

Annual Review 2016-17



Incorporating the report and financial statements
for the period ended 31 March 2017

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Foreword

There is no question that the financial year 2016-17 was dominated by uncertainty. Events, Brexit, politics and changes to government meant that our organisation and many others were caught in a holding pattern. This makes me even prouder than usual of our achievements set out in this review.

To begin, it is worth remembering that in January 2016, the then Prime Minister David Cameron, gave a major speech that was directly relevant to OnePlusOne. He drew attention to the quality and stability of parental relationships having an impact on the life chances of children. Mr Cameron stated: “strengthening families is at the heart of our agenda” and announced that funding for relationship support would be doubled for the rest of the parliament.

This was music to our ears. While Mr Cameron was following a long standing commitment (enshrined in s22 Family Law Act 1996) that governments would fund the provision of marriage support services; research into the causes of marital breakdown; and ways of preventing it, the doubling of funding was a clear signal that he understood all the benefits that strengthened families and relationships can bring to children and society.

This news was followed by ‘paused’ procurement and mixed messages. We faced this uncertainty with the resolve to keep our online services available to the people relying on them, together with making continued investment in developing our online platform, Click. And we achieved both. Working with our excellent trustees, we made difficult decisions about using our financial reserves and managed resources extremely carefully. We know providing a highly versatile 21st century digital relationship support tool is the way to scale up our services and help even more people. The investment that we placed in our digital services means that Click is on schedule to go live to the public in January.

In parallel to our investment in existing and future services we have begun critical work on our business plan, with the support of area specialists through a Big Potential grant.

This document contains examples of the wide range of work that we successfully completed in 2016-17. We continue to win commissions and be the go-to advisors on relationships for government, local government, voluntary organisations and in the private sector.

I would like to thank our staff and trustees who have demonstrated unwavering commitment, adaptability and resilience throughout. These qualities are in our DNA and have underpinned our charity for over 45 years.

OnePlusOne's mission to help people to create and maintain healthy relationships, at home, at work and in their communities, is as strong as ever and I am excited about what we will achieve together next.

Penny Mansfield CBE

Director

About us

OnePlusOne was founded 45 years ago and we are renowned leading relationship experts.

We know that poor quality relationships can damage mental and physical health. Destructive and acrimonious parental conflict put children at greater risk of emotional problems such as depression and anxiety. As a further consequence of conflict, children may develop behavioural difficulties and underperform at school.

Healthy relationships can be learned, and early intervention is key to success. We reach couples, families and individuals as early as possible by training the professionals that they turn to for help with all issues in their lives, such as parenting or health. We seek to change the narrative of relationship support from an intervention at the point of crisis to a preventative measure. With new technology, we can reach more people than ever. As society gets busier each day, we are placing relationship support and information in people's pockets to use at their convenience.

Our reputation means that our evidence-based research and resources are called on by government, local government, teachers, court services and many other organisations. Our innovative resources have received extensive praise and are receiving highly commended status in medical professional awards. Everything we do is based on the latest evidence. Our research builds the knowledge base on relationships and, by sharing what we know, we influence policy and the development of services that work.

We are a small nimble organisation, with a unique expertise and every member of the team is passionate about our mission. It is important to us that each member of the team uses all of their skills so they can grow and develop with the organisation.

Throughout the financial year 2016-17, we continued to hold weekly meetings with the whole organisation to discuss workloads, capacity, progress and opportunities that have arisen. Each week a member of the team leads a 'quick learn' session to improve knowledge on a new subject, using team exercises to push the imagination and assist with strategy. Workplace health and wellbeing is also a focus, with flexible working on offer and an open door policy for discussions at all levels. Members of staff will undertake the popular Mental Health First Aid training in the near future.

We work to strengthen couple and family relationships by:

- Providing digital services and tools to support couples and co-parents through platforms such as Click (formally thecoupleconnection.net and theparentconnection.org.uk).
- Training frontline practitioners and volunteers to help families with relationship issues.
- Promoting a culture that recognises the benefits of family and relationship support alongside individual debt, addiction and health treatments at all stages of life.
- Building expert knowledge of how relationships are evolving, to inform and improve family policies and services.

Mission statement

To strengthen relationships in couples, families, communities and workplaces, using evidence-based training and digital resources.

Our objectives for the public benefit are:

- To advance the education of the public in all aspects of committed relationships.
- To safeguard and protect the mental, physical, emotional, and psychological health of people involved in committed relationships and their dependents.
- To prevent and relieve poverty, hardship, and distress caused by difficulties in or the breakdown of committed relationships for the people involved, including their dependents.
- To further, according to the law of England and Wales, other such exclusively charitable purposes that the Trustees determine in their absolute discretion, to assist those people who are in or who have been in committed relationships and their dependents.

Please note that 'committed relationships' refers to marriages, civil partnerships, or an enduring family relationship whether recognised by law or otherwise, and whether or not the relationship is conducted in the same household.

Report of the Trustees

For the year ending 31 March 2017

The Trustees are pleased to present their annual directors' report together with the consolidated financial statements of the charity for the year ending 31 March 2017, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, The Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015).

Public benefit

All our charitable activities focus on providing a broad range of early interventions in support of relationships, and are undertaken to further our charitable purposes for the public benefit. We work in partnership with other organisations and have established online services accessible to the general public. This allows us to greatly extend the reach of our services. The Trustees confirm that, in exercising their powers and duties, they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission.

In preparing this report, the Trustees have taken advantage of the small companies' exemptions provided by section 415A of the Companies Act 2006.

Erica De'Ath OBE

Chair

Aims and achievements 2016-17

Aim 1 - Research

Develop our research observatory to ensure that evidence on relationships is accessible to frontline practitioners who are supporting families, commissioners and policymakers. Using robust evidence as the base for all new innovations, we will take a 'test and learn' approach (test, observe, enquire, assess, evaluate and gain insight) to new product development.

Achievement

- Knowledge Bank and research observatory
- Influencing government
- Examples of research projects
 - No fault divorce
 - Brain Tumours and Couples

Aim 2 - Funding

Continue to proactively seek and secure opportunities to broaden our funding base and improve our sustainability. This will include a mix of income from government contracts, partnerships, commercial agreements, grants and donations.

Achievement

- Charity sector
- Local government
- Government contracts
- Support for separated parents
- Big Potential application

Aim 3 - Digital

Transform our digital services to create a single platform built on a toolkit that enables us to grow, flex and develop as the online world changes and our understanding of our users deepens. This will allow us to improve accessibility and user experience; enable us to build a vibrant community; and provide opportunities to monetise services.

Achievement

- Development of Click platform
- Emotional readiness tool – Amicable
- Licensing of Click – developing possibilities
- Regular articles

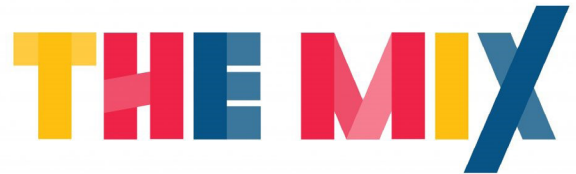
Aim 4 - Workplaces

Continue to develop relational workplaces by supporting employers to embed relational capability in their workforces to contribute to higher employee engagement and better work-life balance.

