

REPORT AND CONSOLIDATED FINANCIAL STATEMENTS

**RAINBOW
TRUST**

SUPPORTING FAMILIES
WITH A SERIOUSLY ILL CHILD

FOR THE
YEAR ENDED
30 JUNE 2019

Our performance and achievements highlights

- 727 new families supported, an increase of 8% on last year
- *See us, Hear us, Notice us* report focussing on needs of siblings of seriously ill children published, attracting attention from parliamentarians and significant national media coverage
- Volunteer hours directly supporting families increased by 15%
- Fundraised £4.6m
- Listed in *The Sunday Times* Top 100 Best Not-For-Profit Organisations To Work For for the eighth consecutive year, maintaining our highest ever position at number 49.

For more information about Rainbow Trust
please visit our website rainbowtrust.org.uk



**RAINBOW TRUST CHILDREN'S CHARITY
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019**

CONTENTS	Page
Trustees' report	3
Independent auditor's report	19
Statement of financial activities	21
Consolidated balance sheet	22
Charity balance sheet	23
Consolidated statement of cash flows	24
Notes to the financial statements	25

RAINBOW TRUST CHILDREN'S CHARITY

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2019

The Trustees, who are also the directors, present their report together with the financial statements for the year ended 30 June 2019.

CORPORATE DIRECTORY

Trustees	Mark Cunningham (Chairman) Timothy Bunting Howard Dyer Andrew Honnor Dr. Jonathan Rabbs Mark Richardson (retired April 2019) Michael Wainwright Celia Woollett	
Chief Executive	Zillah Bingley	
Secretary	Robert Coyne	
Principal Address	Cassini Court Randalls Way Leatherhead Surrey KT22 7TW	
Independent Auditors	Haysmacintyre LLP 10 Queen Street Place London EC4R 1AG	
Bankers	NatWest Bank plc 1000 Cathedral Square Cathedral Hill Guildford Surrey GU2 7YL	
Investment Managers	Cazenove Capital 1 London Wall Place London EC2Y 5AU	Ruffer LLP 80 Victoria Street London SW1E 5JL
Company Number	3585123	
Charity Number	1070532	

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

The Board of Trustees of Rainbow Trust Children's Charity presents its Annual Report and Financial Statements for the year ended 30 June 2019.

OUR CORE PURPOSE AND ACTIVITIES

OUR VISION

Every family in the UK who has a child with a life threatening illness receives the support they need.

OUR MISSION

We enable families who have a child with a life threatening illness to make the most of time together by providing expert practical and emotional support where they need it for as long as it is needed.

OUR OBJECTS AND PUBLIC BENEFIT

The charity was established to relieve the pain and suffering of families with a life threatened or terminally ill child and to support them through bereavement if necessary.

The Trustees confirm that they have complied with their duty in section 17 of the Charities Act 2011, to have due regard to the public benefit guidance published by the Charity Commission, in determining the activities undertaken by the charity. Irrespective of a beneficiary's capacity, ethnicity, faith, or socio-economic environment, all charitable services are provided free. To ensure that Rainbow Trust offers support to those that meet our criteria, there is a referral process in place with clear guidelines. Referrals may come from any source including healthcare professionals and families.

OUR WORK

Rainbow Trust provides expert Family Support Workers to families who have a child with a life threatening or terminal illness. When serious illness affects a child, family life is turned upside down, and time becomes more precious. Rainbow Trust pairs each family with a dedicated Family Support Worker who becomes a trusted and constant person in family life, providing practical and emotional support. This support helps families to face, and make the most of, each new day.

Family Support Workers take time to listen, accompany parents to hospital appointments, stay with the sick child so that parents can spend time together, maybe over a meal, or go home from hospital for a break to spend time with their other children. They can provide practical help with day-to-day activities, including transport for siblings to and from school to maintain their routine wherever possible. At times of crisis, they can be available 24 hours a day, 365 days a year. Support is available from diagnosis, during treatment, and where needed, through bereavement.

Rainbow Trust's community-based support is available at no cost to families, and is provided no matter what a family's background or circumstances. There is no other national organisation offering the range of social palliative care support that we do, directly to families when they need it most.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

ACHIEVEMENTS AND PERFORMANCE

OVERVIEW & THIS YEAR'S HIGHLIGHTS

For families with a seriously ill child, having practical and emotional support for the whole family where and when it is needed, can be hugely beneficial to many aspects of a family's well-being. We provide families with Family Support Workers because they bring positive change to a family's quality of life and their ability to cope. Our strategic goals are to support more families, continually meet individual family needs, and increase sustainable income to progress towards our vision that every family in the UK who has a child with a life threatening illness receives the support they need. This year we planned to:

- Ensure high-quality services and support for families
- Extend the range and scope of our services offered to families
- Increase Rainbow Trust's influence and reputation as a 'trusted voice'
- Raise more funds to ensure that we increase support for families
- Increase public awareness.

Family Support

The number of new families referred to us for support continued to rise, and we supported 727 new families during the year – an 8% increase on 2018. This increase in referrals reflects the growing need for and awareness of our high-quality trusted service. Through continued effective management of family caseloads, and the increased number of hours of volunteer support working with families alongside our Family Support Workers, we were able to prioritise those in greatest need. With 520 cases closing across the year once the families felt better able to cope, we maintained the total number of families supported at over 2,500. Feedback from families, children and professionals remained high, with 99% of families rating the service as good or excellent.

Influence and Reputation

This year our campaigning and policy work was extensive, to effectively represent the children and families that we serve. We launched a comprehensive report *See us, Hear us, Notice us* about the importance of supporting siblings of seriously ill children. September saw the Parental Bereavement (Pay and Leave) Act become law, which we had consistently supported. Rainbow Trust was mentioned in parliament in three debates, and in addition, we were active in pursuing the campaign to provide funds for children's funerals.

Fundraising

Despite the increasingly competitive fundraising environment, income of £4,628k was achieved, a similar level to last year. A continued focus on strong return on investment in all fundraising streams and cost-control meant that we were able to increase the level of spend on care services.

Our People

For an impressive eighth consecutive year, Rainbow Trust was placed in *The Sunday Times* Top 100 Best Not-For-Profit Organisations to Work For in the UK, retaining last year's position at number 49. This reflects the continued importance of our people to our strategy and their pride in, and passion for, the services we deliver.

Our Volunteers

Volunteers remain a vital part of what we do, and we would like to thank them for making a vast contribution to our care, fundraising, engagement, and support services. Keeping them engaged and feeling valued is essential, and our 2019 Volunteer Feedback Survey showed 88% of volunteers rated their experience as either 4 or 5 stars out of 5. We saw a 15% increase in volunteer hours directly supporting families this year. In total 375 volunteers donated 21,378 hours of their time and expertise.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

FAMILY SUPPORT

The most recent data available from 2011 suggests that at least 49,000 families in the UK have a child with a life-limiting or life threatening condition, but in reality, the number is likely to be much higher. The prevalence of childhood illnesses is expected to grow, and medical advances are enabling more children to live longer. We don't know how many of these families will be unable to cope, however, we do know that many will struggle to do so and will need the kind of support which Rainbow Trust provides. The number of families who turn to Rainbow Trust is increasing, and statutory funding for services for children and families continues to decline.

This year, our objective to tackle this increasing demand was to ensure high-quality services and support for families. The needs and demographics of the families we support are diverse and constantly shift. Our services need to be suitable for all our families. In order to address this, and ensure such varied needs can be met, our aim was to extend the range and scope of services. This is what we did:

Maintain referrals across all care teams in line with team capacity and secure new referral streams

This year we increased referrals by 8% on the previous year, supporting a total of 727 new families (2018: 674), and we maintained the total number of families supported at just over 2,500. We can stop supporting families once they feel more able to cope with their situation, either because their child has finished treatment or because they feel they no longer need our regular support. Last year the care teams closed 520 families. On closure, families are told that at any point, they can get back in touch if they think our support would again be beneficial to them.

