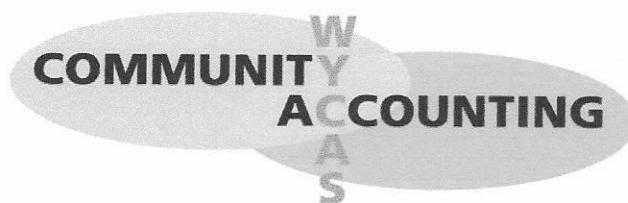


White Ribbon Campaign Ltd

Charity number 1123874

A company limited by guarantee number 05617302

Annual Report and Financial Statements for the year ended 31 December 2017



West Yorkshire Community Accounting Service

White Ribbon Campaign Ltd

Annual Report and Financial Statements for the year ended 31 December 2017

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Prepared by West Yorkshire Community Accounting Service

White Ribbon Campaign Ltd

Trustees' report for the year ended 31 December 2017

Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

Name	Position	Dates
Richard Hamilton	Chair - until July 2017	Resigned July 2017
Brian Mitchell	Chair - from July 2017	
Christopher Green	Secretary	
Stephen Sweeney	Treasurer - until July 2017	
Maura Wilson	Treasurer - from July 2017	
Callum Hendry		Resigned July 2017
Marcus Thompson		
Steve Barwick		
John Glifillan		Appointed November 2017
Peter Lassey		Appointed November 2017
Nouhsin Aslam		Appointed December 2017
Charity number	1123874	Registered in England and Wales
Company number	05617302	Registered in England and Wales

Registered and principal address	Bankers
White Ribbon House New Road Mytholmroyd Hebden Bridge HX7 5DZ	The Co-operative Bank plc PO Box 101 Balloon Street Manchester M60 4EP

Independent examiner
Helen Galvin FCCA

West Yorkshire Community Accounting Service
Stringer House
34 Lupton Street
Leeds
LS10 2QW

Structure, governance and management

The charity is a company limited by guarantee and was formed on 9 November 2005. It is governed by a memorandum and articles of association which were amended by special resolution on 23 April 2008. The liability of the members in the event of the company being wound up is limited to a sum not exceeding £1.

Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members at the AGM.

White Ribbon Campaign Ltd

Trustees' report (continued) for the year ended 31 December 2017

Objectives and activities

The charity's objects

The preservation and protection of life and good health by the prevention of violence, in particular against woman, by educating and raising awareness of the cause effect and methods of preventing violence.

The charity's main activities

The charity campaigns against violence against woman and girls particularly within the areas of sport, music, fundraising and education. White Ribbon status is available to various authorities and organisations within the UK.

Public benefit statement

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education.

Achievements and performance

White Ribbon benefitted from Government funding of our Ambassadors and Role Model Project, which led to more than doubling of our numbers of Ambassadors during the year.

White Ribbon undertook a rebranding of logo printed materials and a website renewal during the year and the response has been very positive. Individuals and Organisations can now download more materials, sign up as Ambassadors and Champions and undertake e-learning on line.

A counter for Pledges, Organisational accreditations, Ambassadors and Champions sits on the top of the Home Page of the new website.

At the end of the year, the number of White Ribbon Ambassadors stood at 422.

In the autumn Lancashire Police and Crime Commissioner hosted four simultaneous Accreditation events across the County. As well as all the Lancashire authorities, other significant new accreditations included Cheshire Police and City of Bradford.

Our White Ribbon supported an All Party Parliamentary Group which met four times during the year. In Parliament we also hosted a meeting on Men as Change Agents in the Workplace.

White Ribbon won best stand in the voluntary organisations/third sector category for our conference display at the Labour Party. This was awarded by votes from delegates, a huge achievement considering our size relative to that of other organisations in the category.

November 25th and 16 Days of Activism was a busy time, and over 300 parcels of awareness raising and campaigning materials were dispatched.

In 2017, White Ribbon continued to partner with numbers of organisations including CARE International and we worked with them to encourage men to support CARE's March for Women. We also worked with eight European partners as part of the EU Honour Ambassadors against Shame Practices project.

The Trade Union campaign work developed well with a stand at the Trades Union Congress, and the development of a Trade Union badge, materials, and an accreditation pack.

