

**Charity Registration No. 1044256**

**Company Registration No. (England and Wales)**

**CHOL INTERNATIONAL ARTS**  
**TRUSTEES' REPORT AND UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MARCH 2019**

# **CHOL INTERNATIONAL ARTS**

## **CONTENTS**

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	<b>Page</b>
Trustees' report	1 - 4
Independent examiners' report	5
Statement of financial activities	6
Balance sheet	7
Notes to the accounts	8 - 10
Detailed statement of financial activities	11 - 12

# CHOL INTERNATIONAL ARTS

## TRUSTEES' REPORT

### FOR THE YEAR ENDED 31 MARCH 2019

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The trustees present their report and accounts for the year ended 31 March 2019.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charitable company's governing document, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

#### Structure, governance and management

The charitable company is a company limited by guarantee and is a registered Charity.

Board of Trustees	Michael Connell (appointed 28 February 2019) Deborah Dickinson Suki Kaur Bassi Alison Wayman Lorna McGinty (Chair) Angela Read	
Company Secretary	Susan Burns	
Registered Office	8 Queen Street Huddersfield HD1 2SP	
Charity Number	1044256	
Company Number	3012433	
Reporting Accountants	TaxAssist Accountants 34, Bradford Road Brighouse HD6 1RW	
Bankers	HSBC 2 Cloth Hall Street Huddersfield HD1 2ES	
Staff Members	Susan Burns Laura Ash Vicky Storey Jessica Woodhead	CEO / Creative Producer Creative Projects Director Creative Projects Director Artist / Facilitator

#### Chol – where everything is possible

##### What we do:

We bring live story-making experiences to people in their everyday local communities across England

##### How we do it

Through our flagship participatory arts projects and initiatives such as Imaginary Communities and Equal Players. Our main artform is theatre and our projects use the stories, lives and imaginations of real people to make something new and fantastic – a play, a workshop, a dance performance or a book.

##### Where we do it

We are based in Yorkshire but are working and being the best nationwide, with connections globally. Our work takes place in everyday spaces – libraries, schools, streets, parks and community centres.

##### Why we do it:

We believe that creating and sharing stories makes a difference to people's lives.  
We believe that people in disadvantaged areas deserve equal access to the arts.

# **CHOL INTERNATIONAL ARTS**

## **TRUSTEES' REPORT**

***FOR THE YEAR ENDED 31 MARCH 2019***

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We are socially conscious and interested in local communities.

We are artists who want to make art from real and imagined stories.

We believe that small interventions can make big transformations.

Because our work is proven to increase well-being and literacy for children – we believe in the power of art to do good

### **Vision**

To be the national leaders in using live story-making experiences to enrich the lives of young people.

### **Message from Lorna McGinty, the Chair of Chol (to follow)**

This has been an exciting year for Chol as our artistic programme has impacted on participants across the north of England and beyond. In particular, our work targets children and young people in hard-pressed communities who have little opportunity to experience the arts. This was the first year of a new 3-year schools-based programme 'A World Full of Imaginary Communities.' Our new project 'Equal Players', a series of interlinked community-based arts projects exploring notions of equality with young people is already having a fantastic impact on our approach to creating work as 'equal players.' I'd like to thank our trustees, staff, associate artists, partners, funders, volunteers and participants for their contributions to another great year at Chol.

### **Artistic Programme Highlights**

Chol, whose strapline is "where everything is possible" brings live story-making to people in their everyday local communities. Our unique style of working is through a technique called Imaginary Communities (IC). In IC participants (usually children) create a character for themselves and build an imaginary world. Chol's work is inspired by the world around us, comprising real and imagined stories from local people, rooted in the communities we work in. This year, we created work with people that was inspiring, entertaining, provocative and authentic for participants and audiences. We engaged with those who have direct, personal experience of social problems in Britain through our theatre projects and gave voice to those who have not found a platform previously.

We published our first book! Professor Abdullah's Metal Metropolis and Other Imaginary Communities was written by 55 children in Kirklees working with artists from Chol. Workshops were based around a different element – earth, air, water, fire and metal, whilst visual artist Ruth Dyer recorded the ideas. Chol worked with local libraries in Kirklees, young carers from Barnardos and five amazing groups of local children to create the book where every child is the author. The book was launched at Huddersfield Library in October by award-winning children's author Dan Smith who said, "I was really impressed with the quality of the work of the young authors. Future competition! The book is such a great achievement and it's something they can keep and remember forever." Ten-year-old Rebecca Firth has a story called Cloud City in the collection. She said, "It was cool and a lot of fun." Her mum Naomi said, "I feel very proud of them. They've done a fabulous job and it has made them feel very valued and special."

