

THE PREAMBLE

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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The Twelve Traditions of Alcoholics Anonymous

Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited - 1 OCTOBER 2017 – 30 SEPTEMBER 2018

Introduction

Chairperson's Introduction to Annual Report

It is both a pleasure and privilege to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in carrying out its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are associated in some way with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions, and Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, in addition to their commitment to their specific Regions, are also responsible for the various Board disciplines. This year has seen an increase in the number of alcoholic trustees joining us from the Regions. We currently have just one Non-Alcoholic Trustee, who has provided immeasurable help in ensuring some balance to the Board and has worked hard to help us communicate in public situations without having to adhere to the constraints of personal anonymity.

Our Trustees have responded to invitations as observers to the General Service Conferences of several European countries and have also participated as delegates at the World Service Meeting in Durban.

We have attended 23 professional conferences. The Board with the help of the Fellowship has also arranged events at House of Commons and both the Scottish and Welsh parliaments, all of which were well attended.

This year our General Service Conference approved the release of five new videos, four of which are aimed specifically at professionals working with alcoholics in the armed services, the health sector, prisons and probation, and employment, together with a slightly longer video produced for public information.

This year too, we have arranged for our archives to be moved to the Borthwick Institute for Archives at York University to enable cataloguing to commence.

Nigel Patience
Chair

GSB PERSONNEL

The following trustees retired from the Board this year:

Joe Henry
Geoff Hopkinson
James Kay
Sandy MacVarish
Charles Rennie
Helen Sharman
Jeff Berliner

The following trustees were appointed to the Board:

Sandi Aarvold
Erik Abbott
Norman Brown
Clive Kilmartin
Patrick McGuire
Jonathan Pope
Michael Power
Terri Semple
Stephen Smith
Maxine Wilson

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

The Archives Sub-Committee now has a new Fellowship Archivist who took up his post in September.

There have been a couple of displays in public spaces throughout AA GB following on from the successful Kelvingrove Museum Event in Glasgow. We have entered a busy and exciting time for Archives with the ongoing Borthwick Institute cataloguing and digitisation project now gaining momentum. The Kelvingrove event showed Archives working with Public Information which can only enhance AA's ability to carry our message of recovery more effectively. It is hoped that these initiatives will continue throughout AA GB and the Archives subcommittee will be there to provide support and help in any way that it can.

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales and news of other notable service events. Thanks to all contributors.

Armed Services Sub-Committee (ASSC): There were visits to Strensall Garrison Health Fair, contacts were maintained National Armed Services Day in Llandudno welcomed the North West Intergroup to the service as well as maintaining contacts within the area. North West Region attended a one-day Health Fair at Imphal Barracks. In Scotland there were visits to a Convention in Stirling, a display, and handouts to various groups. In West Lanarkshire there were some members of the Scottish Parliament who spoke to us and they were impressed by our work. West Lothian set up a stall and some of our literature was displayed and we were invited to set up a stall next year. Edinburgh and Glasgow have been well represented at conventions and barracks. Contact has been maintained in our Eastern Region at Molesworth, RAF Alconbury, RAF Mildenhall and RAF Lakenheath. An event held by Northdown marking the centenary of Bill W's visit to Winchester was held in the Cathedral and was attended by between 850-900 people, many of whom were in the Armed Services. Other events that were attended were at RAF Cranwell and RAF Wryton.

The Criminal Justice Partnership Sub-Committees are now up to full strength. We have had our 4 areas meetings and problems were identified which the Sub-Committees have taken on board to try and resolve with the help of the Fellowship. Attended events with Inside Government, Probation & Prisons talks about Structure & Strategy, Criminal Justice Management and also Digital Technology where we made some useful contacts and they seem to be listening now to the various problems that Mutual Aid Organisations like ourselves encounter in doing service. It has been a very busy year I attended an international conference in Poland and was very impressed by the level of co-operation by the Polish Prison Service. The Sub-Committee have also released their Newsletter Beyond the Bars. At our last area meeting we had a presentation from the Ministry of Justice which was very informative, all in all the Prison & Probation Sub-Committees are now starting to get to grip with problems now that we are at full strength.

Electronic Communications: Our website www.alcoholics-anonymous.org.uk is even busier than in the past, attracting some 1.25 million visitors in the year. Many are newcomers who can find help by email via our Online Response Service, or one-to-one via our ChatNow Service. Each of these is in contact with some 10,000 people each year, to encourage them to use our Telephone Helpline and start the journey into recovery. Many existing members access the website in order to find meeting information and since a high percentage of these are mobile users, a change has been made to the website design to make the pages easier to read on these devices. A major overhaul of the website is taking place, particularly the 'back end' in order to ensure that we comply with current data protection legislation, and in this connection our Privacy Policy has been updated and published. The website content will not change significantly but its style and layout will be brought up-to-date. To preserve anonymity and to comply with GDPR, we continue to offer generic email addresses for all posts at Intergroup and Region levels.

The Employment Discipline held their four quarterly Sub-Committee meetings for 2018 with the annual regional Employment Liaison officers meeting taking place in June 2018. Each meeting proved to be successful and productive with future plans being put in place for 2019. The committee still needs new members as the workload continues to grow. Our Employment Liaison officers continue to carry the message of Alcoholics Anonymous within the Regions and Intergroups. Overall it was another successful year and the members of the Employment Sub-Committee are looking forward to 2019.

The Health Sub-Committee have been working closely with HLO's throughout the regions to carry the message at every opportunity to all Professionals working with the still suffering alcoholic. These include frontline Healthcare, Judicial, Universities, Emergency Services, Clergy, and many others. The Health Sub-Committee was asked to contribute to the NHS England 5-year Mental Health Plan and the trustee with responsibility for Health AAGB, was invited to attend and deliver a presentation at the annual AA event at the Scottish Parliament, which resulted in an excellent follow up from many and diverse professionals. The Open Meeting Workshops have proven to be very popular and have been adapted and delivered in many locations and to more than 1500 people including GP surgeries, hospitals, treatment centres, dentists, universities, training colleges, nursing degree students, post graduate psychologists, etc.

The Literature Sub-Committee has produced seven new pieces of work in response to Conference 2018 recommendations which are now available: AA in Treatment Settings – *How We Can Help*, pamphlet; General Service Conference – the Conscience of AA GB pamphlet; 4 National Posters; 1 Armed Service Poster. We have also been working on the following new and revised pieces of literature in time for submission for Conference 2019: Now that I'm a GSR – What do I do? 12th Step AA Starter Pack.

Our Magazines - SHARE and Roundabout: SHARE has been fortunate to recruit two new team members recently and now only have the position of assistant editor to fill. The magazine retains its unique flavour whilst implementing subtle changes to move with the times. The editor has managed to get good monthly copies out on time which have been well received by the Fellowship. We hope to maintain the current high standards and sustain enthusiasm for Share whilst encouraging sales and submissions! The Roundabout Editor was coming to the end of his tenure and at the last minute the gentleman who was due to take over decided that he was not able to follow up. Fortunately, the team rallied round until we were able to get a new Editor who is now in place and up to speed. A good committee to be part of and we are all looking ahead to our annual workshop that will take place in March. Please help SHARE and Roundabout to carry our message of Recovery.

Our National Conventions: Northern, Scottish, Southern and Welsh continue to be well attended enjoyable events. An Anniversary Convention to mark 75 years of AA in Great Britain is being organized by the GSB and will take place in 2022 - the Sub-Committee are about to finalise the decision regarding which venue will hold the event. To encourage as wide as possible participation of the Fellowship a Logo competition has been organised, a great number of entries have been received and the winning Logo will be used on all the Convention material. The Anniversary Publication Working group is a new working group which was set up by the Board in August. Its aim is to produce a publication in time for the 2022 Convention celebrating 75 years of AA in Great Britain and 50 years of Share Magazine. The working group is a collaboration of members of the Archives, Share, Roundabout and 75th Anniversary Sub-Committees. It has met twice so far, and work is gaining momentum. The working group is developing relationships with the Fellowship through the Regions so that the final edition of the publication will be Fellowship led with material being submitted by Archivists and other members of the Regions, Groups and Intergroups. The working group are planning that the final edition of the publication be ready by 2021, a year before the event.

The Public Information Sub-Committee meet four times during the year and held a successful Seminar in York for the Regional Liaison Officers. A Regional Public Information Officer's Event was held in Guildford in June and was well supported, our next one is in Warrington in December for the Northern Regions and the final one in Glasgow is scheduled for early 2019. One of the highlights of the year was the series of events organised by the Northdown Intergroup in Winchester to celebrate the Centenary of Bill W's visit to the Cathedral Churchyard where as a young American soldier he saw Thomas Thatcher's Tombstone in August 1918. August 2018 events included an AA Meeting in the Cathedral, displays in the Cathedral Bookshop, Winchester Library and the Royal Hampshire Regimental Museum. We also had an AA documentary on this event on BBC T.V.'s 'Songs of Praise' in late August, during which our Non-Alcoholic Trustee Dr Mani Mehdikhani was interviewed by the BBC presenter. We supported Parliamentary Public Information events this year at Westminster, Holyrood and Cardiff.

Survey: AA organises a Survey every 5 years and has recently formed an ongoing Sub-Committee which will enable continuity for the surveys going forward. Its aim is to coordinate and produce the surveys. An outside professional organisation is involved in collating the data from the survey. There are 3 members of the Sub-Committee so far along with two trustees and the Fellowship Project administrator from GSO. The Sub-Committee has met twice so far and work to produce the 2020 survey has begun.

Telephone Sub-Committee (NTSC): During the first 3 quarters of the year there were 65,469 calls to the national AA helplines, much the same as last year's figures. However, it must be remembered that people also phone local land line numbers directly and these calls will inflate the total number of calls received by Telephone Responders. The NTSC has 6 members including the Trustee and has been busy especially with problems around old BT analogue telephone lines and the implementation of new digital services. The regional TLO meeting was well attended and the sharing of successes and obstacles to the successful working of the helpline, was a valued part of the meeting. The NTSC continues to strive to support the very important role of the helpline in carrying the message to the still suffering alcoholic.

Young People: We held our first ever YPLO seminar in York, which was well attended and showed what diverse ways those in the role were using to pass the message to the still suffering young alcoholic. These included working with gyms, universities and schools. Our aim in the first few years of the new discipline was to get as many Intergroup and Regional YPLOs in post and working with the different disciplines within the Fellowship. This is now happening, and we currently have six Regional YPLOs and 35 Intergroup YPLOs, we aim to build on this in the coming year.

Our Non-Alcoholic Trustee has had a busy year. In addition to attending Board meetings (4 per year) and a workshop in July they have attended Sub-Committee meetings and a number of events around the Country, made contacts with the media, been involved with appointing members to Sub-Committees, spoken at our Conference and conventions.

