

**DATAKIND UK**

**(A Charity and a Company Limited by Guarantee)**

**ANNUAL REPORT AND FINANCIAL STATEMENTS**

**YEAR ENDED 31 MARCH 2021**

**Charity Registration Number 1154213**

**Registered Company Number 8462148**

## REFERENCE AND ADMINISTRATIVE DETAILS

---

### Directors & Trustees

Tariq Khokhar (Chair) - Appointed on 16 November 2020  
Lindsey Claire MacDonald (Vice Chair) - Appointed on 16 November 2020  
Alexandra Michelle Rehak  
Bethia Jane McNeil  
Edward James Anderton  
Hannah Elizabeth Underwood  
Katherine Julia Vang - Appointed on 16 November 2020  
Mehboob Gulam Vadiya - Appointed on 16 November 2020  
  
Francine Helen Bennet - Resigned on 19 November 2020  
Jacob Porway - Resigned on 1 July 2021  
Duncan Jonathan Ross - Resigned on 16 November 2020

### Executive Director

Giselle Cory

### Registered Charity Number

1154213

### Registered Company Number

8462148

### Registered Office

Esmée Fairbairn Foundation  
5th Floor, Kings Place  
90 York Way  
London  
N1 9AG

### Independent Examiner

Judie Woods FCA DChA BFP, ICAEW member  
90 South Road  
Oundle  
Peterborough  
PE8 4BP

### Finance and Accountancy Services

Renaisi Ltd  
290-296 Mare Street  
London  
E8 1HE

### Bankers

Metro Bank  
1 Southampton Row  
London  
WC1B 5HA

## CHAIR'S FOREWORD

---

As we approach the end of 2021, I continue to be impressed by the results and resilience of DataKind UK. The organisation has adapted well to the changes brought on by the global pandemic. It continues to deliver on its vital mission to transform the impact of social change organisations through data science capacity building.

The DataKind UK team grew. New Executive Assistant & Team Coordinator Laura Kim joined us. We welcomed Irina Preda as Data Science Lead to cover Dulcie Vousden's role while she took parental leave. Together with Nicole Holgate, Suzy East and Giselle Cory, the core staff team is five strong. We have also developed our network of 'associates', working with us on a freelance basis. These individuals have been a brilliant addition to DataKind UK, and we are grateful for their energy and expertise over the period: Tom French, Mor Rubinstein, Edward Saperia, Roz Sutton, Laura Townshend and Tom Watson. We also worked in partnership with other organisations over the period and offer our thanks to them for their contributions to our mission, in particular to Social Finance (Tom Rintoul and Celine Gross), the Centre for Youth Impact (in particular, Bethia McNeil) and Superhighways (in particular, Kate White).

DataKind UK delivered using its established model and adapted it when needed. Shortly after the UK's first Lockdown due to Covid DataKind UK ran its first ever remote DataDive in March 2020. In the year since, DataKind UK has worked with seven more social change organisations on substantial DataDive projects. Speaking with a volunteer data scientist after a "remote dive", I was struck by how DataKind UK have managed to create remote experiences during the pandemic that remain engaging and energising for staff and volunteers and continue to deliver valuable insights for the social change organisations they are supporting.

DataKind UK also expanded on its model and experimented with new ways to make an impact. DataKind convened a network of partners to form "The Data Collective" and launched it as a pilot in November 2020. This peer-support community exists to help charities and other civil society organisations to access and use data better, in order to increase their individual and collective impact. Funded by The National Lottery Community Fund COVID-19 Digital Response fund, the pilot has successfully shown the value of such a collective and the team have secured follow-on funding from the Esmée Fairbairn Foundation.

I would like to thank the charities that we've worked with over the reporting year. During the reporting year, we ran data projects with 14 social change organisations: Citizens Advice Manchester, The Brilliant Club, St John Ambulance, Christians Against Poverty, Brightside, Turn2us, Sobus (the CVS for Hammersmith & Fulham), ReachOut, West London Zone, Street League, Stop the Traffik, The Mix, Citizens Advice Lewisham, and the Social Value Exchange (Firesouls).

I'd also like to thank our many funders. Over the period we have received funding from Bank of America, DataKind Inc. (founding DataKind chapter, based in the USA), Esmée Fairbairn Foundation, Open Society Foundations, Pivotal Inc (in kind) and Teradata.

