

**40TUDE CURING COLON CANCER
CHARITABLE INCORPORATED ORGANISATION
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2018
CHARITY NUMBER 1160500**

**40TUDE CURING COLON CANCER
CHARITABLE INCORPORATED ORGANISATION**

YEAR ENDED 31 DECEMBER 2018

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**40TUDE CURING COLON CANCER
CHARITABLE INCORPORATED ORGANISATION**

**YEAR ENDED 31 DECEMBER 2018
TRUSTEES' REPORT**

The trustees have pleasure in presenting their report and the unaudited financial statements of the charity for the year ended 31 December 2018.

1. REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity name	40tude Curing Colon Cancer
Charity Registration number	1160500
Charity correspondent	Mr Gordon Moore, 12 Ranelagh Avenue, London, SW13 0BP
Registered Office	As above
Website	www.40tude.org.uk

2. THE TRUSTEES

The trustees who served the charity during the period were as follows:

	Mr Gordon Moore (Chairman) Mr Fraser Moore Mr Stephen Morrison Mr Gordon Peterson (until June 2018) Mr Jonathan Aucamp (from June 2018)
Secretary	Mr G Moore
Key management personnel	Ms K Sanday
Bankers	Lloyds Bank, 67 Old Brompton Road, South Kensington, London, SW7 3JX
Solicitors	Kirkland & Ellis (International) LLP, 30 St. Mary Axe, London, EC3A 8AF

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TRUSTEES' REPORT (CONTINUED)**

3. OBJECTIVES AND ACTIVITIES

The objectives of the 40tude Curing Colon Cancer are:

- To promote and protect the physical and mental health of sufferers of colon cancer and gastrointestinal disease and their families through the provision of financial assistance, research funding, specialised equipment, support, education and practical advice; and
- To advance the education of the general public in all areas relating to bowel cancer and gastrointestinal disease.

4. STRUCTURE, GOVERNANCE & MANAGEMENT

40tude Curing Colon Cancer is a Charitable Incorporated Organisation governed in line with its Constitution dated May 2014.

Trustee recruitment and appointment

The charity trustees are as follows, and are appointed for the following terms:

- Mr Gordon Moore indefinitely;
- Mr Fraser Moore for one further year;
- Mr Gordon Peterson (resigned June 2018);
- Mr Stephen Morrison for two further years
- Mr Jonathan Aucamp for three further years (from June 2018).

In accordance with the constitution Mr Gordon Peterson resigned in June 2018 and Mr Jonathan Aucamp was appointed in his place.

Every new trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

Grant and donation making policy

The trustees have a policy for apportioning funding on the following basis:

- Identify an organisation within the United Kingdom of Great Britain & Northern Ireland that we consider to be effective and leading edge within the treatment of colon cancer and gastrointestinal disease.
- Within that organisation to identify the specialist programmes that we think most worthy of our funding given our objectives.
- Interview and engage with the programme leaders to agree how our grant will be applied to create maximum impact on eradication of colon cancer.

Select one or more programmes that we fund.

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**YEAR ENDED 31 DECEMBER 2018
TRUSTEES' REPORT (CONTINUED)**

Risk reviews

The trustees have examined the major risks which the 40tude Curing Colon Cancer faces and confirm that a Risk Management system has been established to enable regular risk evaluation so that necessary steps can be taken to lessen those risks.

5. PUBLIC BENEFIT STATEMENT

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning future activities. The charitable objectives are also set out in order to provide a clear and demonstrable public benefit.

6. ACHIEVEMENTS AND PERFORMANCE

Each year the charity hosts a series of events and physical challenges in which supporters participate, have the opportunity to fundraise and raise awareness of 40tude and the charity's purpose.

Over the course of 2018 the charity conducted a number of fund raising events. Participants paid entry fees which were used to offset the costs of running the events. In 2018 event entry fees totalled £6,880 (2017 £68,610) and the event costs including marketing and promotion totalled £50,533 (2017 £101,117). In the year to 2018 we changed the way we managed entry fees for the annual 40tude Cycle Challenge. This year participants registered and paid their entry fees directly to the event supplier, PIE rather than to 40tude. As a result, entry fees have fallen significantly with only participant fees for the Thames Paddle Boarding Marathon being included. Event costs have also fallen as a result of this change.

After entry fees for the events are taken into account, the charity received monetary donations, including Gift Aid and sponsorship of £299,191 (2017 £122,969). Support costs of £25,961 were incurred (2017 £21,122) which mostly related to salary and related employment costs for the charity's single employee.

2018 was a successful fundraising year for 40tude. We hosted more events than ever and saw more participants than ever before taking part in a 40tude event. In 2018 we celebrated a major milestone as we surpassed £1m in total funds raised since 40tude was first founded.