Family Support Workers can support between 20-25 families at any one time, and it is important to prioritise those in greatest need. Children's conditions and family situations can fluctuate, so we have developed tools to improve caseload management which helps to quickly identify and agree where the need is greatest and allocate the right support in response.

We work hard to build awareness of our services with key agencies who may have families to refer. Specialist Family Support Workers, such as our Neonatal Support Workers, have continued to build strong and positive relationships with hospitals, hospices and local Children's Centres. Other new referral streams include a developing partnership to reach families who have a family member in the armed forces, and a small rare disease charity, supporting families affected by Krabbe disease.

The increase in referrals is also a reflection of our increased profile and visibility as a trusted service. At a time when many statutory services for children and families are being reduced, Rainbow Trust remains constant, and is able to meet the needs of many families in crisis.

One social care professional summarised what they perceived to be the key strength in our service:

"It is so important that families have independent support from Rainbow Trust, someone that is not a health professional, a social worker or educational professional. Parents have given us direct feedback that the support has been incredibly important to the whole family, it is personal and bespoke support to that family. Rainbow Trust never say never, and this is incredibly important to these families at times of financial cutbacks and restraints."

We are proud that the excellence of service is shown through such feedback. In March, we conducted our annual service audit, seeking feedback from parents, children and professionals to help assess and rate our service. The audit provided invaluable insight affirming that Rainbow Trust is consistently providing a range of high-quality services to families. Of the 87 parents, 92 children and 33 professionals who responded:

- 99% of families rated the service as good or excellent
- 99% of children said they always enjoyed a visit
- 96% of professionals rated the service as good or excellent in relation to the impact Rainbow Trust has on family's lives. This is an improvement of 9% on the same question last year, and shows that the large majority of professionals asked, feel that Rainbow Trust has made a big difference to the families it has worked with.

RAINBOW TRUST CHILDREN'S CHARITY

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2019

Our regulatory body, the Care Quality Commission (CQC), inspected four care teams this year, Central London, the North West, Southampton and West London. CQC rates services against five key lines of enquiry, safety, effectiveness, responsiveness, care and leadership.

Three teams were awarded an overall rating of Good, and the North West team was rated Outstanding. Suggestions from inspectors help develop our service and ensure full compliance in every team. Reports can be found on CQC's website.

Explore and develop new ways of delivering support that meets individual family need

We conducted a review of the current system for measuring outcomes for families, which showed that the outcomes in their current form do not solely reflect our impact on working with a family. There is more that can be done to involve the whole family, as often, children have not been fully involved in planning their own support. We have now incorporated the results of this review into our individual family support plans.

Outcomes in their current form appear to be too rigid. Moving towards a more family-centred approach would allow for outcomes to be considered by families themselves, under the guidance of well-trained Family Support Workers.

The North East team commenced a nine-month pilot in March that will be considered, refined, and rolled out nationally in 2020. The pilot involves gathering input from all members of the family, and in particular the children. Personalised family centred plans and outcomes will be created, regularly reviewed and monitored, known as a person-centred plan, which will ensure we are meeting individual family needs.

Ensure that the 'child's voice' is in evidence and identifiable throughout provision of our support

We seek feedback from children through conversations, activity evaluation forms and our annual snapshot audit, which surveyed both affected children as well as siblings (40 seriously ill children and 47 siblings).

Responses from children increased on the previous year, which allowed a deeper analysis, as well as useful anecdotal insight. Of the 40 seriously ill children and 47 siblings who provided feedback:

- 99% of children said that they always enjoyed a visit, and
- 92% feel safe with Rainbow Trust.

The responses show us what children value most - that they are being made to laugh, being played with and read to. Siblings present more of a carefree attitude and describe our activities and support as 'fun'.

Following feedback from young people, our North West and North East teams have introduced youth groups. By facilitating days out and social activities, they are reducing isolation for young sick people and their siblings. Siblings feel that they are able to have a "normal" social life with people who understand their circumstances.

We have started a project to increase the visibility of the child's voice in all our literature and communications, which will be rolled out during next year. In addition, the person-centred plan mentioned above will be a critical strand to ensuring the child's voice is at the centre of our support provision.

Embed the Family Support Volunteer project and develop plans for replication

Volunteers support the families we work with in a variety of different ways, depending on their skills, experience and interests. This could include practical support to relieve pressures at home such as helping with housework or gardening. Each volunteer is matched with a local family who needs the type of support they can offer. This enables us to support many more families, and to provide more hours of support to families who are struggling to cope.

Our project is based in the South West, and we have increased the number of families in Bristol who are supported by both a volunteer and a Family Support Worker. This means we can offer more support at peak times when Family Support Workers may be unable to meet high demand, for example after school. Also, the use of volunteers allows us to provide support to families who would otherwise miss out, and thereby meet the needs of more families. In December, 22 new volunteers were trained, and 14 of these are now providing direct support to families both in Bristol Children's Hospital and in their homes.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

The project is now being introduced into our Essex team, using the model from the South West to replicate and develop a group of trained volunteers that can work independently, offering vital practical support to families. We will continue to use all evidence from the South West and Essex to model this type of support in other teams.

In addition, we are in consultation with two hospices in London to explore how we could jointly deploy this project in partnership with them, to increase the support available to families in need.

Pursue potential partnerships and extend collaborative working

As part of our long-term strategy, we remain committed to strong partnership working in the best interest of families, and to ensure maximum service without duplication. This year, we have extended support of small rare disease charities to refer families to us. We are also in active discussion around formalised partnership working with the armed forces to support families in the forces, whose situation may involve long term enforced separation. We have produced joint funding bids with two hospices to fund a Volunteer Project. In addition, we have also been approached by a hospital in the North East which has heard about our Cardiac Support Work in London and is keen to collaborate and explore replicating this service.

Continue to explore options for online family support

For a number of years, we have explored the potential of offering elements of support for families through online channels to extend our support service. Limited progress has been made this year in testing this further. We are seeking pro-bono support to help us fully scope and define the needs that could be addressed through online support. In the meantime, we continue to work to ensure that we can signpost families to additional sources of support, whilst we focus first and foremost on being a service that is physically there in person, to give invaluable “on the ground” face-to-face support to families.

Create a feasibility model for new locations

We've carried out detailed research this year on three priority locations where Rainbow Trust does not currently have a presence. The research has assessed many contributing factors to understanding the need for establishing a service, including local environment, demographics and existing local provision. Through a detailed analysis and consideration of potential funding streams, we continue to develop these plans. We see the funding of new locations to be phase two of our new campaign, *It's About Time*. We are committed to delivering our service in more locations within the next 10 years, subject to economic and other influencing factors.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

INFLUENCE AND REPUTATION

The needs of families who have a child with a life threatening or terminal illness are often overlooked. Rainbow Trust has a role to ensure that we effectively represent the children and families that we serve, so that their voice is heard when government decisions are made on issues that affect them. One of our key objectives this year was to raise Rainbow Trust's profile and increase our influence and reputation as a trusted voice on the issue of children's palliative care.

Roll out our Sibling Report, highlighting the impact of our work on siblings of seriously ill children

See Us, Hear Us, Notice Us, our report focussing on the needs of siblings of seriously ill children, surpassed our expectations and won mainstream media attention in December. A BBC Breakfast pre-recorded piece ran twice during BBC Breakfast, and five times on the BBC News Channel, each with a reach of more than 570,000 people. There was also coverage from BBC 5 Live radio and two regional radio stations, and more than 100 pieces of print and online coverage.

Linked to the report, an open letter to the Care Minister and the Children and Families' Minister was signed by more than 200 parents, adult siblings and professionals, and was delivered to government departments in person by three siblings supported by Rainbow Trust, to mark International Sibling Day in April.

The report was developed with input from Sibs UK, Julia's House Children's Hospice and Acorns Children's Hospice, and it has been warmly received across the children's sector, including by the influential umbrella body, the Council for Disabled Children. It has continued to open doors for Rainbow Trust, resulting in invitations to present on its themes at sector meetings and conferences. At the same time, the stories related to the report have proved invaluable for engaging the public on social media. The report has been shared with trusts, foundations and major donors, with one grant and a series of individual donations appearing to have arisen as a result of the report.

