



# YORKSHIRE CRICKET FOUNDATION

(a company limited by guarantee)

## Report and Financial Statements

For the year ended 30 June 2018

# Company information

## LEGAL AND ADMINISTRATIVE DETAILS

Charity number: 1130878

Company registration number: 06934670 (Limited by Guarantee)

Registered office: The Carnegie Pavilion  
Emerald Headingley Cricket Ground  
Leeds  
LS6 3DP

Company secretary: P Hudson

Trustees: R A Smith (chair)  
R Mylvaganam  
C Hartwell  
D Edmundson  
M Arthur  
D Betts  
A Ahmad  
M Wilshaw  
A Watson  
C Philpott

Bankers: HSBC Plc  
City Branch  
33 Park Row  
Leeds  
LS1 1LD

Auditor: KPMG LLP  
1 Sovereign Square  
Sovereign Street  
Leeds  
LS1 4DA

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## **The Trustees' report (incorporating the Directors' report)**

The Trustees (who are also directors and sole members of the Charitable Company) have pleasure in presenting their report together with the financial statements for the year ended 30 June 2018.

The Trustees' report and full accompanying financial statements are published and distributed to all members in accordance with the statutory regulations for registered companies.

The Trustees confirm that the Trustees' report and financial statements of the Foundation comply with the current statutory requirements. The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with Financial Reporting Standard applicable in the UK and Republic of Ireland published in February 2016 (FRS 102).

## **Reference and administrative details of the Charity, the Trustees and advisers**

Information about the Charitable Company and its advisers is set out above.

The Charitable Company was incorporated under The Yorkshire Cricket Foundation on 15 June 2009 and commenced trading on 31 July 2009.

## **Structure, governance and management**

### ***Governing document***

This Charitable Company is a company limited by guarantee and is governed by its own Memorandum and Articles of Association which were signed on 23 July 2009. The company enjoys charitable status for taxation purposes.

### ***Board of Trustees and directors***

The present membership of the board is listed in the Legal and Administrative details.

The Trustees who served the Charitable Company during the year were as follows:

R Mylvaganam  
C Hartwell  
R A Smith  
D Edmundson  
M Arthur  
D Betts  
A Ahmad  
M Wilshaw  
A Watson  
C Philpott – Appointed 17<sup>th</sup> July 2017

## **The Trustees' report (incorporating the Directors' report)**

### ***Appointment of Trustees***

The Yorkshire County Cricket Club has the right to appoint 2 Trustees. Other Trustees are appointed by the board of Trustees on a votes cast basis, but the Yorkshire County Cricket Club has the right to veto an appointment if it has good reason to do so. The Charitable Company welcomes volunteers for appointments and actively seeks new Trustees that fit any current skills gap within the board.

### ***Trustee induction and training***

Trustees undertake an induction which includes a full briefing on the finances of the Charitable Company, an overview of the structure of cricket within Yorkshire, an induction meeting with the Operations Group and a visit to one or more projects that are operated or funded by the Charitable Company.

### ***Insurance effected for Trustees and directors***

Trustees' indemnity insurance has been taken out by the Charitable Company. The indemnity insurance protects both the Charitable Company and its Trustees from losses arising from neglect or default by the Trustees, employees or other agents of the Charitable Company.

### ***Key management personnel remuneration***

No Trustees, or person with a family or business connection with a Trustee, received remuneration in the year, directly or indirectly, from the Foundation (2017: £nil).

### ***Management***

The day to day running of the charitable company is delegated to the Foundation Manager. Assisting with the running of the organisation is an Education Manager, a Health and Wellbeing manager and a Heritage Manager alongside four Project Officers who oversees many of the Foundation's initiatives and events. During the year a Fundraising Manager was employed who has resigned following the year end and at present has not been replaced. The Foundation receives a lot of support from the Yorkshire Cricket group which includes Yorkshire County Cricket Club, Yorkshire Cricket Board as well as Yorkshire Cricket Foundation.

The Trustees do not currently believe that a separate Nominations Committee is appropriate, however this will be reviewed annually.

Due to the small size of the Charitable Company, the audited accounts are laid before the full Board for review and sign off, hence a separate Audit Committee is not currently considered necessary.

The Trustees conduct a review of the effectiveness of internal control systems and processes on an annual basis. The Trustees feel that the systems and processes in place are sufficient and effective.

## **The Trustees' report (incorporating the Directors' report)**

### ***Risk management***

The Charitable Company uses financial instruments, other than derivatives, comprising cash and other liquid resources and various other items such as debtors and creditors that arise directly from its operations. The main purpose of these financial instruments is to raise finance for the Charitable Company's operations. The main risk arising from the Charitable Company financial instruments is liquidity risk. The Trustees review and agree policies for managing this risk each year, and they are summarised below.

#### ***Liquidity risk***

The Charitable Company seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs and to invest cash assets safely and appropriately.

#### ***Risk policy***

The Trustees of the Charitable Company are averse to risk and as such the Charitable Company currently holds surplus cash on deposit with HSBC.

### **Objectives and activities**

The Charitable Company was established for the benefit of the public generally and, in particular the inhabitants of Yorkshire. The work of the charity falls under five themes which are

- Education
- Health & Wellbeing
- History & Heritage
- Inclusion
- Participation

To do all such other things as shall further the attainment of the above objects or any of them PROVIDED ALWAYS and it is hereby declared that:

- i The Charitable Company is established for charitable purposes only in the legal meaning of the phrase and its property and income shall be held and applied for those purposes only, and that all the objects and powers of the Charitable Company set forth in the Memorandum of Association shall be construed as limited by the foregoing terms of this provision which shall be treated as overriding in effect and as governing all the provisions of this Memorandum notwithstanding anything expressed or implied therein to the contrary.
- ii In case the Charitable Company shall take or hold any property which may be subject to any trusts, the Charity shall only deal with or invest in such a manner as allowed by law, having regard to such trusts.

## **The Trustees' report (incorporating the Directors' report)**

The investment powers of the Charitable Company are governed by its Articles of Association in particular the Trustees may exercise all the powers of the Charitable Company to donate or raise money and to mortgage or charge its undertaking and property, and to issue debentures which may be issued at par or at a premium or at a discount.

The Trustees believe the main key performance indicators are:

- Increased number of people taking part in cricket and educational activities across Yorkshire;
- Increased number of workforce, volunteers, coaches and officials in cricket across Yorkshire;
- Increased number of youth, Black and Minority Ethnic (BME), disabled, women and girls and those from socially deprived areas participating in cricket;
- Increased number of quality, sustainable programmes provided by the Yorkshire Cricket Foundation; and
- Year on year increase in the number of people visiting the museum of cricket and mobile museum.

### **Public benefit**

The Trustees are aware of the Charity Commission's advice on Charities and Public Benefit. The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charitable Company's aims and objectives and in planning future activities.

### **Achievements and performance: Highlights 2017/18**

2018 has been another fantastic year for the Yorkshire Cricket Foundation. We have continued to grow organically as an organisation, seeking to increase our reach and impact across a wide variety of communities in Yorkshire. As our work develops, we are able to demonstrate that by using the power of the brand of Yorkshire Cricket we are able to have a real positive impact on the community, raising education attainment, improving health outcomes, increasing participation and teaching people about Yorkshire Cricket history and heritage.

## **Education**

### **Yorkshire Cricket College**

On the 25<sup>th</sup> June, the first academic year of the Yorkshire Cricket College came to an end, breaking for the summer holidays. We started the year with 16 students and we have finished the year with 16 students which is a fantastic achievement and testament to the hard work of tutor, Rebecca Bissett, head coach, David Foster and assistant coach, Matt Green.

