

Power for the People

Annual Report to 31 December 2022



Head teacher, Moses Letulouo, pictured with pupil Naiatoi in our Window on the World at Elong'o Primary School, Osupukiai, Narok County Kenya



Trustees' Report

The Trustees present their annual report together with the financial statements of the Charity for the year ended 31 December 2022.

Public Benefit

The trustees confirm that they have complied with the duty in the Charities' Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The trustees consider that as PFP's activities are open to potential beneficiaries living in extreme poverty in any part of the world, with a current focus in rural East Africa, that the activities of the CIO provide significant public benefit.

Reference and Administrative details of the Charity, its trustees, and advisers

Power for the People PFP is a Charitable Incorporated Organisation CIO, registered on 22nd June 2015.

Charity number:	1162330
Principal and Registered Office:	24B Westbury Lane, Buckhurst Hill, IG9 5PL
Website:	www.pfp.global
E-mail:	admin@pfp.global
Bankers:	CAF Bank Ltd: 25 Kings Kill Avenue, Kings Hill, West Malling, Kent ME19 4JQ. NatWest Bank: PO Box 127, 1 Redheughs Avenue, Edinburgh EH12 9JN.
Independent Examiner:	Paul Voltzenlogel
CEO:	Janine Edwards
Trustees who served during the year:	James Stewart, Chairman Jeremy Barker, Treasurer Alexandra Abrahams, Trustee (resigned 31 May 2022) David Ruck, Trustee Tidings Manzini, Trustee (resigned 30 April 2022) George Hetherington, Trustee (resigned 1 May 2023) Louisa Cilenti, Trustee (appointed 4 July 2022) Nasrin Sharifi, Trustee Sheaian Lee, Trustee (appointed 1 November 2022) Trudie Roiz de Sa, Secretary (resigned 5 June 2023)
Charitable objects:	For the public benefit, the relief and assistance of people in need in any part of the world who are in poverty, in particular by the provision of sustainable energy, healthcare and educational facilities.

A message from our CEO

I'm delighted to share with you our annual report outlining our activities and achievements, and financial performance for the period 1 January-31 December 2022. Having focussed on strengthening our foundations in 2021, we were able to build on this by growing our income and increasing direct project spending in 2022. This now represents 81% of our total expenditure, compared with 73% in 2021.

I was privileged to have my first field visit in July 2022, meeting our community partners and seeing first-hand the impactful work we are creating. But I also saw the challenges - in particular, persistent droughts across East Africa that have had devastating consequences in terms of access to water and food with knock on social and economic impacts. When I visited our partners at Patongo Orphan Infant Rehabilitation Health (PAORINHER) Centre in northern Uganda, we consulted with villagers to develop our plans and priorities. The overwhelming sense I had was fear - rains had not come as expected, crops had failed, and costs were rising to unfathomable levels. Our work with PAORINHER in 2022 has begun to address these challenges through the Agago Agricultural Hub, which will provide training, a seedbank and access to processing equipment for these farmers so that they can improve their yields and fetch better prices for their harvests.

Another community I visited was Osupukiai, in Narok County, Kenya. We have partnered with them since 2021 when we established a reliable source of clean, plentiful water. Access to water has proved a catalyst for further development – now the women are freed from walking 20km daily, they were able to participate in our training and livelihoods programmes and established self-help enterprise groups. 85 women completed the PFP Academy from Osupukiai in 2022, and accessed over 400,000 KSh in start-up loans from Women's Enterprise Fund to establish thriving ventures in bee-keeping, ghee-making, bead production and a tree nursery. After repaying their loans, surpluses are used to reinvest in their business and distributed amongst the women to support school fees and pay for food and healthcare.

Towards the end of 2022, we achieved a long-held ambition to establish the Arise Centre for Excellence thanks to support from the Aall Foundation. The Centre provides a base for our community-led projects with 'Handshakes not Handouts' at the heart. It is also where we operate our social enterprises such as a reusable sanitary pad production centre, with surpluses reinvested in community programmes. The Centre is showcasing innovation and clean technologies to the community, and thanks to our generous corporate partners at DREAM EP Global Energy, is now run entirely on solar power which gives us vital infrastructure for development and growth.

These are just a few highlights from 2022, and you can read more about our programmes and impact in this report. Looking ahead to 2023, I am incredibly enthused by the projects and initiatives we have lined up. We will continue to develop and strengthen the work of PFP and deliver long-term, sustainable impact in the communities we work with, with Handshakes not Handouts embedded at the core.

Huge thanks to our Board of trustees, staff and volunteers, partners and our amazing donors, supporters and champions – we simply couldn't do it without you. But the biggest thanks of all must go to the determined, creative and resilient people and communities we partner with. You continue to inspire and drive our work for a brighter future.



About Us

History

Power for the People was founded by Nasrin Sharifi in 2015. She saw first-hand the urgent need for sustainable economic development as a lever to address multi-dimensional poverty. This experience inspired Nasrin to set up PFP, to support communities to become more sustainable and able to support themselves.

Our Vision

Healthy, educated and skilled people building prosperous, sustainable communities.

Our Mission

Partnering with communities experiencing extreme, multi-dimensional poverty using innovation and clean technologies as a backbone for sustainable development.

