

Charity Number: 1162669 (England and Wales)



Call4Backup

(Charitable Incorporated Organisation)

Trustees Report and Financial Statements

Year ended 31 January 2019

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## **Legal and Administrative Information**

Charity number: 1162669 (England and Wales)

VAT number: 248378371

Registered Business address:

International House

24 Holborn Viaduct

City of London

London

EC1A 2BN

Trustees for the period 1/2/2018 to 31/01/2019:

Rob Webber

Emma Chapman

Nick Eliot

## **Trustees' Report**

### **Structure, governance and management**

The charity is registered as a Charitable Incorporated Organisation (Number 1162669, Registered 15<sup>th</sup> July 2015) in England and Wales by foundation constitution on 13<sup>th</sup> July 2015.

The charity is led by a Board of Trustees. At 31/01/19, there were 3 Trustees on the Board. Day to day operations are managed by the Trustees supported by 4 Support Agents and a number of C4B Champions.

The charity has had a number of Support Agents resign from their posts so, at the end of this financial year, we have been left with only 4 support agents with a real need to invest in publicising the role and training new Support Agents into the next financial year.

### **Objectives and activities**

The charity exists to provide support for serving members of the Police Service, whether a Police Officer, Civilian or Volunteer. This support comes in the shape of peer support through support services manned by our support agents. This advice and support covers all manner of issues including Mental Health issues, financial problems and domestic issues.

This is the first full year report since the announcement that the charity would begin funded private counselling to those who were suffering. There has been a drop off in those approaching the charity to request support for any funded counselling to the point that in this financial year there has been no new requests for funding this

financial year. This again shows a real need to publicise the availability so strategies will need to be put into place to aid an upsurge in this.

During this financial period the charity was able to raise over £12,000 in income which is a drop in income from last year but still higher than the previous year. This is likely down to a drop in publicity probably down to the fact the charity spent 49% less on advertising this year than in the previous financial year.

### **Report from Chair of Trustees**

This is the end of our fourth year of operation, there have been a reduction in the number of support agents approaching us to join, reduction in fundraising and a reduction in contact being made. This is largely down to the fact we spent 49% less on advertising and publicity in this financial year. We will need to increase funding in advertising in the next financial period in order to facilitate a pick-up in all the other areas.

This financial report has seen a 28% increase in the charities available funds at year end, this is a strong position to be in despite the downturn in other areas. This funding is down largely to a reduction in the amount of money spent in fundraising.

Again our fundraising has been the pinnacle of our income despite £2,000 less coming into the charity against last year, we still held places in the Vitality 10k, Prudential Ride London and the Great North Run. There is a real need to publicise the places further as the cost to the charity to obtain the places is far outweighed by the amount that has been raised by our fundraisers.

As every year so far I want to praise out Support Agents and C4B Champions who have seen a spike in the contact following a number of terror attacks that rocked the country during this period. This saw the charity make an impact with helping those who witnessed terrible incidents throughout the UK and has resulted in the charity being approached to provide guidance for French and Icelandic governments in relation to caring for their officers.

We have had 72 phone calls this financial period, which is exactly the same amount as last year, and 31 emails, which is a drop of 25 from the 54 emails received last year. This equates approximately 6 calls a month and less than 1 email a week from someone reaching out to the charity for support. We have had no contact via the Text Support so we will look to mothball that service and slowly remove it from our advertising over the coming financial period.

Even though our fundraising and uptake of the have seen a very slight drop off, we have again increased the funds we have sat in our bank account so the aim for the next financial year is to utilise those funds to push the charity into stations all over the UK. At the end of my fourth financial report I am looking forward to a push in publicity of the charity ahead of our fifth financial year I am hoping that this one can see an increase again in funds and publicity to push growth of the charity back into a positive.

### **Respective responsibilities of trustees**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is also not needed under section 145 of The Charities Act due to the fact the gross income is below the threshold of £250,000 for small charities.

*Rob Webber – Founder and Trustee*

**Statement of Financial Activities**

Annual accounts for period 01/02/2018 to 31/01/2019

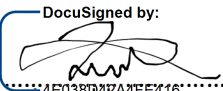
Descriptions	Endowment	Note	Unrestricted Funds £	Restricted Funds £	Last YR £	Against LY £ +/-
<b>Incoming resources</b>						
Auctions			676.60	-	279.37	-397.23
Events			0	-	7.19	-7.19
Fundraising			9,784.76	-	11,522.68	-1,737.92
Donations, legacies and grants			1,184.12	-	2,810.43	-1,626.31
Interest, dividends & Rebates			347.10	-	3,662.84	-3,315.74
Online Shop Sales			24.25	-	0	24.25
<b>Total incoming resources</b>		2	<b>12,106.83</b>	-	<b>18,282.51</b>	<b>-6,265.68</b>
<b>Resources expended</b>						
Merchandising		3	579.02	-	1,264.68	-685.66
Insurance Costs			179.20	-	179.20	0
Consumables inc Electronics			582.47	-	294.50	287.97
Events and Support			577.69	-	3,444.28	-2,866.59
Service Fees inc. Telephone&Text		3	5,417.32	-	3,726.93	1,690.39
Expensed items inc. Hotel, Travel and food expenses			882.17	-	968.82	-86.65
Facebook and advertising			1,927.10	-	3,770.77	-1,843.67
Promotional			971.20	-	2,987.26	-2,016.06
Storage			0	-	507.62	-507.62
<b>Total resources expended</b>			<b>11,505.85</b>	-	<b>17,144.06</b>	<b>-5,638.21</b>
<b>Net incoming/(outgoing) resources before transfers</b>			<b>510.98</b>	-	<b>1,138.45</b>	<b>-627.47</b>
<b>Gross transfers between funds</b>			-	-	-	-
<b>Net incoming/(outgoing) resources before other recognised gains/(losses)</b>			<b>510.98</b>	-	<b>1,138.45</b>	<b>-627.47</b>
Gains and losses on revaluation of fixed assets for the charity's own use			-	-	-	-
Gains and losses on investment assets			-	-	-	-
<b>Net movement in funds</b>			<b>510.98</b>	-	<b>1,138.45</b>	<b>-627.47</b>
<b>Total funds brought forward</b>			<b>1,848.93</b>	-	<b>710.51</b>	<b>1,138.42</b>
<b>Total funds carried forward</b>			<b>2,359.91</b>	-	<b>1,848.93</b>	<b>+510.98</b>

