

Independent examiner's report to the trustees of Baby Basics (Northampton)

I report to the trustees on my examination of the accounts of the Baby Basics (Northampton) (the Trust) for the year ended 31 August 2017.

Responsibilities and basis of report

As the charity trustees for the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 (the Act).

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145 (5)(b) of the Act.

Independent examiners statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. The accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Name: FIONA CAYZER

Relevant professional qualification or membership of professional bodies (if any): CIMA FCMA

Address: 3 WHITTLEBURY COURT, WHITTLEBURY NN12 8XQ

Date: 04.07.18

Baby Basics income statement for 12 months from 1 September 2016 to 31 August 2017

Income	Donations	31148.70	
	Bank interest	0.00	
Expenses	Salary	-17600.04	
	supplies for Baskets	-4364.28	
	Admin expenses	-8588.75	
			-30553.07
Net income/Expenses current year			595.63

Balance sheet

Cash	Bank Account	14561.66	
	Petty Cash	18.75	
	Total Cash		14580.41

Current year income/expense	595.63	
Prior year income/Expense	13984.78	
		14580.41

Donation breakdown

Diocese Grant	20000.00	
Page foundation	1000.00	
Amazon Grant	1000.00	
Emmanuel	500.00	
Northamptonshire Community fund	3125.00	
Other	5523.70	
		31148.70

Admin Expenses

Insurance	612.56	
Travel Expenses	2873.25	
Assets (laptop, washing machine, drier)	1097.92	
Storage	2846.67	
Other (Rubbish disposal, washing , fund raising costs)	1158.35	
		8588.75



9. Feedback

Health Professional's Feedback

The feedback we have had from the health care professionals and their clients about the impact of Baby Basics Northampton often refers to the care taken by the people putting together the starter packs and also the quality of the items included in the packs.

“We have accessed Baby Basics several times this year for our supported families who have found themselves in difficult situation as their new baby arrived. The items that we have been supplied with have been outstanding and the families have been so appreciative of the help. So much thought goes into the packs and they are presented beautifully and quickly.”

Tracey Witham: Home-Start Wellingborough and District

Mum to be Feedback

The mums to be that we support often feel that their babies and themselves are a burden and not a delight. Some mums to be have never received a gift from anyone or have fled from a domestic violence home life. These are examples of why Baby Basics Northampton take the extra little bit of time to prepare the items we give out in our starter packs. We pride ourselves on the care, quality and presentation of our starter packs.

“This was given to me by my midwife from you after my son was born prem it meant so much so thank u for your help he loves his Moses basket it's the only thing he will sleep in and the elephant teddy is in his buggy X I will also be donating bk to you some clothes when he has grown out of them X”

Quotation received from a mum who received a starter pack from Baby Basics Northampton

10. Thank You

Baby Basics Northampton could not send out the starter packs to new mums in need without the support of the local community and local businesses.

Montague Children's Centre Northampton Community Foundation

Grange Park Church Knitting Groups Midwives

Emmanuel Church Tesco Mereway Amazon

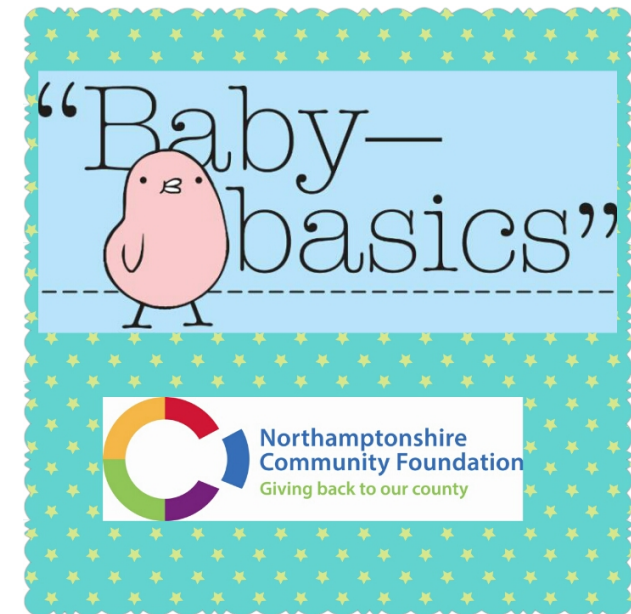
Kiddicaru Grange Park Church Group Health Visitors

Fundraisers Rusden Salvation Army Mum and Tots Groups

Northampton Fire Service

Northampton Community

Baby Basics Northampton



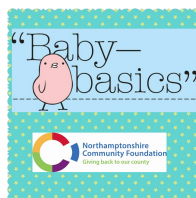
AGM 2017

17th May

Kairos Centre

Baby Basics Northampton has had a busy year sending out starter packs to mums in need in Northamptonshire. This leaflet will provide the following information to accompany the Baby Basics AGM 2017.

