

Pregnancy Sickness Support Dunmore Farm, Treesmill, Par Cornwall, PL24 2TU

Registered Charity No. 1094788

# Chairperson report for year ending 31<sup>st</sup> March 2018

2017-2018 has continued to realise steady and sustainable growth for the charity including the appointment of a second employee in the role of fundraising administrator. Abigail Briggs resigned as a trustee and Mo Cleland was appointed as a trustee, bringing with her skills as a registered nurse and midwife with a solid background in service development and governance as well as healthcare professional education. The trustee board remains otherwise unchanged with myself in the role of Chairperson, Margaret as Vice-Chair, Roger acting as Treasurer and Caroline in the role of secretary.

Mrs Karen Lodge continues as our highly skilled and trusted support co-ordinator and has be a key component in our impressive growth. In the calendar year 2017-2018 Karen took around 800 calls on the helpline, matching around 50% with peer-supporters from our ever increasing pool of approximately 350 volunteers. In addition to the helpline operation Karen has been involved in fundraising, awareness campaigns and social media as well as day-to-day office management. The webchat function on the PSS website initiated in the previous year has proved very successful, particularly for women who feel unable to speak on the phone.

The forum has continued to grow and offers a unique and safe environment for women to access peer support online 24/7. Our social media strategy remains proactive and strong and is working to promote our reputation and awareness of the condition. A short animation was produced this year explaining hyperemesis gravidarum and its impact on women's lives and mental health; it is hoped this will increase awareness of the condition. It has been shared and viewed widely and is useful for inclusion in teaching sessions and presentations.

The Charity's income has increased from the previous year and is predominantly from private donations. Volunteers have made great efforts with fundraising this year including a strong team the Great Midland's Fun Run in May and many Big Brew events raising money and awareness. Fundraising strategies such as the sale of Christmas cards and a Christmas raffle have again popular and lucrative for the charity although less so then in their first year. Two further Lottery bids were unsuccessful this year although we continue to plug away and try different strategies. The Hospital Saturday Fund has continued to support us with modest donations of £2,000/pa which they hope to continue annually. We recruited for the position of Fundraising Administrator in the autumn of 2017 and while the first appointment did not work out, the second round of interviews was successful and Miss Fern Blackwell is now in the position as a trainee. She is attending a number of courses for fund bid writing and other skills useful to the role.

PSS hosted the international ICHG conference in October 2017 which was a huge success. The event was opened by Baroness Cumberledge and feedback from international speakers and delegates was positive. Nearly 100 delegates attended the two day event and speakers flew from around Europe and the USA. Next year we will hold a volunteer conference in Nottingham and the next international research event will be in Amsterdam in 2019 hosted by our sister charity ZEHG.

We attended a number of smaller conferences and training sessions this year rather than focusing on the larger events and this lead to productive conversations with healthcare professionals. We continue to review our strategy for marketing and next year have a range of events lined up to raise awareness of our work. Our media impact has been strong this year with a number of opportunities seized and leading to multiple TV and radio interviews for various trustees. Three trustees (myself, Manjeet and Gillian) have been commissioned to write a clinical update article for the British Medical Journal.

With regards to research, the charity has provided patient/public involvement (PPI) to a number of research groups. In particular, I continue to sit on the steering group for the International Definition and Core Outcome Set Delphi project and a number of trustees are involved in the EMPOWER trial which was the successful HTA bid for an RCT to compare metoclopramide with ondansetron and placebo. I and a PSS volunteer are on the Steering Committee while Margaret acts as a co-author and Manjeet is a clinical lead. Other research projects are underway and the charity is funding the James Lind Alliance project which I am undertaking with the AMC in Amsterdam with Rebecca Painter. This project will start in 2018 and complete after the ICHG event in 2019. Further research collaborations are being planned both in the UK and internationally which PSS is involved in both as co-authors/partners and to provide PPI.

Our sister organisation in the Republic of Ireland called Hyperemesis Ireland (HI), for which PSS has been providing support, continues to thrive and while it is still awaiting full charity registration, HI is already having a palpable impact with a solid trustee team, around 50 volunteer and a strong presence in their national media and within hospitals. Karen continues to provide additional support with recruitment of volunteers for HI and training their trustees and volunteers but once their registration and insurance is all established it is anticipated they will recruit a part time employee to do this.

The long anticipated licensing of the first line medication Diclectin is expected in the next few months and we see this as a positive step for our population.

Further growth is anticipated in 2018 with publications, conferences and award applications in the pipeline.

Plean

Caitlin Dean, RGN, MSc

Chairperson Trustee for Pregnancy Sickness Support

Report of the Trustees for the Year Ended 31 March 2018

The trustees present their report with the financial statements of the charity for the year ended 31 March 2018. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

### **REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Charity number** 1094788

### Principal address

Dunmore Farm Treesmill Par Cornwall PL24 2TU

### Trustees

Dr R Gadsby Ms C Dean Ms E Edwards Ms S Nicholas Ms S Zafar Ms C Pratt Ms A Briggs Ms M Shehmar Ms M O'Hara Ms G Ostrowski

# STRUCTURE, GOVERNANCE AND MANAGEMENT

# **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes an unincorporated charity.

### **Risk management**

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

Approved by order of the board of trustees on 26<sup>th</sup> January 2019 and signed on its Behalf by:

Gadoby

Roger Gadsby Trustee

Report of the Trustees and Unaudited Financial Statements for the Year Ended 31 March 2018 for Pregnancy Sickness Support

> Peak Management Associates (Ashbourne) Ltd Statutory Auditors Compton Offices King Edward Street Ashbourne Derbyshire DE6 1BW