Achievement

- Relational capability – key concept
- Corporate – Brief Encounters® Skills Training (B.E.S.T.)
- Local authorities
 - Essex
 - Luton
 - Hertfordshire
 - Croydon
 - Dorset
 - Lambeth
 - Blackburn
 - Blackpool
 - Gateshead
 - Newcastle
 - Westminster

Some of our partners



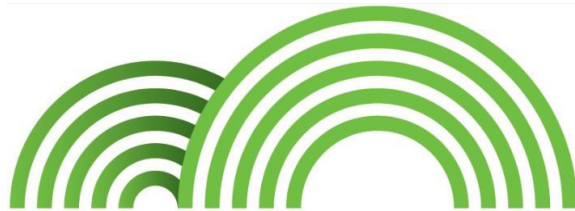


Department
for Work &
Pensions

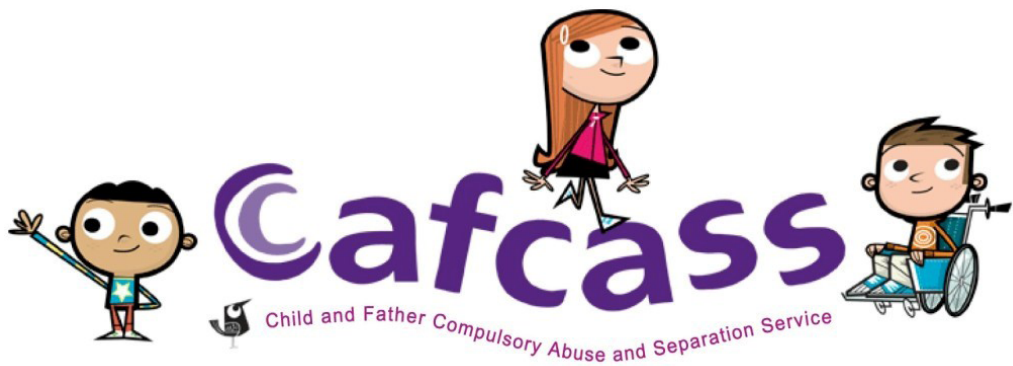
Debt Advice
Foundation
A registered charity



**Northumberland,
Tyne and Wear**
NHS Foundation Trust



**the Money
Advice Service**







John Lewis

PPP HEALTHCARE



BNP PARIBAS



SCOTT BADER



Research

Knowledge Bank

The Knowledge Bank is an online library of up-to-date, published, and relevant literature in core subject areas surrounding couple and family relationships. It is curated by OnePlusOne with input from Relate, Marriage Care, and Tavistock Relationships. The literature contributes to the development of well-informed, balanced policy that encapsulates the wider environment of relationship science.

To constantly monitor the evolving evidence base, our researchers consider relationship science studies from across the globe and all relevant academic reports.

Influencing government policy

The Children and Social Work Act received Royal Assent in April 2017. The act now contains key clauses that introduce mandatory relationships and sex education into our schools.

The inclusion of compulsory relationships and sex education is the result of many years of work by the Relationship Alliance groups, of which OnePlusOne is a founding member, together with other key organisations like PSHE Association, Sex Education Forum and members of parliament. The statutory change means that information about positive relationships will be taught in primary schools, and relationships and sex education will be introduced more fully in secondary schools.

[Read the Department for Education's policy statement here](#)

In preparation for the government consultation, OnePlusOne will be working with The Mix (a digital and telephone service for young people) to find out young people's preferences to the types and format of information they would like to receive in school about relationships. Plans are in place to seek the views of parents and teachers on how these changes – desired by young people, and required through statutory amendments – can be best incorporated into the curriculum.

Finding Fault

Family justice

OnePlusOne played a major role in the 'Finding Fault?' research led by Professor Liz Trinder (Exeter University), and funded by the Nuffield Foundation. In England and Wales, most divorce petitions rely on allegations of fault, whether unreasonable behaviour or adultery. For decades, concerns have been raised about whether requiring allegations of fault exacerbates hostility between separated people. OnePlusOne led the 'divorce journey' component.

Our researchers have conducted interviews to establish first-hand information about the divorce process on two occasions during the 'divorce journey' to capture the process in real time. The interim findings for the report reached national press following the well-publicised Owens v Owens case, where the Court of Appeal dismissed the appeal of a wife to divorce her husband of 40 years on the grounds of unreasonable behaviour:

[Interim results findings.](#)

[The final report](#) was launched at the House of Lords on 30 October, 2017.

Brain Tumours and Couples

Health

OnePlusOne was commissioned to research the relationship experiences of couples where one person has been diagnosed with a brain tumour. The two objectives were:

- To identify gaps in relationship support provision.
- To explore the appetite and suggested content for a research-based relationship support resource tailored for couples where one person has a brain tumour.

The research consisted of telephone interviews with health and medical professionals, interviews with couple members (either the person living with a brain tumour or their partner), and an online survey with people who have experience of being in a relationship while managing a brain tumour.

Findings confirmed a clear gap and demand for relationship support provision for couples where one partner is living with a brain tumour, and were presented at the Brain Tumour Charity 'Nurse and Allied Health Professionals' conference on 19 May 2017: youtu.be/VDYF0qAFkTA. We are exploring opportunities to develop this work further.

Funding

OnePlusOne has been working hard to diversify our funding base. We have set up a Business Development Group made up of a small group of Trustees and the Senior Management Team to support with planning and strategy. The entire team recognise the need to have a mix of income from government contracts, partnerships and commercial agreements, together with grants and donations. We made an application to Big Potential at the beginning of the 2017, which was successful. The application process required consideration of our 2018-23 strategy and specifically about how OnePlusOne might generate income commercially. As a result of this work and collaboration with Big Potential, we are developing a solid business plan, which will become part of our strategy. We will implement the plan in the coming year.

We have continued to receive commissions to deliver training programmes beyond original contracts. This is to the credit of our excellent trainers and the quality of the training material. We are in further discussions with corporations that we have worked with previously. There is much interest in our programmes and how we can provide enhanced digital solutions that complement face-to-face training.

The research team also continue to be highly sought after. The research project we carried out on behalf of The Brain Tumour Charity was particularly interesting (page 13). Partnerships like these enable us to use our skills well, but also diversify our knowledge and understanding.

The journey of OnePlusOne digital services

Over the last nine years, OnePlusOne's digital services, the Couple Connection and the Parent Connection, have drawn millions of users. We have received wide praise for the helpfulness, innovation and community-building of these services.

At a time when digital relationship support was being questioned in favour of traditional face-to-face methods, the Couple Connection and the Parent Connection proved there is a demand for self-guided relationship help that people can access from their own sofa.

The services gave us a means to publish behaviour-changing content for a wide range of people groups from multiple backgrounds and demographics. We made them all discoverable on a public-wide scale and reach people who might not necessarily seek out relationship support.

Evolution to Click

The Couple Connection and Parent Connection services needed to evolve. We had learned so much, but a more advanced toolkit was required to take the service further. As a result, we created Click.

The digital space is a fast-moving environment but relationship support continues to be underrepresented. This is despite our time-poor society and increasing relationship pressures for couples and families. **Click** seeks to help resolve these issues. It brings together a powerful mix of accessible services and ongoing testing for the benefit of society and professionals.