	Page No.
1. AGM Agenda 2017	1
2. Chair of the Trustees Report	2
3. Financial Report	3
4. Operation Review	4
5. Words from the Project Manager	5
6. Social Media	6
7. Data Analysis	7-8
8. Newsletters	9-14
9. Feedback	15
10. Thank you	15



Baby Basics Northampton AGM Agenda 2017

Apologies for absence
Chair of the Trustees Report
Secretary's Report
Financial Report
Operations Review
Any Other Business

Baby Basics Northampton Donation Newsletter

Page 2 of 2



Spencer Contact

Baby Basics Northampton cannot accept cots, prams or any large baby items. If you are looking for somewhere to donate these items, please try Spencer Contact as they may be able to take your donations of large baby items.

Telephone Number: 01604 587589



Thank you also to everyone who has donated to our Local Giving page. The money donated enables us to purchase the brand new Moses basket mattresses for each starter pack and any additional items.

If you would like to make a donation to Baby Basics Northampton via Local Giving, please enter the link below online:

<https://localgiving.com/charity/babybasicsnorthampton>



Baby Basics Northampton would like to thank all the local churches who held Mother's Day services for Baby Basics Northampton. We really appreciate all the lovely items which we can put in our starter packs for the mums to be.

Baby Basics Northampton Donation Drop Off Dates 2017
Baby Basics Northampton is open for donations from:

24 th April until 26 th May
5 th June until 14 th July
11 th September until 20 th October
30 th October until 8 th December

Baby Basics Northampton News

4th Birthday Celebrations



We started 2017 with our 4th Birthday celebrations. Thank you to everyone who attended our party.

We would like to say a massive thank you to Tesco at Mereway for not only supplying the refreshments and coming along to serve the tea, coffee and cake but also for the fantastic donations for our starter packs.

Amazon Daventry

It was lovely to meet the team from Amazon Daventry before Easter. They came to visit ourselves and have donated £1000 to Baby Basics Northampton.

The donation forms part of the 'Amazon in the Community' programme whereby the company supports the communities around its operating locations across the UK.

After visiting the charity, Amazon Daventry's Site Lead David Tindal, said: "Baby Basics is a lifeline for some of the new mums in our community and we're happy to help them continue their great work with this donation. At Amazon in Daventry, we're keen to support important organisations in our community like Baby Basics and when we heard we might be able to lend a helping hand, we jumped at the chance."



Fundraising for Baby Basics Northampton

If you fancy a new challenge in 2017, Baby Basics would really appreciate your support.

Julie Hedley is taking part in the London Marathon in April, good luck Julie!

"Northampton People" are taking part in the WOLF Run in June (10km obstacle race).



Thank you

Amazing Northamptonshire Community

Thank you to all the parent and baby groups, schools, nurseries, knitting groups, church groups and all the individuals that donate items to Baby Basics Northampton.

Baby Basics Northampton would also like to say a massive thank you to the donation drop off points within Northamptonshire. Please see overleaf for further details on our **NEW** donation drop off point, Rusden Salvation Army Charity Shop.

2. Chair of the Trustees Report

Baby Basics Northampton has had a really successful year reaching over 600 baskets and ensuring provision across the county.

The Operational Team have worked tirelessly to ensure a high standard and are an inspiration to the Trustees. As the service provision has grown the team are putting in place plans to start using volunteers in the day to day working of the charity, this has the benefit of supporting the increased demand whilst also sharing the vision of Baby Basics. The team have also worked to develop positive partnerships with Tesco's and Amazon to raise money and spread the word of Baby Basics Northampton.

The Operational Team structure has developed to support the team in providing for the growing demand. One of the big supportive factors has been the location of the team within the Kairos Centre with space to store goods and also prepare baskets, enabling the service to move out of the teams homes into a central location. In addition, the team now have job descriptions / work plans to support their role and provide clarity for their development in the team.

The Trustees have now settled into their role in the charity and ensure support to the operational team in their daily working, we aim to give support to the team whilst also ensuring objective strategic decision making in the development of the charity, this is all possible through the connection with the operational team. This has proved a solid relationship to support growth in the coming years.

The Trustees would like to thank all the staff in the team as well as the generous giving from the community, other agencies as well as the support and prayers from Grange Park Church. We are looking forward to another exciting year providing not just baskets of essentials but hope for new mothers in need.

Anne Rackham
Baby Basics Northampton
Chair of the Trustees



Baby Basics Northampton Contact Details

E-mail:

babybasics.gpc@gmail.com

Facebook / Twitter - Baby Basics Northampton



Don't forget to like us on Facebook and follow us on Twitter!