40tude organised a number of key events over the course of 2018. The year started with the inaugural Adventure Challenge with a group of 25 travelling to Morocco to undertake a climb of Mount Toukbal, the highest peak in North Africa, climbing over 4,100 metres. In June we hosted the Thames Paddle Boarding Marathon which this year was held in memory of 40tude friend and supporter Gavin Murray. The response was unprecedented with close to 100 people taking to the water, making this our largest SUP marathon yet, and participating in a very special event. In 2018 we organised a very successful 40tude

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TRUSTEES' REPORT (CONTINUED)**

Cycle Challenge which this year took place in Sardinia with over 50 participants taking part.

Alongside these major events 40tude was delighted that a number of individuals and groups chose to support us over the course of 2018. The Craddock Family undertook a series of four different fundraising challenges including a 720 km cycle and the Edinburgh Marathon. David Tobin completed the Wild Atlantic Way cycle challenge, completing the 2,195 km route in 20 days. Stuart Hogg ran the Bath Half Marathon on behalf of 40tude raising a substantial amount of money in the process. 16 year old Tatum Moore undertook a personal challenge giving up chocolate for 12 months and fund raising for 40tude through the process.

We were pleased to extend a number of corporate relationships in 2018. 40tude was delighted to be selected as Hermes Investment Management's Charity of the Year for 2018. We ran a number of events in partnership with the Hermes team, helping to communicate the importance and benefits of comprehensive and early screening for bowel cancer. Over the course of the year Hermes and its staff significantly contributed to 40tude's fund raising for which we are extremely grateful.

The trustees also wish to thank our other corporate sponsors who generously supported 40tude over the course of 2018 including Bridges Ventures, Cinven, Kings Park Capital, Capstar Advisers, Tiger Recruitment, Thompson Taylor, Popcorn Outdoor, Dream Escape and Savills.

As in 2017 we were fortunate again that a donor who wishes to remain anonymous donated specially designed commemorative shirts for our Mount Toubkal expedition and the 40tude Cycle Challenge, from which we were able to raise additional funds.

During 2018 40tude was pleased to continue its partnership with the St Mark's Hospital Foundation in Harrow. We continued to support two research projects, PROGRESS and PERFECTS, over the course of the year.

The PROGRESS project is seeking to determine which patients with polyps are most likely to go on to develop bowel cancer so that screening and treatment can be directed more effectively. In 2018 we provided £87,500 to fund the project. We have made further commitments to continue funding the project.

The PERFECTS study is looking at the efficacy of radiologists performing CT colonographies screening for bowel cancer and seeking to determine whether performance in detecting polyps and early cancers can be improved and sustained through specialist training. In line with the needs of the project, we didn't provide additional funding to PERFECTS in 2018 but have committed to continue to support it through to its conclusion up to 2020.

Overall project funding in 2018 of £87,500 was significantly lower than in 2017. However, at the end of the period we held a healthy balance with £264,844 of funds available for future projects.

In addition to continuing to fund the PROGRESS and PERFECTS programmes we have made further commitments in the coming year to fund the discovery phase of an Inflammatory Bowel Disease genetic identifier study in 2019.

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**YEAR ENDED 31 DECEMBER 2018
TRUSTEES' REPORT (CONTINUED)**

7. BRIEF STATEMENT OF THE CHARITY'S POLICY ON RESERVES

We held cash in bank of £259,130 at the end of the period all of which was unrestricted funds. These funds are held in order to cover working capital and short-term expenses to operate the charity and also to cover commitments that have been given to further fund ongoing research projects.

After the end of the period a deposit facility was put in place and certain funds have been invested in a separate account requiring 120 days' notice prior to withdrawal.

8. FINANCIAL REVIEW

As described above, the majority of income is applied to projects supported at St. Mark's, costs relating to the fundraising events and to staff costs. We keep staff costs low by employing a single manager of the charity and then buying specialist services from outside providers.

The trustees control the charity funds. The attached financial statements show the current state of finances, which the trustees consider to be sound.

The financial statements comply with the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable to the UK and Republic of Ireland published on 16 July 2014, the charity's governing document and have been prepared in accordance with the accounting policies set out in the notes to the financial statements.

9. TRUSTEES' RESPONSIBILITIES STATEMENT

The trustees are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period.

In preparing these financial statements, the trustees are required to:

- a) select suitable accounting policies and apply them consistently;
- b) observe the methods and principles in the Charities SORP;
- c) make judgements and accounting estimates that are reasonable and prudent;
- d) state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements

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TRUSTEES' REPORT (CONTINUED)**

- e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

10. INDEPENDENT EXAMINER

A resolution to re-appoint Mr NP Smith BA (Hons) FCCA as independent examiner for ensuing year will be proposed at the annual general meeting.