## **The Trustees' report (incorporating the Directors' report)**

Throughout the year, the students have completed the first year of their BTEC. Of the grades distributed, 38% of them were distinction (D) or distinction star (D\*) - in terms of UCAS points, this is the equivalent to an A or A\*. Overall, there was a 100% pass rate. They have benefitted from over 180 hours of coaching in the Cricket Centre at Headingley and at home ground, New Rover. Their practical programme has seen significant improvements, not just in their cricketing ability but also in fitness levels.

The students have benefitted from a range of work experience opportunities; coaching, groundsman ship and work with the Yorkshire CCC sports science team. All of these opportunities will enhance their CV and provide a real taste of working life. Indeed, 1 student is now a paid employee of Pro Coach and will be involved in an extensive summer coaching programme. 3 students have had a meeting with head groundsman, Andy Fogarty regarding paid work during the summer. Finally, Matthew Clegg took an active role in preparing the Yorkshire CCC 1<sup>st</sup> XI for their first T20 of the summer working alongside head Strength and Conditioning coach, Ian Fisher.

The team have played 10 fixtures so far this summer with just 2 more to play including a big T20 match against the Yorkshire Diamonds at Weetwood on the 19<sup>th</sup> July, starting at 14.00.

Recruitment for our new intake in September 2018 has gone well. At present, 32 students have been given a formal offer to attend the Yorkshire Cricket College. This is not a guaranteed number, it's the number of students who have attended and successfully passed the 'interview' with SCL. This will mean there will be 2 classes in year 1. SCL will recruit another tutor, a process that Rebecca has been involved in to ensure the new tutor aligns to the expectations, standards and working relationships that have been set this year.

### **Education Day**

Due to the extended square on the ground, the number of schools attending Education Day this year was reduced to 16 to accommodate 8 pitches on the outfield. Once again, a number of club partners and high profile businesses delivered interactive, non-traditional classroom workshops. Organisations included Skipton Building Society, Emerald, Clarion, Pro Coach and Children's Heart Surgery Fund, Yorkshire Building Society, Wicketz and Pinsent Masons.

Every child played Kwik Cricket on the outfield with each pitch umpired and score by a student from the Yorkshire Cricket College.

To celebrate the visits of Pakistan and India, all the children learnt a Bollywood Dance and performed it on the pitch at the end of the day. As the children left the ground, they were each handed a cricket bat to take away with them. This was funded by the Charitable Youth Trust and will ensure that those who enjoyed their experience of playing cricket on the outfield have the chance to continue playing at home.



## **The Trustees' report (incorporating the Directors' report)**

### **Classroom Development**

Each classroom has been given a theme. Classroom 1 will be 'the Stadium' and Classroom 2 will be 'the Dressing Room'. Both Classroom 1 and 2 have undergone significant work over the summer. Key improvements are the digitisation of each classroom, installation of Apple TV, new tables and chairs, projector screens and carpets.

A new projector has been fitted in Classroom 1 as well as the installation of 'mini floodlights' in each corner of the room and an artificial grass carpet to fit with the stadium theme.

A new carpet and 'benches' have been fitted in Classroom 2 to go with the Dressing Room theme.

Both classrooms are all but complete aside from the vinyl wraps that are in the process of being designed. However, due to costs of previous work the manufacture and installation of these wraps will be delayed.

### **School Assemblies**

The Yorkshire Cricket Foundation headed down to three primary schools across the county with Yorkshire CCC players and match-day-mascot, Vinnie the Viking, with hope of inspiring children across Yorkshire.

Jack Leaning visited Archbishop of York's C of E Primary, Azeem Rafiq attend Tinsley Meadows Primary Academy and Josh Shaw went to Carfield Primary. Alongside YCF staff, Vinnie the Viking made an attendance at both Tinsley and Carfield, entertaining both students and teachers, ahead of the 2018 season.

The players visited the schools alongside the YCF staff for a 30-minute Q & A assembly and were asked a variety of questions in order for them to share their experiences, fond memories and provide any tips for budding cricketers. In addition to promoting the work of the Yorkshire Cricket Foundation, YCCC's official charity, the main aim was to inspire people to take part in cricket; whether this is taking part in one of our projects, playing or spectating the sport at Emerald Headingley Stadium.

### **Cricket in the Classroom 2017/18**

The YCF's flagship Educational project, Cricket in the Classroom, invites key stage 2 children from across Yorkshire to Emerald Headingley Stadium to take part in a 90 minute cricket themed classroom session, a 90 minute introduction to Cricket and a behind the scenes tour of areas of the grounds usually out of bounds to the public! The project has always been a great success as it offers the perfect blend of education and physical activity, with some children never having had the chance to visit an International Sports venue. In the academic year of 2017/18, the YCF's flagship Educational project engaged with nearly 1500 children from 32 schools across Yorkshire.

## **Participation**

### **Grey Fox Trophy**

The Grey Fox Trophy is a Yorkshire based over 50s cricket competition, administered and delivered by the Yorkshire Cricket Foundation. The finale of the event sees a semi-finals day and a finals day which takes place at North Marine Road, Scarborough. After the completion of the group stages, Sunday 10th September saw the Grey Fox Trophy finals day. The opening fixture saw the Cottingham Old Boys defeat Wetherby Wrinklies by just 5 runs to win the Plate trophy. In the main final, it was reigning champions the Hall Park Templars who beat local team Cayton by 5 wickets to claim the 2017 Grey Fox Trophy.

Group stages of the 2018 are well under way. Once again, 12 teams have entered the competition.

### **Enjoy Cricket**

Taking place predominantly in the summer holidays, Enjoy Cricket's popularity increased from summer 2016 with more centres, more hours delivered and more participants.

In total, there were 140 days' worth of cricket coaching in all 4 regions of Yorkshire with 3641 participants over the course of these days. The cost of coaching was limited to a maximum of £10 per child per day with some centres charging just £1. This enables Enjoy Cricket to be delivered in some of the more hard to reach, deprived areas of Yorkshire.

Numbers ahead of the 2018 programme look similar, guaranteeing engagement and more children having the opportunity to 'have a go' at the game without parents having to pay a commercial rate.

### **Pop-Up Cricket**

Having received funding from the Charitable Youth Trust, Pop-Up Cricket participants who attended 2 or more sessions received a plastic bat and ball to take home with them. This encouraged those who took part to continue playing the game once the formal sessions (that took part in the summer holidays) had finished.

The centres were located in and around Leeds and were selected according to their locality to areas of deprivation and potential lack of cricketing opportunities. Details of the parks and their attendances can be found below.

## **The Trustees' report (incorporating the Directors' report)**

<b>Venue</b>	<b>Session 1</b>	<b>Session 2</b>	<b>Session 3</b>	<b>Session 4</b>	<b>Total</b>
<b>Banstead Park</b>	<b>Rained off</b>	<b>12</b>	<b>14</b>	<b>16</b>	<b>42</b>
<b>Norma Hutchinson Park</b>	<b>Rained off</b>	<b>10</b>	<b>17</b>	<b>12</b>	<b>39</b>
<b>Roundhay Park</b>	<b>Rained off</b>	<b>16</b>	<b>18</b>	<b>4</b>	<b>38</b>
<b>Cross Flatt Park</b>	<b>Rained off</b>	<b>11</b>	<b>15</b>	<b>13</b>	<b>39</b>

With the success of the above sessions, the Charitable Youth Trust increased their funding for more bats and balls. Sessions for summer 2018 will take place in Middlesbrough, Scarborough, Hull, the East Coast, Leeds and Sheffield giving more communities more opportunities to play the game.

### **Beach Cricket**

Due to the wet weather, only 2 of the 3 planned days were possible at our Beach Cricket tournament in Scarborough during August 2017. Nevertheless, 12 teams played across those 2 days totalling 96 children. Day 3 would have seen under 13 girl's teams play in the round robin tournament. Coaches and participants were given a ticket to watch Yorkshire vs Essex at North Marine Road.