Donation Drop Off Points

The drop off points for Baby Basics Northampton are:

Kairos Centre, Wilks Way, Grange Park, NN4 5DW
Monday/Wednesday/Thursday/
Friday 9.30am – 12.30pm



Rushden Salvation Army (charity shop)
Rushden, NN10 9YT
Monday – Saturday 9am – 4pm

Emmanuel Church, Weston Furze Shopping Centre, NN3 8JR
Monday – Friday 10am – 2pm

Burton Latimer Baptist Church, Meeting Lane, NN15 5LS
Thursday 9.30am – 2pm
(Mother and Toddler Group, Julia Peckham Hall – term time only)
Friday 10am – 12pm
Sunday 10.15am – 12.30pm



Kiddicare Grange Park

Baby Basics Northampton would like to say thank you to Kiddicare for their support as a donation drop off point for the past 4 years.

Unfortunately they are no longer able to be a donation drop off point. The team at Kiddicare has been amazing and we thank you so much for your support.

Baby Basics Northampton Newsletter

Donations Newsletter April 2017

Baby Basics Northampton Charity No: 1168448

Baby Basics Northampton

This newsletter will provide further information about the work of Baby Basics Northampton along with all our exciting news and further information on our **new** donation drop off points. We have had an amazing start to 2017, we celebrated our 4th birthday and are overwhelmed by the support we have received so far this year!

What does Baby Basics Northampton do?

Baby Basics Northampton provides basic provisions to new vulnerable mums in Northamptonshire. These mums have little or nothing for their new baby and themselves.

Working with local health visitors, midwives, family workers, children centres and other agencies, starter packs filled with essential items for a newborn and their mum are distributed to those most at need.

Baby Basics provide: **Moses Basket Starter Pack / Bath Starter Pack / Hospital Bags**

Baby Basics can also provide microwave/cold water sterilisers and bottles. Baby Basics can also produce a starter pack to include early/tiny baby clothing and also smaller sized nappies (size 0).



Examples of a bath starter pack, moses basket starter pack and hospital bag provided to Northampton General Hospital

How can I help Baby Basics Northampton?

Baby Basics Northampton could not send out the starter packs to mums in need without the support of **YOU**. If you would like to help the work of Baby Basics Northampton, we can accept the following donated items:

- Moses Baskets (we cannot accept used moses basket mattresses)
- Moses basket sheets, blankets, towels, changing mats
- Girl, boy and neutral baby clothing (0-3 months, newborn, tiny/early baby) only
- Bibs, hats, mittens, baby shoes, muslins, baby sleeping bags
- **Brand new** toiletries for mum (shampoo, conditioner, shower gel, soap, toothbrush, toothpaste, tissues, breast pads, maternity/sanitary towels, comb, hair bands, hand wash)
- **Brand new** toiletries for baby (baby shampoo, baby bath, baby lotion, baby wash, baby toothbrush, baby toothpaste, cotton wool balls, nappy cream, nappies (size 0, 1 or 2), baby wipes, nappy sacks)
- Microwave/cold water steriliser, bottle brush (brand new), baby bottles (if used, teats to be removed), brand new packet of steriliser tablets
- Soft toy/toys suitable for newborn babies (no battery operated toys)

Please ensure all toiletries and nappies for mum and newborn baby are brand new.

Baby Basics cannot accept prams, cots/cot beds, breast pumps, car seats, electrical equipment or large toy items due to lack of storage facilities and/or health and safety concerns.

Please see the Donation Drop Off Points section of this Newsletter for further details of where to take your donations...

Please note Baby Basics Northampton cannot pick up donations due to personal safety concerns.

3. Financial Report

Baby Basics Accounts for 12 months (from 1 September 2015 to 30 September 2016)

Baby Basics stated the financial year with cash of £5,295. Total donations received were £25,139, resulting in cash increasing to £13,985 on 30 September 2016. By far the largest donation was £20,000 from Peterborough Diocese received on 29 February 2016. (The first instalment of a total grant award of £60,000).

During the year the charity spent a total of £13,984. This can be broken down into £9,258 on wages, £3,599 on supplies for starter kits and £3,592 spent on administration expenses. Following receipt of the £20,000 Diocese grant it was agreed by the trustees to increase salary costs to £17,600 per year, these additional salaries commenced on 1 April 2016. The Trustees also committed to travel expense costs of approximately £2,600 per annum.

Accounts for 8 months (from 1 September 2016 to 30 April 2017)

The first 8 months of the current financial year have seen cash increase from £13,984 to £22,474. Income received so far totals £28,386. Made up of grants totalling £25,625 and donations of £2,762. This includes the second £20,000 instalment of the Peterborough Diocese Grant received in 3 February 2017.

