REGISTERED COMPANY NUMBER: 01480595 (England and Wales) REGISTERED CHARITY NUMBER: 279714

# REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016 FOR CANTERBURY THEATRE AND FESTIVAL TRUST (A Company Limited by Guarantee)

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### CHAIRMAN'S REPORT FOR THE YEAR ENDED 31 DECEMBER 2016

The Board of the Canterbury Theatre and Festival Trust presents its report for year ending 31 December 2016, which includes the 2016 Festival.

The Canterbury Theatre and Festival Trust is one of Kent's leading arts organisations, producing a two-week (or sometimes three-week) international festival, working year-round to commission and promote performances and exhibitions; working to build future audiences; fostering creative ambition and building talent and skills, and spearheading the cultural life of Canterbury. Its primary focus is the annual international Festival which engages over 60,000 participants and whose profile and income generating powers are channelled in turn into year-round cultural activity for young people and communities who may not otherwise be involved with the arts. As one of Kent's longest established cultural providers, the Festival is ideally placed to work with partners and funders to lead with creative flair, inspire with unique events, and to work with participants from diverse communities in an engaging, professional and cost-effective manner.

The following facts and figures summarise the 2016 Festival. 65,000 visitors enjoyed performances by 2,874 local and international artists in 293 events (137 of which were free entry) across the city and surrounding area; 4 new Festival commissions were performed, and 1,062 hours of work experience were provided for local students. 38% of the events in the Festival's international programme sold out.

Particular artistic highlights included What Will Have Been by Circa - leading exponents of New Circus from Australia, and Will Todd's Mass in Blue – a concert collaboration between St Martin's Voices and Canterbury Christ Church University Chamber Choir.

The new site for the Festival Spiegeltent (nearer to the City Centre, and with good parking adjacent) proved popular, and the typically varied programme of cabaret and music again attracted many first-time visitors.

Naturally the Festival is indebted to its funders - Arts Council England, Canterbury City Council, Kent County Council, the Dean and Chapter of Canterbury Cathedral and the King's School — who have continued to support the Festival in the context of increasingly challenging financial times. I should like to thank the Festival's sponsors, Vice Presidents and Friends whose contributions are vital to the achievement of our aspirations. The Trustees are also appreciative for the enthusiastic commitment of those who buy the thousands of tickets the Festival sells each year. This makes the considerable effort involved in staging the Festival so worthwhile and we are grateful for their essential financial support.

On behalf of the Trustees, I should like to place on record our appreciation for the energetic and creative leadership of Rosie Turner, the Festival Director, and her loyal and hard-working staff team who continue to deliver artistic and financial stability, developing the Festival's reputation for excellence and accessibility year on year.

I should like to extend my thanks to the large number of volunteers that help each year. They do so with good cheer and their commitment is appreciated.

The Board of Trustees give their time freely to ensure that the Festival remains in good health. Membership of the Board is evolving, and I thank the Trustees, long-standing and more recently appointed, for the lively and professional support that they give to the Festival.

Looking to the future, the Festival has formulated a new strategic plan for 2017-21. Its key priorities are: artistic excellence and diversity within its international Festival, deepening public engagement, and developing year-round activity through partnerships, building fund raising capacity, and monitoring and evaluating to improve outcomes.

The Festival receives significant funding from Arts Council England, whose goals the Festival also supports: excellence is thriving and celebrated, and contributes to the creative case for diversity; everyone has the opportunity to be inspired by the arts; every child and young person has the opportunity to experience the richness of the arts; sound management and financial viability.

### CHAIRMAN'S REPORT FOR THE YEAR ENDED 31 DECEMBER 2016

To achieve these goals, the Festival looks forward to developing exciting new programmes of artistic excellence in its international Festival while achieving audience numbers to sustain the Festival's financial future and raising its national profile. This will allow it to contribute significantly to support Kent-based artists and reflecting the very best of the City of Canterbury within which it operates in a year-round programme of other activities. It is a challenge that the Festival embraces with enthusiasm.

In June 2017 Arts Council England (ACE) announced that it will not be continuing its National Portfolio Organisation funding to the Festival from 2018 onwards., The reasons for this are complex, but in brief, while acknowledging the many strengths and successes of the Festival, ACE has decided that it wishes to support other organisations whose portfolio of activities depend to a greater extent on public funding to succeed, and to support ACE's agenda for cultural diversity. The Board will be responding to this by seeking alternative support from a number of organisations, and by reprofiling its activities to ensure that the many activities that constitute the successful core of the Festival are sustained in the long term. The Board believes that while this represents a material change to the future outlook for the Festival, it is a challenge that can be accommodated within the Festival's business model and resources.

Professor Keith Mander Chairman.

#### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2016

The Trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2016. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

#### REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

01480595 (England and Wales)

#### Registered Charity number

279714

#### **Registered Office**

Canterbury Theatre and Festival Trust 8 Orange Street **CANTERBURY** Kent CT1 2JA

#### **Trustees**

Prof. Keith Mander

- Chairman

Dr Kate Neales

- Company Secretary

Hugh Summerfield

- Treasurer

Geraldine Allinson

- Resigned 21 April 2017

Simon Backhouse

- Resigned 11 March 2016

Hugo Barton Peter Harris Peter Hermitage

Andrew Ironside

The Hon C W H James

- Resigned 25 May 2016

Dr Keith Mclay Camilla Swire

Roderick Loder-Symonds

Dr Daniel Lloyd

Rev Canon Christopher Paul Irvine

Colin Carmichael

- Appointed 24 July 2016

- Appointed 24 July 2016

**Tony Pratt** 

- Appointed 24 July 2016

Celia Glynn-Williams

- Appointed 24 July 2016

Tony Walder

#### **Company Secretary**

Dr Kate Neales

#### **Auditors**

McCabe Ford Williams Statutory Auditors

**Chartered Accountants** 

**Bank Chambers** 

1 Central Avenue

Sittingbourne

Kent

ME10 4AE

#### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2016

#### REFERENCE AND ADMINISTRATIVE DETAILS - continued

Bankers

Investment Advisors

National Westminster Bank

Rathbones Brothers Plc

City Centre Branch

8 Finsbury Close

11 The Parade

Canterbury

London

Kent

EC2M 7AZ

CT1 2SQ

#### Solicitors

Gardner & Croft 2 Castle Street Canterbury Kent CT1 2QH

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

#### Recruitment and appointment of new Trustees

As set out in the Articles of Association, the Trustees retire by rotation one third each year but shall be eligible for reelection. The Articles allow for the Board to appoint Trustees during the year, such Trustees shall retain their office only until the next AGM, but shall then be eligible for re-election. When considering co-opting a Trustee (new appointment), the Board has regard to the requirements of any specialist skills needed and in order to provide necessary academic. professional and commercial knowledge required with respect to a charitable arts company.

#### Induction and training of new Trustees

New Trustees are offered training to brief them on their legal obligations under charity and company law, the contents of the Memorandum and Articles of Association, the committee and decision making process, the business plan and current financial performance of the charity. From time to time Trustees are encouraged to attend appropriate external training events, where these will facilitate the understanding of their role.

#### Organisational structure

The charity is governed by the Board of Directors, which meets at least five times a year and is responsible for making strategic and governance decisions regarding the Trust. There are sub-committees covering sponsorship and finance and secondly strategy and planning. These sub-committees are assisted by the charity's staff members. A Festival Director is appointed by the Trustees to manage the day-to-day operations of the charity, supported by a fundraising, marketing and finance team. The Festival Director has delegated authority, within terms approved by the Trustees, for operational matters including finance, employment and artistic performance related activity. At each board meeting, detailed written reports are submitted by the officers and sub-committees for open discussion.

#### Related parties

The Canterbury Festival Foundation was incorporated in 2002 as a charitable company limited by guarantee, in order to promote and support the charitable objects of the Canterbury Theatre and Festival Trust (the charity). The aim of the organisation is to raise endowment funds and associated donations which can be used for the benefit of Canterbury Theatre and Festival Trust. The Canterbury Theatre and Festival Trust has the power to appoint Trustees to the Canterbury Festival Foundation. In 2016, the Foundation donated £Nil (2015: £15,000) to the charity.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2016

#### STRUCTURE, GOVERNANCE AND MANAGEMENT - continued

The Friends of Canterbury Festival is an organisation incorporated as from June 2004 within the Canterbury Festival Foundation which raises funds for Canterbury Theatre and Festival Trust. In 2016, the Friends donated a total of £20,000 (2015: £16,850) to the charity.

Each year the Canterbury Festival Foundation offers to a young musician a Bursary which is presented at a concert held during the Canterbury Festival. The costs with respect to individual grant making are borne by the charity, on behalf of the Foundation. The work is carried out on an in-kind basis by employees of the charity as part of their normal duties and the cost of staging the concert is met by the charity as part of its general expenditure on production.

#### Risk management

The charity's risk management strategy includes: -

- 1. A bi-annual review of the risks the charity may face.
- 2. The establishment of systems and procedures to mitigate those risks identified in the delivery of the Festival's Strategic Plan 2017-2021 created in 2016 for the period to 2021.
- The implementation of procedures designed to minimise any potential impact on the charity, should these risks materialise.

The charity maintains a Risk Register which identifies the principal risks as non-financial issues arising from artistic excellence, competition and public perception together with management of the specific risks concerning the loss of core income or failure to reach fundraising targets. The Trustees are satisfied that adequate steps are taken to mitigate these risks and others identified within the Risk Register.

A further key element in the management of financial risk is the setting of a reserve policy and its regular review by Trustees.

