

Wirral Animal Sanctuary



Trustees' Annual Report

1st January 2019- 31st December 2019

Registered Charity No: 1165330

Section A: Reference and Administration Details

Charity's Principal Address:

15 Princes Pavement,
Birkenhead
CH41 2XY

Names of the Charity trustees who manage the charity:

Trustee Name	Office (if any)	Date acted if not all year
Emily McCormick	Chair Person	
Vicki Wright	Treasurer	
Richard Lacey	Secretary	
Greer Lacey		
Liz Flynn		

Section B: Structure, governance and management

Type of Governing Document: Governing Document, constitution

How the Charity is constituted: CIO

Trustee selection methods: Recruitment from volunteers, advertising on charity Facebook page

Section C: Objectives and Activities

Summary of our Objectives:

To relieve the suffering of animals in need of care and attention by providing a sanctuary for their care, receipt and treatment.

Wirral Animal Sanctuary is a growing animal charity from the North West area, largely Wirral and Liverpool. In 2019 we expanded our foster care model for rescuing and rehoming domestic pets and made the decision to repurpose the Gift Shop at our rescue centre in Larton Liveries in Frankby into a small domestic pet rescue centre. This has allowed us to help rehome even more animals in need. Many of the animals that come in to us have medical needs or were considered too difficult to care for by their owners. Many may need socialising, or excessive care and attention prior to finding their forever home and we ensure that this additional care is provided, whether in a vetted, experienced and caring foster home or in our small pet rescue centre on the Wirral.

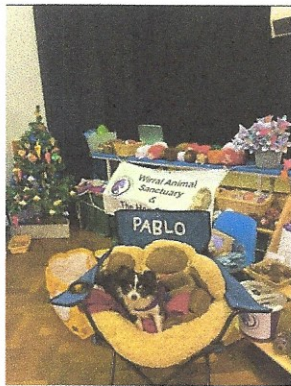
During 2019, we found that the general public started bring other wildlife in need of help to The Hog Centre in Larton Liveries, which was originally set up to rescue and rehabilitate just hedgehogs. As this is the case, we made the decision to again expand our charity to care for all local wildlife, not just Hedgehogs.

Therefore, throughout 2019 and beyond, we are dedicated to treating the wounds of any injured wildlife, including birds, mice, ducks and of course still hedgehogs. We also diagnose and treat infections and parasites and hand-rear orphaned young wildlife that would be unable to survive on their own until they are able to be released back into the wild, as well as continuing our work educating the general public about our local wildlife and ways in which to live alongside and encourage wildlife into their gardens, to help reduce the decline of animals such as hedgehogs, who are edging ever closer to extinction as things are.

Summary of our main activities:

All our activities aim to achieve betterment for both animals in our care and the public who support us.

During 2019 our Wildlife Rescue Centre was full of many animals and therefore could not be used as a location for educational talks or open days due to the stress this would place on the animals. As this is the case, we continued our schedule of educational talks in schools and community groups to help advise the public on the best ways to live alongside nature and encourage wildlife into their gardens.



We also had stalls at many local community & school fairs & events to help with our fundraising and spreading awareness in the local area. The basis of our stalls were selling craft items created by our volunteers, running children's games such as hook a duck and tin-can alley and a tombola, as well as chatting to the local community and providing them with literature about how they can help.

We have two charity shops on the Wirral, based in Hoylake and Birkenhead. These have become well established and provide a community hub where people can come for advice or just to catch up with staff and our animals. They are also a vital part of our fundraising strategy and help to support the ongoing running of The Hog Centre.

Contributions from our volunteers:

In addition to contributing their time, we have volunteers that use their varied skills and hobbies to raise funds.

Examples of some of the ways our volunteers contribute:

- Making and donating doggy bandanas and various knitted items such as snoods which we sell at events and in our shops to raise funds.
- Making knitted nests for young orphaned birds in our care
- Working the charity shops, at events, or at The Hog Centre
- Animal transporters who assist with collecting sick animals such as hedgehogs or birds and transporting them to the vets or rescue centre as needed
- Sponsored events such as bike rides, walks and even Ziplining.
- Photography of our rescue animals to use on calendars, mugs etc.
- Craft events and groups to make items raise funds



Section D: Achievements and Performance

2019 was a busy year for us at Wirral Animal Sanctuary!



We increased our 2018 numbers of released hedgehogs in 2019, with a total of 236 hedgehogs successfully returned to the wild. Where possible, we returned the hogs to the area in which they were found. However, we first vetted each release site to ensure its suitability and of course put our hogs through a rigorous health check before release. If any sites held any potential dangers such as railway lines, we instead found a more suitable release site that would give our hedgehogs the best chance of a successful reintroduction to the wild.