The ongoing purpose behind all of AA's activities, to carry the AA message of recovery from alcoholism, continues. Our principle of personal anonymity is of vital importance to us and especially to a newcomer to the Fellowship as it offers the assurance that personal confidences remain just that. Trustees have worked tirelessly over the last year to ensure that the message of recovery is available and to thereby keep Alcoholics Anonymous 'anonymous but not invisible'.

Financial Statement

General Service Office Funds

In February 2018, following reasonable suspicion that fraud carried out over an extended period against the Charity had taken place, the General Service Board immediately carried out a thorough investigation, with the assistance of expert third party advisors. As a result of the work by the board and the Charities chief executive in addressing this matter, losses suffered by the Charity as a result of this fraud, after reimbursement by insurers of £25,000, will have been limited to £9,328.48. The General Service Board has introduced new measures to seek to prevent similar frauds occurring in future. As the matter is still with the relevant police authorities, the General Service Board is unable to provide any further information currently. Please note that these losses will be reflected in the Charity's accounts for the relevant accounting period. The Charity Commission have been informed. On 7 November 2018 The Charity Commission confirmed that, based on the information provided, it does not consider that any further regulatory action is required.

The General Service Office and the two satellite offices in Glasgow and London continue to operate efficiently and provide services to members, professionals and those seeking help.

Contributions have fluctuated monthly but overall have increased on last year. Literature sales are virtually the same amount as last year, but sales do show an upward financial trend over the past 10 years. This enabled another tranche of stocked literature to be reduced in price through bulk purchase and acquisition of further licenses to print Alcoholics Anonymous World Service material in GB. The new Structure and Service Handbooks are free of charge and available on application.

Investments

Our investment portfolio is operated by CCLA. The Charity invests within their Ethical Fund.

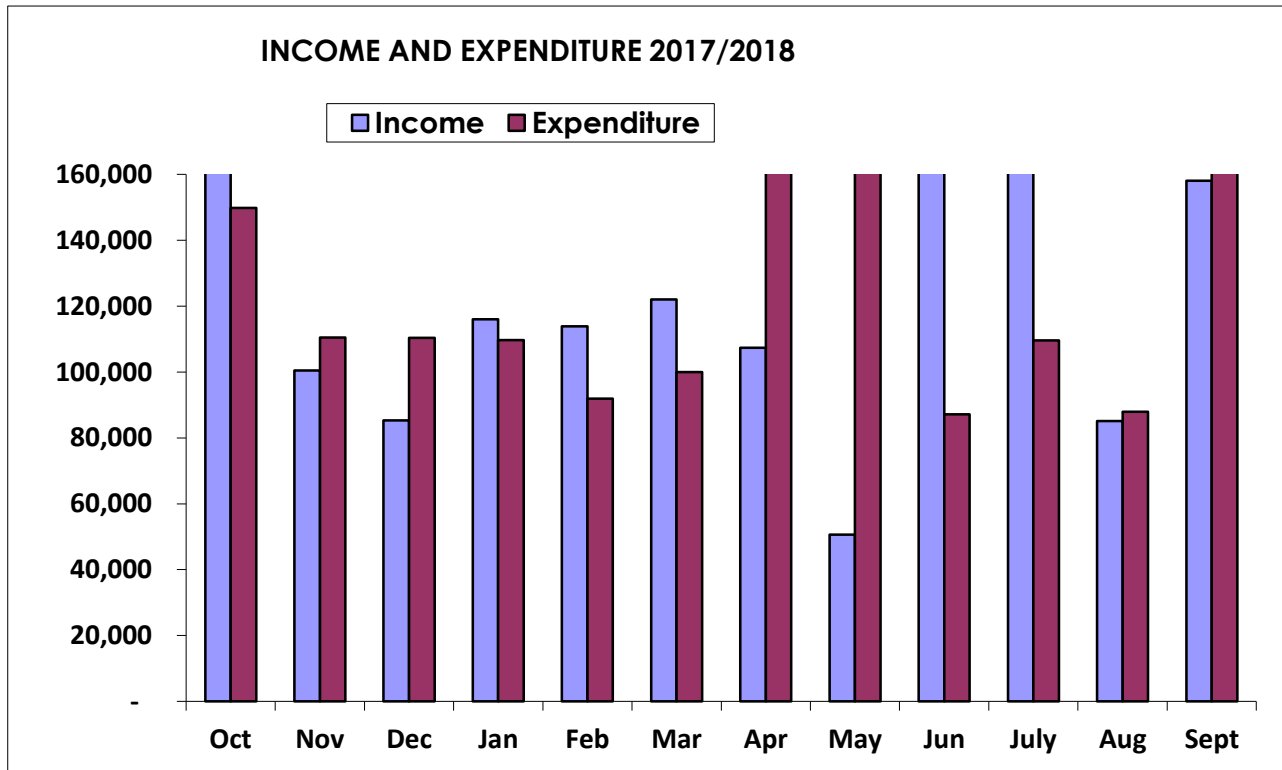
The Charity hold 537653 units in the Fund. Which at 30th September 2018 had a market value of £2.3938 / unit. This gives the Charity investment a market value £1,287,033.

Due to normal fluctuations within the Stock Market and a certain amount of volatility due to Brexit. We have seen the total value of our investment fluctuate over the past 12 months from a value at: 27th Sept 2017: -£1,184,862 to 30th Sept 2018: - £1,287,033 which is an increase of £102,171.

Expenditure for the year includes new and ongoing initiatives. The GSB continues to fund the AA National Telephone Helpline; professional conferences and awareness raising events have been held at national and local levels with increased attendances. New initiatives to carry the AA message into places of work have been undertaken in several areas of AA service, where appropriate cooperating with private, Governmental and Local Authority structures. A Young People's Liaison Officer position is now available throughout the service structure with a trustee chairing a GSB Young People's Sub-Committee.

In line with the AA Tradition that the charity should be self-supporting, and following sound financial practices, the GSB holds a Prudent Reserve of over 1.25 year's expenditure (£2,044,800) which is in line with the principle of AA's Concept 12 – Warranty 2: "Sufficient operating funds plus an ample reserve should be its prudent financial principle".

When planning future projects, the Board of Trustees of Alcoholics Anonymous Great Britain is always mindful the value of its investments and the potential fluctuations of funds coming from Fellowship members.



The World Service Office in New York requested further funds to finance fledgling AA Service Structures in developing countries to allow delegates to attend the World Service Meeting. AAGB increased its contribution to the International Literature Fund to £15,000 from £10,000. AA GB supports the World Service Meeting, and the Sub-Sahara Africa Service Meeting as well as supporting Fellowships in other countries through initiatives to assist their development. In October 2017 the European Service Meeting (ESM) was held in York. This was funded via the ESM Restricted fund, which has a balance of £77,142

The overall picture is positive and stable. The Board keeps members informed about the financial position of the Charity through various media and the implications for our primary purpose. Throughout the year the Board has maintained all Conference requested internal services to the Fellowship. Developing new pamphlets and continuing the work of passing our message of recovery from alcoholism to professionals, the public and those who need help.

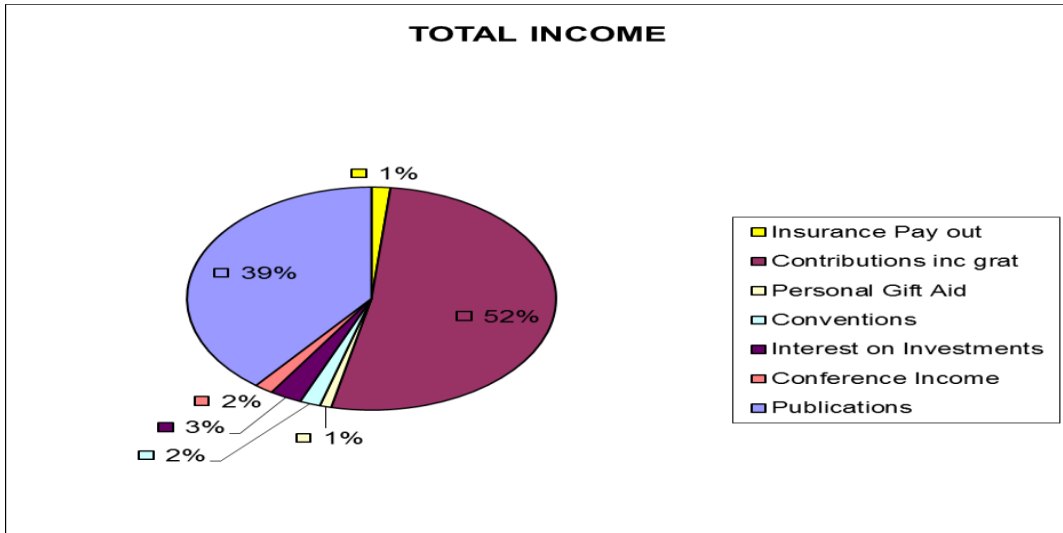
The month of November will once again be AA awareness month and Groups, Intergroups, Regions and Board Trustees will be initiating a range of activities. Work at professional events, seminars and conferences will be further developed, and the charity hopes to see increased attendance at these events as they continue into next year.

The Non-Alcoholic Trustees continue to work together to help transmit AA's message of recovery in a way that AA members cannot - as AA Traditions state that members need always maintain anonymity at the level of press, radio and films. Emphasis on the training and development of all trustees continues through internal systems and external programmes. The website continues to be developed and now gives access to the use of a 'Chat Now' line to carry the AA message of recovery. A website improvement programme is in progress with a budget of £23,172 in place, this update should be completed within the next couple of months.

The coming year will see the development of new initiatives and the expansion of current projects. The Board will continue to exercise both optimism and caution when considering the future deployment of resources.

