

Charity no. 1161485

**KENTISH TOWN YOUTH FOOTBALL TRUST CIO
TRUSTEES REPORT AND FINANCIAL STATEMENTS
FOR THE 15 MONTH PERIOD ENDED 30 JUNE 2016**

CONTENTS

	PAGE
Reference and administrative information	1
Trustees' report	2 - 6
Statement of financial activities (incorporating an income and expenditure account)	7
Balance sheet	8
Notes to the financial statements	9 - 10

KENTISH TOWN YOUTH FOOTBALL TRUST CIO
TRUSTEES REPORT FOR THE PERIOD ENDED 30 JUNE 2016

Reference and Administrative Details

Name of charity

Kentish Town Youth Football Trust CIO. Known as Kentish Town Football Academy

Charity Registration

A registered charity in England and Wales (1161485)

Registered Address

34 Maryon Mews, London NW3 2PU

Trustees

Matt Leach (Chair)
Dom Del Torto
Nic Berg
TJ O'Leary (Director of Football)
Denis Campbell (resigned 31 July 2016)
John Nayagam

Coaching Team

Tom Looney (Head Coach)
James Banwell
Blaine King
John Nayagam
Ben Flynn

Accountants

Accountability Europe Limited
Omnibus Workspace, 39 - 41 North Road, London N7 9DP

KENTISH TOWN YOUTH FOOTBALL TRUST CIO TRUSTEES REPORT FOR THE PERIOD ENDED 30 JUNE 2016

Introduction

Kentish Town Football Academy is a community based football initiative, based in and providing services to children and young people in Camden, that has been developed over the last ten years as an innovative partnership between members of the Camden Sports Development team and local residents, most recently working through a dedicated charitable vehicle – the Kentish Town Youth Football Trust.

Every week during 2015-16 up to 70 children and young people took advantage of Camden and KTFA-supported training sessions based out of Camden's Cantelowes Gardens, and Talacre Sports Centre facilities. More recently, increases in player numbers has seen us expanding to new facilities at Torriano Primary School.

Training provision includes open entry weekly drop in sessions alongside more formalised training and development for talented children able to commit to membership of the club and attendance at regular weekly training sessions. Up to 100 children and young people have benefited from this over the last year, with around 70 regularly attending multiple training sessions every week. Where they show potential, players are able to participate in the Camden and Regent's Park Football League and other local football competitions under a KTFA badge.

As a small, not-for-profit locally based club, there will always be limits to the numbers of children we can support through our work. We therefore focus, in particular, on providing training to those with the most potential, ensuring that no financial barriers are placed in the way of talented children reaching their full sporting potential.

By attracting young people from across the Borough – children at the club attend some thirty different schools across the Borough, and are drawn from a wide range of backgrounds - the club contributes to building community cohesion across the borough.

Despite running for almost ten years, the relationship between club and Camden has not – until this year – ever been fully formalised. With current changes taking place in Camden's Sports Development team and the increasing resource commitments associated with running a functioning football club, Kentish Town Youth Football Trust is now in the process of agreeing a formal partnership with Camden that will secure the continued success of Kentish Town Football Academy in the medium to long term.

Background

KTFA was originally set up as an initiative by members of the Camden Council Youth Services team. Initially, the purpose was to find ways to add value to Camden's sports development programme by providing a focus and purpose to what had been declining participation levels in its football-based outreach programmes.

At the outset, the club was established in loose partnership with Torriano Primary School and drew most of its participants from the local Torriano Estate. Subsequently it was run in partnership with local semi-professional club Kentish Town FC, extending participation to a wider pool of young people across Camden.

Most recently, following the dissolution of Kentish Town FC in early 2015, parents of children at the club formed a Charitable Incorporated Organisation - Kentish Town Youth Football Trust – to take over responsibility for the club, with the aim of generating even more impact, in particular through increased sponsorship and volunteering, ensuring that a much valued and successful initiative was sustainable into the long term.

