

Registered charity number
1109973

Registered company number
05451207

The Climate Movement
(A company limited by guarantee)

Unaudited

Trustees' Report and Financial Statements

For the year ended 31 March 2019

**The Climate Movement
Report and Financial Statements
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The Climate Movement

Trustees' Report for the Year Ended 31 March 2019

The Trustees (who are also directors of the Charity for the purposes of the Companies Act) present their annual report together with the financial statements of The Climate Movement for the year ended 31 March 2019. The Trustees confirm that the Annual Report and financial statements of the Charity comply with the current statutory requirements, the requirements of the Charity's governing document and the provisions of the Statement of Recommended Practice (SORP), applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), as amended by Update Bulletin 1 (effective 1 January 2016).

Since the Charity qualifies as small under section 383, the strategic report required of medium and large companies under The Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 is not required.

The Charity also operates under the name The Climate Coalition.

Objectives and Activities

Objects

The Charity's objects are:

1. the promotion for the benefit of the public of the conservation, protection, rehabilitation and improvement of the physical and natural environment; and
2. the relief of poverty and the improvement of the conditions of life in socially and economically disadvantaged communities; and
3. to advance the education of the public in relation to:
 - i) sustainable development; and
 - ii) the prudent use of natural resources; and
 - iii) sustainable means of achieving economic growth and regeneration; and
4. to promote study and research into the aforementioned objects making the useful results available.

For the purposes of these objects, sustainable development means "development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

In practice the activities of the charity are focused on delivering these objects through acting for changes in public behaviour and official policy such that the average global warming caused by human-induced climate change is limited to 1.5 degrees C. It aims to achieve this by engaging with members of the public on the issue of climate change, encouraging them to contact politicians of all parties in the UK to ask for the required changes in public policy. This in turn is manifested in the form of both campaigning events and public communications such as advertisements and paper-based/electronic marketing.

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Trustees' Report for the Year Ended 31 March 2019

Public Benefit

The trustees confirm that they have referred to the recommendations contained in the Charity Commission's general guidance on public benefit when reviewing The Climate Movement's aims and objectives, and in planning activities and setting policies and priorities for the year ahead.

The activities that The Climate Movement carries out to further its charitable purposes for the public benefit (as described under Achievements and Performance) are guided by the Objects above: we pursue these objects because limiting climate change to below danger levels will protect the public at home and abroad, as well as the natural environment, from the most damaging consequences of global warming.

Achievements and Performance

The Board's commitment to supporting both Show the Love and the Week of Action (rebranded as Speak Up Week) up to 2021 and the format that each of these campaigns will take is under review given the political opportunities and challenges that the coalition is facing. This financial year saw the two campaigns grow in political impact as the coalition took leadership of a new political campaign calling for a legally binding target for net zero emissions by 2045 at the latest.

Net Zero: In 2018, The Climate Coalition took the reins of the campaign for an ambitious legally binding emissions target that would mean a future where the UK no longer contributes to climate change. This has involved coordinating an alliance wider than the coalition's membership.

During Speak Up Week, the net zero campaign got its first big public push, with constituents across the country asking their MPs to add their signatures to a letter to Theresa May calling for a before 2050 net zero emissions target. The letter was led by Conservative MP, Simon Clarke, and since its launch has secured over 190 MP signatures, 61 of which are Conservatives.

Since then the campaign has continued to grow, with ten prominent business leaders signing a letter to the Prime Minister calling for net zero before 2050, including Coca-Cola, Danone and Unilever; the government formally asking the Committee on Climate Change for advice on the pathway to net zero; a hugely successful net zero focused event with over 60 MPs in attendance to mark the 10 year anniversary of the Climate Change Act; and the first House of Commons debate on climate change in two years on the topic of net zero.

Speak Up Week: In 2018, with the formulation of the net zero campaign, the coalition faced a key opportunity for specific policy intervention, and supporters were asked to encourage their MP to sign the cross-party letter to Theresa May calling for net zero emissions by 2050 at the latest.

There were 203 events across the country, 51 of which led to meaningful engagement with local MPs. As a consequence of the Speak Up Week, a total of 126 MPs from across all parties went on to sign the net zero cross-party letter during the campaign period. This year's campaign partnered with Community Energy Fortnight for the second year running, and their promotion of the week led to 155 of the 203 events held.