The final accounts show a deficit (before any unrealised revaluation gains on our investments) of £13,574 and a surplus (after unrealised gains on our investments) of £80,870, with our financial resources standing at £2,512,291

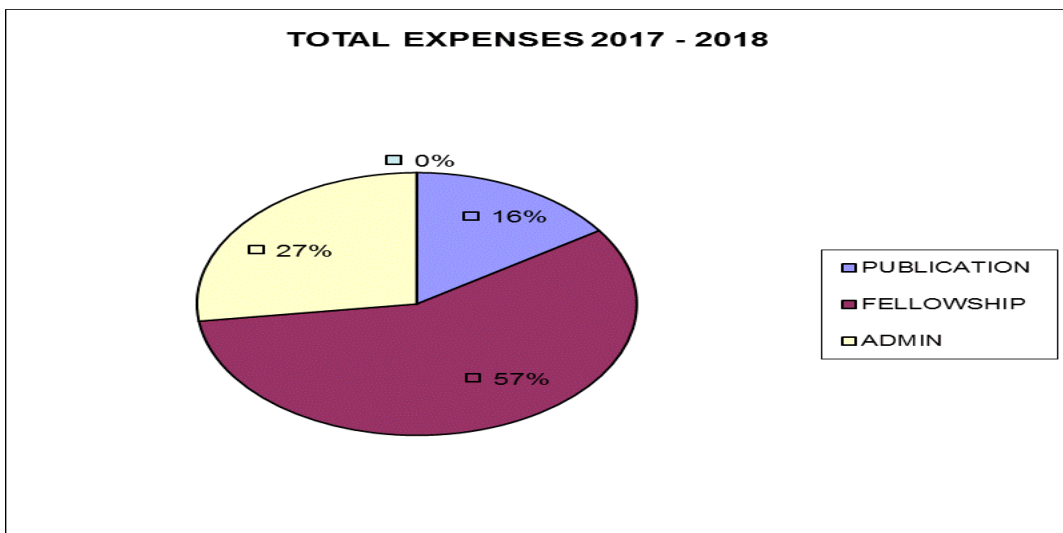
WHERE THE MONEY COMES FROM (ALL FUNDS) 2017/18



Contributions	Publications	Investments	Conventions	Conference	Restricted Funds	Insurance Pay out
£793,506	£581,367	£42,642	£27,373	£25,080	£25,167	£25,000

Total Income all Funds: £1,520,135

WHERE THE MONEY GOES (ALL FUNDS) 2017/18



Publications
£254,645

Fellowship Services
£938,073

Administration
£443,162.

Total Expenditure all Funds - £1,635,880

FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2018
BALANCE SHEET

	Unrestricted funds £	Restricted funds £	2018 Total funds £	2017 Total funds £
FIXED ASSETS				
Tangible assets	1,728	-	1,728	1,386
Investments	1,287,033	-	1,287,033	1,184,862
	1,288,761	-	1,288,761	1,186,248
CURRENT ASSETS				
Stocks	124,658	-	124,658	146,334
Debtors	79,333	-	79,333	80,311
Cash at bank	1,108,855	-	1,108,855	1,174,626
	1,312,846	-	1,312,846	1,401,271
CREDITORS				
Amounts falling due with one year	(89,316)	-	(89,316)	(61,654)
NET CURRENT ASSETS	1,142,368	81,162	1,223,530	1,339,617
TOTAL ASSETS LESS CURRENT LIABILITIES	2,431,129	81,162	2,512,291	2,525,865
NET ASSETS	2,431,129	81,162	2,512,291	2,525,865
FUNDS				
Unrestricted funds			2,431,129	2,431,279
Restricted funds			81,162	94,586
			2,512,291	2,525,865

This information has the approval of the auditors and comprises extracts from the full accounts which have been audited by HPH Chartered Accountants and delivered to the Registrar of Companies. The auditors' opinion was unqualified. A copy of the complete audited accounts may be obtained on request from The General Service Office, PO Box 1, 10 Toft Green, York, YO1 7NJ

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING INCOME & EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2018**

	Unrestricted funds £	Restricted funds £	2018 Total funds £	2017 Total funds £
INCOME RESOURCES				
Income and Endowments from				
Donations and legacies	845,959	10,212	856,171	825,539
Other trading activities	581,367	14,927	596,294	563,464
Investment income	42,642	28	42,670	26,930
Other	25,000	-	25,000	-
Total incoming resources	1,494,968	25,167	1,520,135	1,415,933
EXPENDITURE ON				
Other trading activities	254,645	-	254,645	225,417
Charitable activities				
Charitable other	1,342,644	38,591	1,381,235	1,202,687
Total	1,597,289	38,591	1,635,880	1,428,104
Net gains/(losses) on investments	102,171	-	102,171	92,289
Net income	150	(13,424)	(13,574)	80,118
RECONCILIATION OF FUNDS				
Total funds brought forward	2,431,279	94,586	2,525,865	2,445,747
TOTAL FUNDS CARRIED FORWARD	2,431,129	81,162	2,512,291	2,525,865

CONTINUING OPERATIONS

All incoming resources and resources expended arise from continuing activities.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2018

DONATIONS AND LEGACIES	2018 £	2017 £
Fellowship contributions	788,429	771,423
Gift Aid	15,289	9,790
Convention contributions	27,373	23,206
Conference contributions	25,080	21,120
	856,171	825,539

OTHER TRADING ACTIVITIES	2018 £	2017 £
Sales of literature	596,294	563,464

Literature is sold at a surplus to assist in support of the primary purpose

INVESTMENT INCOME	2018 £	2017 £
Fixed asset investment income	41,937	21,667
Deposit account interest	733	5,263
	42,670	26,930

EXPENDITURE – OTHER TRADING ACTIVITIES	2018 £	2017 £
Purchases of literature	254,645	225,417

CHARITABLE RESOURCES EXPENDED	2018 £	2017 £
Staff costs	220,672	225,711
Premises costs	92,456	91,437
Office expenses	118,440	121,720
Public information and publication costs	127,742	96,531
Conference costs	48,409	38,569
Website	19,681	5,235
PI Video Project	1,615	32,427
Irrecoverable VAT	56,358	50,391
Financial expenses	6,931	2,379
General expenses	134,959	37,300
	827,263	701,700

Included in charitable resources expended is £38,569 (2017: £396,451) relating to charitable activities and £22 (2017: £305,249) relating to support costs.

FELLOWSHIP SERVICES	2018 £	2017 £
Staff costs	232,424	244,520
Premises costs	73,332	71,757
Office expenses	29,285	28,286
General expenses	121,939	59,590
	456,980	404,153

GOVERNANCE COSTS	2018 £	2017 £
Trustees expenses	75,208	86,492
Professional fees	21,784	10,342
	96,992	96,834

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

A company limited by guarantee
and
a registered charity numbers: 226745/SC038023

ANNUAL REPORT AND FINANCIAL STATEMENTS

for the year ended

30 September 2018

**HPH
Chartered Accountants
54 Bootham
York
YO30 7XZ**

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2018.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their Financial Statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. In order to achieve that aim, it serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature, it publishes and distributing books, pamphlets and other literature relating to alcoholism, to explain the work of the Company to the General Public through the media, and to hold net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company. In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company. The Charitable Company's Statement of Governance is set out on page 4.

Public Benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

ACHIEVEMENT AND PERFORMANCE

The primary purpose of Alcoholics Anonymous (AA) is that of passing the message of recovery from alcoholism – to professionals, to the public and most importantly to those who seek help. The General Service Board (GSB) has once again played its part in ensuring that this message continues to be transmitted.

The Board has undertaken new projects over the past year and continued to develop projects initiated in previous years. New videos portraying the five AA disciplines. These were presented at the 2018 conference and are now available on our website.

Internal literature for the benefit of members is constantly under review and new leaflets reflecting the diversity of AA membership have been introduced. There is an ongoing programme of refreshing and updating literature for liaison work with professionals to meet current needs. The available downloadable literature has been expanded on the website.

Our website (www.alcoholics-anonymous.org.uk) continues to support the membership and carrying the message externally. Work continues to populate and expand the site to meet the needs of members, professionals and individuals seeking help. The online shop continues to increase the number of literature sales via the website. This has contributed towards the 5.8% increase in literature sales, with income increasing from £563,464 in 2017 to £596,294 in 2018.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

ACHIEVEMENT AND PERFORMANCE - continued

The monthly magazines SHARE and Roundabout continue to carry the shared experience of members. The quarterly AA Service News shares experience of AA service for those in service and the wider Fellowship. It publicises the Conference agenda and responses, as well as advertising GSB sub-committee vacancies keeping the internal service structure informed.

The Charity benefits from the use of volunteers who assist with the packing of the quarterly newsletters.

One of the Traditions of AA is that the Fellowship is self-supporting through the contributions of its members therefore, AA does not fund raise or accept outside contributions, this is supported by the Alcoholics Anonymous (Dispositions) Act 1986. Board Trustees along with Regional and Intergroup Treasurers continue to inform the membership of the need to keep funds flowing through the structure to undertake projects requested by the Fellowship. Donations and legacies (made up of contributions from individuals, covenants, conventions and conference) have increased by 3.7%, from £825,539 in 2017 to £ 856,171 this year.

Once again presentations at Westminster and the Scottish Parliament were held by Board Trustees and Fellowship members. These events raise awareness of Alcoholics Anonymous at a national level and are attended by professionals and members of legislature.

There has been increased attendance by Board Trustees at professional events, seminars and conferences throughout the year. The number of professional events, seminars and conferences attended in 2018 was 23, compared with 22 in 2017.

Alcoholics Anonymous Great Britain (AAGB) supports and participates in the growth of the Fellowship worldwide. Board Trustees attend Conferences in other countries to share experience. Trustees attended several other countries National Conferences and the European Service Meeting and the Sub-Sahara Africa Service Meeting. Furthermore, delegates from other countries are invited to York for the annual AAGB Conference.

Activities undertaken by AAGB - in the view to assist alcoholics to overcome their addiction to alcohol and to maintain sobriety - are reviewed periodically to ensure that they continue to be effective and worthwhile. The nature of the Charitable Company restricts the extent to which Key Performance Indicators can be used. Information collected (for example, the number of website hits following a website update, the number of calls to the helpline following a particular newspaper advert, etc.) enables the Trustees to appraise projects without compromising the anonymity of those seeking help.

Central to AA activities is the influence that Individual members, Groups, Intergroups and Regions have on the local area. Board Trustees continue to support and encourage initiatives in local areas by attending events, giving presentations and providing a link between the wider AA Fellowship to share experience.

A donation of £15,000 was sent to the World Literature Fund which supports the translation of literature into other languages.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

FINANCIAL REVIEW

Procedures to ensure robust budgetary setting, its controls and ongoing reviews of expenditure have been developed further during the year to ensure good practice and the best use of funds to support the business of the General Service Board in achieving the primary purpose of Alcoholics Anonymous.

In February 2018, following reasonable suspicion that fraud carried out over an extended period against the Charity had taken place, the General Service Board immediately carried out a thorough investigation, with the assistance of expert third party advisors. As a result of the work by the board and the Charity's Chief Executive in addressing this matter, losses suffered by the Charity as a result of this fraud, after reimbursement by insurers of £25,000, have been limited to £9,328. The General Service Board has introduced new measures to seek to prevent similar frauds occurring in future. As the matter is still with the relevant police authorities, the General Service Board is unable to provide any further information. The losses are reflected in these Financial Statements. The Charity Commission have been informed. On 7 November 2018 The Charity Commission confirmed that, based on the information provided, it does not consider that any further regulatory action is required.

The General Service Office and the two satellite offices in Glasgow and London continue to operate efficiently and provide services to members, professionals and those seeking help.

Contributions have, as usual, fluctuated month to month; overall, they have increased £30,632 (4%) compared with last year.

Literature sales have increased by £32,830 (5.8%) on last year, which is in line with the upward financial trend over the past 10 years. This is a result of the introduction of new literature, increased online sales and bulk sales to other charities where there is a cross-over between alcoholism and other addictions.

