

# **Ashdon Jazz Academy**

## **Annual Impact & Accounts Report 2017**



## **What were the needs and objectives behind the activities conducted this year.**

The Ashdon Jazz Academy was committed to providing female teenagers with a range of different services in order to ensure positive and healthy emotional well-being. Following the level of engagement with the charity from young ladies it was imperative all the events continued to be delivered more consistently and effectively.

### ***Ambassadors Project***

The ambassadors expressed the need to meet more regularly and informal feedback from parents reflected the need for more regular meetings.



### ***Mentoring Project***

Ensuring that vulnerable female teenagers have trusted and reliable adult to talk to continue to be a fundamental service for the charity this year. Having trained two cohorts of adult volunteers since being established, there was a need to ensure all young ladies who had been identified were matched with a suitable mentor. The need for our service was evident in the referrals from social services throughout the year. Supervision meetings with mentors continued to raise a number of issues prevalent to female teenagers. The identified trend in the

needs of those being mentored was the development of self-confidence, exam pressures and the support to find part time employment.

## Workshops and Summits

The raised topics that were being raised by the young ladies at mentoring sessions, were used to provide a service to a wider audience of our target market. A number of workshops and summits were conducted throughout the year.



The charity knew there was a need to deliver focussed workshops on raising self-confidence, coping with anxiety and careers, goals and aspirations for the young women.

## Charities Impact of the year

This year the charity has carried out a number of projects and activities to address the needs and meet the charitable objectives.

### Mentoring

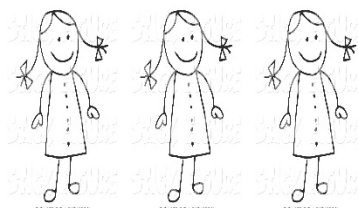
Seventeen young ladies have received mentoring support from trained mentors. The mentoring project has proved successful and there are now 10 girls awaiting mentoring.



**14 girls successfully completed the mentoring projects.**

**14 girls recorded an increase in self confidence levels as a result of being mentored.**

**14 girls achieved all personal targets set by their mentors**



**3 girls continue to receive mentoring support for a further four months.**

## Workshops

Ten workshops have been conducted this year:

- Self Confidence and Esteem
- Customer Service
- The value of volunteering
- Interview and Application techniques
- Raising career and aspiration goals
- Money Management
- Rewind and come again arts and crafts
- Filming Techniques- Life behind the camera
- African clothes recycling
- Retail Training
- African fashion show – designing and ideas



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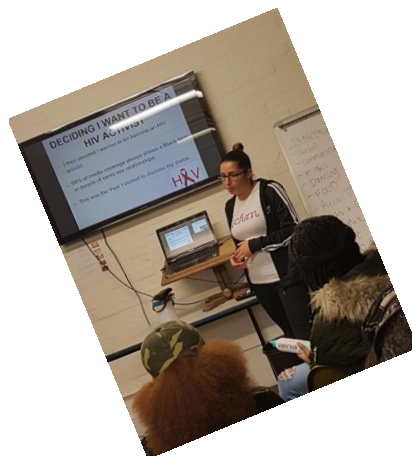
Young ladies, in total attended the different workshops provided this year.

**The ten workshops held throughout the year each had different focuses. Developing an effective impact measuring tool is currently being devised. This will assess both the qualitative and quantitative measure of impact from the various workshops being delivered.**





Young ladies attended the three summits hosted this year.



**An overall 83 % of the attendants who submitted an evaluation following each of the summits, reported that they had felt more informed and would attend future events.**

Ambassadors

# The year commenced with



= 10 ambassadors



= 22 Ambassadors

Not only have the ambassador team grown they have taken part in regular monthly meetings and a range of different activities.

This year we conducted our first ambassador's residential weekend away in Carrotry Woods.

17 young ladies attended the weekend away to raise level of confidences, exposure to new environments and to develop new relationships.

She had a fantastic weekend with lots of stories to tell.

Parent

She had a great time and am so pleased that you are preparing them for adulthood.

Parent

Hi Trisha do you think we will be able to go on another trip before summer because we all had fun on that team trip

Ambassador aged 15





# 17

**All girls who attended reported how they each had developed new friendships.**

**All girls stated that they would attend a further trip in the future.**

**All girls felt confident enough to try the new tasks and learning they had undertaken at the weekend.**

Ambassadors engaging in the charity reside in a range of different boroughs: Merton, Croydon, Lambeth and Lewisham.

The increased involvement and recognition from the borough, has led to an Ambassador being selected to shadow the Mayor of Merton this year. She has already attended a few engagements with the Mayor and has represented Ashdon Jazz extremely well.