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Trustees' Report for the Year Ended 31 March 2019

Although the number of events decreased comparatively to 2017, the number of MPs engaged increased and the political consequences of those meetings were more fruitful given the number of MPs that continued on to sign the net zero letter.

67% of those that held events and responded to a post campaign survey recorded that their conversations with MPs were positive, and the remaining 33% reported a neutral meeting. 21% reported that their MPs were well informed on climate change, which we will refer back to for comparison following the 2019 summer campaign moment.

The week is taking a different format in 2019 due to the urgent need for the net zero target to be transposed into law. With momentum building across the country and moments such as the schools' strikes creating a further sense of urgency, The Climate Coalition has joined forces with Greener UK to hold the largest climate and environmental mass lobby in UK history in June. This will bring constituents from across the country face to face with their MPs outside Westminster calling for a net zero target.

Show the Love: 2019 marked the fifth year of The Climate Coalition's 'Show the Love' public engagement campaign. This flagship campaign running throughout the month of February aims to highlight the impact climate change could have on the people, places and lives we personally care about and want to protect.

Highlights from this February's campaign included:

- **Highly successful launch of a report, Recipe for Disaster**, highlighting the impacts of climate change on British-grown fruit and vegetables. The report gained extensive coverage across national and regional media including The Sun, Daily Mail, The Guardian, Sky News, BBC Radio 4 Today programme, as well as 196 online articles and 167 radio mentions.
- **Over 200 people attending The Climate Coalition's Green Heart Hero Awards**, celebrating the incredible action happening across the country to tackle climate change. The awards were hosted by Clive Anderson, with awards presented by Sky News' Kay Burley, political figures such as Sir Vince Cable and Caroline Lucas and a keynote speech from Climate and Energy Minister, Claire Perry.
- **A drastic increase in political engagement across all parties**, with 56 MPs attending a parliamentary photo drop-in, 47 MPs attending our Green Heart Hero Awards and 47 MPs engaging on social media. Following on from the campaign, MPs were seen on TV coverage still sporting their green hearts at debates and in interviews for weeks afterwards.
- **Impressive digital channel growth**, with a 250% rise in Instagram engagement, 304% increase in Twitter engagement and 217% rise in Facebook engagement during the campaign period.
- Over 1,000 community events were held across the country. **The launch event was held in BT Tower**, with speakers including Ed Miliband MP, RSPB CEO Mike Clarke and Chair of the Environmental Audit Committee, Mary Creagh MP.

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Trustees' Report for the Year Ended 31 March 2019

- The coalition's campaign film, **The Next Great Human Achievement**, featuring actor James Norton, performed incredibly well and was viewed over a million times. Introduction of faith-specific resources led to a rise in the number of community events. Packs were created for five of the major faiths (Islam, Christianity, Judaism, Buddhism and Quaker) using co-created faith-specific content such as verses from their holy books to link their faith to creation care and climate change. The packs were very well received, and thousands of copies were disseminated by faith leaders and organisations who helped create the packs. For example, a Jewish Rabbi had 2,000 packs printed to hand out at the Limmud festival.

Despite the continuing political turbulence caused by Brexit, the level of political engagement increased from previous years and the public call for climate action has only grown in the UK, with grassroots movements such as the schools' strikes providing a new and exciting platform from which to build conversations with policy makers. Given the public context within which we are working appears to be shifting, strategic review is underway to identify whether our campaign activities need to be altered to reflect the current discourse.

Financial Review

During the year the Charity received income totaling £497,264 (2018: £372,293) and incurred expenditure of £437,649 (2018: £373,426). There were unrestricted funds carried forward as at 31 March 2019 of £30,074 (2018: £13,201) and restricted funds carried forward of £42,742 (2018: £Nil).

The trustees believe the projected income of the charity is sufficient for planned core functions to be achieved.

Principal Funding Sources

Over half of present funding is provided by member organisations (both annual subscriptions and additional donations). Required annual subscriptions are set at a level related to a member's revenue, according to a published schedule of rates. Secondary to this is income from external donors – to date mostly charitable trusts and foundations.

