

Charity number: 1176379
Company number: 05346503
(England and Wales)

Home Live Art Limited

Report of the Trustees and Unaudited Financial Statements

For the year ended 31 March 2019

Home Live Art Limited
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Home Live Art Limited
Report of the Trustees
For the year ended 31 March 2019

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the year ended 31 March 2019. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objects of Home Live Art are community building, creating cultural empowerment and advancing the education of the public through the promotion, exhibition and facilitation of 'Live Art' and Contemporary Performance both nationally and internationally, by means of touring, public performances, broadcasts, exhibitions, workshops and courses and other suitable means.

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

ACHIEVEMENTS AND PERFORMANCE

Significant activities

In furtherance of its objects Home Live Art aims to put Hastings and the South East region front and centre as a destination where high quality, innovative and challenging live work is supported and embraced we will be focusing on:

1. Audience Development & Engagement
2. Projects
3. Partnerships
4. Artist Support
5. Organisational Development

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Report of the Trustees Continued
For the year ended 31 March 2019

Achievements against objectives

1. Audience Development & Engagement

Part of our strategy to develop new and diverse audiences is to breakdown the boundaries of where and how people experience it by placing it in the streets, pubs, shops and homes of Hastings.

We also believe in the importance of seeing yourself and your life reflected in culture. You will only have diverse audiences if you have diverse narratives. It is crucial that the live work we showcase and support reflects the lives of the people of the town.

We are committed to working with artists and audiences whose voices are marginalised including LGBTQ+, Working Class and those who identify as female and non-binary.

All our projects, partnerships and artist development schemes directly relate to our audience development goals.

2. Projects

A. 2018/19

HLA Performance Salons

HLA reimaged performances in domestic settings with this launch performance event in a local house featuring performers Rocia Boliver (Mexico) Florence Peake, Nando Messiass, Lucy Hutson (London) and Catherine Hoffmann (Folkestone).

Salty

Salty is a new series of events curated for LGBTQ+ audiences in Hastings. HLA delivered 3 events showcasing artists from a variety of different disciplines from across the UK and beyond such as Lucy McCormick, Eirini Kartsaki, Last Yearz Interesting Negro (London) Yshee Black, Ginny Lemon (Birmingham) Rosana Cade, (Glasgow) Vincent Riebeek and Rosa Doornbal (Amsterdam)

Coastal Currents Arts Festival (CCF)

HLA curated and produced the Live Art strand of CCAF. The programme included Fantabulosa!, an outdoor interactive drag show for children, Washed Up Car-Go, a public art installation by Chris Dobrowolski and a showcase of bite-sized tasters of new queer performance.

Home Live Writing

An on-going series of initiatives for writers based in the South East who wish to learn more about writing critical responses to live performance.

Creative Civic Change (CCC)

An expression of interest to CCC community support fund was submitted and a consultation process with the local community in St Leonard's has taken place during February and March 2019. As the lead organisation, HLA will co-ordinate and manage funds from CCC and we expect to see further development with this project in 2020.

New Queers on the Block (NQOTB)

HLA continues as a partner on NQOTB a three-year touring initiative led by Marlborough Theatre in Brighton with the aim to promote LGBTQ+ performance in specific locations across the UK (Folkestone, Bradford, Blackpool, Brighton and Birmingham).

Round 1 (2018): Local artist and producer Ben Browton was recruited by HLA to help research and develop an LGBTQ+ audience in Hastings for NQOTB events and future HLA projects. These connections will continue to be nurtured and will be crucial in developing audiences for HLA in the future.

HLA hosted the first NQOTB performance event in Hastings on Friday 21 September. Due to the work of Ben and a strong marketing strategy, this event sold out online. The guest list included local Trans groups, young LGBTQ people and other members of the community that had financial or social barriers to attending.

B. Plans for 2019/20

As well as continuing with Salty, Performance Salons, Coastal Currents and Home Live Writing, we are looking to develop the following:

New Queers on the Block Round's 2 & 3 (2019)

HLA Plans for 2019/20 include:

- A professional development scheme organised and run by HLA for local LGBTQ+ artists which will include devising workshops with more established artists leading to a public showcase in Hastings.

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Report of the Trustees Continued
For the year ended 31 March 2019

- A full-length theatre performance of one of the national artists that performed at NQOTB to take place at the White Rock Theatre.
- Continuing audience development with Ben Browton.

