

CHARITY REGISTRATION : 1076993

**HEARTCRY TRUST**  
**REPORT AND ACCOUNTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2018**

## **HEARTCRY TRUST ANNUAL REPORT 1ST October 2017 – 30th September 2018**

**Charity registration number: 1076993**

### **Objectives and activities**

Heartcry Trust was established by Declaration of Trust dated 23 May 1999 and registered as a charity on 11 August 1999.

Heartcry Trust is a Christian charity which seeks to facilitate people through teaching, training and resources to connect with their communities to bring transformation. We seek to equip the Church to be an agent of positive and practical change in communities and nations. Heartcry for Change seeks to carry an encouraging Christian message of hope with a generous, practical demonstration of kindness towards the poor and broken in our communities.

To that end, Heartcry has continued with many speaking and training opportunities both in the UK and other nations this year. We visited 44 cities in the UK (several multiple times during the year to different venues). We also served 10 other nations around the world, visiting over 20 cities or states, most of which were in Europe, Australia and the United States.

### **Achievements and performance**

In addition to serving over 44 cities in the UK and over 20 locations in 10 other nations worldwide to offer training through conferences and teaching days with Rachel Hickson and Helen Azer visiting as speakers and trainers, Heartcry continues to support social action programmes in the nations. Our main area of social action investment has been through a continuation of the Trust's work into some of the poorest communities in Eastern Europe, notably our partnerships in Moldova, where we were able to provide practical resources as well as leadership training and mentoring support to workers on the ground there.

Heartcry Trust was able to contribute towards the completion of the "Magnolia" refuge home in Riscani, Moldova, which houses vulnerable young girls (rescued from trafficking or "at risk" situations) and ensure that they receive education, trauma counseling and a safe place to live. We were delighted that one of our partners in this work, Sharon Blyth (formerly Sharon Eason) received a British Empire Medal (BEM) in the Queen's Honours List and as a Trust we feel proud to support work which is recognized at this level for its public benefit and service. Gill Trevor has visited the projects on behalf of the Trustees and obtained regular updates from the project partners on the ground as well as coordinating a visit by a school from Watford, UK, who organized children's camps and school's work over the Easter break in April 2018. These short-term visits have offered young people in the UK the opportunity to serve and relate to their peer group in Moldova and gain an understanding of what life can be like in deprived communities and so develop in them a stronger appreciation of social responsibility and philanthropy at a young age.

During the year, Heartcry was also able to partner with the work of Mahabba Network in the UK through the provision of a training grant in collaboration with a foundation in the USA. This enabled them to start "Friendship First" groups, training for churches to engage with and build bridges with the Syrian refugee and Muslim migrant communities in the cities of the UK, and support UK inner city communities involved in interfaith initiatives to build bridges of friendship and social cohesion.

We continue to develop our website and marketing information to enable people to connect with us. Our Facebook page has increased interest and raised our profile and the blog for the social action projects in Moldova has given donors a greater sense of partnership. Revenue generated through the sale of our resources in the UK has enabled us to donate materials into key projects in the UK and overseas. We have prioritized the use of inspirational books for women and donated these into refuges and rehabilitation centres. These resources have been well received and we have had great feedback from individuals expressing their gratitude.

Due to the expansion of the various projects like Heartcry Moldova, London Calling and the training opportunities, we have needed to develop the Heartcry website, [www.heartcryforchange.com](http://www.heartcryforchange.com), further. In

November 2017 work on the redevelopment and upgrading of the website was completed and the new website now has the latest security software updates installed in order to maintain the site's compliance for online donations and allow donors to complete Gift Aid declarations online as well.

### **Structure, Governance and Management**

The Trustees met twice during the year. At the AGM on 29 November 2017, Frank Ferrett was re-elected as the Chairman of the Trust. Mrs Gillian Trevor stepped down as Secretary, having served for many years in this role, and Mr Andrew Lang was elected as Secretary. Mr Alan Penry has advised the Trustees on GDPR related changes and ensured that the Trust policy documents were reviewed and updated in light of these changes.

It is the Trust's practice that trustees are selected on the basis of their active interest and engagement with the Trust in an informal capacity for some years prior to their appointment as trustees. This ensures that trustees have an understanding and appreciation of the range of the Trust's activities and are already relationally connected to the Trust. Trustees are also selected on the basis of the skill set they will bring to the Trust's governance and management so that current trustees have legal, educational and business/managerial experience between them and are able to advise not only on the projects the Trust is engaged with but also on compliance issues. New trustees are appointed by the Trustees and apart from receiving the Trust Deeds and Charity Commission guidelines and resources on becoming a charity trustee, the Trust's usual practice is for them to be inducted and trained by attending meetings for a period prior to their appointment as well.

The Trust has continued to retain the services of RDP Newmans, Lynwood House, Harrow, HA1 2AW, as our accountants to assist us with financial advice and the Independent Examiners report for the Charity Commission. Mr David Finn continues to oversee our accounts at RDP Newmans. Heartcry Trust has continued to expand, and we have relocated the offices in Oxford to CMS House, Watlington Rd, Oxford OX4 6BZ. As a Trust we have continued to host Face 2 Face evenings where people interested in the work of the Trust have been able to attend in an informal setting, ask questions, listen to more personal reports and stories, and gain a greater understanding of the work of the Trust.