We brought our participatory performances to the Lawrence Batley Theatre, Honley Feast, Huddersfield Town Hall, Rodillian Festival, Myplace Rotherham, and to school halls, playing fields and to libraries, museums, streets and town centres. During the year, we presented a good range of productions, events and projects with a community focus. People have been involved as participants, audience, student placements and volunteers.

We had a big focus on education as this financial year went across the academic year in which we were once again a resident theatre company in 7 schools, in Wakefield, Huddersfield, Hull, Sheffield and Rotherham which was fantastic. We also took part in Shakespeare 400, Shakespeare Schools Festival, Huddersfield 150, and Shelf Help, a new project with Kirklees Libraries. We tested our new Story Clubs in Ashbrow and with Young Carers.

### **Partnerships and Collaborations**

During the year we collaborated with IVE, the regional bridge organisation on a number of projects. These included a national Teacher Development programme alongside the Royal Shakespeare Company and schools in Hull and a creative challenge programme with Altrad and a team of newly qualified engineers. We began a new partnership with National theatre's 'Let's Play' project. We embarked on several initiatives with Kirklees Libraries and our work on 'Shelf Help' featured in a national case study for 'Reading Matters'. We are very grateful to Grimm & Co and Kirklees Libraries for partnering with us on 'Equal Players.' We began a new partnership with Woven, the textile innovation festival. We received pro bono support from a local design company Aye Agency, helping us to refresh our brand.

# CHOL INTERNATIONAL ARTS

## TRUSTEES' REPORT

**FOR THE YEAR ENDED 31 MARCH 2019**

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### Kirklees Children's Biennale

In autumn 2018, we were proud to be a key artistic in 'Our Biennale', the UK's first children's Biennale. The festival, a project of the Local Cultural education Partnership 'EvoKe' worked with 1,900 young people in 18 schools and colleges across Kirklees. Together we created amazing pieces of dance, music, animation, poetry art and drama, reaching 90,000 people. Chol ran 3 projects in 2 local schools, as well as a young ambassador programme and our CEO Susan Burns supported the development, producing and evaluation of the festival. Another festival is planned for 2020.

### Imaginary Communities

This is the 6th year of delivering 'Imaginary Communities' our innovative live story-making project for children and young people. Teachers, children and artists worked together to create fictional characters and worlds to inspire learning through and beyond the curriculum. This work is supported by a generous grant from the Paul Hamlyn Foundation with co-investment from ACE's National Lottery Project Funding and fees from schools and universities. Our higher education partners are currently Sheffield University, Sheffield Hallam University, Warwick University, Leeds Beckett University and Manchester University.

Other projects included work in community festivals, museums and libraries as overall we engaged 1595 new children and young people in a variety of exciting drama and theatre projects.

### Finance and Fundraising

We began the year with multi-year funding in place from Grants for the Arts (£53,200) and Paul Hamlyn Foundation (£60,000) to run the majority of our artistic programme. This was supplemented by income from a successful crowd funding campaign, donations of £2700. In addition, we earned income through workshop delivery, partnerships and consultancy (£37,492). We received a small grant from Kirklees Council to take part in the Woven Festival (June 2019). Chol was selected to take part in a programme 'Building Resilience: Fundraising and Revenue Diversification' run by a consortium of organisations and delivered by Arts Manager International. This 18 month programme has supported us to build resilience and diversify our funding streams, now we are no longer in receipt of core grants. A strategic planning group comprised of board and staff members was formed and we are beginning to implement recommendations. We used some of our reserves to match fund our programme (£864).

### Thanks

Many thanks to all our associates and partners who worked with us in this year: Alison Parkinson, Alistair Flood, Anne Danby, Drew Rowlands, Emma Williams, Joe Gilmour Rees, Kirsty Wilson, Mandeep Samra, Marc Collett, Nicola Boundy, Oli Smith, Paul Floyd Blake, Sameena Hussain, Rachel Newman, Ruth Dyer, Tamar Draper, Cathy Burnett, Sarah Bailey, Wayne Sables, Trevor Woolery. From our funding partners we'd especially like to thank Kath Davies of Kirklees Council, Noelle Gilbert of Paul Hamlyn Foundation and Stephanie Simm from Arts Council England.

On behalf of the board of trustees.



Lorna McGinty, Chair of Chol

Dated *5th December 2019*

# CHOL INTERNATIONAL ARTS

## INDEPENDENT EXAMINER'S REPORT

### TO THE TRUSTEES OF CHOL INTERNATIONAL ARTS

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I report on the accounts of the charitable company for the year ended 31 March 2019, which are set out on pages 4 to 8.

