

# **GiveDirectly UK**

**Report and Unaudited Financial Statements  
Year ended 31 December 2018**

**Charity Registration No. 1167938**

## GiveDirectly UK

**Status:** Charity registration no.: 1167938  
The Trust's governing document is its Trust deed

**Registered Office:** 9 Love Lane  
Kings Langley  
Hertfordshire  
WD4 9HW

**Trustees:** Joshua Freedman  
Robin Linacre  
Paul Frederick Niehaus

**Bankers:** Barclays Bank PLC  
Leicester,  
LE87 2BB

**Independent  
examiner:** Shruti Soni ACCA  
Shruti Soni Ltd  
Chartered Certified Accountants  
117A St. John's Hill  
Sevenoaks TN13 3PE

## **GiveDirectly UK**

Trustees' Report  
for the year ended  
**31 December 2018**

The Trustees have pleasure in presenting their Annual Report and Financial Statements for the year ended 31 December 2018.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

GiveDirectly UK is a charity, registered in England and governed by a Trust Deed dated 4th December 2014.

In accordance with the governing document, there shall be not less than three Trustees at any time. Trustees are appointed by the Appointing Trustee, having regard to the skills, knowledge and experience needed for the effective administration of the Charity.

### **STATEMENT ON PUBLIC BENEFIT**

The objectives and activities, and achievement and performance sections of this report clearly set out the activities which the charity undertakes for the public benefit. The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2006 to have due regard to public benefit guidance published by the Commission in determining the activities undertaken by the charity.

### **RISK MANAGEMENT**

The Trustees have reviewed the major and financial risks that impact on the work of the charity. They systems that have been established enable the Trustees to review and take necessary steps to lessen these risks.

### **OBJECTIVES AND ACTIVITIES**

Our charitable objects (as defined by our Trust Deed) is the prevention or relief of poverty anywhere in the world by providing: grants, items and services to individuals in need and/or charities or other organisations working to prevent or relieve poverty.

In order to advance its purpose the trust provided financial assistance to extremely poor households and refugees.

The beneficiaries were extremely poor households located in Kenya and Uganda, and refugees in Uganda and their host households.

### **ACHIEVEMENTS AND PERFORMANCE**

The trust provided this financial assistance by making grants, totalling £798,400 in value, towards ongoing financial assistance projects in Uganda and Kenya, operated by the trust's partner organisation GiveDirectly, Inc ("GiveDirectly").

GiveDirectly is a US-based non-profit organisation that operates direct cash-transfer programs using mobile-payment technology.

Total grants were substantially higher in 2018 than in 2017, during which GiveDirectly UK made grants totalling £383,350. This was possible due to substantially increased income from donations.

## GiveDirectly UK

Trustees' Report  
for the year ended  
**31 December 2018**

GiveDirectly UK employs no staff and is administered entirely by volunteers. It therefore achieves low operational costs: in 2018, its primary costs were the fees associated with receiving donations and payment processing.

### FINANCIAL REVIEW

During the year the Trust received income totalling £872,564 (2017: £513,620). Resources expended totalled £810,004 (2017: £392,909). The net income for the year is £62,560 (2017: £120,711). The Trust's activity is funded by unrestricted income from donations.

### Reserves policy

Total general reserves at 31 December 2018 are £205,976 (2017: £143,416) which the Trustees consider to be adequate for the Trust's on-going activities as there are no committed regular liabilities. The Trustees will review the reserve policy on an annual basis.

### PLANS FOR FUTURE PERIODS

GiveDirectly UK expects to continue to use its income for the purpose of making grants.

### Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In preparing these financial statements, the trustees are required to:

- a) select suitable accounting policies and apply them consistently;
- b) observe the methods and principles in the Charities SORP;
- c) make judgments and accounting estimates that are reasonable and prudent;
- d) state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Trust will continue in operation.

