

Power for the People Annual Report 2021



Masai women accessing clean, plentiful water following our installation of a solar-powered borehole and water kiosk and trading post in Osupukiai Village, Narok County, Kenya.



Trustees' Report

The Trustees present their annual report together with the financial statements of the Charity for the year ended 31 December 2021.

Public Benefit

The trustees confirm that they have complied with the duty in the Charities' Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The trustees consider that as PFP's activities are open to potential beneficiaries living in extreme poverty in any part of the world, with a current focus in rural East Africa, that the activities of the CIO provide significant public benefit.

Reference and Administrative details of the Charity, its trustees, and advisers

Power for the People PFP is a Charitable Incorporated Organisation CIO, registered on 22nd June 2015.

Charity number:	1162330
Principal and Registered Office:	24B Westbury Lane, Buckhurst Hill, IG9 5PL
Website:	www.pfp.global
E-mail:	admin@pfp.global
Bankers:	CAF Bank Ltd: 25 Kings Kill Avenue, Kings Hill, West Malling, Kent ME19 4JQ. NatWest Bank: PO Box 127, 1 Redheughs Avenue, Edinburgh EH12 9JN.
Independent Examiner:	Mary Wallbank FCIE, DChA
CEO:	Janine Edwards (appointed November 2021)
Trustees who served during the year 2021:	James Stewart, Chairman Trudie Roiz de Sa, Secretary Jeremy Barker, Treasurer Alexandra Abrahams, Trustee David Ruck, Trustee Tidings Manzini, Trustee George Hetherington, Trustee (appointed March 2021) Nasrin Sharifi, Trustee (appointed October 2021) Janine Edwards, Trustee (resigned October 2021)

About Us

History

Power for the People was founded by Nasrin Sharifi in 2015. She saw first-hand the urgent need for sustainable economic development as a lever to address multidimensional poverty. This experience inspired Nasrin to set up PFP, to support communities to become more sustainable and able to support themselves.

"I had been scouting for commercial wind and solar electricity projects in East Africa in my 'day job' as a renewable energy developer, and I had met so many communities that did not have clean water, electricity, schools, basic healthcare (...) or even food. Their lives were blighted by climate change, hunger, malnutrition, and disease, but what shone through was their pride, courage, and determination to live well and build brighter futures for themselves and their communities. Inspired by their tenacity, hope, and courage, I set up Power for the People (PFP) to help them build vibrant, sustainable communities"

Nasrin Sharifi, Founder and Trustee

Like our beneficiaries, we passionately believe that together we can build healthy, educated, prosperous, inclusive communities in a way that doesn't destroy our planet. We work with people living in extreme multidimensional poverty to enable food security, education, water, electricity, and increased household income.

Clean technologies and sustainable approaches (for electricity, cooking, waste management, water management, farming, fishing, schools, and healthcare) and local capability building form the backbone of our projects.

We offer "handshakes not handouts", enabling people to pay for the services they use into a funding pot that they manage to operate, maintain, and further develop their community.

Our Vision

Our vision is of empowered, healthy, prosperous communities across the world.

Our Mission

Our mission is to build sustainable communities for the world's poorest people, to eradicate extreme multidimensional poverty.

How we work

Our work is aligned with the UN 2030 Agenda and the [Sustainable Development Goals](#), and underpinned by our core values of partnership, empowerment, and sustainability.

We partner with communities to deliver solutions for their specific needs. Each project is designed to be sustainable, scalable, and replicable with measurable outcomes and built on the principles of reduce, reuse, and recycle, and circular economies. With access to, and training in, clean energy, sustainable approaches, and cleantech, our communities kick-start their own sustainable development. This approach safeguards the longevity of our projects once PFP exits.



The Sustainable Development Goals (SDGs) were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

The need for our work

We serve people anywhere in the world who live in extreme poverty and without access to the basic infrastructure and services that would help them to improve their own lives. The effects of the COVID-19 pandemic have had a detrimental impact on the progress to end global poverty, and efforts must be increased in order to get back on track.

- Almost half the world lives on \$1- \$2.50 a day.
- Over 1.2 billion people have no access to electricity.
- Literacy rates among the world's poorest people are below 20%.
- Every day more than 29,000 children in the world's poorest countries die before they reach the age of 5 from hunger, malnutrition, and disease.
- 640 million children live without adequate shelter.
- 270 million children have no access to health services.
- 400 million children have no access to safe water.
- 2.7 billion people have no smokeless cooking facilities. Indoor air pollution from the use of solid fuels for cooking and lighting kills 1.5 million people every year.

Source: United Nations and World Bank

Our Theory of Change



Where we work

PPF mainly operates in East Africa in Kenya and Uganda, but we have undertaken projects in South Sudan, Zambia, and Syria.

Our current projects are focused in Narok County and Homa Bay County in Kenya, and Patongo district in Uganda.



"I want to commend the work that PFP has been doing in Mbita, Rusinga, Remba and Osupukiai, because those counties are marginalised and are affected most. I want to commend the idea of giving women information, of empowering women and listening to women when they present their ideas."

Eunice Owino, Co-Founder of the Centre for Women's Empowerment in Technology

A message from our CEO

I am proud and excited to have joined PFP as CEO in November 2021 after having spent two years as a trustee and seeing the incredible achievements and impact of our work.

2021 has been another year of significant progress for our projects, which you will read about in this report. One of the projects is Remba Island, where we have worked since 2019. We reached an important milestone in 2021, with the group of women we worked with formally registering as Remba Women's Group. With our 'Handshakes Not Handouts' approach, the women now have thriving poultry and vegetable farming and are generating income for themselves and their families. Surpluses are reinvested into further community development initiatives, and the women have accessed local funding schemes to support their ambitions. This evidences that our programme model is effective in achieving long-term, sustainable change beyond our direct support.