In June, 2018 our schools beach cricket tournament of the summer took place - the first day of the Yorkshire vs Surrey county championship match. Schools were offered free tickets to watch the match on completion of the tournament. Local school, Settrington brought 20 children and Tinsley Meadows from Sheffield brought 8 children.

At the end of the competition, all children received a bat and ball to take home with them, providing the kit required to play cricket at home, school or next time they go to the beach!

### **Yorkshire Diamonds Activations**

With funding from the ECB, our Diamonds Activator organised and delivered a series of events throughout the summer to raise the awareness of the Yorkshire Diamonds' playing in the Kia Super League as well as engaging new female cricketers.

One of the project's primary programmes was the Yorkshire Diamonds Roadshows which aimed to give young people, aged between 5 and 16, the opportunity to get involved in a new sport and try it out for free. The main aim of the Roadshows is to increase sports participation in girls across the county of Yorkshire.

The children get to try out their skills in the sports learning zone, were given freebies such as Diamonds bags, water bottles and face paints and then get to meet some of the Yorkshire Diamonds, getting some handy tips and hints along the way.

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The roadshows took place across the whole summer, at various cricket clubs, including Scholes, East Harsley and Scarborough Cricket Club, with the Grand Finale taking place at York Cricket Club, just before the Diamonds took on Western Storm on Sunday 20th August. What's more, all juniors who attended the Grand Finale got a free ticket to watch the game and were given the opportunity to meet Lauren Winfield as she was announced as the Yorkshire Cricket Foundation's second ambassador.

Funding for Yorkshire Diamonds activities in 2018 now sits within the Yorkshire Cricket Board.

### **YCF Junior Viking's Day**

Sunday 20th May, saw the Yorkshire Cricket Foundation (YCF) take centre stage as Yorkshire Vikings took on Warwickshire bears in 'Yorkshire Cricket Foundation: Junior Vikings Day'

Activities included a giant catching inflatable, face painters, YCF throw show, Pro Coach skills Zone, spin the wheel, photo booth and archery. May of the stalls were manned by our Yorkie volunteers and students from the Yorkshire Cricket College.

Part of the day was also focused on our project work, as many of our service users from a range of projects were actively involved in the day, from manning activity stalls, being part in the Guard of Honour and taking centre stage during the interval in a Kwik Cricket competition on the outfield at Emerald Headingley Stadium.

As always, we had a Major Match Day Support Team, the Yorkies, around the ground to welcome people to the ground.

### **Match Day Activations**

Every season, The Yorkshire Cricket Foundation hold a range off match day activations which involve youngsters getting the opportunity to go onto the pitch during major matches at Emerald Headingley Cricket Ground, including T20s, One-Day Cup matches and Yorkshire Diamonds matches.

Guard of Honour - This gives two cricket teams and their coaches the opportunity to come to Headingley and support Yorkshire Vikings by proudly waving the flags as our players enter onto the pitch. They get to walk down the players entrance and see their heros up close, taking in the ecstatic atmosphere in front of thousands of supporters.

T20 Mascot - For each T20, one lucky youngster gets the opportunity to be taken to the middle of the ground before the match, for the coin toss. They get to meet the Yorkshire Vikings Captain and get their photograph taken with him, all before watching Yorkshire Vikings do battle against the opposition!

Throw Show - During T20 intervals, teams are given the opportunity to go onto the pitch and take part in our throw show where they have to aim to get the ball in the net.

## **The Trustees' report (incorporating the Directors' report)**

This is a once in a lifetime opportunity for youngsters, to show off their cricket skills to thousands of supporters and play on the same pitch as some of their heroes!

Kwik Cricket - During 50 over matches we also give U11 Cricket teams from across Yorkshire the chance to play Kwik cricket on the outfield, in the footsteps of their heroes! This is an exclusive and a once in a lifetime opportunity for children to play on the same pitch as some of the greatest cricket players of all time

The Yorkshire Cricket Foundation Gazebo - On major match days, we also have our Yorkshire Cricket Foundation gazebo stationed pitch-side, which promotes future events and current projects being held by the foundation, focusing on our five core themes; Education, Health and Wellbeing, History and Heritage and Participation, as well as being a helping hand to spectators around the ground.

### **Drax Cup Finals Day**

The culmination of hundreds of schools and thousands of participants is a finals day held on the outfield at Emerald Headingley before a Yorkshire Vikings' Twenty20 match.

In 2018, the competition name was changed to the 'Summer Smash' with the tournament layout exactly the same.

The Yorkshire Cricket Foundation help organise and deliver the finals day.

### **Chance to Shine Street**

In 2017, the Yorkshire Cricket Foundation took on the responsibility of the media and marketing of the Chance to Shine Street project which is administered by the YCB. Charlotte Jones visited the centres located in Hull, Batley and Dewsbury in a bid to raise awareness of the work done in areas of deprivation with children aged from 6-13. An impact report for the year was put together to demonstrate the positive outcomes this project delivers in these hard to reach communities.

### **Wicketz – Bradford & Leeds**

Wicketz is a Lord Taverners' funded community cricket programme. In December, 2017 the Yorkshire Cricket Foundation successfully applied for a Development Officer to create 3 'hubs' in Bradford (2) and Leeds (1).

The project aims to establish sustainable cricket environments in areas of high deprivation, providing young people from those areas with the chance to engage in regular sport.

Whilst cricket is the initial engagement tool, the primary focus of the programme is to improve the lives of young people. This is done through providing positive role models (Wicketz coaches, and older participants, who are upskilled as coaches), and the delivery of workshops from local and national organisations, on topics specifically

## **The Trustees' report (incorporating the Directors' report)**

targeted at local issues, including healthy living, gang and knife violence, rail safety and hate crime.

An overview of the project so far;

- 111 sessions delivered since the start (January 18')
- 3284 attendances since the start (January 18')
- 2666 contact hours since the start (January 18')
- 188 children and young people have attended a weekly session since the start (January 18')

## **Heritage**

***“To care for, manage, develop and promote Yorkshire Cricket’s rich history and heritage, and to use this to support the Foundation’s and Yorkshire Cricket’s ambitions”***

### **Modernisation & Professionalisation of Heritage Operation**

Since the appointment of the Foundation’s Heritage Manager (in March 2017), the main and continuing focus of activity in this area has been:

- the modernisation and professionalisation of its heritage offer, archival activities and protocols, leading towards Accreditation;
- familiarisation with the Foundation’s heritage and complementary operations;
- fundraising to support heritage and Foundation aspirations and objectives.

During the audit period, and following extensive consultation, a Collection Development Policy (encompassing acquisition, disposal and areas for growth within the Yorkshire Cricket Archive) was submitted to the Board of Trustees of the Foundation in July 2018 and ratified. It advocates a stronger emphasis on more contemporary collecting whilst retaining the capacity to acquire important historical material.

This policy is extremely important as it will govern the future development and interpretation of the Archive and represents the first step on the pathway towards securing Arts Council England Accreditation in 2020/21, whilst simultaneously supporting the Foundation’s other objectives.

Further policies and procedures relating to collections care, management and access; security; disaster planning (for the Museum) etc. are to follow to create eventually a suite of policies and procedures (underpinned by action plans) will be developed to frame and support the Archive’s future stewardship.

Another Accreditation requirement is the development of a computerised ‘master catalogue’ (Master Accession Register). Two volunteers have been engaged to do direct transcriptions from the existing hand-written ledgers to computer, with the ambition that this data will be validated and enhanced by members of the Archives Committee.

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Additionally, the role of the Foundation's Archive Committee – a group of volunteers with a wealth of cricket knowledge, which performs an advisory role - has been reviewed and new Terms of Reference developed.