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the Trust's transactions and disclose with reasonable accuracy at any time the financial position of the Trust and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the Trust and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the Trustees on 06 October 2019 and signed on their behalf by:

Signed *Robin Linacre*  
Robin Linacre (Oct 7, 2019) (Trustee)  
Name Robin Linacre

## Independent Examiner's Report to the Trustees of GiveDirectly UK

I report on the financial statements of the Trust for the year ended 31 December 2018 as set out on pages 5 to 13.

### Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of Association of Chartered Certified Accountant, which is one of the listed bodies

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*Shruti Soni*  
Shruti Soni (Oct 7, 2019)

**Shruti Soni ACCA**

Shruti Soni Ltd ● Chartered Certified Accountants  
117A St. John's Hill, Sevenoaks TN13 3PE

Date: Oct 7, 2019

GiveDirectly UK  
Statement of financial activities

For the year ended 31 December 2018

	Note	Unrestricted £	Restricted £	2018 Total £	Unrestricted £	Restricted £	2017 Total £
<b>Income from:</b>							
Donations and legacies	2	872,564	–	<b>872,564</b>	513,620	–	513,620
<b>Total income</b>		<b>872,564</b>	<b>–</b>	<b>872,564</b>	<b>513,620</b>	<b>–</b>	<b>513,620</b>
<b>Expenditure on:</b>							
Raising funds	3	10,069	–	<b>10,069</b>	8,614	–	8,614
Charitable activities							
Grant Making	3	799,935	–	<b>799,935</b>	384,295	–	384,295
<b>Total expenditure</b>		<b>810,004</b>	<b>–</b>	<b>810,004</b>	<b>392,909</b>	<b>–</b>	<b>392,909</b>
<b>Net income for the year</b>		<b>62,560</b>	<b>–</b>	<b>62,560</b>	<b>120,711</b>	<b>–</b>	<b>120,711</b>
<b>Net movement in funds</b>	10	<b>62,560</b>	<b>–</b>	<b>62,560</b>	<b>120,711</b>	<b>–</b>	<b>120,711</b>
<b>Reconciliation of funds:</b>							
Total funds brought forward		143,416	–	<b>143,416</b>	22,705	–	22,705
<b>Total funds carried forward</b>		<b>205,976</b>	<b>–</b>	<b>205,976</b>	<b>143,416</b>	<b>–</b>	<b>143,416</b>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 10 to the financial statements.

GiveDirectly UK

Balance sheet

As at 31 December 2018

	Note	£	2018 £	£	2017 £
<b>Current assets:</b>					
Debtors	7	25,665		18,125	
Cash at bank and in hand		181,691		126,041	
		<u>207,356</u>		<u>144,166</u>	
<b>Liabilities:</b>					
Creditors: amounts falling due within one year	8	1,380		750	
		<u>1,380</u>		<u>750</u>	
<b>Net current assets</b>			<b>205,976</b>		<b>143,416</b>
			<u>205,976</u>		<u>143,416</u>
<b>Total net assets</b>			<b>205,976</b>		<b>143,416</b>
			<u>205,976</u>		<u>143,416</u>
<b>The funds of the charity:</b>					
Unrestricted income funds:	10				
General funds		205,976		143,416	
		<u>205,976</u>		<u>143,416</u>	
Total unrestricted funds			<b>205,976</b>		<b>143,416</b>
			<u>205,976</u>		<u>143,416</u>
<b>Total charity funds</b>			<b>205,976</b>		<b>143,416</b>
			<u>205,976</u>		<u>143,416</u>

The financial statements were approved and authorised for issue by the Board on 6 October 2019.  
Signed on behalf of the board of trustees

  
Robin Linacre (Oct 7, 2019)

Signature

Robin Linacre

Name

Trustee

GiveDirectly UK  
Statement of cash flows

For the year ended 31 December 2018

	Note	2018	2017
		£	£
Cash flows from operating activities	11		
Net cash provided by / (used in) operating activities		55,650	103,336
Change in cash and cash equivalents in the year		55,650	103,336
Cash and cash equivalents at the beginning of the year		126,041	22,705
Cash and cash equivalents at the end of the year	12	181,691	126,041



## 1 Accounting policies

### a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 (as updated through Update Bulletin 1 published on 2 February 2016), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Accounting Practice.