11. DECLARATION

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the Trustees



Gordon Moore

Chairman

Date: 7th October 2019

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CHARITABLE INCORPORATED ORGANISATION**

**YEAR ENDED 31 DECEMBER 2018
INDEPENDENT EXAMINER'S REPORT**

I report to the trustees on my examination of the financial statements of 40tude Curing Colon Cancer ('the charity') for the year ended 31 December 2018 which comprise of the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

RESPONSIBILITIES AND BASIS OF THE REPORT

As the trustees of the charity you are responsible for the preparation of financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters than an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently, I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charity as required by section 130 of 2011 Act; or
- the financial statements do not accord with those accounting records; or
- the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

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INDEPENDENT EXAMINER'S REPORT (CONTINUED)**

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Mr NP Smith BA (Hons) FCCA
Rotherham Taylor Limited
Chartered Accountants
21 Navigation Business Village
Navigation Way
Ashton-on-Ribble
Preston
PR2 2YP

Date: 7 October 2019

**40TUDE CURING COLON CANCER
CHARITABLE INCORPORATED ORGANISATION**

**YEAR ENDED 31 DECEMBER 2018
STATEMENT OF FINANCIAL ACTIVITIES**

Recommended categories by activity	Unrestricted funds	Restricted funds	Total funds 2018	Total funds 2017
	£	£	£	£
Incoming resources (Note 3)				
Income and endowments from:				
Donations and legacies	289,601	-	289,601	110,260
Charitable activities	16,880	-	16,880	82,380
Total	306,481	-	306,481	192,640
Resources expended (Note 5)				
Expenditure on:				
Raising funds	50,533	-	50,533	101,117
Charitable activities	87,500	-	87,500	120,676
Total	138,033	-	138,033	221,793
Net income and net movement of funds for the year	168,448	-	168,448	(29,153)
Reconciliation of funds:				
Total funds brought forward	96,396	-	96,396	125,549
Total funds carried forward	264,844	-	264,844	96,396

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**YEAR ENDED 31 DECEMBER 2018
BALANCE SHEET**

	Unrestricted funds	Restricted funds	Total 2018	Total 2017
	£	£	£	£
Current assets				
Stock	190	-	190	-
Debtors (Note 9)	6,941	-	6,941	6,214
Cash at bank and in hand (Note 10)	259,130	-	259,130	91,624
Total current assets	266,261	-	266,261	97,838
Creditors: amounts falling due within one year (Note 11)	1,417	-	1,417	1,442
Total net assets	264,844	-	264,844	96,396
Funds of the Charity				
Unrestricted funds	264,844	-	264,844	96,396
Total funds (Note 12)	264,844	-	264,844	96,396

These financial statements were approved by the trustees on the 7th October 2019
and are signed on their behalf by:



Gordon Moore
Trustee

**40TUDE CURING COLON CANCER
CHARITABLE INCORPORATED ORGANISATION**

**YEAR ENDED 31 DECEMBER 2018
NOTES TO THE FINANCIAL STATEMENTS**

Note 1

BASIS OF PREPARATION

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2015 as amended subsequently by Update Bulletin 1.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

With effect from 1 April 2017 the charity has adopted the accruals basis of accounting. Prior to this date the financial statements were prepared on a receipts and payments basis.

The charity constitutes a public benefit entity as defined by FRS 102.

Note 2

ACCOUNTING POLICIES

2.1 Income

Recognition of income

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- it is more likely than not that the trustees will receive the resources; and
- the monetary value can be measured with sufficient reliability.

Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

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**YEAR ENDED 31 DECEMBER 2018
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

Donations & Sponsorship	Donations and Sponsorship are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS 102 SORP).
Legacies	Legacies are included in the SoFA when receipt is probable, that is, when there has been grant of probate, the executors have established that there are sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.
Tax reclaims on donations and gifts	Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.
Donated goods	<p>Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.</p> <p>The cost of any stock of goods donated for distribution to beneficiaries is deemed to be the fair value of those gifts at the time of their receipt and they are recognised on receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.</p> <p>Gifts in kind for use by the charity are included in the SoFA as income from donations when receivable.</p>
Donated services and facilities	<p>Donated services and facilities are included in the SoFA when received at the value of the gift to the charity provided the value of the gift can be measured reliably.</p> <p>Donated services and facilities that are consumed immediately are recognised as income with an equivalent amount recognised as an expense under the appropriate heading in the SoFA.</p>
Support costs	The charity has incurred expenditure on support costs.
Volunteer help	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.

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**YEAR ENDED 31 DECEMBER 2018
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**Income from interest,
royalties and dividends**

This is included in the accounts when receipt is probable and the amount receivable can be measured reliably.

2.2 Expenditure and liabilities

Liability recognition

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

Support cost

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Redundancy cost

The charity made no redundancy payments during the reporting period.