KENTISH TOWN YOUTH FOOTBALL TRUST CIO TRUSTEES REPORT FOR THE PERIOD ENDED 30 JUNE 2016

Vision and success

The vision for KTFA is to provide the highest quality, accessible football training to talented young footballers in Camden, whilst building community cohesion, encouraging volunteering and growing links with local businesses.

Participation fees are kept as low as possible, to ensure that players are able to succeed on the basis of talent and potential, not ability to pay. And with the work contained within a transparent charitable wrapper, there is an absolute assurance that all the money coming into the club going back into meeting the costs associated with running the club.

Since its formation, the Academy has been successful in helping realise the full potential of Camden's young footballing talent, with significant numbers of players going on trial with professional clubs and a number signing up on permanent terms. Its U11 team reached the final of the London Youth FA Cup in 2014/15, its U12s won the CRPL Cup in 2015/16, and teams are regularly invited to play against the development squads of Premiership and Championship level sides.

Our aim is to combine social impact, grassroots sporting participation, financial sustainability and sporting success.

A success based on partnership

Kentish Town Football Academy has only developed successfully because of the close historic partnership between Camden Sports Development and the club. That partnership has enabled Camden to lever maximum value from its investment in the football element of its sports development work. At the same time, Kentish Town Youth Football Trust has benefited from a firm platform from which to generate the maximum input in terms of volunteer hours, business sponsorship and parental contributions, helping deliver its mission of great accessible football training within the borough.

During 2015/16 Camden Sports Development Team provided:

- 23.5hrs per week of paid for high-quality coaching resources over 39 weeks of active coaching a year.
- Access to Talacre and Cantelowes all weather pitches for 7.5 hours a week during that period at a discounted rate.

During 2015/16 KTYFT

- Levered in £3000 in sponsorship support from local businesses to help meet costs, a figure we aim to grow over coming seasons.
- Secured £16,909 in contributions from parents through donations and subscription income.

This has enabled KTFA to:

- purchase new training kit and equipment to a total value of over £2500
- support the purchase of new playing and training kit for the children and young people participating in the academy.
- pay the (significant) registration fees to enable players to take part in local competitive leagues and FA affiliation fees.
- provide a platform to support provision of additional weekend hours by coaches to support participation in competitive leagues.

KENTISH TOWN YOUTH FOOTBALL TRUST CIO TRUSTEES REPORT FOR THE PERIOD ENDED 30 JUNE 2016

- meet the cost of hiring Camden training facilities at Cantelowes and Talacre (we are grateful for Camden's support in providing this at a "community" rate of hire).
- support volunteer coaches to gain training qualifications to support the paid coaches in delivering the highest quality coaching support to children and young people at the Academy.
- hire additional training facilities where needed to accommodate additional demand for training capacity at some age groups.

Together this amounted to additional financial support from KTYFT of nearly £500 a week towards the cost of delivering top quality youth-focused footballing activities in Camden during 2015/16.

By supporting the training and development of volunteer coaches able to work with and provide support to the professional coaching staff funded by Camden, the Academy has enabled:

- the provision of an additional 12 hours a week on average of qualified coaching time at no additional cost to Camden, equivalent to nearly 500 qualified volunteer hours a season – increasing coaching capacity by more than 50% over that directly funded by Camden.
- maintained and subsequently increased the numbers of sessions provided despite the loss of one funded Sports Development post at the end of 2015.

KTYFT has also generated significant volunteer hours from the parents and other community members who work to support its administration, fundraising, kit and fixture management, website and publicity and other activities necessary for the effective delivery of football training.

This amounts to up to 8 hours of volunteering a week, amounting to another 300 - 400 hours of skilled volunteer hours a year.

Ambitions for 2016-17 and beyond

Kentish Town Youth Football Trust is looking to ensure that – going forward – it is able to continue support the successful provision of coaching to children at all age groups in partnership with Camden through Kentish Town Football Academy.