Develop our influence and relationships with relevant parliamentarians

Rainbow Trust's profile with senior decision makers continued to grow during the year. In the presence of the Minister for Care, the Co-Chairs of the All Party Parliamentary Group (APPG) for Children Who Need Palliative Care paid tribute to Rainbow Trust's role on an expert panel, supporting the inquiry which led to the APPG's first report. In addition, we have contributed to parliamentary debates on child palliative care, and support for young carers, with our messages about sibling support amplified. MPs taking up our briefs have included a Co-Chair of the APPG for Children Who Need Palliative Care, the Shadow Minister for Community Health and Care, and the Scottish National Party Shadow Health Minister. Written parliamentary questions and a letter were also sent to ministers by three different MPs on the back of the sibling report, ensuring that ministers' offices had to respond to our key points.

Increase collaboration with parents and young people to ensure their voice is evident in all submissions, documentation and opinion pieces

Parents and young people's voices have continued to be at the heart of our parliamentary briefings and policy comments wherever possible. This approach was nowhere more evident than when a 15-year-old sibling provided the main speech at our House of Lords reception, to promote *See Us, Hear Us, Notice Us*. Recent examples of funeral poverty among families supported by Rainbow Trust teams informed our comment on the welcome introduction of the Children's Funeral Fund, while examples of the challenges faced by children unable to attend school for significant periods owing to their condition were shared during a closed roundtable with policy experts in June.

Over the year we also regularly published comment pieces in response to government policy developments and responded to three public consultations, on the new NHS Long Term Plan, on the fee structure of the Care Quality Commission, and children's social care. In addition to this we collaborated with the Children and Young People with Cancer Coalition, Baby Loss Awareness Week, Together for Short Lives and the Disabled Children's Partnership campaign.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

FUNDRAISING

Our expert Family Support Workers are almost entirely funded through public generosity, and we rely on donations so that over 2,500 families with a seriously ill child can cope more effectively and are better able to face each new day. We receive next to no statutory funding and we are extremely grateful to every individual, company, trust and foundation for their support. Our work to support families would not be possible without them.

Our objectives for the year were to raise more funds to ensure that we can maintain support for families, and to increase public awareness. This is what we did:

Raise £4.8 million

Whilst we aimed to increase our income, we kept it stable on last year, raising £4,628k (2018: £4,621k). The return from every pound we spent on fundraising was also maintained at the same level of £3.37 (2018: £3.31). The current fundraising environment is challenging, with the continuing economic uncertainty. This contributed to not reaching our planned income target, however we did continue to maintain a diverse portfolio of income streams. Our broad range of income streams with multiple donors reduces the risk of overall income shortfall, as we are not reliant on any one income source.

In March, we launched our *It's About Time* appeal. We have recruited a special circle of founder supporters who are committed to changing the lives of families with a seriously ill child, by making sure we are there when their world is falling apart. Just under £200,000 was pledged for the first phase of the appeal to support 750 extra families over the next three years, by recruiting 10 new Family Support Workers.

The founding circle will play a pivotal role in laying the foundations for the next phase of Rainbow Trust's growth, which will be rolled out through the *It's About Time* campaign later in 2019.

We continue to be inspired by our supporters, who include more and more families that we have supported past and present. They are tireless in their support, and help to raise the funds needed to ensure we can maintain, and start to increase support to every family who needs it.

Focus and build greater engagement across communities in the locations where we support families

Business and industry events are an effective way to connect with hundreds of employees and their business contacts to raise the profile of Rainbow Trust. Throughout the course of the year, we benefited from the fundraising efforts of a number of high-profile regional business and industry events. This provided not only vital funds, but also introduced hundreds of new potential supporters to the work of Rainbow Trust, specifically within the regions where we support families.

We were delighted to be selected as charity partner for the Mayors of the London Borough of Havering, the London Borough of Harrow and the District Council of the Mole Valley, helping to raise more prominence and presence in care team areas.

Three new community ambassadors joined the Regional Fundraising Team - two in Southampton and one in the North West. These ambassadors are from families who have previously received Rainbow Trust's support. Passionate and committed, they give an important visible presence in the community, proactively encouraging fundraising efforts and enabling us to build on and grow localised support.

In addition, our presence grew even stronger in the North East region with a team of runners raising £23,000 in the Great North Run, as part of *Team Daniel*. The 70-strong team was inspired to run after seeing the story of Daniel, a local boy from County Durham, whose family had been helped by Rainbow Trust.

Develop and grow the Corporate Advisory Board to secure more strategic partners

A Corporate Advisory Board is important in helping leverage connections in the business world. The Rainbow Trust Corporate Advisory Board was established, and a number of meetings were held throughout the year. Still in its infancy, the next stage is to develop this in conjunction with a board for the *It's About Time* campaign, to ensure a coherent and strategic approach.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

Invest in legacy marketing to increase future legacy donations

In June 2018, we became members of *Remember a Charity*, which has a membership of 200 UK charities which join forces to promote leaving a gift to charity in your will. Each September, the group celebrates *Remember a Charity in your Will Week*, which is promoted nationally via press, social media and the charities themselves. As a campaign, it helped to increase our reach with 194 pieces of press coverage, which resulted in an increase in traffic to the legacy giving section on our website which explains how leaving a gift to Rainbow Trust will make a difference.

Develop and implement engagement plans to reach our target markets

We successfully increased participation in our fundraising and engagement campaign, *Great Rainbow Bake*, with over 100 people signing up and pledging to raise funds through bake sales and events. We also launched two new fundraising events, aimed at our target market - *One Step at a Time* 5k virtual run, and a *Bring Back the Colour* dress event. We were chosen by CarFest as a charity partner which will help us to reach over 100,000 people through the CarFest family festivals in 2019, and TI Media continued to help us to reach hundreds of thousands of target supporters through donated advertising in their popular magazine titles.

Ensure the 'supporters voice' is listened to and their voice is prevalent in all activity

We are committed to ensuring that our valued supporters are empowered and able to communicate with us and shape our fundraising activity. We proactively seek supporter feedback through surveys and have invited input from our entire supporter base to measure how satisfied and appreciated they feel and encourage feedback on our communications. Our four special event committees are very active and provide invaluable direction and ideas to shape our high-profile fundraising event programme. In addition, this year we launched a *Rainbow Trust Runners and Riders* forum on Facebook, where our sports fundraisers are able to engage as part of a community, enhancing their overall experience with us.

Develop relationships with high-profile celebrities

It was a successful year for engaging celebrities who have helped to represent us and amplify our message to much wider audiences. Highlights included Gyles Brandreth fronting our Radio 4 Appeal in September, which reached an audience of 1.4 million people, and raised over £16,000. Rob Delaney spoke at our Trust in Fashion event and was interviewed about the impact Rainbow Trust support has had on his family. Former England footballer, Paul Konchesky, joined us as a new Celebrity Ambassador and ran the London Marathon to raise awareness of Rainbow Trust in April. Candice Brown once again fronted the *Great Rainbow Bake* in May, with additional support from Nadiya Hussain. Over the course of the year, many celebrities helped us to raise hundreds of thousands of pounds through our special events programme, including Gina Bellman, Sir Matthew Pinsent, Anne Robinson, Anton Du Beke, Erin Boag, David Gower, Sally Phillips and Ronni Ancona. We are very grateful for their support and would like to thank them for their involvement.

Leverage partnerships and build on the Family Media Ambassador programme to secure national media coverage

No-one can explain the impact of Rainbow Trust support better than the families who have experienced that support first-hand. We have continued to grow our Family Media Ambassador programme and have engaged 25 parents who are either currently supported by us or have been in the past. Over 100 pieces of press coverage were secured thanks to this dedicated group of ambassadors, including coverage on BBC Breakfast, BBC News, Radio 5 Live and Talk FM.