We found that our supporters loved our new Hog Centre we opened in Larton Liveries in 2018 so much that our supporter base grew after the move. We started receiving more and more enquiries about local wildlife other than hedgehogs and whether we can also help them. Due to this ongoing demand, in 2019 we made the decision to allow any local wildlife into The Hog Centre, despite the name. We have now helped all sorts of wildlife including mice and voles, but mainly we found the greatest need was to help injured birds. We helped and successfully released many different types of birds in 2019 such as finches, magpies, herring gulls and even more uncommon birds such as jays, woodpeckers, kestrels and even a Sparrow Hawk!



The changes we made in The Hog Centre meant we needed to increase our capacity to take in birds and other wildlife without reducing our



capacity to help our hedgehogs. We had wanted some purpose built hedgehog environments for some time, however the cost was prohibitive. In 2019, we were successful in obtaining a grant for £10,000 from Lush which meant that we were able to buy custom fit shelving which meant we didn't have to turn hedgehogs away in order to start helping a wider variety of wildlife.



During 2019 we also successfully rehomed 114 domestic pets. These consisted of rabbits, rats, mice, reptiles, guinea pigs and even 2 pygmy hedgehogs who were unfortunately discovered by the RSPCA

in a shoe box on the street on Christmas Eve.

Knowing that we were best placed to help our pygmy friends, the RSPCA asked us to step in and luckily Snow and Flake ended up having a happy Christmas in our care.



Many of these pets were the first residents of our small domestic pet rescue centre that had previously been used as a wildlife gift shop for The Hog Centre. Whilst our supporters enjoyed coming in to buy wildlife merchandise and gifts made by our volunteers, we found that the need for a small animal rescue centre was greater, so in March the decision was taken to make the change. The merchandise previously sold in the gift shop was instead taken to the many summer fairs and other fundraising events we attended to be sold there. Following this change, we amended our opening hours from 9am – 5pm to 9am – 1pm to allow us to better manage the inflow of visitors and ensure our animals got plenty of quiet time if needed to recuperate. This was shown to be the correct decision as a mere 2 months later, we already had a waiting list for small animals needing to be rehomed.



The 2nd ever Wirral Dog Fest was a hit in July 2019. We very much enjoyed hosting this event with Parkgate Pony Sanctuary and spent two wonderful days meeting many more of our supporters, raising awareness of our charity and cause, judging classes of dog shows such as Waggiest Tail and Best Trick, and of course raising much needed funds. As well as hosting this 2 day event, we also hosted many dog shows during community and school fairs throughout the year, the first being held in The

OC Bar in Bromborough in June. As always, these were well attended and helped us raise vital funds, as well as engage with our supporters about the work we are doing and how they can get involved.

Owing to the ever increasing need for rescuing and rehoming domestic pets as well as local wildlife, and the fact that we hit capacity in our small animal rescue centre in just 2 months, we decided in 2019 to bite the bullet and launch our “Dream Fund”, something our CEO has wanted to do since first launching Wirral Animal Sanctuary. This fund was a campaign to raise money for larger premises where we could house a cattery and kennels, as well as bespoke, specialist areas for other animals that need our help and care.

In February 2019, Pets at Home in Bromborough announced that they would like to help us achieve this goal of a larger premises, so they named us their charity of the year. We spent many weekends in their store raising money and awareness for our cause and by the end of the year, we had collectively managed to raise over £6000 towards this aim.



Highlights of Fundraising activities:

As well as the usual events such as school fairs that we attended to try to raise money and awareness, some of our volunteers and supporters went above and beyond in 2019.

One of our volunteers braved her fear of heights by completing the largest Zipline in Europe, raising a whopping £718.

In July one of our supporters donated the proceeds of an Elvis impersonation evening following some arm twisting by one of our volunteers, which raised £1406

Tranmere Rovers Football Club allowed us to attend their ground an hour before one of their matches and we raised £321 during this time, even managing to rescue a pigeon during the process and taking him back to The Hog Centre with us for further treatment!

We raised a total of £1,456.05 in 2019 through various shops and bars on the Wirral agreeing to host our collecting tins so customers could donate loose change.



We hosted and attended many hedgehog educational talks held in local community groups and schools. Whilst the main focus of these talks is to increase the public's awareness of the plight of our local wildlife, we also raised £639 during these talks in 2019.

The Co-op store in Tranmere made Wirral Animal Sanctuary their charity of the year and raised a massive £2,365.60!



In November 2019 we held our annual Christmas Fair in New Ferry, which raised £421

Collectively the events and bucket collecting we attended and hosted for 2019 raised a grand total of £28,718

Section E – Financial Review

As the charity has broadened its scope and generally grown in size, so has its income with an increase in the headline figure of a little under 37% although the converse is true; correspondingly, there has been a consequent increase in expenditure of just over 23%.