Our Strategic Priorities

The Trustees have set three strategic priorities to direct our work and focus:

- 1. Delivering innovative, impactful programmes:** Partnering with communities in Kenya and Uganda experiencing extreme, multi-dimensional poverty. Commitment to place-based, community-led development in targeted communities, using a backbone of innovation and clean technology
- 2. Facilitating connections and networks:** Connecting the communities we partner with to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact, and to enable others to do the same.
- 3. Strengthening our foundations:** Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

How we work

Our work is aligned with the UN 2030 Agenda and the [Sustainable Development Goals](#), and underpinned by our core values of partnership, empowerment and sustainability.

We partner with communities to deliver solutions for their specific needs. Each project is designed to be sustainable, scalable, and replicable with measurable outcomes and built on sustainable approaches. With Handshakes not Handouts at the heart of all our work, communities are empowered to kickstart their own development. This approach safeguards the longevity of our projects once PFP exits.



The need for our work

We serve people who live in extreme poverty and without access to the basic infrastructure and services that would help them to improve their own lives. We are prepared to help anywhere in the world but for the time being we focus on East Africa and particularly Kenya and Uganda.

- Almost half the world lives on \$1- \$2.50 a day.
- Over 1.2 billion people have no access to electricity.
- Literacy rates among the world's poorest people are below 20%.
- Every day more than 29,000 children in the world's poorest countries die before they reach the age of 5 from hunger, malnutrition and disease.
- 640 million children live without adequate shelter.
- 270 million children have no access to health services.
- 400 million children have no access to safe water.
- 2.7 billion people have no smokeless cooking facilities. Indoor air pollution from the use of solid fuels for cooking and lighting kills 1.5 million people every year.

Source: United Nations and World Bank

Our Theory of Change

Our Theory of Change provides a visual representation of our approach to addressing the sustainable development goals and delivering our vision of healthy, educated, skilled people building prosperous and sustainable communities.



IMPACT HIGHLIGHTS 2022



Seven acres of land cultivated from two food growing projects initiated in Kenya.

18 acres of land cleared and 8 acres planted and harvested at the Agago Agricultural Hub in Uganda.

2,500 people accessing a health camp and getting vital medical advice, screening and treatment that they couldn't otherwise access.

500+ ARISE re-usable sanitary pad Dignity Packs distributed to women and girls in Kenya and Uganda.



2 further Windows on the World initiated benefitting over 1,200 pupils: constructing and equipping a library and ICT hub, providing access to clean electricity and internet connectivity.

520 people continue to benefit from access to clean, plentiful water from the Osupukiai Water Point with a pipeline extension to Elong'o school initiated.

80,000 KSh reinvested into the community fund from sales of water.



IMPACT HIGHLIGHTS 2022

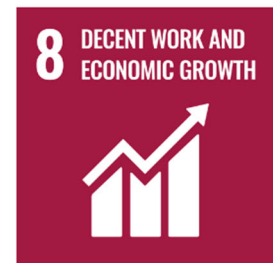


200 Dignity Packs distributed to PAORINHER Centre, enabling menstruating girls to stay in school.

More active engagement with men in our partner communities to ensure that our work does not exclude on the basis of gender.

117 women completing PFP Academy and accessing vocational skills training and livelihoods development.

86% of graduates from Cohort 1 of the PFP Academy in employment or have a business, one year following graduation



27 smokeless cookstoves distributed through our Nishati initiative in Mbita and Rusinga.

300 saplings planted at the Osupukiai Water Point to establish a tree nursery to re-green the desert, producing over 3,000 seedlings planted at the school and distributed to the community.

Continued collaboration with four existing partner communities in Kenya and Uganda.

Addition of new delivery partners to bring specialist expertise to our programmes.

Identification, consultation and due diligence of one new partner community to take forward in 2023.



Annual Review: activities and achievements

Strategic priority 1: Delivering innovative, impactful programmes.

Our community partners

In 2022, we partnered with the following communities, applying our place-based, community-led model to deliver a range of sustainable development initiatives:

Mbita and Rusinga, Homa Bay County, Kenya: The site of our flagship Arise Centre which provides a base for community-led projects with 'Handshakes not Handouts' at the heart. At the Centre, we provide vocational and technical training, demonstrate vegetable and poultry farming, and showcase new innovations and clean technologies that can be adopted at the household and community level. It is also where we operate our social enterprises such as a reusable sanitary pad production centre with funds reinvested in community programmes.

Osupukiai, Narok County, Kenya. At one time, the nomadic Maasai people could forecast and predict rainfall and travel to new pasture and water, but with climate change and demarcation access to land, water and natural resources is increasingly hard. Many have been forced to settle in villages, where frequent droughts cause crops to fail and cattle to die. Prior to partnering with PFP, the village's main water source was a seasonal ditch that lasted only a few days after rainy season, and women had to walk up to 20km every day to find water. Access to clean, plentiful water has been a catalyst for further social and economic development including livelihoods and small business incubator, and improved sanitation. Our work has expanded to a community school, Elong'o Primary School, where we have introduced a Window to the World, PFP Clubs and initiated a school Food Forest.