Over the year we also worked with a variety of media channels to secure over 1,000 pieces of press coverage. We increased our total social media network by 19% to 33,000, providing us with a strong platform to reach and connect with supporters and families with a seriously ill child, and attracted just over 200,000 unique visitors to our website.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

OUR PEOPLE

To support our strategic goals and build an efficient, high-performing organisation, we remain committed to developing and engaging our staff. It was once again a huge achievement to be placed in the Top 50 of *The Sunday Times* Top 100 Best Not-For-Profit Organisations to Work For in the UK. We have remained in the Top 100 for the past eight years.

After listening to staff views about career advancement, we introduced a new career pathway for care teams, with four new positions being piloted – two Advanced Practitioners and two Deputy Family Support Managers. Over the year, some examples of training given include counselling skills, safeguarding, lone working and leadership and management.

We evaluated our wellbeing programme, 'Feel Good', which launched last year. Staff survey results showed enthusiasm for the programme, with improvements in staff wellbeing.

We embedded our 'Total Reward' scheme to enhance the employee experience. We introduced a new policy to support staff who may have a seriously ill child. Supporting the family unit is at the heart of the service we provide, and this policy extends this principle to all staff. It aims to support a parent who has a seriously ill child, by providing an increased level of flexibility at work, using a 'random working' pattern around the child's needs.

Our volunteers remain a vital component of what we do, therefore keeping them engaged and feeling valued is essential. The dedication we see from our volunteers, and the support from staff in ensuring they are part of the team and feel valued, is how our volunteer programme remains such a success. This year we partnered with Room to Reward, a charity that works with the hospitality industry to celebrate volunteers who go above and beyond in their role and deserve a special break as a thank you.

In our 2019 Volunteer Feedback Survey, 88% of volunteers rated their experience as either 4 or 5 stars out of 5. Volunteer Champions met for a day of best practice sharing, training and discussion, which aims to grow the role of volunteering in each care team. Our volunteers tell us that they gain valuable experience, develop their knowledge and transferable skills, and often improve their confidence for future opportunities.

For a more detailed insight on Rainbow Trust's activities, visit our website rainbowtrust.org.uk.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

PLANS FOR NEXT YEAR

It's About Time

In 2019 we are launching our new strategy, through the *It's About Time* campaign. The strategic aim is to meet increasing demand from families in crisis and raise £25 million over the next five years to do this.

In the last decade, family referrals to Rainbow Trust have doubled. Rainbow Trust is there for parents who are trying to come to terms with a devastating diagnosis. We enable time for a parent to have a desperately needed break while we help care for their seriously ill child. We make time for the brothers and sisters to help them feel less frightened and isolated. We give time to parents to do the things they used to love, before family life was turned upside down. In short, every hour of our support is vital to help families to cope. This year we will:

Reach more families and develop our service

- Diversify referral streams to reach families as yet unaware of Rainbow Trust support - exploring new referral streams will lead to an increased profile and recognition amongst professionals
- Increase partnership working and collaboration, in particular develop our relationship with the armed forces and other hospitals and charities
- Start to resource teams to full staff capacity, by hiring two new Family Support Workers
- Improve family centred plans and revise outcome measures to include the child's voice
- Develop our people to help sustain high-quality and tailored services, by training advanced practitioners in specialisms such as bereavement, volunteering and training
- Increase targeted use of volunteers, improving impact and family support.

Increase awareness, influence and reputation

- Publish our findings on the impact of childhood illness on parental mental health, with recommendations on how Rainbow Trust can support parents in this situation
- Continue to expand our relationships with relevant parliamentarians
- Increase awareness of Rainbow Trust and what we do across the country by rolling out and embedding *It's About Time* campaign for increased reach
- Increase engagement with (and leverage networks of) media ambassadors, committees and celebrities.

Develop funding opportunities

- Undertake more family-focused community fundraising
- Increase number of engaged fundraising ambassadors and leverage their reach in their local communities
- Focus on investing in, and growing campaigns that resonate with our target audience
- Effectively steward our supporters.

Develop technology and improve data and systems to drive fundraising growth

- Provide integrated, effective and efficient systems
- Ensure consistent technology across the organisation.

Develop our people

- Create opportunities for staff to enhance their careers/skills
- Remain an employer of choice with high levels of engagement
- Continue to develop and grow our volunteer programme.

For families with a seriously ill child, *It's About Time*; time together, time apart, time to themselves. And *It's About Time* that we were able to support every family who needs us. With the help of our generous supporters, we will help give more families at breaking point more time to cope.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

FINANCIAL REVIEW

REVIEW OF YEAR'S RESULTS

The results for the charity for the year ended 30 June 2019 are set out from page 21. Overall, we made a surplus of £9k (2018: £131k), which resulted in total funds of £1,334k (2018: £1,325k).

Income has remained stable at £4,628k (2018: £4,621k), with good performances across all our fundraising teams in an uncertain and challenging fundraising environment, with strong growth in our major donor income which compensated for a fall in our trust income, due to the cyclical nature of some donations. More details can be found in the Fundraising report on page 9.

Total expenditure of £4,607k (2018: £4,499k) is an overall 2.4% increase, reflecting increased expenditure on care and family support services, which has increased by £131k (4.2%) mainly in salary related costs and in family support staff travel-related costs. This has resulted in the amount spent on care and support services increasing to 70p in the pound (2018: 69p).

We moved into a new head office in September 2018 following the sale, by our landlord, of our old premises to a property developer in the previous financial year. We negotiated a financial contribution and a rent-free period with the property developer, in compensation for agreeing to relocate to a new head office before the end of the old lease term. This generated a cumulative total financial contribution of £162k, with £70k received this year (2018: £92k), which formed the designated move fund and allowed us to move without the use of supporter funds.

RESERVES POLICY

The Trustees review the reserves policy each year to ensure that all relevant risk areas are included in accordance with guidance issued by the Charity Commission. Risks included are the impact of unexpected reduced income, and the potential impact of restructuring costs and liabilities required to downsize the organisation in an orderly manner, if a permanent income reduction was anticipated.

The review concluded that the existing reserve target level of three to four-and-a-half months of operating costs was sufficient to cover the risks identified in the review. This allows sufficient time for Trustees and management to take appropriate mitigating actions, if required.

Under the policy, there are available reserves of £1,140k (2018: £1,149k), which comprise the general fund adjusted for two non-cash property related items, which do not impact access to free reserves for reserve policy purposes. This is within the target range of between £1,064k and £1,591k. The general reserve at 30 June 2019 was £964k (2018: £1,149k).

The Trustees continue their commitment to develop and grow the level of care and family support services, whilst maintaining a focus on managing the overall costs of the charity.

The Trading subsidiary generated a £43k (2018: £16k) profit, which has generated total reserves of £2k (2018: £41k negative reserves). The negative reserves in the trading subsidiary arose in 2016, resulting from the closure of loss making activities, and the closure costs of two Surrey retail charity shops.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

As at 30 June 2019, the charity has restricted reserves of £34k, which are committed to be spent.

Designated funds are amounts that have been set aside at the discretion of the Board of Trustees. At June 2019, these total £155k (2018: £125k), which comprise £336k (2018: £33k) invested in fixed assets. Advance funding for the planned head office relocation this year is £nil (2018: £92k).

FINANCIAL EFFECT OF ANY SIGNIFICANT EVENTS

No significant events in the year had a financial impact on the charity.

INVESTMENT POLICY, POWERS AND PERFORMANCE

The Trustees consider it desirable to build up a long-term investment portfolio. The Trustees continue to adopt a conservative investment policy that seeks to protect the reserves of the charity and to achieve an appropriate return. Investment managers have a brief to maximise total return over the long term with due regard to risk. The market value of investments decreased during the year; a realised loss of £4,928 (2018: £nil) and an unrealised loss of £6,785 (2018: £9,293 gain) was reported. Income from investments and short-term deposits amounted to £13,502 (2018: £13,022).

REMUNERATION AND RECRUITMENT POLICY

Staff are paid according to industry baselines, on merit of their professional experience and the needs of the charity in the longer term. The Trustees review the performance of the CEO and the Leadership Team annually, and salary reviews are awarded according to performance. This year, four employees earned in excess of £60,000. This is in line with other charities of a similar size providing palliative care.