We are excited to look ahead to a period of growth and innovation for DataKind UK. In late 2021, we developed our new five-year strategy (2022 to 2026). It will launch next year and is a bold, disciplined evolution of the organisation's current approach. It will see the team build on its success working with charities one to one, while developing new activities which engage charity leaders and funders in implementing data-driven transformation in the sector

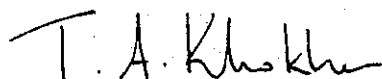
and learning from its experiments doing sector-wide work to develop the support network for social sector data people. I'd like to thank the staff, volunteers and board for the substantial time and effort they put into developing the strategy. Special thanks to Giselle for effectively leading this work in a thoughtful, inclusive manner - I'm confident DataKind UK's stakeholders will be champions for this new strategy.

We finish the year with higher than usual reserves. This is due to both adapting delivery during Covid and also recognising a need to reflect and review what services would be most needed/effective for social change organisations as we recover from pandemic.

Overall, the pandemic has not had a substantial impact on DataKind's ability to raise funds or deliver its mission. However, the team did have to adapt delivery during Covid, including modestly scaling back the planned number of DataDive and DataCorps projects, and moving delivery online. These changes account for some of the higher than anticipated reserves.

We also sought to build our reserves ahead of the launch of the organisation's new five-year strategy (2022-26), to ensure that DataKind UK is ready to invest in the new strategy. We have created a designated fund of £70k for building an income generation capacity to enable the new strategy to be realised. This will include hiring one role focussed on fundraising, to ensure that we have sustainable and diverse income streams, upskilling senior staff members, and resources for paid marketing of DataKind UK's services to increase our reach in the sector.

DataKind goes into 2022 in a good financial position with a strong demand for its services, opportunities for funding and earned income, and a healthy pipeline of projects. The team will also start to implement the organisation's new strategy for the coming five years. I and the board are looking forward to working with them on this. I'm confident the organisation will continue to deliver its mission and demonstrate the tremendous value it brings to the social sector.



**Tariq Khokhar, Chair of Directors**

## REPORT OF THE DIRECTORS

---

The Directors present their Annual Report and Financial Statements for the year ended 31 March 2021.

### OBJECTIVES AND ACTIVITIES

DataKind UK exists to support social change organisations to use data science to have more of an impact. We do this by connecting them with some of the UK's best data scientists, for free. We understand that data science is new territory for many social change organisations, so our programmes are designed to guide organisations through first-time data science projects, and to build up their confidence. We draw on eight years of experience of highlighting the opportunities and navigating the challenges of using data science in the social sector. As a charity, our support and advice are independent.

We do this through a combination of working with individual organisations on our DataDive and DataCorps programmes, and sector-wide programmes, such as the Data Collective.

### ACHIEVEMENTS AND PERFORMANCE

Between April 2020 and March 2021, DataKind UK continued our mission to support social change organisations to use data to transform their impact, while successfully adapting to the realities of the Coronavirus pandemic.

DataKind UK structures its work with charities depending on their need. For light-touch support, monthly "Office Hours" sessions enable any social change organisation in the UK to contact us and talk to a data expert for an hour. For more substantial engagements, "DataDives" are six to eight-week projects that culminate in a weekend-long, hackathon-style event where problem-owners within social sector organisations can interact with data scientists who are ready to answer their questions and provide the insights the organisation needs into its data. Finally, for deeper engagements, "DataCorps" are six to twelve-month-long data projects that unites social change organisations with a team of experienced data scientists to build and implement a bespoke data science solution, model, or tools for them. Previously in-person, DataDives and DataCorps have been successfully delivered online his year.

We provided light touch support and advice to around 60 charities, pointing them down the right data path through our Office Hours programme. More than one third of these organisations were based outside of London.

We worked with seven social change organisations on DataDive projects. We worked on five DataCorps projects during the period covered by this report.