During the first 8 months of the year a total of £19,897 has been spent. This can be broken down into £11,733 on wages, £2,351 spent on supplies for starter kits and £5,813 spent on admin expenses. Monthly expenditure is roughly £2,500, therefore Baby Basics currently has sufficient funds to continue for the next 9 months.

Baby Basics Northampton Donation Newsletter

Page 2 of 2

Trolley Token

If you would like to purchase a Baby Basics Trolley Token, they are available from the Kairos Centre and Emmanuel Church, £1 each



Thank you also to everyone who has donated to our Local Giving page. The money donated enables us to purchase the brand new Moses basket mattresses for each starter pack and any additional items.

If you would like to make a donation to Baby Basics Northampton via Local Giving, please enter the link below online:

<https://localgiving.com/charity/babybasicsnorthampton>



Baby Basics Northampton News

Wow what a year Baby Basics Northampton have had. We have become a registered charity, won the Newcomer Award at the Northamptonshire Community Foundation Awards Night in September and recently sent out our 500th Starter Pack.

We could not continue to help mums in need in Northamptonshire without the amazing support of the Northamptonshire community.

Thank you to all the parent and baby groups, schools, nurseries, knitting groups, church groups and all the individuals that donate items to Baby Basics Northampton. Baby Basics Northampton would also like to say a massive thank you to the donation drop off points within Northamptonshire. You are all amazing, thank you!



Best Newcomer 2016

Baby Basics Northampton won the Best Newcomer award at the Northamptonshire Community Foundation Awards Night in September 2016. We were pleasantly shocked as all the charities within the Best Newcomer category were amazing.



500th Starter Pack

Baby Basics recently sent out their 500th starter pack. The 500th starter pack was referred to Baby Basics Northampton by Sarah Colfai (a Community Midwife from Daventry). Sarah has used the services of Baby Basics since the charity was initially set up in 2013.



"It was a real privilege to collect the 500th starter pack last week on behalf of a mum to be in Daventry. As the service has developed, the starter packs have come to include not only a Moses basket or a bath full of baby items, but also sterilisers and other baby equipment if it is needed. This has been invaluable to some parents in need in Daventry.

I remember when I did a first home visit with a family and the baby had been sleeping in the bed with the parents. I contacted Baby Basics Northampton for an emergency Moses basket starter pack which I went and collected the next day. The night of my home visit, the baby slept in a drawer with a towel for a mattress but I was able to provide a Moses basket the very next day thanks to Baby Basics Northampton.

Thank you Baby Basics Northampton, you've made a real difference to all the families you have helped. Good luck with the next 500 starter packs!" (Sarah Colfai)

Baby Basics Northampton Charity No: 1168449



**Baby Basics Northampton
Contact Details**

E-mail:
babybasics.gpc@gmail.com

**Facebook / Twitter - Baby Basics
Northampton**



Don't forget to like us on Facebook
and follow us on Twitter!



Donation Drop Off Points

The drop off points for Baby
Basics Northampton are:

Kairos Centre, Wilks Way, Grange
Park, NN4 5DW

**Monday/Wednesday/Thursday/
Friday 9.30am – 12.30pm**

Kiddicare Nursery, Wilks Way,
Grange Park, NN4 5DW

Monday – Friday 9am – 5pm

Emmanuel Church, Weston Favell
Shopping Centre, NN3 8JR

Monday – Friday 10am – 2pm

Burton Latimer Baptist Church,
Meeting Lane, NN15 5LS

Thursday 9.30am – 2pm

(Mother and Toddler Group,
Jeha Peonies Hall – term time only)

Friday 10am – 12pm

Sunday 10.15am – 12.30pm



Spencer Contact

Baby Basics Northampton cannot
accept cots, prams or any large
baby items. If you are looking for
somewhere to donate these items,
please try Spencer Contact as they
may be able to take your
donations of large baby items.

Telephone Number: 01604 587589

Baby Basics Northampton Newsletter

Donations Newsletter January 2017

Baby Basics Northampton

This newsletter will provide further information about the work of Baby Basics Northampton along with all our exciting news and further information on our donation drop off points. We have had an amazing 2016 and are looking forward to celebrating our 4th birthday in 2017.

What does Baby Basics Northampton do?

Baby Basics Northampton provides basic provisions to new vulnerable mums in Northamptonshire. These mums have little or nothing for their new baby and themselves.

Working with local health visitors, midwives, family workers, children centres and other agencies, starter packs filled with essential items for a newborn and their mum are distributed to those most in need.