Investment Policy

The charity does not currently hold sufficient funds to warrant investment, However the charity banks with the Cooperative, which has a sound ethical investment policy.

Reserves Policy

The charity has held a small operational reserve for a number of years to cover unforeseen circumstances and possible winding-up. This reserve is currently sufficient to clear all liabilities of the Charity. The reserves policy is under review by the board, and a new reserves policy is to be launched in 2019.

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Trustees' Report for the Year Ended 31 March 2019

Plans for Future Periods

The Climate Coalition will continue to build both public and political engagement in the issue of climate change through the two public campaign moments, whilst supporting the sector to shift to clean and secure energy.

The Climate Coalition will maintain a watching brief on political developments, and we will ensure our strategy remains relevant and effective as circumstances change.

With a strong track record for exceeding expectations and increasing interest from new partners, The Climate Coalition is moving from strength to strength and we look forward to building on this momentum over the next year and beyond.

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by Guarantee, incorporated in England on 12 May 2005 and registered as a charity on 13 June 2005 as The Climate Movement. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its articles of association. In the event of the company being wound up members are required to contribute an amount of £1.

Recruitment and Appointment of the Board of Trustees

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Board.

The Board of trustees is elected by the members of The Climate Movement, with trustees serving a minimum of three years. The Memorandum and Articles of Association stipulate that there must be no more than one trustee per organisation (up to a maximum of nine). It also allows for the trustees to appoint up to three further ex-officio trustees for a period of one year, making a total maximum of 12 trustees. At present a Board of 5 trustees govern The Climate Movement.

Trustee Induction and Training

Trustees are experienced in the area of the charity's work and have been appointed by the members for the specific skills they can bring to the Board. All potential trustees are briefed and agree to the Terms of Reference prior to their election. As the charity is itself a coalition of other charitable and non-charitable voluntary organisations the Board benefits from the advice that its coalition members make available (e.g. on legal matters).

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Trustees' Report for the Year Ended 31 March 2019

Organisational Structure

The charity is governed by the Board of trustees as listed in the reference and administrative details, the Board reports to the members. The Charity's working name is *The Climate Coalition*. Members of the coalition, led by a Steering Group and supported by The Climate Movement secretariat, drive forward the work of the charity. The Steering Group ratifies applications for membership of The Climate Movement.

Planning of activities, generation of campaigning and public communications ideas and delivery of operational activities is conducted by working groups and committees drawn from members, in consultation with member organisations at coalition meetings and directed by the steering group.

Risk Management

An annual risk register is considered by the Board, and regular reviews of risk are undertaken within the context of individual projects or specific pieces of work. The main risk to the charity on a rolling basis is whether sufficient resources are available to deliver its objectives. Since the last Trustees' report a dedicated fundraiser was appointed to tackle any shortfalls and develop strategic plans for future fundraising.

A second identified risk is that the current politically turbulent times could become even more unnavigable if the UK ends up in a no-deal Brexit position, or facing a general election. Currently planned campaign activities for 2019/20 could appear politically tone deaf in the context of some large-scale political changes. Contingency planning has been undertaken to ensure that activities can be altered or cancelled in an agile manner should this become any more of a threat.

A third identified risk is that the full coalition is not sufficiently supportive of the strategy set by the Board due to changes in the public discourse we are seeing around climate change in recent months. At the time of writing this report, the Secretariat has planned strategic review days with the coalition Steering Group and the Board to assess whether the objectives of the organisation are still as relevant as possible, and whether the topline strategy needs to be reviewed.

Related Parties

The trustees are all senior executives within their member charities. They are all aware of conflicts of interest and a clear process for dealing with them is in place.

Trustees' responsibilities in relation to the financial statements

Charity law requires the trustees to prepare financial statements for each financial period which show a true and fair view of the state of affairs of the charity and of its financial activities for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;

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Trustees' Report for the Year Ended 31 March 2019

- observe the methods and principles of the Charities' SORP, Accounting and Reporting by Charities;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departure disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to assume that the charity will continue on that basis.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies' regime.

This report has been prepared taking advantage of the small companies exemption of section 415A of the Companies Act 2006.