New documentation covering acquisitions and loans has also been prepared, and the security provisions within the Museum have been reviewed, with a new key protocol developed to control out-of-hours access.

### **Heritage Programme**

The Yorkshire Cricket Museum has been open for every fixture during the 2017 and 2018 seasons, playing a pivotal role in the Foundation's *Cricket in the Classroom* educational programme and wider Stadium Tours.

Museum attendance has steadily increased, attracting almost 9,300 visitors during the 2017 season, including a (then) record of 559 visitors passing through on one matchday (during a double-header of men and women's Roses T20 fixtures, on Friday 11 July). This coincided with the Museum hosting the ICC Women's World Cup Trophy, won by England in the previous June.

Subsequently, based on the success of that event, the Trophy has been secured on extended loan for a longer period during 2018 to support Foundation activities.

Attendance for the 2018 season is again ahead of target, with visitor numbers around 3000 and, in early July, the one-day attendance record was again broken on the second day of the Second Test against Pakistan, where the Museum welcomed 595 visitors.

Additionally, the sale of scorecards and retail products from the Museum contribute towards Foundation and Club revenue.

Displays in the Long Room and the Yorkshire Cricket Museum have been regularly refreshed to illustrate a range of key themes related to the county and significant commemorations and anniversaries, and these displays continue to engage members.

In the main Museum, the Hutton, Boycott, Appleyard and Trueman cases have been redressed and a brand new 'introductory display case' has been installed in the Rotunda (Reception) area at the entrance in the Yorkshire Cricket Museum. This showcases a changing selection of recently-acquired material including significant acquisitions and a small themed selection of items. Currently, the case contains a display of record breaking bats, along with a selection of cricketing boots, and other recently collected items.

During the period of audit, the Mobile Museum has been present at three county championship fixtures in Scarborough, was taken to two primary schools in Hull (where it attracted c100 pupils) and was also present at the Foundation's Junior Vikings Day at Emerald Headingley in May 2018.

In April 2018, as part of the Foundation's wider and ongoing strategy to raise the heritage profile around the ground, the faded external graphics on the front of the Museum were replaced by a more dynamic representation, based on the theme of the

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10 Yorkshire players that have become men's England captain by dint of their birth in Yorkshire or where they forged their reputation. This has been widely welcomed and positively received by Members and spectators.

### **Acquisitions & Loans**

In 2017, an archive of memorabilia and artefacts relating to Brian Close was purchased for £17k following a successful fundraising campaign, through the generous support of benefactors, including Members and Club Vice Presidents. Plans are underway to make a selection of this material available to view at both Emerald Headingley and other locations in the county. Other notable acquisitions include Shai Hope's 'double century' and Adam Lyth's '161' T20 record-breaking bats

Inward loans of personal memorabilia relating to Geoffrey Boycott and Dickie Bird have been received and these are now on display in the Museum. To commemorate the 80<sup>th</sup> anniversary of Len Hutton's '364' innings, the bat used by him to compile this score, has been loaned by the MCC to the Foundation until October 2018. This is part of a reciprocal arrangement, whereby the Ernest Moore's painting of Wilfred Rhodes in action, has been loaned for display at Lord's until March 2019.

### **HLF Project: Yorkshire Cricket – A Lasting Legacy**

In Autumn 2017, the Foundation received informal notification that the HLF has allocated a total of £267,900 to support this project.

This will be dispensed in two parts covering Development and Delivery stages. The former (c£32k) commenced in October 2017 and will be completed July 2018. The Development element consists of a pilot project, partnering selected clubs and leagues in the Leeds area, helping them to realise and secure their individual heritage, using it to deliver a range of educational, health and well-being outputs.

Assuming this all goes well - and the Foundation can demonstrate that it is capable of delivering its ambitions and that there is an appetite for the enterprise - it will then apply for the balance to undertake the Delivery phase. Subject to the Heritage Lottery Fund's approval, this will start in October 2018 and run through to June 2021. It will rolled out to partner amateur clubs/leagues in four areas - Bradford, (the remainder of) Leeds, Scarborough and Sheffield - training volunteers in cataloguing, archiving, researching and interviewing; preserving and developing and interpreting local collections. It will also act as a vehicle to acknowledge and represent discrete contributions towards the Yorkshire cricket landscape (e.g. women's and BAME cricket).

The project will supplement the Yorkshire Cricket Archive, help clubs and leagues celebrate and use their heritage in local contexts for the benefit of the communities it serves, whilst realising Foundation ambitions - informing and delivering activities for people living with dementia, depression and loneliness, and generating education resources which connect cricket and social history.

Apart from the establishment of the Museum, this is the biggest award to the Foundation to date, and evidences trust and confidence in the Foundation's



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credibility, along with its capacity to develop and deliver community and educational programmes using heritage as an 'engine'. This is just what the Foundation is looking for as it suggests that HLF is supportive of the Foundation's aims, whilst hopefully looking to build a longer-term relationship.

### **Health & Wellbeing**

**“Supporting people in Yorkshire's communities to lead healthier, happier lives.”**

#### **Volunteer Programme**

One of the main areas of focus since 2017 for the Health and Wellbeing theme has been the Volunteer Programme. We are working hard to professionalise the programme by changing how volunteers are viewed and taking responsibility as a Professional Sporting organisation to offer a variety of voluntary opportunities for those living, working and studying in Yorkshire to improve social, individual and community development.

##### *Major Match Day Support Team – The Yorkies*

To date, we have engaged with 50 individuals as part of our Major Match Day Support Team, offering a combined total of an estimated 525 voluntary hours in a variety of crucial match day roles such as assisting with transport, guiding spectators around the grounds, distributing free merchandise and helping other Yorkshire Cricket departments on specific duties. As the leading example for cricket across the country, our major match day volunteers aim to improve the match day experience of everyone visiting Emerald Headingley Stadium.

##### *Non-Match Day Volunteers*

We have spent the last 12 months professionalising our non-match day volunteering opportunities by clearly establishing the key areas of work where we can offer high quality, valuable experiences. We are now working closely with Sheffield Hallam University, York St Johns University, Leeds Beckett University and Leeds Trinity University to offer Professional Placements and longer-term placement opportunities to students studying in Yorkshire. Including our other non-match day voluntary opportunities such as volunteering within specific YCF departments on different projects and events, we have engaged with 76 individuals.

#### **Running Club**

Since its inception in June 2017, The YCF Running Club has provided weekly opportunities for adults in Leeds to run, walk and talk. The Running Club aims to provide those attending with up to 60 minutes of physical exercise a week, ensuring people contribute to the recommended weekly guidelines of 150 minutes of physical activity. Since starting, we have had 54 runners join us to take the streets of Headingley and surrounding areas.

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### **Yorkshire Social Club**

Aimed at improving the lives of those who identify as older adults in Yorkshire, the Yorkshire Social Club (YSC) is made up of different programmes. Over the past 12 months, we have worked with a variety of partners and social action groups to provide services and experiences for those who may benefit.

Our flagship YSC project, Catch Up Club aims to offer social opportunities to those in Leeds living with dementia. We work with Leeds Peer Support to deliver monthly sessions at Emerald Headingley Stadium. Over the past 12 months we have acquired equipment through Bowls Development Alliance, Loop in the Community and St Chads to offer physical activity sessions including table tennis, indoor archery, indoor curling and bowls.

With the help and direction of voluntary Leeds Beckett Students, we were able to deliver a networking event to Leeds based Neighbourhood Networks with the aim being to educate service providers on the programmes we can offer as part of the YSC. The event was attended by representatives from ten Neighbourhood Networks/Social Action Groups and has resulted in discussions about future action with three of those. Since the start of the 2017 season, as part of our Match Day Experience project we have provided service users of Yorkshire based Neighbourhood Networks with 289 tickets to watch Yorkshire CCC play at Emerald Headingley Stadium. This offers those who attend social opportunities, as well as inviting them into the grounds for a day out at the cricket.

