder Investment Bank

### 5 Other incoming resources

	2016 £	2015 £
Net gain on disposal of fixed assets	80	-
Other income	1,200	1,868
	<u>1,280</u>	<u>1,868</u>

# MAGIC ME

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2016

### 6 Total resources expended

	Staff costs £	Depreciation £	Other costs £	Total 2016 £	Total 2015 £
<b>Costs of generating funds</b>					
Costs of generating grants and donations	16,003	-	2,100	18,103	21,842
<b>Charitable activities</b>					
<u>Intergenerational activities</u>					
Activities undertaken directly	136,905	802	105,205	242,912	179,832
Support costs	-	-	38,993	38,993	30,593
Total	136,905	802	144,198	281,905	210,425
<u>Training and development activities</u>					
Activities undertaken directly	11,328	-	14,145	25,473	9,395
Support costs	-	-	67	67	337
Total	11,328	-	14,212	25,540	9,732
	<b>148,233</b>	<b>802</b>	<b>158,410</b>	<b>307,445</b>	<b>220,157</b>
<b>Governance costs</b>	-	-	8,929	8,929	7,686
	<b>164,236</b>	<b>802</b>	<b>169,439</b>	<b>334,477</b>	<b>249,685</b>

Governance costs includes payments to the independent examiner of £900 (2015: £800) for independent examination and accountancy fees.

### 7 Support costs

	Intergenerational activities £	Training and development activities £	Total 2016 £	Total 2015 £
Premises and insurance costs etc.	12,250	-	12,250	12,184
Administrative expenses	26,743	67	26,810	18,746
	<b>38,993</b>	<b>67</b>	<b>39,060</b>	<b>30,930</b>

### 8 Trustees

None of the trustees (or any persons connected with them) received any remuneration during the year, and none of them were reimbursed any expenses (2015: none were reimbursed).

# MAGIC ME

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2016

### 9 Employees

#### Number of employees

The average monthly number of employees during the year was:

	2016 Number	2015 Number
Direct project work	5	3
Administration	1	1
	<u>6</u>	<u>4</u>

#### Employment costs

	2016 £	2015 £
Wages and salaries	<u>164,236</u>	<u>135,803</u>

There were no employees whose annual remuneration was £60,000 or more.

### 10 Tangible fixed assets

	Computer equipment £	Other equipment £	Total £
<b>Cost</b>			
At 1 April 2015	7,544	1,282	8,826
Additions	1,120	-	1,120
Disposals	(1,246)	-	(1,246)
<b>At 31 March 2016</b>	<u>7,418</u>	<u>1,282</u>	<u>8,700</u>
<b>Depreciation</b>			
At 1 April 2015	7,115	1,282	8,397
On disposals	(1,246)	-	(1,246)
Charge for the year	802	-	802
<b>At 31 March 2016</b>	<u>6,671</u>	<u>1,282</u>	<u>7,953</u>
<b>Net book value</b>			
<b>At 31 March 2016</b>	<u>747</u>	<u>-</u>	<u>747</u>
At 31 March 2015	<u>429</u>	<u>-</u>	<u>429</u>



# MAGIC ME

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2016

---

<b>11 Debtors</b>	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
Other debtors	<b>8,855</b>	5,147
Prepayments and accrued income	<b>3,231</b>	1,884
	<u><b>12,086</b></u>	<u>7,031</u>
	<u><b>12,086</b></u>	<u>7,031</u>

<b>12 Creditors: amounts falling due within one year</b>	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
Taxes and social security costs	<b>4,055</b>	1,840
Other creditors	<b>13,626</b>	7,760
Accruals	<b>4,350</b>	8,331
	<u><b>22,031</b></u>	<u>17,931</u>
	<u><b>22,031</b></u>	<u>17,931</u>

# MAGIC ME

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2016

### 13 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	<b>Balance at 1 April 2015</b>	<b>Movement in funds</b>		<b>Balance at 31 March 2016</b>
	<b>£</b>	<b>Incoming resources</b>	<b>Resources expended</b>	<b>£</b>
		<b>£</b>	<b>£</b>	
Cocktails in Care Homes	6,100	108,524	(70,049)	<b>44,575</b>
Rooms With A View (incl. CPD)	23,947	56,053	(80,000)	-
Christchurch School	11,867	2,778	(14,645)	-
Go and See	1,000	21	(1,021)	-
Action on Loneliness	-	24,574	(18,924)	<b>5,650</b>
Artists Residencies	-	55,000	(54,000)	<b>1,000</b>
I Live In It	-	13,793	(13,793)	-
Journey	-	14,546	-	<b>14,546</b>
Youth projects	26,144	-	(3,000)	<b>23,144</b>
Other projects	-	22,313	(7,875)	<b>14,438</b>
	<u>69,058</u>	<u>297,602</u>	<u>(263,307)</u>	<u><b>103,353</b></u>

# MAGIC ME

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2016

---

### 13 Restricted funds

(Continued)

The restricted funds are held for the following purposes:

#### Cocktails in Care Homes

Programme of monthly evening parties for older residents of care homes with trained adult volunteers, providing friendship, fun and new relationships.

#### Rooms with a View

Intergenerational project creating site-specific performances, producing an exhibition and archiving of stories & images, based on collected stories of local people in LBTH

#### Rooms with a View CPD

Research and CPD days for Magic Me artists and an invited audience of arts professionals sharing learning and insights from the Rooms with a View project.

#### Frames of Brick Lane

Creating visual art about the locality with primary school children, their parents and grandparents and local older people in Brick Lane area.

#### Go and See

Programme of outings and visits to cultural venues and places of interest across London by older people, supported by volunteers.

#### Action on Loneliness

1 year commission from London Borough of Tower Hamlets to run a volunteer befriending project for six care homes in the borough. Volunteers are matched with isolated care home residents with similar interests.

#### Artists Residencies

2 year programme supporting four of the UK's leading performing arts companies to develop their work for a care home audience including those with dementia.

#### I Live In It

Dance project for students from Mulberry School for Girls and older women from Tower Hamlets.

#### One Long Summer

Project for primary school children and local older people, using film and sound, partnering two primary schools and two older people's centres.

# MAGIC ME

## NOTES TO THE ACCOUNTS (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2016

#### 14 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Movement in funds			Balance at 31 March 2016 £
	Balance at 1 April 2015 £	New designation £	Utilised as designated £	
Development	7,039	6,000	-	13,039
Staff cover	6,000	2,000	-	8,000
Training	2,695	-	-	2,695
Office renovations	2,000	2,000	-	4,000
Equipment	1,000	-	-	1,000
Safeguarding	2,000	-	-	2,000
	<u>20,734</u>	<u>10,000</u>	<u>-</u>	<u>30,734</u>

#### 15 Analysis of net assets between funds

	Unrestricted funds £	Designated funds £	Restricted funds £	Total £
Fund balances at 31 March 2016 are represented by:				
Tangible fixed assets	747	-	-	747
Current assets	25,191	30,734	114,314	170,239
Creditors: amounts falling due within one year	(11,070)	-	(10,961)	(22,031)
	<u>14,868</u>	<u>30,734</u>	<u>103,353</u>	<u>148,955</u>