We advertise all vacant posts on our website and seek applicants both from our current staff and externally.

RISK MANAGEMENT

A formal risk management process to assess risks and implement mitigation strategies is in place. The Audit Committee and the Board review the risk register annually and update it as necessary. The register identifies the types of risks the charity faces, prioritises them in terms of likelihood of occurrence and potential impact, and identifies the means of mitigating these risks. Contingency and emergency plans have also been reviewed and incorporated into a business continuity plan. Controls are in place to mitigate, as far as possible, any major risks to which the charity is exposed.

PRINCIPAL RISKS AND UNCERTAINTIES

There are three risks on the risk register that are considered to be major risks to the charity. These are defined on the risk register as those risks measured as having the greatest potential impact on the charity and are not necessarily an indication of their likelihood of occurrence, as the charity has control factors and procedures in place to mitigate the risks.

1. Allegations of, or actual, abuse of children and families

The charity manages this risk by regular mandatory child protection training for all care staff, with regular liaison with local Safeguarding Children Boards. All staff complete basic safeguarding training on induction. The charity complies with all relevant regulations, including compliance with the register for Child Death Review procedure. There are written policies and procedures, which are updated as necessary, including a Whistleblowing Policy and a Safeguarding Policy, which has been externally ratified by the NSPCC. All our employees have an enhanced DBS check prior to commencing in their role, and all care and frontline staff are subsequently re-checked every three years.

2. Income levels insufficient to cover planned operational activities

The charity is managing this risk by Management and Trustee oversight of monthly reporting against budget, and quarterly cash flow forecasting, to identify early trends of income shortfall. Income targets and budgets are set to achieve realistic returns on investments, and new business targets are identified. Our broad range of income streams with multiple donors reduces the risk of income shortfall. The charity aims to maintain sufficient reserves to cover any unexpected or short-term income shortfalls.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

3. Adverse media reporting

The charity manages this risk by having agreed procedures for all media enquiries, together with an agreed complaints procedure. The charity regularly communicates these to all staff. There is also an agreed Crisis Communication Plan in place, in case of unexpected or sudden media attention, which is regularly reviewed.

PENSIONS

Rainbow Trust operates a defined contribution pension scheme for the benefit of employees. In accordance with current legislation, all employees are enrolled on joining, and auto enrolled every three years. At June 2019 we had 93% (2018: 84%) of employees enrolled in the pension scheme.

HEALTH AND SAFETY

Rainbow Trust is committed to complying with all relevant health and safety legislation, and to promoting good health and safety practices amongst employees, volunteers and families. Rainbow Trust operates a cross-functional Health and Safety Committee to review health and safety practices.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

STRUCTURE, GOVERNANCE AND MANAGEMENT

GOVERNING DOCUMENT

Rainbow Trust Children's Charity is a registered charity (number 1070532), incorporated under the Companies Acts being a company limited by guarantee (number 3585123), having no share capital. The charity is governed by its Memorandum and Articles of Association.

APPOINTMENT OF TRUSTEES

Rainbow Trust has seven elected Trustees. The composition of the Board of Trustees ("the Board") is regularly reviewed, and Trustees are recruited by word of mouth, or through specialist firms. Successful applicants are appointed by the Board, and ratified by the Members, at the Annual General Meeting. Our Articles of Association describe in detail the selection, appointment, and duties of our Trustees.

TRUSTEES INDUCTION AND TRAINING

New Trustees are provided with information including the history of the organisation, details of the governing document, finances, activities and objectives together with the role and responsibilities of a Trustee. The induction process also includes meetings with other Trustees, Chief Executive, members of the Leadership Team, and family support services. Training in the duties and responsibilities of Trustees is provided, and new Trustees are strongly encouraged to attend a specialist training seminar, within their first year of appointment. All Trustees are circulated training opportunities on a regular basis, and updates on changes in legislation affecting the charity. Rainbow Trust holds fundraising events during the year, providing opportunities for Trustees to meet donors and supporters.

ORGANISATION

The Board is responsible for overall governance of the charity, including setting and monitoring strategy. It meets on a quarterly basis and receives reports of all the principal activities. There are four standing committees: Audit, Care Services, Finance and Fundraising & Engagement. Each of the Committees has its own terms of reference and includes Trustees, the Chief Executive, and other members of the Leadership Team as appropriate. Rainbow Trust has a Scheme of Delegation, which sets out those responsibilities delegated to the Leadership Team.

Authority to conduct Rainbow Trust Children's Charity day-to-day activities is delegated to the Chief Executive, who is responsible for ensuring that the strategy and policies are carried out. The Leadership Team reports to the Chief Executive and meets formally twice a month.

INTERNAL CONTROL

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A three-year strategic plan, and one-year operational plans in each of the areas of work, with an annual budget approved by the Board
- Regular review of the financial results of the charity, including an explanation of variances from budget
- Delegation of authority
- Segregation of duties
- Identification and management of risks.

PUBLIC FUNDRAISING APPROACH

Rainbow Trust raises the majority of its funds from the public, and we aim to do this respectfully. We are members of the Institute of Fundraising and the Fundraising Regulator. We work carefully to comply with the Fundraising Code of Practice set out by the Fundraising Regulator, and champion the standards they promote. We support all measures that will improve public trust and support for the sector, and Rainbow Trust actively contributes to consultations to develop best practice standards and guidelines for the sector.

We are compliant with the General Data Protection Regulation (GDPR), and we operate our fundraising activity in accordance with all relevant regulation.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

Rainbow Trust raises money using direct mail, telephone calling (current supporters only), private site, e-marketing, sponsored sports activities, challenge events, and special events such as golf days, concerts and fashion shows in line with the Fundraising Code of Practice, set by the Fundraising Regulator and GDPR. Individuals registered with the Fundraising Preference Service are always excluded from communications.

We contact a number of supporters by telephone each year, and recruit new donors for the Rainbow Trust lottery through private sites. External agencies who do this work for us are required to work in accordance with our standards, and GDPR, and we closely monitor their compliance. We provide training, and work with them to produce any materials used, and monitor calls. Charity supporters registered on the Telephone Preference Service are only called if they have agreed to receive such calls.

We have robust policies in place regarding vulnerable people and treating donors fairly. We never sell, or give supporter's details to anyone else, except those that are employed directly by us to raise funds or manage fundraising events for us. Details about our approach, our full privacy policy for supporters and our Supporter Promise are on our website, and we actively encourage supporters to contact us with any feedback. We believe it is vital that we communicate with our supporters in the manner they prefer, and we are very keen to respect their privacy and preferences. We fully induct and support all our fundraising staff to regularly reinforce our fundraising ethics.

We monitor complaints and use this feedback to help us improve our fundraising activities. This year we received four complaints about fundraising activities, two relating specifically to door-to-door charity clothes collection bags, and two relating to one of our retail outlets. All were responded to promptly, investigated with the third party agency where relevant, and resolved satisfactorily.

For more details on our overall fundraising performance, please see page nine.

TRADING SUBSIDIARY

The charity has one wholly-owned trading subsidiary, Rainbow Trust Trading Limited. The subsidiary is a company limited by share capital, incorporated in England and Wales.

RAINBOW TRUST CHILDREN'S CHARITY REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees, who are also the directors for the purposes of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and regulations.

Company and Charity law requires the Trustees to prepare financial statements for each financial year. Under Company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company, and of the profit or loss of the company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies, and then apply them consistently
- Observe the methods and principles in the Statement of Recommended Practice – Accounting and Reporting by Charities (SORP 2015 and FRS 102)
- Make judgements and accounting estimates that are reasonable and prudent
- State whether applicable accounting standards have been followed, subject to any material departures disclosed, and explained in the financial statements
- Prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions, and disclose with reasonable accuracy at any time, the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company, and hence, for taking reasonable steps for the prevention and detection of fraud and other irregularities.

So far as each of the Trustees is aware, at the time the report is approved:

- There is no relevant audit information of which the company's auditors are unaware; and
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information, and to establish that the auditors are aware of that information.

