

Company registration number: 10346701

Charity registration number: 1169844

Purposeful Productions

(A company limited by guarantee)

**Annual Report and Financial Statements
for the Year Ended 31 August 2018**

**Hardcastle Burton LLP
Chartered Accountants and Business Advisors
Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN**

Purposeful Productions

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Purposeful Productions

Reference and Administrative Details

Chair	Mrs Margaret Collier
Trustees	Ms Jody Myrum Mrs Christina Cochrane Fuller
Senior Management Team	Mr Chernor Bah, Executive Director Ms Sian Lord-Baptiste, Head of Operations Ms Rosa Bransky, Head of Strategy
Registered and Principal Office	Studio 3a Blue Yard House 5 River Park Road Wood Green London N22 7TB The charity is incorporated in England and Wales.
Company Registration Number	10346701
Charity Registration Number	1169844
Solicitors	Bates Wells Braithwaite 10 Queen Street Place London EC4R 1BE
Bankers	National Westminster Bank plc London Bridge
Independent Examiner	Hardcastle Burton LLP Chartered Accountants and Business Advisors Lake House Market Hill Royston Hertfordshire SG8 9JN
Accountants	HFL Accountants Limited HFL House 1 Saxon Way Melbourn Cambridgeshire SG8 6DN

Purposeful Productions

Trustees Report - September 2017 – August 2018

The Trustees, who are the directors for the purposes of company law, present the second report and financial statements for Purposeful Productions (Purposeful) for the 12-month period ending 31st August 2018. The financial statements have been prepared in accordance with the accounting policies and comply with the charity's Memorandum and Articles of Association, applicable law and requirements of the FRS102 Charities SORP, the Companies Act 2006 and Charities Act 2011.

Purposeful Productions was incorporated on the 25th August 2016, company registration number 10346701. The Charity was granted charitable status on the 21st October 2016, registration number 1169844.

OBJECTIVES/MISSION

"A new power paradigm for adolescent girls"

Purposeful is a movement building hub for adolescent girls. We amplify girls voices, resource their resistance, build solidarity between and across girls movements, and support innovation in grass-roots programming for girls.

Our work is both global and deeply local. In Sierra Leone, we bring our work together into one integrated strategy, sparking a ground-swell of girls who can access and imagine new possibilities for themselves and their communities. No matter where we are, we work so that girls and their allies can access the resources, networks and platforms they need to remake the world for themselves.

Throughout the year under review, we have been working on the following projects:

Amplifying Voices: Insights, Influencing and advocacy

Purposeful supports girls and their allies to advocate for change, in their own words and on their own terms. Our work takes different forms in different places, for example working with girls to influence philanthropy, lobby government for policy change, or petition traditional authorities in their own communities. We also facilitate and publish research that centres the stories and experiences of the girls most removed from power, using these insights to advocate for girls locally, nationally and globally – from Sierra Leones national parliament, to the African Union, United Nations and many places in-between.

Resourcing Resistance: Feminist Funding for Girls and their Allies

Purposeful provides financial resources in the form of grants and awards to girls and their allies fighting on the very frontlines of oppression. We support a host of grassroots partners, many girl-led, unregistered or receiving formal funding for the very first time. We re-distribute resources to girls and the groups that support them as one way of redressing power disparities – in community, in broader philanthropic and development spaces, and in the world at large. As such, the way we give is as important as what we give, with girls from across the globe defining the parameters of our grant-making through a range of participatory models.

Building Solidarity: Accompaniment and Convening

Because we believe that solidarity forms the strong roots of any movement, we prioritise spaces of mutual learning, reciprocity and radical connection. We convene partners locally, regionally and globally, provide secretariat services for nascent networks, and supporting learning exchanges locally and transnationally. Purposeful is proud to provide holistic support to a whole host of organisations – from those led directly by girls, to others just embarking on journeys to centre girls in their work.

Charity Activity Overview

Purposeful has continued to make steady progress in its first fully operational year, having recruited a highly experienced team who are passionate about girls programming and committed to delivering the charity's mandate and mission.

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Purposeful's grant-making and partnership strategy is now fully operational with over £455,000 of funding spent on grant-making with grassroots partners, working directly with adolescent girls across Sierra Leone.

Purposeful has continued to strengthen its voice and visibility, with the charity's work increasingly viewed as providing the leading voice for adolescent girls and as the hub for the movement in Sierra Leone.

The first year has required operational set up, development of a robust grant-making model and building of infrastructure for delivery in the next year. We aim to deepen these engagements, increase our grant-making, adapt with our learning, launch the new programs and accelerate our advocacy and movement-building activity.

Globally, Purposeful engaged in a number of advocacy initiatives with and for girls. We led on the development of the 'Girls Academy', which is a capacity-strengthening, movement-building and funding initiative designed in partnership with the NoVo Foundation. We also continued to build relationships with donors inside and outside Sierra Leone, which we are confident will be leveraged into tangible resources in 2018/19.

