

The Daily Mile Foundation
Financial Statements for the year ending 31st December 2017



The Daily Mile Foundation

CHARITY NUMBER 1166911

Charitable Incorporated Organisation
Unaudited Financial Statements
for the year ending 31st December 2017

The Daily Mile Foundation
Financial Statements for the year ending 31st December 2017

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OFFICERS AND PROFESSIONAL ADVISORS

Registered charity name	The Daily Mile Foundation
Charity registration number	1166911
Date of Incorporation	4 May 2016
Charity's principal address	Hawklease Chapel Lane Lyndhurst Hampshire SO43 7FG

The trustees

Elaine Wyllie	Founding Trustee	From incorporation to present.
James A. Ratcliffe	Founding Trustee	From incorporation on to resignation on 8 February 2017.
Leonardus H. Heemskerk	Founding Trustee	Trustee from incorporation, Founding Trustee from 8 February 2017 to present.
John Wyllie	Trustee	From incorporation to present.
Ian Fyfe	Trustee	From incorporation to present.
John P. Mayock	Trustee	From 8 February 2017 to present.

Principle Supporter	INEOS Hawklease Chapel Lane Lyndhurst Hampshire SO40 7FG
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Independent Examiner	Simon Brown ACA Chartered Accountant Tait Walker LLP Bulman House Regent Centre Gosforth Newcastle upon Tyne NE3 3LS
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Governance advisor	Womble Bond Dickinson (UK) LLP 4 More London Riverside London SE1 2AU
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Bankers	Barclays Bank Plc Southampton 2 Leicester Leicestershire LE87 2BB
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TRUSTEE REPORT

The trustees present their report and financial statements of The Daily Mile Foundation for the year ending 31 December 2017. The trustees confirm that the report and financial statements of the charity are prepared in accordance with the accounting policies as set out in note 2 to the accounts and comply with the charity's governing document, the Charities Act 2011 and reporting by Charities: Statement of recommended practice (SORP) applicable to charities preparing their accounts in accordance with the FRS 102.

REFERENCE AND ADMINISTRATIVE DETAILS

Reference and administrative details are shown in the schedule of officers and professional advisers on pages 3 of the financial statements.

The Trustees

The trustees who served the charitable incorporated organisation during the period were as follows:

Elaine Wyllie
James A Ratcliffe (resigned 8 February 2017)
Leonardus H. Heemskerck
Ian Fyfe
John Wyllie
John P. Mayock (appointed 8 February 2017)

STRUCTURE GOVERNANCE AND MANAGEMENT

Governing Documents

The Foundation was incorporated on 4 May 2016 and established under constitution of a CIO, that established the objects and powers that govern the operation of the charity. The only voting members are its charity trustees.

Appointment of Trustees

Elaine Wyllie, as founding trustee, is entitled to appoint those with requisite knowledge skill and experience, and if there ceases to be a founding trustee, appointment shall be by resolution of all the charity trustees.

Organisational Structure

Elaine Wyllie, Founding Trustee and founder of The Daily Mile initiative, leads the provision of services, both in person and online, backed by administrative and strategic support from a team of staff and ambassadors. Support staff being provided by the Foundations' principle supporter, INEOS, as a donation in kind.

Risk Management

The main risks associated with the foundation are being managed by the trustees. The actual risks identified related to promoting The Daily Mile concept are perceived to be limited and therefore the foundation is not operating a formal risk register, assessment, prioritisation and mitigation process. However through regular, operational meetings the trustees are ensuring that the foundation's activities and resources are aligned with its key objectives.

Key Management Personnel

The charity does not directly employ any staff, and therefore the trustees are considered to be the Key Management Personnel and remain responsible for the day-to-day operation of the Charity.

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TRUSTEE REPORT (continued)

Objectives and Activities

The aim of The Daily Mile Foundation (the 'Foundation' from hereafter) is to promote and working in partnership with schools and local organisations, to improve the physical, emotional and social health and wellbeing of our children starting in nursery and primary schools. It involves children running or jogging / walking in their primary schools and nurseries for just 15 minutes per day.

Studies have shown that The Daily Mile can help to increase attainment, and there are many non-specific studies that prove the positive long- and short-term effect of exercise with regards to physical, social and mental wellbeing.

The Foundation will facilitate successful adoption of The Daily Mile initiative and sharing of advice and best practice between schools – both through sharing information via online networks and through direct consultancy with teachers, local councils, public health organisations and other third parties. It will also seek to raise wider public awareness of The Daily Mile as a key measure to increase childhood activity and wellbeing.

