

The Cultural Partnership: 'more arts.'

Charitable Incorporated Organisation (CIO) no. 1154785

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Trustees Annual Report 2018-2019

Background

The Cultural Partnership is an independent, arts development charity which benefits people of all ages by enabling community hands-on arts opportunities, curating bespoke community exhibitions, transforming empty shops into temporary arts spaces, supporting and providing opportunities for artists, delivering a 'what's on' website and a Local Arts Loan programme. The ultimate beneficiaries of our charitable activities are the residents of the broader area around Wokingham Borough in Berkshire.

The Cultural Partnership is managed by a group of volunteer Trustees.

The charity promotes itself using the brand 'more arts.' and that is how the charity is referred to in much of this report. In our literature we refer to ourselves as The Cultural Partnership: '*more arts.*'.

Income arises primarily from local artists using our facilities, fees for arts activities commissioned by Wokingham Town Council, fees from companies & other organisations as clients of our Local Arts Loan programme, commission from UK retailers through EasyFundraising and public donations at our Hands-on-Arts events.

We sponsor local arts activities, especially to help vulnerable young people, through a simple grant application process. Applications are assessed & approved by the Trustees.

Expenditure pays for contracted staff services, local artists and local arts suppliers. Delivery of most of our activities relies on volunteers. The Local Arts Loan is administered, promoted and delivered by one contracted part-time person.

Key Activities during 2018-2019

The activities of the charity are delivered by its volunteers who work with the Trustees on every project.

The **Living Advent Calendar**, organised by 'more arts.' in conjunction with Wokingham Town Council from 1st-24th December 2018, every day leading up to Christmas. The council provided £2,700 to cover expenses incurred delivering the programme of events, plus a further £2,000 to pay a local drama group to deliver a Live Nativity Play. Varied performances were held of many arts genres (music, dance, poetry, drama and more). Donations, totalling £1,834 in 2018, were collected directly by one of 13 local charities each evening:

- Thames Hospice
- Wokingham Foodbank & Wokingham Link Scheme (Wokingham Town Mayor's nominated charities for 2018)
- ME2 Club
- Deaf Positives
- Ollie Young Foundation
- Poppy 100
- Home Start Wokingham
- Wade

- Salvation Army
- Wokingham Volunteer Centre
- First Days
- Dr Barnardo's

For charities unable to arrange their own collections, we collected on their behalf and remitted all the cash to them.

We contracted with Silk Purse Videos to create video recordings of every Living Advent Calendar event, including a longer video recording of the Live Nativity Play 2018; the recordings were subsequently published online.

The **Hands-on-Arts** marquee attended local village fairs/fetes across the Wokingham Borough, (Wokingham May Fayre, Wokingham Fun Day, Twyford Donkey Derby, Crowthorne Carnival) during the summer of 2018. We paid local artists, and reimburse their material costs, to provide expert guidance at the events. Some voluntary donations were collected.

The **Local Arts Loan programme**, provides 'A-Level standard' artwork sourced from local schools for hire to commercial businesses and public sector organisations, who pay a small weekly sum per piece. During 2018-2019 we received £15,029 from Local Arts Loan clients. Most clients choose to donate an additional weekly sum, which totalled £3,598 during 2018-2019, to our ring-fenced Legacy Fund (see below). Client income is shared with the schools that provide the artwork. During the year £5,534 of the client income was paid to local schools, which they usually reinvest in their art departments.

In addition to hiring artwork to paying clients, during the past 2 years we have extended the programme to install artwork free-of-charge in local care homes. We began with just 2 care homes in 2017 and the programme now provides paintings on a rotational basis to 13 care homes in the local area. This programme has proved very popular among care home residents. We refer to this programme as A4A (Art for the 4th Age). Whilst no hire fee is charged, we credit schools their share of the fee which would have been earned from a paying client.

We funded the production by Silk Purse Videos of a short promotional video, to show prospective clients how the Local Arts Loan programme works and in particular how the LAL scheme benefits care home residents.

Legacy fund. Legacy Fund income arises from Local Arts Loan (see above) clients as a voluntary donation additional to their loan fees.

