



# Trustees' Annual Report for the period

Period start date			Period end date		
From	01	January	2018	To	31
					December
					2018

## Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

Postcode

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair	19/1/2017 - present	
2	Julia George	Charitable Operations	19/1/2017 - present	
3	Tim Bradley	Communications Governance	19/1/2017 - present	
4	Stephen Wright	Finance	19/1/2017 -- May 2019	
5	Amber Lewis	Legal	30/11/2017 -- Aug 2019	
6	Geoff Morris	Fund Raising	16/5/2019 -- Present	
7	Stefan Fafinski	Legal	19/8/2019 - Present	
8				
9				
10				
11				
12				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Accountant	DeVines Accountants Limited	DeVine House, 1299-1301 London Road, Leigh-on-Sea, Essex. SS9 2AD

### Name of chief executive or names of senior staff members (Optional information)

Not applicable

## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointed by, elected by)	Appointed by the board of Trustees

### Additional governance issues (Optional information)

You may choose to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

During 2018/19 Red Trouser Day established a close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to grant up to 60% of funds raised to them. Any monies granted are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trouser Day Chops team for use of the funds. Any such grants are also subject to approval by the board of Red Trouser Day Trustees to ensure the monies are used for the purpose they have been raised.

We have developed a policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods
- Privacy of data (GDPR)

There are no direct major risks outside of event management. Each event

carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain.

## Section C

## Objectives and activities

### Summary of the objects of the charity set out in its governing document

The objects of Red Trousers Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

(a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;

(b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:

(i) Increase the level of early diagnosis and early treatment;

(ii) Improve treatment outcomes

(iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

During 2018 a number of fund raising events were held by Red Trousers Day Ambassadors where awareness was made through a speech by either a Surgeon of the Royal Marsden or a Trustee.

Every event promotes the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2018 for the public benefit ( a full summary report on each project is available on request) but in summary active projects are:

- RTD funded International Robotic Colorectal Registry launches in Seville
- RTD helps fund project to develop potentially routine blood test to detect risk of bowel cancer – 110 patients now recruited and sample analysis is on the way
- RTD funds bowel cancer patient for Great Escape Weekend
- RTD funds mASCARA, the first international registry for rare Anal cancer
- RTD funds early research into a potent natural tumour suppressor with the promise of avoiding chemotherapy side effects
- RTD trials its first Patient Community event at RMCH

### Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

### Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

### **Vision**

*A vehicle that continually raises funds for research, innovation, and the acquisition of products & services to improve bowel cancer patient outcomes.*

### **Mission**

*An annual fun event to raise awareness & funds to support specific targeted research.*

### **Fundraising Campaign Objectives**

1. Raising funds to support specific targeted research with a focus on:
  - Clinical research for earlier diagnosis and treatment e.g. Blood Tests for Polyps
  - Technological research for improvements e.g. robotic surgery and patient outcomes
  - Mental wellbeing research for patients & families to ease the stress and anxiety
2. Target to Raise £100k per annum
3. Create a Guinness Book of Records event for the most Red Trousers Worn in one place
4. Create a National Red Trouser Day Ramble
5. Create some merchandise that can be resold e.g. pin badges, hats, brooches etc.
6. Find some more patrons/celebrities who would appeal to the 40-60 age bracket

### **Grant-making policy and process**

Red Trouser Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

During 2018, a number of significant events were held, the most notable being:

Ian Green organised the 3<sup>rd</sup> Southend on Sea Ramble which attracted 60 supporters who rambled from Old Leigh to Shoeburyness raising approximately £1,500.

The first Red Trouser Golf Day was organised by Geoff Morris in Kent, a great success with high hopes for becoming a major annual event raising £4,500.

Tins were shaken at the Essex Cricket Ground during a major international friendly match.

The founder runs an annual Curry night in North London, always goes down well.

All of these events were organised by patients or survivors of Bowel Cancer wishing to do their bit to support research and promote the awareness.