AUDITORS

haysmacintyre has expressed their willingness to continue in office and offer themselves for re-appointment.

In preparing this report, the Trustees have taken advantage of the small companies' exemptions available.

Signed on behalf of the Trustees.

Chairman
Mark Cunningham

Trustee
Timothy Bunting

23 October 2019

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF RAINBOW TRUST CHILDREN'S CHARITY

Opinion

We have audited the financial statements of Rainbow Trust Children's Charity for the year ended 30 June 2019 which comprise the Statement of Financial Activity, the Group and Charity Balance Sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, *the Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 30 June 2019, and of the group's and parent charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Trustees for the financial statements

As explained more fully in the Trustees' responsibilities statement on page 18, the Trustees (who are also the directors of the charitable company for the purposes of company law), are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless the Trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [frc.org.uk/auditorsresponsibilities](https://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Auditor's report.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- The Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- The Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's, or the parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months, from the date when the financial statements are authorised for issue.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF RAINBOW TRUST CHILDREN'S CHARITY

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Report of the Board of Trustees. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements, or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the Report of the Board of Trustees for the financial year for which the financial statements are prepared, is consistent with the financial statements; and
- The Report of the Board of Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group, and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Board of Trustees.

We have nothing to report in respect of the following matters, in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept by the charitable company; or
- The charitable company financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of Trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The Trustees were not entitled to prepare the financial statements in accordance with the small companies' regime, and take advantage of the small companies' exemptions, in preparing the Trustees' report and from the requirement to prepare a strategic report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members, those matters we are required to state to them, in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anna Bennett (Senior Statutory Auditor)
For and on behalf of Haysmacintyre LLP, Statutory Auditors

10 Queen Street Place
London
EC4R 1AG

Date: _____

RAINBOW TRUST CHILDREN'S CHARITY
STATEMENT OF FINANCIAL ACTIVITY
(incorporating an income and expenditure account)
FOR THE YEAR ENDED 30 JUNE 2019

	Note	General Fund £	Restricted Fund £	Designated Fund £	Total Funds 2019 £	Total Funds 2018 £
Income and endowments from:						
Donations and legacies		2,441,606	565,602	-	3,007,208	2,944,947
Charitable activities:						
Statutory income	3	51,209	7,625	-	58,834	112,101
Other trading activities:						
Fundraising activities		1,333,978	66,670	-	1,400,648	1,424,466
Commercial operations		97,378	-	50,000	147,378	126,307
Investments	2	13,502	-	-	13,502	13,022
Total income		3,937,673	639,897	50,000	4,627,570	4,620,843
Expenditure on:						
Raising funds:						
Grants and donations		798,156	-	-	798,156	876,984
Commercial operations		53,995	-	-	53,995	60,495
Fundraising activities		474,088	-	-	474,088	463,882
Donor acquisition		30,777	-	-	30,777	32,798
Head office move	15	-	-	12,500	12,500	(41,524)
Total cost of raising funds		1,357,016	-	12,500	1,369,516	1,392,635
Net income available for charitable activities		2,580,657	639,897	37,500	3,258,054	3,228,208
Charitable activities						
Carer and family support services		2,580,332	656,786	-	3,237,118	3,106,334
Total expenditure		3,937,348	656,786	12,500	4,606,634	4,498,969
Net income/(expenditure) before gains/(losses) on investments		325	(16,889)	37,500	20,936	121,874
Gains/(losses) on investments		(11,713)	-	-	(11,713)	9,293
Net income/(expenditure) before transfers		(11,388)	(16,889)	37,500	9,223	131,167
Transfers between funds		(173,402)	-	173,402	-	-
Net movement in funds		(184,790)	(16,889)	210,902	9,223	131,167
Total funds brought forward		1,148,511	50,899	125,116	1,324,526	1,193,359
Total funds carried forward		963,721	34,010	336,018	1,333,749	1,324,526

All transactions during the year are derived from continuing activities.
All recognised gains and losses are included in the statement of financial activity.

Full comparatives for the year to June 2018 are shown in note 20.

RAINBOW TRUST CHILDREN'S CHARITY
CONSOLIDATED BALANCE SHEET
AS AT 30 JUNE 2019

Company No. 3585123

	Note	2019		2018	
		£	£	£	£
FIXED ASSETS					
Tangible assets	9		336,018		33,592
Investments	10		683,072		694,785
			<u>1,019,090</u>		<u>728,377</u>
CURRENT ASSETS					
Debtors	11	359,480		418,620	
Cash at bank and in hand		<u>631,546</u>		<u>585,981</u>	
		991,026		1,004,601	
CREDITORS: amounts falling due within one year	12	<u>(508,420)</u>		<u>(408,452)</u>	
NET CURRENT ASSETS			482,606		596,149
CREDITORS: amounts falling due after more than one year	12		(167,947)		-
NET ASSETS			<u>1,333,749</u>		<u>1,324,526</u>
FUNDS					
Restricted funds	13		34,010		50,899
Unrestricted funds:					
Designated funds	15		336,018		125,116
General funds	14		963,721		1,148,511
TOTAL FUNDS			<u>1,333,749</u>		<u>1,324,526</u>

The net income of the parent charity for the year to June 2019 was £9,223

Approved and authorised for issue by the Trustees on 23 October 2019.

CHAIRMAN
Mark Cunningham

TRUSTEE
Timothy Bunting

The notes on pages 25 to 34 form part of these financial statements.

RAINBOW TRUST CHILDREN'S CHARITY
CHARITY BALANCE SHEET
AS AT 30 JUNE 2019

Company No: 3585123

	Note	2019 £	2018 £
FIXED ASSETS			
Tangible assets	9	336,018	33,592
Investments	10	683,172	694,885
		<u>1,019,190</u>	<u>728,477</u>
CURRENT ASSETS			
Debtors	11	355,339	425,933
Cash at bank and in hand		<u>629,063</u>	<u>572,405</u>
		984,402	998,338
CREDITORS: amounts falling due within one year	12	<u>(503,943)</u>	<u>(402,189)</u>
NET CURRENT ASSETS		480,459	596,149
CREDITORS: amounts falling due after more than one year	12	(167,947)	-
NET ASSETS		<u>1,331,702</u>	<u>1,324,626</u>
FUNDS			
Restricted funds	13	34,010	50,899
Unrestricted funds:			
Designated funds	15	336,018	125,116
General funds	14	961,674	1,148,611
TOTAL FUNDS		<u>1,331,702</u>	<u>1,324,626</u>

Approved and authorised for issue by the Trustees on 23 October 2019.

CHAIRMAN
Mark Cunningham

TRUSTEE
Timothy Bunting

The notes on pages 25 to 34 form part of these financial statements.

RAINBOW TRUST CHILDREN'S CHARITY
CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 JUNE 2019

	Note	2019 £	2018 £
Net cash provided by operating activities	A	<u>387,041</u>	<u>220,573</u>
Cash flows from investing activities			
Interest income		13,502	13,022
Purchase of tangible fixed assets		(356,230)	(4,061)
Proceeds from the sale of fixed assets		<u>1,252</u>	<u>-</u>
Cash provided by/(used in) investing activities		<u>(341,476)</u>	<u>8,961</u>
Increase in cash and cash equivalents in the year		<u>45,565</u>	<u>229,534</u>
Cash and cash equivalents at the beginning of the year		<u>585,981</u>	<u>356,447</u>
Total cash and cash equivalents at the end of the year		<u><u>631,546</u></u>	<u><u>585,981</u></u>

A: RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2019 £	2018 £
Net income for the reporting period	9,223	131,167
Adjustments for:		
Investment income	(13,502)	(13,022)
(Gains)/losses on investments	11,713	(9,293)
Decrease in stocks	-	1,081
Decrease in debtors	59,140	117,056
(Decrease) / increase in creditors	<u>267,915</u>	<u>(72,663)</u>
Net cash provided by operating activities	<u><u>387,041</u></u>	<u><u>220,573</u></u>

RAINBOW TRUST CHILDREN'S CHARITY

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2019

1. ACCOUNTING POLICIES

BASIS OF ACCOUNTING

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts, in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Rainbow Trust Children's Charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost, or transaction value, unless otherwise stated in the relevant accounting policy note(s).