Remba Island, Lake Victoria, Kenya. Home to 20,000 people whose mainstay is fishing. It is a cosmopolitan commercial place with a high transient population from all over Africa. Women in Remba are forced to take low-paying jobs in order to provide for their families, and food security is a major challenge. We initially supported a group of 15 widows to form the Remba Women's Group, providing training and seed funding to establish vegetable, poultry and pig farming to improve nutrition and increase income. Our work has expanded to Remba Primary School on sustainability, access to education and we have introduced a Window to the World and PFP Clubs as well as partnering with the County and other NGOs on health camps and waste/sanitation initiatives.

Agago District, Northern Uganda. Our work started with the Patongo Orphan Infant Health Rehabilitation Centre (PAORINHER), a safe haven to over 500 orphans and vulnerable families, many of whom have HIV/Aids. We have partnered with PAORINHER since 2019 to support their sustainability through improved WASH facilities, improved accommodation and educational facilities, and establishing a school farm to supplement diets and provide a source of income for the school. Our work has expanded to the wider community through sustainable agriculture, livelihoods and health initiatives.

We will continue to partner with these communities in 2023 and beyond, and will add at least one further community per year to increase our reach and impact.

Our programmes

PFP Academy, Vocational Training and Livelihoods Development

One of the most powerful tools at our disposal is training and education for those who wouldn't ordinarily have access to it. Many people, women and girls in particular, are kept in the cycle of poverty because they are forced out of school early to work in order to provide for their families, if they can afford to go to school in the first place. This leaves many communities with a basic level of education and skills which excludes them from potential opportunities. The PFP Academy delivers a core curriculum that is adapted to each specific community and takes into account the sensitive cultural and social aspects that are rooted in each of them.

Progress update 2022

Following our successful pilot of the PFP Academy in 2021, 35 women from Mbita and Rusinga went on to access certified vocational training in Fashion and Design and Food and Beverage skills. We supported them to develop business plans and set up small businesses, as well as establishing the Arise Production Centre producing re-usable sanitary pads for distribution through schools and the community. 81% of women participating in the first cohort had not had any education past primary school, so this offered a valuable lifelong learning opportunity. 86% of women graduating from the first cohort were in meaningful employment or running businesses one year after graduation.

Through our Nishati project, we distributed smokeless cookstoves to 27 women who graduated from the Food and Beverage training and supported them to secure employment and set up businesses.



Case study: Macrine - "Learning never stops".

Macrine joined our first cohort of the PFP Academy and in 2022 went on to participate in our Nishati programme, which combined livelihoods development with provision of smokeless cookstoves, training and certification in Food & Beverage provided by our partners at DEVLINK. Macrine is a widow with four children in her care. Prior to joining, she had not had any education beyond lower primary school – so around the age of 10. She told Caren Okombo, our Kenya Programmes Manager during the initial assessment and selection process: "Learning never stops – if there is an opportunity, I must take it"

Macrine certainly took that opportunity - she excelled in the programme and has now opened a small eatery which is providing her with a source of income. With the help of DEVLINK she is also providing catering services at Mbita Hospital. With a small investment from PFP, and our partners and sponsors, she now has a brighter future for herself and her family.

We also rolled out the PFP Academy programme to the Osupukiai community, adapting the content to their local context. 85 women graduated from an original target of 50, and were supported to form four self-help groups focussed on different economic development activities: bee-keeping, ghee production, bead-making and a tree nursery. We facilitated each group to develop business plans and access start-up funding from the Kenya Women's Enterprise Fund, a specialist provider of accessible and affordable credit, with 100% repayment achieved.

Future plans

We will continue to develop and scale our enterprise activities at the Arise Centre. In 2023 we will launch our own Revolving Loan Fund to supplement the seed funding from Kenya Women's Enterprise Fund. This will be available to groups of women who have already established their businesses and are looking to scale.

We will take the PFP Academy to Uganda, working with PAORINHER to adapt the content to suit the local setting and working with an existing network of village groups to deliver the curriculum to at least 200 people through 2023 and 2024.

Remba Women's Group have expanded their membership since our original training and so we want to provide a refresher of the content to new members and take our learning from Osupukiai to establish smaller sub-groups to focus on specific economic value chains such as poultry farming, pig farming, agriculture, waste management and water management.

Sustainable Agriculture

Our work on sustainable agriculture uses regenerative farming methods to increase yields whilst improving the environment. These initiatives improve access to nutritious, diverse food and provide an important source of employment and income for our partner communities. The communities we partner with have been affected heavily by climate change impacts resulting in erratic weather patterns and prolonged droughts, so we have introduced climate friendly farming strategies and technologies such as solarised pumps for irrigation.

Progress update 2022

PAORINHER's half acre school farm continued to produce food with tomatoes, eggplants, onions and bananas grown alongside poultry and fish farming. Approximately £1,350 was generated from the sale of vegetables, eggs, chickens and fish with the remainder used by the school to improve the children's diet. There were some key lessons learned by the team including the need for vigilance to prevent pests and diseases, the need to introduce more fish tanks for sampling and proper growth, and partitioning of the poultry house for different types and sizes of chickens.

In 2022 we achieved a major milestone with PAORINHER with the clearing of the first part of the 50 acre farmland we purchased in 2021, to form the Agago Agricultural Hub. 8 acres of maize was planted however suffered from the prolonged drought and yields were low in the first year of operation. The harvest was used for feeding children and to provide feed for the chickens in the school farm.