That growth has necessitated taking on more paid staff and also a very significant increase in utility costs although the extent of this has been magnified by the need to rectify some previous underpayments which has crystallised in this financial year. It is likely that this will moderate in the next financial period.

It has also been necessary to buy more equipment to ensure that we can deal properly with the wider spectrum animals we now accept at the wildlife centre.

A review has also enabled the charity to reduce significantly expenditure on phones/internet and all areas of spending are kept under constant review.

Returning to the specifics of the increase in income, it is notable that there has been a significant increase in money earned from events although it is recognised that these can also place a heavy demand on volunteer time. There is a very pleasing increase in donations but this is something that is difficult to influence. One area being explored is to grow the amount of money left by way of bequests as a significant potential source.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Wirral Animal Sanctuary

1165330

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	01.01.2019		31.12.2019

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
Shop Takings	68,328	-	-	68,328	78,559
Collecting Tins/ Bucket Collections	7,181	-	-	7,181	8,257
Events	25,646	-	-	25,646	16,298
Donations	33,406	-	-	33,406	12,591
Grants	10,000	-	-	10,000	1,650
Adoption Fees	1,864	-	-	1,864	2,062
Tax Reclaim	3,030	-	-	3,030	827
Other Fundraising	15,377	-	-	15,377	318
Sub total (Gross income for AR)	164,832	-	-	164,832	120,562
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	164,832	-	-	164,832	120,562
A3 Payments					
Cost of Fundraising Activities	19,184	-	-	19,184	22,741
Wages, Salaries and associated costs	61,470	-	-	61,470	51,706
Rent	27,390	-	-	27,390	27,740
Utilities	12,291	-	-	12,291	3,656
Insurance	2,310	-	-	2,310	1,224
Telephone Internet & Stationery	3,065	-	-	3,065	9,006
Vet and other medical costs	9,953	-	-	9,953	-
Volunteer exp	7,335	-	-	7,335	-
	-	-	-	-	-
Sub total	142,999	-	-	142,999	116,073
A4 Asset and investment purchases, (see table)					
Fixtures and fittings					
Equipment	6,967	-	-	6,967	3,091
Sub total	6,967	-	-	6,967	3,091
Total payments	149,966	-	-	149,966	119,164
Net of receipts/(payments)	14,866	-	-	14,866	1,398
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	2,734	-	-	2,734	1,336
Cash funds this year end	17,600	-	-	17,600	2,734

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Barclays 83949621	14,836	-	2,167
	Barclays 53732312	2,732	-	560
	Petty Cash/iPlus account	32	-	7
	Total cash funds	17,600	-	2,734
	(agree balances with receipts and payments account(s))	OK	OK	Agreement Error

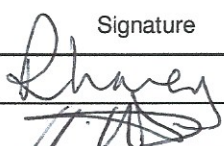

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Fridge freezer (2017)	Unrestricted	295	-
	Banners & signage for shops (2017)	Unrestricted	1,247	-
	Hog Centre Items (2017)	Unrestricted	216	-
	Shop equipment (2018)	Unrestricted	185	-
	Incubator (2018)	Unrestricted	1,448	-
	Hog Centre Items (2018)	Unrestricted	1,458	-
	Vehicle (2019)	Unrestricted	1,450	-
	Incubators (2019)	Unrestricted	2,771	-
	Refrigerators (2019)	Unrestricted	608	-
	Shop & Hog Centre equipment (2019)	Unrestricted	1,994	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	RICHARD LACEY	29.10.20
	KATHRYN WRIGHT	29.10.20



CHARITY COMMISSION FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

WIRRAL ANIMAL SANCTUARY

On accounts for the year
ended

31 DECEMBER 2019

Charity no
(if any)

1165330

Set out on pages

1 TO 2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December 2019.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention, other than that disclosed below, in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

S G Lawrence

Date:

29/10/2020

Name:

S G LAWRENCE FCA

Relevant professional
qualification(s) or body
(if any):

CHARTERED ACCOUNTANT

Address:

STONEBRIDGE STEWART, ORCHARD CHAMBERS,
4 ROCKY LANE, HESWALL
WIRRAL CH60 0BY

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

During the year under review, the accounting records were much improved on the prior year. Some areas of concern did remain, albeit on a more infrequent basis than last year, as follows:

- Certain payments made by the Charity that were not supported by invoices and/or receipts.
- Occasions where the recording of petty cash expenditure was not made.
- The recording of expenses incurred and claimed by volunteers.

The position is however much improved on 2018, following Trustee changes and a subsequent overhaul of procedures. It is anticipated that the 2020 financial year will show further improvements and thus further qualifications may no longer be necessary.

Sgl/sl
28/10/2020