We used the fund to provide several grants, totalling £5,700 during the year, supporting activities to benefit local young people. The activities engage those who need support and, through arts activities, offer opportunities otherwise not available. For example, during 2018-2019 we funded:

- Funding for art materials & equipment for Camp Mohawk Summer Project 2018. Camp Mohawk is a rural day centre providing a variety of specially designed/adapted facilities and activities for children and young people with a range of mental and physical disabilities, and their families
- Funding for St Crispin's School (Forest School Project), which enables children in need to improve their mental wellbeing, resilience, leadership and team building skills. The core element to becoming a Forest School involves outdoor learning, which primarily incorporates a wide variety of creative sessions.

- Sponsorship of 1st 10-week Rock Academy Foundation participation in youth music project, at Earley Town Council, enabling a group of young people to receive professional music tuition.
- Funding for Summer Arts Transition Project at St Crispin's School, Wokingham, for 20 vulnerable year 6 children transitioning to year 7 who have anxiety about moving to the next step. The project was aimed also at disadvantaged children who will have little or no stimulation during the holidays, but also have issues about transitioning.
- Sponsorship of 2nd 10-week Rock Academy Foundation participation in youth music project.

Empty Shops. The charity has strived to offer local artists a venue for exhibition and presentation of their work to the public. Unfortunately, during the past year suitable empty shops have been difficult to find, partly as a result of an extensive town redevelopment programme in Wokingham.

During 2018-2019 we did not open a pop-up art gallery.

Marketing & Promoting 'more arts.' Locally 'more arts.' maintains a website to promote both its own activities and the wide range of music, theatre, creative arts, film, photography and book events that occur locally. In particular, the arts events pages promote online the wide variety of arts events delivered by local people.

We advertised our activities in the Wokingham Cultural Month 2018 programme, the May Fayre 2018 programme, the annual Wokingham Fireworks 2018 programme and a special 'wrap' promotion of the Wokingham Paper.

Community events: We sponsored 'arts related' activities throughout Wokingham Borough, including:

- 'Love Wokingham' Photography Competition 2018 for local amateur photographers, for which we funded publicity material and prize money for 3 adult and 3 young photographers.
- Sponsorship of Wokingham Children's Book Festival 2018, which was match-funded by Wokingham Town Council.
- We provided start-up funding for 'You Too Music', a scheme to enable mature residents to play music together. The scheme encourages 'used to play' adult musicians to rediscover their musical talent. This is done through running workshops and events to build confidence as well as musicianship.
- We partly sponsored the annual ArtFest 2018 in Wokingham, enabling 50 artists to display and sell their work at an outdoor event in the summer.

Fundraising: We collected donations at Hands-on-Arts events during the summer. We encourage private donations through LocalGiving.com and MyDonate.com, both of whom collect Gift Aid on our behalf, and we earn a sales commission on online sales made through EasyFundraising.com. As MyDonate.com is soon to close, we have set up an alternative donation mechanism through Virgin Money Giving.

'more arts.' Partners

'more arts.' works with various community partners and would particularly like to thank Wokingham Town Council and our local artists and performers who share their talent and expertise to enable more people to access more arts. We also appreciate the support of Wokingham Borough Council, Earley Town Council, and our many clients of our Local Arts Loan programme.

A special “thank you” is due to the people of Wokingham Borough who have supported and encouraged us in our activities.

Calendar

The Cultural Partnership’s year runs from April to March. This report and the financial accounts summary (see later) refer to the year from April 6th, 2018 to April 5th, 2019.

Early in each year the Cultural Partnership agrees a Business Plan and estimates the costs of a set of deliverable programmes for the coming year. The Business Plan is maintained and adapted as the year progresses. Accounts are maintained to show spending on each major activity and sources of funds throughout the year. Detailed financial reports are presented to the Trustees at each monthly meeting and to the Annual General Meeting, normally held each year in August or September.

Governance

The Partnership is managed by a group of volunteer Trustees, elected annually by members who attend the Annual General Meeting, who meet monthly to manage the charity.

We fund training courses for Trustees to help improve their skills, including Risk Assessment, Data Protection, Trustee Roles & Responsibilities,

During the year 2018-2019, the volunteer Trustees were:

- Jim Stockley (Chairman)
- Robert Grindley (Treasurer)
- Gwynneth Hewetson
- Mick McNicholas
- Conor Eldred-Earl
- Lisa Beaton
- Martin Beecher

Finance

The charity is not registered for VAT. VAT paid is tracked and charged to our reserves at the end of each year.