- + Follow up funding applications made and not yet claimed:

MOAT Housing to claim £935.00 following summer project

Clarion Housing to claim £500.00 following summer project

Await Awards for you decision

Await Tesco bags for you decision

Await Merton Small Grants Fund decision

- + Devise a fundraising strategy to generate and sustain income for projects next year.
- + Complete and secure funding for core funding- (Co-ordination and mentors)
- + Implement and conduct mentoring measure of impact tool to demonstrate impact of mentoring



- + Implement the Ambassador Excel Awards
- + Recruit 3<sup>rd</sup> cohort of mentors
- + Increase number of ambassadors
- + Conduct workshops and summits planned
- + Working in partnership with other organisations and the community
- + Find an ambassador base in Crystal Palace



## **Volunteers**

We would like to thank all the volunteers who work hard to make our charity a success. In particular I would like to mention the All Nations, Jessica Mathers, Chanette, Grace, Shereen and Sandra Mighty for offering kind donations and expertise to assist the work we do.

Special thanks to Michelle Stennett, Norma Whitley and Barbara John who have are valuable assets in supporting charitable activities.

*Special Thanks!*

Special thanks to trustees who have given up there time to help make strategic decisions and provide support.

## **Structure, governance and management**

The constitution was adopted on 23<sup>rd</sup> April 2016.

The charity operates as a CIO and has currently 4 trustees. Trustees have been appointed for specific length of times as specified in the constitution. Trustees are responsible for making decisions on all matters of general concern an importance. The full board has met four times with an average level of 95% of attendance from all trustees.

### ***Founder and Charity Manager***

Patricia Hewitt

### ***Trustees***

Mr Mark Hewitt

Miss Sabrina John

Mrs Linda Neal

## Ashdon Jazz Academy Financial statement for the year ended November 2017

### Receipts

<b>Receipts</b>	<b>Unrestricted funds to</b>	<b>Restricted Funds</b>	<b>Total funds to the nearest funds</b>
Fundraising	510.82		
All Nations	300.00		
Jessica Mathers		1200.00	
Donations	2758.59		
<b>Sub Totals</b>	3569.41		
<b>Asset /investment sales</b>	-		
<b>Total receipts</b>	3569.41	1200.00	4769.41

### Payments

<b>Receipts</b>	<b>Unrestricted funds</b>	<b>Restricted Funds</b>	<b>Total funds to the nearest funds</b>
Cost of generating funds	287.78		
Charity Insurance	329.56		
Admin/postage/stationary	265.72		
Project / Mentoring Activities		1190.20	
Venue Hire	360.00		
Ambassador Project's	1733.42		
Volunteer Expenses	365.85		
Gala	349.95		
Office hire/supplies	455.39		
Advertising/promotional	145.00		
Consultant payments	2107.50		
Travel	263.06		
Accounting Software	15.00		
Phone costs	125.89		
Professional services	440.00		
Petty cash	350.00		
<b>Sub total</b>	6825.02		
<b>Asset/investment purchases</b>			
<b>Total Payment</b>	7594.12	1190.20	8784.00

## Statements of assets and liabilities at the end of the period

### Cash Funds

Detail	Unrestricted funds	Restricted Funds	Total funds to the nearest funds
Cash at bank and in hand as of 31/11/17	3229.95	1999.29	5229.24

### Assets Retained for the charities sole use

Detail	Unrestricted funds to	Restricted Funds	Total funds to the nearest funds
Laptop	250.00		250.00
Camera	19.99		20.00
Speaker	19.99		20.00

### Liabilities

Detail	Unrestricted funds to	Restricted Funds	Total funds to the nearest funds
-	-	-	-

### **Financial Review**

The charity has identified that a large proportion has been spent this year on charitable projects mentoring and the facilitation, administration and preparation of these activities. £1190.20 of restricted funding.

£7594.00 has been spent on unrestricted and day to day costs of the charity. Last year fundraising and donations brought in £9107.00 in comparison to this year's income of £4769.41.00.

A higher focus must be placed on generating more income to ensure charitable activities continue to be delivered.

The reserves of the charity are represented by the unrestricted funds. The total funds held by the charity at the end of the year are £5,229.24 of these funds £1999.29 is restricted and not available for general use. This leaves a balance of £3229.95 unrestricted funds. Available unrestricted reserves therefore amount to £2229.95. The charity maintains a reserve policy of retaining £1000.00 in reserves as they have ascertained that this is the amount which would be required for an orderly wind up of the charity, if it was required to cease trading for any reason. This amount is set to be reviewed in January.