Highlights of the Sports and Music Campaigns included a major cricket match at Leicester County Cricket Club, and attendance at Bingley Music Live, and Bradford festivals.

Financial review

The net income for the year was £22,479 which was all on unrestricted funds.

Reserves policy

The charity's free reserves, excluding fixed assets, at the year end were £164,137.

The trustees aim to maintain sufficient reserve funds to cover 6 months running costs which is calculated as £100,000.

The excess is ringfenced to develop the accreditation scheme.

White Ribbon Campaign Ltd

Trustees' report (continued) for the year ended 31 December 2017

Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Signed on behalf of the board of trustees:

Signed..... (Trustee)

Name.....

Date.....

White Ribbon Campaign Ltd

Independent examiner's report to the trustees of White Ribbon Campaign Ltd

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 December 2017, which are set out on pages 6 to 12.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:  Name: Helen Galvin

Relevant professional qualification or body: FCCA

Date: 19th Sept 2018

West Yorkshire Community Accounting Service
Stringer House
34 Lupton Street
Leeds
LS10 2QW

White Ribbon Campaign Ltd
Statement of Financial Activities
(including summary income and expenditure account)
for the year ended 31 December 2017

	Notes	2017 Unrestricted funds £	2017 Restricted funds £	2017 Total funds £	2016 Total funds £ (Restated)
Income from:					
Grants and donations	(2)	6,043	156,429	162,472	108,484
Sales and fees		82,786	-	82,786	67,475
Rental income		-	-	-	718
Events income		485	-	485	347
Bank interest		-	-	-	41
Gift aid income		41	-	41	-
Other income		273	-	273	48
Total income		89,628	156,429	246,057	177,113
Expenditure on:					
Salaries and NIC	(3)	4,850	48,658	53,508	24,883
Staff training		-	407	407	50
Purchases		36,910	305	37,215	16,223
Rent and rates		418	4,927	5,345	5,000
Insurance		-	1,268	1,268	533
Light and heat		-	1,672	1,672	1,900
Telephone		-	1,060	1,060	1,132
Printing, postage and stationery		327	223	550	501
Computer expenses		43	9,274	9,317	1,781
Repairs and renewals		1,734	30	1,764	2,706
Depreciation		1,971	-	1,971	2,591
Travel and motor expenses		-	4,161	4,161	1,111
Exhibitions, award ceremonies and conferences		-	884	884	550
Accountancy and independent examination		1,290	-	1,290	1,020
Sundries		23	762	785	785
Volunteer training and expenses		-	2,787	2,787	11,198
Publications		-	150	150	2,042
Membership fees		470	-	470	288
Legal and professional fees		-	5,833	5,833	4,866
Bank, paypal and currency charges		274	-	274	448
Office equipment		-	28	28	35
Advertising and communications		-	6,882	6,882	4,521
Project costs		13,822	21,115	34,937	45,141
Sales promotions		-	3,976	3,976	1,112
Consultancy fees		-	33,100	33,100	41,865
Staff subsistence		-	492	492	-
Maintenance - building work		374	5,000	5,374	-
Website development		-	3,435	3,435	-
Bad debt write off		4,643	-	4,643	3,272
Total expenditure		67,149	156,429	223,578	175,554
Net income		22,479	-	22,479	1,559
Fund balances brought forward		142,564	-	142,564	141,005
Fund balances carried forward	(4)	165,043	-	165,043	142,564

All incoming resources and resources expended derive from continuing activities.