Baby Basics provide: **Moses Basket Starter Pack / Bath Starter Pack / Hospital Bags**

Baby Basics can also provide microwave/cold water sterilisers and bottles. Baby Basics can also produce a starter pack to include early/tiny baby clothing and also smaller sized nappies (size 0).



Examples of a bath starter
pack, Moses basket starter
pack and hospital bag
provided to Northampton
General Hospital

How can I help Baby Basics Northampton?

Baby Basics Northampton could not send out the starter packs to mums in need without the support of **YOU**. If you would like to help the work of Baby Basics Northampton, we can accept the following donated items:

- Moses Baskets (we cannot accept used Moses basket mattresses)
- Moses basket sheets, blankets, towels, changing mats
- Girl, boy and neutral baby clothing (0-3 months, newborn, tiny/early baby) only
- Bibs, hats, mittens, baby shoes, muslins, baby sleeping bags
- **Brand new** toiletries for mum (shampoo, conditioner, shower gel, soap, toothbrush, toothpaste, tissues, breast pads, maternity/sanitary towels, comb, hair bands, hand wash)
- **Brand new** toiletries for baby (baby shampoo, baby bath, baby lotion, baby wash, baby toothbrush, baby toothpaste, cotton wool balls, nappy cream, nappies (size 0, 1 or 2), baby wipes, nappy sacks)
- Microwave/cold water steriliser, bottle brush (brand new), baby bottles (if used, teats to be removed), brand new packet of steriliser tablets
- Soft toy/toys suitable for newborn babies (no battery operated toys)

Please ensure all toiletries and nappies for mum and newborn baby are brand new.

Baby Basics cannot accept prams, cots/cot beds, breast pumps, car seats, electrical equipment or large toy items due to lack of storage facilities and/or health and safety concerns.

Please see the Donation Drop Off Points section of this Newsletter for further details of where to take your donations...

Please note Baby Basics Northampton cannot pick up donations due to personal safety concerns.

4. Operations Review

Operations Overview:

Baby Basics Northampton has had a busy 2016-2017. We have recently celebrated our 4th Birthday in January 2017 and have sent out over 600 starter packs.

Baby Basics Northampton has experienced an increase use of our service when we returned from our summer break in September 2016. The Operations Team have put in to place changes to the referral process to accommodate the increased volume of referrals we are currently receiving.

Baby Basics Newsletter:

Baby Basics Northampton continue to send out a Newsletter for the public and for referrals three times a year (January / April / September). Please see section 8. Newsletters for further information.

Baby Basics Manual:

We have created and maintain a Baby Basics Manual to explain and document our procedures and policy. This manual is updated yearly (August) to ensure any changes are amended accordingly.

Storage Space:

The team have been working with the storage space provided at the Kairos Centre. The Operations Team are considering using vacuum bags to store the clothing items to maximize the use of the space provided. The team is also liaising with Grange Park Church to try and secure some additional space within the Kairos Centre.

Further Development:

Baby Basics Northampton continues to work effectively and efficiently to continue to support and reach new mums in need in Northamptonshire.

The Operations Team will be looking for volunteers in due course. The team are currently liaising with Voluntary Impact Northampton who are assisting Baby Basics with ensuring all the relevant documentation, policies and procedures are in place before Baby Basics Northampton introduce volunteers.

Baby Basics Operation Team have been continuing to liaise with the Health Visitors, Midwives and Fire Service. The team has been instrumental in creating a partnership with the above bodies. It was agreed at a recent meeting that the Health Visitors and Midwives will make the Home Fire Safety Check referral on behalf of the mum to be to the Fire Service. A free Home Fire Safety Check is provided with each starter pack referral.

5. Words from Baby Basics Northampton Project Manager

Despite a lot of change in the last year, we have had an amazing year. With moving officially into the Kairos centre, a member of the team geographically relocating, becoming a charity, taking on trustees, changes in donation points, more and more referral agencies coming on board and building relationships with the fire service, churches and local community groups, the operational team have risen above and beyond the challenge.

The team were hugely boosted when the Northampton Community Foundation awarded us with the "Best Newcomers Award". This led to increased press coverage and an appearance of the team on local radio! As well as some additional funding.

Referrals have increased both in numbers and in geographical area, and we have been truly blessed by the way donations have increased to meet demand. Procedures have been adapted to manage the increase, which have been very well received.

Donations have also increased and we would like to thank everyone who contributed to the project. This includes all our Facebook followers, everyone who donated via local giving, Julie Hedley and Julie Bainbridge for their sponsored events, all the knitting groups, craft groups, tot's groups, churches, schools, local groups, funders, local businesses and friends and family. Without you, none of this would be possible.