Sierra Leone

Launch of Purposeful

In October 2017 Purposeful launched in Sierra Leone with their first convening event at the British Council Auditorium in Freetown. The launch was timed to coincide with a week of activities to mark the International Day of the Girl with the First Lady of Sierra Leone, Sia Nyama Koroma giving the keynote speech.

The event was attended by over 400 people including Salone Adolescent Girls Network Partners (56 NGOs and organisations, including UNFPA, UNICEF and UN Women), government ministers, civil society organisations, community leaders, media, health workers, adolescent girls, educators and legal representatives. There was extensive media coverage of the event on radio, TV, social media and in print media.

Purposeful presented our first major report in Sierra Leone entitled 'Child Marriage in Sierra Leone and Guinea: Cultural Drivers and Girl-Centred Solutions'. The report is the product of a collaborative project between over 30 grassroots community organisations, researchers and local advocates in Sierra Leone and Guinea, with a high profile all-female panel discussion on the history of child marriage, the drivers and barriers of child marriage and promising solutions at various levels to end the practice. The project was convened with support from the NoVo Foundation and in partnership with the Sierra Leone Adolescent Girls Network and the research was conducted in March and April of 2016.

Karo Kura Grants

Purposeful has developed its grant-making delivery model in Sierra Leone, focusing on in-depth district and strategic national engagement, providing grants and accompanying capacity support to local organisations who would not normally be able to access international funding.

Purposeful recognises grassroots organisations are at the frontlines of social change. They are embedded in the communities where girls live, learn, and play, and intimately connected to the context, culture, and norms that shape the lives of girls. While they are best positioned to shift the power paradigm for girls, they remain under-resourced and under-valued.

Purposeful seeks to change this by creating a new paradigm for supporting grassroots organisations. Rather than build up barriers to partnership, Purposeful use an approach that gives organisations often rendered ineligible for funding by complex criteria an opportunity for partnership. The process focuses on engaging grassroots organisations so that Purposeful can leverage their strengths and build on opportunities to increase their impact.

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A relationship-based approach shifts the funding power paradigm to create a partnership which is co-powered by our respective strengths. This includes:

Engagement

The approach centres on building relationships with partner organisations working with girls in marginalised communities. Purposeful set up a process that focuses on getting to know the grassroots organisations rather than asking them for the perfect proposal.

Girl Centring

Grassroots organisations know the girls and systems that constrain their full potential. They also need support in developing effective girl-centred programming. Purposeful centres on empowering organisations with the skills and knowledge to develop and implement girl centred programming.

Partnership

The final stage of the process focused on setting up each organisation to successfully deliver for girls. Including supporting the partner organisation to, refine their budget and implementation plan, develop a community of practice which provides opportunities for peer learning and develop organisations infrastructure, including systems, policies and processes.

Education

Learning is at the centre of Purposeful's work. A partnership with the Population Council has developed practical tools that directly engage girls so that the grassroots organisations and Purposeful can remain grounded in girls' perspectives.

Amplification

Ultimately, Purposeful's work is about building a movement that shifts the power paradigm for adolescent girls. Purposeful brings grassroots partners together to speak out about emerging policy issues that impact girls and bring their collective voices to influence change.

Purposeful's support of grassroots organisations is not just about funding. We focus on building long-terms partnerships that strengthen the organisational capacity of each partner, increasing the efficacy of their programs and expanding their ability to reach more girls and address the complex challenges that limit their lives. Purposeful brings grassroots organisations into full partnership in order to work together to shift the power paradigm for girls.

Karo Kura Delivery

Over the past year Purposeful has operationalised the grant-making process in Sierra Leone. The Karo Kura Grant-making scheme launched in Sierra Leone on 18th December 2017, receiving over 70 LOI applications for the first funding cycle. This resulted in grants being awarded across 11 districts (Bonthe, Moyamba, Bombali, Bo, Kenema, Kailahun, Tonkolili, Port Loko, Kambia, Western Urban and Western Rural), to 15 National Partners, 1 District Partner and 10 Sparks (development grants to emerging organisations). Each grant totalled between \$5,000 and \$50,000. Funding of \$100,000 has also been ringfenced for partners in a second district.

Mentors

Purposeful considers mentors an integral part of the girls' movement and critical to the success of girls' clubs and safe spaces in communities. Purposeful continues to support partners to intentionally invest in recruiting quality mentors, build their individual and collective capacities, develop their social capital and foster a sense of professional and passionate identity. During the year under review, we supported partners to deliver five days of intensive training for their mentors on the basics of running safe spaces, covering the roles and responsibilities of the mentors in establishing safe spaces, delivering life skills, organising recreational activities, and linking the girls to services in the communities (e.g. health centres, Family Support Unit/ Police Post, schools). The mentors are provided with logistical and technical support to aid them with their work

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(managing the safe spaces). They receive monthly stipends, manuals, stationery, games and resources, as well as supervision from the partners staff. A total of 110 mentors were selected and trained, with partners and girls now having established 95 safe spaces in their communities that engage with 1835 girls across eight districts.