This year we have also completed Phase 1 of our project with the Paorinher Centre in Uganda. We saw the transformational effect of sport when the newly invigorated Paorinher Football Academy was chosen to represent northern Uganda in the East African Chipkizi Cup.

We were delighted to fulfil our ambition of bringing clean, plentiful water to benefit over 520 families in Osupukiai Village, Kenya as well as livestock and local wildlife. We also took our learning from the last five years of delivery and developed a core curriculum training programme that will feed into all future projects: the PFP Academy.

Organisationally, it has been a year of building foundations for continued success. We have developed and built on the work of our amazing volunteers with our first UK staff members in 2021, thanks to support from one of our donors and the Government's Kickstarter scheme for unemployed young people.

Looking to the world around us, we watched our world leaders gather in Glasgow for COP26 in the hopes that they would collectively take the action needed to achieve the UN Agenda for 2030 and deliver the Sustainable Development Goals. Like others working in communities most affected by climate change, we were disappointed in the lack of tangible action – in Greta Thunberg's words it all felt a bit '*blah blah blah*'. This has reaffirmed the role that we must play - alongside communities, community organisations, NGOs, and activists - to do all that we can to tackle the climate crisis through our work. Our strategy 2021-23 set out our commitment to ensure sustainability in all aspects of our work, and I am proud to say that we are putting our words into action.

Looking ahead to 2022, I am incredibly enthused by the projects and initiatives we have lined up. We will continue to develop and strengthen the work of PFP and deliver long-term, sustainable impact in the communities we work with. I am indebted to Nasrin and the Board by my side as I step into my first year as CEO. Huge thanks also to our staff and volunteers, partners, donors, supporters, and champions – we simply couldn't do it without you. But the biggest thanks of all must go to the determined, creative, inspiring people and communities we work alongside. You give us hope for a brighter future.

2021: In Summary



We brought sporting facilities to 1,000 children in Remba Island, Kenya.



60 final-year pupils received vocational training in closed loop farming at Paorinher Centre in Uganda.



35 women in Mbita, Kenya graduated from PFP Academy.



52 women in Osupukiai, Kenya are supporting their families through the water kiosk.



240 additional children are now benefitting from increased access to education at Elongo School in Olkinyei, Kenya.



Our work with Paorinher, Uganda successfully reinvigorated the football academy.

Our charitable objects

Power for the People's governing document states our objects as "for the public benefit, the relief and assistance of people in need in any part of the world who are in poverty, in particular by the provision of sustainable energy, healthcare and educational facilities".

Activities undertaken this year to achieve our charitable objects

1. Projects

1.1 PFP Academy

Overview

One of the most powerful tools at our disposal is the ability to provide training and education for those who wouldn't ordinarily have access to it. Many people; women and girls in particular; are kept in the cycle of poverty because they are forced out of school early to work in order to provide for their families. Fewer still can afford to go to school in the first place. This leaves many communities with a basic level of education and skills which excludes them from potential opportunities. Over the years, PFP has run various workshops and training courses in the communities that we have worked in. This has culminated in PFP Academy, which delivers training where needed using a core curriculum that is adapted to each specific community and takes into account the sensitive cultural and social aspects that are rooted in each of them.

Progress update 2021

In November 2021, PFP launched a six-week pilot of the PFP Academy that trained 50 women from Remba, Rusinga and Mbita – all part of the coastal community along Lake Victoria, Kenya. These women were enrolled in workshops that taught them about Menstrual and Sexual Reproductive Health, Entrepreneurship, Customer & Credit Management, Marketing, Environmental Awareness & Stewardship, Civic Education & Responsibility, and Communication Skills. The women were encouraged to develop business plans that could be seed-funded through grants and microloans.

35 women went on to graduate from the programme. Graduates received a certificate, solar power units and water purifiers. Three groups who presented the best business plan received seed-funding from PFP.

Future plans

Having piloted the academy curriculum, our next step is to embed this across our other projects. We will start in January 2022 with delivery to a group of women from Osupukiai Village in Kenya.

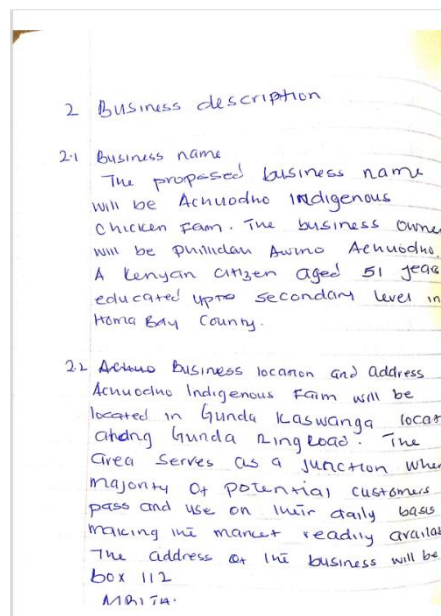
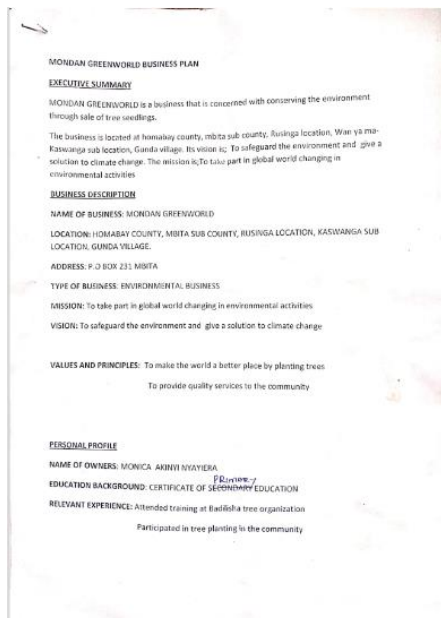
Case Study: Mbita

