

Company Registered No. 08893758 (England and Wales)

Registered Charity No. 1158662

ARTS FRESCO LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2018

ARTS FRESCO LIMITED

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ARTS FRESCO LIMITED

REFERENCE & ADMINISTRATIVE DETAILS

COMPANY REGISTERED NO.: 08893478 (Registered in England and Wales)

REGISTERED CHARITY NO.: 1158662

DIRECTORS & TRUSTEES: N.G. KITSON (Chairman)
D.R. BERRIDGE
Mrs N.S. BOTEVA-THOMAS
Dr S. HILL

COMPANY SECRETARY: Dr S. HILL

REGISTERED OFFICE: 21 THE POINT
ROCKINGHAM ROAD
MARKET HARBOROUGH
LEICESTERSHIRE
LE16 7NU

WEBSITE: www.artsfresco.com

BANKERS: HSBC BANK PLC
15 HIGH STREET
MARKET HARBOROUGH
LEICESTERSHIRE
LE16 7NN

INDEPENDENT EXAMINER &
ACCOUNTANTS: ADRIAN A. BENTLEY A.C.A.
EDWARD THOMAS PEIRSON & SONS
CHARTERED ACCOUNTANTS
21, THE POINT
ROCKINGHAM ROAD
MARKET HARBOROUGH
LEICESTERSHIRE
LE16 7NU

ARTS FRESCO LIMITED

Report of the Trustees For the year ended 31 March 2018

The Trustees present their Report together with the Financial Statements of the charitable company ("the company") for the financial year ended 31 March 2018. This report includes the report of the directors.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution and Governing Document

The company was incorporated on 13 February 2014 as a company limited by guarantee, not having a share capital, and is governed by Articles of Association which were adopted on 17 February 2014. It was registered as a charity by the Charity Commissioners for England and Wales on 24 September 2014.

Each of the members has agreed to contribute a sum not exceeding £10 in the event of the charity being wound up.

Directors/Trustees and Management

The directors of the charity are also its trustees for the purpose of charity law. Those who have served during the period are as follows: –

Chairman:	Neil G Kitson
Secretary:	Dr Sarah Hill
Treasurer:	David R Berridge
	Mrs Nina S Boteva-Thomas
	Dr Sarah Hill

In accordance with the Articles of Association all of the directors will retire at the forthcoming Annual General Meeting and, being eligible, will offer themselves for re-election.

The directors are also the members of the company.

Appointment of trustees

Trustees are nominated from persons who through residence, occupation, employment or otherwise have special knowledge of the activities of the company, or who are otherwise able, by virtue of their personal or professional qualifications, to make a significant contribution to the pursuit of the objects or the management of the charity.

Trustee Induction and training

New trustees are briefed on their legal obligations under charity and company law, the content of the Articles of Association, the committee and decision making processes, the business plan and recent financial performance of the company. All trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

OBJECTIVES AND ACTIVITIES FOR THE PUBLIC BENEFIT

Objects

The objects of the charity are:

- To promote, maintain, improve and advance public education, particularly by the production of street theatre, music, plays, drama, television, video, cinema, mime, improvisation, dance and singing; and
- To formulate, prepare and establish schemes therefore provided that all of the objects of the company shall be of a charitable nature.

ARTS FRESCO LIMITED

Report of the Trustees For the year ended 31 March 2018

Activities

The principal activity in the year was to award grants to the company's subsidiary company Arts Fresco Events Limited in order for it to stage a street theatre festival, named "Arts Fresco", in the Leicestershire town of Market Harborough.

The Arts Fresco concept was devised in 2002 by George Kilson, a retired principal of Central School of Speech and Drama, and for nine years an annual event ran successfully in the town centre. In 2011 the festival was moved to a nearby park but subsequently ceased for a variety of organisational and financial reasons.

Following a high level of support at a large public meeting in 2013 a new committee was formed to explore the possibility of resurrecting the festival and from this the company and its subsidiary were established to develop the project further.

Arts Fresco 2017 took place on Sunday 10 September 2017 and was a huge success with an estimated eleven thousand people watching professional acts deliver over sixty seven hours of high-quality, free street entertainment at a number of sites within the town.

The event offered a blend of artistic styles and genres to appeal to a diverse audience. The artistic programme was aimed at continuing the spirit of Arts Fresco from the previous year and maintaining its status as a leading cultural event, both in terms of the town and wider region. This year more partners were brought in to support the artistic development and programming using their experience with other outdoor cultural festivals. The marketing and advertising costs have risen this year due to using a new PR agency and the development of a new logo and associated branding.

A total of nineteen UK and international artists were booked. The event produced a well-balanced mix of professional street theatre styles and genres to appeal to the diverse audience of families, singles, older and younger people who attended. The format this year had an emphasis on larger static theatrical shows.