The Foundation undertakes activities relating to the promotion of The Daily Mile initiative including online communications; speaking engagements; presence at relevant health and wellbeing events, conferences, and PR launches; and school visits

A key strategy in 2017/18 is to invest in a school recognition scheme to improve the two-way communication between the Foundation and UK schools community so as to monitor participation and highlight successful milestones reached by the Foundation as it grows.

Exploring options around expanding TDM outside the primary school sector. This links to close collaboration with the Scottish government around delivering Scotland; TDM Nation.

Achievements and Performance

The Daily Mile has been adopted in 32 countries, with the main uptake being in the UK, Belgium and the Netherlands. At the period end there are over 2,500 schools around the world taking part in the initiative.

TOTAL NUMBER OF PARTICIPATING SCHOOLS	AT DECEMBER 2017
SCOTLAND	568
ENGLAND	622
N. IRELAND	29
WALES	124
BELGIUM	814
NETHERLANDS	188
OTHER INTERNATIONAL	155
TOTAL REGISTERED SCHOOLS:	2,500

FINANCIAL REVIEW

The principle supporter and contributor to the Foundation is the business INEOS (www.ineos.com).

During the year the Foundation's accounts recognise expenditure totalling £104,708 (2016: £36,350) having been directly incurred by the Foundation in its own name, and having received cash donations and grants of £116,401 (2016: £36,350).

During the year INEOS made quantifiable donations in kind of £185,865. (As per the accounting policies in note 3, donations in kind are not included within the financial statements). These arose by INEOS providing manpower resource to support the Foundation activities of £126,273, and incurring allowance and expense costs of £59,592 for the Founding Trustee E. Wyllie.

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TRUSTEE REPORT (continued)

FINANCIAL REVIEW (continued)

During incorporation and the launch of the Foundation in 2016, INEOS made quantifiable donations in kind of £117,424. These arose by INEOS incurring incorporation related costs of £3,000, initial promotional and website set up costs of £60,365, and allowance and expense costs of £54,059 incurred by the Founding Trustee E. Wyllie.

In addition to this INEOS has made unquantifiable contributions in kind, by providing ad-hoc administration support to the Foundation and also allows the Foundation to operate from its premises charge free.

At the year end, The Foundation holds a cash balance of £14,395 (2016: £nil) and has unrestricted free reserves of £1,820.

Going concern

INEOS, the principal supporter, has indicated its intension to continue to provide donations and donations in kind to the Foundation, until such time as the Foundation is able to support itself. The Trustees, having received notification from INEOS of its intention to continue with its support, are not aware of any material uncertainties about the charity's ability to continue.

Plans for future periods

In the coming year the Foundation intends to continue to expand the take up and the reach of the The Daily Mile initiative by participating schools and organisations.

Within the UK the Foundation is planning to achieve this aim by a sponsored media publicity campaign across the ITV television network during the spring of 2018.

Also the Foundation wishes to establish partnerships with organisations outside of the UK in order to increase the reach of the campaign. One such partnership will be with Athletics Ireland and they will be responsible for the development and rollout of The Daily Mile, following the guidance of the Foundation.

In addition, the Foundation will engage with the GO Run For Fun Foundation that has a successful school running programme in eight countries. The objective is to use their mass participation running events as a vehicle to engage with schools post event, as a legacy programme.

Public Benefit

The trustees have referred to the guidance in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning future activities. The charitable objectives also are set in order to provide a clear and demonstrable public benefit.

Trustees' Responsibilities Statement

The charity's trustees are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and regulations.

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year. Under the law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and the income and expenditure of the charity for that period. In preparing these financial statements, the trustees are required to:

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TRUSTEE REPORT (continued)

Trustees' Responsibilities Statement (continued)

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent Examiner

A Resolution to re-appoint Simon Brown ACA as independent examiner for the ensuring year will be proposed at the annual general meeting.

The financial statements were approved by the Trustees on 30 May 2018 and signed on their behalf by:



L.H. Heemskerk
Trustee
The Daily Mile Foundation
Hawklease
Chapel Lane
Lyndhurst
Hampshire
SO40 7FG

The Daily Mile Foundation

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Independent Examiner's Report to the Trustees of The Daily Mile Foundation

I report to the trustees on my examination of the accounts of The Daily Mile Foundation for the year ended 31st December 2017.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'). I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



12.6.18

Simon Brown ACA
Tait Walker LLP
Chartered Accountant
Bulman House
Regent Centre
Gosforth
Newcastle upon Tyne
NE3 3LS

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Statement of Financial Activities (including income and expenditure account)

		Total funds 12 months 2017	Total funds 8 months 2016
	Note	£	£
Income			
Donations	4	66,402	26,476
Grants		50,000	-
Total income		116,402	26,476
Expenditure			
Expenditure on charitable activities	5,6,7	104,708	36,350
Total expenditure		104,708	36,350
Surplus / (deficit) for the year / period		11,694	(9,874)
Reconciliation of funds			
Total funds / (deficit) brought forward		(9,874)	-
Net Movement in funds / (deficit)		11,694	(9,874)
Total funds / (deficit) carried forward		1,820	(9,874)

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

All income and expenditure relates to unrestricted funds.