### **Health Checks**

#### *BUPA*

In 2017, BUPA joined the YCF at four YCCC fixtures to deliver complimentary health checks and health advice to staff and spectators. Across the four fixtures, Bupa delivered 70 health checks, focused on assessing risks associated with hypertension, BMI, grip strength and height to waist ratio. Bupa also attended the YCF's annual Education Day, delivering health and activity related workshops to hundreds of primary school children from across Yorkshire.

#### *Boundaries for Life*

Boundaries for Life joined the YCF at the 2017 One Day International held at Emerald Headingley Stadium to provide free health checks to staff and spectators. The health checks focused on risk assessments of BMI, cholesterol, oral cancer, hypertension and diabetes, with 58 people taking advantage of the service provided.

### **Workplace Wellbeing**

In March 2018, we began a six-week course in beginner's yoga for staff delivered by instructors from "We Are Wellness", a Headingley based Yoga and Wellness studio. A total of 18 members of staff are in attendance. Holding the sessions at Emerald Headingley Stadium has enabled more members of staff to join, reducing barriers to activity such as time, travel and cost.

## **The Trustees' report (incorporating the Directors' report)**

### **Bradford Families Fund**

We have received funding from Sport England, in partnership with the Asian Sports Foundation to deliver a two-year project aimed at increasing physical activity levels in residents of Bradford. The project will take a family focus, ensuring that physical activity levels are increased with every member of the family taken account of. The YCF will pay particular attention to the Tong Ward of Bradford, where there are high levels of deprivation and health inequalities compared to more prosperous regions of Bradford. Over two years, the project aims to engage with 200 families, with the YCF being responsible for 50% of this figure. We are currently in the planning and design phase of the project, with research being carried out into how the project will be best delivered.

### **Mental Health**

#### *Mental Health First Aid Training*

Funding was received from Yorkshire Building Society Charitable Foundation to provide Mental Health First Aid Training to selected staff and volunteers of the YCF. A total of 6 YCF staff and volunteers attended the training, with a further 4 members of YBS staff accessing the training at Emerald Headingley Stadium. The course aims were exactly the same as a First Aid Course – to preserve life. Staff and volunteers left the training with a clearer understanding of how to approach, speak to and signpost those who may be living with mental health disorders. The YCF will seek to source more funding throughout 2018/2019 to upskill more Yorkshire Cricket Staff with Mental Health First Aid Training.

#### *Level 2 – Awareness in Mental Health Problems*

Nationally recognised “Level 2 Qualification in Awareness in Mental Health Problems” is now available to anyone over 19 years of age in the UK through the YCF. Provided by “The Skills Network”, the course is a distant learning course delivered online, consisting of around 160 hours of teaching. The content of the course aims to increase the learner’s understanding of mental health conditions and how to work with those who may be living with mental health conditions.

#### *Fieldhead Hospital - IAPTS*

In November 2017, we started a 10week introduction to cricket programme, aimed at improving the mental health of residents at Fieldhead Hospital in Wakefield. This is a low to medium secure facility. We hope to continue using this model as an example of how we can use the power of cricket to improve mental health across other PCT’s in Yorkshire.

### **Health Awareness/Improvement Programmes and Campaigns**

#### *Boost – Wearable Health Technology*

In February 2018, we launched a pilot programme using wearable health technology to measure the physical activity of children participating in cricket activities using Boost

## **The Trustees' report (incorporating the Directors' report)**

Bands to measure total step count. Over the four weeks the children collectively travelled an estimated 183km. From week 1 to week 4 the average step count increased by over 50%, supporting the theory and our expected outcomes, that using wearable health technology can increase physical activity outputs.

### *One You Leeds*

One you Leeds is a service commissioned by Leeds City Council to support adults to change their behaviour and lifestyle to improve their health. Aimed at adults, the programme pays particular attention to smoking cessation, weight management, cooking skills, healthy eating and physical activity. One You Leeds have already attended one T20 fixture at Emerald Headingley Stadium and will attend more of the remaining fixtures to provide health advice to spectators.

### *#holidayhunger – 'Crick-EAT'*

Aimed at reducing holiday hunger in some of the most deprived areas of Leeds, Crick-EAT will take place over three weeks in August in three locations across Leeds (Norma Hutchinson Park, East End Park and Banstead Park). The programme will use cricket as the hook to engage with children and families in these parks to provide them with a free packed lunch. Fifteen primary schools in walking distance of these parks will be engaged with to promote the programme.

### *#Runandtalk*

#runandtalk is a national initiative, established by England Athletics, who aim to use running as a platform for reducing the stigma associated with mental health. Using the YCF Running Club as a platform, we have held three #runandtalk sessions (9<sup>th</sup> October 2017, 19<sup>th</sup> March 2018 and 11<sup>th</sup> June 2018). Each session includes a 5km route, but also uses warm up games and discussions associated with mental health to increase awareness from those in attendance.

## **Financial review**

The statement of financial activities shows a net deficit of expenditure over income of £90,646 (2017: £78,478). Total net assets at 30 June 2018 amounted to £140,244 (2017: £230,890), represented by unrestricted funds of £94,145 (2017: £172,181) and restricted funds of £46,100 (2017: £58,709).

As with previous years, the Trustees would like to express their appreciation for the continued support of the Emerald Foundation, which has donated £150,000 during the year (2017: £150,000). This money has enabled the Charitable Company to maintain the staff numbers, and expand the number and reach of projects across the county.

During the course of the year the Foundation received income from the ECB, via the YCB of £64,469 (2017: £44,160) which was restricted revenue to be used on the South Asian Project.

The Charitable Company's associated undertaking, Pro Coach Yorkshire Cricket Limited, and Pro Coach Yorkshire Cricket Limited's subsidiary company, Pro Coach

## **The Trustees' report (incorporating the Directors' report)**

Education Limited generated an overall profit for the year ending March 2018. The two companies expect to make a combined donation to the Charitable Company of £16,000 (2017: £16,000) although this is not shown within the accounts as it is not yet certain. The donation relating to profit from the year ending March 2017 is shown in these accounts.

The investment in Pro Coach Yorkshire Cricket Limited is stated at cost within the accounts as the Foundation has significant influence over the company, rather than control, thus the investment is treated as an associate and not a subsidiary. During the year ended 31 March 2018, Pro Coach Yorkshire Cricket Limited generated income of £323,438 (2017: £325,157) and profit before taxation of £20,534 (2017: £7,864). Pro Coach Education Limited generated income of £59,134 (2017: £81,984), and profit before taxation of £7,393 (2017: £24,944).

The Charitable Company is expected to continue as a going concern into the future.

### **Reserves policy**

The reserves policy aims to ensure that the Charitable Company's core activities could continue during a period of unforeseen difficulties. As such, a proportion of resources should be maintained in a readily realisable form.

The Trustees consider free reserves to be those assets that could be converted into cash in the short term should the need arise (net current assets).

The Charitable Company does not own any land, and currently has relatively small overheads – namely the salary costs of the four full time employees. It provides funding to projects and initiatives based on funds that are currently held or have been committed.

The Charitable Company is very fortunate insofar as the Emerald Foundation has made large unrestricted donations. The Trustees feel that wherever possible, new projects and initiatives should be self-financing and sustainable. The Trustees feel that for the short term, the unspent Emerald Foundation donation should support the overhead costs of running the Charitable Company, the creation of a new website and, raising the Charitable Company's profile. In addition, such funds should also be used to provide seed funding to projects that otherwise would not be able to be financially viable.