This year has been declared as "the year of the volunteer" and the operational team, with the help from VIN (Voluntary Impact Northampton), are working hard towards launching the volunteer initiative in September. We are looking forward to feeding back on its success.

I would like to finish by expressing my heartfelt thanks and appreciation for the work, help and support of the whole operational team. You are amazing, and the project would not exist if it wasn't for you all. Your ongoing commitment and passion for the project ensures that the vision and mission that we had right at the start, continues and grows. Thank you.

Angie Kennedy
Baby Basics Northampton Project Manager

London Stock Exchange

Thank you to Neil Smith who chose Baby Basics to receive a cheque for the sum of £1000 as part of an award he received at work.

Thank you so much for your support Neil.



Grange Park Summer Fayre

Baby Basics Northampton had a stand at the recent Grange Park Summer Fayre.



Thank you also to everyone who has donated to our Local Giving page. The money donated enables us to purchase the brand new Moses basket mattresses for each starter pack and any additional items.

If you would like to make a donation to Baby Basics Northampton via Local Giving, please enter the link below online:

<https://localgiving.com/charity/babybasicsnorthampton>

Please note: Baby Basics will be closed for the Christmas Period from 15th December-5th January.

Baby Basics Northampton News

We have charity status.....

Baby Basics Northampton is pleased to announce we have been granted charitable status from the Charity Commission.

Baby Basics Northampton Charity No: 1168449



Storage Space



Baby Basics Northampton has secured storage space for all the clothing and toiletries at the Kairos Centre (Grange Park). We are so pleased and have worked really hard putting up the storage furniture, transferring the items out of our homes and making the best use of the space available.



Baby Basics Northampton Wristbands

A massive thank you to 3 local Lloyd Pharmacies who are selling the Baby Basics Northampton wristbands. If you would like to purchase a wristband (minimum donation of £1), please visit either of the two Towcester shops, Christchurch Medical Centre, Park Avenue North and Wellingborough Road Lloyd Pharmacies.



Watch this space..... We are hoping to be launching some more promotional items later in the year.

Northampton Community Foundation

Baby Basics Northampton is pleased to announce that we have been shortlisted for an award at the 2016 Northampton Community Foundation Annual Awards. We are shortlisted in the category – Best Newcomer Award.

Thank you to everyone who supports Baby Basics Northampton. We could not help so many mums in need in Northampton without your help and support. Thank you everyone.




Spencer Contact



Baby Basics Northampton cannot accept cots, prams or any large baby items. If you are looking for somewhere to donate these items, please try Spencer Contact as they may be able to take your donations of large baby items.

Telephone Number: 01604 587589



8. Newsletters




Baby Basics Northampton
Contact Details

E-mail:
babybasics.gpc@gmail.com

Facebook /Twitter - Baby Basics Northampton

Don't forget to like us on Facebook and follow us on Twitter!



Donation Drop Off Points

The drop off points for Baby Basics Northampton are:


Kairos Centre, Wilks Way, Grange Park, NN4 3DW
Monday/Wednesday/Thursday/ Friday 9.30am – 12.30pm

Kiddicare Nursery, Wilks Way, Grange Park, NN4 3DW
Monday – Friday 9am – 5pm

Emmanuel Church, Weston Favell Shopping Centre, NN3 5JR
Monday – Friday 10am – 2pm

Burton Latimer Baptist Church, Meeting Lane, NN15 5LS
Thursday 9.30am – 2pm (Mother and Toddler Group, John Woodmans Hall – term time only)
Friday 10am – 12pm
Sunday 10.15am – 12.30pm

450th Starter Pack
The 430th starter pack was sent out in July.



We have sent out **454** starter packs to date.

Baby Basics Northampton Newsletter

Donations Newsletter September 2016

Baby Basics Northampton

Welcome to the **4th** Baby Basics Northampton Newsletter. This newsletter will provide further information about the work of Baby Basics Northampton along with all our exciting news and further information on our donation drop off points. We have had a busy few months, see overleaf for all our news!




What does Baby Basics Northampton do?

Baby Basics Northampton provides basic provisions to new vulnerable mums in Northamptonshire. These mums have little or nothing for their new baby and themselves.


Working with local health visitors, midwives, family workers, children centres and other agencies, starter packs filled with essential items for a newborn and their mum are distributed to those most at need.

Baby Basics provide: Moses Basket Starter Pack / Bath Starter Pack / Hospital Bags

Baby Basics can also provide microwave/cold water sterilisers and bottles. Baby Basics can also produce a starter pack to include early/tiny baby clothing and also smaller sized nappies (size 0).

Examples of a bath starter pack, moses basket starter pack and hospital bag provided to Northampton General Hospital



How can I help Baby Basics Northampton?