Expenditure for the year has increased by £207,776 (14.5%) and includes new and ongoing initiatives. There has been a considerable increase in attendance at professional conferences and awareness raising events have been held at national and local levels, hence the £7,399 increase in public information expenditure.

AAGB, the AA European Service Centre, plans to hold another European Service Meeting in York in October 2019. This will be funded via the European Service Meeting restricted fund, which has a balance of £76,804 as at 30 September 2018. The Board supported the Worldwide Fellowship through contributions to the AA International Literature fund, sponsoring developing countries to attend the World Service Meeting in 2018, plus other funding initiatives including visits by GB Trustees to other countries to share experience.

Expenditure from the Development restricted fund totalled £21,651 in the year ended 30 September 2018. As at 30 September 2018 the Development Fund had a balance of £4,358.

Overall the picture is positive. The Board keeps members informed about the financial position of the Fellowship through various avenues, including quarterly financial reports, copies of the quarterly accounts and discussions on strategic implications for our primary purpose.

Throughout the year the Board has maintained all Conference requested services to the Fellowship, continuing to develop its website (with increased website costs totalling £19,681 being £14,446 more than 2017), pamphlets and working to pass the AA message to professionals, the public and those who need help.

The final Financial Statements show a deficit (before any unrealised revaluation gains on our investments) of £115,745 and a deficit (after unrealised gains on our investments) of £13,574 with our total reserves standing at £2,512,291. Total free reserves as at 30 September 2018 totalled £2,431,129.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

PLANS FOR THE FUTURE

The Financial Statements show a deficit of income over expenditure. This has reduced the financial reserve however, there are still sufficient free reserves to enable the Board to undertake new projects and discuss future initiatives at home and abroad.

In line with the AA tradition that the Charity should be self-supporting, and following sound financial practices, the aim is to hold a free reserve of over one year's expenditure plus ¼ years expenditure to cover operating costs £2,044,800 (2017: £1,760,000) which represents the principle of AA's Concept 12 - Warranty 2: "Sufficient operating funds plus an ample reserve should be its prudent financial principle". At the year end the Charity held free reserves totalling £2,431,129 achieving the targeting level.

When planning future projects, the Board of Trustees of Alcoholics Anonymous Great Britain is always mindful of the value of its investments and the potential fluctuations of funds coming from Fellowship members.

The month of November will once again be AA awareness month and Groups, Intergroups, Regions and Board Trustees will be initiating a range of activities. Work at professional events, seminars and conferences will be further developed, and the Charity hopes to see increased attendance at these events as they continue into next year.

The Non-Alcoholic Trustees continue to work together to help transmit AA's message of recovery in a way that AA members cannot - as AA Traditions state that members need always maintain anonymity at the level of press, radio and films.

The website continues to be developed and feasibility studies carried out that were accepted by Conference utilises the use of different forms of electronic communication to carry the AA message of recovery from alcoholism to those who may need help.

The coming year will see the development of new initiatives and the expansion of current projects. The Board will continue to exercise both optimism and caution when considering the future deployment of resources.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

STRUCTURE, GOVERNANCE AND MANAGEMENT - continued

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

Appointment, induction and training of new Trustees

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights.

The General Service Board reserves the right to revoke any appointment.

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

Key Management remuneration

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

RISK STATEMENT

(i) General Policy

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 8.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

(ii) Reserves Policy

The Trustees' have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £2,044,800 (2017: £1,760,000). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

(iii) Investment Policy

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

Investment income totalled £41,937 an increase of £20,270 compared to 2017. Investment income was only drawn down from March 2017 resulting in a substantially higher figure when compared to 2017. Overall the investment grew by £102,171 (8.6%). The growth achieved in 2018 is consistent with that of the growth in 2017 (8.4%).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

00587316 (England and Wales)

Registered Charity numbers

226745/SC038023

Principle address and registered office

The General Service Office

P.O. BOX 1

10 Toft Green

York

YO1 7NJ

Trustees and Directors

The Trustees and Directors who served during the year were:

Sandi Aarvold (appointed 15 April 2018)

Erik Abbot (appointed 15 April 2018)

Norman Brown (appointed 15 April 2018)

Roger Edgington

Peter Fryer

Denise Hartley

Brian Jenkins

Clive Kilmartin (appointed 15 April 2018)

Patrick McGuire (appointed 15 April 2018)

Mani Mehdikhani

Nigel Patience

Jonathan Pope (appointed 15 April 2018)

Michael Power (appointed 15 April 2018)

Peter Sivewright

Amanda Stocks

Terri Semple (appointed 15 April 2018)

Stephen Smith (appointed 15 April 2018)

Maxine Wilson (appointed 15 April 2018)

Retired from the Board:

Joe Henry (retired 15 April 2018)

Geoff Hopkinson (retired 15 April 2018)

James Kay (retired 15 April 2018)

Sandy MacVarish (retired 15 April 2018)

Charles Rennie (retired 15 April 2018)

Helen Sharman (retired 15 April 2018)

Resigned:

Jeffrey Berliner (resigned 5 June 2018)

Nicholas Holroyd (resigned 5 January 2018)

Company Secretary

Roger Booth

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

REFERENCE AND ADMINISTRATIVE DETAILS - continued

Names and addresses of advisers:

Auditor	Bankers	Solicitors
HPH Chartered Accountants 54 Bootham York YO30 7XZ	HSBC Plc 13 Parliament Street York YO1 8XS	Wrigleys Solicitors 19 Cookridge Street Leeds LS2 3AG

Investment managers

CCLA Fund Managers Limited
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Key Management Personnel

R Booth - General Secretary
M Tervet - Management Accountant
J Pryke - General Service Board Administrator
A M Smith - Northern Service Office Administrator
S Smyth - Conference Co-ordinator, IT & Technical Manager
S Wright - Office Manager
J P Szajniuk - Southern Service Office Administrator

THE 12 TRADITIONS OF ALCOHOLICS ANONYMOUS (AA)

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

AUDITOR

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 25 January 2019 and signed on its behalf by:

Brian Jenkins – Trustee – Honorary Treasurer

HPH

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Opinion

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2018, which comprise the Statement of Financial Activities, Balance Sheet, Cash Flow Statement and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 September 2018 and of the group's incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

HPH

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the Trustees Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees Report and from the requirement to prepare a Strategic Report.

HPH

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 9, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's or the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

.....

Robert Woolley (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham
York
YO30 7XZ

Date: 25 January 2019

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
AND INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2018

	Note	Unrestricted Funds £	Restricted Funds £	Total 2018 £	Total 2017 £
Income and endowments from:					
Donations and legacies	4	845,959	10,212	856,171	825,539
Other trading activities	5	581,367	14,927	596,294	563,464
Investments	6	42,642	28	42,670	26,930
Other	7	25,000	-	25,000	-
Total income		£ 1,494,968	£ 25,167	£ 1,520,135	£ 1,415,933
Expenditure on:					
Raising funds		254,645	-	254,645	225,417
Charitable activities	8	1,342,644	38,591	1,381,235	1,202,687
Total expenditure		£ 1,597,289	£ 38,591	£ 1,635,880	£ 1,428,104
Net (expenditure) before gain on investment		(102,321)	(13,424)	(115,745)	(12,171)
Net gains on investments	11	102,171	-	102,171	92,289
Net (expenditure) / income for the year		(150)	(13,424)	(13,574)	80,118
Reconciliation of funds:					
Total funds brought forward		2,431,279	94,586	2,525,865	2,445,747
Total funds carried forward		£ 2,431,129	£ 81,162	£ 2,512,291	£ 2,525,865

The notes on pages 16 to 23 form part of these financial statements.

Income and net movement in funds derive wholly from continuing operations.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

BALANCE SHEET

AS AT 31 AUGUST 2018

Company number: 00587316

	Note	2018		2017	
		£	£	£	£
Fixed assets:					
Tangible fixed assets	10		1,728		1,386
Investments	11		1,287,033		1,184,862
			<hr/>		<hr/>
<i>Total fixed assets</i>			1,288,761		1,186,248
Current assets:					
Stocks	12	124,658		146,334	
Debtors	13	79,333		80,311	
Cash at bank and in hand	22	1,108,855		1,174,626	
		<hr/>		<hr/>	
<i>Total current assets</i>		1,312,846		1,401,271	
Liabilities:					
Creditors: amounts falling due within one year	14	(89,316)		(61,654)	
		<hr/>		<hr/>	
<i>Net current assets</i>			1,223,530		1,339,617
			<hr/>		<hr/>
Total net assets			£ 2,512,291		£ 2,525,865
			<hr/>		<hr/>
The funds of the charity:					
	16				
Unrestricted funds			2,431,129		2,431,279
Restricted funds			81,162		94,586
			<hr/>		<hr/>
Total charity funds			£ 2,512,291		£ 2,525,865
			<hr/>		<hr/>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statement were approved by the Board of Trustees on 25 January 2019 and were signed on its behalf

B Jenkins
Trustee

The notes on pages 16 to 23 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

CASH FLOW STATEMENT

FOR THE YEAR ENDED 30 SEPTEMBER 2018

	Note	2018	2017
		£	£
Net cash (used in) operating activities	21	(63,841)	(2,016)
Cash flow from investing activities:			
Purchase of tangible fixed assets		(1,930)	-
Net cash (used in) investing activities		(1,930)	-
Change in cash and cash equivalents in the year		(65,771)	(2,016)
Cash and cash equivalents at beginning of the year		1,174,626	1,176,642
Cash and cash equivalents at end of the year	22	£1,108,855	£1,174,626

The notes on pages 16 to 23 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

1 ACCOUNTING POLICIES

Legal entity

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and the Companies Act 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Going concern

The Trustees/Directors have a reasonable expectation that the Charitable Company has adequate resources to continue in existence for the foreseeable future. They continue to believe the going concern basis of accounting is appropriate in preparing the financial statements.

Donations

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

Other trading activities

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Investment income

Investment income has been accounted for on an accruals basis.

Expenditure and irrecoverable VAT

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

Tangible fixed assets

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

Depreciation

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Furniture and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

1 ACCOUNTING POLICIES (continued)

Investments

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Pension schemes

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

Operating leases

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

Funds structure

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

2 TAXATION

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

3 OPERATING SURPLUS	2018	2017
The surplus for the year is stated after charging:	£	£
Depreciation	1,588	1,164
Operating lease - equipment	9,975	11,516
Auditor's remuneration	8,000	8,900
Other fees paid to auditor	1,827	700
	<u>1,827</u>	<u>700</u>

4 DONATIONS AND LEGACIES	2018	2017
	£	£
Contributions	788,429	771,423
Covenants	15,289	9,790
Conventions	27,373	23,206
Conference	25,080	21,120
	<u>856,171</u>	<u>825,539</u>

£10,212 of income from donations and legacies relate to restricted funds (2017: £10,550).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

5 OTHER TRADING ACTIVITIES	2018	2017
	£	£
Sales of literature	£ 596,294	£ 563,464
	<u>£ 596,294</u>	<u>£ 563,464</u>

£14,927 of other trading activities relates to restricted funds (2017: £14,297).