The goals of Click are:

- To offer evidence-based, helpful and interesting content about relationships.
- To give users an opportunity to chat with relationship professionals in a comfortable and anonymous way through a private chat room.
- To provide universally accessible relationship support to members of the public with a truly mobile-first design.
- To pull together multiple support offerings from OnePlusOne into one place with a single registration.
- To test, learn and improve through smarter collection of meaningful and significant user data.
- To give users a greater opportunity to become authors and share their own stories and questions.
- To provide a dip-in-dip-out experience for people, and simultaneously allow others to go deeper through goal setting and personalised recommendations.
- To equip users with knowledge allowing them to be mindful of, and pinpoint external stressors, which can impact their relationship quality.
- To reach people in all areas of society, and people who aren't necessarily looking for relationship help.
- To equip users with skills enabling them to manage their relationship issues and resolve them effectively.
- To fill the sector gap in provision of widely accessible digital relationship support for those unable to access it via traditional face-to-face routes.
- To deliver a digital solution that fits and aligns with the overarching OnePlusOne strategy.
- For Click to serve as a recognisable overall brand strengthening tool for OnePlusOne.
- To maintain the attention of loyal users through time while reaching new ones.
- To form the Lego bricks that lay the foundation for future development.

OnePlusOne already operates a successful 'side doors' methodology. This sees evidence-based expert content, help and services distributed across a wide network of third party sites and channels without the quality being diluted. **Click** improves the side doors approach further as the evaluation is integral and continuous.

Bespoke and white labelled branding can be created for organisations if they choose and as services are digital, they can be easily scaled up.

Click is therefore an exciting resource and a future source of income, together with advertising, training and research sale options.

NHS Trust mental health collaboration

Northumberland, Tyne and Wear NHS Foundation Trust (NTW) approached us to collaborate on a new relationship project for their collection of mental health self-help resources. The project was highly commended and nominated for a Patient Information Award by the British Medical Association in 2017.

OnePlusOne and NTW identified a demand from users for support with depression, with a gap in resources available to assist the partners of people with mental health problems. We felt that the innovation of NTW's digital bookshelf, which has had 375,000 downloads, was a good platform to communicate the value of relationship support in health matters.

There are established links between relationship quality and mental health. Poor relationships can be predictive of mental health problems including depression which, in turn, can negatively affect relationship quality, reducing problem-solving abilities and making it harder for couples to communicate. Partners play an important role in recovery, as they are able to recognise changes in their partners' state, and couples therapy is commonly recommended as part of treatment.

OnePlusOne researchers carried out a literature review, supported by consultant clinical psychologists from NTW who provided additional literature and good practice guidance from their work on past booklets. The final resource was written and designed by OnePlusOne content producers with NTW's psychologists and is the culmination of evidence and advice pulled together by two organisations with unique expertise. The booklet is supplemented with video segments featuring the psychologist and family therapist Prof Janet Reibstein answering frequently asked questions. The resource also features a video introduction and several accessible versions, including 'easy read', audio recordings, and a BSL video.

[Please download the booklet from NTW's digital bookshelf.](#)

Debt and relationships

'Debt and relationships' is an innovative digital project designed to highlight experiences of couples with debt and money worries. OnePlusOne used short animations featuring the voices and stories of real couples who we interviewed during the research stages.

To create the animations, we carried out a literature review and engaged several debt advice charities to find out more about the links between debt and relationships before conducting interviews. We learned that over 60% of people seeking debt advice had experienced a negative effect on the quality of their relationships.

The evidence is clear that stress caused by debt has a damaging effect on a couple's relationship quality. Stigma, shame and fear of judgement can all lead people to keep secrets from their partners about the extent of their money problems, often leading to further conflict and confusion. Partners and families are often not considered as part of the solution to debt problems. The animations shine a light on the benefits of opening up to a partner about money worries.

The launch of the project was supported by Martin Lewis, Mental Health Foundation and many more who provided quotes for the website. It received a huge amount of interest on social media and the microsite holding the animations **was visited over 5,000 times in the first five months**. We believe the innovative use of animations with real life people behind them is a winning formula for communicating difficult messages with ease and reaching more people.

The service is live at www.clickrelationships.com/debt



Example articles from our online services

How to be more independent

thecoupleconnection.net/articles/how-to-be-more-independent-in-your-relationship

Relationship status? It's complicated

thecoupleconnection.net/articles/relationship-status-its-complicated

How separated fathers can maintain contact

theparentconnection.org.uk/articles/how-separated-fathers-can-maintain-contact

Being in a sexless relationship

thecoupleconnection.net/articles/being-in-a-sexless-relationship

Having a baby doesn't have to hurt your relationship

thecoupleconnection.net/articles/having-a-baby-doesnt-have-to-hurt-your-relationship

Being in your first same-sex relationship

thecoupleconnection.net/articles/being-in-your-first-same-sex-relationship



Digital partners

OnePlusOne also co-creates products with selected digital partners, who enable us to further our reach to new parents, young people and parents of children with disabilities. These partners are DAD.info, Netmums, The Student Room, The Mix, and Contact. Examples of such co-production include pieces on 'Sexual satisfaction and the transition to parenthood', 'Cheating and forgiveness' and 'Co-parenting a disabled child'. The research we provide for these pieces is also used to develop evidenced-based content for our own digital services.

Workplaces

OnePlusOne have long recognised that having a relationally capable workforce brings benefits to employees, employers and the wider society. In our archives, we have extensive evidence-based research, including the popular *Happy Home Productive Workforce* in 2012. As a result, we are regularly commissioned to use the evidence base to train managers and employees in the workplace, and provide self-help products.

Relational capability – key concept

Relational capability is the cornerstone of everything we do at OnePlusOne. Relationships are a fundamental part of being human as, with others, we address a profound need to give and receive love and care, security, support, and advice. Our connectedness makes us feel valued and competent, creating networks of shared values and interests.

For 45 years, OnePlusOne has developed the relational capability framework. It draws on the capability approach of Nobel Prize winning economist Amartya Sen, which Hilary Cottam has talked about, as it has been further developed by the philosopher and ethicist Martha Nussbaum. They argue that societies and governments should promote the capabilities of individuals to live a life they value. According to Nussbaum, engaging in a relationship is one such capability. From our perspective, that resonates deeply with the extensive body of research around why and how relationships matter.

The building blocks of relational capability are laid down in infancy and early childhood. This is when children develop social and cognitive capacities, such as emotional understanding, perspective-taking and emotional regulation. These form the basis of internal relational capability. With these foundations in place, children are able to create the relationships that see them engage successfully, first with those closest to them, then with others they encounter in education, the workplace and an ever-widening social world. Capability begets capability.

At OnePlusOne, we have focused on an individual's capacity to initiate and maintain relationships, and the opportunity to use that capacity. So, our concept of relational capability differentiates between internal relational capability (the skills for making and maintaining relationships) and relational opportunity (the conditions that enable individuals to use those skills).

Local government

Relationships sit at the heart of good public services. They underpin a meaningful and respectful engagement between client and practitioner. Improved effective relationships facilitate good outcomes. Increasingly, local authorities are recognising that improved relationships facilitate good outcomes and they are turning to OnePlusOne for assistance. We have worked with many local authorities, including the following.

Essex County Council – Relationships Matter

The drive for efficient, contractual models of service delivery are important in the country's hardworking modern day local authorities. Sadly, transactional processes and target-focused environments can restrict the ability to connect with people; often it is the quality of human relationships and interactions that make the difference. Essex County Council wanted to change this and commissioned OnePlusOne to help them put great relationships back at the heart of their work. We worked with them to trial a new 'observational tool' with a small group of council practitioners.