These larger static shows took place on five pitches within the town and the artists involved were Deaf Men's Dancing, Bash Theatre, The Strong Lady, Mimbire and Extravaganza. The pitches were strategically placed within the town to make the best use of space for crowd gathering and visibility. As the pitches were static this enabled the programming of more challenging acts and also allowed disabled viewing areas to be set up.

The Children's Village on the square at the bottom of the High Street was a real hit amongst the families and was managed by volunteers from the Market Harborough Building Society (MHBS). The face-painters worked non-stop during the day and the circus workshop proved very popular. At least 3,500 children took part in the face-painting, circus, theatrical and music workshops in the Children's Village over the course of the day.

The artistic programme was supported by many local food and drink producers who offer different exciting food, such as paella, crêpes and vegetarian burgers. These food outlets proved to be a success and it complemented all the other food retailers in the town.

This year saw a repeat of last year's Arts Fresco Audience Award enabling the public to express their preferences and for the acts to get feedback and online exposure. The undisputed award winner for the second year was comedy double act Garaghty and Thom, performing as Street Comedy. Also repeated was the Arts Fresco Photo Competition with entries in two categories of under and over 14s which attracted over 50 entries.

The entire town centre road network was closed to traffic for the day, and this enabled the use of large performing spaces from the top end of the High Street to the Square, in front of St Dionysius Church and along Church Street and Adam & Eve Street, which made the event safe for spectators.

Those artists involved love attending Arts Fresco and speak very highly of both the audience and the organisation of the festival.

The experience gained at the previous year's event was invaluable in planning Arts Fresco 2017. We used the feedback from visitors to help with our ideas for how the 2017 event was to run. Our particular concern was the placing of the acts to ensure as many people as possible were able to see the performers and to ensure that the large crowds were manageable.

ARTS FRESCO LIMITED

Report of the Trustees For the year ended 31 March 2018

Activities (continued)

The event enjoyed tremendous community support, with volunteer stewards coming forward from the different local service clubs including The Lions, The Rotary Club and Round Table to assist. Free publicity was provided by local newspapers and radio stations. Their contribution to the day was invaluable and is much appreciated.

Public Benefit

The Trustees are confident that Arts Fresco 2017 was successful in meeting the public benefit intended in the objects of the charity and we are pleased to confirm that we have referred, and continue to refer, to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities.

ACHIEVEMENTS AND PERFORMANCE

We were delighted by the response that we received from the local community to our appeal for fundraising to stage the event. In particular to the local businessman Ian Joule of Joules Yard & Eating House who agreed to act as our main sponsor and contributed £10,000.

A number of small and medium size businesses donated up to £500 each towards the event and donations from traders contributed significantly.

Local individuals also made donations and organised fund raising events, the proceeds of which were donated to the fundraising appeal.

The event was designed to attract a diverse audience and is aimed at all sectors of the community: families, teenagers, younger children and the mature generations. It is a local event for audiences comprised mainly of people who live locally or have travelled less than 20 miles.

In order to assess our performance in meeting our objectives we evaluated our feedback which showed that the attendance included all age groups and 15% of people were new visitors to the event.

We also asked our survey participants to rate the event overall which gave the following results – 83% excellent or very good and 94% said they would recommend the event to others. People liked the variety of acts, but the new format was not entirely welcomed so will be reviewed for future years.

Our conclusion is that Arts Fresco 2017 was a huge success. It continued the glory of the festival from the previous years and proved that Arts Fresco has earned a strong place in the cultural events calendar of Market Harborough and the wider region. The beautiful buildings and quaint little streets of the town provided an excellent backdrop for the spontaneity and authenticity of street theatre. The festival exhilarated this vibrant community and inspired interests in street theatre as an art form.

The event was very well managed considering the experience of the committee running the event for only the fourth year and the size of the budget and successfully delivered an exciting, high-quality mix of different performances. The event was extremely well attended, the audience was happy, the atmosphere was celebratory and there were no problem incidents of any kind during the day. As in the previous year, Arts Fresco attracted a huge amount of people, who loved and enjoyed the day; the artists were very pleased with the arrangements, the performance spaces and the crowd and expressed their wish to come again.

ARTS FRESCO LIMITED

Report of the Trustees For the year ended 31 March 2018

RISK MANAGEMENT STATEMENT

The trustees are aware of their responsibility to assess the risks affecting the charity. They consider the only major risk to be financial as the charity's future income cannot be determined and is dependent upon grant funding and the generosity of donors and the general public. The financial situation is monitored on a regular basis to highlight any potential deficiencies in funding.