A summary of activities over 2020/21 is given below:

*DataDives* - We worked with seven charities on DataDives over the period:

- September 2020 with Citizens Advice Lewisham and Sobus
- October with West London Zone and ReachOut (sponsored by Bank of America)
- November 2020 with St John Ambulance and Christians Against Poverty
- March 2021 with Turn2Us

## REPORT OF THE DIRECTORS (Continued)

---

*DataCorps* - We worked with five organisations on DataCorps project over the period:

- Stop the Traffik
- The Mix,
- Street League,
- the Social Value Exchange
- Well Grounded

### *Other programmes*

---

- We worked hard to share stories of data use in the sector, reaching an audience of over 10,000 over the period. This success is in large part down to partnerships with other organisations - in particular Charity Digital News and SCVO - as well as the growing popularity and reach of our Medium blog
  - We ran workshops with over 50 organisations over the period. These were mostly focused on three topics: introduction to data science, introduction to data visualisation, or the broader 'data use in the social sector' overview
  - Our 'Social Data Society', a group of technical data experts in the sector, met regularly to share learnings and provide peer support. Their group had around 70 attendees over the period
- 

### *Our impact*

We know that our charity partners enjoy working with us and are satisfied with the outcomes. Of those who worked with us over the last two years, when asked if they would recommend us to other charities, the average response is 9.8/10. But the true value of what we do is in the impact felt within our partner organisations following a DataDive or DataCorps project.

In November 2020 we ran a DataDive project with Christians Against Poverty, a charity that helps people escape unmanageable debt. We were able to help them refine what data they need to collect from new clients in order to provide the most effective support out of debt. Senior Project Manager Martin Cowles said "I'm really super excited about where we can go from here. CAP's got a journey ahead of us in the next few years, and we want to help more people. And if we do want to help more people, there's absolutely no question that data can be such a big part of that."

In March 2021, we worked with Turn2us, an organisation that supports people in poverty with resources including an online benefits calculator, grants search, and access to other financial advice. Their services had been extremely stretched during the pandemic, and we helped them to look at their web-chat data to understand what topics their clients were talking about, so that these patterns could be turned into better ways to provide support. Head of Information and Helpline, Michael Clarke, said "It was an invaluable experience at many levels. I came away feeling much more informed about both the data we possess and how better to manage it in the future. The Data Ambassadors were marvellous - patient, professional, expert and really committed to helping us get the best outcomes from the process we could."

---

## **REPORT OF THE DIRECTORS (Continued)**

---

### **PERFORMANCE OF FUNDRAISING ACTIVITIES AGAINST OBJECTIVES SET**

The majority of our income came from donations and grants and together, these make up over £314,512 of income for the period. In addition, we earned £76,743 of income for providing services to charities in the UK.

The majority of our donations come from multi-year grants. Note that the charities taking up our services (earned income) are less likely to do so in multiple years. As the aim of our work is to build data science capacity within the social sector, we hope that organisations who contract with us (particularly for DataCorps) are able to make sustainable in-house improvements to their data science capacity. Therefore, we would not look for or expect recurring income from providing services to the same charities year after year.

### **FUNDERS**

---

We are grateful for the continued support of our funding partners

- Esmée Fairbairn Foundation
- Open Society Foundations
- Bank of America
- Teradata
- Pivotal Inc (in kind)

We are also grateful to support from our sister organisation and founding DataKind chapter based in the USA, DataKind, Inc.

Many of our funders are repeat funders, and we are thankful for their ongoing contributions.

### **VOLUNTEERS**

Volunteers are at the heart of DataKind UK. In 2020/21 we worked with around 250 pro bono data scientists across all of our charity projects, plus a further 30 supported us with our core activities by leading and growing our community, scoping our projects, assessing our impact, and ensuring responsible data use sits at the core of our work, among other activities. We are grateful for their service to the sector, their expertise and energy, and their ongoing commitment to DataKind UK.

### **FINANCIAL REVIEW**

Overall, both income and expenditure rose for the year. Income rose from £248,109 (2019/20) to £391,255 (2020/2021). Expenditure rose from £222,251 (2019/20) to £277,346 (2020/21). Overall, income exceeded expenditure by £113,909.

The Charity's financial position remains sound with both net current assets and unrestricted funds amounting to £194,146 at the year-end suggesting a sufficient margin of solvency to allow the Charity to continue to operate in the near future. The Directors however are aware that the Charity's ability to continue operations in the longer term depends on its ability to secure grant funding, win contracts where appropriate, and develop its network of corporate sponsors.