This report was approved by the board of trustees on 5 June 2019 and signed on its behalf.

N Thorns
Director and Trustee

The Climate Movement
Reference and Administrative Details of the Charity, its Trustees and Advisers
For the year ended 31 March 2019

Operating name:	The Climate Coalition
Charity registration number:	1109973
Company registration number:	05451207
Registered office and operational address:	Romero House 55 Westminster Bridge Road London SE1 7JB

Directors and Trustees (current)

Neil Thorns (CAFOD)	
Laura Taylor (Christian Aid)	
Mike Childs (Friends of the Earth)	
Rachel Bloodworth (WWF)	
Robin Willoughby (Oxfam)	
Stewart Begg (National Trust)	Appointed January 2019
Rebecca Munro (RSPB)	Appointed April 2019

Directors and Trustees (former)

Abigail Bunker (RSPB)	Stepped down July 2018
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Company Secretary

Clara Goldsmith

Independent Examiner

Simon Erskine FCA FCIE DChA
61 Mortimer Road
London
NW10 5QR

Bankers

The Co-operative Bank plc
London City Office
Cornhill
London
EC3V 3NJ

**Independent examiner's report to the trustees of The Climate Movement
charitable company (the Company)
For the year ended 31 March 2019**

I report to the Charity trustees on my examination of the accounts of the Charity for the year ended 31 March 2019 which comprise the Statement of Financial Activities and Balance Sheet, with the related notes.

This report is made solely to the Trustees, as a body, in accordance with regulations made under section 154 of the Charities Act 2011. My work has been undertaken so that I might state to the Trustees matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Trustees for my independent examination work, for this report, or for the statement I have given below.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since the Charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Simon Erskine FCA FCIE DChA

61 Mortimer Road
London
NW10 5QR

Date:

The Climate Movement
Statement of Financial Activities
(incorporating Income and Expenditure Account)
For the year ended 31 March 2019

		2019			2018		
		Restricted	Un-	Total	Restricted	Un-	Total
	Notes	£	restricted	funds	£	restricted	funds
			£	£		£	£
Income from:							
Grants and donations	2	240,253	257,011	497,264	19,500	352,790	372,290
Investment income	3	-	-	-	-	2	2
Total income		240,253	257,011	497,264	19,500	352,792	372,292
Expenditure on:							
Raising funds	4	-	47,475	47,475	-	11,012	11,012
Charitable activities	4	197,511	192,663	390,174	19,500	342,914	362,414
Total expenditure		197,511	240,138	437,649	19,500	353,926	373,426
Net income/(expenditure) for the year		42,742	16,873	59,615	-	(1,134)	(1,134)
Net movement in funds		42,742	16,873	59,615	-	(1,134)	(1,134)
Reconciliation of funds:							
Fund balances at 1 April 2018		-	13,201	13,201	-	14,335	14,335
Fund balances at 31 March 2019	12	42,742	30,074	72,816	-	13,201	13,201

The statement of financial activities includes all gains or losses for the year. All income and expenditure derives from continuing activities.

The notes on pages 12 to 20 form part of these financial statements.

The Climate Movement
Registered Number: 05451207
Balance Sheet
as at 31 March 2019

	Notes	2019 £	2018 £
Current assets			
Debtors	8	7,230	13,825
Cash at bank and in hand		133,357	51,905
		<u>140,587</u>	<u>65,730</u>
Creditors: amounts falling due within one year	9	<u>67,771</u>	<u>52,529</u>
Net current assets		72,816	13,201
Net assets	10	<u>72,816</u>	<u>13,201</u>
The funds of the charity:	11		
Restricted income funds		42,742	-
Unrestricted income funds		30,074	13,201
Total charity funds		<u>72,816</u>	<u>13,201</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that the members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

The financial statements were authorised and issued for approval by the Trustees on 5 June 2019 and signed on their behalf by:

N Thorns
Director and Trustee

The notes on pages 12 to 20 form part of these financial statements.

The Climate Movement
Notes to the Accounts
For the year ended 31 March 2019

1 Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and in the previous year.

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)) as amended by Update Bulletin 1 (effective 1 January 2016), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Climate Movement meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

There were no significant estimates or judgements made by management in preparing these financial statements.