Remba Women's Group expanded their poultry and vegetable farming, with a total of 500 birds reared and sold with the profits distributed amongst the women and used to pay school fees and for school uniforms. Four women have set up individual poultry businesses within the Island.

Future plans

Our focus in 2023 will be to consolidate and strengthen existing agriculture projects with PAORINHER and Remba Women's Group in order to scale production. We will further invest in capacity and equipment at the Agago Agriculture Hub and initiate a seedbank and training for smallholder farmers to help them implement sustainable practices and increase their yields. Additionally, we will introduce a school Food Forest with Elong'o School in Osupukiai and establish a community farming pilot to help villagers respond to the impact of climate change. We will also provide a demonstration site at the Arise Centre for vegetable and poultry farming, showcasing what can be done with a small amount of space to establish small kitchen gardens.

Water and Sanitation

Our work on water and sanitation encompasses a range of activities from providing access to water, improving sanitation and hygiene infrastructure, and supporting waste management.

Progress update 2022

We continued to support the Osupukiai Water Committee in their second year of operation. With our facilitation, they have been able to discuss and resolve challenges in ensuring everybody pays for the water they use. They have identified a simple smart meter technology which was implemented in 2023 and has streamlined payment collections.

We also rehabilitated two pit latrines at the Arise Centre benefitting the staff and participants in activities at the centre.

Future plans

In 2023 and 2024 we plan to improve access to water sanitation facilities at Elong'o and Remba Schools. Currently both schools are served by poorly functioning and unhygienic pit latrines that contribute to illness and disease outbreaks and do not have access to clean water.

We will construct a pipeline extension from the Osupukiai Water Point in 2023 to provide plentiful, clean water to the pupils for drinking, cooking and washing. In 2024 we plan to introduce bio-toilets to Elong'o to replace the pit latrines.

We will consult with the Remba community, school teachers and pupils to co-design water and sanitation solutions which will incorporate considerations on waste management on the Island.

Access to Healthcare

Following our collaboration in a successful Health Camp led by People's Health Movement Kenya and CWE-Tech in early 2022, we introduced Health Camps into our programme to enable us to work at a County-level to improve access to healthcare for the most vulnerable in the community. One of PFP's core values is accountability, and it is important that we hold Government institutions to account for their responsibilities to their constituents. We also distribute reusable sanitary pad dignity packs alongside menstrual and sexual reproductive health education in schools and the community.

Progress update 2022

We piloted two successful Health Camps in 2022. The first was held in Osupukiai in May and was supported by the County Health Department with provision of two doctors, four nurses and extra clinical officers. 600 residents attended and accessed diagnoses and treatment. The second was held on Remba Island in partnership with the County Health Department, Medetrina Hospital, Daktari Mashinai, and the Agha Khan Hospital Homa Bay.

1,860 cases were diagnosed and treated with some referred to specialist care. Community broadcasts on important health topics like sexually transmitted infections and hygiene practices reached over 8,000 residents.

Four months following the health camp, the Health Clinic reported a 20% reduction in the number of STI cases, the number of residents accessing health care for treatment has increased by 30% and there has been an increase in immunisation from one day a week to three days a week from the Remba Health Clinic contributing to an increased uptake in vaccines for children.



Case study: Boy A - Providing first diagnosis and family support

A boy was born with a birth defect that delayed his growth, his parents didn't understand that there was a medical condition and labelled it as witchcraft. As a result, at one year old he is not yet able to achieve development milestones like sitting by himself.

During the medical camp, the doctors and sonographers carried out tests and referred the mother to Medtrina Hospital for therapy sessions to provide psycho-social support for the mother.

The County Health department witnessed first-hand the health situation in the Island and the need to increase their presence and services. As a result, they have posted an additional Clinical Officer at the Remba Clinic and committed to increase funding towards purchase of drugs and works towards buying an ambulance speed boat to help run the emergency and referral cases.

We made and distributed over 500 environmentally friendly dignity packs produced from our Arise Centre providing sanitary pads, soap and underwear, alongside training and awareness raising in menstrual and sexual reproductive health.

Future plans

We plan to build on the success of the Health Camp pilots and incorporate telemedicine technology through a partnership with Virtual Doctors UK to launch in at least one county in Kenya. We will also explore further partnerships with organisations who can provide specialist expertise in dental and eye health as these are conditions that are particularly prevalent in the communities that PFP works with.

We will also expand our menstrual and reproductive health programme in 2023 and 2024, consolidating and formalising our curriculum and delivering in at least three schools by the end of 2024.

Access to Education

Education is an important route out of poverty for every child. We increase access to education by improving school facilities, providing resources and initiating school sustainability programmes. We want to invest in schools to help them increase enrolments and improve educational attainment. Our Window to the World initiative is an important pillar that constructs, connects and equips ICT hubs in rural schools to offer a world of learning and opportunity through digital literacy, online learning and twinning with UK-based schools.

Progress review 2022

We initiated two new Windows to the Word in 2022 (due for completion in 2023), situated at Remba Primary School and PAORINHER. Our 2021 pilot with Elong'o taught us that we needed to invest in laptops as well as tablets, and offer a more structured digital literacy programme which we incorporated into the project design and budget.

We completed consultation activities with staff and pupils at Remba Primary School, Elong'o School and PAORINHER to inform our future plans and priorities to improve access to education in these communities.