In 2015-16, together we provided regular high quality training for around 70 children from U8 to U13 year age groups. In 2016-17 we will aim to recruit around twice as many children at U8 as are leaving us at the end of their U13 year. This will increase the children registered with us by some 10-15%.

That success means that we are currently struggling to fit all our children into the available hours on the pitch. With more children joining us, whilst we are actively looking at other solutions, we may not be able to fit all of our planned training sessions within current available facilities, and we will be looking for ways to accommodate this through the securing of additional training facilities and the use of increased numbers of qualified volunteer coaches. In April 2016 we secured agreement from Torriano School to provide training sessions for players in the U9 age group on their facilities.

We recognise that this will require securing and investing further resources to supplement that currently provided by Camden to ensure coaching levels and standards are maintained, as well as looking creatively at ways to secure additional hours of training ground time.

Nevertheless, we have set ourselves the following targets:

- provide regular high quality football training opportunities to up to 80 children and young people, with each of them able to access 2-3 hours of high quality training a week, an increase of 15% on 2015-16.

KENTISH TOWN YOUTH FOOTBALL TRUST CIO TRUSTEES REPORT FOR THE PERIOD ENDED 30 JUNE 2016

- provide development training to a larger number of, particularly younger, children, to help them identify routes to maximise their footballing potential with a target of 90-100 children in total receiving some coaching support during the course of 2016-17.

- secure for all age groups the opportunity to play against or engage with professional clubs with the aim of supporting those of our players with the most talent to go on trial with professional clubs during 2016-17.

- keep the cost of participation to the lowest possible level to minimise barriers to accessing its services – if possible we aim to ensure the total cost of participation is kept below £32 a month during 2016-17.

- maximise the contributions made by local businesses and other sponsors and supporters to lever as much impact and value as possible from Camden's continuing support – we want to achieve year on year increases in commercially secured sponsorship income.

Longer term, we aim to move to a position where we are able to afford to supplement Camden investment in coaching staff with additional paid coaching capacity, where it is needed to ensure the maintenance of the highest coaching standards, and to support and grow our developing volunteer coaching capacity. This will be particularly important as Camden significantly scale back their support for coaching staff from January 2017 onwards.

We want this to underpin a growth strategy. Our aim in 2017-18 is to extend our age coverage from U8-U13 to U6-U14. Beyond that, our long term aim is that by 2019-20 we will be able to provide great coaching from through to U16 age groups. We do not want to leave any talented children behind.

To achieve this, we will need to successfully access new sources of funding – support from Camden will reduce further during 2016-17 and 2017-18 – and will also be dependent on securing access to appropriate training facilities. Accessing financial support and training facilities will be an absolute priority for Club and Trustees over the coming year.

Trustees

Matt Leach (Chair)
Dom Del Torto
Nic Berg
TJ O'Leary (Director of Football)
Denis Campbell (resigned 31 July 2016)
John Nayagam

Coaching Team

Tom Looney (Head Coach)
James Banwell
Blaine King
John Nayagam
Ben Flynn

KENTISH TOWN YOUTH FOOTBALL TRUST CIO
TRUSTEES REPORT FOR THE PERIOD ENDED 30 JUNE 2016

Statement of responsibilities of the trustees

The trustees are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. If the CIO is wound up the members of the CIO have no liability to contribute to its assets and no personal responsibility for settling its debts and liabilities. (The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

The trustees' annual report has been approved by the trustees on **3 December** **2016**
and signed on their behalf by:



.....
Matt Leach - Chair

KENTISH TOWN YOUTH FOOTBALL TRUST CHARITABLE INCORPORATED ORGANISATION
STATEMENT OF FINANCIAL ACTIVITIES
FOR 15 MONTHS ENDED 30 JUNE 2016

	Notes	Unrestricte £	Total £
Income from:			
Donations	2	3,000	3,000
Other trading activities	2	<u>16,909</u>	<u>16,909</u>
Total Income		19,909	19,909
Expenditure on:			
Expenditure on raising funds	3	1,090	1,090
Charitable activites	3	<u>17,717</u>	<u>17,717</u>
Total expenditure		<u>18,807</u>	<u>18,807</u>
Net movement in funds		<u>1,102</u>	<u>1,102</u>
Total funds carried forward		<u><u>1,102</u></u>	<u><u>1,102</u></u>

The attached notes form part of these accounts.