Preparation of accounts on a going concern basis

The Trustees consider there are no material uncertainties about the charity's ability to continue as a going concern. The review of the financial position, reserves levels and future plans, gives Trustees confidence that the charity remains a going concern for the foreseeable future.

FUND ACCOUNTING

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use, at the discretion of the Board of Trustees, in furtherance of the general charitable objectives.

Designated funds are amounts that have been set aside at the discretion of the Board of Trustees.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

INCOME

Income represents the total income receivable during the year comprising donations, income from fundraising activities and investment income.

GRANTS

Grant income is recognised in the accounting period to which it relates.

EXPENDITURE

The costs of respite and domiciliary care, fundraising and promotional publicity and of administration comprise expenditure, including staff costs, directly attributable to the activity. Where costs cannot be directly attributed they have been allocated to activities on a cost basis.

Central overheads are allocated to operational and fundraising functions on the basis of their use of central support services, with the aim of ensuring that those costs remaining within administration relate to the management of the charity's assets, organisational administration and compliance with constitutional and statutory requirements.

DEPRECIATION

Depreciation is calculated to write-off the cost of fixed assets over their estimated useful lives on the following basis:

Computer equipment	between 3 and 5 years
Furniture and equipment	between 5 and 10 years
Motor vehicles	25% on net book value

RAINBOW TRUST CHILDREN'S CHARITY

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2019

INCOME TAX

Income tax recoverable on Gift Aid is accounted for on a receivable basis.

BASIS OF CONSOLIDATION

The group financial statements consolidate the financial statements of Rainbow Trust Children's Charity and its subsidiary, Rainbow Trust Trading Limited. No separate Statement of Financial Activities is presented for the charity, which had a net movement in funds of £(34,160) as provided by section 408 of the Companies Act 2006.

DONATED ASSETS

Where the charity has been donated assets or gifts in kind, and where it is possible to quantify the value, then this is reflected in the statement of financial activities.

LEGACIES

Income from legacies is only included when there is certainty of the amount to be received.

FINANCIAL INSTRUMENTS

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value, and subsequently measured at their settlement value.

DEBTORS

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid net of any trade discounts due.

CASH AT BANK AND IN HAND

Cash at bank, and cash in hand includes cash and short term highly liquid investments, with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

CREDITORS AND PROVISIONS

Creditors and provisions are recognised where the charity has a present obligation, resulting from a past event that will probably result in the transfer of funds to a third party, and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount, after allowing for any trade discounts due.

EMPLOYEE BENEFITS

Short-term benefits are recognised as an expense in the period in which the service is received. Termination benefits are accounted for on an accrual basis, and in line with FRS 102. Rainbow Trust operates a defined contribution pension scheme for the benefit of its employees. The assets of the scheme are held independently from those of Rainbow Trust in an independently administered fund. The pension costs charged in the financial statements represent the contributions payable during the year.

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019

2. INCOME FROM INVESTMENTS	2019	2018
	£	£
Interest	13,502	13,022
	<u>13,502</u>	<u>13,022</u>

3. STATUTORY INCOME	2019	2018
	£	£
Statutory income	58,834	112,101
	<u>58,834</u>	<u>112,101</u>

4. RESULTS FROM TRADING ACTIVITIES OF SUBSIDIARY

Rainbow Trust Trading Limited is a wholly owned subsidiary of Rainbow Trust Children's Charity, which is incorporated in the UK, company number 02361243, and pays all its profits to the charity by Gift Aid. The charity owns the entire issued share capital of 100 Ordinary shares of £1 each. A summary of the trading results is shown below.

Summary profit and loss account	2019	2018
	£	£
Turnover	97,312	76,307
Cost of sales and administrative expenses	(53,995)	(60,495)
Interest receivable	66	16
Retained in the subsidiary	<u>43,383</u>	<u>15,828</u>

Summary balance sheet	2019	2018
	£	£
Current assets	11,387	22,858
Creditors: amounts falling due within one year	(9,240)	(64,094)
Total Net Assets	<u>2,147</u>	<u>(41,236)</u>

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019

5. ANALYSIS OF TOTAL EXPENDITURE

	Staff costs £	Other costs £	Depreciation £	2019 Total £	2018 Total £
Costs of raising funds					
Commercial operations	22,610	31,385	-	53,995	60,495
Fundraising activities	122,138	351,950	-	474,088	463,882
Donor acquisition	-	30,777	-	30,777	32,798
Fundraising and publicity	648,892	148,205	13,559	810,656	835,460
Charitable expenditure					
Carer and family support services	2,236,789	966,334	33,995	3,237,118	3,106,334
	<u>3,030,429</u>	<u>1,528,651</u>	<u>47,554</u>	<u>4,606,634</u>	<u>4,498,969</u>

ANALYSIS OF DIRECT AND ALLOCATED COSTS

	Direct costs £	Allocated costs £	Support costs £	2019 Total £	2018 Total £
Costs of raising funds					
Commercial operations	53,995	-	-	53,995	60,495
Fundraising activities	474,088	-	-	474,088	463,882
Donor acquisition	30,777	-	-	30,777	32,798
Fundraising and publicity	510,407	217,393	82,856	810,656	835,460
Charitable expenditure					
Carer and family support services	2,390,909	665,014	181,195	3,237,118	3,106,334
	<u>3,460,176</u>	<u>882,407</u>	<u>264,051</u>	<u>4,606,634</u>	<u>4,498,969</u>

ANALYSIS OF SUPPORT COSTS

	Management £	Finance and admin £	IT £	2019 Total £	2018 Total £
Costs of raising funds					
Fundraising and publicity	35,902	36,206	10,748	82,856	80,508
Charitable expenditure					
Carer and family support services	130,948	47,560	2,687	181,195	186,952
	<u>166,850</u>	<u>83,766</u>	<u>13,435</u>	<u>264,051</u>	<u>267,460</u>

Included within the finance and admin costs are governance costs of £14,813 (2018 £14,280) for audit fees.

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019

6. NET INCOME	2019	2018
	£	£
This is stated before charging:		
Depreciation - owned assets	52,552	66,247
Expenditure on operating leases	405,821	361,943
Auditor's remuneration – parent company audit fee	12,288	11,640
– subsidiary audit fee	2,525	2,640
7. STAFF COSTS AND NUMBERS	2019	2018
	£	£
Wages and salaries	2,619,336	2,557,020
Social security costs	250,244	265,448
Pension contributions	126,174	117,382
	<u>2,995,754</u>	<u>2,939,850</u>
The average number of total employees during the year was:	104	102
	2019	2018
	No	No
Employees earning over £60,000 fell into the following bands:		
£60,001 - £70,000	1	-
£70,001 - £80,000	2	2
£90,001 - £100,000	1	1

All of the above employees are in a defined contribution pension scheme at a cost to the charity of £15,083 (2018: £11,777).

Key management remuneration

The total employee benefits of the key management personnel, identified as members of the Rainbow Trust Leadership Team and other employees having authority and responsibility for planning, directing and controlling the activities of the charity, were £529,561 (2018: £543,132).

8. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES

No Trustees received remuneration during the year (2018: £nil). The board of Trustees received reimbursed expenses during the year amounting to £nil (2018: £nil).