Deferred income

Income relating to entry fees for an event being held after the period end is recorded as deferred income.

Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

Provisions for liabilities

A liability is measured on recognition at its historical cost and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date.

Basic financial instruments

The charity accounts for basic financial instruments on initial recognition as per paragraph 10.7 FRS 102 SORP. Subsequent measurement is as per paragraphs 11.17 to 11.19, FRS 102 SORP.

2.3 Assets

Debtors

Debtors are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

Donations and Gift Aid receivable is recorded as accrued income at the reporting date.

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**YEAR ENDED 31 DECEMBER 2018
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

Note 3

INCOMING RESOURCES

	Analysis	Unrestricted funds	Restricted income funds	Total funds 2018	Total funds 2017
		£	£	£	£
Donations and legacies:	Donations and gifts	253,195	-	253,195	95,270
	Gift Aid	35,996	-	35,996	13,929
	Donated goods, facilities and services (note 4)	410	-	410	1,061
		289,601	-	289,601	110,260
Charitable activities:	Entry fees	6,880	-	6,880	68,610
	Sponsorship	10,000	-	10,000	13,770
		16,880	-	16,880	82,380
Total		306,481	-	306,481	192,640

Note 4

DONATED GOODS, FACILITIES AND SERVICES

	Total 2018	Total 2017
	£	£
Events costs	116	90
Contribution to staff related costs	-	184
Support costs	294	787
Total	410	1,061

Note 5

ANALYSIS OF EXPENDITURE

	Analysis	Unrestricted funds	Restricted income funds	Total funds 2018	Total funds 2017
		£	£	£	£
Expenditure on raising funds	Fundraising events	50,533	-	50,533	101,117
Expenditure on charitable activities	Donations to St Mark's Hospital Foundation	87,500	-	87,500	120,676
	Total Expenditure	138,033	-	138,033	221,793

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

OTHER INFORMATION:

ANALYSIS OF EXPENDITURE ON RAISING FUNDS

Activities undertaken directly	Fundraising Events	Total 2018	Total 2017
	£	£	£
Event management expenses	21,278	21,278	79,207
Marketing and promotion	3,294	3,294	788
Support and governance	25,961	25,961	21,122
Total	50,533	50,533	101,117

Note 6

SUPPORT COSTS

	Fundraising Events	Total 2018	Total 2017
	£	£	£
Governance (note 7.1 below)	1,140	1,140	1,020
IT Expenses	296	296	610
Outsourced Payroll Services	425	425	320
Wages and salaries (note 8.1 below)	22,283	22,283	18,030
Insurance	67	67	105
Telephone	192	192	184
Postage and Stationery	31	31	192
Travel	71	71	19
Donation processing fees	1,456	1,456	642
Total	25,961	25,961	21,122

Note 7

DETAILS OF CERTAIN ITEMS OF EXPENDITURE

7.1 Fees for examination of the accounts

	Total 2018	Total 2017
	£	£
Independent examiner's fees	1,140	1,020

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

Note 8

PAID EMPLOYEES

8.1 Staff costs

	Total 2018	Total 2017
	£	£
Wages and salaries (including pension contributions)	22,283	18,030

No employees received employee benefits for the reporting period of more than £60,000.

8.2 Average head count in the year

	Total 2018 (Number)	Total 2017 (Number)
The parts of the charity in which the employees work		
Charitable activities	1	1

Note 9

DEBTORS

9.1 Analysis of debtors

	Total 2018	Total 2017
	£	£
Prepayments and accrued income	6,941	6,214

Note 10

CASH AT BANK AND IN HAND

	Total 2018	Total 2017
	£	£
Cash at bank and in hand	259,130	91,624

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

Note 11

CREDITORS AND ACCRUALS

11.1 Analysis of creditors

Amounts falling due within one year

	Total 2018 £	Total 2017 £
Accruals and deferred income	1,153	1,033
Taxation and social security	-	62
Other creditors	264	347
Total	<u>1,417</u>	<u>1,442</u>

Note 12

CHARITY FUNDS

12.1 Details of material funds held and movements during the current reporting year

Fund name	Fund balances brought forward restated £	Income £	Expenditure £	Fund balances carried forward £
Unrestricted funds	96,396	306,481	(138,033)	264,844
Total Funds	<u>96,396</u>	<u>306,481</u>	<u>(138,033)</u>	<u>264,844</u>

Note 13

TRANSACTIONS WITH TRUSTEES AND RELATED PARTIES

13.1 Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with the charity or a related entity.

13.2 Trustee's expenses

Type of expenses reimbursed

	Total 2018 £	Total 2017 £
Events costs – refreshments	-	-
IT expenses	-	229
Marketing & promotion	312	-
Total	<u>312</u>	<u>229</u>

During the year one trustee was reimbursed for expenses.