Future plans

We will complete the Remba and PAORINHER Windows to the World in 2023 and pilot a Digital Literacy Curriculum with our partners at CWE-Tech on Remba Island to benefit at least 200 pupils in the pilot phase.

We will also introduce an Environmental Stewardship curriculum alongside the School Food Forest implementation with Elong'o School and develop a school Menstrual and Sexual Reproductive Health offer combined with distribution of the Arise Dignity Packs through schools.

In the longer-term we will continue to partner with Remba Primary School, Elong'o School and PAORINHER to increase the number of classroom facilities, improve routes to secondary and vocational education and to improve sanitation and access to water.

New initiatives for 2023

Our Strategic Plan 2023-25 sets an ambition to introduce at least one new innovation or initiative each year in our project delivery. In 2023 we plan to introduce Climate-Smart Villages which is an expansion of our Nishati and Arise initiatives piloted in 2021. We will recruit, train and equip a cohort of Climate-Smart Champions and introduce climate-smart initiatives into households such as solar electricity, clean cookstoves and tree-planting to help communities adapt to climate change.

Strategic Priority 2: Facilitating connections and networks

Connecting the communities we partner with to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact, and to enable others to do the same.

Progress review 2022

One of the key ways we shared our learning with others in the sector in 2022 was through the Small International Development Charities Network (SIDCN) which has over 2,000 members and aims to amplify the voices of small international development charities and provide mutual support and peer connections. Our CEO Janine Edwards was an active member of the group throughout 2022 and joined the SIDCN Connect Working Group in October 2022. Our Founder and Trustee Nasrin Sharifi continued to be actively involved in the SIDCN and FSI Advisory Board for the Small International Development Charities Capacity Building Programme funded by FCDO.

In 2022 we also established a Working in Kenya Group co-chaired by Janine Edwards and Leela Shanti from Raising Futures Kenya. The purpose of the group is to promote collaboration across small international development charities working in Kenya in areas of common interest, to provide structure for networking and collaboration, to share learning, ideas and networks and to build a critical mass that can be used for advocacy or lobbying work.

We launched a series of webinars aimed at corporate and charity audiences to showcase our expertise and learning, with the first webinar 'Partnerships for Power: How the Third Sector can Support Corporate ESG Aims' panel event in September 2022 attracting over 30 registrations.

Future plans

Our priorities for 2023-25 are to:

- Establish a peer-learning programme between communities that PFP partners with, making use of the existing Window on World digital infrastructure and the ARISE Centre in Mbita.

- Continue to foster relationships with sector partners who can provide additional expertise, capacity and resources both to PFP and to the communities we partner with - for example CWE-Tech, Women's Enterprise Fund, Virtual Doctors UK.
- Take a leadership role within the Small International Development Charity Network to share our expertise and benefit from the expertise of others in the field.
- Curate a series of educational webinars/panel discussions for corporate and grant-making audiences as well as other charities, to facilitate shared learning and understanding of what good development looks like and to develop relationships with prospective partners.

Strategic Priority 3: Strengthening our Foundations

Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

Progress review 2022

With pro bono support from Sladen Consulting, the Board and CEO completed a strategic review in 2022. The resulting strategic plan clarifies our focus and goals for the period 2023-2025.

We said farewell to two long-standing trustees who had reached the end of their terms of office, Tidings Manzini and Sandy Abrahams. We are pleased that Tidings and Sandy continue to be active supporters for PFP and are still contributing their skills and expertise to our subcommittees.

We strengthened our Board with the addition of two new trustees in 2022, Louisa Cilenti and Sheaian Lee. Louisa specialises in commercialising low carbon technologies and delivering scaling-up business support and green financing to sustainable clean tech and ocean tech businesses. She has over two decades' experience across a wide range of innovative sustainable infrastructure projects globally. Sheaian has significant experience in design and delivery of community investment and social economic development projects in Africa, Asia and Latin America. Her experience bridges both the international NGO and corporate responsibility sectors and she has extensive experience of working in East Africa.

We maintain a lean operation with a generous benefactor continuing to contribute to our CEO salary in 2022. We continued to benefit from the government's Kickstarter scheme up to August 2022, which funded four part-time staff members for six-month work placements. This gave us vital operational capacity whilst also supporting young people in their career development. Following the closure of the scheme, we have successfully recruited two volunteers to support our UK operations.

We persevered with our efforts to grow and diversify our income in 2022 and refreshed our Fundraising Strategy 2023-25.

We successfully built our reputation and awareness through social media activity, twice-annual virtual updates and press coverage in Forbes Magazine, Stamford Mercury. We also commissioned two short documentary films to showcase the impact of our work on Remba Island and in Osupukiai.

Future plans

Our priorities for 2023-25 are to:

- Work with our partners in Kenya and Uganda to strengthen their delivery capacity and capabilities, ensuring it is sufficient to meet planned objectives.

- Build on our experience from the Kickstarter scheme in 2021/2022 to offer meaningful volunteering opportunities to support our UK operations (both entry-level and skilled volunteering)
- Continue to grow and further diversify our income from trusts and foundations, corporate partners, individual giving, events and campaigns, and volunteer-led fundraising.
- Strengthen our ability to raise funds in-country for planned projects and initiatives, working closely with our local partners to build their capacity to fundraise effectively.
- Develop a trading model in Kenya with a goal of generating income to reinvest in PFP programmes by end of 2025.
- Build our reputation and awareness of what we do and the impact we have, through effective marketing and communications across online and offline channels.