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Statement of Financial Position

	Note	2017 £	£	2016 £	£
Current assets					
Cash at bank and in hand		<u>14,395</u>		-	
		<u>14,395</u>		-	
Creditors: amounts falling due within one year	8	<u>(12,575)</u>		<u>(9,874)</u>	
Net current assets			<u>1,820</u>		<u>(9,874)</u>
Total assets less current liabilities			<u>1,820</u>		<u>(9,874)</u>
Net assets			<u>1,820</u>		<u>(9,874)</u>
Funds of the charity					
Unrestricted funds	10		<u>1,820</u>		<u>(9,874)</u>
Total charity funds	11		<u>1,820</u>		<u>(9,874)</u>

The financial statements on pages 9 to 15 were approved by the board of trustees and authorised for issue on 30 May 2018, and are signed on behalf of the board by:



L.H. Heemskerk
Trustee
The Daily Mile Foundation
Hawklease
Chapel Lane
Lyndhurst
Hampshire
SO40 7FG

The Daily Mile Foundation

Financial Statements for the year ending 31st December 2017

Notes to the Financial Statements

1. General information

The charity is a charitable incorporated organisation, a registered charity in England and Wales. The address of the registered office is Hawklease, Chapel Lane, Lyndhurst, Hampshire SO43 7FG.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. In accordance with the FRS 102 Public Benefit Entity 3.3A the trustees confirm that this charitable incorporated organisation is a Public Benefit Entity.

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

At the balance sheet date, the CIO had an excess of current assets over current liabilities of £1,820 and net assets over net liabilities of £1,820. The financial statements have been prepared on a going concern basis which assumes the CIO will continue in operational existence for the foreseeable future. The validity of the use of this basis depends upon the following:-

The CIO manages its day to day working capital requirements through funding from INEOS. The trustees have prepared forecasts for the next 12 months which show that the CIO should be able to continue to operate within the facilities currently available to it. There is also a commitment made by INEOS Holdings Limited that it intends to support the CIO, for at least one year after these financial statements are signed.

Monetary Income

Donations and other income are recognised where it has been received, or there is entitlement to receipt.

In the event that a donation or income is subject to conditions that require a level of performance before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that those conditions will be fulfilled in the reporting period.

Grants

Grants are recognised when the Foundation has an entitlement to the funds and any conditions linked to the grant have been met. Where performance conditions are attached to the grant and are yet to be met the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Donations in Kind

Non monetary donations and services provided free of charge, are not included within the financial statements, as such items are unable to be consistently measured with sufficient reliability. However where such items have been received, such items are narratively indicated within the notes to the accounts.

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Notes to the Financial Statements *(continued)*

3. Accounting policies *(continued)*

Interest receivable

Interest on funds held on deposit is included upon notification of the interest paid or payable by the bank. This is normally upon receiving the bank statement from the bank.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses are allocated or apportioned to the applicable expenditure headings in the statement of financial activities.

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

Fund Accounting

Restricted funds are maintained in accordance with the restrictions placed upon monies received from the donor.

Unrestricted funds are the free funds of the Charity to use at the discretion of the trustees in the furtherance of the charity's objectives. Unrestricted funds include designated funds where the trustees, at their discretion, have created a fund for a specific purpose.

Debtors

Debtors are recognised at the settlement amount that is due.

Prepayments are valued at the net amount prepaid.

Cash at bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of one month or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provision are normally recognised at their settlement amount after allowing for any trade discounts due.

4. Donations

	Total Funds 2017 £	Total Funds 2016 £
Donations		
INEOS Holdings Limited	65,402	26,476
INEOS Group AG	1,000	-
Grants		
GO Run For Fun Foundation	50,000	-
	116,402	26,476

During incorporation and the launch of the Foundation in 2016, INEOS made quantifiable donations in kind of £117,424, by incurring costs and providing services free of charge. (See note 5, 6 & 7).

During the year INEOS made quantifiable donations in kind of £185,865 by providing direct manpower resource to support the charities activities. (See note 6 & 7).