Baby Basics Northampton could not send out the newborn starter packs to mums in need without the support of **YOU**. If you would like to help the work of Baby Basics Northampton, we can accept the following donated items:

- Moses Baskets (we cannot accept used moses basket mattresses)
- Moses basket sheets, blankets, towels, changing mats
- Girl, boy and neutral baby clothing (0-3 months, newborn, tiny/early baby) only
- Bibs, hats, mittens, baby shoes, muslins, baby sleeping bags
- Brand new toiletries for mum (shampoo, conditioner, shower gel, soap, toothbrush, toothpaste, tissues, breast pads, maternity/sanitary towels, comb, hair bands, hand wash)
- Brand new toiletries for baby (baby shampoo, baby bath, baby lotion, baby wash, baby toothbrush, baby toothpaste, cotton wool balls, nappy cream, nappies (size 0, 1 or 2), baby wipes, nappy sacks)
- Microwave/cold water steriliser, bottle brush (brand new), baby bottles (if used, teats to be removed), brand new packet of steriliser tablets
- Soft toy/toys suitable for newborn babies (no battery operated toys)

Please ensure all toiletries and nappies for mum and newborn baby are brand new.

Baby Basics cannot accept prams, cots/cot beds, breast pumps, car seats, electrical equipment or large toy items due to lack of storage facilities and/or health and safety concerns.

Please see the Donation Drop Off Points section of this Newsletter for further details of where to take your donations....

Please note Baby Basics Northampton cannot pick up donations due to personal safety concerns.

6. Social Media

Facebook

Facebook is a great point of contact for people who would like to donate to us or find out a little bit more about us. Our page has 2,673 likes (9th May 2017). By the time you read this it may have gone up.

Facebook is a great way to sign post people to the right direction for all sorts of things such as when we can't use what they would like to donate. We also have people contact us direct asking how they go about getting a basket. We have even had folks ask if they can buy them direct!

The most common questions that are asked is what sort of items we take and where our drop off points are. Even though these are pinned to the top of our page!

Generally speaking our posts are reaching anywhere from 900-4100 people, this can sometimes get higher. Most posts seem to engage folks quite well. The posts where we are asking for clothing will usually create a lot of messages and questions and can take up a lot of time. The posts that tend not to do too well are the ones where we ask for money either through sponsoring people who are doing an event to raise money for us or just generally asking people to donate.

I will only post once a day, possible twice, because any more than that we are in danger of making folks switch off or get irritated by posting too often.

Twitter

Baby Basics Northampton has a Twitter page. The page currently has 116 followers (9th May 2017). We have the Community Foundation, John Griff (broadcaster BBC Radio Northampton), Northampton General Hospital (NHS Trust), other Baby Basics groups, midwives and health visitors to name a few that follow us.