1.2 Company status

The Charity is a company limited by guarantee. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

1.3 Going concern

The Trustees have reviewed the financial position of the Charity and have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. Accordingly, the financial statements continue to be prepared on the going concern basis.

1.4 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

1.5 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donated services or facilities are recognised when the Charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the Charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), the general volunteer time is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the Charity which is the amount the Charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the year of receipt.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the Bank.

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Notes to the Accounts
For the year ended 31 March 2019

1 Accounting policies (continued)

1.5 Income (continued)

Grants are recognised when the Charity has been notified in writing of both the amount and settlement date. In the event that a grant is subject to conditions that require a level of performance before the Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the Charity and it is probable that those conditions will be fulfilled in the reporting year.

Donations are recognised when the Charity has been notified in writing of both the amount and the settlement date, which usually occurs upon receipt.

Membership income is recognised in the year to which it relates. Unpaid fees are included in debtors and any membership fees received in advance are carried forward as deferred income. Membership fees are disclosed as income from donations within these accounts.

1.6 Expenditure recognition

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditure headings.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the independent examination fees and costs linked to the strategic management of the charity.

Expenditure on raising funds is incurred in seeking voluntary contributions and does not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the Charity.

All expenditure is inclusive of irrecoverable VAT.

1.7 Debtors

Accounts receivable and other debtors are recognised at the settlement amount after any trade discount offered.

1.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

1.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

1.10 Financial instruments

The Charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

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Notes to the Accounts
For the year ended 31 March 2019

1 Accounting policies (continued)

1.11 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

2 Income from grants and donations

	2019			2018		
	Restricted funds	Unrestricted funds	Total funds	Restricted funds	Unrestricted funds	Total funds
	£	£	£	£	£	£
Trusts and foundations (below)	192,272	58,150	250,422	19,500	125,663	145,163
Steering group contributions	39,981	128,709	168,690	-	202,793	202,793
Wider group contributions	-	58,815	58,815	-	22,305	22,305
Other donations	8,000	11,337	19,337	-	2,029	2,029
Total	240,253	257,011	497,264	19,500	352,790	372,290

Restricted income receivable by the Charity in 2019 and 2018 from Trusts and foundations is as shown in note 2.1 below.

2.1 Trusts and foundations

	Restricted to	Restricted funds	Unrestricted funds	Total funds
		£	£	£
2019				
Anonymous donor		-	20,000	20,000
Frederick Mulder Foundation		-	10,000	10,000
Friends of the Earth	Net Zero	1,000	-	1,000
Joseph Rowntree Charitable Trust		-	25,000	25,000
The Kestrelman Trust	Net Zero	5,834	-	5,834
The Kestrelman Trust	Show the Love	5,833	-	5,833
The Kestrelman Trust	The Time is Now	5,833	-	5,833
The Marple Charitable Trust Gower Street	Net Zero	2,500	-	2,500
The Marple Charitable Trust Gower Street	Show the Love	2,500	-	2,500
Network for Social Change		-	3,150	3,150
Oxfam	Show the Love	8,500	-	8,500
Stichting Europe	Net Zero	60,000	-	60,000
Stichting Europe	Diet Report	12,192	-	12,192
Vegan Campaigns Limited	Diet Behaviour Change	60,000	-	60,000
WWF UK	Net Zero	1,580	-	1,580
WWF UK	Show the Love	6,500	-	6,500
WWF UK	The Time is Now	20,000	-	20,000
Total		192,272	58,150	250,422

The Climate Movement
Notes to the Accounts
For the year ended 31 March 2019

2.1 Trusts and foundations (continued)

	Restricted to	Restricted funds £	Unrestricted funds £	Total funds £
2018				
Esmée Fairbairn Foundation		-	50,000	50,000
Joseph Rowntree Charitable Trust		-	50,000	50,000
The Kestrelman Trust	Speak Up - Week of Action	17,500	-	17,500
The Polden-Puckham Charitable Foundation		-	15,000	15,000
Network for Social Change		-	10,663	10,663
The Ernest Cook Trust	Work in Schools	2,000	-	2,000
Total		19,500	125,663	145,163

2.2 Donations in kind

The Charity received the following gifts in-kind during the year, and these are included in the accounts as donations and expenses.