#### **OBJECTIVES AND ACTIVITIES**

#### Objectives and aims

The principal objects of the charity as stated in the Memorandum of Association is to promote, maintain, improve and advance the education of the public in the arts, including the arts of drama, mime, dance, singing, opera and music, ballet, cinema, concert, stage performances and the visual arts generally. The charity promotes the arts in East Kent and in particular organises and runs the Canterbury Festival.

Strategies employed to achieve the charity's objectives are: -

- To engage national and international performing artists covering the range of activities as specified in the Articles
  of Association.
- 2. Supporting Kent-based artists and performers by promoting their activities.
- 3. Fostering a greater sense of ownership of the Festival in the region through partnerships.
- 4. To engage, promote and further develop an educational and outreach programme.
- 5. Additional creative projects to further develop arts in East Kent.
- 6. To play a strategically important year-round role supporting and developing the arts in the region.
- 7. To seek future funding and good financial controls to ensure the sustainability of the Festival.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2016

#### ACHIEVEMENT AND PERFORMANCE

#### Charitable activities

The Trustees believe the 2016 Festival met the charity's objectives in full. The international programme drew performers from the United States, Russia, Poland, the Balkans, Montenegro, and Australia with content that spanned from the time of Magna Carta to the modern day. In total over 68,500 people engaged with the Festival, with over 21,500 tickets sold.

In addition to a wide variety of professional performances appealing to a range of audiences there were several schools' concerts, and a new comedy competition for local comedians. There were two exhibitions in the Cathedral Chapter House, 'City of the Imagination' and 'Bernardi Roig: Sleepless Light Exercises', and a city-centre installation of a 'YouNome', a unique science-art collaboration designed to engage, educate and inspire the public about genomics and its role in society, displayed in local business shop front windows.

The Festival has again delivered a high-quality Festival offering a wide variety of performances, a few high lights which haven't been identified in the Chairman's report, include a spellbinding performance from Barry Douglas in the Shirley Hall, a hauntingly beautiful circus show from Circa, and an Australian troop from Brisbane who were well received by the Canterbury audience in the Spiegeltent. Monty Don and Wilko Johnson held sold out talks allowing the Festival to reach a new demographic and growing our audience. The Festival finished with Canterbury Choral Societies beautiful performance of 'Haydn's The Creation' in Canterbury Cathedral.

#### **Public Benefit**

The Trustees confirm that they have complied with the duties set out in the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit. In particular, the Trustees consider how planned activities will contribute to the aims and objectives of the Charity.

#### Who used and benefited from our services

Particular attention is given to ensuring that ticket prices remain affordable in an attempt to make the arts as accessible as is feasibly possible. By way of an example, during the Festival discounted tickets were made available to students and concessions were offered to schools, colleges and universities to encourage attendance. There was a spread of ticket prices including tickets at £12 for the charity's prestige concerts and approximately 138 'free' events were offered.

There were 2,874 artists/performers engaged by the 2016 Festival. Approximately 300 local artists and local arts groups (amateur) were supported by advice, free marketing and PR support from the Festival. Local artists and performers from all disciplines and age groups were actively sought to participate in the Umbrella, Exhibition and Open House schemes, with the aim to inspire emerging talent on the national stage.

The Festival held a community stage this year during the opening day. Based in two locations within the city centre, the intention of this important community project is to showcase local, young artists to people who would not normally interact with the Festival. Audience figures are estimated at 15,000.

Once again, the Festival held its annual Schools' Poetry Competition. Working in partnership with the School of English at the University of Kent, and local poets, the Festival invited 30 schools to enter their pupils into the competition. Free workshops were provided to pupils to develop their writing skills and presentation abilities. The winning pupils were invited to perform at a special prize giving evening.

Youth participation was also encouraged at the Spiegeltent where there were five lunchtime concerts by secondary schools, a 'Primary World Music Showcase' performed by pupils from five primary schools and ten lunchtime concerts performed by students from Canterbury Christ Church University. Audience admittance was free and the events provided an excellent showcasing opportunity for young and emerging talent to perform in an international arts festival. In addition, this year the Festival team launched a Discover Hub to enable young people to gain a Discover Award from Artswork, 153 young people attended the Discover Hub with 71 attaining Discover Awards.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2016

#### Who used and benefited from our services - continued

Opportunities were provided to students studying locally to gain experience of working in an arts organisation. At the Spiegeltent students from Canterbury Christ Church University Performing Arts and Music Technology Department worked across the entire three weeks of activities. Students from Canterbury College provided volunteers to act as curators for the display of 'City of the Imagination' and 'Bernardi Roig: Sleepless Light Exercises' in the Cathedral Chapter House. Overall the charity was fortunate to enjoy voluntary assistance from approximately sixty individuals from the local community. These individuals helped to steward events and, for some, this led to the development of new skills and proficiencies.

#### Fundraising activities

A total of £452,782 (2015: £626,293) excluding box office and programme receipts was raised from grants, Vice Presidents' donations and subscriptions, Gift Aid, general donation, corporate membership, special fundraising and sponsorship.