DIY16

HLA will host a DIY Workshop in Hastings for artists who identify as female and non-binary led by The Famous Lauren Barri Holstein.

Knotty Performance Festival

Home Live Art aims to launch the Knotty Festival of Performance in Hastings (7-9 June) and Folkestone (14-15 June).

Hastings Artists: Rachael Young, Lucy McCormick, Katy Baird, Nando Messias, Oozing Gloop, Pink Suits, Adam Frost, Catherine Hoffmann, Curious, Gillie Kleiman, Istanbul Queer Art Collective, Rubaine Maia and Emilio Rojas

Hastings Partners: The White Rock Theatre, De La War Pavilion, Jerwood Gallery, Printworks, Bohmeia Walled Garden, Live Art UK and]performance space[.

Folkestone Artists: Rubaine Mai, Emilio Rojas, Florence Peake, Catherine Hoffmann, Andre Verissimo, Ernst Fischer, Rachael Young, Ginny Lemon and Miss Di Vour.

Folkestone Partners:]performance space[, New Queers on the Block, Folkestone Fringe, Marlborough Theatre, Live Art UK and the Quarterhouse.

Home Live Writing Part 3 (HLW)

An embedded critical writing project for HLW participants led by Diana Damian Martin and Bojana Jankovi? will take place throughout Knotty: Hastings. This will lead to the development of a publication looking at Live Art and Coastal Towns through the lens of Knotty to be edited by Diana and Bojana and launched at Knotty:2020 Festival.

Knotty Programmed Artist Stats:

94% Queer or LGBTQ+

89% Female or Non-Binary

33% Working Class

27% BAME

3. Partnerships

Collaboration is key to a small organisation having a big impact. We are very focused on building strong partnerships with organisations in Hastings, the South East and nationally.

A. Local partnerships include:

Coastal Currents

De La Warr Pavilion

Jerwood Gallery

Hastings Pride

B. National partnerships include:

Marlborough Theatre, Brighton

Theatre in the Mill & Live Art Bistro, Bradford/Leeds

LeftCoast/Arts B&B & Quad Collective (Blackpool)

Quarterhouse and]Performance Space[(Folkestone)

Shout Festival (Birmingham)

Live Art Development Agency (London)

Duckie (London)

4. Artist Development

Artist support and development is central to everything we do at HLA. We focus on supporting and nurturing artists from Hastings and the South East along with showcasing national and international artists in Hastings. These include, but are not limited to the following:

Fantabulosa!: an open call for a drag performer to work as the local artist on the Fantabulosa! Project will take place. This professional development opportunity for South East artists includes two days development time in Birmingham with the Fantabulosa! team to devise their own interactive performance for children, which will subsequently be performed as part of Fantabulosa! in Hastings as part of Coastal Currents.

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Foreshore Trust: A funding proposal to the Foreshore Trust to commission two local early-career LGBTQ+ artists (Samuel Spice and Adam Frost) to devise new work to perform at HLA in 2019 has been successful.

Diverse Actions: A funding proposal by HLA submitted to Diverse Actions with the aim to develop and showcase the work of two female artists of colour in Hastings, Folkestone and Brighton in 2019 has been successful. Rachael Young will perform her new show Nightclubbing and Toni Lewis will develop a new piece of work with residencies in Folkestone and Brighton leading to a work in progress showing as a double bill with Rachael.

Upcoming presentations of work: HLA are current partners on funding applications for the following artists Johanna Linsley, Lucy Hutson, Abigail Conway, Local Foreigner, Zoe Bouras and Brian Lobel (Cruising for Art). In 2019 we will be working with Bird La Bird and Curious who have both recently received funding for new projects.

5. Organisational Development

Board: HLA are currently completing an audit of the HLA Board to help determine and examine what skills we the board hold, and what additional skills would be of benefit as we move forward. In addition, we will continue to expand and diversify the board and develop new trustees from the South East throughout 2019.

Digital: Alex Eisenberg (Digital Manager, LADA) has had an initial meeting with Katy looking at a new CRM database, and will work with her to co-ordinate the company's digital files, back-ups and the best way for this to be organised going forward.

Audience Data Gathering: HLA are currently working with the Audience Agency to create a bespoke online feedback form to be sent to audiences after our events.