facebook®

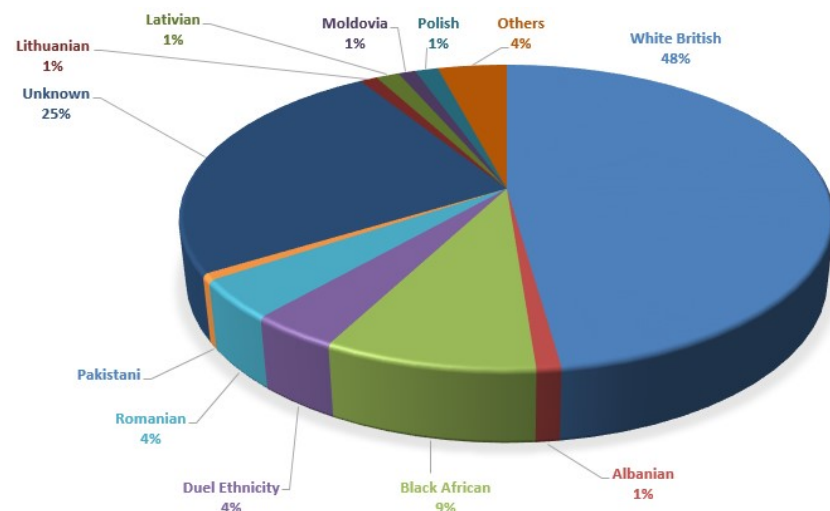
twitter

7. Data Analysis

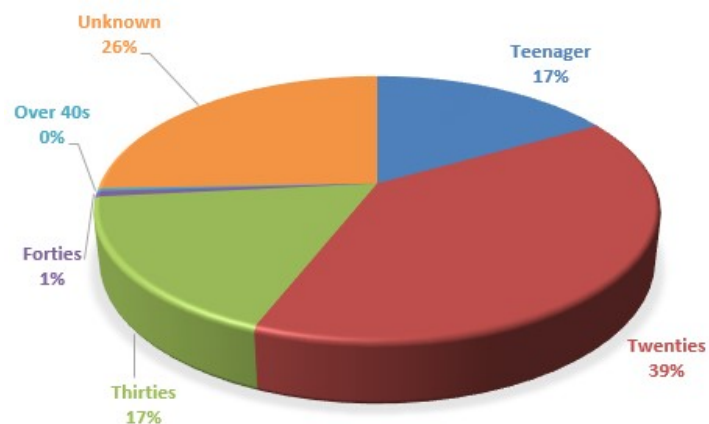
A requirement of the Northamptonshire Community Foundation grant was to collate data regarding the mums we are reaching with the work we do. Please find below the data collected by Baby Basics Northampton.

Please note: The data has been collected from September 2015 – end of March 2017.
Unknown – data was not provided to Baby Basics Northampton.

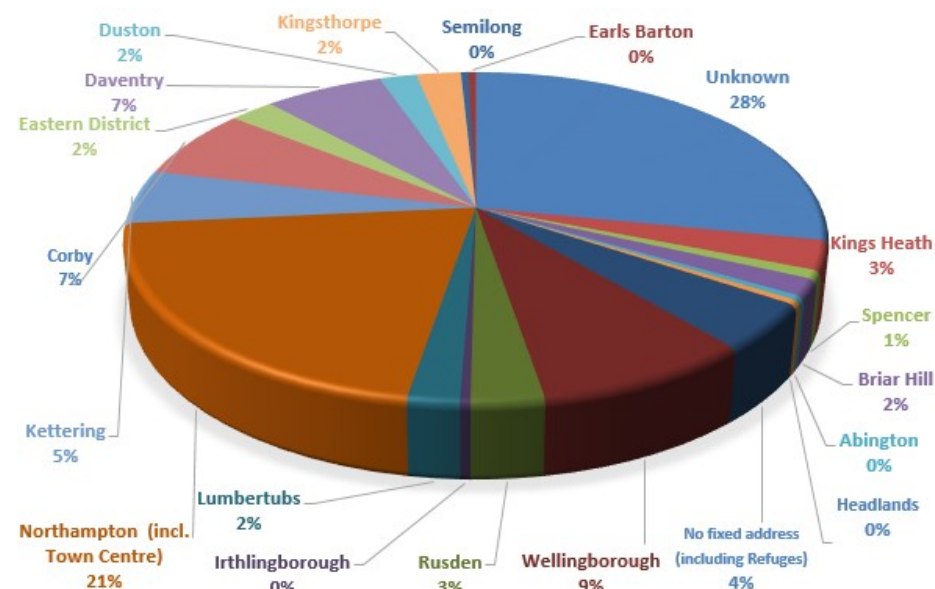
Ethnic Origin of the mum to be:



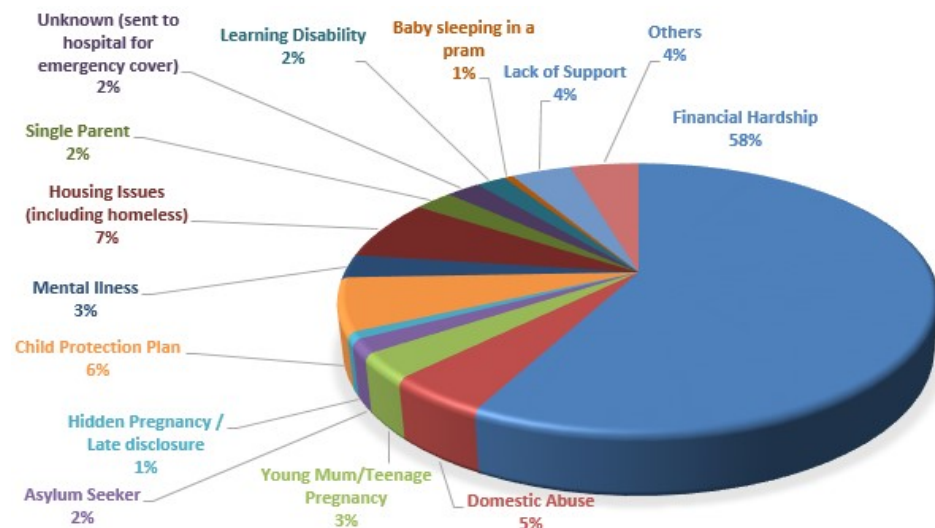
Age of the mum to be:



Area in Northamptonshire where mum to be lives:



Reason for using Baby Basics Northampton:



Please note: More than one option can be given for reason the mum to be uses Baby Basics Northampton.