Training and Capacity Strengthening

Purposeful is committed to the ongoing reflection, learning and development of its staff, partners, programmes and the organisation as a whole. Purposeful review staff development needs within their annual appraisals and identify training and skills development areas as part of this process. Training and capacity building for partners is delivered through group training, workshops and sessions, peer mentoring and individual learning opportunities. These include girl-centred design, safeguarding, anti-corruption and finance and reporting.

As well as the training and capacity-building activities outlined in the grant-making process the Purposeful team took part in a week of strategy and development workshops in Sierra Leone, led by the leadership team to plan and develop organisational structures and processes, programming models and develop delivery plans and timelines. This led to a process committed to ongoing support and capacity building with partner organisations, throughout the development, implementation and evaluation of their programmes. Purposeful deliberately aim to foster an atmosphere of collaboration and partnership between those programming for adolescent girls, encouraging solidarity, thought, partnership and experimentation. Purposeful has also supported the Salone Adolescent Girls Network to deliver training on child protection, sexual and gender-based violence, project management, the internet and Microsoft programs.

Partnerships

As a charity, Purposeful is committed to both international and national partnerships that advance the impact and reach of our work with adolescent girls.

Purposeful have continued to strengthen its partnership and work with the Salone Adolescent Girls Network. Purposeful serves as the Secretariat of the Network, providing a full-time program manager as Coordinator of the Network and taking the lead in the Steering Committee that sets the agenda of the group. The Network's membership has increased from 80 to over 140 members in the previous year. It continues to be a platform for collaboration, capacity building, information exchange, joint advocacy and building of evidence-based programs for girls in Sierra Leone.

At the request of the Teenage Pregnancy Secretariat and the Sierra Leone Adolescent Girls Network, Purposeful undertook the task of editing, formatting and designing the National Life Skills Manual for all non-formal education partners in Sierra Leone. The Manual was sanctioned by the government and will be the sole designated resource for all NGOs and schools across the country. Purposeful has finalised the two sets of manuals (one for age 9- 13 years and the other for 14+ years) and handed these over to the government and UNFPA. They are now operational in Sierra Leone.

Purposeful signed a Memorandum of Understanding with the Population Council, a global leader in girls programming and research to deepen and strengthen our collaboration in Sierra Leone. The Memorandum includes agreement on sharing space, joint research, monitoring and learning and joint capacity building initiatives for Purposeful partners in Sierra Leone.

The Girls Academy

The Girls Academy is a capacity-strengthening, movement-building and funding initiative designed by Purposeful Productions in partnership with the NoVo Foundation. The Girls Academy exists to foster critical, intersectional feminist thinking amongst practitioners; support the formation of national and regional sites of solidarity; and connect grassroots programmers with longer term and flexible funding needed to fundamentally transform the structures that deny girls the right to live in their full power.

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Over the last 12 months, Purposeful has been engaged in a process of strategy development, content creation, expert engagement, and workshop development and delivery for the Girls Academy. In addition, the grant-amount covered some additional activity related to the Academy but outside of the core strategy. This activity included: supporting Myanmar partner TMF to register as a UK charity; launch the Purposeful/NoVo Child Marriage reports in Sierra Leone and more broadly in West Africa; and amend, edit, design, translate and disseminate the Purposeful/NoVo Migration reports.

Strategy Development

Purposeful engaged in a period of strategy development with the NoVo team and partners in order to develop a concept note and RFP for the project.

Grantee Partner Accompaniment

Purposeful provided ongoing support to grantee partners, including weekly or bi-weekly phone calls, thought partnership and other accompaniment activity.

Content Development

Purposeful designed a range of learning modules for the Girls Academy, some in partnership with the Myanmar partner, and others in anticipation for future academies.

Purposeful also designed a pre-Academy research toolkit for use by Myanmar partners.

In addition, Purposeful engaged in designer to develop a visual identity for the Global Girls Academy overall, and for individual country projects, including work-ups for a dedicated micro-site.

Workshop Delivery

Purposeful delivered two in-person workshops in Myanmar and prepared for two further workshops in East Africa. In addition, Purposeful developed plans for a refreshed academy operational plan. This work included:

- Girls Forum Myanmar
- Listening to girls workshop Myanmar
- Preparation for East Africa kick off workshop
- Revised strategy for workshop delivery, including roadmap development and new staffing plans

After trialling the Girls Academy model in Myanmar, Proposal decided to step away from the project for a number of strategic and operational reasons. Two staff members associated with the project subsequently resigned from Purposeful. NoVo remains committed to Purposeful's work in Sierra Leone, and generously allowed the remainder of funds from the Girls Academy grant to be re-deployed to other Purposeful work.

Advocacy and Brand Building

Purposeful continues to increase respect, voice and visibility in Sierra Leone and the global development landscape specifically on girls' issues. Over the past year, we participated in several high-level forums, conducted numerous media engagements and collaborated with many partners as an emerging leader in the space. Some of the highlights in this regard include:

Purposeful organised a coalition of over 40 organisations to advocate for the lifting of the ban on pregnant girls from school in Sierra Leone. The coalition, hosted and led by Purposeful and including local and international partners, developed a position paper on the issue and has been meeting with key stakeholders across government, the religious community and other stakeholders to build momentum for the lifting of the ban.