## **REPORT OF THE DIRECTORS (Continued)**

---

### **Going Concern**

Note 12 to the accounts explains that the Charity's ability to continue as a going concern is dependent on it being able to secure fresh sources of income. A number of bids are being pursued and efforts made to contain costs within the constraints of the income available. Whilst the Directors acknowledge the inherent uncertainties that exist, they have nevertheless decided that it is appropriate to produce the accounts on a going concern basis.

### **Investment policy**

There are no restrictions on the Charity's power to invest and the current policy is to invest in short term funds with the Charity's bankers.

### **Reserve policy**

In order to provide a quality, effective and efficient service to its beneficiaries, the Directors have set a reserves level that in the event of funding not being sufficient to cover expenses in the future that a smooth transition can be made to a lower level of service. The Directors have a target of approximately three to six months of budgeted operating expenses, being between £55,000 and £110,000. The Directors will review the reserve policy on an annual basis.

Total general reserves at 31 March 2021 are £168,008. The higher than target reserves figure reflects both the need to adapt service delivery during Covid and, recognising a need to reflect and review what services would be most needed/effective for social change organisations as we recover from pandemic, culminating in the launch of our new strategy for 2022-26. We have built up our reserves in order to be able to invest in this new strategy.

## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **Structure**

DataKind (UK) Limited is a registered charity and a company limited by guarantee, registered in England and Wales governed by a Memorandum and Articles of Association dated 26th March 2013. The liability of each member (members are solely our Directors) in the event of winding up is limited to a maximum of £1.

### **Governance and Management**

In accordance with the governing document, there shall be not less than three Directors at any time. Directors are selected according to their ability to meet the needs of governance of DataKind UK. This may include data science experience, fundraising experience, leadership experience, governance expertise, or other skills that the board may decide. Directors are appointed by a vote of the board. We take into account the gender balance of the board. One of the positions on the board may be nominated by DataKind in the US but must still be approved by the board. In order for Directors to undertake such responsibilities, appropriate Charity Commission publications, in particular the booklet, *The Essential Trustee: What you need to know* is given to each Director as part of their induction process.



## **REPORT OF THE DIRECTORS (Continued)**

---

The Directors who served during the year being reported were as follows:

- Alexandra Michelle Rehak
- Bethia Jane McNeil
- Edward James Anderton
- Hannah Elizabeth Underwood
- Jacob Porway
- Katherine Vang
- Lindsey MacDonald
- Meb Vadiya
- Tariq Khokhar

### **ORGANISATIONAL STRUCTURE AND WIDER NETWORK**

DataKind UK is a community of pro bono data scientists. In addition to our five staff members, there are around 30 volunteer data experts who oversee and run our activities. They each sit on one of four committees: the scoping and impact committee, the community committee, the ethics committee and the office hours committee.

DataKind UK is part of the wider DataKind network with the founding chapter in New York, and volunteer-run chapters in Bangalore, Washington D.C., San Francisco and Singapore.

### **STATEMENT ON PUBLIC BENEFIT**

The objectives and activities, and achievement and performance sections of this report clearly set out the activities which the Charity undertakes for the public benefit. The Directors confirm that they have complied with the duty in section 4 of the Charities Act 2006 to have due regard to public benefit guidance published by the Commission in determining the activities undertaken by the Charity.

### **RISK MANAGEMENT**

The Directors have reviewed the major and financial risks that impact on the work of the Charity. The systems that have been established have enabled the Directors to review and take necessary steps to lessen these risks.

## **STATEMENT OF DIRECTORS' RESPONSIBILITIES**

---

The Directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company and charity law requires the Directors to prepare financial statements for each financial year. Under these laws the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company and charity law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the surplus or deficit for that period.

In preparing these financial statements, the Directors are required to:


- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Charity will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice, 'Accounting and Reporting by Charities' (SORP 2005), and in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small entities.

Approved by the Directors on 10 November 2021 and signed on their behalf by:



**Tariq Khokhar (Chair)  
Director**



**Hannah Underwood (Treasurer)  
Director**

## **INDEPENDENT EXAMINERS REPORT TO THE TRUSTEES**

---

I report to the Charity on my examination of the accounts of the Company for the year ended 31 March 2021, which are set out on pages 9-22.