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019

9. FIXED ASSETS

GROUP

	Furniture & equipment £	Computer equipment £	Motor Vehicles £	Total £
COST				
At 1 July 2018	142,732	207,495	7,200	357,427
Additions	270,374	85,856	-	356,230
Disposals	(125,857)	(22,552)	-	(148,409)
At 30 June 2019	287,249	270,799	7,200	565,248
DEPRECIATION				
At 1 July 2018	130,201	186,435	7,199	323,835
Charge for year	25,933	26,619	-	52,552
On disposals	(125,857)	(21,300)	-	(147,157)
At 30 June 2019	30,277	191,754	7,199	229,230
NET BOOK VALUE				
At 30 June 2018	12,531	21,060	1	33,592
At 30 June 2019	256,972	79,045	1	336,018

TRUST

	Furniture & equipment £	Computer equipment £	Motor Vehicles £	Total £
COST				
At 1 July 2018	142,732	207,495	7,200	357,427
Additions	270,374	85,856	-	356,230
Disposals	(125,857)	(22,552)	-	(148,409)
At 30 June 2019	287,249	270,799	7,200	565,248
DEPRECIATION				
At 1 July 2018	130,201	186,435	7,199	323,835
Charge for year	25,933	26,619	-	52,552
On disposals	(125,857)	(21,300)	-	(147,157)
At 30 June 2019	30,277	191,754	7,199	229,230
NET BOOK VALUE				
At 30 June 2018	12,531	21,060	1	33,592
At 30 June 2019	256,972	79,045	1	336,018

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019

10. FIXED ASSET INVESTMENTS

GROUP AND TRUST

	Group UK Listed £	Investment in subsidiary £	Trust Cash £	Total £
Market value				
At 1 July 2018	694,785	100	-	694,885
Additions at cost	340,646	-	-	340,646
Disposals at market value	(340,646)	-	-	(340,646)
Realised losses	(4,928)	-	-	(4,928)
Unrealised gains	(6,785)	-	-	(6,785)
At 30 June 2019	683,072	100	-	683,172
Historic cost at 30 June 2018	589,087	100	-	589,187
Historic cost at 30 June 2019	638,270	100	-	638,370

During the year, the Trustees transferred an investment fund in a fund into a new fund that better suited the environmental and social aims of the charity, whilst maintaining the investment objectives. The transfer was between funds managed by the same investment managers, and there were no costs associated with the transaction.

11. DEBTORS

	Group 2019 £	2018 £	Trust 2019 £	2018 £
Prepayments and accrued income	348,504	410,649	340,901	404,028
Amount due from trading subsidiary	-	-	4,763	16,595
Other debtors	10,976	7,971	9,675	5,310
	359,480	418,620	355,339	425,933

12. CREDITORS: Amounts falling due within one year

	Group 2019 £	2018 £	Trust 2019 £	2018 £
Accruals	185,787	138,170	183,197	133,670
Other taxation and social security	66,640	62,557	66,640	62,557
Other creditors	255,993	207,725	254,106	205,962
	508,420	408,452	503,943	402,189

CREDITORS: Amounts falling due more than one year

	Group 2019 £	2018 £	Trust 2019 £	2018 £
Rent free accrual and dilapidation provision	167,947	-	167,947	-
	167,947	-	167,947	-

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019

13. RESTRICTED FUNDS

	At 1 July 2018	Income	Expenditure	At 30 June 2019
	£	£	£	£
Care team offices:				
Surrey	-	86,465	86,465	-
Hampshire	14,382	60,009	59,718	14,673
Essex	7,407	267,023	268,843	5,587
Swindon	29,110	47,790	63,150	13,750
North West	-	53,224	53,224	-
North East	-	13,227	13,227	-
Central London	-	32,750	32,750	-
North West London	-	79,409	79,409	-
	50,899	639,897	656,786	34,010

Care Team Offices – over the year, we received geographically limited grants towards the costs of running our regional care teams including salaries, associated and operating costs of Family Support Workers.

Included during the year are grants from Layla's Trust towards our part-time Isle of Wight Family Support Worker, the Rank Foundation, the February Foundation and the Provide Foundation which is managed by the Essex Community Foundation.

Surrey County Council provided Short Breaks funding for families caring for a child with a life threatening or terminal illness in Surrey.

Neonatal – we received funds for salary and the related costs of our Neonatal Care Service, which supports families who have a baby with a life threatening or terminal illness.

We received funding from BBC Children in Need for the salary of a Family Support Worker in the Greater Manchester area.

Comparatives for the 2018 financial year can be found in the 2018 financial statements, which are publicly available on the Charity Commission's website.

14. GENERAL FUND

The general fund balance at 30 June 2019 is £963,721 (2018: £1,148,511), which is sufficient to continue the work of the charity and its ongoing development.

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019

15. DESIGNATED FUNDS

	At 1 July 2018 £	Transfers In £	Transfers Out £	At 30 June 2019 £
Fixed asset fund	33,592	303,678	(1,252)	336,018
Head office reserve	91,524	37,500	(129,024)	-
Total	125,116	341,178	(130,276)	336,018

The fixed asset fund represents the net book value of the charity's unrestricted tangible fixed assets. The head office move reserve represents advance funding for the head office move which took place in September 2018. The funding comprised both a financial contribution and a rent-free period received from the landlord of our previous head office in compensation for relocating before the end of the lease term. Additional funding of £71k has been received in this financial year, of which £33k has been expensed on the office move as shown in the Statement of Financial Activity on page 21, and described in the Financial Review on page 13.

**16. ANALYSIS OF GROUP NET ASSETS
BETWEEN FUNDS**

	Unrestricted Funds £	Restricted Funds £	Designated Funds £	Total Funds £
Fund balances at 30 June 2019 are represented by:				
Tangible fixed assets	-	-	336,018	336,018
Investments	683,072	-	-	683,072
Current assets	957,016	34,010	-	991,026
Current liabilities	(671,327)	-	-	(671,327)
	968,761	34,010	336,018	1,338,789

17. TAXATION

As a registered charity, the company is not liable to income tax or corporation tax on income or gains derived from its charitable activities.

18. FUTURE COMMITMENTS

			Group and Trust 2019 £	Group and Trust 2018 £
Capital expenditure authorised and contracted for at 30 June			nil	nil
	Land and buildings £	Other £	30 June 2019 £	30 June 2018 £
Amounts falling due:				
Within one year	229,235	216,235	445,470	391,959
Between one and five years	768,755	294,754	1,063,509	1,030,775
After five years	593,905	-	593,905	722,903
Total	1,591,895	510,989	2,102,884	2,145,637

19. RELATED PARTY TRANSACTIONS

The aggregate donations received from the Trustees in the year was £194,533 (2018: £255,327). There were no other transactions with related parties as at 30 June 2019.

RAINBOW TRUST CHILDREN'S CHARITY
NOTES TO THE FINANCIAL STATEMENTS – COMPARATIVE FIGURES
FOR THE YEAR ENDED 30 JUNE 2019

20. COMPARATIVE STATEMENT OF FINANCIAL ACTIVITY

	General Fund	Restricted Fund	Designated Fund	Total Funds
	£	£	£	2018
				£
Income and endowments from:				
Donations and legacies	2,402,756	542,191	-	2,944,947
Charitable activities:				
Statutory income	56,123	55,978	-	112,101
Other trading activities:				
Fundraising activities	1,368,723	55,743	-	1,424,466
Commercial operations	76,307	-	50,000	126,307
Investments	13,022	-	-	13,022
Total income	3,916,931	653,912	50,000	4,620,843
Expenditure on:				
Raising funds:				
Grants and donations	876,984	-	-	876,984
Commercial operations	60,495	-	-	60,495
Fundraising activities	463,882	-	-	463,882
Donor acquisition	32,798	-	-	32,798
	-	-	(41,524)	(41,524)
Total cost of raising funds	1,434,159	-	(41,524)	1,392,635
Net income available for charitable activities	2,482,772	653,912	91,524	3,228,208
Charitable activities				
Carer and family support services	2,472,327	634,007	-	3,106,334
Total expenditure	3,906,486	634,007	(41,524)	4,498,969
Net income/(expenditure) before gains/(losses) on investments	10,445	19,905	91,524	121,874
Gain/(loss on investments)	9,293	-	-	9,293
Net income/(expenditure) before transfers	19,738	19,905	91,524	131,167
Transfers between funds	62,186	-	(62,186)	-
Net movement in funds	81,924	19,905	29,338	131,167
Total funds brought forward	1,066,587	30,994	95,778	1,193,359
Total funds carried forward	1,148,511	50,899	125,116	1,324,526