Purposeful continues to increase visibility in the local media landscape in Sierra Leone by speaking up for girls' rights, campaigning for policy change, contributing to the public discourse and simply as part of reporting on our activities and engagements with our partners. These features have included coverage on national

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television networks, national and local radio and all prominent newspapers in the country. We work hard to also give our partners the tools and opportunities to showcase their work and increase the visibility. We work closely with them to curate media opportunities and recommend them for media related events, when appropriate.

Purposeful also publishes a bi-monthly newsletter - Karo Kura Newsflash - which focuses on telling the stories of the girls' movement in Sierra Leone. The newsletter provides key information and inspiration to the movement and raises specific advocacy issues that the movement is interested in. One edition of the newsletter focused on the issues of pregnant girls right to education.

Purposeful is committed to raising the profile of issues facing adolescent girls on a global platform and has contributed to several international conferences and panels. This has included the Committee on the Status of Women and United Nations HQ - Panel on 'Changing gender norms to empower rural women and girls: opportunities for policy and practice'.

Last year, Purposeful's CEO was appointed by the UNICEF High Level International Task Force on Workplace Gender Discrimination and Harassment during the period. The Task Force will make recommendations to effectively and systematically prevent and address gender-related discrimination, harassment and abuse of power in the UNICEF workplace globally.

Governance

The Purposeful Board of Trustees, who are also the directors for the purpose of company law. They continue to provide strong and consistent leadership, decision-making and governance to the charity. One recommendation is the recruitment of new board members in the next year to support Purposeful expansion. There have been no personnel changes with the current Board of trustees:

Maggie Collier	Chair
Jody Myrum	Trustee
Kirsty Fuller	Trustee

The board in Sierra Leone provides an advisory role and continues to play a vital role in Purposeful's development and programming. The current advisory board consists of:

Marie J Barnett
Valnora Edwin
Asmaa Kamara James
Farouk Sesay

New GDPR data protection laws were introduced in May 2018, which required Purposeful to amend its data protection and employment policies to reflect the new legislation and issue letters and declarations to all staff and relevant suppliers. The Charity is compliant with the new GDPR regulations.

HR Policies and Employee handbooks have been finalised for the UK and Sierra Leone to reflect variation in employment laws. This work has been supported by a HR company and legal team in Sierra Leone to ensure it is compliant with local legislation. This includes key policies on conflicts of interest, safeguarding & child protection, whistleblowing, anti-bribery and equal opportunities.

The team have all had safeguarding briefing, child protection training and police clearance checks. In the UK we have set up a DBS system with Capita and DBS's are required for all members of the team who work directly with children, young people and vulnerable adults.

There have been no safeguarding issues raised in the last financial year.

Purposeful continue to be advised on matters by two reputable law firms in the UK and Sierra Leone. Leading charity specialists Bells Waite Braithwaites represents Purposeful in the UK when required and KMK in Sierra Leone, who are on an annual retainer, due to the level of legal agreements required to support our activity.

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Operations

A considerable amount of work has been done to set up vigorous processes and systems ensuring the smooth running of the charity's programmes and operations. Purposeful now has a fully operational team in Sierra Leone, with strategic and management support being provided from the UK.

Staffing

Purposeful has built up a strong team of motivated and committed staff that is delivering the work of the organisation. Although Purposeful is a relatively new charity, the individuals at all levels of the organisation bring a diverse range of experience, knowledge and technical expertise and the capability to deliver high quality and innovative programming for adolescent girls.

The team in the UK added two members of staff to their team in April 2018 to absorb the additional work from the Girl Academies and in Sierra Leone there is now a fully operational team of six. In addition, ongoing consultancy work on the development of the Girls Academy and strategic development in Sierra Leone was offered to Purposeful's grantmaking advisor.

The Executive Director, Chernor Bah, relocated to Sierra Leone in August 2018 and Purposeful Sierra Leone is currently recruiting for a Senior Finance and Administration manager.

Due to Purposeful not continuing with the Girls Academy, two roles were no longer required so two members of the UK team left the organisation in August and Purposeful had to reduce the level of engagement of the grantmaking advisor. One month's salary was paid to each of the employees as severance on leaving the organisation.

Financial Review

The Statement of Financial Activities shows that incoming resources were 59% lower (2017 – £1,866,079) in the year at £748,073. Net outgoing resources in the year were £412,143 (2017 incoming £1,319,593). Grant making in 2017 was postponed until 2018 therefore the net outgoing resources is driven by allocation of 2017 surplus funds. Included in the current years financial figures are depreciation and losses on fixed assets disposal, totalling £754 (2017 £290) both non cash items.

The table of restricted income included in note 3 to the Financial Statements sets out the level of grant funding received.

Net assets in the balance sheets of £907,450 at the end of the year include fixed assets of £2,701 which to all intents and purposes are sunk costs. £863,799 of this relates to restricted funds, the balance of unrestricted funds shows a surplus of £43,651.

Principle funding sources

In 2018 the key source of funding was through grants from Novo. This grant was to support the Sierra Leone Adolescent Girls' Network and integrate programming and communications, along with networking and voice raising within Sierra Leone. The Novo grant ends in February 2020 and discussions are currently underway in regard to an extension of the program.