KENTISH TOWN YOUTH FOOTBALL TRUST CHARITABLE INCORPORATED ORGANISATION
BALANCE SHEET
AS AT 30 JUNE 2016

	Notes	£
CURRENT ASSETS		
Cash at bank		5,673
Debtors		<u>60</u>
		5,733
LIABILITIES		
Amounts falling due within one year		<u>(4,631)</u>
NET ASSETS		<u><u>1,102</u></u>
FUNDS		
Unrestricted :		
General	5	<u>1,102</u>
Total funds		<u><u>1,102</u></u>

The attached notes form part of these accounts.

Approved by the trustees on **3 December** **2016**
and signed on their behalf by:



.....
M Leach - Chair

KENTISH TOWN YOUTH FOOTBALL TRUST CHARITABLE INCORPORATED ORGANISATION
NOTES TO THE FINANCIAL STATEMENTS
FOR 15 MONTHS ENDED 30 JUNE 2016

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charity is exempted from preparing cash flow statement due to adoption of the exemption available (update 1B effective Feb 2016) to the

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Public benefit entity

The charitable meets the definition of a public benefit entity under FRS 102.

c) Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

e) Fund accounting

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

f) Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure on charitable activities includes the costs of undertaken to further the purposes of the charity and their associated support costs.

g) Allocation of support costs

Expenditures are allocated to the raising funds and charitable activities where the cost relate directly to that activities. However, the cost of overall direction and administration of activities, comprising the overhead costs of the central function, is apportioned on the basis of their total direct costs .

h) Debtors

Debtors are recognised at the settlement amount due after any trade discount offered and relate to unpaid membership fees. Prepayments are valued at the amount prepaid net of any trade discounts due.

i) Cash at bank and in hand

Cash at bank and cash in hand represents cash held in the charity's bank accounts.

j) Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount.

KENTISH TOWN YOUTH FOOTBALL TRUST CHARITABLE INCORPORATED ORGANISATION
NOTES TO THE FINANCIAL STATEMENTS
FOR 15 MONTHS ENDED 30 JUNE 2016

2. Income	Unrestricted £	Total £
Sponsorship & Donations	3,000	3,000
Membership & Kit Fees	13,182	13,182
Pitch cost contributions	3,727	3,727
	<u>19,909</u>	<u>19,909</u>

3. Analysis of expenditure	Cost of raising funds £	Charitable activities £	Support costs £	Total £
Kit & Equipment costs	-	8,185	-	8,185
League Registration fees	-	2,654	-	2,654
Pitch fees	-	5,767	-	5,767
Publicity costs	1,022	-	-	1,022
Admin costs	-	-	579	579
Accounting and Bookkeeping	-	-	600	600
	<u>1,022</u>	<u>16,606</u>	<u>1,179</u>	<u>18,807</u>
Support costs	<u>68</u>	<u>1,111</u>	<u>(1,179)</u>	<u>-</u>
	<u>1,090</u>	<u>17,717</u>	<u>-</u>	<u>18,807</u>

Of the total expenditure, £18,807 was unrestricted and £nil was restricted.

Support costs were allocated to cost of raising funds and charitable activities on the basis of their total direct costs.

4. Trustees' remuneration, benefits and expenses

There were no trustees' remuneration or other benefits for the period ended 30 June 2016. There were no trustees' expenses paid for the period ended 30 June 2016.

5. MOVEMENT IN FUNDS	At 29 April 2015 £	Income £	Expenditure £	At 30 June 2016 £
Unrestricted funds:				
General fund	-	19,909	(18,807)	1,102
TOTAL FUNDS	<u>-</u>	<u>19,909</u>	<u>(18,807)</u>	<u>1,102</u>