In September 2021 PFP carried out a feasibility study before developing a program for the women of Mbita. The women highlighted several social economic challenges they were going through such as inability to support their families, gender-based violence and sexual violence. These circumstances led some to join commercial sex work, illegal brewing and selling of local alcohol, and the transactional business of giving sex for fish. As a result, many people in Mbita, women and children included, are living with HIV and AIDS. Abortion is common, as is widowhood, and the school dropout rates for their children is high.

During the training at the 'setting of expectation stage', 95% of women expressed the desire to be economically empowered. They wanted to earn money, do business, and contribute to the family financially.

"Learning never stops – if there is an opportunity, I must take it"

– Macrine Atieno Ouma, one of the PFP Academy graduates. Prior to participating, Macrine had not completed education beyond Standard 5 (Primary School)



Business plans that the women were supported to develop through the PFP Academy.

1.2 Osupukiai

Overview

At one time, the nomadic Maasai people could forecast and predict rainfall and travel to new pasture and water, but with climate change and demarcation, access to land, water, and natural resources are increasingly hard. Many have been forced to settle in villages, where frequent droughts cause crops to fail and cattle to die.

Osupukiai, a village in Olkinyei, Narok, Kenya, is a case in point. Before PFP stepped in, the village's main water source was a seasonal ditch that lasted only a few days after rainy season, and women had to walk up to 20km every day to find water.

Progress Updates

In 2021, our team established a reliable water supply for the village and surrounding communities by drilling down 280m to reach a plentiful water supply. We built a securely fenced trading compound comprised of a solarised borehole and water tanks, cattle troughs, and a water kiosk where people can sign up to buy water for themselves and their livestock. The system is designed for growth and to manage water when it is overcast, rainy or in drought.

The women of the village formed a cooperative to manage the compound and water customers, and to spearhead sustainable livelihood projects. Customers pay 20KES (15p) for a 30L jerry can of water or sign up for domestic water at 400KES/month.



1. Installing the water solution

2. Flowing water in Osupukiai.

520 people, their livestock and the local wildlife all have access to plentiful water today. 52 women work in the compound. The project has created local building and maintenance skills, as well as four permanent jobs. Income from water sales pay for maintenance of the compound, and go towards further developments such as electricity, table banking, and education.

Future Plans

52 women from Osupukiai are scheduled to take part in the PFP Academy in the first quarter of 2022, developing their knowledge of sexual and reproductive health, civil responsibilities and rights, environmental stewardship, business skills and communication. This will be supplemented with an ongoing literacy, numeracy, and IT skills program at Elong'o school (see below).

We will also be working with them on a livelihoods programme, using their natural resources to establish goat farming, ghee-making, beekeeping and a tree nursery.

1.3 Elong'o School

Overview

Elong'o is the only access to education within a 5 km radius for over 300 children from Osupukiai and nearby villages in Olkinyei (Narok County, Kenya). Many of these children walk 10km or more every day to get to school. The school is at maximum capacity with 200+ on the waiting list. It is in dire need of refurbishment: classrooms are basic and poorly ventilated, the only washroom has overflowing pit latrines, and the children do not have access to food or water unless they can bring it with them from home. Teachers and pupils alike told us their dearest wish and most urgent need is a library.



1. Pupils and teachers at Elong'o School.



2. Poor sanitation and hygiene facilities.

Progress Updates

One of the benefits of our work in Osupukiai Village is that Elong'o School staff now bring in water so that pupils can have water and a scoop of maize and beans for lunch. The pupils tell us that they love school and dream of bright futures ahead.

PFP built a Window on the World Library & Connectivity Hub at Elong'o School as the pupils had requested, which became operational in December 2021. Connectivity is a game changer for Elong'o, providing a gateway to learning and opportunity, and enabling IT lessons and e-learning. 500 fiction and non-fiction books, as well as Kenya School texts and teaching manuals, are due to arrive in February 2022.

The Hub provides access to a wide variety of books, school texts, electricity, and internet for the school and wider community. This enables them to connect with, and learn about, the world outside Olkinyei. It also facilitates our twinning project between Elong'o and St. Gilberts Primary School in Lincolnshire (UK); a unique opportunity for both schools to interact and learn about one another's lifestyles and education through regular video calls and letters.



As part of PFP's [#HandshakesNotHandouts](#) ethos, Elong'o has assigned a female teacher to improve the literacy and numeracy of the women of the community and teach them IT and connectivity skills so that they can exchange experience and ideas with other PFP communities and market their products via online channels.

The pupils have requested that the walls to their Hub be left unpainted so that they can bring it to life with their own vibrant wall art, and we look forward to seeing them express their creativity in bright, bold colours!

Future Plans

Phase 2 (2022) of the project focuses on improving sanitation, water, and food security, and establishing a Food Forest at the school. Phase 3 (2023) will improve educational and sanitation facilities and include expansion of the Food Forest to closed-loop farming. This will teach the children sustainable farming methods, establish food security and bring in income for the school from surplus sales.

1.4 Paorinher

Overview

Paorinher Centre is a safe haven to over 500 orphans and vulnerable families, many of whom are living with HIV/AIDS. In October 2017 we visited Paorinher with HART. The two biggest problems we noted at Paorinher were lack food security and access to electricity.