### **Respective responsibilities of trustees and examiner**

As the Charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

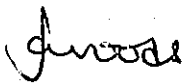
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your Charity's accounts carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Judie Woods FCA DChA BFP  
10 November 2021

**STATEMENT OF FINANCIAL ACTIVITY  
FOR THE YEAR ENDING 31 MARCH 2021**

Income and Expenditure	Note	Unrestricted funds	Restricted funds	Total	Total
		£	£	£	£
		2021	2021	2021	2020
<b>Income from:</b>					
<b>Voluntary income:</b>					
Grants, Donations and Legacies	2	184,786	129,726	314,512	226,609
<b>Income from:</b>					
Charitable Activities	3		76,743	76,743	21,500
<b>Total Income</b>		<b>184,786</b>	<b>206,469</b>	<b>391,255</b>	<b>248,109</b>
<b>Cost of:</b>					
Raising Funds	4	-	-	-	359
Charitable Activities	5	97,015	180,331	277,346	221,892
<b>Total Expenditure</b>		<b>97,015</b>	<b>180,331</b>	<b>277,346</b>	<b>222,251</b>
<b>Net movement in funds</b>		<b>87,771</b>	<b>26,138</b>	<b>113,909</b>	<b>25,858</b>
<b>Total funds brought forward</b>		<b>80,237</b>	<b>-</b>	<b>80,237</b>	<b>54,379</b>
<b>Total funds carried forward</b>	10	<b>168,008</b>	<b>26,138</b>	<b>194,146</b>	<b>80,237</b>

All of the Charity's transactions are derived from continuing activities. The Statement of Financial Activity includes all gains and losses recognised in the year. The notes on pages 11 to 22 form part of these financial statements.

**BALANCE SHEET for Registered Charity Number 1154213 and Registered Company Number 8462148 FOR THE YEAR ENDING 31 MARCH 2021**

	Notes	2021	2020
		£	£
<b>Current Assets</b>			
Debtors	8	29,178	16,636
Cash at Bank and in Hand		197,952	254,033
		<b>227,130</b>	<b>270,669</b>
<b>Creditors</b>			
Amounts falling due in one year	9	32,984	190,432
		<b>194,146</b>	<b>80,237</b>
<b>NET CURRENT ASSETS</b>			
		<b>194,146</b>	<b>80,237</b>
<b>TOTAL ASSETS</b>			
		<b>194,146</b>	<b>80,237</b>
Restricted income funds	10	26,138	-
Unrestricted income funds	11	168,008	80,237
		<b>194,146</b>	<b>80,237</b>
<b>TOTAL FUNDS</b>			
		<b>194,146</b>	<b>80,237</b>

The notes on pages 11 to 22 form part of these financial statements.

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ending 31 March 2021.

The members have not required the charitable company to obtain an audit of its financial statements for the year ending 31 March 2021 in accordance with Section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which

otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.  
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Approved by the Board of Directors on 10 November 2021 and signed on their behalf by:



**Tariq Khokhar (Chair)  
Director**



**Hannah Underwood (Treasurer)  
Director**

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

---

### 1 ACCOUNTING POLICIES

#### a. Basis of preparation

These accounts have been prepared on a going concern basis under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The Charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Charities Act 2011.

#### b. Income

All income is included in the Statement of Financial Activities when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

The following specific policies are applied to particular categories of income:

- Voluntary income and grants receivable, including donations, ticket sales and gifts, are included in full in the Statement of Financial Activities when receivable.
- Investment income is included when receivable.
- Donated services are recognised where the benefit to the Charity is quantifiable and measurable and is measured at the market value of the service

#### c. Expenditure

Expenditure is accounted for on an accruals basis. The irrecoverable element of VAT is included with the item of expense to which it relates.

- Costs of generating funds are those costs incurred in attracting voluntary income.
- Charitable expenditure comprises those costs incurred by the Charity in the delivery of its activities and services for its beneficiaries. It includes both costs allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Donated services are recognised as an expense and measured at the market value of the service

#### d. Funds accounting

Unrestricted general funds are funds which can be used in accordance with the charitable objects at the discretion of the Directors. Restricted funds are funds that can only be used for particular restricted purposes within the objects of the Charity. Restriction arises when specified by the donor or when funds are raised for particular restricted purposes.

