



# IDEAS2ACTION

# ANNUAL REPORT

## 2018-19

Charity No 1170422



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## CHAIRMAN'S REPORT

What a year this has been! Since I wrote my last report we have grown tremendously and we have been delighted to welcome even more volunteers to our team. In fact we have doubled the number to 67. Our Trustee team has grown too with Harriet and Barbara joining us. Sadly though we have had to say goodbye to Jo who resigned as a Trustee, but who continues to help us as a volunteer. Her skills, enthusiasm and passion for what we do are gratefully appreciated by all.

We added new Win on Waste® sessions to our portfolio this year with Christchurch and Poole Town joining the network and we completed our pilot project Win on Waste on Wheels.

As you can see from the photos on the front cover we ran another successful Awards event, our Fourth in September. 50 people joined us at Poole Civic Centre in recognising the people, organisations and schools who go the extra mile when it comes to volunteering.

I'm very proud of our achievements this year as you will see from the Top 5 Facts and Figures below. I'm also very proud of our volunteer and staff teams who between them have given us £40,000 of volunteering time (based on the minimum wage of £8.21 an hour). This is truly amazing and on behalf of the Trustees, I'd personally like to thank them all for all their hard work.

We'll soon be starting a new decade and I'm confident that we will continue to make a positive impact and see good causes benefit from donated waste in the months to come.

Nick Ellis

**Top 5 Facts and Figures for 2018/19**

- Our volunteers ran 157 Win on Waste® sessions in 16 areas of Bournemouth, Christchurch, Dorset and Poole.
- Just over 6,198 carrier bags were donated this year at our Win on Waste® sessions.
- Through collecting this waste we raised £2,037 by sending it off for recycling with TerraCycle.
- We produced an additional recycling directory for Dorset Waste Partnership which brought the total to 3 directories. In these, 50 organisations advertised for some 200 items.
- An average of 1215 people donated their items each month.



**SOME OF THE WASTE WE  
RECEIVED READY TO BE SENT ON,  
OR PASSED ON TO  
GOOD CAUSES.**



## SUMMARY FINANCIAL REPORT 2018/19

Incoming Resources	<i>Unrestricted</i>	<i>Restricted Funds</i>	<i>Total £ 31.10.19</i>	<i>Total £ 31.10.18</i>
Total Incoming	2,937	16,099	19,036	4,832
Resources Expended	<i>Unrestricted</i>	<i>Restricted Funds</i>	<i>Total £ 31.10.19</i>	<i>Total £ 31.10.18</i>
Total Resources Expended	2,396	9,145	11,541	2,725
Cash funds last year end	29	2,427	2,456	390
Total funds carried forward	570	9,381	9,951	2,497

For a copy of our accounts for 2018/19 please email [contact@ideas2action.org.uk](mailto:contact@ideas2action.org.uk)

The Trustees can confirm in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at year end the CIO did not have any outstanding guarantees to third parties, nor any debts secured on assets of the CIO.

## Income

Our funding comes from a variety of sources, principally grants and donations. We would particularly like to thank our key funders for 2018/19:

*Seedbed Christian Community Trust, Terracycle, Ellis Jones, Poole Bay Rotary, Dorset Council, Wessex Water, Event Insurance, Allen Lane Foundation and Poole Well-being Collaborative.* We would also like to thank the following for their donations: All Saints Mother's Union, Bournemouth & Poole Preservation Club Ltd, Bournemouth Northbourne Towswomen's Guild, L Cooke, Kinson Methodist Church, Kinson Trefoil Guild, Parkstone WI and the Venusians.

## Expenditure

Our principal spending is on staff salaries. We have developed an extensive network of volunteers, groups and activities, including processing a significant amount of waste. All of this requires considerable support and co-ordination.

During 2018/19 we spent £9,279 on salaries, 80% of our expenditure. We also spent £1,017 (9%) on organising events and raising awareness of waste and recycling.

**OUR THANKS GO TO:**

**Trustees:** Barbara, Cariad, Chris, Harriet, Jo, Martin and Nick **Staff:** Monique and Simon

**Business Win on Waste:** Jeremy **PR/Marketing:** Steph **Salaries:** Sonia **Website Statistics Volunteer:** Kirstie

**Recycling Ambassadors:** Barbara, Dave, Debbie, Emma, Gina, Jane, Joanne, Katrina, Laura, Linda, Mar, Marion, Millie, Moira, Penelope, Rachel, Richard, Sammy, Sarah D, Sarah S, Simon, Steph, Susan, Vikki, Yvonne.

**Win on Waste helpers :** Alison, Anna, Charlene, Chloe, Dawn, Duncan, Elizabeth, Erica, Graham, Harriet, Iris, Jade, Janet, Josie, Kelly, Linda, Lisa (+ Heidi and Toby), Mel, Michael, Mike (x2), Nicola, Paul, Sam, Sue, Rachel, Ragen, Sarah (x3), Steven, Susan, Val, Vanessa, Wendy (x2)

**Win on Waste on Wheels Volunteers:** David and Renny.

**And**

Ann Stribley, Ashley Cross Link, BCP Council, Bournemouth and Poole CVS (now CAN), Brittany Ferries, Broadstone Library, Broadstone Link, Canford Heath and Creekmoor Magazines, Canford Heath Library, Christchurch Library, Co-op Ashley Road, Corfe Mullen Library, Corfe Mullen Link, Creekmoor Library, Hamworthy Library, Kinson Library, Lantern Church, Lester Aldridge, Livability Holton Lee, Lounge One, Oakdale Library, Parkstone Library, Pilot Pub, Richard Jefferies, Southbourne Library, Sustainable Dorset, Sweet Home Inn, The Spire, Upton Link, Westbourne Library, Wimborne Library and **everyone** who has saved and donated items this year.