We saw how daily life activities, from collecting firewood and water to working the land and caring of the family, must be done between sunrise and sunset because there was no electricity and darkness is absolute. With only hoes and axes to farm the ravaged land, families headed by elderly people, single mothers, and children could not gather enough

food. Crops were often lost to droughts and floods. Primitive post-harvest processing and storage resulted in high losses and spoilage.

Since 2018, PFP has been working with the Paorinher Centre to help address their immediate needs whilst also supporting long-term, sustainable development solutions.

Progress update

Despite school closures due to staffing restrictions having an impact on staffing and costs, significant progress was made in 2021.

In line with Uganda restrictions, the school was closed from June 2020 to December 2021. Repeat lockdowns and continuing restrictions delayed construction and caused material and labour shortages, increasing costs. Nevertheless, with the efforts of the Paorinher team, Phase 1 completed successfully in December 2021 with:

- Construction of a fish tank to breed catfish and tilapia. 700 fish will soon be harvested, generating income for the Centre.
- Harvests of bananas, passion fruit, spring onions, tomatoes, papaya, and watermelon.
- Construction of an underground Biogas tank, new kitchen with cookstove using the piped biogas, 8 bio-toilets with running water and wash basins, and a dormitory for 150 children.
- Installation of solar electricity and solarised water pumping.
- Water storage and piped distribution, drip irrigation.
- Security fencing and lighting.



Closed loop farming has been implemented and crops are now being sold to generate income.



Fish farming also provides food alongside the income it brings in.



The poultry farm is now generating revenue for the centre.



Washbasins have been installed as well as bio-toilets.

Paorinher's Headmaster incorporated closed-loop sustainable farming techniques into the education curriculum so that the children can learn vital agricultural skills. Revenue generation is building up as the farm bears fruit alongside the sales of eggs and poultry. In particular, there is high demand for Paorinher's Kienyeji birds and eggs, and the team also secured a further 50 Kuroiler chicks which are known for their fast growth.

Paorinher Football Academy was also revitalised when PFP sent the children 50 footballs, donated by the UEFA Foundation for Children. Paorinher Football Academy was chosen by the Uganda Youth Football Association to represent northern Uganda in the Chipkizi Cup 2021 tournament in Arusha, where the team excelled. We extend huge thanks to HART, who contributed towards the expenses for this trip. Paorinher's under-11 category was crowned champion of the East African Children's League. In the under-13 category, Paorinher came second in the final. Paorinher's under-15 category also reached the quarter-finals. The best player of the tournament came from Paorinher, a young boy called Francis Ojara. Another boy from Paorinher, Opio, has been selected to go to Spain in July for trials. This achievement is all the more compelling because Paorinher's children come from very difficult backgrounds, lacking the nutrition, equipment, and opportunities that bigger academies in the cities benefit from.



Everyone was ecstatic that their hard work paid off this year.



It was an auspicious event that marked the end of a tough year for the children of Paorinher.



Ojara, the best player of the tournament and Opio, who has been given the opportunity for a trial in Spain in July 2022.

Future Plans

Phase 2 of this project (2022-2023) will focus on establishing the Agago Support Hub. 50 acres of land have been purchased to replicate and scale the closed-loop farm at the Centre, as well as grow maize, sorghum, and casava. The Hub will also pilot access to lighting, smokeless cookstoves, menstrual and reproductive health initiatives, and microfinance. We will also expand our 'Window on the World' connectivity programme to Paorinher School, enabling the teachers and pupils to connect with other PFP communities and providing an important gateway to further learning.

Phase 3 (2023) will improve educational facilities; providing secondary education facilities, vocational training, and establishing a health clinic as well as constructing a second dormitory.

1.5 Remba

Overview

Remba Island, on Lake Victoria in Kenya, is home to 10,000 people whose mainstay is fishing. It is a cosmopolitan, commercial place with a high transient population from all over Africa. Women in Remba are forced to take low-paying jobs in order to provide for their families. Prostitution and sex-for-fish is rife, causing inevitable outbreaks of sexually transmitted diseases that sweep through the island's population. Food security is also a big problem, particularly for female-headed households, where mothers must decide between paying for their children's education or making sure they have enough to eat.

Since 2019, we have worked with a group of 15 widows and single mothers on education and sustainable livelihoods: business training and life skills, innovative vegetable farming, solarized poultry keeping, and a business savings scheme.

Progress Updates

In 2021 we completed the Remba Women's Group (RWG) compound with secure fencing, a large poultry house with feeders, drinkers and laying boxes, an office, storage room, solar power and 2 solarised egg incubators. The remainder of our involvement in 2021 was mostly oversight, ensuring that the training delivered in the previous years was being put to good use by RWG so that the sustainable poultry, vegetable, and Remba School programs established in 2019-2020 could thrive. The results were impressive:

- RWG successfully registered as a self-help group with Homa Bay County and qualified for the Women Enterprise Fund so that they can benefit from loans, grants, and training as they become available through the County Government.
- We delivered the final batch of 50 Kienyeji cocks and pullets.
- RWG established a thriving business selling their eggs, birds, and fresh vegetables on the island, with people queueing for their produce.
- RWG successfully doubled their flock size to 250 and managed an outbreak of poultry disease with minor loss of birds.