Future plans

In 2019, a number of material changes are due to take place. With And For Girls Collective will be joining Purposeful as a separate program from the first of January 2019. In addition to this, a successful proposal was submitted to the Department for International Development to deliver their Sierra Leone adolescent girls empowerment programme in Sierra Leone. Contract consultations are underway and the program is due to start in June 2019 and run for 30 months.

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Reserves Policy

The majority of the funding received is restricted to specific programs under the organisation. These include both direct and an indirect cost allocation. Purposeful has a simple financial structure and model revolving around the need to sustain a break even position. Purposeful ensure that all key operational activities are covered and are within the terms of grants provided before allocated surplus funds as grants to grassroots organisations.

The majority of the funding is multi year and Purposeful will ensure there are enough reserve funds for the operations of the business to continue for at least 3 months into the future.

Public Benefit

The trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Structure, governance and management

Nature of governing document

Purposeful Productions is a company limited by guarantee governed by its Memorandum and Articles of Association dated 28 August 2016. It is registered as a charity with the Charity Commission.

Recruitment and appointment of trustees

Number of Trustees

There shall be at least two Trustees.

Appointment of Trustees

Any person who is willing to act as a Trustee, and who would not be disqualified from acting under the provisions of Article 27, may be appointed to be a Trustee by a decision of the Trustees.

Automatic retirement

Each Trustee shall retire from office at the third Annual Retirement Meeting following the commencement of his or her term of office. The retirement takes effect at the conclusion of the meeting.

The Annual Retirement Meeting shall be the meeting of the Trustees at which the accounts of the Charity are adopted.

Maximum term

Retiring Trustees may be immediately reappointed.

If the retirement of a Trustee under Article 26.3 (who is not immediately reappointed under Article 26.5) causes the number of Trustees to fall below that set out in Article 25 then the retiring Trustee shall remain in office until a new appointment is made.

Minimum age

No person may be appointed as a Trustee unless he or she has reached the age of 18 years.

General

The charitable company trustees are also the directors of the charitable company for the purposes of charity law and under the company's articles.

A Trustee may not appoint an alternate director or anyone to act on his or her behalf at meetings of the Trustees.

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Disqualification and removal of Trustees

The memorandum and articles of association govern the conditions and events that may cause a trustee to become disqualified or be removed.

Induction and training of trustees

All trustees receive key documents relevant to the charity to ensure they have a clear understanding of how the charity operates and can make an effective contribution to the management of the charity.

Staff Costs and Benefits

All staff costs and employee benefits, including remuneration packages are taken to the Trustees for approval prior to appointment.

Purposeful Productions ensure that all staff and freelance rates are benchmarked against the industry standard.

Financial instruments and risk management

Objectives and policies

The charity's activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

Cash flow risk

The charity's activities expose it primarily to the financial risks of changes in foreign currency exchange rates and interest rates.

Credit risk

The charity's principal financial assets are bank balances and cash, and other receivables.

The credit risk on liquid funds is limited because the counterparties are banks with high credit-ratings assigned by international credit-rating agencies.

The charity has no significant concentration of credit risk with limited exposure to receivables.

Liquidity risk

In order to maintain liquidity the charity holds sufficient funds are available for ongoing operations and future developments.

Further details regarding liquidity risk can be found in the Statement of accounting policies in the financial statements.

Statement of Trustees' Responsibilities

The trustees (who are also the directors of Purposeful Productions for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of

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resources, including its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The annual report was approved by the trustees of the charity on 30/5/19, and signed on its behalf by:



Mrs Margaret Collier
Chair

Purposeful Productions

Independent Examiner's Report to the trustees of Purposeful Productions

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 August 2018 which are set out on pages 13 to 29.

Respective responsibilities of trustees and examiner

As the charity's trustees of Purposeful Productions (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Purposeful Productions are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

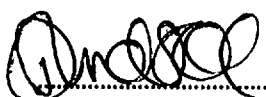
Independent examiner's statement

Since Purposeful Productions's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Purposeful Productions as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Denise Lindsell FCA
Institute of Chartered Accountants in England and Wales
Hardcastle Burton LLP
Lake House Market Hill
Royston Hertfordshire
SG8 9JN