## QUOTES FROM OUR VOLUNTEERS, TRUSTEES AND GOOD CAUSES

"I am new to the area and was cautiously looking for activities to get involved in - recycling is something I am very keen on so Win on Waste® provided me with an opportunity to volunteer which is worthwhile but also a manageable fixed commitment. What I have found is a very friendly organisation with a fantastically democratic structure and I feel very happy to have found it. It is so nice to help an organisation which also acts as a focus to help other organisations."

**Moira, Ambassador**

"I have been involved with Ideas2Action and particularly Win on Waste® almost since it's inception. I enjoyed helping at the sessions at Canford Heath, one of the first venues. Since then the organisation has grown and is extremely successful. I still help at Ashley Cross and fill in where needed.

This year I applied to become a Trustee which I am enjoying. I look forward to being involved with the continuing growth of the organisation." **Barbara, Ambassador and Trustee**

"Ideas2Action was set up to raise awareness of recycling and develop practical solutions to achieve this. This has proven to be a great success and it has touched a real chord in the community. Ideas2Action has also brought people together, as volunteers and recyclers and across the generations. This is a powerful message, people together can make a real difference to the environment and to each other. On our 6th anniversary I would like to pay tribute to Monique, our Business Manager, who is the catalyst for all this success." **Chris, Ideas2Action Treasurer**

"Our groundbreaking research and vital services depend on donations. Every stamp and coin donated to Parkinson's UK via Win on Waste® collection points helps to bring real breakthroughs closer for people with Parkinson's. The coins and stamps donated via Ideas2Action's Win on Waste® collections converted into over £100 and will go towards funding our amazing research, looking to find better treatments and a cure in years, not decades. Also, to provide information and support to people with Parkinson's when they need it most." **Julie, Chair of Poole and District Parkinson's UK**

"Over the last year I have regularly collected items donated to me from Ideas2Action's Win on Waste projects. These items I use for raffles, tombola prizes, sales at coffee mornings and car boot sales. All the money I raise goes to Dorset Cancer Care Foundation of which I am a fund raiser volunteer. On average in a year I organise about 4 coffee mornings, 2 to 3 car boot sales and at least 3 to 4 other social events all in aid of DCCF. The car boot fairs usually raise £50 to £60, coffee mornings from £250 to £400 and other social events can raise £400 to £1000. This is where the raffle and tombola help to raise some of this money. So I thank you all for making this possible by the collections you give me. Every item no matter how big or small makes a great difference to our fund raising events." **Sheila, DCCF Ambassador**

"Thank you for all your hard work in putting the information together. We have had some wonderful donations from your directory. We have met and talked to some lovely supportive people and I hope we've made them feel that their 'rubbish' is our 'gold'." **Helen, CEO, Space Youth Project**



CHARITY COMMISSION  
FOR ENGLAND AND WALES

ideas2Action

1170422

## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
01-Nov-18

To

Period end date  
31-Oct-19

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	900	250	-	1,150	807
Terracycle	2,037	-	-	2,037	253
Dorset County Council	-	188	-	188	806
Wessex Water	-	1,180	-	1,180	-
Seedbed	-	14,481	-	10,481	-
Allen Lane Foundation	-	-	-	-	2,000
Poole Well-being Collaborative	-	-	-	-	879
Income from quiz nights	-	-	-	-	87
<b>Sub total (Gross income for AR)</b>	<b>2,937</b>	<b>16,099</b>	<b>-</b>	<b>19,036</b>	<b>4,832</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>2,937</b>	<b>16,099</b>	<b>-</b>	<b>19,036</b>	<b>4,832</b>
<b>A3 Payments</b>					
Salary	684	8,595	-	9,279	1,543
Staff expenses	38	24	-	62	-
Volunteer expenses	328	26	-	354	325
Insurance	165	-	-	165	165
Events/Promotion	731	286	-	1,017	263
Stationery/Postage	48	149	-	197	91
Telephone	151	65	-	216	116
IT equipment	87	-	-	87	-
Membership fees/Training	30	-	-	30	52
Trademark registration/domain name	134	-	-	134	170
<b>Sub total</b>	<b>2,396</b>	<b>9,145</b>	<b>-</b>	<b>11,541</b>	<b>2,725</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>2,396</b>	<b>9,145</b>	<b>-</b>	<b>11,541</b>	<b>2,725</b>
<b>Net of receipts/(payments)</b>	<b>541</b>	<b>6,954</b>	<b>-</b>	<b>7,495</b>	<b>2,107</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>29</b>	<b>2,427</b>	<b>-</b>	<b>2,456</b>	<b>390</b>
<b>Cash funds this year end</b>	<b>570</b>	<b>9,381</b>	<b>-</b>	<b>9,951</b>	<b>2,497</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	570	9,381	-
		-	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>570</b>	<b>9,381</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK

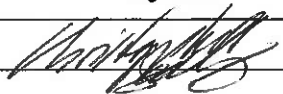
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	N/A	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	N/A		-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	N/A		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	N/A		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Christopher Beale	27-11-2019