The charity is a Trust registered with Charity Commission. The registered office address is given in the charity information page.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

### b) Public benefit entity

The Trust meets the definition of a public benefit entity under FRS 102.

### c) Going concern

The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

Key judgements that the Trust has made which have a significant effect on the accounts include estimating accrued income for gift aid claim.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

### d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

### e) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

For the year ended 31 December 2018

1 Accounting policies (continued)

f) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the Trust in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of Grant Making undertaken to further the purposes of the charity and their associated support costs. Grants payable are recognised in the SOFA when they are approved by the Trustees and recipient has been informed.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

g) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising currently the cost of independent examination, is apportioned to Grant Making activity in full.

h) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

i) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account. Cash balances exclude any funds held on behalf of service users.

j) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 Income from donations and legacies

	Unrestricted £	Restricted £	2018 total Total £	2017 Total £
Donation receivable	777,232	–	777,232	449,829
Gift aid receivable	95,332	–	95,332	63,791
	<u>872,564</u>	<u>–</u>	<u>872,564</u>	<u>513,620</u>

For the year ended 31 December 2018

3 Analysis of expenditure

	Cost of raising funds £	Charitable activity		2018 Total £	2017 Total £
		Grant making £	Support costs £		
Grants payable	-	798,400	-	798,400	383,350
Independent examination	-	-	1,530	1,530	945
Bank Charges	-	-	5	5	-
CAF Charges	10,069	-	-	10,069	8,614
	<u>10,069</u>	<u>798,400</u>	<u>1,535</u>	<u>810,004</u>	<u>392,909</u>
Support costs	-	1,535	(1,535)	-	-
<b>Total expenditure 2018</b>	<u><b>10,069</b></u>	<u><b>799,935</b></u>	<u><b>-</b></u>	<u><b>810,004</b></u>	<u><b>392,909</b></u>
Total expenditure 2017	<u><b>8,614</b></u>	<u><b>384,295</b></u>	<u><b>-</b></u>	<u><b>392,909</b></u>	

All expenditure in current and previous year was unrestricted.

For the year ended 31 December 2018

4 Grant making

	Grants to institutions £	Grants to individuals £	Support costs £	2018 £	2017 £
<b>Cost</b>					
Uganda (Standard Campaign)	-	-	-	-	96,350
Kenya (Standard Campaign)	275,200	-	-	<b>275,200</b>	184,800
Kenya (Basic Income campaign)	-	-	-	-	22,000
Uganda Refugees Project	523,200	-	-	<b>523,200</b>	80,200
At the end of the year	<b>798,400</b>	-	-	<b>798,400</b>	383,350

In order to advance its purpose the Charity provides financial assistance to extremely poor households. The beneficiaries were extremely poor households located in Kenya and Uganda.

The trust provided this financial assistance by making these grants towards an ongoing financial assistance project (as described below), operated by the Charity's partner organisation GiveDirectly, Inc ("GiveDirectly"). GiveDirectly is a US-based non-profit organisation that operates direct cash-transfer programs using mobile-payment technology.

Uganda (Standard Campaign): Distributing direct cash transfers via mobile payment technology to households in Uganda

Kenya (Standard Campaign): Distributing direct cash transfers via mobile payment technology to households in Kenya

Kenya (Basic Income Campaign): Distributing direct cash transfers via mobile payment technology to households as part of a fully universal, long-term pilot of a basic income

Uganda Refugees Project: Distributing direct cash transfers via mobile payment technology to two thousand refugees in the Kyaka II settlement in Uganda, and 800 host households.

5 Related party transactions

There are no related party transactions to disclose for 2018 (2017: none).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

Key management personnel are the Trustees of the charity. The Charity does not employ any staff. The trustees take part in the day to day running and management of the Charity.