White Ribbon Campaign Ltd
Balance sheet
as at 31 December 2017

	2017	2017	2017	2016
	Unrestricted £	Restricted £	Total £	Total £
Fixed assets				
Tangible assets	(5) 906	-	906	2,877
Total fixed assets	<u>906</u>	<u>-</u>	<u>906</u>	<u>2,877</u>
Current assets				
Debtors	67,684	-	67,684	20,359
Stock	29,059	-	29,059	40,400
Cash at bank and in hand	(6) 69,332	-	69,332	81,318
Total current assets	<u>166,075</u>	<u>-</u>	<u>166,075</u>	<u>142,077</u>
Current liabilities:				
amounts falling due within one year				
Creditors and accruals	(7) 1,938	-	1,938	2,390
Total current liabilities	<u>1,938</u>	<u>-</u>	<u>1,938</u>	<u>2,390</u>
Net current assets	<u>164,137</u>	<u>-</u>	<u>164,137</u>	<u>139,687</u>
Total assets less current liabilities	<u>165,043</u>	<u>-</u>	<u>165,043</u>	<u>142,564</u>
Net assets	<u>165,043</u>	<u>-</u>	<u>165,043</u>	<u>142,564</u>
Funds				
Unrestricted funds	165,043	-	165,043	142,564
Restricted funds	-	-	-	-
Total funds	<u>165,043</u>	<u>-</u>	<u>165,043</u>	<u>142,564</u>

For the year ending 31 December 2017 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2015).

The financial statements were approved by the board of trustees on

Date: 13TH SEPT 2018

Signed:  (Trustee)

Name S. SWEENEY

White Ribbon Campaign Ltd

Notes to the accounts

for the year ended 31 December 2017

1 Accounting policies

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

Reconciliation with previous Generally Accepted Accounting Practice In preparing the accounts

The trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 the restatement of comparative items was required. They have determined that no such restatement is required.

As a consequence, there has been no change to the accounting policies since last year.

The sales and fees for the previous year has been adjusted by £3,272 to take out the bad debt write off which is now shown within the expenditure figures. No other changes have been made to the accounts for the previous year.

Going concern

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Grants and donations

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Donated goods for resale are valued at the amount actually realised upon their sale.

Donated assets, facilities or services are valued at their estimated value to the charity. This is the price that the charity estimates it would pay in the open market for equivalent items; or services and facilities of equivalent utility to the charity.

Expenditure and liabilities

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

Taxation

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it relates.

White Ribbon Campaign Ltd
Notes to the accounts
for the year ended 31 December 2017

1 Accounting policies continued

Tangible fixed assets

Tangible fixed assets costing more than £500 are capitalised and included at cost including any incidental expenses of acquisition. Gifted assets are shown at the value to the charity on receipt. Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight line basis over their expected useful economic lives as follows:

Equipment: over 3 years

Fixtures and fittings: over 3 years

Pensions

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

Leases

Rents under operating leases are charged on a straight line basis over the lease term or to an earlier date if the lease can be determined without financial penalty.

White Ribbon Campaign Ltd
Notes to the accounts continued
for the year ended 31 December 2017

2 Grants and donations

	2017 Unrestricted funds £	2017 Restricted funds £	2017 Total funds £	2016 Total funds £
Calderdale MBC	-	5,000	5,000	2,500
Sapienza University of Rome	-	-	-	17,580
European Institute for Gender Equality (EIGE)	-	-	-	38,780
Cabinet Office - Department of Culture, Media and Sport (DCMS)	-	151,429	151,429	-
Donations	6,043	-	6,043	37,857
Donations in kind	-	-	-	6,767
	<u>6,043</u>	<u>156,429</u>	<u>162,472</u>	<u>5,000</u>
				<u>108,484</u>

3 Staff costs and numbers

	2017 £	2016 £
Gross salaries	52,437	24,883
Social security costs	4,078	2,096
Employment allowance	(3,293)	(2,096)
Pensions	286	-
	<u>53,508</u>	<u>24,883</u>

The average number employees during the year was 2.5 (2016:1.4).

Defined contribution pension scheme

	2017 £	2016 £
Costs of the scheme to the charity for the year	286	-

4 Restricted funds

	Balance b/f £	Incoming £	Outgoing £	Balance c/f £
Calderdale MBC	-	5,000	5,000	-
DCMS	-	151,429	151,429	-
	<u>-</u>	<u>156,429</u>	<u>156,429</u>	<u>-</u>

Fund name

Purpose of restriction

Calderdale MBC
DCMS

For flood resistance and resilience works
 To build capacity in local communities to prevent male violence against
 women and girls, through a expanded network of male campaign ambassadors

White Ribbon Campaign Ltd
Notes to the accounts continued
for the year ended 31 December 2017