The Trustees continue to maintain unrestricted reserves sufficient to meet a minimum of 6 months of forward committed non-discretionary cash expenditure. Predominately this is the payroll cost of staff members who are not employed to work on specific projects. This currently equates to £90,000 and at 30 June 2018, unrestricted reserves stood at £94,144 (2017: £172,181). Staff member's payroll costs working on specific projects are covered by grants which are treated as restricted funds.

The calculation of the required level of reserves is an integral part of the Charitable Company's planning, budgeting and financial reporting cycle.

The Charitable Company also received restricted revenues which are to be used to fund specific projects. In the year these incomes were £150,547 (2017: £81,700). The main

## **The Trustees' report (incorporating the Directors' report)**

restricted income was as a result of the South Asian Project which continued this year and the Lords Taverners Wicketz Project which began during the year. Spend on these restricted projects is matched to the restricted income and the Charitable Company is currently carrying forward a total restricted funds balance of £46,100 (2017: £58,709).

### **Investment Powers and Investment Policy**

Under the Memorandum and Articles of Association, the Charitable Company has the power to deposit or invest funds in any manner (but to invest only after obtaining advice from an authorised or exempted person within the meaning of the Financial Services Act 1986 and having regard to the suitability of the investments and the need for diversification).

The Charitable Company does not hold any investment funds other than monetary funds. Cash balances are held within interest earning deposit accounts. All cash balances are on immediate notice to ensure operating requirements can be met. It is unlikely that in the foreseeable future the Charitable Company will have surplus funds to invest in non-monetary assets. This policy will be regularly reviewed.

### **Plans for future years**

The Trustees plan to continue to raise additional restricted and unrestricted funds in order to expand the reach of the Charitable Company. In addition, the Trustees have set the following objectives:

- Target a college intake of at least 25 new, first year students
- Successfully bid and win a contract to deliver the National Citizen Service (NCS) programme
- Significantly increase, sustainable, unrestricted revenue through 70% increase in the Century Club and Friends of the Foundation and a 20% growth in the lottery and matchday raffle
- Start the process for museum accreditation
- Establish a cricket based fundraising campaign based on improving mental health outcomes.

### **Trustee Attendance at Board Meetings**

<b>Trustee</b>	<b>Possible</b>	<b>Actual</b>
C Hartwell	4	2
R Mylvaganam	4	2
R Smith	4	4
D Edmundson	4	4
M Arthur	4	2
D Betts	4	2
A Ahmad	4	2
M Wilshaw	4	4
A Watson	4	4
C Philpott	4	4

## **The Trustees' report (incorporating the Directors' report)**

### **Disclosure of information to auditor**

The Trustees who held office at the date of approval of this Trustees' report confirm that, so far they are each aware, there is no relevant audit information of which the Charitable Company's auditor is unaware; and each trustee has taken all the steps that he ought to have taken as a trustee to make himself aware of any relevant audit information and to establish that the Charitable Company's auditor is aware of that information.

### **Auditor**

Pursuant to Section 487 of the Companies Act 2006, the auditors will be deemed to be reappointed and KPMG LLP will therefore continue in office.

ON BEHALF OF THE TRUSTEES

Robin Smith  
Chairman of the Board of Trustees

November 2018

## **Statement of Trustees' responsibilities in respect of the Trustees' report and the financial statements**

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law they have are required to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice), including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*.

Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the excess of expenditure over income for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- assess the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless they either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the charitable company and to prevent and detect fraud and other irregularities.



# **Independent auditor's report to the members of The Yorkshire Cricket Foundation (a company limited by guarantee)**

## **Opinion**

We have audited the financial statements of Yorkshire Cricket Foundation ("the charitable company") for the year ended 30<sup>th</sup> June 2018 which comprise the Statement of Financial Activities, Balance Sheet, and related notes, including the accounting policies in note 1.

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30<sup>th</sup> June 2018 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the charitable company in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

## **Going concern**

We are required to report to you if we have concluded that the use of the going concern basis of accounting is inappropriate or there is an undisclosed material uncertainty that may cast significant doubt over the use of that basis for a period of at least twelve months from the date of approval of the financial statements. We have nothing to report in these respects.

## **Other information**

The directors are responsible for the other information, which comprises the Trustees' Annual Report. Our opinion on the financial statements does not cover the other

information and, accordingly, we do not express an audit opinion or, except as explicitly stated below, any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. Based solely on that work:

- we have not identified material misstatements in the other information;
- in our opinion the information given in the Trustees' Annual Report, which constitutes the strategic report and the directors' report for the financial year, is consistent with the financial statements; and
- in our opinion that report has been prepared in accordance with the Companies Act 2006.

### **Matters on which we are required to report by exception**

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- the charitable company has not kept adequate accounting records or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit;
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a strategic report.

We have nothing to report in these respects.

### **Trustees' responsibilities**

As explained more fully in their statement set out on page 21, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## **Auditor's responsibilities**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities).

## **The purpose of our audit work and to whom we owe our responsibilities**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.

**Chris Butt**

**for and on behalf of KPMG LLP, Statutory Auditor**

*Chartered Accountants*

1 Sovereign Square

Sovereign Street

Leeds

LS1 4DA

November 2018

# Statement of financial activities (incorporating the income and expenditure account)

For the year ending 30 June 2018

	Note	Unrestricted funds £	Restricted funds revenue £	Restricted funds capital £	Total 2018 £	Total 2017 £
<b>Income</b>						
<b>Donations and Legacies:</b>						
Donations		269,512	15,261	-	<b>284,773</b>	242,846
Grants		667	135,286	-	<b>135,953</b>	81,700
Educational Initiatives		27,717	-	-	<b>27,717</b>	5,650
Archive Committee		40	-	-	<b>40</b>	1,618
<b>Total incoming resources</b>	1	<u>297,936</u>	<u>150,547</u>	<u>-</u>	<b><u>448,483</u></b>	<u>331,814</u>
<b>Expenditure on Charitable activities:</b>						
Provision and promotion of facilities		103,922	61,619	-	<b>165,541</b>	134,152
Education – young people		143,911	40,679	-	<b>184,590</b>	126,337
Education – history & heritage		<u>128,140</u>	<u>56,679</u>	<u>4,179</u>	<b><u>188,998</u></b>	<u>149,803</u>
<b>Total resources expended</b>	2	<u>375,973</u>	<u>158,977</u>	<u>4,179</u>	<b><u>539,129</u></b>	<u>410,292</u>
<b>Net movement in funds and (deficit)/surplus of income over expenditure</b>						
		(78,037)	(8,430)	(4,179)	<b>(90,646)</b>	(78,478)
Fund balance brought forward at 1 July 2017		<u>172,181</u>	<u>54,530</u>	<u>4,179</u>	<b><u>230,890</u></b>	<u>309,368</u>
<b>Fund balances carried forward at 30 June 2018</b>	9-10	<u>94,144</u>	<u>46,100</u>	<u>-</u>	<b><u>140,244</u></b>	<u>230,890</u>

All the activities of the Charitable Company are classed as continuing.

There are no recognised gains and losses other than the net incoming resources and net movement in funds for the year shown above.

The accompanying accounting policies and notes form an integral part of these financial statements.

# Balance Sheet

As at 30 June 2018

	Note	2018 £	2017 £
<b>Fixed Assets</b>			
Tangible fixed assets	5	-	4,179
Investments	6	1	1
		<u>1</u>	<u>4,180</u>
<b>Current assets</b>			
Cash at bank and in hand		163,711	276,756
Accrued income		44,654	-
		<u>208,365</u>	<u>276,756</u>
Creditors: amounts falling due within one year	8	(68,122)	(50,046)
<b>Net current assets</b>		<u>140,243</u>	<u>226,710</u>
<b>Net assets</b>		<u>140,244</u>	<u>230,890</u>
<b>Income funds and reserves</b>			
Restricted revenue funds	9	46,100	54,530
Restricted capital funds	9	-	4,179
Unrestricted funds	10	94,144	172,181
		<u>140,244</u>	<u>230,890</u>

Approved by the board of Trustees on November 2018 and signed on its behalf.