	2019 £	2018 £
Rent free office space, from CAFOD (Steering Group member)	8,000	8,000
Seconded staff for Show the Love, from Christian Aid (Steering Group member)	3,300	-
Event space for Show the Love, from the BT Tower	8,000	-
	19,300	8,000

3 Investment income

	2019 £	2018 £
Bank interest (unrestricted)	-	2

4 Expenditure

	Direct costs £	Staff costs £	Support costs £	Total £
2019				
Campaigns (see Note 4.1 below)	168,152	99,099	29,143	296,394
Public communications	-	52,221	15,356	67,577
Membership support	-	20,248	5,955	26,203
Raising funds	933	35,965	10,577	47,475
Support costs	22,666	38,365	(61,031)	-
Total	191,751	245,898	-	437,649

Details of Direct Support costs are given in Note 5.

All of the expenditure incurred in 2019 was met from unrestricted funds except for restricted grant income of £197,511 spent on Campaigns.

The Climate Movement
Notes to the Accounts
For the year ended 31 March 2019

4 Expenditure (continued)

	Direct costs £	Staff costs £	Support costs £	Total £
2018				
Campaigns (see Note 4.1 below)	159,931	58,329	25,247	243,507
Public communications	-	77,772	12,624	90,396
Membership support	-	24,304	4,207	28,511
Raising funds	1,290	9,722	-	11,012
Support costs	17,774	24,304	(42,078)	-
Total	178,995	194,431	-	373,426

All of the expenditure incurred in 2018 was met from unrestricted funds except for restricted grant income of £19,500 spent on Campaigns.

4.1 Campaign costs

2019				
Show the Love	85,301	17,764	5,224	108,289
The Time is Now	8,083	10,008	2,943	21,034
Speak up - Week of Action	5,563	7,433	2,186	15,182
Net Zero	34,310	38,104	11,206	83,620
Diet Report	12,200	-	-	12,200
Diet Behaviour Change	22,695	25,790	7,584	56,069
Total	168,152	99,099	29,143	296,394
2018				
Show the Love	155,061	45,329	20,247	220,637
Speak up - Week of Action	4,870	10,500	4,500	19,870
Work in Schools	-	2,500	500	3,000
Total	159,931	58,329	25,247	243,507

5 Direct support costs

	2019 £	2018 £
Office accommodation - donation in kind	8,000	8,000
Governance costs - independent examination fee	1,450	1,200
Other support costs	13,216	8,574
	22,666	17,774

6 Staff costs and numbers

	2019 £	2018 £
Staff costs were as follows:		
Wages and salaries	212,525	172,028
Social security costs	19,522	14,742
Pension costs	13,851	7,661
	245,898	194,431

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6 Staff costs and numbers (continued)

The number of employees whose total employee benefits (excluding employer pension costs) exceeded £60,000 for the year was as follows:

	2019	2018
	No.	No.
£60,000 to £70,000	1	-

The Charity considers its key management personnel to be the Trustees and the Campaign Director. Total employee benefits to key management personnel during the year, including employer's national insurance and pension contributions, amounted to £75,277 (2018: £65,386). The Trustees all give their time and expertise without any form of remuneration or other benefits in kind (2018: £Nil)

The charity operates defined contribution pension schemes for its employees and made contributions during the year of £13,505 (2018: £7,661).

The average weekly number of employees during the year, calculated on the basis of full time equivalents, was as follows:

	2019	2018
	No.	No.
Campaign director	1.0	1.0
Other	5.6	4.5
	6.6	5.5

During the year, no Trustee received any reimbursement of expenses or had their expenses paid directly to a third party on their behalf (2018: £Nil).