Financial Review

Income and expenditure

In the year ended 31 December 2022 our income was £212,193, comprised of in-kind donations of £63,842, cash donations of £142,409, foreign exchange gains of £2,252, interest of £11 and gift aid totalling £3,679.

Our funding sources included charitable foundations, the general public, private donors, and corporate sponsors. At the year-end net current assets stood at £68,613 compared to £95,411 in 2021. We were generously supported with grants from the following organisations:

- Aall Foundation
- Friends of the Reed Foundation
- Big Give Trust
- Eleanor Rathbone Trust
- Ince Group Charitable Trust
- Souter Charitable Foundation

A tremendous thank you to DREAM EP Global Energy Kenya, who part-donated, part-financed a solar PV mini-grid system which has accelerated the development of our ARISE Centre for Excellence in Mbita, Kenya with reliable access to solar electricity. We are grateful to Nasrin Sharifi, Tara Linstedt and Emmy Sang for making this a possibility. Thanks also to Lawrence Okoth, Japheth Mutungi and Wynne Muthiani from DREAM who volunteered their advice and expertise to support our work.

We were delighted to continue our partnerships with businesses and welcome new partners who aligned to our goals and mission including E-Strategy Advisors Ltd, Joseph Flach & Sons, Sladen Consulting and Schroders Greencoat LLP.

We owe a big thank you to James and Gill Stewart who organised the Bike2Hike Challenge, and to all the challenge participants who raised over £25,000 in sponsorship for our Windows to the World programme. Thanks also to the Bike Workshop who provided mechanical support and to Agilia Infrastructure who underwrote part of the costs of the event, meaning even more of the funds raised could support our work.

Finally, thank you to our loyal volunteers who took on so many different duties to help us move forward: Nuru Said, Sandy Abrahams, Tidings Manzini, George Hetherington, Phil Wilson, Jaanavi Coneti, Antonia Ledda.

Financial position at year end

At the year-end, current assets stood at £75,896 compared to £96,465 in 2021. The current assets were comprised of £38,536 restricted funds (2021: £51,543) and £37,360 unrestricted funds (2021: £43,868). Net fixed assets stood at £74,747 compared to £0 in 2021. This represents the value of the donated Solar PV mini-grid system.

Risk management objectives and policies

The trustees have overall responsibility for ensuring that PFP has an appropriate system of controls to identify financial and other risks and to take appropriate measures to manage them. Risks are recorded on the Risk Matrix and reviewed periodically by the Board. The trustees have assessed the risks and are satisfied that the systems are in place to mitigate exposure to the major risks.

Structure, governance, and management

Constitution

Power for the People (PFP) was established by its constitution on 8 April 2015 and registered as a charitable incorporated organisation (CIO) in England & Wales on 22nd June 2015. It is registered at the Charities Commission for England and Wales.

Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees. The first trustees were appointed by the constitution and subsequent trustees are appointed for a term of three years by a properly convened trustees' meeting. The minimum number of trustees is three and there is no maximum number that may be appointed. Trustees are appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. After this term the trustee is eligible for reappointment, but if they have served for three consecutive terms they may only be reappointed again after an interval of one year.

Our trustees are selected with due regard to the skills, knowledge and experience needed for the effective administration of PFP and once appointed are required to:

- Declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with PFP or in any transaction or arrangement entered into by PFP which has not previously been declared; and
- Absent themselves from any discussions of the charity trustees in which it is possible that a conflict of interest will arise between his or her duty to act solely in the interests of PFP and any personal interest including but not limited to any financial interest). A charity trustee absenting themselves from any discussions accordingly does not vote nor is counted as part of the quorum in any decision of the charity trustees on the matter.

Organisational structure and decision-making policies

PFP's Board of Trustees meet between six and ten times a year and together with the CEO, are responsible for the strategic direction and policy of the CIO. The key management personnel of PFP is the CEO.

We greatly value the substantial donation of time and expertise by members of our board above and beyond their duties as trustees, and by our volunteers who have supported various functions within PFP.

Policies adopted for the induction and training of Trustees

On appointment, new trustees are provided with a current version of PFP's constitution, the Trustee Handbook and the latest set of accounts. They are also briefed on their legal obligations under charity law, the Charity Commission guidance on public benefit, the content of the constitution, the Charity's decision-making processes, strategic goals, method of operation and financial activities and status. Trustees are encouraged to visit PFP's projects (self-funded) in order to understand our beneficiary communities and work, although these visits have been curtailed because of the Covid pandemic. These visits are part of a monitoring and evaluation activity or to accompany high value donors.

Pay policy for key management personnel

In setting the pay for the CEO we followed our Staff Pay Policy, benchmarking the salary on similar roles in similar sized organisations.

Reserves policy

It is the trustees' policy to ensure a readily realisable reserve is maintained in unrestricted funds to be used in the event of a significant drop in funding to enable continuation of current activities while ways in which additional funds may be raised are considered. The reserves policy was reviewed in 2022 to take account of an increase in our fixed cost base, and the target reserves was set to three months of fixed operating costs or £10,000, whichever is the greater. This level of reserves has been maintained throughout the period.