### **Financial Review**

A summary of the income, expenditure and assets for the financial year is attached. The UK income total for this financial year was £85,668.26 while the total expenditure was £108,066.72 resulting in a deficit of £22,398.46. The reserves of £28,802.08 are considered adequate given the low overheads of the Charity. The Charity accounts were independently examined by RDP Newmans, Lynwood House, Harrow, HA1 2AW under the supervision of Mr David Finn.

## Reference and Administrative details

Charity name: Heartcry Trust

Other name the charity uses: Heartcry for Change; Heartcry Ministries

Registered charity number: 1076993

Charity's principal address: CMS House, Watlington Rd, Oxford OX4 6BZ (from May 2018)

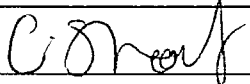
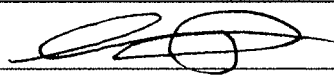
## Names of the Charity's Trustees:

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Frank Ferrett	Chairman		
2	Gillian Trevor	Secretary	Until November 2017	
3	Andrew Lang	Secretary	From November 2017	
4	Clare Sheaf			
5	Alan Penry			
6	Claire Minns			

## Declarations

The trustees declare that they have approved the trustees' report above.

### Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	CLARE SHEAF	ANDREW LANG
Position (eg Secretary, Chair, etc)	TRUSTEE	SECRETARY
Date	30/3/19	02.04.2019

## **HEARTCRY TRUST**

### **RECEIPTS AND PAYMENTS SCHEDULE FOR THE YEAR ENDED 30TH SEPTEMBER 2018**

(THIS DOES NOT INCLUDE TRANSFERS BETWEEN CURRENT AND TRACKER BANK ACCOUNTS)

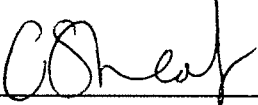
	<b><u>2018</u></b>	<b><u>2017</u></b>
	<b>£</b>	<b>£</b>
<b>RECEIPTS</b>		
COVENANT REFUNDS	215.35	3,790.25
GIFTS FROM UK/OTHER	23,562.19	31,253.93
GIFTS FROM USA	57,906.95	45,807.10
REFUNDS	1,145.28	337.98
SALE OF MOTOR VEHICLE	-	2000
INTEREST/CHARGES RETURNED	58.25	5.04
SALES	2,780.24	1,729.07
<b>TOTAL RECEIPTS</b>	<b><u>85,668.26</u></b>	<b><u>84,923.37</u></b>
<b>PAYMENTS</b>		
CONFERENCE EXPENSES	1,833.56	3,607.43
DONATIONS AND GIFTS	1,124.94	3,688.88
OFFICE EXPENSES	12,326.88	10,949.15
MAHABBA TRAINING GRANT	43,860.95	
CONSULTANCY FEES	31,759.00	48,447.00
TAPES, BOOKS, CD RESOURCES	2,184.49	4,407.89
TRAVEL EXPENSES	14,976.90	15,913.49
<b>PAYMENTS</b>	<b><u>108,066.72</u></b>	<b><u>87,013.84</u></b>
(DEFICIT)/SURPLUS/ FOR THE YEAR	- <b>22,398.46</b>	- <b>2,090.47</b>
FUND BALANCE AS AT 1 OCT 2017	51,200.54	53,291.01
FUND BALANCE AS AT 30 SEPT 2018	<b><u>28,802.08</u></b>	<b><u>51,200.54</u></b>

## HEARTCRY TRUST

### STATEMENT OF ASSETS AND LIABILITIES AT 30TH SEPTEMBER 2018

	<u>2018</u>	<u>2017</u>
<b>CASH FUNDS</b>	<b>£</b>	<b>£</b>
Cash at Bank - Current A/C	3,814.28	12,270.99
Cash at Bank - Deposit A/C	24,987.80	38,929.55
<b>TOTAL ASSETS</b>	<b>28,802.08</b>	<b>51,200.54</b>

FOR AND ON BEHALF OF HEARTCRY TRUST:

TRUSTEE 

SECRETARY 

## **HEARTCRY TRUST**

### **INDEPENDENT EXAMINER'S REPORT**

#### **TO THE TRUSTEES OF HEARTCRY TRUST**

I report on the accounts of the Trust for the year ended 30 September 2018, which are attached.

#### **Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

#### **Basis of independent examiner's report**

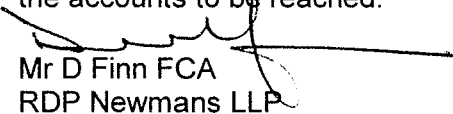
My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and, consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### **Independent examiner's statement**

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the 2011 Act; or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mr D Finn FCA  
RDP Newmans LLP  
Lynwood House  
373/375 Station Road  
Harrow  
Middlesex  
HA1 2AW

Date: 2/4/19

# **HEARTCRY TRUST**

## **NOTES TO THE ACCOUNTS**

### **YEAR ENDED 30 SEPTEMBER 2018**

#### **1) RELATED PARTY TRANSACTIONS**

During the year, the charity reimbursed expenses of £18,149 to Mr & Mrs G Hickson (Founding Director and her spouse) and paid consultancy fees/honorarium of £4,900 to Mrs R Hickson.

The Charity bought books from Mrs R Hickson for £2,164 during the year. Mr & Mrs G Hickson donated £2,100 to the Charity during the year ended 30 September 2018.

Miss Helen Azer , a director, was paid consultancy fees/honorarium of £26,859 during the year. Miss Helen Azer donated £2,880 to the Charity during the year ended 30 September 2018.