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Notes to the Financial Statements *(continued)*

5. Charitable activities

	Total Funds 2017 £	Total Funds 2016 £
Campaign information and website	77,964	32,613
Support and Governance (see note 6)	26,744	3,737
	<u>104,708</u>	<u>36,350</u>

During incorporation and the launch of the Foundation in 2016, INEOS made quantifiable donations in kind of £60,365. These arose by INEOS incurring initial promotional and website set up costs of £60,365.

6. Support and Governance

	Total Funds 2017 £	Total Funds 2016 £
Bank Fees	7	-
Governance	1,698	299
Independent Examiners fees	1,320	1,260
Trade Mark registration and protection	23,286	-
Travel expense costs	433	2,178
	<u>26,744</u>	<u>3,737</u>

The Foundation directly settled £433 (2016: £2,178) of travel costs relating to the Founding Trustee E. Wyllie.

INEOS made quantifiable donations in kind during the year of £nil (2016: £3,000). These arose by INEOS directly incurring costs in regard to incorporating the Foundation

In addition to this INEOS makes unquantifiable contributions in kind, by providing manpower and administration support to the Foundation and also allows the Foundation to operate from its premises charge free.

7. Trustee and Staff costs

The Foundation had no employees during the period.

The CIO considers its key management personnel to be the Trustees.

No Trustee received remuneration from the Foundation during the period in respect of their services to the Foundation.

Travel expense costs were settled by the Foundation in regard to the Founding Trustee E. Wyllie. (see note 6)

INEOS made quantifiable donations in kind during the year of £185,865 (2016: £54,059). These arose by INEOS directly incurring the following costs;
Manpower resource supporting the Foundation activities of £126,273 (2016: £nil),
Allowance and expense costs of £59,592 (2016: £54,059) for the Founding Trustee E. Wyllie.

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Notes to the Financial Statements *(continued)*

8. Creditors

	Total Funds 2017 £	Total Funds 2016 £
Creditors falling due within 1 year	11,255	8,614
Accruals	1,320	1,260
	<u>12,575</u>	<u>9,874</u>

INEOS Holdings Limited has indicated that should the Foundation have insufficient funds available from other sources when liabilities fall due, it will provide funding to the Foundation in order to settle liabilities when they fall due.

9. Related party

During part of the year and previous period, Mr J A Ratcliffe was a Founding Trustee of the Foundation.

It is also noted that Mr J A Ratcliffe is regarded to be the ultimate controlling party of "INEOS" by virtue of his majority shareholding in the ultimate parent undertaking INEOS Limited.

It is noted that the Founding Trustee Mr Leonardus H. Heemskerk holds various directorships within "INEOS" Companies whose ultimate parent undertaking is INEOS Limited.

During the period the Foundation had the following transactions with entities controlled by INEOS Limited.

Cash Donations received of £65,402 (2016: £26,476) from INEOS Holdings Limited
Cash Donations received of £1,000 (2016: £nil) from INEOS Group AG

Donations in Kind received of £185,865 (2016: £3,000) from INEOS Holdings Limited
Donations in Kind received of £nil (2016: £60,365) from INEOS Group AG
Donations in Kind received of £nil (2016: £54,059) from INEOS Sales UK Limited

In addition to this INEOS has made unquantifiable contributions in kind, by providing manpower and administration support to the Foundation and also allows the Foundation to operate from its premises charge free.

It is noted that during the year Mr Leonardus H. Heemskerk and Mr John P Mayock are Trustees of the Foundation, and are also Trustees of the GO Run For Fun Foundation.

During the year the Foundation had the following transaction with the GO Run For Fun Foundation.

Cash Grant received of £50,000 (2016: £nil).

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Notes to the Financial Statements *(continued)*

10. Analysis of charitable funds

Unrestricted funds

	At 4 th May 2016 £	Income £	Expenditure £	At 31st Dec 2016 £
General funds	-	26,476	36,350	(9,874)

	At 1 st Jan 2017 £	Income £	Expenditure £	At 31st Dec 2017 £
General funds	(9,874)	116,402	104,708	1,820

Reserve note

Unrestricted funds comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects. Unrestricted funds include designated funds, where the trustees, at their discretion, have created a fund for a specific purpose.

The basis for calculating 'free reserves' are after allowing for all designated funds, fixed assets and other non-current assets and liabilities.

11. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2016 £
Creditors less than 1 year	(9,874)	-	(9,874)
Net Asset / (liability)	(9,874)	-	(9,874)

At 31 December 2016 INEOS Holdings Limited indicated that it would make a cash donation to the Foundation upon the opening of the Foundation's banking facility.

	Unrestricted Funds £	Restricted Funds £	Total Funds 2017 £
Cash	14,395	-	14,395
Creditors less than 1 year	(12,575)	-	(12,575)
Net Asset / (liability)	1,820	-	1,820