Investment policy

Surplus funds will be retained in a bank deposit account at the best rate possible whilst retaining instant access to the deposits as required.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Plans for future periods

The Strategic Plan 2023-2025 sets out the key strategic priorities for the next three years. This is supported by a delivery plan that outlines in greater detail the KPIs and annual actions.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of its Constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the order of the members of the board of Trustees and signed on behalf by:

James Stewart (Chair of Trustees)

Date: Sep 26, 2023



[James Stewart \(Sep 26, 2023 22:25 GMT+1\)](#)

Janine Edwards (CEO)

Date: 26/09/2023



Independent examiner's report to the Trustees of Power for the People

I report to the trustees on the accounts for the year ended 31 December 2022 that are set out on the attached pages.

Respective responsibilities of the Trustee's and the examiner

The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general directions given by the Charity Commissioners section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with the General Directions given by the Charity Commission.

An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you, as trustees, concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect the requirements: to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the requirements of the 2011 Act and Regulations have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed

Dated Sep 29, 2023

Paul Voltzenlogel

Paul Voltzenlogel (Sep 29, 2023 10:21 GMT+3)

Paul Voltzenlogel

POWER FOR THE PEOPLE
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022

	<u>Unrestricted</u> <u>Funds</u>	<u>Restricted</u> <u>Funds</u>	<u>Total</u>	<u>2021</u>
	£	£	£	£
Income From:				
Donations and Grants	2	41,988	167,953	209,941
Exchange rate gains		2,252	2,252	0
Total Income		44,240	167,953	212,193
Expenditure on:				
Raising Funds	3	3,200	0	3,200
Charitable Activities	3	47,548	135,668	183,216
Other expenses	5	484	407	891
Exchange rate loss		0	0	0
Total Expenditure		51,232	136,074	187,307
Net Income/(Expenditure)		-6,992	31,878	24,886
Transfers between funds		0	0	0
Net movement in funds		-6,992	31,878	24,886
Reconciliation of funds:				
Total funds brought forward at 1 January		43,868	51,543	95,411
Total Funds carried forward at 31 December		36,876	83,421	120,297

BALANCE SHEET AS AT 31 DECEMBER 2022

	£	£	2022	£	£	2021
Fixed Assets						
Plant and Machinery	5	74,747		0		
Total Fixed Assets		74,747		0		
Current Assets						
Debtors	6	15,174		28,692		
Bank and Cash		60,722		67,773		
Total Current Assets		75,896		96,465		
Creditors: amounts due within one year						
Creditors	7	-7,283		-1,054		
Net Current Assets			68,613			95,411
Total assets less current liabilities			143,360			95,411
Creditors: amounts due after one year			-23,063			0
Total Net Assets			120,297			95,411
Represented by:						
Restricted Funds			83,421			51,543
Unrestricted Funds: General Funds			36,876			43,868
Total Funds			120,297			95,411

	<u>Unrestricted Fund</u>	<u>Restricted Funds</u>	<u>Total 2022</u>	<u>2021</u>
2 Income: Donations and Legacies	£	£	£	£
Grants and Donations	8,986	133,423	142,409	127,503
Donations in kind	29,312	34,530	63,842	54,302
Gift aid	3,679	0	3,679	7,372
Interest received	11	0	11	0
FX Gain	2,252	0	2,252	0
	<u>44,240</u>	<u>167,953</u>	<u>212,193</u>	<u>189,177</u>

The primary sources of income during the reporting period were grant-making trusts, corporate supporters, volunteer-led fundraising and online match-funding campaigns.

Donations in kind comprise donated and discounted software through CharityTechExchange, 50% in kind value of a solar-mini-grid system donated by DREAM EP Global Energy, and employee volunteering time released from the following companies: Dream EP Global Energy, HMS Advocates, KPMG, Sladen Consulting.

	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total 2022</u>	<u>Total 2021</u>
3 Expenditure: Charitable Activities	£	£	£	£
Fundraising	3,200	0	3,200	0
Project delivery costs	18,236	135,668	153,904	147,262
Support costs	29,312	0	29,312	54,217
Other costs	484	407	891	0
	<u>51,232</u>	<u>136,074</u>	<u>187,307</u>	<u>201,479</u>

In 2021 and 2022 the independent examination was carried out by an individual and so, in accordance with FRS102, is treated as voluntary time and not quantified as income or expenditure.

	<u>Total 2022</u>	<u>Total 2021</u>
4 Staff Costs	£	£
Gross Salaries	64,546	14,264
Social security costs (covered by annual allowance)	0	0
Employers pension contributions	1,198	232
	<u>65,744</u>	<u>14,496</u>

The average number of employees during the year was 4 1

The CEO is considered to be the Key Management Person of PFP. The total remuneration of the CEO during the year was £33,079 (2021: £3,433) including Employer's NIC and Employers Pension contributions.

During the year, the charity benefitted from the UK Government Kickstarter Scheme which funded 6 month work placements for unemployed young people and enabled PFP to take on additional UK capacity to support our operations.