5 Tangible assets

Cost

At 1 January 2017
Additions
Disposals
At 31 December 2017

Fixtures & Fittings	Equipment	Total
£	£	£
1,850	5,922	7,772
-	-	-
-	-	-
1,850	5,922	7,772

Depreciation

At 1 January 2017
Depn reversed re. disposals
Charge for year
At 31 December 2017

617	4,278	4,895
-	-	-
611	1,360	1,971
1,228	5,638	6,866

Net book value

At 31 December 2017

622	284	906
-	-	0
1,233	1,644	2,877

At 31 December 2016

6 Cash at bank and in hand

Current accounts
PayPal account
Petty cash

2017	2016
£	£
60,354	80,690
8,891	435
87	193
69,332	81,318

7 Creditors and accruals

Creditors
Accruals

2017	2016
£	£
738	1,370
1,200	1,020
1,938	2,390

8 Trustee expenses

No trustee received any expenses during this year or the previous year.

9 Related party transactions

Key management personnel

The key management personnel of the charity comprises the Chief Officer only. The total employee benefits of the key management personnel of the charity were £18,729 (2016: £15,930).

Other transactions with trustees or related parties

Name of trustee or related party	Relationship to charity	Description of transaction	2017 £	2016 £
Chris Green	Trustee	Rent of office space	5,000	5,000

There were no other related party transactions during this year or the previous year.

White Ribbon Campaign Ltd

Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 December 2017

	2017 Unrestricted funds £	2016 Unrestricted funds £	2017 Restricted funds £	2016 Restricted funds £	2017 Total funds £	2016 Total funds £ (Restated)
Income						
Grants and donations	6,043	11,767	156,429	96,717	162,472	108,484
Sales and fees	82,786	67,475	-	-	82,786	67,475
Rental income	-	718	-	-	-	718
Events income	485	347	-	-	485	347
Bank interest	-	41	-	-	-	41
Insurance claims	41	-	-	-	41	-
Other income	273	48	-	-	273	48
Total income	89,628	80,396	156,429	96,717	246,057	177,113
Expenditure						
Salaries and NIC	4,850	-	48,658	24,883	53,508	24,883
Staff training	-	50	407	-	407	50
Purchases	36,910	16,223	305	-	37,215	16,223
Rent and rates	418	5,000	4,927	-	5,345	5,000
Insurance	-	533	1,268	-	1,268	533
Light and heat	-	1,900	1,672	-	1,672	1,900
Telephone	-	825	1,060	307	1,060	1,132
Printing, postage and stationery	327	501	223	-	550	501
Computer expenses	43	1,233	9,274	548	9,317	1,781
Repairs and renewals	1,734	206	30	2,500	1,764	2,706
Depreciation	1,971	2,591	-	-	1,971	2,591
Travel and motor expenses	-	-	4,161	1,111	4,161	1,111
Exhibitions, award ceremonies and conferences	-	550	884	-	884	550
Accountancy and independent examination	1,290	1,020	-	-	1,290	1,020
Sundries	23	510	762	275	785	785
Volunteer training and expenses	-	8,718	2,787	2,480	2,787	11,198
Publications	-	805	150	1,237	150	2,042
Membership fees	470	288	-	-	470	288
Legal and professional fees	-	4,866	5,833	-	5,833	4,866
Bank, paypal and currency charges	274	448	-	-	274	448
Office equipment	-	35	28	-	28	35
Advertising	-	3,352	6,882	1,169	6,882	4,521
Project costs	13,822	8,253	21,115	36,888	34,937	45,141
Sales promotions	-	1,112	3,976	-	3,976	1,112
Consultancy fees	-	11,546	33,100	30,319	33,100	41,865
Staff subsistence	-	-	492	-	492	-
Maintenance - building work	374	-	5,000	-	5,374	-
Website development	-	-	3,435	-	3,435	-
Bad debt write off	4,643	3,272	-	-	4,643	3,272
Total expenditure	67,149	73,837	156,429	101,717	223,578	175,554
Net income / (expenditure)	22,479	6,559	-	(5,000)	22,479	1,559
Fund balances brought forward	142,564	136,005	-	5,000	142,564	141,005
Fund balances carried forward	165,043	142,564	-	-	165,043	142,564