- RWG set up a savings and investment scheme, saving over £300 from the sale of their produce. Each member contributes 60p a month to the RWG table bank. The aim is to save towards a fish cage and add fish farming to their income stream.
- RWG have safeguarded our investment in Remba Primary School (fencing the school perimeter and providing solar electricity, building a football pitch and a vegetable garden, and improving discipline and attendance through a sporting program) by initiating vegetable farming with the school and establishing a monitoring rota for the trees planted.
- RWG and Remba School teachers report that football and the playing grounds help keep Remba's children and youth away from drink, drugs, and violence. They also report that because of improved diet, health, fitness and discipline the children attend school regularly and study better.



Mary Odhiambo completes the PFP Women's programme

Poultry farming is now thriving, providing a diverse, nutritious diet for the women and their families, as well as an important source of income.



We brought sporting facilities to 500 children, and the Remba football team participated in a football tournament with Hope School in mid-December.

1.6 New initiatives for 2022

1.6.1 ARISE

The ARISE project combines sustainable livelihoods for vulnerable women with reducing plastic and sanitary waste, reducing the spread of HIV, and improving reproductive health by establishing a centre in Homa Bay County where women make, distribute, and sell re-useable sanitary pads. We initiated this project in late 2021 and will move into delivery in 2022.

1.6.2 Nishati

The Nishati project combines sustainable livelihoods for vulnerable women with fossil fuel eradication, by training women in catering and providing them with smokeless cook stoves and solar power to kick-start their businesses.

2. Communications and Events

2.1 Social Media

Our social media platforms have seen increased growth and use since we were able to expand our team in the latter half of 2021. Towards the end of the year, a greater emphasis was placed on consistent and regular updates to social media.

2.2 Virtual Donor Updates

We hosted our first in June 2021 where our local teams presented the amazing achievements of our community partners in Kenya and Uganda. We followed this up with a second virtual donor update event in late November to kick-start our Big Give Christmas Campaign. Our donors and supporters enjoy hearing from our teams on the ground and ask questions about the challenges they face. We appreciate the discourse and their feedback.

2.3 Greencoat Capital Interview

Greencoat Capital, one of Europe's largest renewables asset managers, has been a PFP cornerstone supporter since 2017. In [this interview](#), Andreas Kyriacou talks about why Greencoat Capital continues to support us and what they find most interesting about us.



2.4 Bottletop Togetherband Interview

We were delighted to feature in an article written about the Bottletop Foundation's [#TOGETHERBAND](#) campaign, which has helped fund PFP projects such as the Remba Island Women's Empowerment Programme and the Paorinher sustainability project. They fund PFP's work through donations from the sales of their #TOGETHERBANDs, which come in 17 varieties reflecting each one of the United Nations Sustainable Development Goals.



2.5 Plans for the Future

We aim to boost community engagement by reaching out to more of our supporters through virtual update events, strengthening our relationship with our partners and donors through interviews and speaking engagements, and offering a series of webinars based on the experiences of the communities that we work in and the impact of our work.

3 Fundraising

3.1 Corporate Partnerships

We would like to thank our corporate sponsors and donors whose generosity and support made our work possible in 2021:

E-Strategy Advisors Ltd. (ESAL) offer strategic advisory support on areas such as renewable energy, circular economies, and sustainable development.

| e-Strategy Advisors Ltd |
www.esal.uk

ESAL provided match funding for our Christmas Challenge 2021 campaign. Their support helped us to access further match funding from the Reed Foundation and generated more than 100 new donors to PFP. The funds raised supported our Arise project, focused on menstrual health and hygiene and sustainable livelihoods for a group of 35 women.

Inobat Auto specialise in the pioneering research, development, manufacture, and provision of premium innovative electric batteries. In 2021, Inobat Auto gave an unrestricted donation to support PFP to achieve its aims and objectives.

INOBAT AUTO

IPM Group Holding is an asset manager with more than one billion US dollars in assets under management. In 2021, IPM Group Holding gave an unrestricted donation to support PFP to achieve its aims and objectives.

IPM

Joseph Flach & Sons are suppliers of high-quality wholesale botanicals, herbs, spices, and related plant products. Joseph Flach & Sons supported our Green Match Campaign, enabling us to complete the first phase of our water project in Osupukiai.



Royston Community Solar Project CIC – As part of a long-term partnership, Royston Community Solar Project have made an unrestricted gift to support our aims and objectives.

Sladen Consulting provide coaching, develop high performing teams, and build and deliver learning journeys to help teams navigate change. We were selected by Sladen to benefit from their Butterfly Fund, offering pro bono board development and leadership coaching to our incoming CEO.

S/C

3.2 Events



George's achievements featured in the Stamford Mercury

George was recognised by the Small Charities Coalition for his work with PFP, as well as the Stamford-based project Second Helpings, and was awarded 'Small Charity Star of 2021'. The Monoceros star has been renamed to the George Hetherington star as a part of the award.

3.3 Match funding campaigns

In April we took part in the Big Give Green Match Fund and raised over £10,000 thanks to the support of the Reed Foundation and Joseph Flach & Sons. This, along with George's fundraising, went towards installing a water pump system in Osupukiai and completing the construction of the trading compound. The compound is run by Osupukiai women, where the local community can buy water for themselves and their livestock.

We also participated in the Big Give Christmas challenge for the third consecutive year in 2021. Championed by the Reed Foundation and E-Strategy Advisors Ltd, our campaign raised funds for our ARISE project, towards training workshops for women. We set an ambitious target of £15,000. We had many great ideas for the campaign, including setting up a pop-up charity shop in Kentish Town so that we could interact with the local community and raise money for the campaign.



Our pop-up charity shop in Kentish Town.

In total, we raised £17,062 through a combination of Gift Aid, online donations, and the money raised from our pop-up charity

shop. We are proud of how our team coordinated responsibilities and tasks during the campaign and brought new ideas to the table that boosted the charities visibility while also forging connections with new supporters.