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021 (continued)**

**2 GRANTS, DONATIONS and  
LEGACIES**

	Unrestricted	Restricted	Total	Total
	2021	2021	2021	2020
	£	£	£	£
Bank of America	-	-	-	16,000
D&G	-	116	116	-
DataKind Inc	30,000	-	30,000	69,800
Elsevier	-	-	-	18,633
Esmée Fairbairn	134,971	-	134,971	-
Open Society Foundations	37,581	64,079	101,660	62,999
Other Donations	5,416	-	5,416	3,850
Oxford Consultants for Social Inclusion	-	450	450	-
Softwire	-	3,500	3,500	-
Teradata	-	24,000	24,000	15,000
University of Southampton	-	-	-	25,927
Esmée Fairbairn Office Accommodation (Donation in-kind)	7,200	-	7,200	-
Pivotal Office Accommodation (Donation in-kind)	7,200	-	7,200	14,400
	<b>184,786</b>	<b>129,726</b>	<b>314,512</b>	<b>226,609</b>



**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021 (continued)**

<b>3 CHARITABLE ACTIVITIES</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Centre for the Acceleration of Social Technology	39,120	-
Charity Digital Trust	350	-
Deeprr	2,000	-
Greater London Authority	-	4,000
Guy's and St Thomas' Charity	-	10,000
The Mix	13,495	-
Ticket Sales - Data4Good Festival	2,988	-
Street League	5,000	-
Superhighways	9,500	7,500
University of Edinburgh	4,290	-
	<b>76,743</b>	<b>21,500</b>

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021 (continued)**

<b>4 COST OF RAISING FUNDS</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Advertising	-	359

**5 COST OF CHARITABLE ACTIVITIES**

During the course of the year the Charity supported projects in furtherance of its charitable objects with the following costs

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
DataDives	83,631	84,330
DataCorps	52,337	23,983
Data Collective	22,684	-
Data4Good Festival	14,949	-
Open Society Foundations: Defining Best Practice in AI and Data Science	33,360	60,052
Other social sector facing projects	39,460	-
Volunteer community events and projects	30,925	53,527
	<b>277,346</b>	<b>221,892</b>

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021 (Continued)**

Included in the above costs of charitable activities are the following directly attributable and allocated costs

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Accountancy	4,435	2,700
Direct delivery cost	49,978	25,487
Employee costs (see note 7)	194,884	151,918
Governance (see note 6)	560	1,069
Other staff and volunteer related costs	1,491	18,351
Rent (in-kind)	14,400	14,400
Support costs	10,479	4,547
Travel and subsistence	1,119	3,420
	<b>277,346</b>	<b>221,892</b>

**6 ANALYSIS OF GOVERNANCE COSTS**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Trustee related expenses	80	589
Independent examination	480	480
	<b>560</b>	<b>1,069</b>

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021 (Continued)**

**7 EMPLOYEES**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Wages and salaries	173,602	135,045
Social Security	14,734	11,965
Pensions	6,548	4,908
	<b>194,884</b>	<b>151,918</b>

The average number of employees during the year was 4.0 (2020: 2.9 FTE equivalent). One employee earned benefits exceeding £60,000 per annum, but under £69,999.

**8 DEBTORS**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Other Debtors	29,178	16,636
	<b>29,178</b>	<b>16,636</b>

**9 CREDITORS**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Accruals & Deferred Income	25,516	185,923
Other Creditors	2,092	763
Taxation and Social Security	5,376	3,745
	<b>32,984</b>	<b>190,432</b>

**10 RESTRICTED  
INCOME FUNDS**

	Opening balance	Income	(Expenditu re)	Balance Carried Forward
Centre for the Acceleration of Social Technology	-	39,120	(28,970)	10,150
Charity Digital Trust	-	350	(350)	-
D&G	-	116	(116)	-
Deepr	-	2,000	(2,000)	-
Open Society Foundations	-	101,660	(81,660)	20,000
Oxford Consultants for Social Inclusion	-	450	(450)	-
Softwire	-	3,500	(3,500)	-
Street League	-	5,000	-	5,000
Superhighways	-	9,500	(9,500)	-
Teradata	-	24,000	(24,000)	-
The Mix	-	13,495	(5,495)	8,000
Ticket Sales Data4Good Festival	-	2,988	-	2,988
University of Edinburgh	-	4,290	(4,290)	-
	-	<b>206,469</b>	<b>(180,331)</b>	<b>26,138</b>