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2017: £nil). No charity trustee received payment for professional or other services supplied to the charity (2017: £nil). No charity trustee received payment or reimbursement of travel and subsistence costs incurred by members relating to attendance at meetings of the trustees.

6 Taxation

The Trust is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

7 Debtors

	2018 £	2017 £
Accrued income	<b>25,665</b>	18,125
	<b>25,665</b>	18,125

For the year ended 31 December 2018

8 Creditors: amounts falling due within one year

	2018 £	2017 £
Accruals	1,380	750
	<b>1,380</b>	<b>750</b>

9 Analysis of net assets between funds

	2018		2017	
	General unrestricted £	Total funds £	General unrestricted £	Total funds £
Net current assets	205,976	205,976	143,416	143,416
Net assets at the end of the year	<b>205,976</b>	<b>205,976</b>	<b>143,416</b>	<b>143,416</b>

10 Movements in funds

	At 1 January 2018 £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At 31 December 2018 £
Unrestricted funds: General funds	143,416	872,564	(810,004)	-	205,976
Total unrestricted funds	143,416	872,564	(810,004)	-	205,976
Total funds	143,416	872,564	(810,004)	-	205,976

	At 1 January 2017 £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At 31 December 2017 £
Unrestricted funds: General funds	22,705	513,620	(392,909)	-	143,416
Total unrestricted funds	22,705	513,620	(392,909)	-	143,416
Total funds	22,705	513,620	(392,909)	-	143,416

For the year ended 31 December 2018

11 Reconciliation of net income / (expenditure) to net cash flow from operating activities

	2018 £	2017 £
<b>Net income / (expenditure) for the reporting period (as per the statement of financial activities)</b>	<b>62,560</b>	120,711
(Increase)/decrease in debtors	<b>(7,540)</b>	(18,125)
Increase/(decrease) in creditors	<b>630</b>	750
<b>Net cash provided by / (used in) operating activities</b>	<b>55,650</b>	103,336

12 Analysis of cash and cash equivalents

	At 1 January 2018 £	Cash flows £	Other changes £	At 31 December 2018 £
Cash in hand	126,041	55,650	–	<b>181,691</b>
<b>Total cash and cash equivalents</b>	<b>126,041</b>	<b>55,650</b>	<b>–</b>	<b>181,691</b>









# Accounts 2018 V5

Final Audit Report

2019-10-07

Created:	2019-10-07
By:	Shruti Soni (shruti@taxacc.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAAj272xHL02rII7CzEq6a9GonbSSPbWzyt

## "Accounts 2018 V5" History

-  Document created by Shruti Soni (shruti@taxacc.co.uk)  
2019-10-07 - 2:45:41 PM GMT- IP address: 213.205.240.221
-  Document emailed to Robin Linacre (robinlinacre@gmail.com) for signature  
2019-10-07 - 2:47:25 PM GMT
-  Email viewed by Robin Linacre (robinlinacre@gmail.com)  
2019-10-07 - 2:47:49 PM GMT- IP address: 82.132.217.211
-  Document e-signed by Robin Linacre (robinlinacre@gmail.com)  
Signature Date: 2019-10-07 - 2:54:40 PM GMT - Time Source: server- IP address: 82.132.217.211
-  Document emailed to Sruti Soni (shruti@charityaccountant.co.uk) for signature  
2019-10-07 - 2:54:43 PM GMT
-  Email viewed by Sruti Soni (shruti@charityaccountant.co.uk)  
2019-10-07 - 2:54:48 PM GMT- IP address: 66.249.93.197
-  Document e-signed by Sruti Soni (shruti@charityaccountant.co.uk)  
Signature Date: 2019-10-07 - 3:04:28 PM GMT - Time Source: server- IP address: 213.205.240.208
-  Signed document emailed to Robin Linacre (robinlinacre@gmail.com), Shruti Soni (shruti@taxacc.co.uk) and Sruti Soni (shruti@charityaccountant.co.uk)  
2019-10-07 - 3:04:28 PM GMT