



Trustees' Annual Report for the period

Period start date		Period end date					
From	22	12	2017	To	05	04	2019

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Charles Bailey	-	-	-
2	Rev. Fraser Colin Dyer	-	-	-
3	Geoffrey John Court	-	-	-

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
-	-

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
-	-	-

Name of chief executive or names of senior staff members (Optional information)

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation (CIO)
Trustee selection methods (eg. appointed by, elected by)	New Trustees are selected by the existing Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

-

Summary of the objects of the charity set out in its governing document

The advancement of education by supporting and encouraging creative writing by children in schools and other education establishments, in particular, but not exclusively, in the North East of England.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The Trustees focus on providing grants to schools and other education establishments or charitable organisations that support the objects of the charity working in the areas mentioned above.

The Trustees have determined that the priorities for funding will be charitable projects supporting:

- Encouraging children at middle and secondary schools in the North East of England, to see themselves as writers by discovering and exploring creative writing; and
- Disseminating good practice in the teaching of creative writing in schools and other education establishments.

The Trustees consider that in funding any charitable project they have complied with, and taken due regard of, the Charity Commission's public benefit guidance when exercising any powers or duties to which that guidance is relevant.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The Trustees have developed, agreed and implemented a policy on grant making.

Such grants are provided at the complete discretion of the Trustees who will judge applications on the following criteria:

- Complying with the status of the objects of the Charity;
- Taking a fresh and imaginative approach;
- Being realistic and practicable;
- Going beyond the limits of the everyday curriculum;
- Encouraging young persons to see themselves as creative writers; and
- Including routes to share good practice with a wide audience.

Summary of the main achievements of the charity during the year

In recognising the importance of 'on the ground' expertise when working in this field, The Helen Bailey Trust worked in partnership with Seven Stories (The National Centre for Children's Books) a registered charity whose mission is to collect, champion and celebrate children's literature.

In 2018/19 The Helen Bailey Trust co-funded a pilot project which aimed to:

- Build teachers confidence and expertise with diverse approaches to developing creative writing in the classroom.
- Support and encourage creative writing by children and young people (age 11-14) in schools in the North East of England, and provide routes for the least culturally engaged children and young people to take part; and
- Use the Seven Stories Collection and expertise to give young people, and teachers, a deeper understanding of the thoughts and ideas that shape an author's storytelling, and encourage them to see themselves as writers who are part of a writing community

The pilot project consisted of:

- A two-day teacher CPD workshop led by Seven Stories and a professional writer being designed to help teachers equip their students with writing confidence, and to reconnect with real creative processes that are the building blocks for writing enjoyment and motivation in school and beyond.
- One school based creative writing programme whereby the teachers who had attended the workshops were invited to pitch their project ideas in order to receive additional support from Seven Stories staff and from professional writers to implement their proposal; and
- An evaluation framework for the CPD activity and project work to inform the potential for future work.

The teacher CPD workshops took place during the first half of 2019 and were attended by teachers from five schools, these having been selected from thirteen applicants by Seven Stories on the basis of their written submission, number of pupil premium students and the indices of multiple deprivation in the area their school was located.

Following the CPD workshops, the attendees were invited to submit proposals for additional funding to develop an in-school creative writing programme. Following a review of their proposals by Seven Stories and the Trustees of The Helen Bailey Trust, Sacred Heart Catholic High School was selected to develop a poetry club and to run a programme of workshops led by professional writers to create and develop new writing. This programme culminated in the students producing writing on a wide variety of subjects, which was celebrated in an anthology of work distributed amongst the students and made available in the school library.

An evaluation of the pilot project indicated that the CPD sessions had enabled teachers to develop creative writing in their schools and that this had been of lasting benefit to both themselves and their students.

The Trustees welcome the opportunity of exploring a further collaboration with Seven Stories in the future, building upon the lessons learnt from the pilot project.

Section E	Financial review
------------------	-------------------------

Brief statement of the charity's policy on reserves	The charity is run on a purely voluntary basis, it does not therefore have a policy on reserves as the Trustees retain sufficient cash funds on deposit to cover the minimal running costs and its grant making activities.
Details of any funds materially in deficit	-

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:


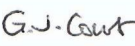
- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F	Other optional information
------------------	-----------------------------------

Section G	Declaration
------------------	--------------------

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Charles Bailey	Geoffrey John Court
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	7th January 2020	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
The Helen Bailey Trust

No (if any)
1176443

Receipts and payments accounts

CC16a

For the period
from

Period start date
22/12/2017

To

Period end date
05/04/2019

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations, legacies and grants	250,000	-	-	250,000	-
Dividends from investments - managed investment portfolio	-	-	-	-	-
Accrued interest - managed investment portfolio	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	250,000	-	-	250,000	-
A2 Asset and investment sales, (see table).					
Receipts from sale of investments - managed investment portfolio	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	250,000	-	-	250,000	-
A3 Payments					
Internet and postal service charges	756	-	-	756	-
Travel to and from meetings	388	-	-	388	-
Grants and donations paid	5,800	-	-	5,800	-
Bank charges	65	-	-	65	-
Investment management costs	-	-	-	-	-
Other miscellaneous expenditure	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	7,009	-	-	7,009	-
A4 Asset and investment purchases, (see table)					
Purchase of investments - managed investment portfolio	111,079	-	-	111,079	-
	-	-	-	-	-
Sub total	111,079	-	-	111,079	-
Total payments	118,088	-	-	118,088	-
Net of receipts/(payments)	131,912	-	-	131,912	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	131,912	-	-	131,912	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Held in bank current account	9,991	-	-
	Held in managed investment portfolio	121,921	-	-
		-	-	-
	Total cash funds	131,912	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

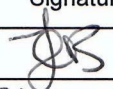
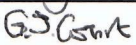
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	Equities and Fixed Income Bonds - managed investment portfolio	Unrestricted	111,079	110,516
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	None		-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	John Charles Bailey	5/1/20
	Geoffrey John Court	7/1/20



Section A

Independent Examiner's Report

Report to the trustees/
members of

The Helen Bailey Trust

On accounts for the year
ended

5 April 2019

Charity no
(if any)

1176443

Set out on pages

1-2

Responsibilities and
basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 05/04/2019.

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

22/01/2020

Name:

Michael Leather ACA

Relevant professional
qualification(s) or body
(if any):

Institute of Chartered Accounts registered in England and Wales (ICAEW)

Address:

c/o Leathers, First Floor

2 Collingwood Street, Newcastle Upon Tyne

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.