The tool is designed to identify opportunities for skills development during interactions with clients, who are often vulnerable parents. Individual coaching and group workshops were subsequently used to pick apart the observations and advise staff on how they could adapt their working practices. At the same time, our partners from Innovation Unit worked with parents, practitioners and leaders to identify and address system-level barriers to relational working in this environment.

Feedback from health and social care practitioners in Essex was encouraging. They observed immediate positive changes in their practice which, in their eyes, translated into better outcomes for parents. The need to embed relationally capable behaviour in all layers of the workforce, including system managers, is also integral to providing improved services.

We are still in the early stages of evaluation and using the observational tool. As we adapt the tool and refine our approach with each project, we are confident that we can maximise its impact in future.

Multiple local authority pilot scheme – phase II

Working in partnership with Innovation Unit, OnePlusOne advised 12 local authorities' pilot sites across England in developing relationship support services. This phase of the scheme was designed to implement the bespoke plans that we co-created with the local authorities in phase I. [Our short video](#) featuring our director, Penny Mansfield CBE, provides more information.

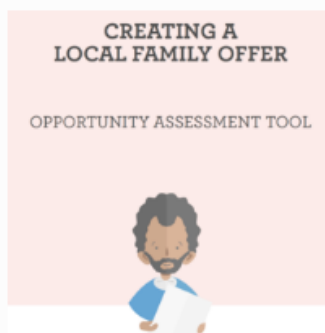
There is significant evidence available regarding the damage of inter-parental conflict. Our role was to translate and apply the evidence in a manner that suits each individual local authority, and reached the audience of their choice, e.g. young mothers, fathers, workless households or all parent residents. A detailed evaluation process followed, leading to the identification of three essential components that are required in developing relationship support services:

1. Workforce development.
2. A pathway of services.
3. Culture and system change.

The scheme culminated in a packed seminar hosted by the minister for welfare, Caroline Nokes MP to interrogate and celebrate the achievements of the Local Family Offer.



We have since developed a suite of learning resources with a view to other local authorities benefitting from the pilot schemes. As a result of this work, local authorities and the Department for Work and Pensions have accepted that focusing on inter-parental relationships and tackling conflict are key parts of improving outcomes for children.



Multiple local authority pilot scheme – phase II

Brief Encounters® Skills Training (B.E.S.T.) continues to be OnePlusOne's most popular training for employers. We have worked with well-known institutions such as John Lewis and BNP Paribas in the financial year 2015-16. Clients have reported positive changes in the participants' abilities, including:

- An ability to 'recognise when an employee or client is experiencing difficulties with their partner'.
- An increased ability to 'handle difficult conversations about an employee's or client's relationship with their partner'.
- A strong intention to use the Brief Encounters® model to 'help have conversations around relationships with employees or clients'.

It is clear to the employers we work with that there are benefits to being able to support their workforce with relationship issues, and even just to identify these issues. Subsequent evaluation of the training showed that the benefits were being sustained. Three months after the line manager training, surveys among wider employees have shown positive levels of work engagement, job satisfaction and a staff culture of openness about relationship issues.

Looking forward 2017-18

Mission

'To strengthen relationships in couples, families, communities and workplaces, using evidence-based training and digital resources'.

Aim 1

Provide a robust evidence base for OnePlusOne's services, resources, research digests, training and digital solutions.

Aim 2

Implement our new business model which will consolidate new income streams and commercial partnerships to maximise financial reach and secure sustainability.

Aim 3

Build on our new virtual support environment Click, growing the community and service, guided by feedback from users and evidence of best practice in digital behaviour change and learning theory. Working with data scientists, we will build a big data strategy to ensure we constantly learn through usage.

Aim 4

Continue to work in partnership with employers, public and private sector, to develop opportunities to build digital solutions that improve the relational capability of the workforce and the public.

Governance, legal and administration

Governance

OnePlusOne Marriage and Partnership Research was originally registered as a charity in 1971. It is now a charitable private company limited by guarantee, incorporated on 29 December 2000, and registered as a charity on 13 August 2001. It commenced activities on 1 January 2002 with the transfer of operations from the unincorporated charity.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company, and is governed under its Articles of Association.

Trustees

The charity is governed by a board of Trustees, who are also directors under company law. The board consists of three to fifteen persons elected by the membership and up to five members co-opted by the Trustees. The charity has a policy that the members are all directors. The recruitment for the Trustees is conducted by the senior Trustees and the senior staff and is based on an evaluation of the skills required to govern the charity. Newly appointed Trustees receive a letter of appointment and a pack of information about the charity, their fellow Trustees and their responsibilities as Trustees. They are invited to away days and additional training is provided as requested. Trustees are elected for a three-year period and may be re-elected for further three-year periods.

The Trustees and key management personnel serving during the year and since the year end were as follows:

Trustees and directors

Ms Ruth Kennedy
Ms Katharine Landells
Ms Erica De'Ath OBE (Chair of Trustees)
Ms Elizabeth Mills, Treasurer
Ms Sarah Healey
Ms Maggie Rae (retired, now a Patron)
Mr Axel Heitmueller
Ms Josephine Richardson
Ms Jayne Hilditch (retired April 2017)
Ms Emma Ries

Senior management team

Penny Mansfield CBE, Director

Dr Lester Coleman, Head of Research

Jonathan Devereux, Head of Finance and Company Secretary

Verity Glasgow, Deputy Director – Operations

Jan Mitcheson, Deputy Director – Innovation

Organisational structure

The board has established sub-committees with specific terms of reference and functions delegated by the board and chaired by a Trustee. They are:

- The finance sub-committee, which oversees all financial aspects of the charity's operations.
- The research sub-committee, which advises on the research programme.

The Director and the Head of Finance attend the main Trustee meetings. They also attend the finance sub-committee. The deputy directors attend them as and when required. The Director, the Deputy Director – Innovation, Head of Research, and the research staff attend the research subcommittee. Minutes of these meetings are taken by the director's PA.

The board can co-opt to the sub-committees' additional expert members who are not Trustees should they see the need. The board has delegated the day-to-day running of the charity to the director, working with the senior management team which comprises the two deputy directors and the heads of administration, finance, and research.

Pay policy for senior staff

The Trustees of the charity are not remunerated. Details of the Trustees' expenses are contained at note 7 to the accounts. In line with the pay of all staff, the pay of the senior staff is reviewed annually with the aim to maintain staff salaries between the top of the lower quartile and the median of market salaries compared to organisations of a similar size, nature and location. Trustees consider the rationale and affordability of any cost of living rise, or individual salary adjustment annually in the light of benchmark reviews.

The results for this year are shown in the statement of financial activities on page 32, and the financial position is shown in the balance sheet on page 33.

Reserves policy

The Trustees' aim remains to retain reserve equal to three months' operating costs. Trustees regularly review the reserves policy and forward cash flow position ensuring the charity's continuing ability to meet liabilities as they fall due without the need to call upon the expendable endowment of £136k. That review includes understanding the moving liability to all stakeholders, in terms of employment and supplier contract rights at the point of each review.