Literature is sold at a surplus to assist in the support of the primary purpose.

6 INVESTMENT INCOME	2018	2017
	£	£
Fixed asset investment income	41,937	21,667
Deposit account interest	733	5,263
	<u>£ 42,670</u>	<u>£ 26,930</u>

£28 of investment income relates to restricted funds (2017: £28).

7 OTHER INCOME	2018	2017
	£	£
Insurance claim	£ 25,000	£ -
	<u>£ 25,000</u>	<u>£ -</u>

All other income relates to unrestricted funds.

8 CHARITABLE RESOURCES EXPENDED			Support costs	Total 2018
	Direct costs	Other costs	£	£
	£	£		
Charitable expenditure	<u>481,093</u>	<u>456,980</u>	<u>443,162</u>	<u>1,381,235</u>
	Direct costs	Other costs	Support costs	Total 2017
	£	£	£	£
Charitable expenditure	<u>396,451</u>	<u>404,153</u>	<u>402,083</u>	<u>1,202,687</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

8 CHARITABLE RESOURCES EXPENDED - continued	<i>Basis of allocation</i>	2018	2017
Direct costs include:		£	£
Staff costs	usage	44,698	47,023
Premises costs	usage	36,712	36,507
Office expenses	usage	79,480	77,579
Public information and publication costs	direct	127,742	96,531
Conference costs	direct	48,409	38,569
Website	direct	19,681	5,235
PI video project	direct	1,615	32,427
Irrecoverable VAT	direct	56,358	50,391
Financial expenses	direct	6,909	2,327
General expenses (archives)	direct	59,489	9,862
		<u>£ 481,093</u>	<u>£ 396,451</u>

All direct costs relate to unrestricted funds.

Other costs include:	<i>Basis of allocation</i>	2018	2017
		£	£
Staff costs	usage	232,424	244,520
Premises costs	usage	73,332	71,757
Office expenses	usage	29,285	28,286
General expenses (travel, meetings and fund expenditure)	direct	121,939	59,590
		<u>£ 456,980</u>	<u>£ 404,153</u>

£38,569 of other costs related to restricted funds (2017: £20,271).

Support costs comprises of:

	Management	Governance costs	2018
	£	£	£
Charitable expenditure	346,170	96,992	443,162
	<u>346,170</u>	<u>96,992</u>	<u>443,162</u>

	Management	Governance costs	2017
	£	£	£
Charitable expenditure	305,249	96,834	402,083
	<u>305,249</u>	<u>96,834</u>	<u>402,083</u>

Management costs include:	<i>Basis of allocation</i>	2018	2017
		£	£
Staff costs	usage	175,974	178,688
Premises costs	usage	55,744	54,930
Office expenses	usage	38,960	44,141
Financial expenses	usage	22	52
General expenses (travel, meetings and training)	direct	75,470	27,438
		<u>£ 346,170</u>	<u>£ 305,249</u>

£22 of management costs related to restricted funds (2017: £52).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

Governance costs include:	<i>Basis of allocation</i>	2018 £	2017 £
Trustees' expenses	direct	75,208	86,492
Professional fees	direct	21,784	10,342
		<u>£ 96,992</u>	<u>£ 96,834</u>

All governance costs relate to unrestricted expenditure.

All of the trustees have claimed expenses during the year. The expenses related to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board.

9 STAFF COSTS	2018 £	2017 £
Wages and salaries	383,463	398,008
Social security costs	21,337	36,319
Defined contribution pension costs	42,171	35,904
Other costs (including recruitment)	6,125	-
	<u>£ 453,096</u>	<u>£ 470,231</u>

The average number of employees during the year was as follows:

Full-time staff	11	11
Part-time staff	6	6
	<u>17</u>	<u>17</u>

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year as nil (2017: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 7. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £285,945 (2017: £284,606).

10 TANGIBLE FIXED ASSETS	Fixtures and fittings £	Computer equipment £	Total £
Cost:			
At 1 October 2017	135,757	30,207	165,964
Additions	-	1,930	1,930
Disposals	-	(558)	(558)
At 30 September 2018	<u>135,757</u>	<u>31,579</u>	<u>167,336</u>
Depreciation:			
At 1 October 2017	134,935	29,643	164,578
Charge for the year	381	1,207	1,588
Re-classification	-	(558)	(558)
At 30 September 2018	<u>135,316</u>	<u>30,292</u>	<u>165,608</u>
Net book values:			
31 September 2018	<u>£ 441</u>	<u>£ 1,287</u>	<u>£ 1,728</u>
31 September 2017	<u>£ 822</u>	<u>£ 564</u>	<u>£ 1,386</u>

All of the tangible fixed assets relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

11 FIXED ASSET INVESTMENTS

**Listed
investments
£**

At 1 October 2017	1,184,862
Additions	-
Disposals	-
Revaluations	102,171
At 30 September 2018	1,287,033

Net book value

At 30 September 2018	£ 1,287,033
At 30 September 2017	£ 1,184,862

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

Historical cost

£ 1,181,138

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,287,033)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

12 STOCKS

	2018 £	2017 £
Goods for resale	£ 124,658	£ 146,334

All stock relates to unrestricted funds.

13 DEBTORS

	2018 £	2017 £
Trade debtors	9,649	3,845
Other debtors	13,820	10,091
Prepayments and accrued income	55,864	66,375
	£ 79,333	£ 80,311

All debtors relate to unrestricted funds.

14 CREDITORS: amounts falling due within one year

	2018 £	2017 £
Trade creditors	39,080	23,195
Accruals and deferred income	36,477	26,848
Taxation and social security	-	9,522
Other creditors	13,759	2,089
	£ 89,316	£ 61,654

All creditors relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

15 DEFERRED INCOME	2018	2017
	£	£
Fees received in advance		
Balance at 1 October 2017	18,788	20,419
Released to statement of financial activities	(18,788)	(20,419)
	-	-
Deferred in the period	21,480	18,788
Deferred income at 30 September 2018	<u>£ 21,480</u>	<u>£ 18,788</u>

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions.

16 FUNDS

	Balance at 01/10/2017	Income	Expended	Gains on investments	Balance at 30/09/2018
	£	£	£	£	£
Undesignated funds					
General Fund	2,431,279	1,494,968	(1,597,289)	102,171	2,431,129
Restricted funds					
Development Fund	11,082	14,927	(21,651)	-	4,358
European Service Meeting	83,504	10,240	(16,940)	-	76,804
	<u>94,586</u>	<u>25,167</u>	<u>(38,591)</u>	<u>-</u>	<u>81,162</u>
Total Funds	<u>£ 2,525,865</u>	<u>£ 1,520,135</u>	<u>£ (1,635,880)</u>	<u>£ 102,171</u>	<u>£ 2,512,291</u>
	Balance at 01/10/2016	Income	Expended	Gains on investments	Balance at 30/09/2017
	£	£	£	£	£
Undesignated funds					
General Fund	2,355,713	1,391,058	(1,407,781)	92,289	2,431,279
Restricted funds					
Development Fund	19,244	14,297	(22,459)	-	11,082
European Service Meeting	70,790	15,244	(2,530)	-	83,504
	<u>90,034</u>	<u>29,541</u>	<u>(24,989)</u>	<u>-</u>	<u>94,586</u>
Total Funds	<u>£ 2,445,747</u>	<u>£ 1,420,599</u>	<u>£ (1,432,770)</u>	<u>£ 92,289</u>	<u>£ 2,525,865</u>

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

The Alanon House Fund (226745-1) is a linked Charity whose charitable objectives are the provision of a building to serve as a headquarters for Alcoholics Anonymous. The Alanon House fund was removed from the register 11 August 1995.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

17 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets	Net current (liabilities)/ assets	Total
	£	£	£
Unrestricted funds	1,288,761	1,142,368	2,431,129
Restricted funds	-	81,162	81,162
	<u>£ 1,288,761</u>	<u>£ 1,223,530</u>	<u>£ 2,512,291</u>

18 TRUSTEE REMUNERATION AND BENEFITS

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

19 OPERATING LEASE COMMITMENTS

As at 30 September 2018 the charitable company had future minimum lease payments under non-cancellable operating as follows:

	2018	2017
	£	£
Within one year	84,846	108,323
Between one and five years	334,462	430,967
In more than five years	618,750	730,250
	<u>£ 1,038,058</u>	<u>£ 1,269,540</u>

20 RELATED PARTIES

There were no related party transactions during the year which were not offered on the same terms as the general public.

21 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2018	2017
	£	£
Net income for the reporting period	(13,574)	80,118
Depreciation of tangible Fixed Assets	1,588	1,164
(gains) / losses on Investments	(102,171)	(92,289)
(Increase)/decrease in Stocks	21,676	19,500
(Increase)/decrease in Debtors	978	6,071
Increase/(decrease) in Creditors	27,662	(16,580)
Net cash (used in) / provided by operating activities	<u>£ (63,841)</u>	<u>£ (2,016)</u>

22 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2018	2017
	£	£
Cash at bank and in hand	1,108,855	1,174,626
Total cash and cash equivalents	<u>£ 1,108,855</u>	<u>£ 1,174,626</u>

The following pages do not form part of the statutory financial statements
and contain unaudited information

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

Income	2018		2017	
	£	£	£	£
Donations and legacies				
Contributions	788,429		771,423	
Covenants	15,289		9,790	
Conventions	27,373		23,206	
Conference	25,080		21,120	
<i>Total donations and legacies</i>		856,171		825,539
Other trading activities				
Sales of literature		596,294		563,464
Investments				
Fixed asset investment income	41,937		21,667	
Deposit account interest	733		5,263	
<i>Total income from investments</i>		42,670		26,930
Other				
Insurance claim	25,000		-	
		25,000		-
Total income		1,520,135		1,415,933
Expenditure				
Raising funds				
<i>Other trading activities</i>				
Purchase of literature		254,645		225,417
Charitable activities				
<i>Direct Costs</i>				
Wages and salaries	38,347		39,801	
Social security	2,134		3,632	
Pensions	4,217		3,590	
Rent and rates	32,709		31,356	
Insurance	1,880		1,774	
Light and heat	1,306		783	
Telephone	2,181		2,108	
Repairs and renewals	817		2,594	
Office equipment	3,369		3,023	
Printing and stationery	4,107		5,245	
Office postage	67,930		64,927	
Computer expenses	1,364		1,888	
Irrecoverable VAT	56,358		50,391	
Archives	49,121		2,398	
Conference	48,409		38,569	
Professional conferences	51,489		29,658	
Public information	41,902		26,650	
<i>Carried forward</i>	407,640		308,387	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