R A Smith

The accompanying accounting policies and notes form an integral part of these financial statements.

Company registered number 06934670

## **Principal accounting policies**

### **Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2016) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Yorkshire Cricket Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### **Going Concern**

The trustees consider that there are no material uncertainties about the Foundation's ability to continue as a going concern, and have therefore prepared the financial statements on a going concern basis. This is based on a review of the budget for the next 12 months and the expected available funding due to the continued support of long standing donors.

### **Group accounts**

The charitable company has taken advantage of the exemption in the Charities SORP (FRS 102) from the requirement to prepare consolidated financial statements, on the grounds that it is a small sized group.

### **Cash flow statement**

The Trustees have taken advantage of the exemption in the Charities SORP (FRS 102) from including a cash flow statement on the grounds that the Charitable Company is small.

### **Form of accounts**

In view of the nature of the Charitable Company's activities, the headings in the Companies Act 2006 Schedule 4 are prescribed to be inappropriate and a summary income and expenditure account is presented in place of the prescribed profit and loss account. The Trustees have taken advantage of certain provisions within the Companies Act 2006 which allows the preparation of accounts to be adapted to reflect the special nature of the Charitable Company's activities.

## **Funds accounting**

Restricted funds are to be used for a specific purpose laid down by the donor. Expenditure that meets these criteria is identified to the fund, together with a relevant allocation of overheads and support costs.

Unrestricted funds are incoming resources received that are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charitable Company and which have not been designated for other purposes.

## **Income**

Voluntary income received by way of donations and gifts to the Charitable Company is included in full in the Statement of Financial Activities when received.

Revenue grants are credited as incoming resources when they are receivable, provided conditions for receipt have been complied with, unless they relate to a specified future period, in which case they are deferred.

Educational initiative income is recognised once received or if, before receipt, there is sufficient evidence to provide the necessary certainty that the income will be received and the value of the incoming resources can be measured with sufficient reliability.

Grants for the purchase of fixed assets are credited to restricted incoming resources when conditions for receipt have been complied with.

Direct charitable income represents invoiced sales of goods and services. Income is recognised when goods or services are delivered.

Income from associated undertakings is treated as a donation in the Foundation's accounts when receipt is deemed probable.

## **Expenditure**

Expenditure, which is charged on an accruals basis, includes the direct cost of the activities. Where costs relate to more than one category, they have been split based on the percentage of income arising from that category.

To take account of the changes brought about by FRS 102, Governance costs are now no longer required to be shown on the face of the Statement of Financial Activities. Governance costs are now apportioned equally across the expenditure on charitable activities and the prior year comparison has been changed to reflect this.

## **Tangible Fixed Assets**

Individual fixed assets costing £5,000 or more are capitalised at cost.

Tangible fixed assets are stated at cost net of depreciation. No depreciation is charged during the period of construction.

Depreciation is calculated to write down the cost less estimated realisable value of tangible fixed assets over their expected useful lives. The rates generally applicable are:

Mobile Cricket Museum:

20% per annum, straight line.

## **Investments**

Assets held for investment purposes are valued at cost at the Balance Sheet date.

The Charitable Company has significant influence over Pro Coach Yorkshire Cricket Limited, and Pro Coach Yorkshire Cricket Limited's subsidiary company, Pro Coach Education Limited. The investment in Pro Coach Yorkshire Cricket Limited is treated as an investment in associated undertakings, and is stated at cost within these accounts.

## **Taxation**

The Yorkshire Cricket Foundation is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a Charitable Company for UK corporation tax purposes. Accordingly, the Charitable Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.



## 1 Income

Direct charitable income:	<b>2018</b>	2017
	<b>£</b>	<b>£</b>
Donations	<b>312,490</b>	248,496
Grants	<b>135,953</b>	81,700
Archive Committee	<b>40</b>	1,618
	<b>448,483</b>	331,814

## 2 Analysis of expenditure on charitable activities

	Provision and promotion of facilities £	Education: young people £	Education: history & heritage £	<b>2018 Total £</b>	2017 Total £
<b>Operational costs directly allocated to activities:</b>					
Funding awards	12,583	-	-	<b>12,583</b>	643
Educational Initiatives	2,850	46,925	-	<b>49,775</b>	-
Events	8,357	7,265	44,497	<b>60,119</b>	61,028
<b>Support costs allocated to activities:</b>					
Insurance	224	224	224	<b>672</b>	327
Promotional material	4,289	4,289	4,289	<b>12,867</b>	14,010
Cost of generating funds	83,573	83,573	83,573	<b>250,719</b>	214,077
Other costs	50,798	50,798	50,798	<b>152,394</b>	120,207
<b>Total resources expended</b>	<b>162,674</b>	<b>193,074</b>	<b>183,381</b>	<b>539,129</b>	<b>410,292</b>

The cost of generating funds predominately represents the employment costs of the staff who were employed during the year. These costs have been allocated on an equal basis over each of the activities of the Charitable Company. The same principle of cost allocation has been applied to 'Other costs'.

Total expenditure of £539,129 consists of £375,973 from unrestricted funds (2017: £280,960), £158,977 from restricted revenue funds (2017 £ 127,771) and £4,179 from restricted capital funds (2017 £4,561).

## 3 Staff costs

	<b>2018</b>	2017
	<b>£</b>	<b>£</b>
Wages and salaries	<b>176,534</b>	100,477
Social security costs	<b>73,102</b>	42,336
Total	<b>249,636</b>	142,813

The Charitable Company employed on average 13 staff during the year including casual employees (2017: eight). No employees earn more than £60,000 per annum.

#### 4 Trustee remuneration and expenses

The board of Trustees of the Charitable Company are also the directors under company law.

The Trustees received no remuneration but expenses during the year of £1,385 (2017: £1,648) were paid towards travel costs. Trustee indemnity insurance is included within Insurance, Support Costs (see note 2).

#### 5 Tangible fixed assets

	<b>Plant &amp; Machinery</b>
	£
<b>Cost</b>	
At 1 July 2017	22,803
Additions	-
At 30 June 2018	<u>22,803</u>
<b>Depreciation</b>	
At 1 July 2017	18,624
Provision for the year	4,179
At 30 June 2018	<u>22,803</u>
<b>Net book value</b>	
At 30 June 2018	<u>-</u>
At 30 June 2017	<u>4,179</u>

#### 6 Investments

	<b>Investment in associated undertaking</b>
	£
Cost:	
<b>At 01 July 2017 and 30 June 2018</b>	<u>1</u>

Details of the Charitable Company's associated undertaking are as follows. The undertaking is involved in the provision of professional cricket coaching and is registered in England and Wales.

	<b>Description of shares held</b>	<b>Share of undertaking</b>	<b>Accounting year ending</b>
Pro Coach Yorkshire Cricket Ltd*	Ordinary	50%	31 March
Pro Coach Education Ltd **	Ordinary	50%	31 March
Park Avenue Bradford Ltd***	N/A	33%	31 May

\* Registered address: Carnegie Pavilion, Kirkstall Lane, Leeds, LS6 3BU (Registered No. 06620962)

\*\* Subsidiary of Pro Coach Yorkshire Cricket Ltd; registered address: St Michaels Lane, Leeds, LS6 3BR (Registered No. 06620962)

\*\*\* The Charitable Company is a founding member of Park Avenue Bradford Limited (Registered No.10754974), a private company limited by guarantee, with an investment of £nil. The principal activities of the company are to provide and promote facilities for the playing of cricket and other sports at

the Park Avenue Ground in Bradford. Registered address: Carnegie Pavilion, Kirkstall Lane, Leeds, LS6 3DP.