5 Tangible Fixed Assets

Cost or valuation

Plant and Machinery	<u>Total 2022</u>	<u>Total 2021</u>
Cost		
At 1st January 2022		
Additions	75,638	-
Disposals	-	-
At 31 st December 2022	<u><u>75,638</u></u>	<u><u>-</u></u>
Depreciation		
At 1st January 2022		
Charge for the year	891	-
Disposals	-	-
At 31 st December 2022	<u><u>891</u></u>	<u><u>-</u></u>
Net book value		
At 31 st December 2021	<u><u>-</u></u>	<u><u>-</u></u>
At 31st December 2022	<u><u>74,747</u></u>	<u><u>-</u></u>

During the year, DREAM EP Global Energy, a long-standing corporate supporter to PFP, supplied a 15.4KW solar mini-grid system with a book value of £75,638 on the basis of 50% donation, 50% purchase with installments payable over 5 years.

All assets costing more than £1,000 are capitalised and valued at historical cost. Depreciation is charged on plant and machinery on a straight-line basis over their estimated useful life of 10 years from the year of acquisition

	<u>Total 2022</u>	<u>Total 2021</u>
6 Debtors	£	£
Donations and grants received	14,250	14,324
Gift aid recoverable	924	14,368
	<u><u>15,174</u></u>	<u><u>28,692</u></u>

7 Creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	2022 £	2021 £	2022 £	2021 £
Social security and other taxes	1,528	1,054	-	-
Loans and overdrafts	5,755	-	23,063	-
Accruals and deferred income	-	-	-	-
Total	<u><u>7,283</u></u>	<u><u>1,054</u></u>	<u><u>23,063</u></u>	<u><u>0</u></u>

During the year, DREAM EP Global Energy, a long-standing corporate supporter of PFP, supplied a 15.4KW solar mini-grid system with a book value of £75,638 on the basis of 50% donation, 50% purchase with installments payable over 5 years. A downpayment of £5,755 was made in current financial year, with further annual payments of £5,755 made over the next 5 years.

8 Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2021 - £nil), and no trustees' expenses have been paid or payable (2021 - £nil)

9 Related party transactions

Cash donations include £7,065 from the trustees.

DREAM EP Global Energy is a company managed by Nasrin Sharifi, a PFP Trustee.

PFP entered into an agreement with DREAM EP Global Energy for the purchase of a solar mini-grid system on a 50% donation in kind, 50% purchase with installments payable over 5 years.

There were no other related party transactions other than those disclosed above.

10 Restricted funds

	Funds at 1		Funds at 31	
	January	Income	Expenditure	December
	£	£	£	£
a Paorinher	4,063	58,741	-42,606	20,198
b Pinovate	15,957	0	-15,957	0
c Osupukiai	0	11,694	-7,093	4,601
d Kickstart	939	34,959	-35,898	0
e Salaries	30,584	0	-23,535	7,049
f Health Camp	0	3,087	-2,868	219
g Ubuntu	0	1,000	0	1,000
h Window to the World	0	23,941	-7,711	16,230
i Arise	0	34,530	-407	34,123
Total funds	51,543	167,953	-136,074	83,421

a Paorinher funds were received from the Aall Foundation, Brian Mercer Trust and the Big Give Christmas Challenge campaign. This has enabled us to continue our ambitious Paorinher Sustainability Project in northern Uganda. The remainder of the funds will put towards Phase 3 of the project commencing in 2023.

b The Pinovate Fund was raised in previous financial periods through our fundraising campaigns towards equipping women and girls in Kenya and Uganda with the skills and materials to build sustainable livelihoods in poultry farming. The funds were used in 2022 to enable us to expand our sustainable livelihoods and poultry farming initiatives from the Arise Centre in Mbita, Kenya.

c Osupukiai funds were received from Joseph Flach and Sons, The Big Give Trust, and from volunteer-led fundraising and fundraising campaigns throughout the year. Funds were used to expand our PFP Academy and Livelihoods programmes to the Osupukiai community. Funds carried forward will support a pipeline extension from the Osupukiai Water Point to Elong'o Primary School to provide clean and plentiful water to the school.

d Kickstart funds were received by DWP and Reed for seven Kickstart placements throughout the year, enabling PFP to increase capacity to support our operations. Funds were used to support salary, National Insurance and pension costs of the employees, as well as training and management costs throughout their 6-month placement.

e A trustee donation of £27,062 plus Gift Aid was made to allow PFP to appoint its first employed CEO in November 2021, this was used to support the salary cost, pensions and employer's National Insurance in 2022. Funds carried forward will continue to support the CEO salary costs.

f A donation from Souter Charitable Trust was received to support our Health Camp held on Remba Island in December 2022. Funds carried forward will be used towards a second health camp in 2023.

g Ubuntu funds were received from one individual donor to start a PFP Giving Circle in 2023, pooling charitable donations to support a selected PFP Project to be confirmed.

h Windows to the World funds were raised through a volunteer-led challenge event, Bike2Hike and were used towards constructing, connecting and equipping two ICT and Library Hubs – one at Paorinher and one on Remba Island. Funds carried forward will be used to complete these projects in 2023 and to support the pilot of a digital literacy programme.

i Arise income represents the donation of the solar mini-grid system from DREAM EP Global Energy.

Restricted Funds are held as Fixed Assets £34,123 and Bank Balances £49,298

11 Statutory Information

The charity is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission in England and Wales as charity no. 1162330.











PFP Annual Report and Accounts 2022 for signature

Final Audit Report

2023-09-29

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