This has ensured that the charity is able to cash flow its activities without recourse to bank loans when there are delays in payment from funders and has allowed activity to continue as overall funding has declined. Three months' operating costs during 2016-17 were £351k. The free reserves were £148k at the year end. The free reserves are calculated as comprising the expendable endowment fund and the general unrestricted funds (excluding the designated reserve). Of the £466k designated reserve, an amount of £314k relates to the balance held for continuing those services where funding has declined or ceased, and £152k for investment in the Click digital platform aimed at improving existing service delivery and broadening the charity's funding base.

Principal funding sources

Source	Amount
Department for Work and Pensions – Culture Change contract	£833,333
Essex County Council – Relational Capability project	£46,875
University of Exeter – No Fault Divorce project	£45,170
Innovation Unit – Local Family Offer	£42,875
Sales of training	£40,770

The full list of funding sources is shown at note 13. The Culture Change contract has been renewed until August 2018, but the expected tender opportunities from the Department for Work and Pensions, which was paused in February 2016, had not been released at the date of signing the accounts.

Financial position

At the balance sheet date, OnePlusOne had forward contracts worth £313k net and reserves of £478k.

Financial position – post balance sheet events and actions

Before the signing of these accounts, extensions to the Culture Change contracts worth £552k net had been awarded. Investment in the digital platform Click from reserves gives OnePlusOne a flexible tool to diversify funding and better serve existing customers from a scheduled launch on January 2018.

A grant from Big Potential has enabled a thorough exploration of market diversification and OnePlusOne's social investment opportunities.

Significant changes to the charity's funding base have been made post balance sheet by reducing staff costs (21%) and accommodation costs (32%) aligning resources to meet current contractual obligations, while retaining flexibility to expand to meet new challenges.

Risk statement

The Trustees consider the risks to the charity on a regular basis and in particular those related to the governance and management, operations and finances of the charity. Risks are identified and assessed for their likelihood and their impact on both reputation and finances. Systems are in place for mitigation and their efficacy is reviewed by the executive strategy group and by the Trustees.

Statement of Trustees' responsibilities

The Trustees (who are also directors of OnePlusOne Marriage and Partnership Research for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year, that give a true and fair view of the state of affairs of the charitable company and of the incoming resources, including the income and expenditure of the charitable company for the year. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charities SORP.
- Make judgements and estimates that are reasonable and prudent.
- State whether or not UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose the financial position of the charitable company with reasonable accuracy at any time, and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other regularities.

Statement of disclosures of information to the auditors

We the directors of the company who held office at the date of approval of these financial statements confirm so far as we are aware that:

- There is no relevant audit information of which the company's auditor are unaware.
- We have taken all the steps that we ought to have taken as directors in order to make auditors aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Auditors

Larking Gowen were reappointed as the company's auditors during the year and have expressed their willingness to continue in that capacity.

Approved by the Trustees on 28 November 2017 and signed on their behalf by Erica De'Ath.



Chair

Auditor's report

Independent auditor's report to the members of OnePlusOne Marriage and Partnership Research

We have audited the financial statements of OnePlusOne Marriage and Partnership Research for the year ended 31 March 2017, which comprise the statement of financial activities, the summary income and expenditure account, the balance sheet, the cash flow statement, and the related notes. The financial reporting framework that has been applied in their preparation is the applicable law and the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters that we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility of anyone other than the charitable company and the charitable company's members as a body for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Trustees and auditor

As explained more fully in the statement of the Trustees' responsibilities, the Trustees (who are also directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements, and for being satisfied that these statements give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with the applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practice Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at www.frc.org.uk/apb/scope/private.cfm.

Opinion on financial statements

In our opinion, the financial statements;

- give a true and fair view of the state of the charitable company's affairs as on 31 March 2017, and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

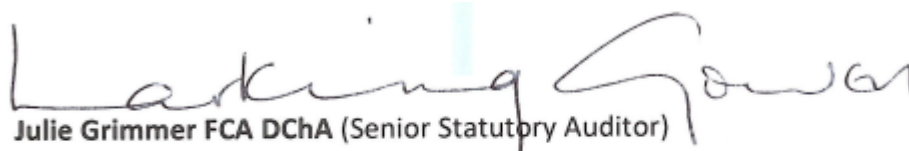
Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit, the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with those financial statements and such reports have been prepared in accordance with applicable legal requirements.

Independent auditor's report to the members of OnePlusOne Marriage and Partnership Research

Matters on which we are required to report by exception.

- We have nothing to report in respect to the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:
- adequate accounting records have not been kept or adequate returns for our audit have not been received from branches not visited by us or the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made or we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies' exemption.


Julie Grimmer FCA DChA (Senior Statutory Auditor)
For and on behalf of Larking Gowen, Statutory Auditors
Norwich
Date: 28 November 2017

Finance and legal

Statement of Financial Activities (incorporating Income and Expenditure Account) period ending 31 March 2017

	note	Expendable endowment	Restricted Funds	Unrestricted Funds	2016-17 Total	2015-16 Total
		£	£	£	£	£
Incoming resources						
Grants and donations	3	-	56,000	3,607	59,607	53,660
Bank interest		-	-	3,125	3,125	7,232
Sales of training and resources		-	-	40,783	40,783	23,896
Sundry income		-	-	780	780	300
Incoming resources from charitable activities	4					
Building the knowledge base on relationships		-		252,050	252,050	234,757
Direct support to Couples & Parents		-	-	223,112	223,112	469,138
Encouraging a culture of relationship self-help		-	-	-	-	290,637
Improving front line relationship support		-		308,974	308,974	458,805
Outreach & Marketing		-	-	205,383	205,383	57,295
Total incoming resources		-	56,000	1,037,814	1,093,814	1,595,720
Resources expended	5					
Cost of raising funds		-	-	65,204	65,204	109,972
Charitable activities	5					
Building the Knowledge base		-	2,360	332,186	334,546	274,847
Direct Support to Couples & Parents		-	-	446,363	446,363	499,393
Encouraging a Culture of Relationship Self-Help		-	-	255,961	255,961	290,093
Improving Front Line Relationship Support		-	53,515	206,124	259,639	457,563
Outreach and Marketing		-	-	-	-	76,348
Governance costs		-	-	43,379	43,379	29,639
Total resources expended		-	55,875	1,349,217	1,405,092	1,737,855
Transfer between funds	13		-	-		
Net Movement in Funds		-	125	(311,403)	(311,278)	(142,135)
Reconciliation of Funds						
Funds brought forward at 1 April		136,239	2,712	789,201	928,152	1,070,287
Funds Carried forward at 31 March	14	136,239	2,837	477,798	616,874	928,152

Prior year Income was £52,800 restricted grants and £1,542,920 unrestricted earnings and funding. Resources expended were £105,393 restricted and £1,632,462 unrestricted.

All of the above results are derived from continuing activities. There are no recognised gains or losses other than those stated above.

