

NNA Trustees Annual Report to the Charity Commission

Achievements and Performance of NNA (The New Nicotine Alliance) April 2018 – March 2019

The New Nicotine Alliance was established as a charity on 13th February 2015. This report covers activities for the tax year 2018 - 2019.

The main work of the charity is conducted by the trustees in a voluntary capacity.

The organisation continues to develop its profile in order to achieve the objective of promoting public understanding of safer alternatives to smoking.

NNA has continued to be one of the “go to” organisations for advice and comment on safer nicotine products.

During the year trustees and staff (1 x HTE) have

- Continued to develop the Board, by bringing in new trustees with valuable and wide areas of expertise and by holding a board development day, which also discussed governance and strategic issues.
- Provided expert evidence to the UK Parliament's Science and Technology Committee inquiry into e-cigarettes.
- Provided information, advice and consultation to a range of government departments and agencies. (including Department of Health, Public Health England, NHS Trusts and NCSC).
- Contributed to academic research on both the role of e-cigarettes for tobacco harm reduction in supporting smoking relapse prevention, and also on the value of peer involvement in advancing tobacco harm reduction.
- Given presentations at the Global Forum on Nicotine and at other national and international events.
- Provided a detailed response to a consultation by the National Institute for Clinical Excellence as to what should be included in their scope for smoking cessation advice to practitioners.
- Given expert consumer and advocacy briefings to a variety of print, online and broadcast media.
- Participated in and made presentations to the All-Party Parliamentary group on Vaping.
- Revised and developed NNA strategies in preparation for new regulatory proposals towards harm reduction.
- Developed the NNA Associate base.

New Nicotine Alliance UK

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Profit & Loss Report

For the period 01/04/2018 to 31/03/2019

Account

Turnover

Income	£23,836.14
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Direct Expenses

Consultancy fees	£3,537.33
Salary	£10,411.65
Pensions	£465.12
Venue hire/ Food - Board meetings	£0.00
A/V Equipment	£0.00
Other Equipment	£0.00
Materials for Promotion and Sales	£68.52
Static Collection Box	£101.64
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	£14,584.26

Administrative Expenses

Offices	£600.00
Accountancy and Professional Services	£5,000.00
Advertising/Marketing	£217.11
Postage/Couriers/Stationery	£7.11
IT Hardware	£0.00
IT Software	£2,779.11
Telephone/Internet	£147.14
PayPal/Bank Charges	£0.00
Foreign Exchange Charges	£0.00
Insurance	£349.80
Subscriptions	£71.00
Accommodation	£892.95
Travel	£902.33
Subsistence	£492.00
Miscellaneous expenses	£0.00
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	£11,458.55

Net Profit

-£2,206.67