Through two insurance policies with BHIB, the charity is fully insured for Trustees Indemnity and for general business risks.

We rent and pay business rates (less mandatory rate reduction for charities) for a small office space in Wokingham, where Trustees meet monthly and where we store materials for our outdoor activities.

Employees

The Cultural Partnership has no paid employees.

Contracted Services

The Cultural Partnership contracted services during the year from:

- Sian Rollings
- David Dunham

The Charity also relies upon many volunteers to help run events throughout the year.

Key Goals for 2019-2020

- Continue to deliver key programmes
 - o Living Advent Calendar 2019

- o Hands-on-Arts events through the summer of 2019
 - o Local Arts Loan programme, including A4A
 - o Legacy Arts Fund for project helping vulnerable young people
 - o Deliver at least 2 'More Arts in the Community' events
 - o Empty Shop Gallery exhibitions (subject to finding premises)
 - o Maintain local arts events website at www.morearts.org.uk
- Recruit more volunteers to support the Partnership
- Carefully manage funds & expenditure to keep a healthy cash balance through the year

The Cultural Partnership – Annual Accounts 2018-2019

CULTURAL PARTNERSHIP: More Arts		As at:	05 April 2019	05 April 2018		
BALANCE SHEET			2018-2019	2017-2018		
ASSETS						
FIXED assets (computers & software)	£	112.63				
CURRENT Assets: Cash HSBC Business & Charity a/c's	£	37,760.96				
Inc. ring-fenced Legacy Fund £7913.57			£	37,873.59		
Debtors:				£	47,138.62	
	Various	£	16.74			
			£	16.74	£	14.62
TOTAL ASSETS			£	37,890.33		47,153.24
LIABILITIES						
Creditors:						
	Various	£	634.19			
			£	634.19	£	-
TOTAL LIABILITIES			£	634.19	£	-
NET ASSETS			£	37,256.14	£	47,153.24
CULTURAL PARTNERSHIP FUNDS (Capital & Reserves)			2018-2019	2017-2018		
Funds at start of year	£	47,153.24				
Surplus (-loss) for the year	-£	9,897.11				
Funds at end of year			£	37,256.14	£	47,153.24
INCOME/EXPENDITURE			2018-2019	2017-2018		
INCOME						
Commissioned work (Local Arts Loan clients)	£	18,627.00				
Commission from WTC (Living Advent Calendar)	£	4,700.00				
Income from sales & fees (art galleries, etc.)	£	-				
WLAC Donations	£	246.14				
'more arts.' Donations	£	468.98				
Other income	£	4,680.00				
TOTAL	£	28,722.12				
VAT Received	£	-				
Less depreciation	-£	39.51				
Exclude debtors from previous year	-£	14.62				
Gain (loss) on sale of assets	£	-				
TOTAL INCOME			£	28,667.99	£	25,801.30
EXPENDITURE						
Contractor Services	£	4,340.75				
Printing, Framing & Other Suppliers	£	9,033.60				
Utilities & Rates	£	524.16				
Share of Local Arts Loan income to schools	£	7,247.38				
Artist Services	£	1,203.74				
Legacy Fund projects	£	5,700.00				
Other expenditure	£	8,030.00				
Sponsored projects	£	246.14				
Marketing	£	1,855.00				
TOTAL	£	38,180.77				

	VAT Paid	£	384.33		
	Exclude creditors from previous year	£	-		
	Exclude capital expenditure	£	-		
TOTAL EXPENDITURE			£	38,565.10	£ 29,723.78
NET INCOME			-£	9,897.11	-£ 3,922.48
CASH FLOW			2018-2019		2017-2018
Cash at bank at start of the year			£	46,986.49	£ 50,223.56
	Net income	-£	9,897.11		
	Less capital expenditure	£	-		
	Depreciation	£	39.51		
	Gain on sale of assets	£	-		
	Less increase in debtors	-£	2.12		
	Plus increase in creditors	£	634.19		
Cash at bank at end of year			£	37,760.96	£ 46,986.49
Cash flow in (out) for the year			-£	9,225.53	-£ 3,237.07