#### **Respective responsibilities of trustees and examiner**

The trustees, who are also the directors of Chol International Arts for the purposes of company law, are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011, the 2011 Act, and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the accounts under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

#### **Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### **Independent examiner's statement**

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
  - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



TaxAssist Accountants  
34 Bradford Road  
Brighouse  
HD6 1RW

Dated: 5/12/2019

# CHOL INTERNATIONAL ARTS

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2019

	Notes	Unrestricted funds £	Restricted funds £	Total 2019 £	Total 2018 £
<b><u>Incoming resources from generated funds</u></b>					
Activities for generating funds	2	40,192	2,250	42,442	27,738
Investment income	3	87	-	87	24
		<u>40,279</u>	<u>2,250</u>	<u>42,529</u>	<u>27,762</u>
Income received from charitable resources		-	113,200	113,200	75,000
		<u>-</u>	<u>113,200</u>	<u>113,200</u>	<u>75,000</u>
Total incoming resources		<u>40,279</u>	<u>115,450</u>	<u>155,729</u>	<u>102,762</u>
<b><u>Resources expended</u></b>					
<b>Charitable activities</b>					
Charitable activities expenditure		-	101,602	101,602	93,781
Other resources expended		41,143	13,848	54,991	40,483
		<u>41,143</u>	<u>13,848</u>	<u>54,991</u>	<u>40,483</u>
Total resources expended		<u>41,143</u>	<u>115,450</u>	<u>156,593</u>	<u>134,264</u>
Net movement in funds		(864)	-	(864)	(31,502)
Fund balances at 1 April 2018		<u>26,467</u>	<u>-</u>	<u>26,467</u>	<u>57,969</u>
		<u>26,467</u>	<u>-</u>	<u>26,467</u>	<u>26,467</u>
Fund balances at 31 March 2019		<u>25,603</u>	<u>-</u>	<u>25,603</u>	<u>26,467</u>

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

# CHOL INTERNATIONAL ARTS

## BALANCE SHEET

AS AT 31 MARCH 2019

	Notes	2019 £	£	2018 £	£
<b>Fixed assets</b>					
Tangible assets	6		5,126		5,048
<b>Current assets</b>					
Debtors	7	950		3,800	
Cash at bank and in hand		67,020		130,339	
		67,970		134,139	
<b>Creditors: amounts falling due within one year</b>	8	(47,493)		(112,720)	
<b>Net current assets</b>			20,477		21,419
<b>Total assets less current liabilities</b>			25,603		26,467
<b>Income funds</b>					
Restricted funds			-		-
Unrestricted funds			25,603		26,467
			25,603		26,467

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2019. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.


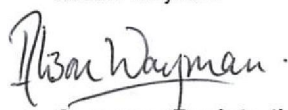
The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved by the Board on 5 December 2019

Alison Wayman

Lorna McGinty

  
5th December 2019

Company Registration No. 03012433



# CHOL INTERNATIONAL ARTS

## NOTES TO THE ACCOUNTS

**FOR THE YEAR ENDED 31 MARCH 2019**

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### **1 Accounting policies**

#### **1.1 Basis of preparation**

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

#### **1.2 Tangible fixed assets and depreciation**

Tangible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

### **2 Activities for generating funds**

	<b>2019</b>	<b>2018</b>
	<b>£</b>	<b>£</b>
Donations and gifts	<b>2,700</b>	610
One Community donation	-	1,000
Fees received	<b>37,492</b>	26,128
Kirklees Council Grant	<b>2,250</b>	-
	<b><u>42,442</u></b>	<b><u>27,738</u></b>

### **3 Investment income**

	<b>2019</b>	<b>2018</b>
	<b>£</b>	<b>£</b>
Interest receivable	<b><u>87</u></b>	<b><u>24</u></b>

### **4 Trustees**

There were no trustees' remuneration or other benefits for the year ended 31 March 2019 nor for the year ended 31 March 2018.

During the year £729 was paid in trustees' expenses (2018: £1,391).

# CHOL INTERNATIONAL ARTS

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2019

### 5 Employees

#### Number of employees

The average monthly number of employees during the year was:

	2019 Number	2018 Number
Full time	3	3
<b>Employment costs</b>	<b>2019 £</b>	<b>2018 £</b>
Wages and salaries	71,129	73,835
Other pension costs	1,535	603
	<b>72,684</b>	<b>74,438</b>

There were no employees whose annual remuneration was £60,000 or more.

