



**Report of the Trustees for the year  
September 2019 – September 2020**



### **Administrative information**

Charity name: Kids Against Plastic

Charity registration number: 1179917

Registered address: 87 Redhill Road  
Arnold  
Nottingham  
NG5 8GX

### **Trustees**

Tim Meek – chairman and finances

Kerry Meek – secretary

Andy Jackson

Britta Bayman

Andrew Tuckwood

Alistair Creamer

Amy Meek

### **Purposes and Aims**

Our charity has three main aims that we hope to achieve through Education (learning) and Action (doing). These aims are:

- Raise awareness and understanding of the problems caused by plastic misuse
- Encourage and support others to become 'Plastic Clever' and reduce single-use plastics
- Empower children and young people to believe that they can make a difference

A request to the Charities Commission to approve a change in wording to the charity's **Objects** to take into account a broader environmental remit, including climate change.

The requested change is as below:

### **3. Objects**

The objects of the CIO are:

- a) To promote for the public benefit the conservation, protection and improvement of the physical and natural environment by:



- Educating the public in plastic pollution, waste prevention and management, and sustainability, in particular but not exclusively by providing and assisting in the provision of resources, activities, educational material, lectures and initiatives;
  - Working with schools by providing and assisting in the provision of resources, activities and initiatives related to the conservation of the environment.
- b) To encourage and empower young people to take initiatives to protect, conserve and improve the environment and to mitigate the effects of climate change

### **Ensuring our work delivers our aims**

We review our aims, objectives and activities each year. This review looks at what we achieved and the outcomes of our work in the previous 12 months. The review looks at the success of activities carried out and the benefit they brought to those groups that we set out to help.

The review also helps us ensure our aim, objectives and activities remained focused on our stated purposes. We have referred to guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities.

### **How our activities deliver public benefit**

All our charitable activities focus on the raising of awareness and understanding of the problems caused by plastic misuse. Although primarily aimed at children and young people with an aim to empower them to make a difference themselves, Kids Against Plastic works with various sectors of the public.

### **Plastic Clever Scheme**

The Plastic Clever scheme aims to celebrate efforts made to reduce plastic footprints by addressing the use (or misuse) of single-use plastic in an environment. Kids Against Plastic have worked with schools and has over 970 schools registered on the Plastic Clever Schools initiative. Covid 19 pandemic has prevented any physical school visits since March 2020.

### **Kids Against Plastic Website**

The Kids Against Plastic website continues to provide free resources to schools and families. The site grows organically as new resources are found, or created by KAP, and made available.

### **Kids Against Plastic members**



Empowering children and young people to make a difference is an important aim for Kids Against Plastic. We currently have around 60 Kids Against Plastic members who have demonstrated a keen interest and enthusiasm for the cause. The KAP Club has been created to engage KAP members through a set of Bronze, Silver and Gold awards (certificate and badges).

## **Talks this year**

### **2019**

September 2019 – Talk at WEE conference

November 7<sup>th</sup> - Panel discussion at American Hellenic Sustainability conference in Athens

November 12<sup>th</sup> - Talk at Richard Bonington Primary School

November 22<sup>nd</sup> - Talk and workshop at Youth Assembly Event in Southport

December 10<sup>th</sup> - Panel discussion at Human Rights Summit at the UN in Geneva

December 13<sup>th</sup> - Talk at Ecole de Battersea & talk for Hubub

### **2020**

March 8<sup>th</sup> – Panel discussion at Labour Hustings

March 10<sup>th</sup> – Talk at Richard Bonington

May 7<sup>th</sup> – Be Plastic Clever book publication day

July 31<sup>st</sup> – Talk to Friday Night Service (online)

August 5<sup>th</sup> - Talk at Teenagers for Change (online)

August 5<sup>th</sup> – Panel discussion at Race Against Climate Change event (online)

August 19<sup>th</sup> – Talk at Points of Light event (online)

## **Litter picking**

Our family total is close to 90,000 pieces of litter. We have actively encouraged the use of the Kids Against Plastic / Esri app and have over 40, 000 pieces logged and categorised.

## **Consolidation and platform building**

### **Context:**

With the impact of Covid on schools, and their focus/energies being elsewhere (and thus beyond our control), the last six months have required KAP to adapt and focus on things that *are* within our control and to make as much progress as is possible in these.



- KAP Plastic Clever Schools email communications (sent when schools register and work through the stages) have been evaluated and developed.
- Registrations/ subscriber list has been maintained and bounced or faulty email addresses looked into (contact made with schools) and pruned.
- Database of registrations be improved with segment lists created for more targeted email support
- Notts School List compiled with contact details of Eco Club or equivalent staff member recorded for future targeted contact
- Some changes to website made following input from GeoVation (main areas featured more on the home page, simplified menu/nav, PC 'steps' pages have video welcome and 'what to do next' from Amy and Ella).
- PC Schools digital resources - offerings have been refined and some printed materials now available if schools request them.
- Ella developed the KAP Club and created a badge/certificate reward scheme to encourage mapping of litter picks



Section A Independent Examiner's Report

Report to the trustees/ members of

Charity Name: KIDS AGAINST PLASTIC

On accounts for the year ended

31 MARCH 2020 Charity no (if any) 1179917

Set out on pages

1 (remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 03 2020

Responsibilities and basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed: [Signature] Date: 24/01/21

Name: LYNNE COLLIS

Relevant professional qualification(s) or body (if any):

[Empty box for professional qualification]

Address: WATERLOO HOUSE UNIT 27 MILL BUSINESS LINK PARSONAGE LANE STANSTED ESSEX CM24 8GF