FINANCIAL REVIEW

Reserves Policy

The charity requires General Reserves, that is funds that are freely available for the Trustees to spend in furtherance of the objects, in order to bridge the funding gap between incurring costs in connection with staging the Arts Fresco festival and receiving resources through grants and donations that provide funding. Such grants are received at irregular and unpredictable intervals and there can be no certainty that this will continue indefinitely.

The Trustees believe that an ideal level of General Reserves, would be equivalent to between one-third and one-half of the costs incurred in the previous financial year. At 31 March 2018, the General Reserves were £12,997 and were, therefore, slightly short of the target range.

The Trustees are mindful that they will need to monitor the level of reserves to ensure that they remain both appropriate and adequate for the charity's needs.

PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice FRS102.

PREPARATION OF REPORT

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD

A handwritten signature in black ink, appearing to be 'D.R. Berridge', written over a horizontal line.

D.R. Berridge
Dated 28 December 2018

Independent Examiner's Report to the Trustees of Arts Fresco Limited

I report to the charity trustees on my examination of the accounts of the company for the year ended 31 March 2018 which are set out on pages 7 to 11.

Responsibilities and basis of report

As the charity trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a "true and fair view" which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Adrian A. Bentley A.C.A.
Edward Thomas Peirson & Sons
Chartered Accountants
21, The Point
Market Harborough
Leicestershire
LE16 7NU

28 December 2018

ARTS FRESCO LIMITED

Statement of Financial Activities (including Income & Expenditure Account) for the year ended 31 March 2018

		Year ended 31/3/18	Year ended 31/3/17
		Unrestricted Funds	Unrestricted Funds
<u>Income</u>	Note	£	£
Donations and legacies			
Donations and gifts		9,870	10,540
Income from charitable activities			
Grants for core funding - Arts Council England		13,164	-
- Market Harborough & The Bowdens Charity		3,000	2,500
- Harborough District Council		5,000	2,500
Fund raising events		-	-
Sponsorship		10,000	10,000
Investment Income			
Gift Aid payments received from subsidiary undertaking		243	-
Total Incoming resources		41,277	25,540
<u>Expenditure</u>			
Costs of raising funds			
Governance & support costs	4	73	74
Expenditure on charitable activities			
Grants paid to subsidiary undertaking to stage street theatre festival	3	42,000	32,000
Governance & support costs	4	73	74
Total expenditure		42,145	32,148
Net Income and net movement in funds for the year	7	(868)	(6,608)
Reconciliation of funds			
Total funds brought forward		13,865	20,473
Total funds carried forward		12,997	13,865

The statement of financial activities includes all gains and losses recognised in the year.

All activities relate to continuing operations.

The notes on pages 9 to 11 form part of these financial statements

ARTS FRESCO LIMITED (Company No. 08893758)

Balance Sheet at 31 March 2018

	Note	31 March 2018		31 March 2017	
		£	£	£	£
Fixed Assets					
Investment in subsidiary undertaking	8		100		100
Current Assets					
Debtors	9	440		5,175	
Cash at bank and in hand		12,457		8,590	
Total Current Assets		<u>12,897</u>		<u>13,765</u>	
Creditors: amounts falling due within one year		<u>-</u>		<u>-</u>	
Net Current Assets			12,897		13,765
Net Assets			<u>12,997</u>		<u>13,865</u>
Represented by:					
General fund			12,997		13,865
Total Funds			<u>12,997</u>		<u>13,865</u>

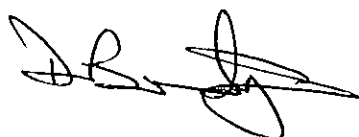
For the financial year ending 31 March 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 ("the Act") relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the financial year in question in accordance with section 476 of the Act;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts which give a true and fair view of the state of affairs of the company at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of the Act and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 28 December 2018 and signed on its behalf by:



D.R. Berridge
Director

ARTS FRESCO LIMITED

Notes forming part of the accounts for the year ended 31 March 2018

1. Status of the company

The company is a private company limited by guarantee and does not have a share capital. Every member of the company undertakes to contribute to the assets of the company, in the event of it being wound up while he/she is a member, or within one year after he/she ceases to be a member. The liability in respect of the guarantee is limited to £10 per member. The Memorandum and Articles of Association specify that the company is a non-profit making organisation that shall apply any income that it receives in fulfilling its objects and it is registered as a charity by the Charity Commissioners for England and Wales. The company's registered number and registered office address can be found on the Legal and Administrative Information page.

2 Principal accounting policies

(i) Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", the Companies Act 2006 and the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) – Charities SORP (FRS 102).

(ii) Preparation of consolidated financial statements

The financial statements contain information about Arts Fresco Limited as an individual charitable company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 and the Charities SORP (FRS 102) not to prepare consolidated financial statements.