#### FINANCIAL REVIEW

The statement of financial activity reflects the Festival's aspirations to become a year-round arts promoting organisation and develop its position as the major promoter of international work within East Kent. Projects in addition to the annual October Programme included:

- Capital Grant, funded by The Arts Council to facilitate the freehold purchase and future proofing Festival House
- Kent Festivals Development Grant, managed on behalf of the Arts Council and KCC, to fund training projects for Festivals in East Kent.
- Arts Award, funded by Artswork, a pilot project enabling four young people to produce an arts portfolio for their Bronze
  Arts Award qualification.

The financial results for the year were satisfactory. The Unrestricted Funds before accounting for transfers shows a surplus of £13,620 (2015: £41,337). The surplus can be attributed to general financial prudence throughout the year.

Restricted Funds show a surplus, before accounting transfers of £2,302 (2015: £40,411) in the year. This activity includes projects such as Capital Bid and 2010 Becket Play costs where the Statement of Recommended Practice, Accounting and Reporting by Charities requires the project income to be recognised when it is received even though expenditure has been incurred some years later.

Gross income was £722,048 (2015: £934,369). This decrease is due to the end of the Capital Bid funding.

Total resources expended were £746,792 in 2016, compared with £852,621 in 2015 and this decrease is mainly due to the expenditure on the Capital Bid.

There were unrealised gains of £40,666.

The total reserves, comprising Restricted and Unrestricted Funds, carried forward at the end of year were £657,998 compared with £642,076 in 2015. The Restricted Funds held of £Nil (2015: £44,575) relate to the successful completion of all outstanding projects.

The Board of Trustees continues to be mindful of the economic position and overheads are being controlled wherever possible.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2016

#### Reserve policy

The Trustees have established the level of reserve, freely available funds, at a level which: -

- 1. Notes the requirements to cover the charity's working capital on a day-to-day basis.
- 2. Meet forward liabilities in advance of income.
- 3. Fund non-profit making performances for the benefit of the community.
- 4. Generally, comply with sound financial management.

The Reserves Policy is to retain approximately one year's overhead costs of £300,000, with £200,000 to cover unforeseen programming difficulties. The Trustees acknowledge there is little guarantee in the forward funding budgets, whether from central or local government and other regulated bodies. Consequently, the reserve policy should provide a cushion to meet any adverse downturns.

As noted above, sub-committees are established in the area of finance and sponsorship, and strategy and planning. It is recognised by the Trustees that these sub-groups are important to the long-term sustainability of the charity.

#### Investment policy and objectives

Under the Memorandum and Articles of Association the charity has the power to invest in any way the Trustees feel appropriate.

The Trustees have decided to invest £300,000 of the Unrestricted Reserves with Rathbone Brothers PLC's Investments for a period of two years. The Trustees have set an ethical approach to the Festival's investment portfolio. It does not wish to: -

- Invest directly in companies the major part of whose business is pornography, gambling, tobacco, pay day loans or armaments.
- Invest in pooled investment funds where there is a significant exposure to companies the major part of whose business
  is pornography, gambling, tobacco, pay day loans or armaments.

#### **FUTURE DEVELOPMENTS**

The success of the Spiegeltent in 2015 was repeated in 2016 at a new location closer to the heart of the city and the Festival in 2017 will again have a dedicated venue which will allow further growth of audiences, attract a more diverse demographic and enable the Festival to programme new, artistically inventive pieces.

The project is in support of the Festival's strategic priority to develop the artistic excellence and breadth of the programme, thereby ensuring great art for all. In particular, it is intended the Spiegeltent will enable the Festival to:

- Develop resilience in the changing face of the region's cultural landscape by offering a unique venue in the City at Festival time – distinguishing the Festival from the year-round cultural offer and raising its profile both within the region and nationally.
- Increase the artistic offering by programming edgier and artistically different events to engage younger audiences with the arts.
- Help to diversify the Festival's donor profile by creating an attractive offering that appeals to young professionals.
- A dedicated post of Participation Manager will ensure further learning and participation activity and an enhanced artistic offering for families.
- Provide young performers with an opportunity to play in a wonderful setting, which for many will be their first public performance.
- Develop a sustainable package of fundraising initiatives to enable the continuation of this new strand of programming.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2016

#### STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees (who are also the directors of Canterbury Theatre and Festival Trust for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the Board of Trustees on 3 May 2017 and signed on its behalf by:

Prof Keith Mander

Chairman

### REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF CANTERBURY THEATRE AND FESTIVAL TRUST

We have audited the financial statements of Canterbury Theatre and Festival Trust for the year ended 31 December 2016 on pages eleven to twenty-four. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of trustees and auditors

As explained more fully in the Statement of Trustees Responsibilities set out on page eight, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

#### Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2016 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Trustees for the financial year is consistent with the financial statements.