Erica De'Ath

Erica De'Ath - Chair

Balance Sheet at 31 March 2017

		2016-17		2015-16	
	note	£	£	£	£
Fixed assets					
Intangible assets	10	25,000		-	
Tangible assets	10	<u>16,362</u>		<u>23,483</u>	
			41,362		23,483
Current assets					
Stocks		-		-	
Debtors & prepayments	11	208,610		290,883	
Cash on deposit		501,175		731,282	
Cash at bank and in hand		<u>357</u>		<u>(803)</u>	
		710,142		1,021,362	
Creditors: amounts falling due within one year	12	(134,630)		(116,693)	
Net current assets			575,512		904,669
Total funds			<u><u>616,874</u></u>		<u><u>928,152</u></u>
Expendable endowment					
Restricted funds			136,239		136,239
Funds	13/14		2,837		2,712
Designated funds			465,565		783,700
General funds			12,233		5,501
Unrestricted funds			<u><u>477,798</u></u>		<u><u>789,201</u></u>
Total funds			<u><u>616,874</u></u>		<u><u>928,152</u></u>

These accounts are prepared in accordance with the special provisions of part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006, the Charity SORP 2015 and Financial Reporting Standard 102. The notes at pages 35 to 48 form part of these accounts.

Approved by the Trustees on 28 November 2017 and signed on their behalf by Erica De'Ath and Elizabeth Mills.



Erica De'Ath – Chair of Trustees



Elizabeth Mills – Trustee and Treasurer

Company No. 4133340

Charity No. 1087994

Cash flow statement for the year ended 31 March 2017

	2016-17 £	2015-16 £
Net cash inflow (outflow) from operating activities	(205,380)	(134,071)
Interest received from returns on investment	4,193	6,730
Net cash inflow from investments	4,193	6,730
Capital Expenditure and financial investment		
Purchase of tangible fixed assets	(2,760)	(25,724)
Purchase of intangible fixed assets	(25,000)	-
Net cash Outflow from Capital Expenditure	(27,760)	(25,724)
Change in cash and cash equivalents in the reporting period	(228,947)	(153,065)
Cash and cash equivalents at beginning of year	730,479	883,544
Cash and cash equivalents at the wend of year	501,532	730,479
Reconciliation of operating Deficit to net outflow from operating activities		
Increase (decrease) in cash	(228,947)	(153,065)
Operating surplus (deficit)	(311,278)	(142,135)
Depreciation charges	9,881	5,600
Decrease/(increase) in debtors and prepayments	82,273	111,600
Increase/(decrease) in receipts in advance	-	(8,855)
Increase/(decrease) in creditors	17,937	(93,551)
(Increase)/decrease in fixed assets	(27,760)	(25,724)
Net cash (outflow)/inflow from operating activities	(228,947)	(153,065)
Reconciliation of cash movement from operating activities		
Government grants	6,000	64,054
Other grants and donations	53,607	26,160
Other cash receipts from contracts and trading	1,108,940	1,620,823
Payments to suppliers	(616,262)	(1,043,071)
Cash paid to and on behalf of employees	(757,665)	(802,037)
Net cash inflow (outflow) from operating activities	(205,380)	(134,071)

Accounting policies

a) Basis of Preparation. The financial statements in accordance with the Financial Reporting Standard FRS 102 (applicable 2015) and the Companies Act 2006. They follow the recommendations in the Statement of Recommended Practice, Accounting and Reporting by Charities (issued in January 2015). OnePlusOne meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historic or transaction costs unless otherwise stated in the relevant accounting policy notes. All transactions are reported in pounds sterling (£) to the nearest £.

b) In preparing the accounts Trustees have considered whether in applying FRS 102 and the SORP the requirement to recognise the employee benefit to paid annual leave leads to a potential liability for annual leave due but not taken at 31 March on a leave year commencing on 1 January. The potential impact of that accrued entitlement is reported in note 8 based on the maximum value accrued leave could be at 31 March 2017 given staff leave entitlement.

c) Preparation of accounts on a going concern basis. The accounts are prepared on the basis that the Charity remains a going concern. At the balance sheet date, reserves were £616k, with £502k held as cash. All year end debtors had paid in full within terms by May 2017. Reserves together with signed contract income for 2017-18 of £299k gross, subsequently extended twice by a further £663k gross means the charity is able to continue activity at a similar level to 2016-17. That financial position together with the opportunities for further funding through scheduled Government contract opportunities and other charitable purpose trading means the Charity remains able to meet liabilities as they fall due and deliver on contractual obligations.

d) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. Donated goods and services are recognised as an incoming resource at an estimate of the value of the contribution to the charity, where this can be quantified. Volunteer time is not included in the financial statements.

e) Grants, including grants for the purchase of fixed assets, are recognised in full in the statement of financial activities in the year in which they are received or receivable whichever is the earlier unless:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the company has unconditional entitlement.

f) Resources expended are recognised in the period in which they are incurred and include any irrecoverable VAT. Resources expended are allocated to the particular activity where the cost relates directly to that activity.

Support costs, consisting of staff costs and other overheads are allocated between activities on the basis of staff time or a base appropriate to the specific support cost.

Governance costs include the management of the charity's assets, organisational management and compliance with constitutional and statutory requirements.

g) Depreciation is provided at rates calculated to write down the cost of each asset over its expected useful life. The depreciation rates in use are as follows:

Office equipment	3 years straight line
Office furniture and fittings	3 years straight line
Intangible assets	3 years straight line

Items of equipment are normally capitalised where the purchase price exceeds £1,000, or where it is clear that future economic benefits will be derived from equipment purchases of a lower value which should be recognised against future activity. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Intangible assets are recognised where their creation is reasonably expected to result in future revenue generation with the value of direct development cost forming the basis of valuation excluding research and design or staff costs applied to create and manage the assets development. Intangible assets are depreciated once brought into use having reached the stage of minimum viable product. Further enhancements to the assets through development are added to the asset value reported.

h) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

i) Designated funds are funds set aside by Trustees from unrestricted reserves to meet specific purposes they may define from time to time. Funds are designated to develop activities which are essential to the sustainability of the organisation's capacity to deliver its objectives.

j) Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity without further specified purpose and are available as general funds.

k) The expendable endowment fund is for unrestricted funding purposes which will be approved by the trustees when appropriate.

l) The cost of generating funds relates to the costs incurred by the charitable company in raising funds for the charitable work.

m) Exceptional items are recognised in the accounts where they are material to the understanding of financial statements in relation to continuing activities. They are reported in notes to the accounts so as to highlight within a relevant cost category exceptional activity during the reporting period.

n) Trade and other debtors are recognised at the settlement date due less and trade discounts offered. Prepayments are valued at the amount pre-paid net of any trade discounts due.

o) Creditors and provisions are recognised where the charity has a present obligation as a result of a past event that will probably result in the transfer of funds to a third party and the settlement obligation can be reliably measured or estimated. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due. It is the charity's aim to pay creditors within agreed terms where there is no dispute over liability.

p) Cash at bank relates to cash held in instant access no penalty accounts net of any credit card liabilities.

q) Cash on deposit relates to cash held in 90 day access accounts where depending on the notice period given there may be a loss of interest on sums withdrawn.

r) Pension contributions are made at 6% where staff opt to join the money purchase scheme OnePlusOne operates through AEGON. New staff are entitled to join the scheme after a three month delay period. From February 2017 all staff not in the existing pension scheme are auto enrolled into a basic pension scheme operated by AEGON and compliant with the terms and rates specified by auto enrol requirements. There were not contribution arrears at the balance sheet date.

s) Operating leases are limited to office printing equipment, the title for which remains with the lessor, with rental charges charged on a straight line basis over the five year economic life. Note 14 to the accounts follows FRS 102 requirements to show the remaining liability under this lease. The lease is charged to allow for a guaranteed level of use with excess charges made for exceeding usage level. The remaining commitment is based on the outstanding minimum payments due under the terms of the lease.

t) The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2. Legal status

OnePlusOne Marriage and Partnership Research is a company limited company number 4133340 with the working name One Plus One and is also a registered Charity No. 1087994.