Website and Social Media: Marketing professional Garry James from Social The World, has been recruited in a consultant capacity to review all the HLA social media channels and develop a clear and workable social media strategy going forward. Recruitment for a new part-time marketing person based in Hastings will begin post the Social The World consultation.

Fundraising: In addition to the Foreshore Trust (£2,500) and Diverse Actions (£10,000) grants already noted, an expression of interest to Creative Civic Change (CCC) community support fund has been submitted and a £10,000 development grant has been awarded to HLA for the Consultation Period.

Finally, we are also looking to submit an 'Awards for All' (£10,000) to further support the work we are doing in and around Hastings.

During the course of 2019 Home Live Art aims to interrogate and update how the company relates, reacts and responds to audiences, and have started to review the following areas of the business:

- **Digital:** Alex Eisenberg (Digital Manager, LADA) has been commissioned to identify and implement a new CRM (customer relationship management) database, co-ordinating and updating our digital files and data organisation and ensuring we are GDPR compliant.

- **Audience Data:** The Audience Agency have been commissioned by Arts Council England to create bespoke online feedback forms and these will be utilised to collect data about audiences.

- **Website and Social Media:** Marketing professional Garry James will work as a consultant to review all social media channels and to develop a clear and workable social media strategy, which will include the recruitment of a new part-time Hastings based marketing post.

Principal risks and how they are managed

The Board continues to see Home Live Art's main risks as financial. Securing enough income to cover the programme each year without staff being overstretched is problematic, as is gaps in work for some staff members when funding for a project ends before more is secured. Home Live Art aim to manage this by thinking strategically to secure long-term security and sustainability through multi-year funding, through maintaining reserves and through diversifying income streams.

The Board recognises that it is the people involved in Home Live Art who make the magic happen and that both staff and volunteers need on-going support and professional development opportunities in order to thrive.

The company also recognises that each staff member has a wealth of experience, wisdom and skills that they have built up through their time at the Home Live Art and that there must be succession plans in place to ensure that the departure of any key staff members does not adversely affect the organisation. Home Live Art also has plans in place to manage the effects of long-term sickness and maternity leave so that staff members are supported and valued and the organisation is not left vulnerable. Key to this is identifying where all or most expertise in a particular area is held by just one staff member and seeking means to broaden the skill base of the workforce. We will also continue to seek opportunities to offer further training to existing staff members and volunteers to take more responsibilities and to increase their capacity and skills.

Home Live Art Limited
Report of the Trustees Continued
For the year ended 31 March 2019

FINANCIAL REVIEW

Significant events

Incoming resources for the year were £128,627 (2018 £125,159), with total expenditure being £98,696 (2017 £101,985). The unrestricted surplus of £29,098 was anticipated and part of it will be designated as a reserve for 2019/2020. This leads to an unrestricted fund balance of £60,272 (2018 £31,174) carried forward at the year-end

As part of the company's ambitious plans for the next 3 years, Home Live Art are looking at additional funding options including private giving, sponsorship, new funding partnerships and re-energising the existing models of practice to help generate more income.

Home Live Art has funding secured for 2019 from:

- Arts Council England: as a National Portfolio Organisation (2018-2022)
- Creative Civic Change
- Diverse Actions: to develop and showcase the work of two female artists of colour in Hastings, Folkestone and Brighton

Reserves

The company's medium-term aim is to build up unrestricted funds as working capital to a level that represents approximately three months' central costs of future expenditure (£15,000 - £25,000) to aid cashflow and provide for an orderly wind-down in the event of an unexpected reduction in the funds obtained. This aim is planned to be met by careful budgeting, keeping overheads to a minimum and increasing income from alternative sources.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Home Live Art is registered under the Companies Act 2006 as a company limited by guarantee and not having a share capital.

Home Live Art is a registered charitable company constituted as a limited company under its Memorandum and Articles of Association. The charity registration number is 1176379 (England and Wales) and the company registration number is 05346503 (England and Wales).

Recruitment and appointment of trustees

The trustees are also the directors of Home Live Art for the purpose of company law. Home Live Art articles of association require a minimum of three Trustees. There is no maximum number of Trustees. A third of the directors are subject to re-election at the Annual General Meeting, with no maximum length of service. Only the current directors can appoint new directors.