Based solely on the work required to be undertaken in the course of the audit of the financial statements and from reading the Report of the Trustees:

- we have not identified material misstatements in those reports; and
- in our opinion, those reports have been prepared in accordance with the Companies Act 2006.

### REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF CANTERBURY THEATRE AND FESTIVAL TRUST

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.



Clair Rayner FCA DChA (Senior Statutory Auditor) for and on behalf of McCabe Ford Williams Statutory Auditors and Chartered Accountants Bank Chambers
1 Central Avenue
SITTINGBOURNE
Kent
ME10 4AE

Date: 3 May 2017

## STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 DECEMBER 2016

		Unrestricted funds	Restricted funds	31.12.16 Total funds	31.12.15 Total funds
NOOMING AND ENDOUGHERING TO	Notes	£	£	£	£
INCOMING AND ENDOWMENTS FROM Donations and legacies Charitable activities	2	74,409	-	74,409	58,032
Promotion of the Arts	5	474,085	16,256	490,341	741,445
Other trading activities	3	149,639	-	149,639	131,428
Investment income	4	7,659_	_	7,659	3,464_
Total incoming resources		705,792	16,256	722,048	934,369
EXPENDITURE ON					
Raising funds	2	92,679	-	92,679	117,003
Charitable activities					
Promotion of the Arts	5	572,790	13,954	586,744	677,750
Other trading activities	3	67,238	-	67,238	56,638
Management of investment income	4	131	<u> </u>	131	1,230
Total resources expended		732,838	13,954	746,792	852,621
Net gains/(losses) on investments		40,666		40,666	795
NET INCOME		13,620	2,302	15,922	82,543
Transfers between funds	17	46,877	(46,877)	-	-
Net movement in funds		60,497	(44,575)	15,922	82,543
RECONCILIATION OF FUNDS					
Total funds brought forward		597,501	44,575	642,076	559,533
TOTAL FUNDS CARRIED FORWARD		657,998	_	657,998	642,076

#### **CONTINUING OPERATIONS**

All income and expenditure has arisen from continuing activities.

Company Number: 01480595

#### CANTERBURY THEATRE AND FESTIVAL TRUST (REGISTERED NUMBER: 01480595)

#### BALANCE SHEET AT 31 DECEMBER 2016

EIVED ACCETC	Notes	31.12.16 £	31.12.15 £
FIXED ASSETS Tangible assets Investments	11 12	10,147 356,431	12,210 300,000
		366,578	312,210
CURRENT ASSETS Debtors Cash at bank and in hand	13	22,997 294,912	19,998 330,416
		317,909	350,414
CREDITORS Amounts falling due within one year	14	(26,489)	(20,548)
NET CURRENT ASSETS		291,420	329,866
TOTAL ASSETS LESS CURRENT LIABILITIES	5	657,998	642,076
NET ASSETS		657,998	642,076
FUNDS Unrestricted funds Designated funds Restricted funds	17	656,536 1,462 	597,501 - 44,575
TOTAL FUNDS		657,998	642,076

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Trustees on 3 May 2017 and were signed on its behalf by:

Prof Keith Mander

Hugh Summerfield - Trustee

**Treasurer** 

#### <u>CASH FLOW STATEMENT</u> FOR THE YEAR ENDED 31 DECEMBER 2016

Cash flows from operating activities:	Notes	31.12.16 £	31.12.15 £
Cash generated from operations	1	(33,314)	_118,429
Net cash provided by (used in) operating activities		_(33,314)	118,429
Cash flows from investing activities: Purchase of tangible fixed assets Purchase of fixed asset investments Sale of fixed asset investments Interest received Dividends received		(2,813) - - 469 	(7,955) (300,000) 58,226 1,835 
Net cash provided by (used in) investing activities		(2,344)	(246,265)
Change in cash and cash equivalents in the reporting period		(35,658)	(127,836)
Cash and cash equivalents at the beginning of the reporting period	2	330,416	458,252
Cash and cash equivalents at the end of the reporting period	2	294,758	330,416

### NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2016

1.	RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATION	NG ACTIVITIES	
		31.12.16	31.12.15
		£	£
	Net income for the reporting period (as per the statement of financial		
	activities)	15,922	82,543
	Adjustments for:	,	,
	Depreciation charges	4,876	6,598
	Gain on investments	(40,666)	(795)
	Interest received	(469)	(1,835)
	Dividends received and re-invested	(7,190)	(1,629)
	(Increase)/decrease in debtors	(2,999)	48,357
	Donated shares	(8,575)	70,001
		5,787	(14,810)
	Increase/(decrease) in creditors		(14,010)
	Net cash provided by (used in) operating activities	(33,314)	118,429
2.	ANALYSIS OF CASH AND CASH EQUIVALENTS		
		31.12.16	31.12.15
		£	£
	Cash in hand	29	110
	Notice deposits (less than 3 months)	294,883	330,306
	Overdrafts included in bank loans and overdrafts falling due within one year	(154)	-
	Total cash and cash equivalents	294,758	330,416

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 1. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value, as modified by the revaluation of certain assets.