Date: 30/5/19

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Statement of Financial Activities for the Year Ended 31 August 2018 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 31 August 2018 £
Income and Endowments from:				
Grants, donations and legacies	3	<u>2,160</u>	<u>745,913</u>	<u>748,073</u>
Total income		<u>2,160</u>	<u>745,913</u>	<u>748,073</u>
Expenditure on:				
Charitable activities	5	<u>(94,348)</u>	<u>(1,065,868)</u>	<u>(1,160,216)</u>
Total expenditure		<u>(94,348)</u>	<u>(1,065,868)</u>	<u>(1,160,216)</u>
Net expenditure		<u>(92,188)</u>	<u>(319,955)</u>	<u>(412,143)</u>
Net movement in funds		(92,188)	(319,955)	(412,143)
Reconciliation of funds				
Total funds brought forward		<u>135,839</u>	<u>1,183,754</u>	<u>1,319,593</u>
Total funds carried forward	18	<u>43,651</u>	<u>863,799</u>	<u>907,450</u>
	Note	Unrestricted funds £	Restricted funds £	Total 31 August 2017 £
Income and Endowments from:				
Grants, donations and legacies	3	<u>513,984</u>	<u>1,352,095</u>	<u>1,866,079</u>
Total income		<u>513,984</u>	<u>1,352,095</u>	<u>1,866,079</u>
Expenditure on:				
Raising funds	4	<u>(30,000)</u>	<u>(18,210)</u>	<u>(48,210)</u>
Charitable activities	5	<u>(348,145)</u>	<u>(150,131)</u>	<u>(498,276)</u>
Total expenditure		<u>(378,145)</u>	<u>(168,341)</u>	<u>(546,486)</u>
Net income		<u>135,839</u>	<u>1,183,754</u>	<u>1,319,593</u>
Reconciliation of funds				
Total funds carried forward	18	<u>135,839</u>	<u>1,183,754</u>	<u>1,319,593</u>

All of the charity's activities derive from continuing operations during the above two periods.
The funds breakdown for 2018 and 2017 are shown in note 18.

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(Registration number: 10346701)
Balance Sheet as at 31 August 2018

	Note	31 August 2018 £	31 August 2017 £
Fixed assets			
Tangible assets	14	2,701	1,833
Current assets			
Debtors	15	14,359	21,312
Cash at bank and in hand		<u>916,611</u>	<u>1,320,073</u>
		930,970	1,341,385
Creditors: Amounts falling due within one year	16	<u>(26,221)</u>	<u>(23,625)</u>
Net current assets		<u>904,749</u>	<u>1,317,760</u>
Net assets		<u>907,450</u>	<u>1,319,593</u>
Funds of the charity:			
Restricted funds		863,799	1,183,754
Unrestricted income funds			
Unrestricted funds		<u>43,651</u>	<u>135,839</u>
Total funds	18	<u>907,450</u>	<u>1,319,593</u>

For the financial year ending 31 August 2018 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 13 to 29 were approved by the trustees, and authorised for issue on 30/5/19 and signed on their behalf by:



Mrs Margaret Collier
Chairman

The notes on pages 15 to 29 form part of these financial statements

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:

Studio 3a Blue Yard House
5 River Park Road
Wood Green
London
N22 7TB

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Purposeful Productions meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity. The charity has sufficient funds for current project delivery.

Exemption from preparing a cash flow statement

The charity has taken advantage of the provisions in the SORP for charities applying FRS102 Update Bulletin 1 and have therefore not included a cash flow statement in these financial statements.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Gifts in kind

Gifts in kind are recognised in different ways dependent on how they are used by the charity:

(i) Those donated for onward transmission to beneficiaries are included in the Statement of Financial Activities as incoming resources and resources expended when they are distributed. They are valued at the amount the charity would have had to pay to acquire them.

(ii) Those donated for use by the charity itself are included when receivable. They are valued at the amount the charity would have had to pay to acquire them.

Donated services and facilities

Donated services are valued at the amount the charity would have had to pay to acquire them.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

Grant expenditure

Grants payable are payments made to third parties in the furtherance of the charitable objectives. Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the Statement of Financial Activities once the recipient of the grant has provided the specific service or output.

Grants payable without performance conditions are recognised in the accounts when a commitment has been made and communicated to the recipient, and there are no conditions to be met relating to the grant which remain in the control of the charity.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £150.00 or more are initially recorded at cost.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Computer equipment	3 years straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits.

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in the statement of financial activity and accumulated in the appropriate fund.

Other exchange differences are recognised in the statement of financial activities in the period in which they arise except for:

- 1) exchange differences on transactions entered into to hedge certain foreign currency risks (see above);
- 2) exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income.

Fund structure

Unrestricted funds are donations and other incoming resources receivable or generated from the objectives of the charity without further specific purpose and are available as general funds.

Restricted funds are to be used for the specific purpose as laid down by the donor. Expenditure which meets this criteria is charged to the fund, together with a fair allocation of management and support costs, where applicable.

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

3 Income from grants and donations

	Unrestricted funds		Total 31 August 2018 £	Total 25 August 2016 to 31 August 2017 £
	General £	Restricted funds £		
Donations and legacies;				
Donations	2,160	-	2,160	-
Grants, including capital grants;				
Grants from other charities & charitable foundations	-	745,913	745,913	1,816,079
Donated services and facilities	-	-	-	50,000
	<u>2,160</u>	<u>745,913</u>	<u>748,073</u>	<u>1,866,079</u>

4 Expenditure on raising funds

Costs of generating grants and donations

	Total 31 August 2018 £	Total 25 August 2016 to 31 August 2017 £
Grants	<u>-</u>	<u>48,210</u>