Organisational structure

The Trustees are responsible for the overall financial control, direction and work of the Charity. They meet approximately four times a year with the principal staff who have no voting rights. Day-to-day responsibilities are delegated to the principal staff within a framework of approved policies and operational plans, who manage all other staff employed by the Charity.

REFERENCE AND ADMINISTRATIVE INFORMATION

Name of Charity	Home Live Art Limited
Charity registration number	1176379
Company registration number	05346503
Principal address	99 Western Road Lewes East Sussex BN7 1RS

Home Live Art Limited
Report of the Trustees Continued
For the year ended 31 March 2019

Trustees

The trustees and officers serving during the year and since the year end were as follows:

Richard Dedomenici
Martin Gent
Jayne Knight
(Appointed: 12 September 2013)
(Resigned: 29 November 2018)
Richard Layzell
Laura Sweeney
Misa Von Tunzelman

Independent examiners

Andrew M Wells FMAAT
99 Western Road
Lewes
East Sussex
BN7 1RS

Approved by the Board of Trustees and signed on its behalf by



.....
Martin Gent

18 December 2019

Home Live Art Limited
Independent Examiners Report to the Trustees
For the year ended 31 March 2019

I report to the trustees on my examination of the accounts of the charitable company for the year ended 31 March 2019.

Responsibilities and basis of report

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiners statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
Andrew M Wells FMAAT

99 Western Road
Lewes
East Sussex
BN7 1RS

18 December 2019

Home Live Art Limited
Statement of Financial Activities (including Income and Expenditure Account)
For the year ended 31 March 2019

	Notes	Unrestricted funds £	Restricted funds £	2019 £	2018 £
Income and endowments from:					
Donations and legacies	2	87,811	13,750	101,561	94,118
Charitable activities	3	10,530	-	10,530	22,955
Investments	4	2	-	2	1
Other income	5	16,534	-	16,534	8,085
Total		114,877	13,750	128,627	125,159
Expenditure on:					
Charitable activities	6/7	(85,779)	(12,917)	(98,696)	(101,985)
Total		(85,779)	(12,917)	(98,696)	(101,985)
Net income		29,098	833	29,931	23,174
Reconciliation of funds					
Total funds brought forward		31,174	-	31,174	8,000
Total funds carried forward		60,272	833	61,105	31,174

Home Live Art Limited
Statement of Financial Position
As at 31 March 2019

	Notes	2019 £	2018 £
Current assets			
Debtors	12	26,629	9,020
Cash at bank and in hand		41,653	27,265
		68,282	36,285
Creditors: amounts falling due within one year	13	(7,177)	(5,111)
Net current assets		61,105	31,174
Total assets less current liabilities		61,105	31,174
Net assets		61,105	31,174
The funds of the charity			
Restricted income funds	14	833	-
Unrestricted income funds	14	60,272	31,174
Total funds		61,105	31,174

For the year ended 31 March 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statement were approved and authorised for issue by the Board and signed on its behalf by:



Martin Gent
Trustee

18 December 2019

Home Live Art Limited
Notes to the Financial Statements
For the year ended 31 March 2019

1. Accounting Policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006.

Home Live Art Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Going concern

The financial statements are prepared, on a going concern basis, under the historical cost convention.

Incoming resources

All incoming resources are included in the statement of financial activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. Grants received are deferred to the extent that the conditions of their receipt are to be fulfilled in a future period.

Resources expended

Liabilities are recognised as resources expended when there is a legal or constructive obligation committing the Charity to the expenditure.

Taxation

As a registered charity, the company is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only. Value Added Tax is not recoverable by the company, and is therefore included in the relevant costs in the Statement of Financial Activities.

2. Income from donations and legacies

	Unrestricted funds	Restricted funds	2019	2018
	£	£	£	£
Grants received	87,811	13,750	101,561	94,118
	87,811	13,750	101,561	94,118

Analysis of grants received

	2019	2018
	£	£
Arts Council England NPO	75,435	75,435
Cambridge Junction	1,500	2,100
Creative Civic Change	10,000	-
Creative Coast	12,376	9,725
Deferred grants	-	6,858
Hastings Borough Council	2,250	-
	101,561	94,118

Home Live Art Limited
Notes to the Financial Statements Continued
For the year ended 31 March 2019

3. Income from charitable activities

	2019	2018
	£	£
Unrestricted funds		
<i>Arts events</i>		
Commissions	8,551	22,352
Ticket and sundry sales	1,979	603
	10,530	22,955
	10,530	22,955