#### First time adoption of FRS 102

The date of transition was 01 January 2015. The end of the comparative period was 31 December 2016. There has been no amendment to Funds and net income under the previous financial reporting framework as a result of the transition to FRS 102.

#### Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

#### Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### Governance costs

Governance costs comprise the costs of running the charity and external audit.

#### Allocation and apportionment of costs

Support costs are allocated between the expenditure categories of the SOFA on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly. Where support costs can not be attributed directly they are apportioned using income as the basis.

#### Tangible fixed assets

Assets are recognised at cost. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Leasehold Improvements

- over remaining term of lease

Marketing Equipment

- 33.33% and 20% on cost

Office Furniture

- 25% on cost

Office Computers

- 25% on cost

#### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 1. ACCOUNTING POLICIES - continued

#### Fund accounting

Funds held by the Charity are either:

**Unrestricted general funds -** these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.

**Designated funds** - these are funds set aside by the trustees out of unrestricted general funds for specific future purposes or projects.

**Restricted funds** - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

#### Company status

In the event of the winding up of the Charity each member of the Charity undertakes to contribute such sum as may be required, not exceeding £1 each.

#### **Fixed Asset Investments**

Fixed Asset Investments are included in the Balance Sheet at market value. Unrealised gains or losses during the year are included in the Statement of Financial Activities.

#### Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

#### **Financial instruments**

The company enters into basic financial instruments that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other third parties and loans to related parties.

#### a) Trade and other debtors

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method, less impairment losses for bad and doubtful debts except where the effect of discounting would be immaterial. In such cases, the receivables are stated at cost less impairment losses for bad and doubtful debts.

#### b) Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand.

#### c) Trade and other creditors

Debt instruments like loans and other accounts receivable and payable are initially measured at present value of the future payments and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade payables or receivables, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in case of an outright short-term loan not at market rate, the financial asset or liability is measured, initially and subsequently, at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 1. ACCOUNTING POLICIES - continued

#### Functional currency and presentation currency

The company's functional currency is British Pound Sterling (GBP), which is also the presentation currency for the company. The financial statements are therefore presented in British Pound Sterling.

#### **Estimation uncertainty**

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including future events that are believed to be reasonable under the circumstances.

The net book value of tangible fixed assets is based on assumptions related to the useful life of the assets, impacting on the depreciation basis used. Any changes in these assumptions will have an impact on the carrying amount of fixed assets.

#### 2. DONATIONS AND LEGACIES

Receipts:	Unrestricted £	Restricted £	31.12.16 £	31.12.15 £
Donations Gift aid	69,297 5,112	·	69,297 5,112	53,679 4,353
	74,409	-	74,409	58,032
Support costs – see note 6	92,679	-	92,679	117,003
	92,679	-	92,679	117,003
Net incoming/(outgoing) resources	(18,270)		(18,270)	(58,971)

As detailed in note 6, the majority of support costs allocated to the raising of donations are staff costs. The time spent by staff in any one year can outweigh individual donations received but the work done in this area raises the profile of the Festival and its programme of events. This impact cannot easily be measured. It is therefore not easily possible (or cost-effective) to disaggregate these staff costs between the costs of raising donations (note 2) and other trading activities (including sponsorship, events and subscriptions) (note 3). Accordingly, the Trustees consider that it is appropriate to allocate the time spent by staff solely to the activities above, and other costs to the activities under note 3. The most accurate picture can be gained by seeing the two elements together.

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 3. OTHER TRADING ACTIVITIES

4.

	Unrestricted	Restricted	31.12.16	31.12.15
	£	£	£	£
Receipts:				
Fundraising events	7,683	-	7,683	15,472
Sponsorship	107,250	-	107,250	87,500
Subscriptions	11,087	-	11,087	8,550
Advertising	11,038	-	11,038	6,960
Rental and other income	12,581		12,581	12,946
	149,639	-	149,639	131,428
Support costs – see note 6	59,396	_	59,396	44,273
Fundraising costs	7,842	-	7,842	12,365
	67,238	-	67,238	56,638
Net incoming resources	82,401		82,401	74,790
INVESTMENT INCOME				
	Unrestricted	Restricted £	31.12.16 £	31.12.15 £
Receipts:	£	L	L	L
Income from listed investments	7,190	_	7,190	1,629
Bank interest receivable	469	_	469	1,835
Barn moroc records	100			1,555
	7,659	-	7,659	3,464
Support costs – see note 6	131	-	131	1,230
	131	-	131	1,230
Net incoming resources	7,528		7,528	2,234