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

5 Expenditure on charitable activities

		Unrestricted funds		Total 31 August 2018	Total 25 August 2016 to 31 August 2017
	Note	General £	Restricted funds £	£	£
Sierra Leone projects		-	197,284	197,284	224,009
Global projects		-	105,250	105,250	6,000
Child Marriage		-	14,499	14,499	4,713
Grant funding of activities	7	-	576,973	576,973	38,790
Staff costs		-	-	-	10,833
Governance costs	6	94,348	171,862	266,210	213,931
		<u>94,348</u>	<u>1,065,868</u>	<u>1,160,216</u>	<u>498,276</u>

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

6 Analysis of governance and support costs

Support Costs

		Unrestricted funds		Total 31 August 2018 £	Total 25 August 2016 to 31 August 2017 £
	Basis of allocation	General £	Restricted funds £		
Sierra Leone legal & accountancy fees	Fund	-	-	-	1,593
Sierra Leone office costs	Fund	-	-	-	383
Partnerships and advocacy	Fund	-	-	-	33,309
Recruitment costs	Fund	-	-	-	23,998
UK office rent & admin	Fund	23,578	-	23,578	7,576
Bank fees & charges	Transaction	1,177	1,546	2,723	1,122
Bank revaluation & foreign currency adjustment	Fund	178	8,063	8,241	19,137
		<u>24,933</u>	<u>9,609</u>	<u>34,542</u>	<u>87,118</u>

Basis of allocation

Reference	Method of allocation
Fund	The support costs are allocated to charitable activities based on the original fund which supported the activity
Transaction	Based on the transaction which incurred fees or was subject to currency revaluation

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

Governance costs

	Unrestricted funds		Total 31 August 2018	Total 25 August 2016 to 31 August 2017
	General £	Restricted funds £	£	£
Staff costs				
Wages and salaries	38,822	102,326	141,115	50,000
Social security costs	2,766	8,824	11,590	-
Pension costs	211	986	1,197	-
Other staff costs	-	2,499	2,499	-
Audit fees				
Audit of the financial statements	1,650	-	1,650	3,000
Independent examiner fees				
Examination of the financial statements	4,500	-	4,500	-
Legal fees	1,088	509	1,597	35,069
Depreciation, amortisation and other similar costs	708	46	754	290
Other governance costs	19,670	47,063	66,766	38,454
Allocated support costs	24,933	9,609	34,542	87,118
	<u>94,348</u>	<u>171,862</u>	<u>266,210</u>	<u>213,931</u>

The governance costs have been allocated between funds using an estimate of the time taken to support individual projects.

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

7 Grant-making

Analysis of grants

	Grants to institutions	
	31 August 2018	31 August 2017
	£	£
Analysis		
Grants awarded	<u>576,973</u>	<u>38,790</u>

The support costs associated with grant-making are £Nil (31 August 2017 - £Nil).

Below are details of material grants made to institutions

Name of institution	Activity	2018 £	2017 £
Purposeful Productions Sierra Leone	Sierra Leone projects	509,928	38,790
COTE	Sierra Leone projects	26,531	-
CSI	Sierra Leone projects	22,741	-
Southall Sisters	Advocacy	2,500	-
Women for refugees	Advocacy	2,500	-
On Road Media	Advocacy	2,500	-
Integrate	Advocacy	2,500	-
Federation for women and family planning	Advocacy	2,581	-
Bulgarian Fund	Advocacy	2,580	-
European Net migration	Advocacy	2,612	-
		<u>576,973</u>	<u>38,790</u>

8 Net incoming/outgoing resources

Net (outgoing)/incoming resources for the year include:

	31 August 2018 £	31 August 2017 £
Depreciation of fixed assets	<u>754</u>	<u>290</u>

9 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses from the charity during the year.

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

10 Staff costs

The aggregate payroll costs were as follows:

	2018 £	31 August 2017 £
Staff costs during the year were:		
Wages and salaries	141,115	60,833
Social security costs	11,590	-
Pension costs	1,197	-
Other staff costs	2,499	-
	<u>156,401</u>	<u>60,833</u>

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

	31 August 2018 No	31 August 2017 No
Average employees	<u>3</u>	<u>1</u>

The number of employees whose emoluments fell within the following bands was:

	31 August No	25 August 2016 to 31 August 2017 No
£60,001 - £70,000	<u>1</u>	<u>1</u>

The total employee benefits of the key management personnel of the charity were £98,654 (2017 - £10,833).

11 Independent examiner's remuneration

	Year ended 31 August 2018 £	25 August 2016 to 31 August 2017 £
Examination of the financial statements	<u>4,500</u>	<u>-</u>

12 Auditors' remuneration

	Year ended 31 August 2018 £	25 August 2016 to 31 August 2017 £
Audit of the financial statements	<u>1,650</u>	<u>3,000</u>

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

13 Taxation

The charity is a registered charity and is therefore exempt from taxation.