4. Investment income

	2019	2018
	£	£
Unrestricted funds		
Bank interest receivable	2	1
	2	1

5. Other income

	2019	2018
	£	£
Unrestricted funds		
Theatre tax credit	16,534	8,085
	16,534	8,085

6. Costs of charitable activities by fund type

	Unrestricted funds	Restricted funds	2019	2018
	£	£	£	£
Arts events	62,230	12,917	75,147	81,742
Support costs	23,549	-	23,549	20,243
	85,779	12,917	98,696	101,985

7. Costs of charitable activities by activity type

	Activities undertaken directly	Support costs	2019	2018
	£	£	£	£
Support costs				
Arts events	75,147	23,549	98,696	101,985

Home Live Art Limited
Notes to the Financial Statements Continued
For the year ended 31 March 2019

8. Analysis of support costs

	2019	2018
	£	£
Arts events		
Management	14,818	12,513
Governance costs	8,731	7,730
	23,549	20,243

9. Net income/(expenditure) for the year

This is stated after charging/(crediting):

	2019	2018
	£	£
Accountancy fees	2,043	1,337

10. Staff costs and emoluments

Total staff costs for the year ended 31 March 2019 were:

	2019	2018
	£	£
Salaries and wages	23,135	24,790
	23,135	24,790

	2019	2018
	£	£
Administration	-	-
Artistic	1	1
	1	1

Home Live Art Limited
Notes to the Financial Statements Continued
For the year ended 31 March 2019

11. Comparative for the Statement of Financial Activities

	Unrestricted funds £	Restricted funds £	2018 £
Income and endowments from:			
Donations and legacies	75,435	18,683	94,118
Charitable activities	22,955	-	22,955
Investments	1	-	1
Other income	8,085	-	8,085
Total	106,476	18,683	125,159
Expenditure on:			
Charitable activities	(83,302)	(18,683)	(101,985)
Total	(83,302)	(18,683)	(101,985)
Net income/expenditure	23,174	-	23,174
Reconciliation of funds			
Total funds brought forward	8,000	-	8,000
Total funds carried forward	31,174	-	31,174

12. Debtors

	2019 £	2018 £
Amounts due within one year:		
Prepayments and accrued income	24,619	8,085
Other debtors	2,010	935
	26,629	9,020

13. Creditors: amounts falling due within one year

	2019 £	2018 £
Trade creditors	5,827	3,761
Accruals and deferred income	1,350	1,350
	7,177	5,111

Home Live Art Limited
Notes to the Financial Statements Continued
For the year ended 31 March 2019

14. Movement in funds

Unrestricted Funds

	Balance at 01/04/2018 £	Incoming resources £	Outgoing resources £	Balance at 31/03/2019 £
<i>General</i>				
General	31,174	114,877	(85,779)	60,272
	31,174	114,877	(85,779)	60,272

Unrestricted Funds - Previous year

	Balance at 01/04/2017 £	Incoming resources £	Outgoing resources £	Balance at 31/03/2018 £
<i>General</i>				
General	8,000	106,476	(83,302)	31,174
	8,000	106,476	(83,302)	31,174

Purpose of unrestricted Funds

General

For the production of Arts events

Restricted Funds

	Incoming resources £	Outgoing resources £	Balance at 31/03/2019 £
Restricted fund	13,750	(12,917)	833
	13,750	(12,917)	833

Restricted Funds - Previous year

	Incoming resources £	Outgoing resources £	Balance at 31/03/2018 £
Restricted fund	18,683	(18,683)	-
	18,683	(18,683)	-

Home Live Art Limited
Notes to the Financial Statements Continued
For the year ended 31 March 2019

Purpose of restricted funds

Restricted fund

Funds for the production of specific Arts events

15. Analysis of net assets between funds

	Net current assets / (liabilities) £	Net Assets £
Unrestricted funds		
<i>General</i>		
General	60,272	60,272
Restricted funds		
Restricted fund	833	833
	61,105	61,105
Previous year		
	Net current assets / (liabilities) £	Net Assets £
Unrestricted funds		
<i>General</i>		
General	31,174	31,174
Restricted funds		
	31,174	31,174

16. Company limited by guarantee

Home Live Art Limited is a company limited by guarantee and accordingly does not have a share capital.