### 6 Tangible fixed assets

	Freehold property £	Plant and Fixtures and machinery £	fittings £	Total £
<b>Cost</b>				
At 1 April 2018	2,294	3,318	15,239	20,851
Additions in the year	-	-	570	570
<b>At 31 March 2019</b>	<b>2,294</b>	<b>3,318</b>	<b>15,809</b>	<b>21,421</b>
<b>Depreciation</b>				
At 1 April 2018	-	3,026	12,777	15,803
Charge for the year	-	44	448	492
<b>At 31 March 2019</b>	<b>-</b>	<b>3,070</b>	<b>13,225</b>	<b>16,295</b>
<b>Net book value</b>				
<b>At 31 March 2019</b>	<b>2,294</b>	<b>248</b>	<b>2,584</b>	<b>5,126</b>
At 31 March 2018	2,294	292	2,462	5,048

### 7 Debtors

	2019 £	2018 £
Trade debtors	950	3,800
Prepayments and accrued income	-	-
	<b>950</b>	<b>3,800</b>

# CHOL INTERNATIONAL ARTS

## NOTES TO THE ACCOUNTS (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2019**

<b>8</b>	<b>Creditors: amounts falling due within one year</b>	<b>2019</b>	<b>2018</b>
		<b>£</b>	<b>£</b>
	Trade creditors	<b>9,193</b>	858
	Accruals	<b>1,050</b>	2,862
	Deferred income	<b>37,250</b>	109,000
		<b>47,493</b>	112,720
Included in Deferred income above are the following grants received during the year:			
	Paul Hamlyn Foundation	-	60,000
	Arts Council England	<b>35,000</b>	49,000
	Kirklees Council	<b>2,250</b>	-
<b>9</b>	<b>Pension and other post-retirement benefit commitments</b>	<b>2019</b>	<b>2018</b>
		<b>£</b>	<b>£</b>
	<b>Defined contribution</b>		
	Contributions payable by the company for the year	<b>1,535</b>	603

**CHOL INTERNATIONAL ARTS**  
**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 31 MARCH 2019**

	<b>Total 2019 £</b>	<b>Total 2018 £</b>
<b>INCOMING RESOURCES</b>		
<b><u>Activities for generating funds</u></b>		
Fees received	<b>42,442</b>	27,738
<b><u>Investment Income</u></b>		
Deposit account interest	<b>87</b>	24
<b><u>Incoming resources from charitable activities</u></b>		
Kirklees Council	-	-
Arts Council Grants for the Arts	<b>53,200</b>	75,000
Paul Hamlyn Foundation	<b>60,000</b>	-
Big Lottery Celebrate	-	-
	<b><u>113,200</u></b>	<b><u>75,000</u></b>
<b>Total incoming resources</b>	<b>155,729</b>	102,762
<b><u>Resources expended</u></b>		
<b>Charitable activities</b>		
Wages	<b>31,711</b>	50,355
Project workers	<b>40,436</b>	27,693
Materials	<b>1,120</b>	2,080
Telephone	<b>441</b>	90
Postage and stationery	<b>224</b>	518
Travel and motor expenses	<b>3,864</b>	1,852
Other expenses	<b>1,092</b>	322
Production costs	<b>16,582</b>	7,356
Documentation and marketing	<b>4,354</b>	1,673
IT costs	<b><u>1,778</u></b>	<b><u>1,842</u></b>
	<b><u>101,602</u></b>	<b><u>93,781</u></b>
<b>Support costs</b>		
<b>Management</b>		
Wages	<b>39,418</b>	23,482
Pension contributions	<b>1,535</b>	603
Rent, rates and insurance	<b>5,771</b>	6,318
Bank charges	<b>148</b>	115
Sundries and hospitality	<b>715</b>	462
Training	<b>630</b>	2,097
Office costs	<b>1,849</b>	2,673
Admin costs	<b><u>3,205</u></b>	<b><u>3,262</u></b>
<b>Carried forward</b>	<b>53,271</b>	39,012

# **CHOL INTERNATIONAL ARTS**

## **DETAILED STATEMENT OF FINANCIAL ACTIVITIES**

***FOR THE YEAR ENDED 31 MARCH 2019***

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Brought forward	<b>53,271</b>	39,012
Accountancy	<b>1,050</b>	1,063
Professional fees	<b>178</b>	-
Plant and machinery depreciation	<b>44</b>	52
Fixtures and fittings depreciation	<b>448</b>	356
	<hr/>	<hr/>
	<b>54,991</b>	40,483
	<hr/>	<hr/>
<b>Total resources expended</b>	<b>156,593</b>	134,264
	<hr/>	<hr/>
<b>Net (loss) / income for the year</b>	<b>(864)</b>	(31,502)
	<hr/>	<hr/>