14 Tangible fixed assets

	Computer equipment £	Total £
Cost		
At 1 September 2017	2,123	2,123
Additions	<u>1,622</u>	<u>1,622</u>
At 31 August 2018	<u>3,745</u>	<u>3,745</u>
Depreciation		
At 1 September 2017	290	290
Charge for the year	<u>754</u>	<u>754</u>
At 31 August 2018	<u>1,044</u>	<u>1,044</u>
Net book value		
At 31 August 2018	<u>2,701</u>	<u>2,701</u>
At 31 August 2017	<u>1,833</u>	<u>1,833</u>

15 Debtors

	31 August 2018 £	31 August 2017 £
Prepayments	<u>14,359</u>	<u>21,312</u>

16 Creditors: amounts falling due within one year

	31 August 2018 £	31 August 2017 £
Trade creditors	5,398	13,159
Other taxation and social security	6,655	385
Other creditors	2	5,032
Accruals	<u>14,166</u>	<u>5,049</u>
	<u>26,221</u>	<u>23,625</u>

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

17 Pension and other schemes

Defined contribution pension scheme

The charity operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the charity to the scheme and amounted to £1,197 (2017 - £Nil).

18 Funds

	Balance at 1 September 2017 £	Incoming resources £	Resources expended £	Balance at 31 August 2018 £
Unrestricted funds				
<i>General</i>				
General	(135,839)	(2,160)	94,348	(43,651)
Restricted funds				
Novo	(635,305)	(745,913)	773,861	(607,357)
Global Girl Academy	(548,449)	-	292,007	(256,442)
Total restricted funds	<u>(1,183,754)</u>	<u>(745,913)</u>	<u>(1,065,868)</u>	<u>(863,799)</u>
Total funds	<u><u>(1,319,593)</u></u>	<u><u>(748,073)</u></u>	<u><u>1,160,216</u></u>	<u><u>(907,450)</u></u>
		Incoming resources £	Resources expended £	Balance at 31 August 2017 £
Unrestricted funds				
<i>General</i>				
General		(513,984)	378,145	(135,839)
Restricted funds				
Novo		(801,635)	166,330	(635,305)
Global Girl Academy		(550,460)	2,011	(548,449)
Total restricted funds		<u>(1,352,095)</u>	<u>168,341</u>	<u>(1,183,754)</u>
Total funds		<u><u>(1,866,079)</u></u>	<u><u>546,486</u></u>	<u><u>(1,319,593)</u></u>

Note 18 continued on next page

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

The specific purposes for which the funds are to be applied are as follows:

General Fund - reserves available after all restricted funds

Novo – to support projects which promote advocacy for girls in Sierra Leone

Global Girl Academy – to support inter agency co-operation and act as a point of contact in Sierra Leone

19 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds
	General £	£	£
As at 31 August 2018			
Tangible fixed assets	1,125	1,576	2,701
Current assets	48,352	882,618	930,970
Current liabilities	(5,826)	(20,395)	(26,221)
Total net assets	<u>43,651</u>	<u>863,799</u>	<u>907,450</u>
 As at 31 August 2017			
Tangible fixed assets	1,833	-	1,833
Current assets	147,205	1,194,180	1,341,385
Current liabilities	(13,199)	(10,426)	(23,625)
Total net assets	<u>135,839</u>	<u>1,183,754</u>	<u>1,319,593</u>

Purposeful Productions

Notes to the Financial Statements for the Year Ended 31 August 2018

20 Related party transactions

During the year the charity made the following related party transactions: **Chernor Bah**
(Executive Director)

During the year Purposeful Productions paid Chernor Bah a total of £107,050 (2017: £37,013) for partnership and advocacy services and was reimbursed expenses totalling £9,200 for expenses incurred on behalf of Purposeful Productions during the year. At the balance sheet date the amount due to/from Chernor Bah was £Nil (2017 - £3,094).

Aissatou Bah

(Wife of Chernor Bah the executive director)

During the year Purposeful Productions paid Mrs Bah a total of £14,353 for medical insurance to cover Chernor's premium as the policy was in her name. The trustees had agreed this payment as part of Chernor Bah's consultancy agreement. At the balance sheet date the amount due to Aissatou Bah was £1,376 (2017 - £Nil).

Purposeful Productions Sierra Leone

(Purposeful Productions Sierra Leone is an entity set up in Sierra Leone to administer the projects on behalf of Purposeful Productions.)

During the year Purposeful Productions made a grant of £381,345 (2017: £38,789) and paid expenses of £128,583 to carry out projects in Sierra Leone. At the balance sheet date the amount due to/from Purposeful Productions Sierra Leone was £Nil (2017 - £Nil).

Sian Lord-Baptiste

(Head of Operations and member of the management team)

During the year, Purposeful Productions made payments totalling nil (2017: £49,066) in respect of the provision of services for operational support on a self employed basis.

She received a salary of £67,083 in the year and was reimbursed expenses totalling £3,930 for expenses incurred on Purposeful Productions business during the year. At the balance sheet date the amount due to/from Sian Lord-Baptiste was £Nil (2017 - £Nil).

Rosa Bransky

(Head of Strategy and member of the management team)

During the year, Purposeful Productions made payments totalling £46,267 in respect of the provision of services for strategic consultancy prior to being employed from 1 April 2018 to 31 August 2018 for which she received a salary of £30,833. At the balance sheet date the amount due to/from Rosa Bransky was £Nil (2017 - £Nil).