4. Organisational Development

4.1 CEO

We were delighted to announce Janine Edwards as our new CEO in November 2021. She took the helm from our Founder, Nasrin Sharifi, who had previously acted in a voluntary CEO capacity. Janine stepped into the role at a critical stage in PFP's development, bringing her in-depth knowledge of the charity sector and small charity development that will facilitate Power for the People's journey towards its strategic goals to 2023 and beyond.

4.2 Trustees

"I am delighted to be joining Power for the People at this pivotal stage in the charity's development. The ethos behind our work, especially our #HandshakesNotHandouts approach, speaks very strongly to my personal values. I am proud that we work in equal partnership with communities, helping them build sustainable futures. We are breaking the cycle of dependence and creating transformational change.

Janine Edwards, CEO

George Hetherington was welcomed as a trustee this year and he has already applied his vast knowledge of fundraising to many projects and events while also cultivating new connections between PFP and the Stamford community. Nasrin Sharifi, founder, also joined the board as a Trustee.

4.3 New Recruits

Through the government's Kickstarter scheme, PFP recruited three new part-time staff members to lead on key operational areas - website, social media platforms and fundraising. These 6-month placements have given vital capacity to PFP whilst also supporting young people in their career development.

4.4 Community Ambassador Programme

We launched our Community Ambassador Programme, which gives people the opportunity to raise awareness about our work in their local community. Community Ambassadors represent Power for the People at local events and functions and help strengthen ties with local community networks whilst developing new skills through training and support from us. Two ambassadors started in the latter half of 2021.

5. Financial Review

Income and expenditure

In the year ended 31 December 2021 our income was £189,177, comprised of in-kind donations of £54,302, grants and donations of £127,503, and Gift Aid totalling £7,372. Our total expenditure was £211,515.

Our funding sources included charitable foundations, the general public, private donors, and corporate sponsors.

We were generously supported with grants from the following organisations:

- Aall Foundation
- The Bottletop Foundation
- The Brian Mercer Foundation
- The Reed Foundation
- Royston CIC
- Sevenhills Wholefoods
- The UEFA Foundation for Children

We were also delighted to develop partnerships with businesses who aligned with our goals and mission, including E-Strategy Advisors Ltd, InoBat Auto, IPM Group Holdings, Joseph Flach & Sons, and Sladen Consulting.

We owe a big thank you to our loyal volunteers, who took on so many different duties to help us move forward: Nuru Said, Caren Okombo, Japheth Mutungi, Dave Okech, Charlie Barrons, Lawrence Okot, Celine Leu, Jessica Blackwell, Jessica Taylor, Kate Taylor, and Lucy Briggs. We are indebted to Charity Management Services for their support.

Financial position at year end

At the year-end net current assets stood at £95,411 compared to £117,949 in 2020. The net assets were comprised of £51,543 restricted funds and £43,868 unrestricted funds.

Post balance sheet events

The trustees do not consider that the COVID pandemic has adversely affected the Charity's fundraising, income, costs, or operations in the period. Although the impact of the pandemic has not yet been fully evaluated, the trustees are of the opinion that the impact has not been material. They also believe that the Charity's fixed cost base is low enough to enable the Charity to continue in operation even if income does fall because of the impact of the pandemic.

Principal risks and uncertainties

In 2021, we were able to address one of our key risks: a lack of dedicated resources to support the management of PFP and fundraising. We appointed a CEO and took on additional staff through the Government's Kickstarter scheme.

Two key risks are considered to be: 1) A need to invest further in our project management capacity given the increased scope and geographic spread of our projects in Kenya; and 2) Political instability in a number of the countries in which we work.

Financial risk management objectives and policies

The trustees have overall responsibility for ensuring that PFP has an appropriate system of controls to identify financial and other risks and to take appropriate measures to manage them. Risks are recorded on the Risk Matrix and reviewed periodically by the Board. The trustees have assessed this and are satisfied that the systems are in place to mitigate exposure to major risks.

Structure, governance, and management

a. Constitution

Power for the People (PFP) was established by its constitution on 8th April 2015 and registered as a charitable incorporated organisation (CIO) in England & Wales on 22nd June 2015. It is registered at the Charities Commission.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees. The first trustees were appointed by the constitution and subsequent trustees are appointed for a term of three years by a properly convened trustees' meeting. The minimum number of trustees is three and there is no maximum number that may be appointed. Trustees are appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. After this term the trustee is eligible for reappointment, but if they have served for three consecutive terms they may only be reappointed again after an interval of one year.

Our trustees are selected with due regard to the skills, knowledge and experience needed for the effective administration of PFP, and once appointed are required to:

- Declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with PFP or in any transaction or arrangement entered into by PFP which has not previously been declared; and
- Absent themselves from any discussions of the charity trustees in which it is possible that a conflict of interest will arise between his or her duty to act solely in the interests of PFP and any personal interest including but not limited to any financial interest. A charity trustee absenting themselves from any discussions accordingly does not vote nor is counted as part of the quorum in any decision of the charity trustees on the matter.

c. Organisational structure and decision-making policies

PFP's Board of Trustees meet between six and ten times a year and, together with the CEO, are responsible for the strategic direction and policy of the CIO. The key management personnel of PFP are the trustees and the CEO.