The registered office is CAN Mezzanine, 7-14 Great Dover Street, London SE1 4YR.

3 Grants and donations

	Endowment	Restricted	Unrestricted	2016/17 £	2015/16 £
NOMS		-	-	-	27,500
Anonymous Trust		-	-	-	25,000
Garfield Weston Trust		50,000	-	50,000	
CAFCASS		6,000		6,000	
General donations, incl. Gift Aid		-	3,607	3,607	1,160
Total grants and donations	-	56,000	3,607	59,607	53,660
Bank Interest			3,125	3,125	7,232
Sales of training and resources			40,783	40,783	23,896
Sundry Income			780	780	300

4 Incoming resources from charitable activities	Endowment	Restricted	Unrestricted	2016/17 £	2015/16 £
DfE Online Services contract			-	-	-
DWP Culture Change contract			833,333	833,333	833,331
DWP Innovation contract			-	-	444,592
DWP Perinatal Pilots			-	-	170,000
Exeter University - No Fault Divorce			45,169	45,169	8,212
Innovation Unit - Local Family Offer			42,875	42,875	26,250
Essex County Council - Relational Capability			46,875	46,875	15,625
National Childrens Bureau - LEAP project			9,600	9,600	12,622
Brain Tumour Charity			11,667	11,667	-
Total Incoming Resources from Charitable activities	-	-	989,519	989,519	1,510,632
TOTAL INCOMING RESOURCES	-	56,000	1,037,814	1,093,814	1,595,720

5. Total Resources expended	Building the knowledge base	Direct support to couples & sarents	Encouraging a culture of relationship self-help	Fundraising	Governance	Improving front-line relationship support	2016/17 £	2015/16 £
Staff costs (note 8)	225,628	154,672	152,263	19,860	22,306	146,154	720,883	814,444
Exceptional costs - staff	3,169	7,244					10,413	
Project expenses	41,887	213,065	77,389	28,818	493	82,367	444,019	661,195
Travel, recruitment and training	6,183	4,450	10,825	1,381	1,029	4,123	27,991	92,225
Premises and office costs	54,738	62,486	12,538	14,359	10,093	24,092	178,306	165,302
Telephone, postage and stationery	2,398	2,541	618	563	409	1,067	7,596	7,474
Legal and professional fees	1,706	2,824	3,404	462	9,231	2,287	19,914	20,612
Depreciation	2,907	3,546	738	786	539	1,365	9,881	5,600
Recovered VAT	(4,070)	(4,465)	(1,814)	(1,025)	(721)	(1,816)	(13,911)	(28,997)
Total resources expended	334,546	446,363	255,961	65,204	43,379	259,639	1,405,092	1,737,855

Included in the above are support costs which have been apportioned across the work of the charity as set out below (and as described in note 1f):

Support	33,767	84,380	28,832	13,407	6,480	32,916	199,782	193,249
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6 Support costs are made up of	2016/17 £	2015/16 £
Staff costs	181,901	174,548
Premises and office costs	15,806	15,777
Project costs	300	539
Travel, recruitment and training	952	2,445
Legal and professional fees	516	1,710
Telephone, postage and stationery	667	661
Depreciation	880	582
Recoverable VAT	(1,240)	(3,013)
	199,782	193,249

7 Net incoming resources	2016/17 £	2015/16 £
Depreciation	9,881	5,600
Trustees' expenses	468	821
Auditors' remuneration	8,652	8,466
Auditors' – other services	1,830	1,621
Operating lease rentals on property	-	24,173
Operating lease rentals on equipment	8,133	6,126

The charity pays the expenses of Trustees to attend meetings and events on behalf of the charity. During the year, eight Trustees either claimed expenses or had expenses paid by the charity directly.

8 Staff costs and numbers

Staff costs were as follows:-	2016/17 £	2015/16 £
Salaries	642,782	706,102
Social security costs	64,096	72,251
Pension contributions	24,418	25,861
Temporary Staff	-	10,230
	731,296	814,444

Accrued leave entitlement @ 31 March 14,458

One employee received remuneration between £70,000 and £80,000, exclusive of an employers pension contribution of £6,379.

	2016/17 £	2015/16 £
Key management team employee benefits	265,517	264,814

The key management team comprises: the Director; Deputy Director, Innovation; Deputy Director, Operations; Head of Research, and Head of Finance.

All staff are able to join a defined contribution scheme for pension provision. The employer contribution is set at 6% provided the employee contributes a minimum of 3%. No contributions were outstanding at the balance sheet date. The Charity opted to auto enrol following an allowed three month delay from 1st February 2017. Those auto-enrolled who had not joined the pension scheme were enrolled at the statutory level of 1% Employee and 1% Employer contribution to avoid any barriers to encouraging staff enrollment.

	2016/17 Fte	2015/16 Fte
Charitable activities		
Building the Knowledge base on Relationships	5.1	4.2
Improving frontline relationship support	2.3	2.2
Encouraging a culture of relationship self help	1.1	3.4
Direct support to couples and parents	5.9	5.6
Outreach and marketing	0.0	2.0
Cost of generating funds	1.2	0.9
Governance	0.9	1.0
	16.5	19.3

On average 18.9 (23.5) people were employed during the year 9.8 (12.7) full time and 9.1 (10.8) part time.

9 Taxation

There is no corporation tax charge as all the charity's income falls under charitable tax exemptions where income is applied for charitable purposes.

10 Fixed assets

	Intangible	Tangible		Total
	Digital Asset £	Furniture and fittings £	Equipment £	£
Cost				
At 31 March 2016	-	45,490	115,713	161,203
Additions	25,000	2,760	-	27,760
Cost of disposals	-	(32,597)	-	(32,597)
Period Ending 31 March 2017	25,000	15,653	115,713	156,366
Depreciation				
At 31 March 2016	-	34,030	103,690	137,720
Charge for the year	-	4,988	4,893	9,881
On disposals	-	(32,597)	-	(32,597)
Period Ending 31 March 2017	-	6,421	108,583	115,004

Net book value

At 31 March 2017	25,000	9,232	7,130	41,362
At 31 March 2016	-	11,460	12,023	23,483

Intangible Asset

The intangible digital asset relates to Click, for which a designated fund was established during 2014-15 from free reserves. Expenditure not capitalised relating to design, research and content amounted to £66,489 (2015-16) and £93,765 (2016-17). Development of the intangible asset began in December 2016 with £25,000 capitalised by the year end in line with accounting policy (1g.). Click delivers in particular on Aims 1, 2 and 3 set out in our 2015-16 annual report. Depreciation will commence once a minimum viable product is launched in January 2018 which contributes to delivery of income flow from a variety of sources. It is anticipated that Click will be further developed as funding becomes available to improve gathering of research data and to open up new markets and funding streams. There are no current plans for this asset to be used as security for any long term finance.

Disposals

Disposals relate to asset values where the original asset is no longer in use. This removes the historic cost of assets not retained after the premises move in December 2015 to service offices. Where Equipment remains in use but has been fully written down the original value and matching depreciation are retained. Actual disposals are either gifted to Charity (Computer Aid International) or scrapped and in both cases entail a charge for removal.

