



**Report of the Trustees for the year ending 2021**

**Administrative information**

Charity name: Kids Against Plastic

Charity registration number: 1179917

Registered address: 87 Redhill Road  
Arnold  
Nottingham  
NG5 8GX

### **Trustees**

Tim Meek - chairman and finances

Kerry Meek - secretary

Amy Meek

Andy Jackson

Britta Bayman

Andrew Tuckwood

Alastair Creamer

### **Aims and Objectives - Charitable Objects**

To promote for public benefit the conservation, protection and improvement of the physical and natural environment by:

- Educating and inspiring the public in plastic pollution, waste prevention and management, and sustainability, in particular but not exclusively by taking action and initiating, leading and driving change through providing and assisting in the provision of resources, activities, educational material, lectures, initiatives and campaigns.
- Working with schools by providing and assisting in the provision of resources, activities, initiatives related to the conservation of the environment
- Encouraging and empowering young people to take initiatives to protect, conserve and improve the environment and to mitigate the effects of climate change.

The rewording of these were discussed at a KAP meeting and once agreed will be updated on the Charitable Commission website.

## **Ensuring our work delivers our aims**

We review our aims, objectives and activities each year. This review looks at what we achieved and the outcomes of our work in the previous 12 months. The review looks at the success of activities carried out and the benefit they brought to those groups that we set out to help.

The review also helps us ensure our aim, objectives and activities remained focused on our stated purposes. We have referred to guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities.

## **How our activities deliver public benefit**

All our charitable activities focus on the raising of awareness and understanding of the problems caused by plastic misuse. Although primarily aimed at children and young people with an aim to empower them to make a difference themselves, Kids Against Plastic works with various sectors of the public.

## **Plastic Clever Scheme**

The Plastic Clever scheme aims to celebrate efforts made to reduce plastic footprints by addressing the use (or misuse) of single-use plastic in an environment. Kids Against Plastic have worked with schools and businesses to promote the scheme and in the last couple of years have succeeded in helping over 50 businesses and over 1100 schools to become Plastic Clever. The schools initiative has been particularly successful and a greater emphasis on helping schools become Plastic Clever has become a focus for the charity this last year. The charity has created a website (<https://plasticcleverschools.co.uk/>) and is prioritising helping schools in Nottinghamshire to become Plastic Clever through the promotion of their Plastic Clever Schools Challenge.

## **Plastic Clever Schools Challenge**

Launching in the summer of 2021, the Plastic Clever Schools Challenge, encourages schools in the Nottinghamshire area to become Plastic Clever and meet the target set by Damien Hind in 2018 for all schools to eliminate all non-essential plastic by 2022. If successful, it is hoped that the challenge will become a blueprint for other authorities across the country to support their schools in becoming Plastic Clever too.

Schools will be asked to complete three steps in order to gain the status of Plastic Clever: Inspire (Learn about plastic and inspire other to take action), Investigate (Identify any problem plastics in the school and prepare to take action to eliminate them), Act (Take action to swap out or remove single-use plastic).

Schools will be supported along the way with free teacher resources, pupil booklets and worksheets; free skills and support webinars and worksheets (by Amy and Sarah from Common Seas); Tips and suggestions from members of the Kids Against Plastic Club.

A record of which schools are registered and what stage they are at is available

via a Progress Map on the website. Schools can log in to the website and upload evidence to support their work. This then allows them to progress onto the next step of the journey to becoming Plastic Clever.

At the end of the challenge there will be a celebration and award ceremony at which successful schools will be presented with prizes for their achievements.

### **Kids Against Plastic Website**

The Kids Against Plastic website provides tools and resources for anyone wishing to become better informed on the issue of plastic pollution. The website offers a LEARN section that is split into three sub categories: Awe & Wonder, Issues & Concerns and Solutions & The Future. Each section contains a wealth of videos, links and information. There is also a vast selection of lesson plans to help schools address the issue and deliver well planned, inspiring lessons. The DO section of the website aims to inspire people to take action for themselves; it gives details of initiatives that Kids Against Plastic is promoting with the aim of getting others involved.