	2018	2017
	£	£
Charitable activities - continued		
<i>Brought forward</i>	407,640	308,387
Replacement literature	149	3,264
AA service news	30,728	34,315
Share expenses	2,159	1,959
Roundabout expenses	1,315	685
General expenses	10,368	7,464
Website	19,681	5,235
Video project	1,615	32,427
Depreciation	529	388
Bank charges	6,909	2,327
	481,093	396,451
<i>Total direct charitable expenditure</i>		
<i>Other Costs</i>		
Wages and salaries	199,400	206,964
Social security	11,095	18,886
Pensions	21,929	18,670
Rent and rates	68,460	65,628
Insurance	2,193	2,069
Light and heat	1,726	1,034
Telephone	9,365	9,051
Fellowship expenses	21,651	21,625
Delegate expenses	2,073	2,478
Accommodation and venue	14,845	(4,666)
World service meeting	9,429	-
Advertising	1,155	-
Repairs and renewals	953	3,026
Office equipment	6,738	6,047
Printing and stationery	5,007	4,810
Office postage	6,282	6,102
Computer expenses	1,364	1,888
General expenses	10,368	7,464
Travel	60,941	17,519
Seminars	1,477	15,170
Depreciation	529	388
	456,980	404,153
<i>Total other charitable expenditure</i>		
<i>Support Costs</i>		
<i>Management</i>		
Wages and salaries	145,716	151,243
Social security	8,108	13,801
Pensions	16,025	13,644
Other staff costs	6,125	-
Rent and rates	50,965	48,857
Insurance	2,193	2,069
Light and heat	1,633	978
Telephone	14,111	13,639
	244,876	244,231
<i>Carried forward</i>		

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

	2018		2017	
	£	£	£	£
Charitable activities - continued				
<i>Brought forward</i>		244,876		244,231
Repairs and renewals		953		3,026
Office equipment		6,738		6,047
Printing and stationery		12,728		18,789
Office postage		3,490		3,390
Computer expenses		1,364		1,888
General expenses		10,368		7,464
Training courses		4,161		2,455
Travel		60,941		17,519
Depreciation		529		388
Bank charges		22		52
		346,170		305,249
<i>Management costs</i>				
<i>Governance costs</i>				
Trustees' expenses		75,208		86,492
Professional fees		21,784		10,342
		96,992		96,834
<i>Governance costs</i>				
<i>Total support costs charitable expenditure</i>		443,162		402,083
<i>Total expenditure on charitable activities</i>		1,381,235		1,202,687
Total expenditure		1,635,880		1,428,104
Net expenditure before gains and losses		(115,745)		(12,171)
Realised gains on fixed asset investments		102,171		92,289
Net (expenditure) / income		£ (13,574)		£ 80,118

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

A company limited by guarantee
and
a registered charity numbers: 226745/SC038023

ANNUAL REPORT AND FINANCIAL STATEMENTS
for the year ended
30 September 2018

HPH
Chartered Accountants
54 Bootham
York
YO30 7XZ

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2018.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their Financial Statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. In order to achieve that aim, it serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature, it publishes and distributing books, pamphlets and other literature relating to alcoholism, to explain the work of the Company to the General Public through the media, and to hold net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company. In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company. The Charitable Company's Statement of Governance is set out on page 4.

Public Benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

ACHIEVEMENT AND PERFORMANCE

The primary purpose of Alcoholics Anonymous (AA) is that of passing the message of recovery from alcoholism – to professionals, to the public and most importantly to those who seek help. The General Service Board (GSB) has once again played its part in ensuring that this message continues to be transmitted.

The Board has undertaken new projects over the past year and continued to develop projects initiated in previous years. New videos portraying the five AA disciplines. These were presented at the 2018 conference and are now available on our website.

Internal literature for the benefit of members is constantly under review and new leaflets reflecting the diversity of AA membership have been introduced. There is an ongoing programme of refreshing and updating literature for liaison work with professionals to meet current needs. The available downloadable literature has been expanded on the website.

Our website (www.alcoholics-anonymous.org.uk) continues to support the membership and carrying the message externally. Work continues to populate and expand the site to meet the needs of members, professionals and individuals seeking help. The online shop continues to increase the number of literature sales via the website. This has contributed towards the 5.8% increase in literature sales, with income increasing from £563,464 in 2017 to £596,294 in 2018.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

ACHIEVEMENT AND PERFORMANCE - continued

The monthly magazines SHARE and Roundabout continue to carry the shared experience of members. The quarterly AA Service News shares experience of AA service for those in service and the wider Fellowship. It publicises the Conference agenda and responses, as well as advertising GSB sub-committee vacancies keeping the internal service structure informed.

The Charity benefits from the use of volunteers who assist with the packing of the quarterly newsletters.

One of the Traditions of AA is that the Fellowship is self-supporting through the contributions of its members therefore, AA does not fund raise or accept outside contributions, this is supported by the Alcoholics Anonymous (Dispositions) Act 1986. Board Trustees along with Regional and Intergroup Treasurers continue to inform the membership of the need to keep funds flowing through the structure to undertake projects requested by the Fellowship. Donations and legacies (made up of contributions from individuals, covenants, conventions and conference) have increased by 3.7%, from £825,539 in 2017 to £ 856,171 this year.

Once again presentations at Westminster and the Scottish Parliament were held by Board Trustees and Fellowship members. These events raise awareness of Alcoholics Anonymous at a national level and are attended by professionals and members of legislature.

There has been increased attendance by Board Trustees at professional events, seminars and conferences throughout the year. The number of professional events, seminars and conferences attended in 2018 was 23, compared with 22 in 2017.

Alcoholics Anonymous Great Britain (AAGB) supports and participates in the growth of the Fellowship worldwide. Board Trustees attend Conferences in other countries to share experience. Trustees attended several other countries National Conferences and the European Service Meeting and the Sub-Sahara Africa Service Meeting. Furthermore, delegates from other countries are invited to York for the annual AAGB Conference.

Activities undertaken by AAGB - in the view to assist alcoholics to overcome their addiction to alcohol and to maintain sobriety - are reviewed periodically to ensure that they continue to be effective and worthwhile. The nature of the Charitable Company restricts the extent to which Key Performance Indicators can be used. Information collected (for example, the number of website hits following a website update, the number of calls to the helpline following a particular newspaper advert, etc.) enables the Trustees to appraise projects without compromising the anonymity of those seeking help.

Central to AA activities is the influence that Individual members, Groups, Intergroups and Regions have on the local area. Board Trustees continue to support and encourage initiatives in local areas by attending events, giving presentations and providing a link between the wider AA Fellowship to share experience.

A donation of £15,000 was sent to the World Literature Fund which supports the translation of literature into other languages.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

FINANCIAL REVIEW

Procedures to ensure robust budgetary setting, its controls and ongoing reviews of expenditure have been developed further during the year to ensure good practice and the best use of funds to support the business of the General Service Board in achieving the primary purpose of Alcoholics Anonymous.

In February 2018, following reasonable suspicion that fraud carried out over an extended period against the Charity had taken place, the General Service Board immediately carried out a thorough investigation, with the assistance of expert third party advisors. As a result of the work by the board and the Charity's Chief Executive in addressing this matter, losses suffered by the Charity as a result of this fraud, after reimbursement by insurers of £25,000, have been limited to £9,328. The General Service Board has introduced new measures to seek to prevent similar frauds occurring in future. As the matter is still with the relevant police authorities, the General Service Board is unable to provide any further information. The losses are reflected in these Financial Statements. The Charity Commission have been informed. On 7 November 2018 The Charity Commission confirmed that, based on the information provided, it does not consider that any further regulatory action is required.

The General Service Office and the two satellite offices in Glasgow and London continue to operate efficiently and provide services to members, professionals and those seeking help.

Contributions have, as usual, fluctuated month to month; overall, they have increased £30,632 (4%) compared with last year.

Literature sales have increased by £32,830 (5.8%) on last year, which is in line with the upward financial trend over the past 10 years. This is a result of the introduction of new literature, increased online sales and bulk sales to other charities where there is a cross-over between alcoholism and other addictions.

Expenditure for the year has increased by £207,776 (14.5%) and includes new and ongoing initiatives. There has been a considerable increase in attendance at professional conferences and awareness raising events have been held at national and local levels, hence the £7,399 increase in public information expenditure.

AAGB, the AA European Service Centre, plans to hold another European Service Meeting in York in October 2019. This will be funded via the European Service Meeting restricted fund, which has a balance of £76,804 as at 30 September 2018. The Board supported the Worldwide Fellowship through contributions to the AA International Literature fund, sponsoring developing countries to attend the World Service Meeting in 2018, plus other funding initiatives including visits by GB Trustees to other countries to share experience.

Expenditure from the Development restricted fund totalled £21,651 in the year ended 30 September 2018. As at 30 September 2018 the Development Fund had a balance of £4,358.

Overall the picture is positive. The Board keeps members informed about the financial position of the Fellowship through various avenues, including quarterly financial reports, copies of the quarterly accounts and discussions on strategic implications for our primary purpose.

Throughout the year the Board has maintained all Conference requested services to the Fellowship, continuing to develop its website (with increased website costs totalling £19,681 being £14,446 more than 2017), pamphlets and working to pass the AA message to professionals, the public and those who need help.

The final Financial Statements show a deficit (before any unrealised revaluation gains on our investments) of £115,745 and a deficit (after unrealised gains on our investments) of £13,574 with our total reserves standing at £2,512,291. Total free reserves as at 30 September 2018 totalled £2,431,129.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

PLANS FOR THE FUTURE

The Financial Statements show a deficit of income over expenditure. This has reduced the financial reserve however, there are still sufficient free reserves to enable the Board to undertake new projects and discuss future initiatives at home and abroad.

In line with the AA tradition that the Charity should be self-supporting, and following sound financial practices, the aim is to hold a free reserve of over one year's expenditure plus ¼ years expenditure to cover operating costs £2,044,800 (2017: £1,760,000) which represents the principle of AA's Concept 12 - Warranty 2: "Sufficient operating funds plus an ample reserve should be its prudent financial principle". At the year end the Charity held free reserves totalling £2,431,129 achieving the targeting level.

When planning future projects, the Board of Trustees of Alcoholics Anonymous Great Britain is always mindful of the value of its investments and the potential fluctuations of funds coming from Fellowship members.

The month of November will once again be AA awareness month and Groups, Intergroups, Regions and Board Trustees will be initiating a range of activities. Work at professional events, seminars and conferences will be further developed, and the Charity hopes to see increased attendance at these events as they continue into next year.

The Non-Alcoholic Trustees continue to work together to help transmit AA's message of recovery in a way that AA members cannot - as AA Traditions state that members need always maintain anonymity at the level of press, radio and films.