CULTURAL PARTNERSHIP: More Arts
BALANCE SHEET

	As at:	05 April 2019 2018-2019	05 April 2018 2017-2018	05 April 2017 2016-2017	05 April 2016 2015-2016	05 April 2015 2014-2015
ASSETS						
FIXED assets (computers & software)	£ 112.63					
CURRENT Assets: Cash HSBC Business & Charity a/c's	£ 37,760.96					
Inc. ring-fenced Legacy Fund £7913.57		£ 37,873.59	£ 47,138.62	£ 50,430.42	£ 50,522.09	£ 23,537.66
Debtors:						
Various	£ 16.74	£ 16.74	£ 14.62	£ 645.31	£ 9.16	£ 9,242.33
TOTAL ASSETS		£ 37,890.33	£ 47,153.24	£ 51,075.73	£ 50,531.25	£ 32,779.99

LIABILITIES

Creditors:						
Various	£ 634.19	£ 634.19	£ -	£ -	£ -	£ 3,473.13
TOTAL LIABILITIES		£ 634.19	£ -	£ -	£ -	£ 3,473.13
NET ASSETS		£ 37,256.14	£ 47,153.24	£ 51,075.73	£ 50,531.25	£ 29,306.86

CULTURAL PARTNERSHIP FUNDS (Capital & Reserves)

	2018-2019	2017-2018	2016-2017	2015-2016	2014-2015
Funds at start of year	£ 47,153.24				
Surplus (-loss) for the year	-£ 9,897.11				
Funds at end of year	£ 37,256.14	£ 47,153.24	£ 51,075.73	£ 50,531.26	£ 29,306.86

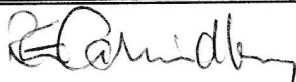
INCOME/EXPENDITURE

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TOTAL	£ 28,722.12				
VAT Received	£ -				
Less depreciation	-£ 39.51				
Exclude debtors from previous year	-£ 14.62				
Gain (loss) on sale of assets	£ -				
TOTAL INCOME	£ 28,667.99	£ 25,801.30	£ 31,838.03	£ 47,229.28	£ 53,489.49
EXPENDITURE					
Contractor Services	£ 4,340.75				
Printing, Framing & Other Suppliers	£ 9,033.60				
Utilities & Rates	£ 524.16				
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TOTAL	£ 38,180.77				
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Exclude capital expenditure	£ -				
TOTAL EXPENDITURE	£ 38,565.10	£ 29,723.78	£ 31,293.56	£ 26,004.88	£ 40,723.47
NET INCOME	-£ 9,897.11	-£ 3,922.48	£ 544.47	£ 21,224.40	£ 12,766.02

CASH FLOW

	2018-2019	2017-2018	2016-2017	2015-2016	2014-2015
Cash at bank at start of the year	£ 46,986.49	£ 50,223.56	£ 50,238.17	£ 23,200.39	£ 16,942.17
Net income	-£ 9,897.11				
Less capital expenditure	£ -				
Depreciation	£ 39.51				
Gain on sale of assets	£ -				
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Cash at bank at end of year	£ 37,760.96	£ 46,986.49	£ 50,223.56	£ 50,238.17	£ 23,200.39
Cash flow in (out) for the year	-£ 9,225.53	-£ 3,237.07	-£ 14.61	£ 27,037.78	£ 6,258.22

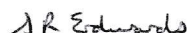
Signed - Robert Grindley (Hon. Treasurer)



Report of the independent examiner

I have examined the above statement of financial activities and balance sheet and report that they are in agreement with the books of account and explanations given to me.

08-Jul-19



Steve Edwards
Hon. Auditor

CULTURAL PARTNERSHIP: More Arts
BALANCE SHEET

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INCOME/EXPENDITURE

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EXPENDITURE

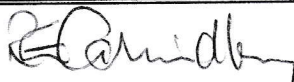
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NET INCOME	-£ 9,897.11	-£ 3,922.48	£ 544.47	£ 21,224.40	£ 12,766.02
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CASH FLOW

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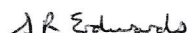
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