### **Race Against Climate Change website**

<https://theraceagainstclimatechange.co.uk/>

Kids Against Plastic have been working with Envision Virgin throughout the race season this year. As part of the collaboration, KAP have produced videos that promote the Formula E sport and its races around the world, as well as highlight key environmental issues and solutions. Whilst the whole videos are promoted on Youtube, shorter videos that address each different issue are available on the Race Against Climate Change website; these include Climate Change Hot Topics (episodes in which Amy explores different aspects of climate change), Gen Z to Net Z: A Family's Race to Become Carbon Neutral (reports by Amy and Ella that document how the family are aiming to reduce their carbon footprint) and Fast and Curious (episodes in which Ella explores the world of Formula E and explains how technological advancements from the sport make their way into road cars).

### **Kids Against Plastic Club members**

Empowering children and young people to make a difference is an important aim for Kids Against Plastic. During 2021, there has been a greater focus on expanding the club and supporting its members and we are pleased that numbers have now risen to over 150.

In order to support its KAP Club members, Amy has been running a virtual meeting every other week. Children from the club receive regular newsletters and are invited to join the meetings at which they get regular updates from Amy about events that are taking place, and information about important issues. Club members are also encouraged to take part and present to the others about issues that they are passionate about and this has proven to be extremely successful.

### **Talks and workshops**

There have been fewer opportunities to do talks this year due to the pandemic and most have taken place virtually.

A large part of the Kids Against Plastic promotion involves talking to schools. We get invited into schools to deliver assemblies but where this is not possible we prepare bespoke videos.

More recently, Kids Against Plastic has been invited to talk at a range of events worldwide. KAP contributions include talks, workshops and taking part in panel discussions.

### **Litter picking**

Since the early days of starting to collect our goal of 100, 000 pieces of litter (one for each sea animal killed by plastic each year) we have formed a partnership with Esri and now use an app to record all the litter that we collect. This allows us and others to see which types of litter (in particular plastic) are being dropped. We also actively encourage others to use the app as well. Our litter collecting total to date is currently over 90,000 and we are aiming to collect the full amount by the end of the year.

### **Partnerships and ongoing projects**

Kids Against Plastic have formed strong links with partnerships that also aim to promote similar values. These include:

Creamer & Co

Common Seas

Surfers Against Sewage youth advisory panel

Hull University youth advisory panel

Nest4Us

Leo's Box

Churchill

Discover the World

Gedling Borough Council

WastePack

Esri

### **Future plans**

Future plans include rolling out the Plastic Clever Schools challenge to other parts of the UK and even worldwide.

We are also hoping to invest more in the Kids Against Plastic club and develop roles for individual members within the club to provide structure and develop individuals.

As part of the next year, Amy will also be developing and promoting YES (Youth Empowerment Scheme).

## **Kids Against Plastic Calendar**

### **2020 / 21**

13<sup>th</sup> October – Zurich YAC con2020 – virtual panel discussion

7<sup>th</sup> November – Innovation Across Nations (NEST4US and Kids Against Plastic Online event)

23<sup>rd</sup> November – virtual talk to Gedling Youth Council

2<sup>nd</sup> March – Virtual Talk for Swop it Up

4<sup>th</sup> March – Virtual Talk at Youth-led Change-making in Education: Sharing Tools for Change

8<sup>th</sup> March – UN International Women’s Day – virtual panel talk

10<sup>th</sup> March – Virtual talk for Falmouth Marine Conservation event

17<sup>th</sup> April – Innovation Across Nations – Earth day edition – virtual workshop

22<sup>nd</sup> April – Virtual talk for Green Salon Collective

15<sup>th</sup> May – Sammy Smiles interview

24<sup>th</sup> May – Virtual talk to local Brownie group

29<sup>th</sup> May – Commons Seas and KAP Imagination workshop (virtual)

8<sup>th</sup> June – SAS Youth and Ocean Summit – Talk, panel discussion, workshop, interview with politicians

16<sup>th</sup> June – Renewable English interview

24<sup>th</sup> June – Talk to Phoenix infant school in Nottingham

25<sup>th</sup> June – Big Bang Digital – virtual panel

11<sup>th</sup> July – Podcast interview with Swop it Up

20<sup>th</sup> July – BBC Podcast recording

28<sup>th</sup> July – Sejong Youth Forum, South Korea – virtual talk

30<sup>th</sup> – 1<sup>st</sup> Aug – Youth Food Festival – panel discussion

7<sup>th</sup> August – Innovation Across Nations (empower hour) – virtual workshop