Red Trouser Day also enjoyed significant support from some large corporates that included Cushman Wakefield and Open Text.

In total the charity raised £20,000, making a net Profit of just over £15,000. We then made a donation of £25,000 to the Royal Marsden Cancer Charity dedicated to the Colorectal Cancer Research team. We have also funded our first colorectal cancer patient through a Great Escape Weekend ran by the Shine Charity.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website [www.redtrouserday.com](http://www.redtrouserday.com)

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

ethical investment policy  
adopted.

## Section F Other optional information

Red Trouser Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Red Trouser Day is also going to support research into how the mental well being of patients can be improved.

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position (eg Secretary, Chair,  
etc)

Date

31/10/2019



**Section A**

**Independent Examiner's Report**

**Report to the trustees/  
members of**

**Red Trousers Day**

**On accounts for the year  
ended**

31<sup>st</sup> December 2018

**Charity no  
(if any)**

1171208

**Set out on pages**

1 - 2

**Respective  
responsibilities of  
trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

The charity's trustees consider that an audit is not required for this year under section 144 of the Act and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the applicable Directions given by the Charity Commission (under section 145(5)(b) of the Act, and
- to state whether particular matters have come to my attention

**Basis of independent  
examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

**Independent  
examiner's statement**

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Charities Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

*\* Please delete the words in the brackets if they do not apply.*

**Signed:**

**Date:** 31/10/2019

**Name:**

Clive Robert Purdy

**Relevant professional  
qualification(s) or body  
(if any):**

Chartered Accountant

**Address:**

DeVine House, 1299-1301 London Road

Leigh-on-Sea
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Essex. SS9 2AD
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**Section B****Disclosure**

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**

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CHARITY COMMISSION  
FOR ENGLAND AND WALES

Red Trouser Day

1171208

## Receipts and payments accounts

CC16a

For the period  
from

01/01/2018

To

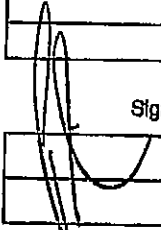
31/12/2018

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations and fundraising	19,369	-	-	19,369	68,013
Gift Aid Receipts	1,174	-	-	1,174	4,811
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>20,543</b>	<b>-</b>	<b>-</b>	<b>20,543</b>	<b>62,624</b>
<b>A2 Asset and investment sales, (see table).</b>					
Loan	-	-	-	-	3,700
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,700</b>
<b>Total receipts</b>	<b>20,543</b>	<b>-</b>	<b>-</b>	<b>20,543</b>	<b>66,324</b>
<b>A3 Payments</b>					
Donations	25,000	-	-	25,000	25,000
Fundraising expenses	2,976	-	-	2,976	11,152
Subscriptions	289	-	-	289	63
Equipment	-	-	-	-	171
Postage, Printing, Stationery	84	-	-	84	241
Professional fees	60	-	-	60	60
Advertising & Promotion	1,005	-	-	1,005	170
Finance charges	487	-	-	487	1,798
Insurance	372	-	-	372	-
<b>Sub total</b>	<b>30,243</b>	<b>-</b>	<b>-</b>	<b>30,243</b>	<b>38,636</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Loan repayment	-	-	-	-	3,700
Trade Mark	-	-	-	-	220
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,920</b>
<b>Total payments</b>	<b>30,243</b>	<b>-</b>	<b>-</b>	<b>30,243</b>	<b>42,556</b>

<i>Net of receipts/(payments)</i>	- 9,700			- 9,700	23,769
A5 Transfers between funds					
A6 Cash funds last year end	23,769			23,769	
<i>Cash funds this year end</i>	14,069			14,069	23,769

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Bank Account	14,069	-	
		-	-	-
		-	-	-
	<b>Total cash funds</b>	14,069	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Trade Mark	220	-	
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Paul Finch	31/10/2019	