We greatly value the substantial donation of time and expertise by members of our board above and beyond their duties as trustees, and by our volunteers who have supported various functions within PFP.

d. Policies adopted for the induction and training of Trustees

On appointment, new trustees are provided with a current version of PFP's constitution, the Trustee Handbook, and the latest set of accounts. They are also briefed on their legal obligations under charity law, the Charity Commission guidance on public benefit, the content of the constitution, the Charity's decision-making processes, strategic goals, method of operation and financial activities and status. Trustees are encouraged to visit PFP's projects in order to understand our beneficiary communities and work, although these visits have been curtailed because of the COVID-19 pandemic. These visits are part of a monitoring and evaluation activity, or to accompany high value donors.

e. Pay policy for key management personnel

For the majority of 2021, key management personnel worked for the charity for no remuneration. In November 2021 a CEO was appointed on an employment basis. In setting the pay for the CEO, trustees followed the Staff Pay Policy, benchmarking the salary on similar roles in similar sized organisations.

f. Reserves policy

It is the trustees' policy to ensure a readily realisable reserve is maintained: unrestricted funds to be used in the event of a significant drop in funding to enable continuation of current activities while ways in which additional funds may be raised are considered. The target level of reserves is set to three months of operating costs and has been maintained throughout the period.

g. Investment policy

Surplus funds will be retained in a bank deposit account at the best rate possible whilst retaining instant access to the deposits as required.

h. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

i. Plans for future periods

The trustees have set the following objectives for the next twelve months:

1. Continue the delivery and monitoring of the projects in hand, building PFP's delivery track record.
2. Review our project monitoring approaches and work towards measuring and communicating the social value impact of our work.
3. Expand our digital presence and build a loyal supporter base.
4. Build a steady stream of funding and earned income to sustain and expand our operations.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:


- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008, and the provisions of its Constitution. They are also responsible for safeguarding the assets of the Charity, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the order of the members of the board of Trustees and signed on behalf by:

James Stewart (Chair of Trustees)

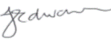
Date:

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7/7/2022

Janine Edwards (CEO)

Date:

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7/7/2022

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF POWER FOR THE PEOPLE

I report on the financial statements of the charity for the year ended 31 December 2021, which comprise the following Statement of Financial Activities, Balance Sheet, accounting policies and supporting notes.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the financial statements. The trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. I am qualified to undertake the examination by being a qualified member of the Association of Independent Examiners.

It is my responsibility to:

- examine the financial statements under Section 145 of the Charities Act;
- follow the procedures laid down in the General Directions given by the Charity Commissioners under Section 145(5)(b) of the Charities Act); and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention to indicate:

- a) accounting records have not been kept in accordance with section 130 of the Charities Act;
- b) the accounts do not accord with such records;
- c) that they fail to comply with the relevant accounting requirements concerning form and content;
- d) any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the financial statements.

Mary Wallbank DChA, FCIE
Charity Management Services
48 Carlyn Drive
Chandlers Ford
Eastleigh
Hampshire
SO53 2DL

Date: 13/7/2022

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Mary Wallbank
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POWER FOR THE PEOPLE

STATEMENT OF FINANCIAL ACTIVITIES **FOR THE YEAR ENDED 31 DECEMBER 2021**

	Note	Unrestricted Funds	Restricted Funds	Total 2021	Total 2020
		£	£	£	£
Income from:					
Donations and Grants	2	66,509	122,668	189,177	116,012
Exchange rate gains		-	-	-	1,072
Total Income		66,509	122,668	189,177	117,084
Expenditure on:					
Raising Funds		8,485	-	8,485	5,600
Charitable Activities	3	85,492	115,987	201,479	87,042
Exchange rate loss		1,551	-	1,551	-
Total Expenditure		95,528	115,987	211,515	92,642
Net Income/(Expenditure)		(29,019)	6,681	(22,338)	24,442
Transfers between funds		-	-	-	-
Net movement in funds		(29,019)	6,681	(22,338)	24,442
Reconciliation of funds:					
Total funds brought forward at 1 January		72,887	44,862	117,749	93,307
Total Funds carried forward at 31 December		43,868	51,543	95,411	117,749


There are no recognised gains and losses other than those passing through the income and expenditure account. All income and expenditure is in respect of the charity's continuing activities.

POWER FOR THE PEOPLE**BALANCE SHEET AS AT 31 DECEMBER 2021**

	Note	£	2021 £	£	2020 £
Fixed Assets			-		-
Current Assets					
Debtors	5	28,692		15,124	
Bank and Cash		<u>67,773</u>		<u>102,625</u>	
		96,465		117,749	
Creditors: amounts due within one year					
Creditors	6	<u>(1,054)</u>		<u>-</u>	
Net Current Assets			95,411		117,749
Total Net Assets			<u><u>95,411</u></u>		<u><u>117,749</u></u>
Represented by:					
Restricted Funds	9		51,543		44,862
Unrestricted Funds: General Funds			43,868		72,887
Total Funds			<u><u>95,411</u></u>		<u><u>117,749</u></u>

7/7/2022

Approved by the trustees on..... and signed on their behalf:

DocuSigned by:

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..... James Stewart (Trustee)

POWER FOR THE PEOPLE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

1 Accounting Policies

Basis of Accounting

These accounts have been prepared under the historical cost convention and in accordance with the current Financial Reporting Standard FRS102, and the current Charities' SORP 2015 (Statement of Recommended Practice: "Accounting by Charities").

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Tangible Fixed Assets

Tangible fixed assets are stated at cost less depreciation. Assets over £500 are capitalised.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

Income and Expenditure

Income and expenditure are included in the accounts on an accruals basis, when a constructive or legal entitlement or liability exists and the amount can be quantified with reasonable accuracy.

Income, including grant income and legacy income, is recognised where there is entitlement, probability of receipt and the amount can be measured with sufficient reliability.

Investment income is accounted for in the period in which the charity is entitled to receipt.