**The Restricted Income Funds are:**

**Centre for the Acceleration of Social Technology:** funding provided to pilot the "Data Collective", a community people working in the voluntary and community sector who use or want to use data, with the aim of helping the sector to understand how COVID-19 has changed the needs of people and communities; identify best practice approaches to

collecting and sharing data within the sector; and provide a space to share ideas, expertise and develop shared approaches.

**Charity Digital Trust:** Deep; University of Edinburgh: service fee to deliver workshops on data use for charities and social enterprises.

**Domestic & General Services Limited (D&G):** sponsorship to cover food and drink for an ethics book club event.

**Open Society Foundations:** grant provided to identify and promote ethical practices in data science and to encourage third sector and public sector organisations to employ algorithmic decision-making thoughtfully and fairly.

**Oxford Consultants for Social Inclusion;** Softwire: Data4Good festival sponsors.

**Street League;** The Mix: service fee to deliver a DataCorps project.

**Superhighways:** grant through the DataWise London programme, to improve data literacy and digital skills of London's small local charities and community groups.

**Teradata:** grant provided to support a DataDive project.

**Data4Good Festival:** ticket sales which will be reinvested into a future festival.

## 11 UNRESTRICTED INCOME FUNDS

	Balance 31 March 2021	Balance 31 March 2020	Movement in year
	£	£	£
Unrestricted Income funds	168,008	80,237	87,771
<b>Total Reserves</b>	<b>168,008</b>	<b>80,237</b>	<b>87,771</b>

### Reserve policy

In order to provide a quality, effective and efficient service to its beneficiaries, the Directors have set a reserves level that in the event of funding not being sufficient to cover expenses in the future that a smooth transition can be made to a lower level of service. The Directors have a target of approximately three to six months of budgeted operating expenses, being between £55,000 and £110,000. The Directors will review the reserve policy on an annual basis.

Total general reserves at 31 March 2021 are £168,008. The higher than target reserves figure reflects both the need to adapt service delivery during Covid, and recognising a need to reflect and review what services would be most needed/effective for social change organisations as we recover from pandemic, culminating in the launch of our new strategy for 2022-26. We have built up our reserves in order to be able to invest in this new strategy.

## **12 GOING CONCERN**

In common with a number of charities of similar size, DataKind (UK)'s ability to continue as a going concern for the foreseeable future depends on its ability to secure grants and contracts from various agencies.

The financial statements have been prepared on a going concern basis and the Directors believe no material uncertainties exist. The Directors have therefore concluded that it remains appropriate to prepare the accounts on a going concern basis.

The Directors recognise however that these matters are inherently uncertain and should existing funding streams be disrupted or, additional funding not become available, the Directors may have no alternative but to cease operations.

## **13 COMPANY LIMITED BY GUARANTEE**

The Charity is limited by guarantee and accordingly has no share capital. The liability guaranteed by each member is £1. At 31 March 2021 the membership was eight. All current members are also Directors.

## **14 CONTROL**

The Charity decisions are made by the trustees as a body which is detailed on page 2 of this report. No one trustee or group of trustees has dominant control.

## **15 RELATED PARTIES**

The Charity has received funds from DataKind Inc, the DataKind chapter based in the USA. Funding was an unrestricted donation of £30,000, which was used to support our DataCorps programme. A further £24,000 was received by Teradata, an independent sponsor who collaborated with DataKind Inc to further support DataKind UK's projects. At the time of the receipt of funds, the Executive Director of DataKind Inc, Jake Porway, sat on the board of trustees of DataKind UK.

We also worked in partnership with the Centre for Youth Impact (CYI) as a paid partner on a project. The CEO of CYI, Bethia McNeil sits on the board of trustees of DataKind UK.

During the year the Directors spent £80 on trustee related expenses.