(iii) Income recognition and debtors

Donations are recognised in the period in which the charity is entitled to the receipt and where the amount can be measured with reasonable certainty. Income is deferred only where the charity has to fulfill conditions before becoming entitled to it or where the donor has specified that the income is to be expended in a future period.

Income from charitable activities comprises gross incoming resources, before deduction of expenses, generated from events and similar activities held in the period to raise funds for the charities activities together with grants and sponsorship.

Investment Income comprises receipts from the company's subsidiary undertaking, which it is obliged to make under its Articles of Association to absorb or extinguish any surplus that might otherwise be available for distribution.

(iv) Resources expended and creditors

All expenditure is accounted for on an accruals basis and is recognised when there is a legal or constructive obligation to pay. As the charity is VAT registered the income and expenditure is stated exclusive of recoverable VAT.

Costs of raising funds represent the specific costs incurred in connection with fund raising events and similar activities held in the period together with a proportion of the governance and support costs.

Expenditure on charitable activities represent expenditure in the form of grants to the subsidiary undertaking, as approved by the Directors, in accordance with the charity's objects together with a proportion of the governance and support costs.

Attribution of costs Wherever possible costs are allocated directly to the activity to which they relate. Certain costs do not in themselves constitute an activity but are necessarily incurred to deliver the activities. These are known as governance and support costs and contribute both to raising funds and to the charitable activities. These costs are apportioned between the activities in accordance with the Directors' estimate of usage in accordance with Note 4.

(v) Fund accounting

The charity has not received any funds on which restrictions have been placed either by the donor or by the terms of any appeal by means of which the funds were raised. Accordingly, the charity has only an unrestricted general fund, which can be used in accordance with the charitable objects at the discretion of the Trustees.

ARTS FRESCO LIMITED

Notes forming part of the financial statements for the year ended 31 March 2018

3 Expenditure on charitable activities - Grants Payable

During the year the Trustees awarded a single grant of £42,000, which was payable in ten stages, to its subsidiary undertaking for the purpose of staging a street theatre festival in the town of Market Harborough.

It is estimated that between in excess of 11,000 people attended the free festival, celebrating its 15th Anniversary, which brought to life the centre of the town with a vibrant mix of walkabout acts, static performances and a children's village.

4 Governance and support costs

Governance and support costs comprise the cost of registration with the Information Commissioner's Office under the Data Protection Act and bank charges. These are apportioned equally between cost of raising funds and expenditure on charitable activities.

5 Trustees' Remuneration and Reimbursed Expenditure

None of the Trustees received any remuneration for their services as trustees of the company, nor as directors of the subsidiary undertaking. The subsidiary undertaking reimbursed two trustees with an aggregate of £5,654 for expenditure that they had incurred in connection with staging the street theatre festival.

6 Staff numbers and emoluments

The company had no employees during the year.

7 Net Income for the period

Net income is stated after charging the following expenses:	£
Trustees' remuneration	-
Independent examiner's fees	-

8 Fixed Asset Investment in Subsidiary Undertaking

The company's investment in its subsidiary undertaking, Arts Fresco Events Limited (company no. 08688524), is recorded at the cost of £100 at which it was acquired in a previous year.

The investment represents 100% of the issued share capital of Arts Fresco Events Limited comprising 100 Ordinary Share of £1 each. The sole activity of the subsidiary undertaking during the year was the staging of the street theatre festival and the grant from the company was its only income. The total costs incurred in connection with the event were £41,273 resulting in a surplus of £727.

A clause in its Articles of Association requires Arts Fresco Events Limited to pay to the company such amount as shall absorb or extinguish profits which would otherwise be available to it for distribution. These financial statements include a provision for a receipt of £243 under Gift Aid in fulfilment of this requirement.

The aggregate capital and reserves of Arts Fresco Events Limited at 31 March 2018 was £100.

	31 March 2018 £	31 March 2017 £
9 Debtors		
Amounts due from subsidiary undertaking	278	768
VAT recoverable	162	4,407
	<u>440</u>	<u>5,175</u>

ARTS FRESCO LIMITED

Notes forming part of the financial statements for the year ended 31 March 2018

10 Related Party Transactions

Arts Fresco Events Limited, the company's subsidiary undertaking, was awarded a grant of £42,000 by the company, in accordance with its objects, to stage a street theatre festival. The subsidiary undertaking made a profit of £727 in connection with the event so, in accordance with its Articles of Association, is obliged to pay this to the company under Gift Aid. The company paid for a subscription to the Independent Street Arts Network of £35 on behalf of the company. As a result of these transactions, the subsidiary undertaking owed the company £278 at 31 March 2018 (2017: £768).