



Report and Financial Statements

Supershoes

For the year ended 31 August 2018

Supershoes

Contents

| | <i>page</i> |
|-----------------------------------|-------------|
| Report of the Trustees | 1 – 4 |
| Statement of Financial Activities | 5 |
| Balance Sheet | 6 |
| Notes to the financial statements | 7-10 |
| Independent Examiner's Report | 11-12 |

Charity information

For the year ended 31 August 2018

| | |
|---|---|
| Trustees: | Kelly Green Lucas Tyler Kenneth White Sarah White |
| Charity number: | 1163157 |
| Registered office and principal address: | 49 Weathercock Close Woburn Sands Milton Keynes MK17 8SR |
| Banker: | The Co-operative Bank Plc |
| Independent Examiner: | Mazars LLP The Pinnacle 160 Midsummer Boulevard Milton Keynes MK9 1FF |

Supershoes

Trustees' report For the year ended 31 August 2018

The Trustees have pleasure in presenting their second report, together with the financial statements for the year to 31 August 2018.

Structure, governance and management

Supershoes is a Charitable Incorporated Organisation, registered number 1163157, governed by a Foundation document dated 14 August 2015.

The Trustees are actively involved in the CIO. The existing Trustees have a policy to look for new trustees, with the necessary skill set as and when required to take Charity forward from existing contacts they have, who are like minded people. When new trustees join, they are given an informal introduction to their role within the Trust and their legal responsibilities.

The day to day management of the Charity is delegated to the Trustee, Sarah White.

Objective

The aim of the charity is to provide activities and items to give comfort to children and young people who are receiving treatment for/or palliative care from paediatric cancer.

In fulfilment of the above aim, the trustees believe that the assets of the Charity should be used to support the beneficiaries through art workshops, and or other art related gifts and where eligibility is met and have been referred by our referring partners such as CLIC Sargent pair of "Supershoes" designed and hand-painted specifically for a child or young person to express all the thing they hold dear,

The "Supershoes" are as unique as the child or young person that wears them and acts as reminder to the child of who they are despite their illness, challenges and treatment.

Public Benefit

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities.

Investment policy

The Charities investment policy is to retain cash so that there is the flexibility to support urgent immediate needs.

Reserves

The Trustees will aim to increase reserves to allow the charity to give support to beneficiaries as and when the need arises. They are aware of the requirement to keep reserves under review. Total reserves held at 31 August 2018 were in a satisfactory position to allow the charity to continue delivering "Supershoes" to nominated children and young people.

Risk assessment

The Trustees have experience of risk assessment exercises and have reviewed the activities of the charity and the risks it faces. From time to time the risks are re-assessed and managed as appropriate.

Supershoes

Trustees' report For the year ended 31 August 2018

Fundraising policy

We do not use professional or commercial fundraisers nor approach individuals directly. Donations are received through raising awareness of the charity through our website and personal invitations to speak at corporate events. We have received no complaints about fundraising for the charity.

Activities and achievements.

Supershoes has seen fantastic growth and support in financial year 2017/18 and therefore maximised its impact for children and young people in treatment for cancer.

Art related Gifts:

This year Supershoes reached 705 children with the gift of Supershoes each pair created and designed specifically for the child, by a volunteer Super Artist. The feedback we receive from parents, children and medical staff continues to be incredibly positive with stories of how much Supershoes have provided a much-needed boost, encouraged mobility, raised a smile or given a child the feeling of control.

In 2017 we started creating Super-Caps when we were made aware of a little boy in treatment who was unable to wear shoes. Super Caps are created in the same way as Supershoes; designed to reflect that particular child and made personal to them. Super Caps are now available as an alternative choice on all of our referral forms, so children can decide which gift they would prefer.