### **Future events planned in 2022**

13<sup>th</sup> September - Virtual Talk for Action Derby Youth Council

14<sup>th</sup> September - Junk Kouture X KAP collaboration launch - at YMS London

15<sup>th</sup> September - Virtual Talk for Derby schools (as part of Derby Youth Council)

18<sup>th</sup> September - Nature Talks interview with Erfan Fizouri

22<sup>nd</sup> September - Virtual talk for Sandy Lam workshop

28<sup>th</sup> September - Talk for Nottinghamshire Rotary district conference

30<sup>th</sup> September - Virtual talk as part of Parley for the Oceans' Ocean Uprising event

9<sup>th</sup> October - Virtual talk for Rotary South Wales conference

12<sup>th</sup> October - Zurich YAC Con 2021 - panel discussion

15<sup>th</sup> October - Talk for Rotary group

18<sup>th</sup> October - A Question of Carbon panel for Waterline Summit 2021

19<sup>th</sup> October - Panel at Westminster alongside Caroline Lucas MP

7<sup>th</sup> November - Virtual Roundtable as part of YOUTHTOPIA's YOUNITE Summit 2021

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Charity Name <b>Kids Against Plastic</b>	No (if any) <b>1179917</b>
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## Receipts and payments accounts

For the period from	Period start date 1st April 2020	To	Period end date 31st March 2021
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
<b>A1 Receipts</b>				
Donations	60.65	-	-	60.65
Fees	2,300	-	-	2,300.00
Reimbursements	416.23	-	-	416.23
Funding	14,179	-	-	14,179.00
Sales	130.17	-	-	130.17
	-	-	-	0.00
	-	-	-	0.00
	-	-	-	0.00
<b>Sub total</b> (Gross income for AR)	<b>17,086.05</b>	<b>-</b>	<b>-</b>	<b>17,086.05</b>
<b>A2 Asset and investment sales, (see table).</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>17,086</b>	<b>-</b>	<b>-</b>	<b>17,086</b>

### A3 Payments

Postage	57.06	-	-	57.06
Digital services	880.71	-	-	880.71
Physical resources	1,098.28	-	-	1,098.28
Travel	159.48	-	-	159.48
Printing and consumerables	93.23	-	-	93.23



Fees	10,806.00	-	-	10,806.00
Film making	106.94	-	-	106.94
Bank charges	95.00	-	-	95.00
Sundry	74.16	-	-	74.16
	107.00	-	-	107.00
<b>Sub total</b>	<b>13,477.86</b>	<b>-</b>	<b>-</b>	<b>13,477.86</b>
<b>A4 Asset and investment purchases, (see table)</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>13,477.86</b>	<b>-</b>	<b>-</b>	<b>13,478</b>
<b>Net of receipts/(payments)</b>	<b>3,608.19</b>	<b>-</b>	<b>-</b>	<b>3,608</b>
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
<b>Cash funds this year end</b>	<b>3,608.19</b>	<b>-</b>	<b>-</b>	<b>3,608</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
<b>B1 Cash funds</b>	Santander		-
		-	-
		-	-
	<b>Total cash funds</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	Agreement Error	OK
	<b>Details</b>	<b>Unrestricted funds to nearest £</b>	<b>Restricted funds to nearest £</b>

**B2 Other monetary assets**

	-	-
	-	-
	-	-
	-	-
	-	-
	-	-

**B3 Investment assets**

<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>
		-
		-
		-
		-
		-

**B4 Assets retained for the charity's own use**

<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>
Go Pro	Unrestricted	<b>410</b>
Laptop	Unrestricted	<b>1,199</b>
Osmo Camera & Rode Go	Unrestricted	<b>484</b>
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<b>Details</b>	<b>Fund to which liability relates</b>	<b>Amount due (optional)</b>
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**B5 Liabilities**

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Signed by one or two trustees on behalf of all the trustees

Signature

Print Name


**CC16a**



**Last year**

**to the nearest £**

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**Endowment funds to nearest £**

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OK

**Endowment funds to nearest £**

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**Current value  
(optional)**

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**Current value  
(optional)**

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**When due  
(optional)**


Date of approval