The website continues to be developed and feasibility studies carried out that were accepted by Conference utilises the use of different forms of electronic communication to carry the AA message of recovery from alcoholism to those who may need help.

The coming year will see the development of new initiatives and the expansion of current projects. The Board will continue to exercise both optimism and caution when considering the future deployment of resources.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

STRUCTURE, GOVERNANCE AND MANAGEMENT - continued

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

Appointment, induction and training of new Trustees

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights.

The General Service Board reserves the right to revoke any appointment.

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

Key Management remuneration

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

RISK STATEMENT

(i) General Policy

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 8.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

(ii) Reserves Policy

The Trustees' have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £2,044,800 (2017: £1,760,000). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

(iii) Investment Policy

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

Investment income totalled £41,937 an increase of £20,270 compared to 2017. Investment income was only drawn down from March 2017 resulting in a substantially higher figure when compared to 2017. Overall the investment grew by £102,171 (8.6%). The growth achieved in 2018 is consistent with that of the growth in 2017 (8.4%).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

00587316 (England and Wales)

Registered Charity numbers

226745/SC038023

Principle address and registered office

The General Service Office

P.O. BOX 1

10 Toft Green

York

YO1 7NJ

Trustees and Directors

The Trustees and Directors who served during the year were:

Sandi Aarvold (appointed 15 April 2018)

Erik Abbot (appointed 15 April 2018)

Norman Brown (appointed 15 April 2018)

Roger Edgington

Peter Fryer

Denise Hartley

Brian Jenkins

Clive Kilmartin (appointed 15 April 2018)

Patrick McGuire (appointed 15 April 2018)

Mani Mehdikhani

Nigel Patience

Jonathan Pope (appointed 15 April 2018)

Michael Power (appointed 15 April 2018)

Peter Sivewright

Amanda Stocks

Terri Semple (appointed 15 April 2018)

Stephen Smith (appointed 15 April 2018)

Maxine Wilson (appointed 15 April 2018)

Retired from the Board:

Joe Henry (retired 15 April 2018)

Geoff Hopkinson (retired 15 April 2018)

James Kay (retired 15 April 2018)

Sandy MacVarish (retired 15 April 2018)

Charles Rennie (retired 15 April 2018)

Helen Sharman (retired 15 April 2018)

Resigned:

Jeffrey Berliner (resigned 5 June 2018)

Nicholas Holroyd (resigned 5 January 2018)

Company Secretary

Roger Booth

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

REFERENCE AND ADMINISTRATIVE DETAILS - continued

Names and addresses of advisers:

Auditor	Bankers	Solicitors
HPH Chartered Accountants 54 Bootham York YO30 7XZ	HSBC Plc 13 Parliament Street York YO1 8XS	Wrigleys Solicitors 19 Cookridge Street Leeds LS2 3AG

Investment managers

CCLA Fund Managers Limited
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Key Management Personnel

R Booth - General Secretary
M Tervet - Management Accountant
J Pryke - General Service Board Administrator
A M Smith - Northern Service Office Administrator
S Smyth - Conference Co-ordinator, IT & Technical Manager
S Wright - Office Manager
J P Szajniuk - Southern Service Office Administrator

THE 12 TRADITIONS OF ALCOHOLICS ANONYMOUS (AA)

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

AUDITOR

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 25 January 2019 and signed on its behalf by:

Brian Jenkins – Trustee – Honorary Treasurer

HPH

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Opinion

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2018, which comprise the Statement of Financial Activities, Balance Sheet, Cash Flow Statement and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 September 2018 and of the group's incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

HPH

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the Trustees Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees Report and from the requirement to prepare a Strategic Report.

HPH

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 9, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's or the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

.....

Robert Woolley (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham
York
YO30 7XZ

Date: 25 January 2019

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
AND INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2018

	Note	Unrestricted Funds £	Restricted Funds £	Total 2018 £	Total 2017 £
Income and endowments from:					
Donations and legacies	4	845,959	10,212	856,171	825,539
Other trading activities	5	581,367	14,927	596,294	563,464
Investments	6	42,642	28	42,670	26,930
Other	7	25,000	-	25,000	-
Total income		£ 1,494,968	£ 25,167	£ 1,520,135	£ 1,415,933
Expenditure on:					
Raising funds		254,645	-	254,645	225,417
Charitable activities	8	1,342,644	38,591	1,381,235	1,202,687
Total expenditure		£ 1,597,289	£ 38,591	£ 1,635,880	£ 1,428,104
Net (expenditure) before gain on investment		(102,321)	(13,424)	(115,745)	(12,171)
Net gains on investments	11	102,171	-	102,171	92,289
Net (expenditure) / income for the year		(150)	(13,424)	(13,574)	80,118
Reconciliation of funds:					
Total funds brought forward		2,431,279	94,586	2,525,865	2,445,747
Total funds carried forward		£ 2,431,129	£ 81,162	£ 2,512,291	£ 2,525,865

The notes on pages 16 to 23 form part of these financial statements.

Income and net movement in funds derive wholly from continuing operations.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

BALANCE SHEET

AS AT 31 AUGUST 2018

Company number: 00587316

	Note	2018		2017	
		£	£	£	£
Fixed assets:					
Tangible fixed assets	10		1,728		1,386
Investments	11		1,287,033		1,184,862
			<hr/>		<hr/>
<i>Total fixed assets</i>			1,288,761		1,186,248
Current assets:					
Stocks	12	124,658		146,334	
Debtors	13	79,333		80,311	
Cash at bank and in hand	22	1,108,855		1,174,626	
		<hr/>		<hr/>	
<i>Total current assets</i>		1,312,846		1,401,271	
Liabilities:					
Creditors: amounts falling due within one year	14	(89,316)		(61,654)	
		<hr/>		<hr/>	
<i>Net current assets</i>			1,223,530		1,339,617
			<hr/>		<hr/>
Total net assets			£ 2,512,291		£ 2,525,865
			<hr/>		<hr/>
The funds of the charity:					
	16				
Unrestricted funds			2,431,129		2,431,279
Restricted funds			81,162		94,586
			<hr/>		<hr/>
Total charity funds			£ 2,512,291		£ 2,525,865
			<hr/>		<hr/>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statement were approved by the Board of Trustees on 25 January 2019 and were signed on its behalf

B Jenkins
Trustee

The notes on pages 16 to 23 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

CASH FLOW STATEMENT

FOR THE YEAR ENDED 30 SEPTEMBER 2018

	Note	2018	2017
		£	£
Net cash (used in) operating activities	21	(63,841)	(2,016)
Cash flow from investing activities:			
Purchase of tangible fixed assets		(1,930)	-
Net cash (used in) investing activities		(1,930)	-
Change in cash and cash equivalents in the year		(65,771)	(2,016)
Cash and cash equivalents at beginning of the year		1,174,626	1,176,642
Cash and cash equivalents at end of the year	22	£1,108,855	£1,174,626

The notes on pages 16 to 23 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

1 ACCOUNTING POLICIES

Legal entity

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and the Companies Act 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Going concern

The Trustees/Directors have a reasonable expectation that the Charitable Company has adequate resources to continue in existence for the foreseeable future. They continue to believe the going concern basis of accounting is appropriate in preparing the financial statements.

Donations

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

Other trading activities

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Investment income

Investment income has been accounted for on an accruals basis.

Expenditure and irrecoverable VAT

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

Tangible fixed assets

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

Depreciation

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Furniture and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

1 ACCOUNTING POLICIES (continued)

Investments

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Pension schemes

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

Operating leases

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

Funds structure

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

2 TAXATION

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

3 OPERATING SURPLUS	2018	2017
The surplus for the year is stated after charging:	£	£
Depreciation	1,588	1,164
Operating lease - equipment	9,975	11,516
Auditor's remuneration	8,000	8,900
Other fees paid to auditor	1,827	700
	<u>18,190</u>	<u>30,280</u>

4 DONATIONS AND LEGACIES	2018	2017
	£	£
Contributions	788,429	771,423
Covenants	15,289	9,790
Conventions	27,373	23,206
Conference	25,080	21,120
	<u>856,171</u>	<u>825,539</u>

£10,212 of income from donations and legacies relate to restricted funds (2017: £10,550).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

5 OTHER TRADING ACTIVITIES	2018	2017
	£	£
Sales of literature	£ 596,294	£ 563,464
	<u>596,294</u>	<u>563,464</u>

£14,927 of other trading activities relates to restricted funds (2017: £14,297).

Literature is sold at a surplus to assist in the support of the primary purpose.

6 INVESTMENT INCOME	2018	2017
	£	£
Fixed asset investment income	41,937	21,667
Deposit account interest	733	5,263
	<u>£ 42,670</u>	<u>£ 26,930</u>

£28 of investment income relates to restricted funds (2017: £28).

7 OTHER INCOME	2018	2017
	£	£
Insurance claim	£ 25,000	£ -
	<u>25,000</u>	<u>-</u>

All other income relates to unrestricted funds.

8 CHARITABLE RESOURCES EXPENDED			Support costs	Total 2018
	Direct costs	Other costs	£	£
	£	£		
Charitable expenditure	<u>481,093</u>	<u>456,980</u>	<u>443,162</u>	<u>1,381,235</u>
			Support costs	Total 2017
	Direct costs	Other costs	£	£
	£	£		
Charitable expenditure	<u>396,451</u>	<u>404,153</u>	<u>402,083</u>	<u>1,202,687</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

8 CHARITABLE RESOURCES EXPENDED - continued	<i>Basis of allocation</i>	2018	2017
Direct costs include:		£	£
Staff costs	usage	44,698	47,023
Premises costs	usage	36,712	36,507
Office expenses	usage	79,480	77,579
Public information and publication costs	direct	127,742	96,531
Conference costs	direct	48,409	38,569
Website	direct	19,681	5,235
PI video project	direct	1,615	32,427
Irrecoverable VAT	direct	56,358	50,391
Financial expenses	direct	6,909	2,327
General expenses (archives)	direct	59,489	9,862
		<u>£ 481,093</u>	<u>£ 396,451</u>

All direct costs relate to unrestricted funds.

Other costs include:	<i>Basis of allocation</i>	2018	2017
		£	£
Staff costs	usage	232,424	244,520
Premises costs	usage	73,332	71,757
Office expenses	usage	29,285	28,286
General expenses (travel, meetings and fund expenditure)	direct	121,939	59,590
		<u>£ 456,980</u>	<u>£ 404,153</u>

£38,569 of other costs related to restricted funds (2017: £20,271).