## 7 Associated company

The Charitable Company has a significant influence over the management of Pro Coach Yorkshire Cricket Limited (see note 6), a company registered in England and Wales. The company's principal activity is that of the provision of professional cricket coaching within Yorkshire and overseas.

The investment in the associated undertaking is stated at cost within the accounts.

## 8 Creditors: amounts falling due within one year

	2018 £	2017 £
Accruals	52,591	50,046
Deferred Income	15,531	-
	<b>68,122</b>	<b>50,046</b>

## 9 Restricted Funds

	Balance at 30 June 2017 £	Incoming resources £	Resources expended £	Balance at 30 June 2018 £
<b>Revenue</b>				
M Barker Legacy Funds	15,456	-	(740)	<b>14,716</b>
Yorkshire Flood Appeal	11,907	-	(11,907)	-
Duncan Anderson	2,000	-	(2,000)	-
Charitable Youth Trust – Enjoy Cricket	18,667	21,150	(23,328)	<b>16,489</b>
Kevin Armitage Scholarship Fund	5,500	-	-	<b>5,500</b>
South Asian Project	-	64,469	(61,350)	<b>3,119</b>
MA Black Academy Scholarship	1,000	1,000	-	<b>2,000</b>
Lords Taverners Wicketz Project	-	32,617	(32,617)	-
HLF Project	-	16,050	(13,035)	<b>3,015</b>
Brian Close Fund	-	15,261	(14,000)	<b>1,261</b>
<b>Capital</b>				
Mobile Cricket Museum	4,179	-	(4,179)	-
<b>Total restricted funds</b>	<b>58,709</b>	<b>150,547</b>	<b>(163,156)</b>	<b>46,100</b>

The M Barker restricted funds relate to a £20,000 legacy from M Barker, received in 2010. The funds are restricted as follows; £10,000 to provide an annual £250 award and trophy to the most improved player within the under 14 age group, as proposed by the county age group coaches; and £10,000 to award small grants (currently limited to £250) to help towards the cost of travel, kit & equipment, coaching etc. for promising young players whom are in need of specific financial support in order to flourish in the game, a 'hardship fund'. Hardship awards are reviewed on a case by case basis by the Board of Trustees.

The Yorkshire Flood Appeal was setup in January 2016 as a mechanism for collecting donations to help cricket club in the county affected by the floods over Christmas 2015. The money is to be used as and when required by impacted club to cover any cost attached to the flooding.

The Duncan Anderson restricted revenue is as a result of the sale of some of the non-Yorkshire Cricket archives in 2014. It was agreed that this money could be spent by the Archives Committee to acquire new archive items as and when they become available.

The Charitable Youth Trust – Enjoy Cricket Fund is to fund a scheme run by the Yorkshire Cricket Foundation with the aim to get young people playing cricket in the school holidays. Cricket Club apply to the Foundation for funding to run an enjoy cricket scheme and this is to cover the costs of the centre administrators, coaches and printing costs.

Kevin Armitage Scholarship Fund – Used to contribute £1,500 a year towards the costs of one of the YCCC Academy players going overseas to play cricket during the winter.

The South Asian Project is fund from the ECB and Sport England to run a three year project in Leeds and Bradford providing cricketing opportunities to the South Asian communities in these cities. The fund is to cover the costs of a full time development officer to run the project, developing facilities and running programmes aimed at increasing participation.

The MA Black Scholarship fund is a contribution from Mr MA Black to go towards the cost of the YCCC Academy.

The Lord’s Taverners Wicketz project is a community cricket programme targeting young people aged 8-16 living in areas of deprivation and hard-to-reach groups without access to sporting opportunities and the benefits sport can bring. By establishing sustainable community cricket hubs, we provide year-round weekly cricket sessions with a focus on developing crucial life skills.

The HLF Project fund is monies from the Heritage Lottery Fund towards a project which will supplement the Yorkshire Cricket Archive, help clubs and leagues celebrate and use their heritage in local contexts for the benefit of the communities it serves, whilst realising Foundation ambitions - informing and delivering activities for people living with dementia, depression and loneliness, and generating education resources which connect cricket and social history.

The Brian Close Fund is monies collected to be used towards the purchase and display of various items of memorabilia relating to Brian Close from his family. This purchase was made in December 2017 with the balance of the fund to be spent on the display of the items.

## 10 Unrestricted funds

	At 30 June 2017 £	Movement in funds £	At 30 June 2018 £
Unrestricted	<u>172,181</u>	<u>(78,037)</u>	<u>94,144</u>

## 11 Analysis of fund balances between the net assets

	2018 £ Restricted	2018 £ Unrestricted	2017 £ Restricted	2017 £ Unrestricted
Fixed asset	-	1	4,179	1
Net current assets	46,100	94,143	54,530	172,180
Total Net Assets	<u>46,100</u>	<u>94,144</u>	<u>58,709</u>	<u>172,181</u>

## 12 Operating leases

The Charitable Company has no annual commitments under non-cancellable operating leases.

## 13 Capital commitments and contingent liabilities

There were no contingent liabilities at 30 June 2018 (2017: £nil).

There were no capital commitments at 30 June 2018 (2017: £nil).

## 14 Retirement benefits

The Charitable Company operate a defined contribution pension scheme during the year. Under this scheme, the Charitable Company contributed 6% of basic salary into the scheme. There were eight employees enrolled in the scheme during 2018 (2017: eight). The total employer contributions during the year amounted to £11,183 (2017: £6,731), of which £2,546 was outstanding at 30 June 2018 (2017: £1,783).

## 15 Company status

The Charitable Company is limited by guarantee. The directors of the Charitable Company are the members named in the legal and administrative details. In the event of the Charitable Company being wound up, the liability in respect of the guarantee is limited to £10 per member of the Charitable Company.

## 16 Related party transactions

There were no transactions with members during the year.

R A Smith and M Arthur were both directors of the Yorkshire County Cricket Club (the Club) during the year. Yorkshire County Cricket Club have the right to appoint 2 directors of the Charitable Company, and must give their approval for all director appointments.

During the year £21,507 (2017: £5,994) was received from the Club as a contribution towards activities promoting the Yorkshire Diamonds and monies collected via the YCCC online ticketing portal where customers have the option of making a donation to YCF. The 2017 cost was a contribution towards valuing the Yorkshire Cricket Achieves.

During the year, the Charitable Company made payments to the Club totalling £57,629 (2017: £64,358). These payments are broken down as follows:

Payments to fund the operation of the 'Cricket in the Classroom' initiative £2,850 (2017: £12,400).

Payments to provide tickets for young people to attend cricket events £329 (2017: £2,208).

Payment for a table at events, hosted by the Club £nil (2017: £2,100)

Various kit and equipment £3,745 (2017: £5,798)

Various promotional advertising £9,000 (2017: £1,530)

Finance, Legal and Office cost recharges £14,084 (2017: £18,774)

South Asian project costs incurred from YCCC £1,464 (2017: £nil)

Various recharges from the club for Travel, Meetings, Pension, Healthcare and sundry £26,156 (2017: £14,521)

Modifications to the YCF office in the cricket centre £nil (2017: £7,027)

During the year £6,000 (2017: £10,000) was received from Pro Coach Yorkshire Cricket Limited, and £10,000 (2017: £10,000) from Pro Coach Education Limited. During the year £17,398 (2017: £7,050) was paid to Pro Coach Education Limited.

During the year the YCF also incurred £3,544 (2017: £5,904) of costs on from Park Avenue Bradford Ltd in respect of hire charges for the Bradford Park Avenue ground.

The Trustees are deemed as the Charities' key management personnel, their remuneration is set out in note 4.