

PICTURE PEOPLE
TRUSTEES' REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 30 APRIL 2017



PICTURE PEOPLE

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

Neil Burgess
Daphne Christelis
Jennifer Matthews

Charity number

1125716

Principal address

32 Clarence Mews
Hackney
London
E5 8HL

Independent examiner

Richard F Hopper
Chinthurst
30 St Stephens Hill
Launceston
Cornwall
PL15 8HN

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TRUSTEES' REPORT

FOR THE YEAR ENDED 30 APRIL 2017

The trustees present their report and accounts for the year ended 30 April 2017.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and the Statement of Recommended Practice, "Accounting and Reporting by Charities (FRS102)".

Structure, governance and management

The charity was established by a charitable trust deed on 11 March 2007.

The trustees who served during the year were:

Neil Burgess

Daphne Christelis

Jennifer Matthews

The trustees supervise the charity's activities, but day-to-day matters are dealt with by Nevil Mountford.

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Objectives and activities

The charity's objects the advancement of education and the relief of poverty. The policies adopted in furtherance of these objects are the design, development and implementation of photographic and film projects with small groups of impoverished people, mainly abroad, and there has been no change in these during the year.

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

During 2016 and 2017 Picture People's main projects have been:

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2017

The Happiness Sessions

In 2016 Picture People once again teamed up with *Support to Life* to run a series of workshops on the theme of Happiness.

The aims and objectives of the project were to facilitate non-formal visual story-telling exercises to a group of Yazidi refugee youth, so they would be able to gain confidence in their abilities to express themselves after the genocide in Iraq.

Following on from similar projects in Urfa, Turkey, with refugees from Kobani in northern Syria, we ran two more workshops with Yazidi refugees in Fidanlik refugee camp in Diyarbakir province in June and July 2016.

Working with 12 Yazidi refugee youth from Sinjar in Iraq, the second Happiness Sessions took place in June. 6 films were completed with participants working in groups. Due to the demand by other refugee youth in the camp, another Happiness Session was produced in July, working with different youth, but using some of the originals as peer-to-peer educators.

A further 6 films were produced, with Oscar Ceremonies at the end of each one for the refugee community to attend as well. A total of 25 Yazidi refugee youth took part in the projects.

The refugee camp was closed in December 2016 and Support to Life no longer work with the Yazidi community in Diyarbakir.

The complete 2016 Happiness Sessions project is online at neviln.wix.com/happiness.

The project was funded by Diakonie, supported by Support to Life, and implemented by Picture People.

The Proverb Sessions, Camiguin Island, Philippines

Towards the end of 2016 Picture People opened a dialogue with *Kilaha*, a small NGO working on Camiguin Island in the Philippines, to produce a 3-month project based on the Proverb Sessions of 2014, working with Kilaha and the Department of Education.

In February 2017 we began our work with Camiguin, with logistics provided by the Department of Education. We planned to work with schools in 5 rural areas. Each workshop was scheduled to last 5 days with 10-12 youth working in groups to design and deliver short films based on local proverbs. The aims and objectives of the project were to increase young people's visual awareness and creative learning through the deconstruction and reconstruction of local proverbs into short films.

Over the course of 2 months we produced 3 workshops producing 12 films. At the end of each session an open-air cinema was held in the targeted school. Kids of all ages came and participants ran the festivities, including speeches, dances and improvised performances.

The Department of Education invited us to design a lesson plan with selected teachers, so that the films could be used in the schools' curricula, specifically to teach their 'Values' component.

25 participants took part alongside the teachers and facilitators from the Department of Education.

With more than 80 schools on the island the reach of the project is substantial. There are discussions taking place as of October 2017 to return to Camiguin and produce a follow-up project with other schools, especially those in what is described as 'Indigenous Areas', where social disadvantage is higher than in more urban areas of the island.

The project was funded and implemented by Picture People and Department of Education, and supported by Kilaha.

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2017

Nick Danziger's Advocacy Film Workshops

Following the success of a workshop held in Addis Ababa, Ethiopia in November 2015, a second *Documentary Storytelling and Advocacy Workshop* was held in Addis Ababa in April 2016.