11 Debtors	2016/17 £	2015/16 £
Trade debtors	146,522	224,380
Other debtors	26,883	3,456
Accrued Income	500	1,568
Prepayments	34,705	61,479
	208,610	290,883

12 Creditors	2016/17 £	2015/16 £
Trade creditors	73,148	69,760
Accruals	25,710	25,752
PAYE and NIC	16,980	19,499
Other Creditors	-	423
VAT	18,792	1,259
	134,630	116,693

13 Movements in funds

	At 31 March 2016	Incoming resources	Resources expended	Transfers	At 31 March 2017
	£	£	£	£	£
Expendable endowment	136,239	-	-	-	136,239
Restricted funds					
Trust Funding of Digital Platform	-	50,000	50,000	-	-
CAFCASS		6,000	5,875		125
Edith Dominian Memorial Fund	2,712	-	-		2,712
Total restricted funds	2,712	56,000	55,875	-	2,837
Designated Funds					
Building the evidence base	81,795			(22,349)	59,446
Development of tools and content	150,000				-
Funding gap for online service	206,255			(75,406)	
Click Development and content	45,511			(43,765)	151,746
Development and delivery of services	300,139			(176,615)	254,373
	783,700	-	-	(318,135)	465,565
General Funds					
Online Services	-	-	75,406	75,406	-
Digital platform	-	-	43,765	43,765	-
DWP - Culture Change contract	-	833,333	690,893	(142,440)	-
DWP - Perinatal Pilots	-	-	1,286	1,286	-
NOMS	-	-	640	640	-
Exeter University - No Fault Divorce	-	45,170	53,599	8,429	-
Innovation Unit - Local Family Offer	-	42,875	46,245	3,370	-
Essex CC - Relational Capability	-	46,875	56,516	9,641	-
National Children's Bureau - LEAP	-	9,600	9,869	269	-
Brain Tumour Charity	-	11,667	10,938	(729)	-
Product sales	-	40,770	86,346	45,576	-
Core unfunded charitable activity	-		103,588	103,588	-
Bank Interest		3,125	-		3,125
Donations		3,607	-		3,607
General Fund balance	5,501	792	170,126	169,334	5,501
General Funds	5,501	1,037,814	1,349,217	318,135	12,233
Unrestricted Funds	789,201	1,037,814	1,349,217	-	477,798
Total funds	928,152	1,093,814	1,405,092	-	616,874

Transfers to designated reserves are in line with the accounting policy (Note 1i) of setting aside resources for the sustainability of contract services through surpluses generated in contract delivery.

Transfers to restricted funds relate to the match funding brought to restricted activity from the general reserve.

Restricted Funds

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Trust Funding - Garfield Weston Trust supported the development costs of the digital platform - Click.

Edith Dominian Memorial Fund - funds restricted to the delivery of a memorial lecture.

Designated funds

Trustees review formally the opportunity to designate funds from resources available and at least annually specify in the light of known funding for at least the next twelve months, what designations to make for future aims and objectives. At the balance sheet date these were as shown below.

Building the evidence base - a reserve designated to allow OPO to continue conducting original research following the ending of specific funding in March 2015.

Click development and content - reserve to allow for refreshing digital products expected to be used once the digital platform has been implemented.

Funding gap for online service - A reserve set up allowing core digital services to continue at a time in March 2015 when specific funding was ended. Available to support the operating costs of click.

Development and delivery of services - recognising the need to maintain core costs for existing services while seeking new funding, and develop those services in response to contract opportunities which arise, together with the cost of submitting bids.

14 Analysis of net assets between funds

-

	Endowment funds	Restricted funds	Designated funds	Unrestricted funds	2016/17 Total Funds
	£	£	£	£	£
Tangible Fixed assets	-	-	25,000	16,362	41,362
Net current assets	136,239	2,837	440,565	(4,129)	575,512
	136,239	2,837	465,565	12,233	616,874

15 Obligations under operating leases

2016/17 £ 2015/16 £

At 31 March 2016, the Charity had outstanding commitments under operating leases as set out below:-

Operating leases for office equipment

Expiring within 1 year	7,241	6,126
Expiring between 2 and 5 years	25,532	16,666
	32,773	22,792

The operating lease for the photocopier due annually is £7,421. The lease was bought out during the year and renewed for a five year term from 23rd September 2016.

Operating Lease Expiring in less than a year

The prior year value relates to our previous premises lease which expired on 25th December 2015. Current premises are occupied under a License not an operating lease. There is a six month notice period equating to £53,520.

Office equipment lease expired 13 Jan 2016	-	5,759
	-	43,559

16 Related Party Transactions

There were no emoluments paid to Trustees in the period (2015/16: nil). Trustees and the Senior Management Team declare annually any business interests they have. During 2016/17 there was no spend with an organisation where a business interest was declared.

17 Post balance sheet events

In the period between the balance sheet date and presentation of accounts at the Annual General Meeting significant events have impacted upon the Charity in terms of funding opportunities and forward liabilities. While these were known or in negotiation before the balance sheet date they could not then be measured with certainty. As the accounts are signed the following post balance sheet events should be noted:

- * May 2017 - £299k five month extension of the Culture Change contract with DWP.
- * June 2017 - Grant secured of £30k from Big Potential.
- * August 2017 - An additional month's extension of the Culture Change contract £55k.
- * September 2017 - net three post made redundant and Senior Management Team reducing paid hours.
- * September 2017 - reduced office occupancy by 33%, licence liability reduced to three months, from six months' notice.
- * October 2017 - An additional 11 month extension of the Culture Change contract to August 2018 £604k.

Acknowledgements

Trustees are listed within the legal details section on page 25.

Our staff during 2016–17

Penny Mansfield CBE
Jan Mitcheson
Verity Glasgow
Jonathan Devereux
Dr Lester Coleman
Siobhan Baillie (volunteer)
Jolanta Kaczmarek
Dean Wilson
Christina Fletcher
Dr Debbie Braybrook
Kate Nicolle
Jimi Odell
Chantal Savignon

Catherine Houlston (maternity leave January 2017)
James Durston
Meg Stapleton
Borna Radnik
Claire Cooper
Shevonne Harrington (left March 2017)
Jessica Sweeney (left March 2017)
Reanne Kedge (left August 2016)
Charly Hutson (left July 2016)
Alec Martin (left July 2016)
Ramon Fritz (left June 2016)
Sarah Bellorini (left June 2016)

OnePlusOne associates and consultants

Mark Weber
Jenny Reynolds
Professor Janet Reibstein
Pat Joseph
Jane Joseph
Bernie Davis

Emmet Hart (left October 2016)
Dr Abigail Millings
Dr Angharad Rudkin
Beverley Haynes
Christiane Johnson

Online service moderators

Janet Breeze

Our funders

Ag Eisteacht
Professor P Black
CAFCASS
Cornwall Care
London Borough of Croydon
B. Dickinson
John Dodwell
Department for Work and Pensions
Essex County Council
University of Exeter
Garfield Weston Trust
Hertfordshire County Council

Home-Start UK
The Innovation Unit
Mr David Knowels
Luton Borough Council
Manchester City Council
Bob Mountain
National Childrens Bureau
J. Nugee
Pembrokeshire County Council
The Ropen Trust
Westminster City Council