Support costs comprises of:

	Management	Governance costs	2018
	£	£	£
Charitable expenditure	346,170	96,992	443,162
	<u>346,170</u>	<u>96,992</u>	<u>443,162</u>

	Management	Governance costs	2017
	£	£	£
Charitable expenditure	305,249	96,834	402,083
	<u>305,249</u>	<u>96,834</u>	<u>402,083</u>

Management costs include:	<i>Basis of allocation</i>	2018	2017
		£	£
Staff costs	usage	175,974	178,688
Premises costs	usage	55,744	54,930
Office expenses	usage	38,960	44,141
Financial expenses	usage	22	52
General expenses (travel, meetings and training)	direct	75,470	27,438
		<u>£ 346,170</u>	<u>£ 305,249</u>

£22 of management costs related to restricted funds (2017: £52).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

Governance costs include:	<i>Basis of allocation</i>	2018 £	2017 £
Trustees' expenses	direct	75,208	86,492
Professional fees	direct	21,784	10,342
		<u>£ 96,992</u>	<u>£ 96,834</u>

All governance costs relate to unrestricted expenditure.

All of the trustees have claimed expenses during the year. The expenses related to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board.

9 STAFF COSTS	2018 £	2017 £
Wages and salaries	383,463	398,008
Social security costs	21,337	36,319
Defined contribution pension costs	42,171	35,904
Other costs (including recruitment)	6,125	-
	<u>£ 453,096</u>	<u>£ 470,231</u>

The average number of employees during the year was as follows:

Full-time staff	11	11
Part-time staff	6	6
	<u>17</u>	<u>17</u>

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year as nil (2017: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 7. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £285,945 (2017: £284,606).

10 TANGIBLE FIXED ASSETS	Fixtures and fittings £	Computer equipment £	Total £
Cost:			
At 1 October 2017	135,757	30,207	165,964
Additions	-	1,930	1,930
Disposals	-	(558)	(558)
At 30 September 2018	<u>135,757</u>	<u>31,579</u>	<u>167,336</u>
Depreciation:			
At 1 October 2017	134,935	29,643	164,578
Charge for the year	381	1,207	1,588
Re-classification	-	(558)	(558)
At 30 September 2018	<u>135,316</u>	<u>30,292</u>	<u>165,608</u>
Net book values:			
31 September 2018	<u>£ 441</u>	<u>£ 1,287</u>	<u>£ 1,728</u>
31 September 2017	<u>£ 822</u>	<u>£ 564</u>	<u>£ 1,386</u>

All of the tangible fixed assets relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

11 FIXED ASSET INVESTMENTS

**Listed
investments
£**

At 1 October 2017	1,184,862
Additions	-
Disposals	-
Revaluations	102,171
At 30 September 2018	1,287,033

Net book value

At 30 September 2018	£ 1,287,033
At 30 September 2017	£ 1,184,862

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

Historical cost

£ 1,181,138

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,287,033)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

12 STOCKS

	2018 £	2017 £
Goods for resale	£ 124,658	£ 146,334

All stock relates to unrestricted funds.

13 DEBTORS

	2018 £	2017 £
Trade debtors	9,649	3,845
Other debtors	13,820	10,091
Prepayments and accrued income	55,864	66,375
	£ 79,333	£ 80,311

All debtors relate to unrestricted funds.

14 CREDITORS: amounts falling due within one year

	2018 £	2017 £
Trade creditors	39,080	23,195
Accruals and deferred income	36,477	26,848
Taxation and social security	-	9,522
Other creditors	13,759	2,089
	£ 89,316	£ 61,654

All creditors relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

15 DEFERRED INCOME	2018	2017
	£	£
Fees received in advance		
Balance at 1 October 2017	18,788	20,419
Released to statement of financial activities	(18,788)	(20,419)
	-	-
Deferred in the period	21,480	18,788
Deferred income at 30 September 2018	<u>£ 21,480</u>	<u>£ 18,788</u>

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions.

16 FUNDS

	Balance at 01/10/2017	Income	Expended	Gains on investments	Balance at 30/09/2018
	£	£	£	£	£
Undesignated funds					
General Fund	2,431,279	1,494,968	(1,597,289)	102,171	2,431,129
Restricted funds					
Development Fund	11,082	14,927	(21,651)	-	4,358
European Service Meeting	83,504	10,240	(16,940)	-	76,804
	<u>94,586</u>	<u>25,167</u>	<u>(38,591)</u>	<u>-</u>	<u>81,162</u>
Total Funds	<u>£ 2,525,865</u>	<u>£ 1,520,135</u>	<u>£ (1,635,880)</u>	<u>£ 102,171</u>	<u>£ 2,512,291</u>
	Balance at 01/10/2016	Income	Expended	Gains on investments	Balance at 30/09/2017
	£	£	£	£	£
Undesignated funds					
General Fund	2,355,713	1,391,058	(1,407,781)	92,289	2,431,279
Restricted funds					
Development Fund	19,244	14,297	(22,459)	-	11,082
European Service Meeting	70,790	15,244	(2,530)	-	83,504
	<u>90,034</u>	<u>29,541</u>	<u>(24,989)</u>	<u>-</u>	<u>94,586</u>
Total Funds	<u>£ 2,445,747</u>	<u>£ 1,420,599</u>	<u>£ (1,432,770)</u>	<u>£ 92,289</u>	<u>£ 2,525,865</u>

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

The Alanon House Fund (226745-1) is a linked Charity whose charitable objectives are the provision of a building to serve as a headquarters for Alcoholics Anonymous. The Alanon House fund was removed from the register 11 August 1995.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2018

17 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets	Net current (liabilities)/ assets	Total
	£	£	£
Unrestricted funds	1,288,761	1,142,368	2,431,129
Restricted funds	-	81,162	81,162
	<u>£ 1,288,761</u>	<u>£ 1,223,530</u>	<u>£ 2,512,291</u>

18 TRUSTEE REMUNERATION AND BENEFITS

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

19 OPERATING LEASE COMMITMENTS

As at 30 September 2018 the charitable company had future minimum lease payments under non-cancellable operating as follows:

	2018	2017
	£	£
Within one year	84,846	108,323
Between one and five years	334,462	430,967
In more than five years	618,750	730,250
	<u>£ 1,038,058</u>	<u>£ 1,269,540</u>

20 RELATED PARTIES

There were no related party transactions during the year which were not offered on the same terms as the general public.

21 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2018	2017
	£	£
Net income for the reporting period	(13,574)	80,118
Depreciation of tangible Fixed Assets	1,588	1,164
(gains) / losses on Investments	(102,171)	(92,289)
(Increase)/decrease in Stocks	21,676	19,500
(Increase)/decrease in Debtors	978	6,071
Increase/(decrease) in Creditors	27,662	(16,580)
Net cash (used in) / provided by operating activities	<u>£ (63,841)</u>	<u>£ (2,016)</u>

22 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2018	2017
	£	£
Cash at bank and in hand	1,108,855	1,174,626
Total cash and cash equivalents	<u>£ 1,108,855</u>	<u>£ 1,174,626</u>

The following pages do not form part of the statutory financial statements
and contain unaudited information

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

Income	2018		2017	
	£	£	£	£
Donations and legacies				
Contributions	788,429		771,423	
Covenants	15,289		9,790	
Conventions	27,373		23,206	
Conference	25,080		21,120	
<i>Total donations and legacies</i>		856,171		825,539
Other trading activities				
Sales of literature		596,294		563,464
Investments				
Fixed asset investment income	41,937		21,667	
Deposit account interest	733		5,263	
<i>Total income from investments</i>		42,670		26,930
Other				
Insurance claim	25,000		-	
		25,000		-
Total income		1,520,135		1,415,933
Expenditure				
Raising funds				
<i>Other trading activities</i>				
Purchase of literature		254,645		225,417
Charitable activities				
<i>Direct Costs</i>				
Wages and salaries	38,347		39,801	
Social security	2,134		3,632	
Pensions	4,217		3,590	
Rent and rates	32,709		31,356	
Insurance	1,880		1,774	
Light and heat	1,306		783	
Telephone	2,181		2,108	
Repairs and renewals	817		2,594	
Office equipment	3,369		3,023	
Printing and stationery	4,107		5,245	
Office postage	67,930		64,927	
Computer expenses	1,364		1,888	
Irrecoverable VAT	56,358		50,391	
Archives	49,121		2,398	
Conference	48,409		38,569	
Professional conferences	51,489		29,658	
Public information	41,902		26,650	
<i>Carried forward</i>	407,640		308,387	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

	2018	2017
	£	£
Charitable activities - continued		
<i>Brought forward</i>	407,640	308,387
Replacement literature	149	3,264
AA service news	30,728	34,315
Share expenses	2,159	1,959
Roundabout expenses	1,315	685
General expenses	10,368	7,464
Website	19,681	5,235
Video project	1,615	32,427
Depreciation	529	388
Bank charges	6,909	2,327
	481,093	396,451
<i>Total direct charitable expenditure</i>		
<i>Other Costs</i>		
Wages and salaries	199,400	206,964
Social security	11,095	18,886
Pensions	21,929	18,670
Rent and rates	68,460	65,628
Insurance	2,193	2,069
Light and heat	1,726	1,034
Telephone	9,365	9,051
Fellowship expenses	21,651	21,625
Delegate expenses	2,073	2,478
Accommodation and venue	14,845	(4,666)
World service meeting	9,429	-
Advertising	1,155	-
Repairs and renewals	953	3,026
Office equipment	6,738	6,047
Printing and stationery	5,007	4,810
Office postage	6,282	6,102
Computer expenses	1,364	1,888
General expenses	10,368	7,464
Travel	60,941	17,519
Seminars	1,477	15,170
Depreciation	529	388
	456,980	404,153
<i>Total other charitable expenditure</i>		
<i>Support Costs</i>		
<i>Management</i>		
Wages and salaries	145,716	151,243
Social security	8,108	13,801
Pensions	16,025	13,644
Other staff costs	6,125	-
Rent and rates	50,965	48,857
Insurance	2,193	2,069
Light and heat	1,633	978
Telephone	14,111	13,639
	244,876	244,231
<i>Carried forward</i>		

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2018

	2018		2017	
	£	£	£	£
Charitable activities - continued				
<i>Brought forward</i>	244,876		244,231	
Repairs and renewals	953		3,026	
Office equipment	6,738		6,047	
Printing and stationery	12,728		18,789	
Office postage	3,490		3,390	
Computer expenses	1,364		1,888	
General expenses	10,368		7,464	
Training courses	4,161		2,455	
Travel	60,941		17,519	
Depreciation	529		388	
Bank charges	22		52	
	346,170		305,249	
<i>Management costs</i>				
<i>Governance costs</i>				
Trustees' expenses	75,208		86,492	
Professional fees	21,784		10,342	
	96,992		96,834	
<i>Governance costs</i>				
<i>Total support costs charitable expenditure</i>	443,162		402,083	
<i>Total expenditure on charitable activities</i>		1,381,235		1,202,687
Total expenditure		1,635,880		1,428,104
Net expenditure before gains and losses		(115,745)		(12,171)
Realised gains on fixed asset investments		102,171		92,289
Net (expenditure) / income		£ (13,574)		£ 80,118