



# Trustees' Annual Report for the period

Period start date

Period end date

From

01

01

2017

To

31

12

2017

## Section A

## Reference and administration details

Charity name

AIM Achieve Inspire Motivate

Other names charity is known by

AIM

Registered charity number (if any)

1167767

Charity's principal address

47 Broadwater Down

Tunbridge Wells

Kent

Postcode

TN2 5NY

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Zoe Bissett-Catania	Chair and Trustee		
2	Penelope Norwood	Treasurer and Trustee	06/06/17	
3	Katherine Murphy	Trustee		
4	Kimberley Sheppard	Trustee		
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17				
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20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)


#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Bank	Metro Bank	1 Southampton Row, London, WC1B 5HA

#### Name of chief executive or names of senior staff members (Optional information)

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## Section B Structure, governance and management

#### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Trustees are all volunteers and are approved by a majority of trustees prior to appointment

#### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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## Section C Objectives and activities

**Summary of the objects of the charity set out in its governing document**

The advancement of education particularly but not exclusively, providing free out of school tuition to primary school pupils from low income families.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

AIM runs weekly out of school tutoring classes for children from low income families. These classes are primarily focused on helping the children prepare for the 11+ Kent Test, which is the selection test for Grammar school places in Kent.

During school holidays, the frequency and length of classes is increased

Children are selected for AIM on the basis of income and academic suitability. Places are only given to children from low income families.

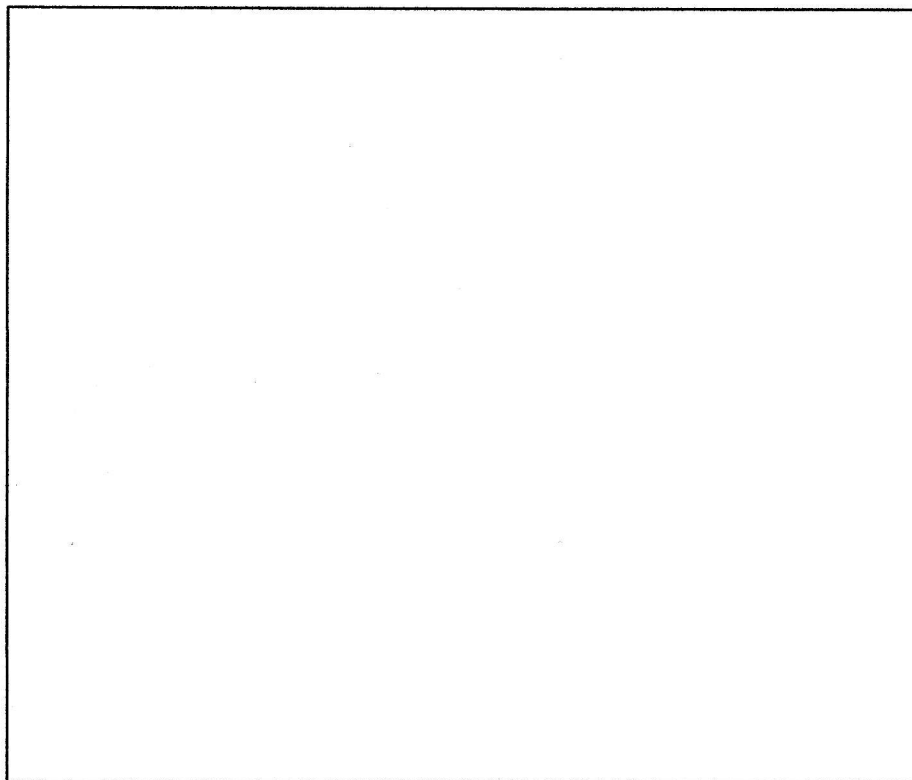
AIM classes:

- Familiarise the children with the process and requirements of the Kent Test
- Raise the children's educational aspirations and build their confidence
- Consolidate and build on the learning they receive at school
- Provide a comfortable learning environment alongside others who are similarly able.

**Additional details of objectives and activities (Optional information)**

You may choose to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.



## Section D

## Achievements and performance

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

AIM ran weekly Kent Test preparation classes between January and September 2017. During the summer holidays, (July and August 2017), additional classes were run in preparation for the test in early September 2017.

AIM also supplied learning support online, giving the children access to Bondonline tuition.

AIM also provided the children with two motivational trips during the year; a trip to the cinema and an outing to Bowles Outdoor Centre, which offers outdoor activities to boost learning.

- AIM classes were attended by 10 children in 2017
- All 10 children sat the test in September 2017. Of these 6 passed and were selected for Grammar School places in Kent.

The trustees successfully applied for grants and private donations in this period and were successful in securing £5,500, which has been carried forward for the 2018 programme.

## Section E Financial review

### Brief statement of the charity's policy on reserves

The charity aims to secure sufficient funding through applying for grants in order to continue the programme for a new cohort in the next financial year.

The AIM financial year runs from January to December, which covers the time each cohort of beneficiaries is on the AIM programme. Each cohort is a different group of beneficiaries. There is no need to retain reserves in order to complete the work with a cohort over more than one financial year. A cohort is not recruited until funds are in place to complete the AIM programme for them.

### Details of any funds materially in deficit

None

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F Other optional information

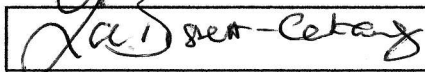
AIM is run by volunteers. There are no paid staff. Tutoring is carried out by professional tutors, who are paid as contractors and are not employees of AIM.

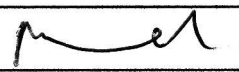
## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)





Full name(s)

ZOE BISSETT-CATANIA

PENNY NORWOOD

Position (eg Secretary, Chair,  
etc)

CHAIR

TREASURER

Date

11/10/2018

## AIM ACCOUNTS 01/01/17-31/12/17

	£	£
<b><u>FUNDS BROUGHT FORWARD</u></b>		
Cash	16.25	
Bfwd bank	3071.62	
<b>TOTAL FUNDS BROUGHT FORWARD</b>		3087.87
<b><u>RECEIPTS</u></b>		
Grant from KCF	3000.00	
Grant from private donors	2504.93	
Contribution from students	372.80	
Income from mocks	140.00	
		6017.73
<b><u>PAYMENTS</u></b>		
Tutoring cost	(2,448.50)	
Food & Drink	(167.90)	
Printing & photocopying	(114.99)	
Internet web provider expenses	(104.27)	
Motivational activities for children	(246.50)	
		(3,082.16)
<b>NET MOVEMENT IN FUNDS IN A/C PERIOD</b>		2935.57
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>6023.44</b>
Cfwd Cash balance	0	
Cfwd Metro bank	6023.44	
<b>TOTAL FUNDS @ 31/12/17</b>		<b>6023.44</b>