7 Taxation

As a registered charity, The Climate Movement is exempt from tax on income and gains falling within Part 11 of the Corporation Tax Act 2010 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

8 Debtors

	2019	2018
	£	£
Accrued income	-	13,825
Prepaid expenses	5,250	-
Other debtors	1,980	-
	7,230	13,825

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9 Creditors: amounts falling due within one year	2019 £	2018 £
Accounts payable	35,033	17,485
Deferred income	-	28,959
Accrued expenses	30,866	6,085
Other creditors	1,872	-
	67,771	52,529

10 Analysis of net assets between funds	Restricted funds £	General funds £	Total funds £
2019			
Current assets	97,708	42,879	140,587
Current liabilities	(54,966)	(12,805)	(67,771)
	42,742	30,074	72,816
2018			
Current assets	17,485	48,245	65,730
Current liabilities	(17,485)	(35,044)	(52,529)
	-	13,201	13,201

11 Movement in funds	Brought forward £	Income £	Expenditure £	Transfers £	Carried forward £
2019					
Restricted funds:					
Show the Love	-	34,815	(34,815)	-	-
The Time is Now	-	60,833	(18,091)	-	42,742
Net Zero	-	72,413	(72,413)	-	-
Diet Report	-	12,192	(12,192)	-	-
Diet Behaviour Change	-	60,000	(60,000)	-	-
Total restricted funds	-	240,253	(197,511)	-	42,742
Unrestricted funds:					
General funds	13,201	257,011	(240,138)	-	30,074
Total funds	13,201	497,264	(437,649)	-	72,816

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11 Movement in funds (continued)	Brought forward £	Income £	Expenditure £	Transfers £	Carried forward £
2018					
Restricted funds:					
Speak Up - Week of Action	-	17,500	(17,500)	-	-
Work in Schools	-	2,000	(2,000)	-	-
Total restricted funds	-	19,500	(19,500)	-	-
Unrestricted funds:					
General funds	14,335	352,792	(353,926)	-	13,201
Total funds	14,335	372,292	(373,426)	-	13,201

Restricted funds

Show the Love

2019 marked the fifth year of The Climate Coalition's 'Show the Love' public engagement campaign. This flagship campaign running throughout the month of February aims to highlight the impact climate change could have on the people, places and lives we personally care about and want to protect.

The Time is Now

This Summer, the Government will decide whether to end the UK's contribution to climate change by committing to a net zero emissions target. They will also have the chance to end nature's decline by committing to a strong Environment Bill. Now is the time to push for bold action.

Net Zero

The Climate Coalition took the reins of the campaign for an ambitious legally binding emissions target that would mean a future where the UK no longer contributes to climate change. This has involved coordinating an alliance wider than the coalition's membership.

Diet Report

We carried out a very specific piece of research into what messages the public do and do not respond well to when discussing reducing their meat and dairy consumption. A freelancer worked with us to gather audience insights and craft the polling questions, and a polling agency delivered the testing. The results were shared more widely with members and further afield to help unify people around messaging that elicited behavioural change.

Diet Behaviour Change

This was a more proactive piece of work, integrated into our Show The Love campaign. We used the message testing to create a web tool that helped people to flit between a number of personal actions they could take to reduce their carbon footprint - two of which were diet related. We also worked to get cross-party MPs onto a meat free pledge, and worked with supporters during the Show The Love campaign to let their MP know if they were taking a dietary pledge to reduce their footprint. We also released a food report, which took several months to pull together and focused on the impacts of climate change on British fruit and vegetables. A large portion of the narrative was around changing behaviour patterns to eating more seasonal fruit and vegetables, reducing meat and dairy consumption, and buying more locally.

Expenditure against the fund includes that part of the Public communications expenditure relating to the Diet Behaviour Change project as well as the project costs in Note 4.1.

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11 Movement in funds (continued)

Speak Up - Week of Action

With the formulation of the net zero campaign, the Coalition faced a key opportunity for specific policy intervention, and supporters were asked to encourage their MP to sign the cross-party letter to Theresa May calling for net zero emissions by 2050 at the latest.

12 Pensions commitments

The Charity operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered fund. The pension cost charge represents contributions payable by the Charity to the fund and is shown in Note 6. Contributions totalling £1,872 (2018: £3,255) were payable to the fund at the balance sheet date.

13 Transactions with related parties

As noted in the Trustees' report, many of the Trustees work within other charities, such as CAFOD, Christian Aid, Friends of the Earth, The National Trust, Oxfam and WWF. Although the Charity received membership income and support from the other charities within which they are involved, there were no relevant related party transactions during the year.