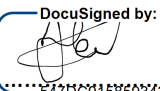
**Balance Sheet**

As at 31 January 2018

	Note	Total this year	Total last year
		£	£
<b>Fixed assets</b>			
Tangible assets		-	-
Investments		-	-
<b>Total fixed assets</b>		-	-
<b>Current assets</b>			
Stock and work in progress		-	-
Debtors		-	-
(Short term) investments		-	-
Cash at bank and in hand		2359.91	1848.93
<b>Total current assets</b>		<b>2359.91</b>	<b>1848.93</b>
Creditors: amounts falling due within one year		-	-
<b>Net current assets/(liabilities)</b>		<b>2359.91</b>	<b>1848.93</b>
<b>Total assets less current liabilities</b>		<b>2359.91</b>	<b>1848.93</b>
Creditors: amounts falling due after one year		-	-
<b>Provisions for liabilities and charges</b>		-	-
<b>Net assets</b>		<b>2359.91</b>	<b>1848.93</b>
<b>Funds of the Charity</b>			
Unrestricted funds		2359.91	1848.93
Designated funds		-	-
<b>Total unrestricted funds</b>		<b>2359.91</b>	<b>1848.93</b>
Restricted income funds		-	-
Endowment funds		-	-
<b>Total funds</b>		<b>2359.91</b>	<b>1848.93</b>

The financial statements were approved by the Board of Trustees on 1/7/2020 and signed on its behalf by

DocuSigned by:  
  
 Sign .....  
 Print Rob Webber .....  
 Trustee

DocuSigned by:  
  
 Sign .....  
 Print James O'Connell .....  
 Trustee

## **Notes to Financial Statements**

### **Note 1: Basis of preparation**

#### **Basis of accounting**

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005)
- Accounting Standards
- The Charities Act Except the following:

The accounts do not separately show accruals and prepayments in either this or prior year since the charity Trustees do not believe these are separately identifiable. The Trustees believe that they are so minor as to be immaterial to the accounts and to the reader of the accounts.

### **Note 2: Accounting policies**

This standard list of accounting policies has been applied by the charity.

#### **INCOMING RESOURCES**

##### **Recognition of incoming resources**

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources;
- and
- the monetary value can be measured with sufficient reliability.

##### **Incoming resources with related expenditure**

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

##### **Grants and donations**

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.

##### **Tax reclaims on donations and gifts**

Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.

##### **Gifts in kind**

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.

##### **Donated services and facilities**

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

**Volunteer help**

The value of any voluntary help received is not included in the accounts due to the lack of financial value

**Investment income**

This is included in the accounts when receivable.

**Investment gains and losses**

This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

**EXPENDITURE AND LIABILITIES****Liability recognition**

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

**Grants with performance conditions**

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.

**Grants payable without performance conditions**

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

**ASSETS****Tangible fixed assets for use by charity**

These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.

**Investments**

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

**Stocks and work in progress**

These are valued at the lower of cost or market value.



**Note 3: Analysis of resources expended**

	Analysis	Unrestricted	Restricted	Last year	+/-
		£	£	£	£
<b>Service Fees</b>	Telephone Service	488.16	-	488.41	-0.25
	Text Service	30.00	-	29.99	0.01
	Website costs	761.73	-	1027.67	-265.94
	App	409.99	-	377.23	32.76
	Subscriptions	3496.04	-	1588.66	1,907.38
	Other Inc. Software Fees	231.40	-	214.97	16.43
	<b>Total</b>	<b>5417.32</b>	<b>-</b>	<b>3726.93</b>	<b>1690.39</b>
<b>Merchandising</b>	Online Shop Items	579.02	-	1264.68	685.66
	<b>Total</b>	<b>579.02</b>	<b>-</b>	<b>1,264.68</b>	<b>685.66</b>

**Note 4: Details of certain items of expenditure****4.1 Trustee expenses**

	This year	Last year
Number of trustees who were paid expenses	1	1
Total amount paid	£882.17	£968.82

**4.2 Fees for examination or audit of the accounts**

	This year	Last year
	£	£
Independent examiner's or auditors' fees for reporting on the accounts	None	None
Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner or auditor	None	None