The 3-day intensive workshop was the first phase of a two-phase training project organised by the British Council office in Ethiopia within the framework of the EU-funded HOLLA programme (Horn of Africa Leadership and Learning for Action), the Zeleman Productions and CHRA.

The aim of this workshop was to empower community youth leaders and young people from the Horn of Africa by turning stories into powerful documentaries that can raise awareness, change public perceptions and ultimately promote social change. The output was a series of short documentary films screened at the Holla programme's Nile Festival III in Addis Ababa in November 2016.

Stories ranged from the effects of gentrification portrayed through the lives of elderly people to the exodus of young girls from rural areas to urban centres in search of work, from the stigmatisation of women prisoners trying to re-integrate into society to the exclusion of women in the decision-making process, from girls forced into early marriage to the devastating effects on youth press-ganged into the many armed factions. Although all of these stories were focused on one location or country, the issues are sometimes common to the region and not limited to geo-political boundaries. Twelve participants attended the workshop, 4 from Ethiopia, 4 from Sudan and 4 from South Sudan.

The *3rd Video Storytelling Workshop* in Yangon took place in May 2016 in collaboration with the British Council in Myanmar, Human Dignity Film Institute (HDFI), STAMPS School of Art and Design University of Michigan (USA) and Witness (USA).

The goal was to produce three short films addressing human rights and/or environmental issues for advocacy purposes. The output was three 4-minute advocacy films which addressed the issue of disability access, drought and water shortages and the preservation of local languages as part of the Burmese cultural identity. Films are available to watch on <https://www.chraschool.org/chravideos>

Out of the 25 applicants, 12 candidates were accepted including 5 from minority communities. The majority of participants were young media and human rights professionals including three documentary filmmakers, four journalists and a public information officer.

The *11th edition of the Summer School in Cinema, Human Rights and Advocacy* took place at the Huston School of Film & Digital Media and was organised in collaboration with the Irish Centre for Human Rights at the National University of Ireland Galway (NUIG).

The Summer Schools' objective is to explore the use of film as an instrument for advancing human rights awareness on pressing social, political and environmental issues and to provide participants with a better understanding of human rights, how they can be transposed into film and how films can be used for advocacy purposes. Out of 41 applications received 20 candidates from 14 nationalities attended the summer school.

As a result of the partnership agreements with academic institutions and film schools CHRA was able to offer full or part fee tuition waivers to 11 deserving young applicants on a low income and/or from developing countries. An additional 5 participants from NUIG benefited from a special reduced fee. Overall 16 scholarships were offered.

CHRA received a grant of US\$20,000 from the Oak Foundation and a grant of E15,000 from the Bertha Foundation.

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2017

Liberty Express Global Dance Project

Picture People supported the funding and development of a new project called 'Liberty Express' which provides dance workshops to marginalised youth in London, Rio de Janeiro, Mumbai, New Orleans and refugee and migrant youth on the island of Lesbos. The project is scheduled to begin in June 2017.

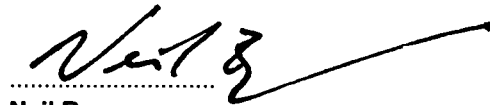
Liberty Express received £9,800 through Picture People.

Financial review

The income and expenditure for the year and the financial position at the end of the year are shown in the attached accounts. The trustees consider the financial position to be satisfactory and are working on eliminating the small remaining deficit on unrestricted funds.

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The trustees hope to be able to increase free reserves to this level in the future.