### Report of the Trustees for the Year Ended 31 March 2018

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Approved by order of the board of trustees on ..... and signed on its behalf by:

Trustee

# Statement of Financial Activities for the Year Ended 31 March 2018

	Unr	estricted fund	Restricted fund	31.3.18 Total funds	31.3.17 Total funds
	Notes	£	£	£	£
INCOMING RESOURCES Incoming resources from generated funds					
Voluntary income Activities for generating funds	2 3	47,411 581	10,000 -	57,411 581	66,269 -
Investment income	3	-	-	-	306
Total incoming resources		47,992	10,000	57,992	66,575
RESOURCES EXPENDED Costs of generating funds Costs of generating voluntary income	4	31,006	25,017	56,023	34,630
NET INCOMING/(OUTGOING) RESOURCES		16,986	(15,017)	1,969	31,945
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		63,252	20,187	83,439	51,494
TOTAL FUNDS CARRIED FORWARD		80,238	5,170	85,408	83,439

The notes form part of these financial statements

Balance Sheet At 31 March 2018

	Unr Notes	estricted fund £	Restricted fund £	31.3.18 Total funds £	31.3.17 Total funds £
CURRENT ASSETS Cash at bank		80,238	5,170	85,408	83,439
NET CURRENT ASSETS		80,238	5,170	85,408	83,439
TOTAL ASSETS LESS CURRENT LIABILITIES		80,238	5,170	85,408	83,439
NET ASSETS		80,238	5,170	85,408	83,439
FUNDS Unrestricted funds Restricted funds TOTAL FUNDS	7			80,238 5,170 85,408	63,252 20,187 83,439

The financial statements were approved by the Board of Trustees on ......and were signed on its behalf by:

Trustee

The notes form part of these financial statements

### Notes to the Financial Statements for the Year Ended 31 March 2018

### 1. ACCOUNTING POLICIES

### Accounting convention

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), the Charities Act 2011 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

### **Incoming resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

### **Resources expended**

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

### Taxation

3.

The charity is exempt from tax on its charitable activities.

### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

### Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

### 2. ACTIVITIES FOR GENERATING FUNDS

Fundraising events	31.3.18 £ 	31.3.17 £ 
INVESTMENT INCOME		
	31.3.18 £	31.3.17 £
Deposit account interest	-	306

### Notes to the Financial Statements - continued for the Year Ended 31 March 2018

### 4. COSTS OF GENERATING VOLUNTARY INCOME

	31.3.18	31.3.17
	£	£
Leaflets and folders	2,492	3,536
Postage and stationery	41	-
Conference	19,167	750
Website and internet	1,819	2,868
Caitlin's re-imbursed expenses	3,571	729
Karen's re-imbursed expenses	441	369
Emma's re-imbursed expenses	-	244
Support costs	28,492	26,134
	56,023	34,630

### 5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2018 nor for the year ended 31 March 2017.

### **Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 March 2018 nor for the year ended 31 March 2017.

# 6. STAFF COSTS

Wages and salaries Other pension costs	31.3.18 £ 24,869 148	31.3.17 £ 17,672
	25,017	17,672

The average monthly number of employees during the year was as follows:

	31.3.18	31.3.17
Support	-	1

No employees received emoluments in excess of £60,000.

### Notes to the Financial Statements - continued for the Year Ended 31 March 2018

## 7. MOVEMENT IN FUNDS

		Net movement	
	At 1.4.17 £	in funds £	At 31.3.18 £
<b>Unrestricted funds</b> General fund	63,252	16,986	80,238
<b>Restricted funds</b> Human Resource	20,187	(15,017)	5,170
TOTAL FUNDS	83,439	1,969	85,408

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b> General fund	47,992	(31,006)	16,986
<b>Restricted funds</b> Human Resource	10,000	(25,017)	(15,017)
TOTAL FUNDS	57,992	(56,023)	1,969

# Comparatives for movement in funds

	At 1.4.16 £	Net movement in funds £	At 31.3.17 £
Unrestricted Funds General fund	45,894	17,358	63,252
Restricted Funds Human Resource	5,600	14,587	20,187
TOTAL FUNDS	51,494	31,945	83,439

# Notes to the Financial Statements - continued for the Year Ended 31 March 2018

### 7. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b> General fund	34,075	(16,717)	17,358
<b>Restricted funds</b> Human Resource	32,500	(17,913)	14,587
TOTAL FUNDS	66,575	(34,630)	31,945

# Detailed Statement of Financial Activities for the Year Ended 31 March 2018

	31.3.18 £	31.3.17 £
INCOMING RESOURCES		
<b>Voluntary income</b> Gifts Donations Gift aid	1 37,939 3,701	- 60,681 5,588
Legacies	15,770  57,411	- 66,269
Activities for generating funds Fundraising events	581	-
Investment income Deposit account interest		306
Total incoming resources	57,992	66,575
RESOURCES EXPENDED		
Costs of generating voluntary income Leaflets and folders Postage and stationery Conference Website and internet Caitlin's re-imbursed expenses Karen's re-imbursed expenses Emma's re-imbursed expenses	2,492 41 19,167 1,819 3,571 441 - 27,531	3,536 750 2,868 729 369 244 8,496
Support costs Management Wages Pensions Insurance Telephone Sundries	24,869 148 646 2,211 618 28,492	17,672 779 1,575 5,869 25,895
Bank charges Total resources expended	- 56,023	239 34,630
	JU,UZJ	54,050

This page does not form part of the statutory financial statements

# Detailed Statement of Financial Activities for the Year Ended 31 March 2018

	31.3.18 £	31.3.17 £
Net income	1,969	31,945

This page does not form part of the statutory financial statements

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