Art Related Events:

On the 1st October Supershoes held a Super Arty Party, which was a huge success with 134 participants attending a fun day in Birmingham, where ages 2-18 years took part in over 12 art activities at customisation workstations. A multifaceted event for accompanied children in treatment, to enjoy a fun day engaging with art activities, primarily customisation of wearable/ useable items such as bags, caps, pencil cases. The activities were facilitated by a volunteer artist who boosted child's confidence in the activity and brought an element of fun. The event promoted wellbeing through engaging with art, providing a sense of self and an element of control but also allowed an oncology community to come together away from the clinical setting. The impact of the event was such that Supershoes have received request from parents and health professionals to hold more days like this, as they helped with children's wellbeing.

Children and young people created and customised Super caps, pencil cases, badges, handprint art, dreamcatchers and kites to name a few takeaways. 100% of participants felt that the art workstations helped with their child's wellbeing on the day.

Supershoes reached 60 children this year through Super Art Session events, after being awarded a small grant to role out a pilot of Super Art Sessions in four different oncology units. Birmingham Leicester, Nottingham and Cambridge. We collaborated with other charities, CLIC Sargent and Teenage Cancer Trusts to facilitate a suitable setting in which to carry out set sessions with different age groups between 5-18-year olds. These sessions were held in playrooms, TCT units and home from homes. Children, parents and hospital staff loved the art sessions were Volunteer Super Artists facilitated different art activities like personalising bags, caps and pencil cases.

Supershoes

Trustees' report For the year ended 31 August 2018

Some of the challenges we face with this type of event, is there can be fluctuation in how many children we reach at one particular Super Art Session. We may not reach a particularly large number of children, depending on who is inpatient and if a child is available or feels well enough to participate but the impact, we make with the children who are able to participate is immeasurable.

A parent described how her eight-year-old, who had been in isolation for eight weeks had not wanted to leave his room despite now being allowed to. The little boy was encouraged to the playroom and participated in the activity as he wanted to create a cap with his favourite character on. Although very unwell this little boy participated in creating his cap with the help of a volunteer artist, and you could see despite being exhausted he was thrilled and had a sense of achievement. He wore it with great pride.

RHS Chelsea May 2018 (Event Cost Donation £41,133)

In May 2018 the charity received the kind donation of a fully funded garden at RHS Chelsea, to raise awareness of our mission and childhood cancer. The garden was called Laced with Hope which was featured both locally and nationally on prime-time television BBC and ITV news and local radio also covered details of the garden and charity. The garden was also featured in national and local press. The garden allowed for a platform to engage with the public which has led to building long term relationships with businesses and individuals who have offered financial support. The donation of the garden afforded Supershoes the level of publicity that it could not otherwise afford, to reach a national audience raising greater awareness of our charity and of childhood cancer.

Financial Review

The charity has increased their income from donations, gift aid receipts and fundraising activities to £65,946 for the 12 months (2017: £45,443). In addition, the charity received donations of event costs totalling £41,133, the provision of telecommunications supplied by a trustee estimated at £700 and other services of £240 (2017: £940).

Total expenditure of £57,968 before the donated costs of 41,133 (2017: £42,701) is primarily represented by the purchase of Converse shoes and postage to send them out to the artists and then the child/young person. The artists do not receive any money for painting the shoes.

Future Plans:

Supershoes will look to steadily increase the number of Supershoes/ Super Caps in the next financial year, striving to reach more children with the positive impact of our offering. We intend to continue with five national referring partners for the foreseeable future.

Supershoes will start to make more applications for funds to allow the art activity side of the charity to grow whilst seeking to grow our gift offering via individuals and corporate giving with our specific unique CSR offering.

Having established greater control on our income streams with a pro-active approach to fundraising, it is key we identify a new, larger office within the next six months, to allow a greater number of volunteers to work in Supershoes. The current office space has workspace capacity for 5 volunteers and regularly, this capacity is reached preventing the appointment of new volunteers, therefore potentially stunting the growth and social impact.

Supershoes

Trustees' report For the year ended 31 August 2018

We have identified the need for a larger number of administrative volunteers to enable Supershoes to up-scale, not only extending its reach with art related gifts of Supershoes and Super Caps but allowing the management team to develop further plans for Super Art Sessions and Super Arty Party events.