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 5. CHARITABLE ACTIVITIES

	Unrestricted £	Restricted £	31.12.16 £	31.12.15 £
Receipts:	~	~	~	~
Box office/Other events	266,391	_	266,391	304,578
Nightly programme sales	2,875	-	2,875	3,498
Grants	204,819	16,256	221,075	433,369
	474,085	16,256	490,341	741,445
Support costs – see note 6	167,883	_	167,883	169,593
Artist, venue, technical & box office costs	385,464	2,500	387,964	394,646
Nightly programme costs	3,595	-	3,595	2,482
Project costs	1,205	-	1,205	1,186
Bad debt	-	-	-	100
Auditors remuneration	5,774	-	5,774	2,000
Professional fees	-	-	-	1,796
Insurance	4,815	-	4,815	4,642
Education costs	4,054	3,326	7,380	-
Property repairs	-	8,128	8,128	101,305
	572,790	13,954	586,744	677,750
Net incoming/(outgoing) resources	(98,705)	2,302	(96,403)	63,695
Grants received, included in the above, are as follows:	lows:			
			31.12.16 £	31.12.15 £
Canterbury City Council			33,464	33,464
Kent County Council			8,800	11,000
Dean & Chapter of Canterbury Cathedral			10,000	10,000
Non-recurrent grants			25,071	5,790
Arts Council England			143,740	204,045
Other grants				169,070
			221,075	_433,369

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 6. SUPPORT COSTS

	Voluntary Income	Activities for generating income	Investment income	Charitable activities	31.12.16	31.12.15
	£	£	£	£	£	£
Unrestricted funds:						
Salaries	63,674	46,423	90	111,683	221,870	221,294
Marketing	10,140	4,535	14	34,102	48,791	56,543
Administration	438	196	1	392	1,027	2,883
Educational projects	801	359	1	5,945	7,106	1,025
Website	574	257	1	514	1,346	3,467
Office costs	7,520	3,363	11	6,724	17,618	16,735
Premises costs	4,182	1,870	6	3,739	9,797	8,486
Sundry costs	5,350	2,393	7	4,784	12,534	21,666
	92,679	59,396	131	167,883	320,089	_332,099

#### 7. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

31.12.16	31.12.15
£	£
4,000	2,000
1,774	1,796
4,876	6,598
	£ 4,000 1,774

#### 8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2016 nor for the year ended 31 December 2015.

#### Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2016 nor for the year ended 31 December 2015.

#### 9. INDEMNITY INSURANCE

During the year the Charity paid £4,815 (2015: 4,663) for a complete insurance policy to include indemnity cover for the organisation and its Trustees from loss arising from the neglect of defaults of its Trustees and Officers.

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 10. STAFF COSTS

11.

Wages and salaries Social security costs Other pension costs			- -	31.12.16 £ 201,512 16,386 3,972 221,870	31.12.15 £ 200,157 17,210 3,927 221,294
There were no employees e	arning more than £6	60,000 in the year	under review (	(2015: Nil)	
The average monthly number Administration Marketing	er of employees duri	ng the year was a	as follows:	31.12.16 6 1	31.12.15 6 1 7
TANGIBLE FIXED ASSETS	Leasehold Improvements £	Marketing Equipment £	Office Furniture £	Office Computers £	Totals £
COST At 1 January 2016 Additions	42,471 2,813	6,500 	2,445	17,793 	69,209 
At 31 December 2016	45,284	6,500	2,445	_17,793	72,022
<b>DEPRECIATION</b> At 1 January 2016 Charge for year	40,727 670	181 	2,445 	13,646 2,040	56,999 4,876
At 31 December 2016	41,397	2,347	2,445	15,686	61,875
NET BOOK VALUE At 31 December 2016	3,887	4,153		2,107	10,147
At 31 December 2015	<u>1,744</u>	<u>6,319</u>	-	<u>4,147</u>	12,210

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 12. FIXED ASSET INVESTMENTS

13.

14.

		Listed investments £
MARKET VALUE At 1 January 2016 Additions Revaluations		300,000 15,765 40,666
At 31 December 2016		356,431
NET BOOK VALUE At 31 December 2016		356,431
At 31 December 2015		300,000
The historical cost of the investments as at 31 December 2016 is £315,765 (2015: £	2300,000).	
DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
	31.12.16 £	31.12.15 £
Trade debtors Other debtors	14,616 320	15,558 -
Social security and other taxes	4,257	•
Prepayments and accrued income	3,804	4,440
	22,997	19,998
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
	31.12.16 £	31.12.15 £
Bank loans and overdrafts (see note 15) Trade creditors	154 3,107	17,079
Social security and other taxes Other creditors	23,228	942 
	26,489	20,548

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 15. LOANS

An analysis of the maturity of loans is given below:

	31.12.16	31.12.15
	£	£
Amounts falling due within one year on demand:		
Bank overdraft	154	-

It should be noted that at no point during the accounting period was any bank account of the trust overdrawn. The bank account concerned has a sweep facility and the overdrawn position disclosed above is a book balance only caused by the existence of an unpresented item.