On behalf of the board of trustees



Neil Burgess

Trustee

Dated:

14/4/2017

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INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF PICTURE PEOPLE

I report on the accounts of the charity for the year ended 30 April 2017, which are set out on pages 6 to 11.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- (i) examine the accounts under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

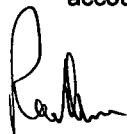
Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with section 130 of the 2011 Act; and
 - (ii) to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act;have not been met; or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Richard F Hopper

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30 St Stephens Hill
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PL15 8HN

Dated: 16 November 2017

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STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 30 APRIL 2017

	Notes	Unrestricted funds £	Restricted funds £	Total 2017 £	Total 2016 £
<u>Incoming resources from generated funds</u>					
Incoming resources from charitable activities	2	-	22,544	22,544	41,232
<u>Resources expended</u>					
<u>Charitable activities</u>					
Photographic projects	3	83	47,272	47,355	14,868
Governance costs		192	-	192	312
Total resources expended		275	47,272	47,547	15,180
Net (outgoing)/incoming resources before transfers		(275)	(24,728)	(25,003)	26,052
Gross transfers between funds		388	(388)	-	-
Net income/(expenditure) for the year/ Net movement in funds		113	(25,116)	(25,003)	26,052
Fund balances at 1 May 2016		564	29,127	29,691	3,638
Fund balances at 30 April 2017		677	4,011	4,688	29,690

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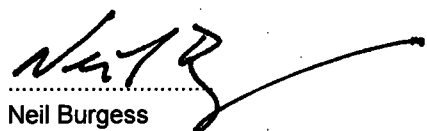
BALANCE SHEET

AS AT 30 APRIL 2017

	Notes	2017 £	£	2016 £	£
Fixed assets					
Tangible assets	7		169		2
Current assets					
Cash at bank and in hand		5,121		30,279	
Creditors: amounts falling due within one year	8	(602)		(591)	
Net current assets			4,519		29,688
Total assets less current liabilities			4,688		29,690
Income funds					
Restricted funds	9		4,011		29,126
Unrestricted funds			677		564
			4,688		29,690

The accounts were approved by the Trustees on

14/4/2017


Neil Burgess
Trustee

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NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 APRIL 2017

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities (FRS102)" and the Charities Act 2011.

1.2 Incoming resources

Income is credited in the accounts when it is certain that it will be received.

1.3 Resources expended

Liabilities are recognised in the accounts at the time when the charity is obligated to make payment.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	33.33% p.a. on cost
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1.5 Accumulated funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

2 Incoming resources from charitable activities

	2017 £	2016 £
Grant income	<u>22,544</u>	<u>41,232</u>

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NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2017

3 Total resources expended

	Depreciation	Other costs	Total 2017	Total 2016
	£	£	£	£
Charitable activities				
<u>Photographic projects</u>				
Activities undertaken directly	-	47,272	47,272	14,868
Support costs	83	-	83	-
Total	83	47,272	47,355	14,868
Governance costs	-	192	192	312
	<u>83</u>	<u>47,464</u>	<u>47,547</u>	<u>15,180</u>

Governance costs includes payments to the independent examiner of £192 (2016: £312) for accountancy and independent examination fees.

4 Support costs

	2017	2016
	£	£
Depreciation	83	-
	<u>83</u>	<u>-</u>

5 Trustees

None of the trustees (or any persons connected with them) received any remuneration or reimbursement of expenses during the year.

6 Employees

There were no employees during the year.

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NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2017

7 Tangible fixed assets

	Equipment £
Cost	
At 1 May 2016	3,500
Additions	250
At 30 April 2017	3,750
Depreciation	
At 1 May 2016	3,498
Charge for the year	83
At 30 April 2017	3,581
Net book value	
At 30 April 2017	169
At 30 April 2016	2

8 Creditors: amounts falling due within one year	2017 £	2016 £
Other creditors	410	411
Accruals	192	180
	602	591

9 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Balance at 1 May 2016 £	Movement in funds		Balance at 30 April 2017 £
		Incoming resources £	Resources expended £	
Danziger Project	27,827	12,544	(36,360)	4,011
Turkey Project	1,300	-	(1,300)	-
Liberty Project	-	10,000	(10,000)	-
	29,127	22,544	(47,660)	4,011

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NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2017

10 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total £
Fund balances at 30 April 2017 are represented by:			
Tangible fixed assets	169	-	169
Current assets	1,110	4,011	5,121
Creditors: amounts falling due within one year	(602)	-	(602)
	<u>677</u>	<u>4,011</u>	<u>4,688</u>