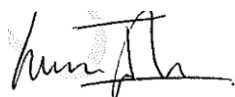
Statement of Trustees' responsibilities

The Trustees are aware of their responsibilities to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of its financial activities for that period. In preparing the accounts the trustees have accepted the requirement to:-

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011. They accept responsibility for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 27th June 2019 and signed on their behalf by:



Lucas Tyler



Kenneth White



Sarah White

Supershoes

Statement of financial activities (Including income and expenditure account) For the year ended 31 August 2018

| | | Unrestricted Funds 2018 £ | Unrestricted Funds 2017 £ |
|--------------------------------------|--------------|------------------------------------|------------------------------------|
| Income | Notes | | |
| Voluntary income: | | | |
| Gifts and donations | 2 | 112,598 | 46,383 |
| Total income | | 112,598 | 46,383 |
| Expenditure | | | |
| Charitable activities | 3 | 94,976 | 39,971 |
| Costs of generating funds | 4 | 4,125 | 2,730 |
| Total expenditure | | 99,101 | 42,701 |
| Net income for the year | | 13,497 | 3,682 |
| Balance brought forward | | 13,872 | 10,190 |
| Fund balances carried forward | | | |
| At 31 August | 9 | 27,369 | 13,872 |

The charitable company had no recognised gains or losses other than the net movement of funds for the year. The net outgoing resources and resulting net movements in funds arrive from continuing activities.

The notes on pages 7 to 10 form part of these financial statements.

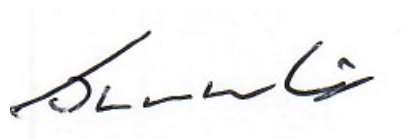
Supershoes

Balance sheet As at 31 August 2018

| | Notes | 2018 £ | 2017 £ |
|--|-------|-------------------|-------------------|
| Current assets | | | |
| Stock | 7 | 1,500 | 1,500 |
| Debtors – gift aid | | 5,923 | 1,344 |
| Cash | | <u>20,186</u> | <u>11,268</u> |
| | | 27,609 | 14,112 |
| Creditors – amounts falling due within one year | 8 | <u>(240)</u> | <u>(240)</u> |
| Net current assets | | <u>27,369</u> | <u>13,872</u> |
| Net assets | | <u>27,369</u> | <u>13,872</u> |
| Funds and reserves | | | |
| Unrestricted funds | 9 | <u>27,369</u> | <u>13,872</u> |
| | | <u>27,369</u> | <u>13,872</u> |

The notes on pages 7 to 10 form part of these financial statements.

Approved by the board on and authorised for issue on 27 June 2019 and signed on its behalf by



Kenneth White



Sarah White

Supershoes

Notes to the financial statements For the year ended 31 August 2018

1. Accounting policies

Accounting convention

The financial statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable in the UK and Republic of Ireland (FRS102) issued on 16 July 2014.

Going concern

These accounts have been prepared on the going concern basis as the trustees consider that there are sufficient reserves available to meet the charity's liabilities as they fall due.

Incoming resources

All income is included in the SOFA in the year in which it becomes receivable.

Donated services and facilities are included in the SOFA when received at the value of the gift to the charity provided the value of the gift can be measured reliably.

Resources expended

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to do so.

Governance costs include those incurred in the governance of the charity and its assets and primarily associated with constitutional and statutory requirements.

All other expenditure is directly attributed to one of the functional categories of resources expended in the SOFA, on a basis consistent with the use of the resources.

Assets with a value of £250 or less are expended.

Fund accounting

The charitable company's unrestricted funds consist of funds which the charitable company may use for its purposes at its discretion.

Judgements in applying accounting policies and key sources of estimation uncertainty

In applying the charity's accounting policies, the Trustees may be required to make judgements, estimates and assumptions in determining the carrying amounts of assets and liabilities.

Due to the nature of the charity's activities and financial statements, the Trustees do not consider there to be any significant judgements or sources of estimation uncertainty which could influence the reader's understanding of the financial statements.