Expenditure includes irrecoverable VAT.

The value of services provided by trustees and volunteers is not incorporated into these financial statements. Where services are provided to the charity as a donation from another organisation, this contribution is included in the financial statements at an estimate based on the value of the contribution to the charity.

Funds

Restricted funds are incoming resources received or generated for specific purposes as laid down by the donor or the terms of the appeal. Expenditure which meets these criteria is drawn from the fund. Unrestricted funds are donations and other incoming resources received or generated for the general charitable purposes of the charity.

Pension costs

The charity contributes to the National Employment Savings Trust for its employees. Contributions payable are charged in the period to which they relate.

POWER FOR THE PEOPLE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

	Unrestricted Funds	Restricted Funds	Total 2021	Total 2020
	£	£	£	£
2 Income: Donations and Legacies				
Grants and Donations	11,601	115,902	127,503	63,639
Donations in kind	54,302	-	54,302	48,703
Gift aid	606	6,766	7,372	3,670
	<u>66,509</u>	<u>122,668</u>	<u>189,177</u>	<u>116,012</u>

Grant and Donations includes £20,000 from the Aall Foundation (2020: £20,000) and £27,062 from a trustee, who is known to the other trustees but wishes to remain publicly anonymous.

Donations in kind comprise primarily employee volunteering time released from the following companies: Dream EP Global Energy (Kenya), HMS advocates, KPMG, Sladen Consulting and the Foundation for Social Improvement.

In 2020 Donation income included £45,270 of restricted funds.

3 Expenditure: Charitable Activities

	£	£	£	£
Project delivery costs	34,518	112,744	147,262	39,583
Support costs	50,974	3,243	54,217	47,459
Statutory accounts and independent examination	-	-	-	-
	<u>85,492</u>	<u>115,987</u>	<u>201,479</u>	<u>87,042</u>

In 2020 and 2021 the independent examination was carried out by an individual and so, in accordance with FRS102, is treated as voluntary time and not quantified as income or expenditure.

In 2020 Charitable Activities expenditure comprised £23,640 of restricted expenditure.

4 Staff costs

	Total 2021 £	Total 2020 £
Gross salaries	14,264	-
Social security costs (covered by annual allowance)	-	-
Employers pension contributions	232	-
	<u>14,496</u>	<u>-</u>
The average number of employees during the year was	<u>1</u>	<u>-</u>

No employee received emoluments in excess of £60,000 p.a. full-time equivalent during the year (2020 - none).

	2021 £	2020 £
5 Debtors		
Donations and grants receivable	14,324	8,128
Gift aid recoverable	14,368	6,996
	<u>28,692</u>	<u>15,124</u>

6 Creditors

Social security and other taxes	163	-
Other creditors	891	-
	<u>1,054</u>	<u>-</u>

POWER FOR THE PEOPLE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

7 Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2020 - £nil), and no trustees' expenses have been paid or payable (2020 - £NIL).

8 Related party transactions

Cash donations include £31,192 from the trustees.

Donations in kind include the release of the CEO's time valued at £32,000 from her employer, being a company managed by her sister, Dream EP Global Energy (Kenya).

There were no other related party transactions other than those disclosed above.

9 Restricted funds

	Funds at 1 January	Income	Expenditure	Transfers	Funds at 31 December
	£	£	£		£
a Paorinher	6,000	47,354	(49,291)	-	4,063
b Pinovate	15,957	-	-	-	15,957
c Osupukiai	20,405	13,851	(34,256)	-	0
d Remba	2,500	-	(2,500)	-	0
e Arise	-	15,346	(15,346)	-	0
f Kickstart	-	12,289	(11,350)	-	939
g Salaries	-	33,828	(3,243)	-	30,584
Total funds	44,862	122,668	(115,987)	0	51,543

a Paorinher funds were received from the Aall Foundation, Brian Mercer Trust, Sevenhills Wholefoods, The Coles-Medlock Foundation, UEFA Foundation for Children and from fundraising campaigns throughout the year. This has enabled us to continue our ambitious Paorinher Sustainability Project in northern Uganda. The remainder of the funds will be put towards the project completion in 2022.

b The Pinovate Fund has been raised through our fundraising campaigns towards equipping women and girls in Kenya and Uganda with the skills and materials to build sustainable livelihoods in poultry farming. Funds carried forward will enable us to expand our sustainable livelihoods and poultry farming initiatives in 2022.

c Osupukiai funds were received from Joseph Flach and Sons, The Big Give Trust, and from fundraising campaigns throughout the year. The funds were used to complete the water kiosk and solarised borehole and trading post for Osupukiai and nearby villages in Narok County Kenya.

d Remba Funds were used to complete the Remba Sustainability project, an initiative to empower women on Remba Island, Kenya through education, skills and sustainable livelihoods; and to improve the health and academic performance for children at Remba Primary School.

e ARISE funds were received from e-Strategy Advisors Ltd, The Reed Foundation, and from fundraising campaigns. Funds were used to initiate our ARISE menstrual and sexual health and re-usable pad livelihoods programme for women in Homa Bay County, Kenya towards the end of 2021 with the project continuing into 2022.

f Kickstart funds were received by DWP and Reed for three Kickstart placements, enabling PFP to take on our first staff in the UK to support our operations. Remaining funds will be spent on training and management support for the Kickstart employees in 2022.

g A trustee donation of £27,062 plus Gift Aid was made to allow PFP to appoint its first employed CEO in November 2021. Remaining funds will be spent on her salary in 2022.

All the restricted funds are held as bank balances.

10 Statutory Information

The charity is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission in England and Wales as charity no. 1162330.