#### 16. ANALYSIS OF NET ASSETS BETWEEN FUNDS

			31.12.16	31.12.15
	Unrestricted	Restricted	Total funds	Total funds
	funds	funds		
	£	£	£	£
Fixed assets	10,147	-	10,147	12,210
Investments	356,431	_	356,431	300,000
Current assets	317,909	-	317,909	350,414
Current liabilities	_(26,489)		(26,489)	(20,548)
	657,998		657,998	642,076
	Unrestricted	Designated	Restricted	
	Fund	Fund	Fund	Total
	£	£	£	£
Fixed Assets	10,147	_	-	10,147
Investments	356,431	-	_	356,431
Current Assets	316,447	1,462	-	317,909
Current Liabilities	(26,489)		_	(26,489)
	656,536	1,462	<u>.</u>	657,998

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 17. MOVEMENT IN FUNDS

	At 1.1.16 £	Net movement in funds	Transfers between funds £	At 31.12.16 £
Unrestricted funds General fund	597,501	12,749	46,286	656,536
Restricted funds Arts Council Capital Project	44,575	2,302	(46,877)	-
<b>Designated funds</b> Orange Street maintenance fund	-	871	591	1,462
TOTAL FUNDS	642,076	15,922		657,998
Net movement in funds, included in the above a	are as tollows:			
	Incoming	Resources	Gains and	Movement in
	resources £	expended £	losses £	funds £
Unrestricted funds General fund	resources			funds
	resources £	£	£	funds £
General fund  Designated funds  Orange Street maintenance fund	resources £ 704,921	£	£	funds £ 12,749
General fund  Designated funds	resources £ 704,921	£	£	funds £ 12,749
Designated funds Orange Street maintenance fund  Restricted funds Arts Council Capital Project Kent festivals	resources £ 704,921 871 10,430 2,500	£ (732,838) - (8,128) (2,500)	£	funds £ 12,749 871
Designated funds Orange Street maintenance fund  Restricted funds Arts Council Capital Project	resources £ 704,921 871	(732,838) - (8,128)	£	funds £ 12,749 871
Designated funds Orange Street maintenance fund  Restricted funds Arts Council Capital Project Kent festivals	resources £ 704,921 871 10,430 2,500	£ (732,838) - (8,128) (2,500)	£	funds £ 12,749 871
Designated funds Orange Street maintenance fund  Restricted funds Arts Council Capital Project Kent festivals	resources £ 704,921 871 10,430 2,500 3,326	£ (732,838)  (8,128) (2,500) (3,326)	£	funds £ 12,749 871 2,302

#### **Designated funds**

Orange Street Maintenance Fund

The board has designated the funds that it has specifically earmarked for necessary building maintenance.

#### Transfer between funds

Expenditure in respect of the Arts Council Project had in previous years been allocated to unrestricted funds. In this year, in accordance with the funding agreement a transfer has been made from restricted reserves to unrestricted funds to cover this expenditure.

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 18. RELATED PARTY DISCLOSURES

As noted in the Report of the Trustees, Canterbury Theatre and Festival Trust has a close relationship with Canterbury Festival Foundation. The Canterbury Festival Foundation was incorporated in 2002 as a charitable company limited by guarantee, in order to promote and support the charitable objects of the Canterbury Theatre and Festival Trust. From the excess of income over expenditure, the Foundation made a donation totalling £20,000 (2015: £15,000) to the Canterbury Theatre and Festival Trust in order to support its charitable activities for the year to December 2016.

Each year the Canterbury Festival Foundation offers a Bursary to a young musician which is presented at a concert held during the Canterbury Festival. The costs with respect to individual grant making are borne by the charity, on behalf of the Foundation. The work is carried out on an in-kind basis by employees of the charity as part of their normal duties and the cost of staging the concert is met by the charity as part of its general expenditure on production.

#### 19. COMPANY STATUS

Canterbury Theatre and Festival Trust is a company limited by guarantee and incorporated on 20 February 1980. It is registered as a charity with the Charity Commission. According to the Articles of Association, the maximum number of members is limited to 50, each of whom has agreed to contribute the sum not exceeding £1 in the event of the charity ceasing to operate. The Trustees can increase this number, if they so wish. (This is permitted in the Memorandum and Articles).

### NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2016

#### 20. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM Donations and legacies Charitable activities	58,032	-	58,032
Promotion of the Arts	572,375	169,070	741,445
Other trading activities Investment income	131,428 <u>3,464</u>		131,428 3,464
Total	765,299	169,070	934,369
EXPENDITURE ON			
Raising funds Charitable activities	117,003	-	117,003
Promotion of the Arts	549,091	128,659	677,750
Other trading activities	56,638	-	56,638
Management of investment income	1,230	<del></del>	1,230
Total	723,962	128,659	852,621
Net gains/(losses) on investments	795		795
NET INCOME	42,132	40,411	82,543
RECONCILIATION OF FUNDS			
Total funds brought forward	555,369	4,164	559,533
TOTAL FUNDS CARRIED FORWARD	597,501	44,575	642,076