Supershoes

Notes to the financial statements For the year ended 31 August 2018

2. Gifts and donations

| | 2018 | 2017 |
|-----------------------------|----------------|---------------|
| | £ | £ |
| Donations | 65,946 | 38,211 |
| Donated assets and services | 46,652 | 2,010 |
| | <u>112,598</u> | <u>40,221</u> |

3. Charitable activities

| | 2018 | 2017 |
|---------------------------|---------------|---------------|
| | £ | £ |
| Shoes, caps and materials | 14,393 | 11,138 |
| Super Arty Party | 5,377 | 3,920 |
| Chelsea Flower Show | 38,534 | - |
| Other events | 5,317 | - |
| Postage | 12,952 | 12,693 |
| Support costs (note 5) | 18,403 | 12,220 |
| | <u>94,976</u> | <u>39,971</u> |

4. Costs of generating funds

| | 2018 | 2017 |
|--------------------|--------------|--------------|
| | £ | £ |
| Fundraising | 892 | 2,018 |
| Marketing | 3,000 | 496 |
| Online giving fees | 233 | 216 |
| | <u>4,125</u> | <u>2,730</u> |

Supershoes

Notes to the financial statements For the year ended 31 August 2018

5. Support costs

| | 2018 | 2017 |
|--|---------------|---------------|
| | £ | £ |
| Salary | 6,500 | - |
| Computers/IT/website and consumables | 1,458 | 1,673 |
| Property costs | 6,891 | 6,873 |
| Office furniture | 60 | 195 |
| Travel | 454 | 1,224 |
| Telecommunications | 700 | 740 |
| Office consumables | 1,824 | 1,059 |
| Governance costs – trustees meetings | 276 | 216 |
| Governance costs – independent examination | 240 | 240 |
| | <u>18,403</u> | <u>12,220</u> |

6. Trustees

The Board of Trustees received no emoluments for their services as Trustees and have delegated the day to day management of the Trust to the Trustee, Sarah White as the charity has no employees. Sarah White received £6,500 in remuneration for management of the charity.

The Board of Trustees received reimbursement for travel expenses totalling £0.00 (2017: £469).

The charity does not hold Trustee indemnity insurance at present.

7. Stock

| | 2018 | 2017 |
|-------------|--------------|--------------|
| | £ | £ |
| Merchandise | <u>1,500</u> | <u>1,500</u> |

8. Creditors – amounts falling due within one year

| | 2018 | 2017 |
|----------|------------|------------|
| | £ | £ |
| Accruals | <u>240</u> | <u>240</u> |
| | <u>240</u> | <u>240</u> |

Supershoes

Notes to the financial statements For the year ended 31 August 2018

9. Funds and reserves

| | Unrestricted fund 2018 £ |
|----------------------------------|-----------------------------------|
| Balance at 1 September 2017 | 13,872 |
| Net incoming resources | <u>13,497</u> |
| Balance at 31 August 2018 | <u>27,369</u> |

10. Related party transactions

In the year ended 31 August 2018, a trustee supplied telecommunication services valued at £700 (2018: £700).

Supershoes

Independent Examiner's Report to the Trustees of Supershoes

I report on the financial statements of the Trust for the year ended 31 August 2018, which are set out on pages 5 to 10.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the financial statements. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the financial statements under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the financial statements present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent Examiner's Report to the Trustees of Supershoes

Independent examiner's statement

In connection with my examination, which is complete, no matters have come to my attention which give me reasonable cause to believe that in any material respect:

- accounting records were not kept in respect of Supershoes in accordance with section 130 of the 2011 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the applicable requirements concerning the form and content of financial statements set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

This report, including my statement, has been prepared for and only for the charity's trustees as a body. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body for my examination work, for this report, or for the statements I have made.

Vincent Marke FCA

Mazars LLP
The Pinnacle
160 Midsummer Boulevard
Milton Keynes
MK9 1FF

27 June 2019